Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc	WBBM 780 kc	WENR-WLS 890 kc	WGN 720 kc	WMAQ 670 kc
6:00	Sunrise Frolic	* Top o' the Morning	Breakfast Symph.	* Silent	Paul Gibson	Farm Bulletins	Farm Hour	Phillip Hayes
6:15	Musical Clock	* Top o' the Morning	Farm World	* Silent	News: Paul Gibson	Devotions	On the Farm	Town and Farm
6:30			Farm Program: Markets	* Rural Roundup		Red Blanchard	News	News
6:45						News		
7:00	News: Musical Clock	* Top o' Morning	Coffee Club	* News: Farm Service	News Roundup	Capt. Stubby	The Bill Evans Show	Norman Ross
7:15	News	* Hinn News	News	* News: Weather	News	Bob Atcher		Norman Ross: News
7:30	Musical Clock	* Top o' Morning	Coffee Club: News	* Farm News	Jim Conway	Happy Hank	The Bill Evans Show	
7:45	Eddy Arnold	* Pauline Fred'k			Lucky Ladies	News		
8:00	Musical Clock	* Breakfast Club	Coffee Club: News	Prayer League	News	Breakfast Club	News	Your Neighbor
8:15	Musical Clock	* Breakfast Club	Report: Rev.	* Musical Clock	Patrick O'Riley		Cliff Johnson	Norman Ross: News
8:30	News		Epp: Markets	Musical Clock	Gold Coast Shopping	Breakfast Club	Westerners	
8:45								
9:00	Welcome Travelers	* My True Story: Betty Crocker	Variety Time	* News: Pioneers	Arthur Godfrey	My Story	News	Welcome Travelers
9:15	Gilbert's Gallery	* Victor Lindlahr	Arthur Godfrey	Freddy Martin	Arthur Godfrey	My Story	Mary Margaret McBride	Double or Nothing
9:30				Reedsburg Hour		Betty Crocker		
9:45				* Shopping Quiz		Victor Lindlahr		
10:00	Break the Bank	* Lady of the House	Arthur Godfrey	Women's News	Arthur Godfrey	Capt. Stubby Buccaneers	M. M. McBride Answer Man	Break the Bank
10:15	Jack Berch	* Shoppers' Special	Music Speaks	Chore Boys	Grand Slam	Kitchen Club	Queen for a Day	Jack Berch
10:30	Trading Post		Music for You	Mid Morning Matinee	Rosemary	News		David Harum
10:45								
11:00	Share the Wealth	* Luncheon Club: News	News of America	News: Matinee	Wendy Warren	Luncheon Club: News	Kate Smith	Food Magician
11:15	Dave Garroway	Betty Cass	Console Ref'nd	Headlines	Aunt Jenny	Farm World	Virginia Gale	Dave Garroway
11:30	Farm Roundup	* Shopping Notes	Jackpot Quiz	Farm and Home	Helen Trent	Today	Tello-Test	Phillip Hayes
11:45	Ranch Hands	* Bing Crosby		Farm Front	Our Gal Sunday		News	Love and Learn
12:00	* News: Roundup	* Ray Streeter	Dinner Concert	Music: Markets	Big Sister	Dinner Bell	News	News: Here's Norman Ross
12:15	* Farm Service	* Hinn News	News	* News	Ma Perkins	News	Hostess House	Here's Norman Ross
12:30	* News	* Bob Swanson	Mkts.: Farmyard Frolics	* News and Mkts	News	L. Burlingham	Market Reporter	
12:45	* March Time			Farm and Home	Guiding Light		News	
1:00	* Double or Nothing	* Bob Swanson	Music from Hollywood	Farm Service	2nd Mrs. Burton	Dolph Hewitt	Ladies Fair	Double or Nothing
1:15	* Love and Learn	* J. B. Kennedy	Here's Howard	* Say With Music	Perry Mason	School Time	Two-Ton Baker	Live Like a Millionaire
1:30	* Magic in Music	* Bob Swanson		* Music Booth	Nora Drake	John B. Kennedy		
1:45				Tody and Joe	Brighter Day	Almanac		
2:00	* Life Beautiful	* Bob Swanson	Lucile Mortenson	* Music Booth	Nona I'm Nowhere	Quick As a Flash	Tune Test	Life Beautiful
2:15	* Road of Life	* Dolly Madison	Houseparty and	* Voice of Army	Hilltop House	Hanibal Cobb	Name the Song	Road of Life
