jection of Mozart.

Today's Radio Highlights

Drama

7 p. m .- Cavalcade of America (WIBA): Dorothy McGuire in Rose and the Thorns," story of Jefferson Davis' daughter, torn between love for



dinner guest puts pair on counterfeiters' trail. 8 pm. — Life With Luigi

McGUIRE (WKOW); Basco and the census. 9 p. m .- Big Town (WIBA): editor, reporter uncover "Crime University."

Music

10:30 a. m.—Jack Berch (WIBA); "This Can't Be Love." "Can Anyone Explain?"

11:45 a. m. - Ranch Hands (WIBA); "" a Sin to Love You," "Bong of a Islands," "Kansas

3:30 p. t. Music of the Masters (WHA): "Trustan und Isolde" ex-

5:15 p. m. — Musics You Want (WHA-FM); "Walk to the Faradise Gardens,"

6 p. m.—Hymns of the World (WIBA): "Even Me," "Trusting Jesus." "Mother Dearest, Mother Fairest," "Old Time Religion" "Trusting 7:30 p. m.—Metropolitan Auditions (WISC): Donald Blackey.
Boston tenor; Rence Warner, Long Island soprano: music from "Marriage of Figaro." "Abduction from the Scraglio." "Barber of Seville." "Daughter of the Regiment."

9 p. m.—FM Concert (WHA-FM: Tschaikowsky's "Hamlet."

9:30 p. m.-Northerners (WGN): Frances Yeend, guest; "Jewel Song" from "Faust," 'Who Cares," "Full Moon and Empty Arms."

Variety

8 p. m.-Bob Hope (WIBA); at McChord Air Force base, with Marilyn Maxwell, Jack Kirkwood,

Discussion

11 a. m .- Freshman Forum (WHA): "Education for Freedom, Prof. Virgil E. Herrick. 4:45 p. m. — Babson Institute (WHA-FM): "How Business Can Sell the American Way of Life." Edward L. Bernays.

8 p. m.—Town Meeting (WISC): "Who Should Be Responsible for Education on Television?;" Frieda Hennock, Dr. Ernest Dichter. 9:30 p. m. — Capitol Cloakroom (WKOW): Sen. Robert A. Taft

Farm Programs

12:15 p. m. — Farm Service (WIBA: "Proteins Necessary With Grains for Hogs." Roy B. Ormond. 12:30 p. m. — Farm Program (WHA: "The Business Side of Farming," P. E. McNall; "Multiflora Rose," J. G. Moore.

For Children

9:30 a. m.-Growing Up (WHA): "Chucky, Quick Thinker." 5 p. m .- Playtime (WIBA); "The Three Goats and the Bee."

Homemakers

10 a. m.-Homemakers (WHA): "A Gardener's Timely Questions," H. J. Rahmlow: "Soup for Supper." 11 a. m. — Luncheon Club; (WISC): the Weavers, folk singers,

guests. p.m. - Dollar a Minute (WKOW): convict tells how to 11:00 Sammy Kaye check juvenile delinquency. 11:00 Madison at Midnite

KILLED IN CRASH

MLWAUKEE—(A)—William R. Rosenberger, 31. Milwaukee, was killed instantly Monday when his car skidded sideways into the path of a truck on slippery Highway 100 north of Milwaukee. The truck driver, William Waldschmidt, 23. St. Cloud. Wis., was not held. He suffered minor bruises.



FROMM and SICHEL, Inc.

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Radio Program Schedules by the Clock

