Radio Program Schedules by the Clock

SATURDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc	WBBM 780 kc	WENR-WLS 890 kc	WGN 720 kc	WMAQ 670 kc
6:00	Sunrise	* Top o' the	Farm	* Silent	Paul	Farm Bulletin	Farm	Philip Hayes
6:15	Frolic	Morning	Hour	* Silent	Gibson	Sunday School	Hour	Town and
6:30	Musical	* Top o' The	Farm Program:	* Rural	News: Paul	Political Talk	On the Farm	Farm
6:45	Clock	Morning	Markets	Roundup	Gibson	News	News	L. Burlingham
7:00	News: Clock	* Top o' Morning	Spts.: Coffee Club	* News: Farm	News Roundup	Capt. Stubby	The Bill	Norman
7:15	Musical Clock	* M. Hinn	News	Service	News	Karl and Harty	Evans Show	Ross
7:30	News	* Top o' the	Coffee Club:	* News: Weather	At the Drop	Dolph Hewitt	The Bill	Norman
7:45	Musical Clock	Morning	News	* Farm Frolic	of a Needle	News	Evans Show	Ross: News
8:00	Musical	* No School	Coffee	* News: Musical	John Harrington	Bob Atcher	News	Tunes
8:15	Clock	Today	Club	Clock	Show	Tiny and Tony	Serenade	and Tips
8:30	Guest Star	* No School	News: Coffee	* Musical Clock	Patrick O'Riley	Barn Dance	Weekend	Norman Ross
8:45	M'ch of Medicine	Today	Club: Markets	Musical Clock	Serenade	Preview	Reporter	Book Carnival
9:00	Church of	* No School	Reverend	* Texas Jim Lewis	Family	Barn Dance	News	Mind Your
9:15	Christ	Today	Epp	* Freddy Martin	Party	Preview	Serenade	Manners
9:30	Mary Lee	* No School	Morton	* Badger	Morton	Miss Evelyn	Eddy Arnold-	Mary Lee
9:45	Taylor	Today	Downey	Ramblers	Downey	News	Sports of Music	Taylor
10:00	Marine Band	* Lady of	Bob	* News: Organ	News: Let's	Capt. Stubby	Bobby	Uncle Ned's
10:15	Accordiana	the House	Carpenter	Melodies	Pretend	Buccaneers	Benson	Squadron
10:30	Smilin' Ed	* Baby Days	D. J. Corner	* Health & Teeth	Junior	Martha and	Lightning	Smilin' Ed
10:45	McConnell	* Guest Star	Guest Star	* Minister'l Assn.	Miss	Helen	Jim	McConnell
11:00	* Wisconsin	* Open	Theater of	* News: Sons of	Theater	Pruth McFarlin	Kate Smith	Elizabeth
11:15	Farm and	House	Today	Pioneers	of Today	Farmer	Virginia Gale	Hart
11:30	Home	* Open	Accordionists	Farm and Home	Grand Central	Farm World	Novelty Shop	Phillip Hayes
11:45	Hour	House	Telephone Quiz	* Farm Front	Station	Corn Stories	News	Swing to 45
12:00	* National Farm	* Open House	The Week	Music: News	Stars Over	American	Man on	Farm and
12:15	and Home Hour	* Hinn News	in Madison	* News and	Hollywood	Farmer	the Farm	Home Hour
12:30	* News	* Man on	News	Markets	Kickoff	News	Swinging at	On Broadway
12:45	*March Time	the Farm	Farmvard Frolics	Farm and Home	Tunes	L. Burlingham	the Sugar Bowl	News
1:00	*Pigskin Parade	* Grid Preview	Music With	* To Be	Kickoff Tunes	Roundup	Serenade	Down's Digest
1:15	* Football	* Football	the Girls	Announced	Grid Preview	Football	Football	Football
1:30	* Football	* Football	Football	* Football	Football	Football	Football	Football
1:45	* Football	* Football	Football	* Football	Football	Football	Football	Football
2:00	* Football	* Football	Football	* Football	Football	Football	Football	Football
2:15	* Football	* Football	Football	* Football	Football	Football	Football	Football
2:30	* Football	* Football	Football	* Football	Football	Football	Football	Football