2:30	* Pepper Young's		Cedric Adams	* Science Exc'n	Houseparty and	Talk Back		Pepper Young
2:45	* R'ht to Hap'ness				Cedric Adams			Right to Hap'ness
3:00	* Backstage Wife	* Carson Gulley	News	Chapel in the Sky	Strike It Rich	Walter Kiernan	Radio Quiz	Backstage Wife
3:15	* Stella Dallas	* Organ: News	Easy Listening	* Melody Hour	Play or Pay	Peace of Mind	Tello-Test	Stella Dallas
3:30	* Lorenzo Jones	* Queen for a Day	Treasury Band: News		Double Quiz	Martha and Helen	Share the Wealth	Lorenzo Jones
3:45	* Widder Brown						Consumers Panel	Widder Brown
4:00	* News: Madison Hour	* Uncle Dick's ABC Club: Falstaff	Mary Casey's Showcase Harmony House	* Melody Hour	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show	Jane Mason Marshall Kent Spotlight Cinnamon Bear	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
4:15	* Just Plain Bill			News		News		
4:30	* Front P. Farrell			* Serenade		Beulah Karney		
4:45								
5:00	* Playtime	* Mark Trail	News	Fiesta Time	News	Cisco Kid	Mark Trail	News
5:15	* News		You and—	Si Hays and	News			Melody Magazine
5:30	* Sports: News	* Challenge of the Yukon	News: You Asked for It	Daughter	Curt Massey	Space Patrol: Fables	Challenge of the Yukon	
5:45	* Fiesta Time			Univ. Special	Lowell Thomas			News
6:00	* Hymns	* News: Fiesta	News	* News	Beulah	News	Melody Five	H. V. Kaltenborn
6:15	* Music: News	* Elmer Davis	Grid Preview	Old-Time Band	Jack Smith	Edwin C. Hill	News	Serves You Right
6:30	* News of World	* Lone Ranger	Music: Sports	* Sports Time	Club 15	Lone Ranger	Gabriel Heatter	News of World
6:45	* I Man's Family		Edw. R. Murrow	Let's Fish	Edw. R. Murrow		Fulton Lewis, Jr.	I Man's Family
7:00	* Nero Wolfe	* Fat Man	Songs for Sale	Serenade	Songs for Sale	The Fat Man	Rudy Vallee	Nero Wolfe
7:15	* City in Action	* This Is Your FBI	Songs for Sale	Farm Front	Songs for Sale	This Is Your FBI	Diabetes Association	Night Beat
7:30	* Tonight's Music			* Old Timers' Jamboree				
7:45								
8:00	* Magnificent Montague	* Ozzie and Harriet	Up for Parole	* Old Timers' Jamboree	Up for Parole	Ozzie and Harriet	Air Force Hour	Magnificent Montague
8:15	* Duffy's Tavern	* Gabriel Heatter	Broadway's My Beat	* Old Timers' Jamboree	Broadway's My Beat	The Sheriff	Songs We Sing	Duffy's Tavern
8:30		* Art Lentz						
8:45								
9:00	* Life of Riley	* Boxing	Hawaiian Echoes	* University Farm Hour	The Rex Allen Show	Boxing	Damon Runyon Theater	Life of Riley
9:15	* Serenade	* Boxing	The Hidden Million	* News: At Your Request	Five-Star Revue	Boxing	Hollywood Theater	Bill Stern Political Talk
9:30	* Roundup	* Boxing				Sports Page		
9:45		* Boxing						
10:00	* News	* Hinn News	News	* At Your Request	News	News	Answer Man	News
10:15	* Tonight's Music	* Frank Edwards	Sports	* At Your Request	Weather: News	Bob Elson	Chicago at Night	Sports Special
10:30	* Don Sinaiko	* The Ed Silvera Show	Dance Music		Theater of Thrills	Barry Wood	News: Songs	Skip Farrell
10:45	* Concert Gems					I Cover Chicago	This Is the Story	
11:00	* News: 1310 Club	* News: The Ed Silvera Show	News: Lawler's Folly	* Silent	News	News	Frank Edwards	News
11:15	1310 Club: News		Lawler's Folly	* Silent	News: Tommy Reed, Benny Strong Orchs.	Gee Davidson	Henry Brandon	David Le Winter
11:30				* Silent		Leighton Noble	J. Featherstone Orch.; News	The Chez Show (to 1)
11:45				* Silent		Will Back		