Madison

TUESDAY								
	WIRA 1310 kg	WISC 1480 ks	1070 kg	WIBU 1240 ks	WBBM 180 ke	WENR-WLS	WGN 720 ks	WMAC 670 kg
6:00 6:15 6:30 6:45	Sunrise Froite Musical Clock	* Top o' the Morning * Top o' the Morning: News	Uncle Julius Parm World Land Use Parm Hour	Silent Silent Rural Roundup	Paul Gibson News: Paul Gibson	Parm Bulletins Karl and Harty Red Blanchard News	Farm Hour On the Farm News	Phillip Haves Town and Farm News
7:00 7:13 7:30 7:45	News: Musical Clock Journal News Musical Clock	Top o' Morning Hinn News Top o' Morning Pauline Fred's	Coffee Club News Coffee Club: News	News Farm Service News: Weather Farm Froits	News Roundup News Jim Conway	Capt Stubby Hob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Rose Norman Rose: News
:00 :15 :30 :45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffes Club Contest: News The Rev Epp: Markets	Praver League Musical Clock Musical Clock	News Patrick O'Riley Gold Coast Shooping	Breakfast Club Breakfast Club	News Cliff Johnson Family Westerners	Your Neighbor Norman Ross News
9:00 1:15 9:30 9:45	Welcome Travelers Christmas Special	* My True Story: Betty Crocker * News: Music	Variety Time Arthur Godfrey Arthur Godfrey	Freddy Martin Reedsburg Hour Shopping Ouis	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	News Mary Markaret McBride	Welcome Travelets Double or Nothing
:00 :15 :30 :45	Break the Bank Jack Berch Trading Post	Ladv of the House Shoopers Special	Arthur Godfrey Music Speaks Music for You	Women's News Chore Boys Mid-Morning Matines	Arthur Godfrey Grand Slam Rosemary	Capt Stubby Buccaneers Kitchen Club	M M. McBride Answer Man Queen for a Day	Break the Bank Jack Berch David Harum
:00 15 30 45	Share the Wealth Dave Garroway Farm Roundup Ranch Hands	Luncheon Club The Menious Bing Croaby	America's News Betty Cass Console Reflec'ns Jacknot Quiz	News: Matines Headlines Farm and Home Farm News	Wendy Warfes Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club: News Farm World Today	Kate Smith Virginia Gale Tello-Test News	Freedon: Cru Dave Garrowa Phillip Hayes Love and Lea
00 15 30 45	News Roundup Farm Service News March of Time	Ray Streeter Hinn News The Bob Swanson Show	Uncie Julius News Mkts.: Fartnyard Frolics	Music: Markets * News * News: Markets Farm and Home	Big Sister Ma Perkins News Guiding Light	Live Stock Show News L Burlingham	Cedric Foster June Davis Markets News	News: Here's Norman Ro Here's Norma Ross
15 15 16	Double or Nothing Love and Learn Magic in Music	The Bob Swanson Show John B Ken'dy Bob Swanson	Shopping to Music Here's Howard	Farm Service Say With Music U S Treasury Christian Science	2nd Mrs Burton Perry Mason Nore Drake Brighter Day	Doinh Hewitt School Time News Sweethearts	Ladies Fair Mus Triplets Name the Song	Double or Nothing Live Like a Millionair
10 15 10 15	Life Beautiful Road of Life Pepper Young Right to Habes	* Bob Swanson Dolly Madison	Lucila Mortenson Houseparty and Cedric Adams	Music Booth Organ Music U. S. Navy	Nona f'm Nowhere Hiltop House House Party	Romance Story Hannibai Cobb (Talk Back	Tupe Test Two-Ton Baker	Life Beautiful Road of Life Pepper Young Right to H'pi
)0 5 70 5	Backstage Wile Stella Dallss Lorenzo Jones Widder Brown	Hannibal Cobb	News Cowboys Indians Treasury Band News	Chapel In The Sky • Melody Hour	Strike It Rich Play or Pay Double Quiz	Waiter Kicruan Peace of Mind Feature Foods	Radio Quia Tello-Test Share Wealth Consumer's Pane	Backstage Wi Stella Dallaa Lorenzo Jones Widder Brown
10 15 15	• News Madison • Just Plain Bill • Front P Farrell Hour	Oncle Dick's ABC Club: Falstaff	Mary Caser's Showcase Harmony House	* Melody Hour News * Serenade	Paul Gibson Gibson; News Gold Coast	The Bob Atcher Show News Beulah Karner	Jane Mason Marshall Kent Spotlight Cinnamon Bear	A Girl Marrie Portia Faces Just Plain Bi Front Page Fa
)# 5 6 5	Playtime Santa Claus News Sports: News	Streight Arrow Sky King	News Santa Claus You Askeo for It	Fiesta Time Si Hays and Daughter Univ Special	News News Lowell Thomas Curt Massey	Fun Factory Superman Subermau: Fable	Straight Arrow Sky King	News Wed Howard News
0 5 0 5	Music News News of World Man's Family	• News: Flests • Fulton Lewis • Armstrong of the SBI	News Music Music: Sports Edw. R. Murrow	* News Old Time Band * Sports Time Bine Singa	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin O Hill farmstrong of the SBI	Melody Five News Gabriel Heatter Fulton Lewis, Jr.	H V Kaiten Hometowners News of Worl 1 Man's Famil
0 5 0 5	Cavalcade of America Baby Spooks	Can You Top This? Opera Auditions	Music Room Jan Garber	Serenade Farm Front Old Timera' Jamboree	Mystery Theater Mr. and Mrs. North	By the Papers Stock Show Author Meets Critics	Rudy Valles Detective Story: News	Cavalcade of America Baby Sucoks
0 5 0 5	* Bob Hops * Fibber McGss and Molly	Meeting	Life With Luisi Three-Quarter Time	Old Timers' Jamborce Old Timers' Jamborce	Life With Luig: Truth or Consequences	Town Meeting News Memos for Men	John Steele Mysterious Traveler	Bob Hope Fibber McGee and Molly
0 5 0 5	* Big Town Peopla Are Funny	Story News	Dollar a Minute Capitol Cioakroom	News: At Your Request Dniversity Farm Hour	Give and Take Capitol Closk Room	(Cota)	Mystery House The Northerners	Big Town People Are Funny
5	• News • Music: Fiests • Music for Christmes	Frank Edwards	News Sports Dance Music	At Your Request At Your Request	News Weather: News Mystery Show	News Bob Elson Symphonette	Answer Man Chicago at Night News- Songs This Is the Story	News Sports Special Skip Farrell
5	News: The 1310 Club The 1310 Club: News	Ed	Folly	• Slient	News: Benny	Cee Davidson	Frank Edwards Dance Orch. Dance Orch. Dance Orch.	News David Le Win The Chez Show (to 1:

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FB - 101.5 M. WWCF (WIBU) - 94.9 M. WISC-FM - 98.1 M WISC-FM - 98.1 M

Monday.

6:30 Dinner Musicale 7:30 Reader's Alamanac 8:00 Contemporary Trends 8:50 News of Wisconsin 9:00 FM Concert 10:55 Night News (t. 11)

Portage Utility to Add

The Wisconsin Power and Ligh Co. will spend \$11,416 for addi

tional Propane equipment at Portage as a result of the authoriza-tion of the expenditure by the

Public Service Commission (PSC)

The commission also authorize

MAJESTIC

NOW - 2 TOP HITS!

THE EIFFEL

Propane Equipment

WFOW-FM 104.9 Megs. TUESDAY

TUESDAY

A.M.

8:00 Yawn Patrol

8:15 News: Yawn Patrol

8:30 Clockwatchers

8:35 News

9:00 Ber. Light

9:15 Herb Kern

9:30 Dance Band

10:00 News: Musical Varieties

10:39 Show Tunes

10:45 Zany Tunes

11:00 News: Polka Time

11:30 Navy Band

11:35 Sacred Heart Program

P.M.

12:00 News
12:05 Music For Dreaming
12:05 Music For Dreaming
12:05 Fatti Page
12:05 Cole Porter Review
1:05 Margaret Whiting
1:05 Eddy Arnold
1:05 Regie Goff
1:05 Mulls Brothers: News
1:05 News P.M.

2:55 News 4:00 Edd Plano Miller 4:15 Kapital Klub 4:30 Kampus Keed 4:55 News #130 News
5100 Organ
5115 Program Preview
5130 Off the Record: News
6100 Musical Menu
6145 Outdoor Sport Front
6145 Outdoor Sport Front
6145 Outdoor Sport Front
6145 Outdoor Sport Front
6145 Owas: Request Show
8100 News: Recuest Show
8100 News: Recuest Show
8105 Eddy Arnold
8130 Package of New Records
8145 Twillight Time: News
9100 Eddy Howard
9100 Tex Williams; News
9100 Lawrence Welk

HELD OVER!

2nd FEATURE

completely

experienc

new

WHA and WHA-FM

970 Kc.—88.7 Megs. TUESDAY A. M. TUESDAY
A. M.
7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Westher Report
8:00 Morning Melodies
8:30 English Literature
9:20 Orsan Monic
9:30 Orsan Monic
9:30 Orsan Monic
9:30 Former Up
9:50 Westher Report
10:30 Fullish Welfare Program
10:30 Fullish Welfare Program
10:30 Fullish Welfare Program
10:30 Fullish Welfare Program
10:30 Program Forum
11:50 Noon Muscinum
12:20 News

12:20 News
12:30 Ferm. Program
1:00 Chapter a Day
1:00 Chapter a Day
1:00 Guarters of Mozart and Haydn
2:00 Music
1:00 Radio Journal
3:30 Music of the Masters
FM ONLY
4:30 Excursions in Science
4:45 Babson Institute
5:15 Music You Want
5:45 News
6:00 Organ Melodies

PRAIRIE IN PRAIRIE

Dan Dailey-Betty Grable "MY BLUE HEAVEN" "711 OCEAN DRIVE" Filmed Under Police Protection

LAST 3 DAYS

GRAND ENTERTAINMENT FOR MEN AND WOMEN!

TODAY

HE DEFIED THE MIGHT OF NATIONS!

ST of the

PAUL HENREID

HIS JACK DAKIE

PIRATE AND LOVER! THE WORLD WILL NEVER KNOW HIS LIKE AGAIN!

LAST 2 DAYS-

SO YOUNG, SO BAD

--- PAUL HENREID

THURSDAY

THE OUTCASTS!