2:45	* Football	* Football	Football	* Football	Football	Football	Football	Football
3:00	* Football	* Football	Football	* Football	Football	Football	Football	Football
3:15	* Football	* Football	Football	* Football	Football	Football	Football	Football
3:30	* Football	* Football	Football	* Football	Football	Football	Football	Football
3:45	* Football	* Football	Football	* Football	Football Review	Football	Football	Football
4:00	* Football	* Football	Scoreboard	* Melody	Music With	Turntable	News	Wayne
4:15	* Football	* Football	Folk Football	Hour	The Girls	Ranch	Marshall Kent	Howell
4:30	* Scoreboard	* Scoreboard	Saturday at	* Navy Band	Paul	Turntable	Collectors'	For Dancing
4:45	* Workshop	* U. W. Band	the Chase	* Organ Music	Gibson	Ranch	Corner	National Guard
5:00	* National Guard	* True or	U. W. Band	* News	Record	Gospel of Grace	Collectors'	News
5:15	* Fiesta Time	False	Lake Success	* U. S. Treasury	Parade	Barry Wood	Corner	Music
5:30	* News	* Harry Wismer	Here's to Vets	* University	Record	Harry Wismer	Sports Report	First Piano
5:45	* Sports: News	* Russ Morgan	Larry Lesueur	Special	Parade	Hymn Time	Hollywood Quiz	Quartet
6:00	* Dinner Music	* News: Fiesta	News	De Forest	Sports	News	News	Living
6:15	* Dinner Music	* Safety	Football Finals	Program	News	Around Radio	Capitol Comment	1950
6:30	* Dinner Music	* Comedy of	Play a	* News	Vaughn	Havloft Hit	Comedy of	Dave
6:45	* Scoreboard	Errors: News	Polka	Bing Sings	Monroe	Parade	Errors: News	Garroway
7:00	* Cass	* Twenty	Gene	Shamrock Band	Gene	Visitin'	Twenty	Cass
7:15	Daley	Questions	Autry	Farm Front	Autry	Time	Questions	Daley
7:30	* Hedda	* Take a	Yours Truly	* Old Timers	Hopalong	Havloft	Take a	Hedda
7:45	Hopper	Number	Johnny Dollar	Jamboree	Cassidy	Frolic	Number	Hopper
8:00	* Your Hit	* What Makes	Skitch	Old Timers	Gang	National	All-Star	Your Hit
8:15	Parade	You Tick	Henderson	Jamboree	Busters	Barn Dance	Roundup	Parade
8:30	* Dennis	* Can You	My Serenade	* Old Timers	My Favorite	National	Lombardoland.	Dennis
8:45	Day	Top This?	My Serenade	Jamboree	Husband	Barn Dance	U. S. A.	Day
9:00	* Judy	* Chicago	Stars on Parade	* University	Sing It	National	Chicago	Judy
9:15	Canova	Theater	Navy Band	Farm Hour	Again	Barn Dance	Theater	Canova
9:30	* Grand Ole	of the	Music for	* News: At	Sing It	National	of the	Grand Ole
9:45	Opry	Air	Dreaming	Your Request	Again	Barn Dance	Air	Opry
10:00	* News	* Hinn News	News	* At Your	Saturday	National	Opera Arias	News
10:15	* Bob Considine	* Frank Edwards	Sports	Request	Night Party	Barn Dance	Chicago at Night	Sports Special
10:30	* Concert	* Saturday at	Club Rigadoon	* At Your	Jimmy Palmer	National	News: Songs	Paul Sparr
10:45	Master	the Shamrock	Dance Music	Request	Orchestra	Barn Dance	Henry Brandon	Orchestra
11:00	* News: The	* The Jerry	News: Lawler's	* Silent	News	National	Unshackled	News
11:15	1310 Club	Harper Show	Folly	* Silent	Jan Garber	Barn Dance	Unshackled	Rio Rhythms
11:30	The 1310	* The Jerry	Lawler's	* Silent	Teddy Phillips	National	J. Feathestone	The Chez
11:45	Club: News	Harper Show	Folly	* Silent	Orchestra	Barn Dance	Orch.: News	Show (to 1:00)

SUNDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc	WBBM 780 kc	WENR-WLS 890 kc	WGN 720 kc	WMAQ 760 kc
7:00	News, Organ	* News	Concert; Sports	News: Marches	World News	Silent	News	Silent
7:15	Music	* Morning Song	Club: Concert	Farm Service	Chariot Wheels	Silent	Record Reveille	Silent
7:30	String	* Music	News: Coffee	Farm	Salt Lake City	Silent	Lutheran	Silent
7:45	Quartet	* For'n Reporter	Concert	Frolic	Choir	Silent	Hour	Silent
8:00	News	* Milton Cross	World Roundup	Freedom Story	News of America	News: Weather	Your Bible	World News
8:15	Southland Calls	Opera Album	E. Power	Musical Clock	News	Music	Speaks: News	W'mwood Forest
8:30	Capital Cathedral	* Dixie Four	Biggs	* Musical	E. Power Biggs	for	Back to	Reading
8:45	Sacred Heart	* News	Trinity Choir	Clock	Treasury Band	Everybody	God	the Comics
9:00	Devotions	* Bible	Church	* Melody	Church of	News	Radio Bible	National
9:15	Bethel Lutheran	Class	of	Time	The Air	Little	Class	Radio Pulpit
9:30	Church	*Ave Maria	the	* Melody	Serenade	Brown	Voice of	Art of Living
9:45	Pet Corner	Hour	Air	Time	Serenade	Church	Prophecy	Radio Parade
10:00	Unitarian Society	* Back to God	Salt Lake	* Methodist	Rent Law	The Voice	News	Destination
10:15	Sunday	God	Choir	Church	To Be Continued	of Prophecy	Interesting Facts	Freedom
10:30	Melody	* Message to	Catholic	* 1st Lutheran	News: Invitation	Hour	Reviewing	Political Talk
10:45	Time	Israel	Hour	Church	to Learning	of Faith	Stand	Bob Houston
11:00	News	* First	Christ	Bible	Peoples	Reading	News	Canary Pet Show
11:15	First	University	Presby-	Fellowship	Platform	the Funnies	Portraits	Symph. Scrap'k
11:30	Congregational	Methodist	terian	* Music	News	Children's	Lutheran	Eternal
11:45	Church	Church	Church	Center	Serenade	Hour	Hour	Light
12:00	* Accordionists	* News	People's	* Sunday	N. Y. Phil.	Sammy Kaye	Wm. Hillman	Boston Symph.
12:15	* News	* National Guard	Platform	Farm Hour	Symphony	Serenade	Frank & Ernest	Rehearsal
12:30	* Hello Wisconsin	* Home Towners	News	* Toby and	N. Y. Phil.	Amateur	Freedom Story	Chicago Round
12:45	* Joey Tantillo	* Gov. Ren'bohm	Mobilization	Chore Boys	Symphony	Hour	News	Table
1:00	* Catholic	* This Week	Old	* Toby and	N. Y. Phil.	Amateur	Top Tunes	Catholic
1:15	Hour	Around World	Fashioned	Chore Boys	Symphony	Hour	with Trendler	Hour
1:30	* Voices and	* Mr.	Revival	* Music	Symphonette	Mister	Fifth Army	Voices and
1:45	Events	President	Hour	Jewel Box	Symphonette	President	Band	Events
2:00	* Dimension	* Music of	News: Sunday	* L. Duchow	Report to People	Music With	Bobby	Dimension
2:15	X	the Americas	Salon	Waltz Time	Discussion	the Girls	Benson	X
2:30	* Quiz	* Hashknife	Home Story	* Old Timers	Make Believe	Back to	Hashknife	Quiz
2:45	Kids	and Sleepy	Speak Up	Bandstand	Town	God	and Sleepy	Kids
3:00	* Chicago	* Under	News: Peggy Lee	* Watertown	Earn Your	Old	Under	The