*Starred programs are also carried on corresponding FM stations...FM channels
WIBA-FM ..101.5 M. WWCF (WIBU)...94.9 M. WISC-FM...9.1 M.

Today's Radio Highlights

Drama

7 p. m.—Nero Wolfe (WIBA): starring Sydney Greenstreet . . . **The Fat Man** (WISC): movie starlet reports a murder.

7:30 p. m.—**This Is Your FBI** (WISC): contractor's wife disappears, agents round up extortionist.

8 p. m.—**The Magnificent Montague** (WIBA): new series starring Monty Woolley . . . **Ozzie and Harriet** (WISC): on a literary binge . . . . **Air Force Hour** (WGN): "Unknown Soldier;" Jose Ferrer, narrator . . . **Up for Parole** (WKOW): gas station competition leads to dynamiting.

8:30 p. m.—**The Sheriff** (WENR): adventure with hemophilia.

9 p. m.—**Life of Riley** (WIBA): Chester gets sudden promotion . . . **Damon Runyon Theater** (WGN): "Social Error," comedy of Broadway triangle.

9:30 p. m.—**"The Hidden Million"** (WKOW): drama of medical war on diabetes.

+ + +

Music

7:45 a. m.—**Eddy Arnold** (WIBA): "Cool Water," "No Vacancy."

11:15 a. m.—**Dave Garroway** (WIBA): "Rudolph, the Red-Nosed Reindeer," "The Touch of Your Lips."

11:45 a. m.—**Ranch Hands** (WIBA): "White Cross on Okinawa" "Swanee River."

6 p. m.—**Hymns of the World** (WIBA): "Hold the Fort," "I Love to Tell the Story" "O, Perfect Love" "O, Could I Speak."

+ + +

Variety

8:30 p. m.—**Duffy's Tavern** (WIBA): returns to the air with Ed Gardner as Archie.

+ + +

Sports

8:45 p. m.—**Art Lentz** (WISC): interviews Fred Marsh, who scouted Ohio State.

9 p. m.—**Boxing** (WISC): Laurent Dauthuille vs. Paddy Young.

9:45 p. m.—**Roundy** (WIBA): pansophic prognostications on pigskin potentials.

+ + +

Discussion

10:30 a.m.—George Watson (WHA): state superintendent of public instruction on "Urgent Needs of Education."

Gardner

Woolley

2 p.m.—**Dr. Haridas Muzumdar** (WHA): "America and the Orient."

5:15 p.m.—**You and the World** (WKOW): Dr. Harold Benjamin on "true faith and allegiance" in education.

+ + +

Farm Programs

11:30 a.m.—**Farm Roundup** (WIBA): E. H. Fisher on "Warfarin."

12:15 p.m.—**Farm Service** (WIBA): "Soil Needs and Fertilizer Stocks," Ray Pavlak and John Torke.

12:30 p.m.—**Farm Program** (WHA): "Badger-Grown Turkeys for the Holidays," Don Jensen; question box.

+ + +

For Children

9:30 a.m.—**Rhythm and Games** (WHA): "Some 'Sticky' Fun."

1:30 p.m.—**Book Trails** (WHA): "Daughter of the Mountains."

4 p.m.—**Uncle Dick** (WISC): "Bambi."

5 p.m.—**Playtime** (WIBA): "Numbers Land."

+ + +

Miscellaneous

10 a.m.—**Homemakers** (WHA): "Make Friends With Books," Elizabeth Burr.

11 a.m.—**Luncheon Club** (WISC): Walter Kiernan, guest.

3 p.m.—**Carson Gulley** (WISC): fish chowder, oyster stew . . . **Friday Frolics** (WFOW): Glenn Price presents "Homer Hingledoofer," meditation time.

7:30 p.m.—**American Diabetes Assn.** (WGN): special program starring Fred Allen.