STANLEY KRAMER'S

MARLON BRANDO TERESA WRIGHT The Men

LAFITTE! KING OF

ORPHEUM TONIGHT at 8:40

ADVENTURE TECHNICOLOR

SEE "AMERICAN GUERRILLA IN THE PHILIPPINES" AT 6:55 - 10:00 P. M.

the city of Appleton to spend about \$189,000 for additions to its

water plant, and the Poplar Grove

Telephone Co. to raise rates for its 199 subscribers from 50 to 75 ccnts a month to bring in a 6 per

MIDDLETON

Edmund Gwenn
Burt janeaster—Dorothy McGuire
"MISTER 880"
Chas. McCarthy—Northmer Snerd
Edgar Bergen in Sweden
Disney Cartoon—News, Wis. vs. Ohio

EASTWOOD

cent return.



LAST DAY - TYRONE POWER "AMERICAN GUERRILLA IN THE PHILIPPINES"



<u>Technicolol</u>

With GRAND FEATURETTES



TIP O' THE MORNING: The Wisconsin Association for Better Radio and Television-a listeners' and viewers' organization-may send a representative to Washington to urge allocation of television channels for educational stations.

Dignity, good taste, sprightly humor, impeccable musicianshipall these marked the concert which the Royal Philharmonic orchestra under Sir Thomas Beecham

gave Monday night in the Univer-Beethoven's "Pastoral" symphony, Billboard). ity of Wisconsin stock pavilion. Of all these works, the BeethoAll the 3.100 seats were filled, ven is the best known. It is suffiBillboard's No. 1 tune). sity of Wisconsin stock pavilion. and so great had been the demand cient, then, to say that the inex-for tickets that a much larger audi-haustible beauty and the captivattorium was needed. ing poetry were performed to every most eager. If it had been that Sir Thomas is famed as an expensed research of Deliver as an expense of Deliver as a constant as a constant

moments after the concert began. As one writer has said, "the lie is the kind of conductor who simple fact is that Delius' music can win his listeners with his per was written for one man to cresonality and inject that personal ate"—and that man, from 1907 on. ity into the program to the advantage of the music.

Solists of superlative worth added the concert's brilliance.

They were Dennis Brain, in one of Mozart's four concertos for horn.

This "Rhapsody" was a constant.

They were Dennis Brain, in one This "Rhapsody" was a constant Songs on the Biliboard popular Mozart's four concertos for horn by shifting group of variations, relarity lineup not appearing on the flecting leven in its exuberant sec. Madison list were "Goodnight, id McCallum, in Delius" "Dance tions) less the spirit of the dance Rhapsody No. 1." and Leonard Brain, brother of Dennis, who McCallum's performance of the lighth, and "La Vie en Rose," blaved bass oboe in the Delius repeated. played bass oboe in the Delius graceful, gliding violin solo-- tenth. work.

The audience called Sir Thomas back to the podium for bow after bow and, at last, an encore-a Mozart march

He trod a red carpet, but the good humor and the friendliness of his approach to music, musicians, and audience belied the sug-gestion of pomp which such a carpet always brings.

Three of the four programmed

works were touched with their composers' sense of humor.

There were the stammering of the first violins in Haydn's "Sym-phony No. 102," breathless hurrying in the Mozart concerto, and jolly caricature of the town pipers (one of whom knew only three notes) in the third movement of

Movie Cameras

A DAY RENTAL

Meuer Photoart House Wm. J. Meuer







AT 8:30 P. M.

"Sneak" of one of Warner Bros. Biggest Hits of the Year-You'll miss

a big treat if you miss this one.—Sneak over at 10:05.
"West Point Story" before and after Prevue at 6:45 and 10:05 p.m.



WESTINGHOUSE LUCKY 7 DRYER SHOW TOMORROW AT 2 P. M. through courtesy of CASEY & O'BRIEN and WOLFF, KUBLY, & HIRSIG CO.

* STARTS TOMORROW AT 4:45 P.M. * MIGHTIEST OF ALL WESTERN ADVENTURES!



The orchestra plans to return to the United States two years bence, to perform on the West coast, an area skipped on this tour. One can hope that Sir Thomas and the men and women of whom he seemed so proud will include Madison on that trip. TOP TUNES: Madison's favor-

giving the impression of one long,

unending phrase—was beautiful.

Dennis Brain's playing in the

Mozart concerto called for superlative piled upon superlative. Most of all, one noticed the clean in-tonation and the clear phrasing. both necessities for adequate pro-

ite "pop" songs last week, as re-ported by Bob Culp of WFOW, ONE, "Tennessee Waltz" (not on

the Billboard's current list of la-. TWO. "The Thing' (ninth in the

THREE. "Harbor Lights" (the FOUR, "Oh Babe" (absent from

FIVE. "A Bushel and a Peck" (sixth in Billboard).

way before Sir Thomas appeared, ponent of Delius and as an inter-it would have been so within a few preter of Mozari.

SIX. "Al! My Love" (second in Billboard).