3:15	Round Table	Arrest	Bandstand	Watertown	Vacation	Fashioned	Arrest	Falcon
3:30	* American	* Martin	Godfrey	* Polka Parade	Godfrey	Revival	Martin Kane,	The
3:45	Forum	Kane	Digest	* Farm Frolic	Digest	Hour	Private Eye	Saint
4:00	* The Big	* The	News: Sunday	* Horicon Show	Frank	Lutheran	The	The Big
4:15	Guy	Shadow	Serenade	* House Party	Sinatra	Hour	Shadow	Guy
4:30	* Charley Wild,	* Detective	Escape	* Melodies	Frank	Greatest Story	Detective	Charlie Wild,
4:44	Private Eye	Mystery	Escape	* Radio Parade	Sinatra	Ever Told	Story	Private Eye
5:00	* Norm Cloutier	* Drew Pearson	Rate Your	* Wrestling Tips	Rate Your	Drew Pearson	Roy	The Quick
5:15	* U. W. Band	* Headlines	Mate	New Rhythm	Mate	News	Rogers	and the Dead
5:30	* Political Talk	* Nick	Eddy Lemar	* Jamboree	Our Miss	Norman	Nick	The Quick
5:45	* Roundy	Carter	The Voter	Friendly Music.	Brooks	Brokenshire	Carter	and the Dead
6:00	* News	* Affairs of	Jack Benny	* News	Jack	Sunday	Affairs of	The Quick
6:15	* Sing Americans	Peter Salem	Show	* Here's to Vets	Benny	Vesper	Peter Salem	and the Dead
6:30	* Phil Harris and	* Roy	Sunset and	Old Time	Amos 'n'	Cliche	Juvenile	Phil Harris,
6:45	Alice Faye	Rogers	Vine	Religion	Andy	Club	Jury	Alice Faye
7:00	* Tales of	* Stop the	Charlie	Old Timers	Charlie	Stop the	Singing	Tales of the
7:15	Texas Rangers	Music	McCarthy	Farm Front	McCarthy	Music	Marshal	Texas Rangers
7:30	* Theater	* Stop the	Show Time	Old Timers	Red	Stop the	Enchanted	Theater
7:45	Guild	Music	Revue	Jamboree	Skelton	Music	Hour	Guild
8:00	* Theater	* W. Winchell	Corliss	* Old Timers	Corliss	Walter Winchell	Sylvan	Theater
8:15	Guild	* L. Parsons	Archer	Jamboree	Archer	Louella Parsons	Levin	Guild
8:30	* Familiar	* Cross	Classical	* Old Timers	The Horace	Cross	Gabriel Heatter	Familiar
8:45	Music	Roads	Hour	Jamboree	Heidt Show	Roads	Civic Committee	Music
9:00	* 64 Dollar	* Dick	Classical	* Proudly We	Contented	Ginny Sims	Proudly	64 Dollar
9:15	Question	Wallace	Hour	Hail	Hour	Jimmy Blaine	We Hail	Question
9:30	* Meet Me in	* J. Robinson	Hawaiian	* Band of Week	Chorallers	Piano	Count of	Meet Me In
9:45	St. Louis	* Hinn News	Echoes	* Fiesta Time	Chorallers	Playhouse	Monte Cristo	St. Louis
10:00	* News	* Serenade	News	* Silent	News	News	Henry Brandon	Clifton Utley
10:15	* Clifton Utley	* Serenade	Elmo Roper	* Silent	Democrat News	In Passing	Speak Up	Sun. Dateline
10:30	* Concert	* Bryan	Fireside	* Silent	Crime	Songs in	News: Songs	Back Page
10:45	Master	Duncan	Hour	* Silent	Photographer	the Night	Wings of Song	Day's End
11:00	* News, Mr.	* Enchanted	News: Dance	* Silent	News	Wings of Song	Wings of Song	News
11:15	Smith	Hour	Music	* Silent	Tommy Reed	Henry Brandon	Henry Brandon	Wayne King
11:30	Wayne King	* Sylvan	Dance	* Silent	Jan Garber	America for	J. Featherston	The Chez
11:45	Orch.: News	Levin	Music	* Silent	Orchestra	God	Orch.: News	Show (to 1)