WFOW-FM

104.9 Megs.
FRIDAY
A. M.

8:00 Yawn Patrol
8:15 News
8:20 Yawn Patrol
8:30 Clock Watchers
8:55 News
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 News
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Party
11:30 Navy Band
11:45 Sacred Heart

P. M.

12:00 News
12:05 Dick Liebert
12:30 Peggy Lee
12:45 Mel Torme
1:00 News
1:05 Vic Damone
1:15 Reisman Rhythms
1:30 Film Favorite
1:45 Relyn Knight
1:55 News
2:00 Audro Nash Show
2:55 News
3:00 Fairweathers Frolics
3:30 Homer Hingledoofer
3:55 News
4:00 Al Trace
4:15 Kapital Klub
4:30 Kampus Kleed
4:55 News
5:00 Organ
5:15 Program Preview
5:30 Off the Record
5:55 News

P. M.

6:00 Korner
6:15 Musical Menu
7:00 News
7:05 Request Show
8:00 News
8:15 Request Show
8:15 Stars on Parade
8:30 Package of New Records
8:45 Twilight Time
8:55 News
9:00 Larry Green
9:30 Wayne King
9:55 News
10:00 Idle Hour
10:30 Chanticleer
11:00 News
11:05 Shep Fields
11:15 Jack Teter
11:30 Alvino Rey
11:55 News
12:00 Madison at Midnight
12:01 Russ Rendezvous
12:55 News
1:00 Russ Rendezvous
1:55 News (toll 2:00)

WHA and WHA-FM

FRIDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 News
7:58 Weather Report
8:00 Morning Melodies
9:20 Organ Music
9:30 Rhythm and Games
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Urgent Needs of Education
10:45 News and Views
11:00 American Political Thought
11:50 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Book Trails
2:00 America and the Orient
2:30 Music
3:00 Radio Journal
3:30 Music of the Masters

FM ONLY

4:31 Musical Varieties
5:00 Storybookland
5:15 Music You Want
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:15 News and Views
7:30 Conservation in Wisconsin
8:00 Quartets of Mozart and Haydn
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

At the Shows

Orpheum

FEATURE: I'll Get By

TYPE: Musical

CAST: Bill Spencer, **William Ludigan**; Liza Martin, **June Haver**; Terry Martin, **Gloria DeHaven**; Freddy Lee, **Dennis Day**; **Harry James** as himself.

REVIEWER: Wally Wikoff

STORY: Song publishing team, sister singing act, and two lovesick guys. There it is and mix the emotions up a bit, toss in a few hit tunes and the formula is pretty much the same as umpty-umpother musicals lately . . . Enter the war and the boy-girl angle is temporarily broken up, only to end with a sweet tune come armistice.

HIGH POINTS: Dennis Day's gagging and singing, the only thing that holds a weak plot together and justifies the expense of the film . . . humor does pick up as it goes along . . . some colorful settings.

LOW POINTS: Effort toward too many closeups of handsome William Ludigan to compensate the women in the audience for the breaks the men get in looking at June Haver . . . idea of selling the audience on the fact that "I'll Get By" was written during World War II . . . poor direction throughout.

VERDICT: A relaxing musical, but far from a hit.

NO ROOM IN COURTS

McALLEN, Tex.—(UP)—Tourist court owners stayed at hotels when the Texas Motor Court assn. held its state convention here. It wasn't that they didn't desire motor courts. The tourist courts were filled with winter visitors.

TIP O' THE MORNING: Watch Doris Day's stock boom on the record market . . . And soon.

* * *

An unexpected break in news about **Skitch Henderson**, who has been so much in the limelight lately, came with announcement of his engagement to **Faye Emerson** on her television show Tuesday night.

Patti Page, ex-Milwaukeean, is featured with **Joe E. Lewis** in the new revue at New York's Copacabana.

Benjamin Britten's new musical, "Let's Make an Opera," will open on Broadway Dec. 13.

Spencer Tracy is the first screen actor to receive the Catholic Stage Award of Ireland.

Raymond Paige, formerly of Wausau, conducts the Radio City Music Hall orchestra.

Emery Darcy, who sang Escamillo here in a Madison Civic Music assn. production of "Carmen," had a small role in the Metropolitan Opera Co.'s first production of the 1950-51 season, "Don Carlo."

Willard Waterman is telling his Hollywood friends that the Badgers will play at the Rose Bowl.

Tallulah Bankhead should have used "You Call Everybody Darling" for her theme song on the opening of NBC's "The Big Show" Sunday. **Fred Allen** noted her affectionate addresses with a bit of mimicking, but it took the Hollywood Reporter to come up with the cold facts—that paper says she used "darling" 36 times in 90 minutes.

Sonja Henie will open her new "Hollywood Ice Revue" Monday at the Milwaukee Arena. Demand for tickets has been so great that she has added two performances to the schedule. The show will be presented each night through Nov. 19, with a matinee on the last date. The original dates were Nov. 13 through 18. The Milwaukee Gulls postponed a hockey game to make way for the Sunday shows.

+ + +

Q. and A. Dept.: A reader asks whether June Haver was ever married. The answer is "Yes"—to Trumpeter James Zito in 1947.

+ + +

DISCS OF THE DAY: "All My Love" and "This Is the Time," Xavier Cugat orchestra (Columbia) . . . Abbe Lane sings original French lyric of "All My Love." Second side is typical Cugat.

"All My Love" and "This Is the Time," Percy Faith orchestra (Columbia) . . . Former is one of the top arrangements of the piece, with lovely choral work.

"Can Anyone Explain?" and "Dream a Little Dream of Me," Dinah Shore (Columbia) . . . Two fine Shore records. The first is probably one of the reasons for the song's heavy draw.

"Panama" and "Jazz Me Blues," Jimmy Dorsey band (Columbia) . . . Hot stuff for the modern Dixieland fans.

"I Love the Guy" and "Thinking of You," Sarah Vaughan (Columbia) . . . "Guy" is one of Sarah's best, with strong orchestral backing.

Britain Suspects Arms Sabotage

Red Ring Blamed for Fires in Plants

LONDON—(U.P.)—Secret service agents believe that a nation-wide Communist sabotage ring may be masterminding a disturbing series of "incidents" designed to cripple Britain's rearmament drive, well informed sources said Thursday.

Evidence is piling up that a sabotage ring is behind recent fires in army workshops and a small arms plant and damage in naval dockyards and warships.

Files Consulted

Agents of Britain's hush hush M.I.5 (G-men) are expected to thumb through Scotland Yard's famous Red file in search of possible members of the ring. In the Red file are dossiers of political extremists believed likely to endanger the security of the state.

Although no links have so far been found between the widespread acts of sabotage, they have become more frequent since the outbreak of the Korean war.

M.I.5 agents believe a central organization may be planning and directing the incidents.

Latest Told

Latest in the series was a $280,000 fire Wednesday which damaged the Davies Steel Specialties Co. plant at Pembroke dock. Work there was switched secretly recently from roller skates to production of thousands of machine-gun belt links for the royal air force.

Two days ago four persons were killed when a unit of an explosives factory on the east coast blew up.

Dr. J. B. Firth, the home office arson expert, was called in Thursday to investigate the Pembroke dock mystery. He was summoned hurriedly to Aldershot, where he had been seeking evidence of sabotage in a $1,400,000 fire that swept through an army signal corps depot last weekend.

Cribbage Players Meet at Edgerton Tonight

EDGERTON — The Edgerton cribbage league will be reorganizedat a 7 p.m. meeting today in the high school activity room.

The city recreation department is sponsoring the new league.

All persons interested in joining are asked to attend. Competition will be set up by teams for persons interested in playing together. One person to represent a team should attend the meeting.

City Review Board Grants One Appeal in 13 Requests

The city board of review confirmed 12 property assessment increases Thursday and granted one reduction after several days of restudy.

Trayton L. Lathrop, 1310 Whenona dr. was given a $1,000 cut in land value, reducing his 1950 assessmen from $4,300 to $3,300.

Increases were confirmed on the properties of Max W. Pohle, 434 W. Washington ave., from $10,400 to $13,100; Harold Perrigo, 1914 Rowley ave., $7,150 to $7,500; D. R. Marteeny, 1132 E. Johnson st., $6,575 to $10,500; Mrs. Milan L. Miller 3220 N. Sherman ave., $5,000 to $7,400;

W. H. Weber, 2014 Jenifer st., $8,275 to $9,100; Charles H. Burch, 201 S. Midvale blvd., $5,800 to $9,300; Arthur Lewis, 2042 Rusk st., $5,120 to $8,700; Stephanie Smith, 1621 Monroe st. $5,800 to $8,200;

Bert Sauthoff, 22 S. Hancock st., $5,025 to $8,100; Frank W. Lail, 4025 Paunack ave., $7,100 to $11,600; Joe Tisserand, 835 Prospect pl., $6,550 to $8,800; and John Bormett, 1320 Chandler st., $7,150 to $7,500.

Wilton Farm Couple Observes Anniversary

WILTON — Mr. and Mrs. Henry Pasch will observe their 54th wedding anniversary at their farm home Sunday.