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM - 101.5 M. WWCF (WIBU - 94.9 M. WISC-FM - 98.1 M.

September State Aid Gains 8.3% Over '49

Public assistance grants totalling $4,124,340 went to 104,052 persons in Wisconsin in September, the department of public welfare reported Friday.

The amount of aid represented an 8.3 per cent gain over September, 1949.

Old age assistance, for 53,159 recipients, aggregated $2,622,352.

Other totals: aid to 33,072 dependent children, $1,015,604; general relief, 16,351 recipients, $363,671; 1,413 blind persons, $71,311; and 726 totally and permanently disabled persons received $51,405.

Average grant was $39.64.

City Calls Hearing on Salary Revisions

A public hearing for all city employes on proposed revisions in salary ranges has been set by the personnel board for Monday, Nov. 13, at 8 p.m., in the city council chamber, Personnel Officer Max S. Lindeman announced Friday.

Some reclassifications and salary changes within certain ranges are included in the proposals, Lindemann reported.

YOU'RE SURE OF Quality WHEN YOU BUY St. Joseph ASPIRIN WORLD'S LARGEST SELLER AT 10¢

WFOW (FM)

104.9 Mcs.

SATURDAY

A. M.

8:00 Yawn Patrol
8:15 News
8:20 Yawn Patrol
8:30 Clockwatchers
8:55 News
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
9:55 News
10:00 Kiddie Jamboree
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.

12:00 News
12:05 Waltzing on Air
12:15 4-H Review
12:30 Lee and Torme
1:00 News
1:05 Ethel Smith
1:15 Johnny Mercer
1:30 Manhattan Moods
1:45 Nick Lucas
1:55 News
2:00 Modern Music Capers
2:55 News
3:00 Music Party
3:30 Ten Top Tunes
3:55 News
4:00 Ten Top Tunes
4:30 Al Trace
4:55 News
5:00 Ken Griffin
5:15 Program Prevue
5:30 Weigt's Radio Program
5:45 Request Show
5:55 News
6:00 Request Show
6:15 Social Security Report
6:30 Request Show
7:00 News
7:05 Request Show
7:15 Music by Tell
7:30 Old Time Record Jamboree
7:45 Teter Trio
8:00 News
8:05 Eddie Miller
8:30 Package of New Records
8:45 Twilight Time
8:55 News
9:00 Sammy Kaye
9:30 Wayne King
9:55 News
10:00 Club Chanticleer
10:30 Kay Kyser
11:00 News
11:05 Claude Thornhill
11:30 Charlie Spivak
11:55 News
12:00 Night Owlers Request Show
1:55 News (to 2:00)

WHA and WHA-FM

970 Kc. — 88.7 Mcs.

SATURDAY

A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time
9:55 Weather Report
10:00 Homemakers Program
10:30 March of Medicine
10:45 News and Views
11:00 Dear Sirs
11:15 U. W. Band
11:30 Social Security Report
11:45 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Wisconsin Government

WHA ONLY

1:15 Labor Speaks
1:30 Steuben Music
2:00 From the Opera
3:00 Music of the Masters

WHA-FM

1:15 Band Music
1:25 Football

WHA and WHA-FM

4:00 Alpine Melodies
4:30 Political Education Forum
4:45 Music Album

WHA-FM ONLY

5:16 Music You Want
5:45 News
6:00 Dinner Musicale
7:00 Operetta Favorites
7:15 News and Views
7:30 Short Story Time
8:00 Wisconsin Communities
9:00 FM Concert
10:55 Night News (to 11)

SHOW CHURCH FILM

The Burke Lutheran church will show the second and third episodes in a series of 12 pictures on the "Life of St. Paul" at 8 p.m. Sunday. The second and third episodes are entitled "The Conversion of Saul" and "Years of Apprenticeship."

DO FALSE TEETH Rock, Slide, or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug store.

Young Mother DO THIS- When your child catches cold, relieve distress even while he sleeps! Rub his throat, chest and back at bedtime with warming... VICKS VAPORUB

UNIV. OF WISCONSIN FOOTBALL TODAY + + + WIBU 1240 Kcyls. and WWCF 94.9 Meg. + + + and the Wisconsin Network for CAMEL CIGARETTES

Today's Radio Highlights

Football

Wisconsin vs. Northwestern: WIBA and WIBA-FM at 1:15 p. m. . . . WHA-FM, WIBU, WWCF, WIND, and WJJD at 1:25 p. m. . . . WKOW and WTMJ at 1:30 p. m.

Notre Dame vs. Michigan State: WBBM at 1:25 p. m.

Purdue vs. UCLA: WISC, WISC-FM, and WLS at 1:15 p. m.

Indiana vs. Illinois: WGN at 1:15 p. m. . . . WMAQ at 1:15 p. m. . . . WISC and WISC-FM after Purdue game.

Minnesota vs. Michigan: WCCO at 1:30 p. m.

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Drama

8:30 a. m. — Guest Star (WIBA): Dennis O'Keefe in "Champagne for the Winner."