Mrs. Pasch is the former Frances Wendorf. The couple was married Nov. 12, 1896, in St. Paul's Lutheran church, Wilton, by the Rev. Mr. Herring.

They have two sons, Edward, Tomah, and Harry, on the home farm.

ALL LEAN MEAT

FOR YOUR DOG
HORSE MEAT IN CANS

ORLEANS ALL-MEAT IS 100% HORSE MEAT... ALL THE MEAT—THE ROASTS, STEAKS—AND ALL FROM FRESHLY SLAUGHTERED ANIMALS—COOKED, STERILIZED, READY TO SERVE.

1 lb. Net Wt. with natural juices

ALL MEAT
No cereal or other "filler" added. Nothing in the can but fresh-ground, cooked Horse Meat. Lean and nourishing.

NO BOTHER
No unpleasant task of unwrapping the raw meat, thawing and cooking it. No need to store in your refrigerator. Just open can and feed.

REMEMBER—A DOG'S FAVORITE FOOD IS MEAT. ORLEANS ALL-MEAT IS 100% HORSE MEAT. GET ORLEANS ALL-MEAT TODAY!

3 MINUTE TRIAL

That's all it will take for you to prove you can shave closer and cleaner with

Sunbeam SHAVEMASTER

Twice-as-Wide shaving head shaves twice-as-much beard in same time

No matter what kind of a beard you have, come in and try the marvelous new Sunbeam Shavemaster. No beard too tough . . . no skin too tender. Skip a shave and visit our store. Find out for yourself in 3 minutes what a fast, clean shave it delivers.

Wolff Kubly Hirsig
"Madison's Most Interesting Stores"

The Badger Wine Shop Presents
The Don Sinaiko Show

Featuring Don Sinaiko and Shirley Sweet

WIBA
10:30 p.m.
Tonight and every Friday Night

Sponsored by the Original Party Store

The Badger Wine Shop
402 State Street 5-7543

Nothing could be easier
THAN BECOMING A POPULAR DANCER
THE NEW faster ARTHUR MURRAY WAY

You will be amazed and delighted how quickly you'll become a sought-after partner. Why, a whole new world of fun and popularity will be yours . . . good dancers are always in demand. So hurry. Phone 6-9056 or come in to the studio now!

YES!
Call 6-9056 FOR INFORMATION

Even if you've never danced before you can learn in just one lesson at Arthur Murray's. It's that easy. Just put yourself in the hands of an Arthur Murray expert and your worries are over.

GOOD TIMES AHEAD!

The whole secret of "The New, Faster Arthur Murray Way" is in his basic discovery—"The First Step To Popularity." Once you master this, you will have the key to all dances, the Rumba, Samba, Waltz, Fox Trot.

American Dances—Latin Dances—Folk Dances
Open 11 a.m. to 11 p.m.

ARTHUR MURRAY
20½ E. Mifflin St.—2 Doors East of Strand Theater

Quality that Commands Respect!

KINSEY

SILVER 40 BUY A BOTTLE TODAY

BLENDED WHISKEY • 40% WHISKEY, 60% GRAIN NEUTRAL SPIRITS • 86.8 PROOF • KINSEY DISTILLING CORP., LINFIELD, PA.

43% MORE FOR YOUR MONEY on NOXZEMA!*

Now's your chance to get a grand aid to skin beauty—skin comfort—and save!

Once again, your budget benefits by Noxzema's annual money-saving offer. The whole family will benefit by using this remarkable skin cream!

Noxzema makes a marvelous all-purpose beauty aid. Used as a night cream and a powder base, this greaseless cream helps bring a softer, smoother, lovelier look to your skin and also helps protect skin beauty.

Medicated—Helps Heal!

Medicated Noxzema brings quick relief from so many skin troubles! It helps heal externally-caused *blemishes* and minor skin irritations, and *summer sunburn, kitchen burns, windburn* and *chapped hands* in winter. Noxzema's so soothing. And it's greaseless—doesn't stain!

Stock up now. Get several jars of Noxzema Skin Cream. Have enough on hand for all your family! But remember—time is limited on the "Anniversary Special." Today—get your 85¢ jar of Noxzema for only 59¢—*almost half again as much* for your money as in the Small size. At all drug and cosmetic counters.

SPECIAL!
Regular 85¢ Jar
Now only
59¢ plus tax
Limited Time Only