9:15 a. m. — Stars on Parade (WIBA): DeForest Kelley in "The Snow Queen."

11 a. m. — Theater of Today (WKOW): wife vs. barbership singing.

8:30 p. m. — My Favorite Husband (WBBM): Liz demands football ticket.

11 p. m. — Unshackled (WGN): ex-counterfelter becomes mission head.

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Music

9:30 a. m. — Morton Downey (WKOW): with Anne Shelton.

10:15 a. m. — Accordiana (WIBA): Dick Wernick, soloist.

10:45 a. m.—Guest Star (WISC): Ella Logan.

12:15 p. m. — 4-H Review (WFOW): new Sun Prairie orchestra, consisting of Leo Abel, Bill McKenzie, Tom Weigen, Vernon Weisensel, Robert Leaf, Jack Tidd, John Phillips.

1 p. m. — Music With the Girls (WKOW): songs of the '90s.

5:30 p. m. — First Piano Quartet (WMAQ): Chopin "Etude in Double Thirds," part of "Emperor" concerto, "Villanesca," "On Wings of Song,"

6:30 p. m. — Vaughn Monroe (WBBM): "Harbor Lights."

9 p. m. — Theater of the Air (WISC): "Mme. Butterfly."

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Discussion

6:15 p. m. — Social Security (WFOW): Sydney Miller, William Fries.

7 p. m.—Madison Housing Referendum (WIBA): L. L. Oeland and Arthur L. May against public housing; Emmett Bergenske and Ray F. Lease question Walter M. Bjork and W. C. Sachtjen of Madison Housing authority.

10:15 p. m. —Frank Edwards (WISC): on Wisconsin election campaign.

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Documentary

6 p. m. — Living 1950 (WMAQ): "The Still Small Voice," a way to reach Russia's common people.

8 p. m.—Wisconsin Communities (WHA-FM): Oshkosh.

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Quiz

7 p. m.—20 Questions (WISC): H. M. Chauncey of Princeton university, guest.

9 p. m.—Sing It Again (WBBM): Judy Lynn replaces Eugenie Baird.

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Variety

9 p. m. — Judy Canova (WIBA): envisions television career.

9:30 p. m. — Grand Ole Opry (WIBA): Bill Monroe, guest.

10 p. m. — Saturday Night Party (WBBM): new show with George Watson, Ding Bell, Jeanne McKenna, others.

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Farm Programs

11 a. m.—Wisconsin Farm and Home Hour (WIBA): C. J. Chapman on "Result of Soil Experiments in Southern Wisconsin;" "Rural Observer," markets, news, weather.

12 m. — National Farm and Home Hour (WIBA): National Apple Week . . . **American Farmer** (WLS): corn prospects.

12:30 p. m. — Man on the Farm (WISC): National Apple and Flower Weeks . . . **Farm Program** (WHA): "Poultry News," J. B. Hayes; "4-H Club of the Air."

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For Children

8 a. m. — No School Today (WISC): Big John and Sparky in storyland.

8:45 a. m.—Carnival of Books (WMAQ): "Tophill Road."

10 a. m. — Uncle Ned's Squadron (WMAQ): Amy Johnson's England-Australia flight.

10:05 a. m. — Let's Pretend (WBBM): "Fairer Than a Fairy."

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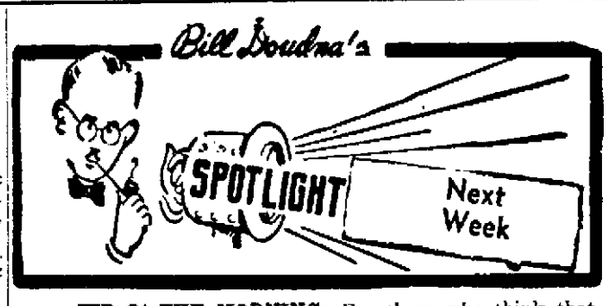
Miscellaneous

10 a. m. — Homemakers (WHA): "What's New in Standards and Grades;" "Hallowe'en Fun Needs Planning."

10:30 a. m.—Baby Days (WISC): "Child Disorders."



TIP O' THE MORNING: For those who think that radio and records have cut into interest in performing: Sheet music sales are on the upswing, with a good share of them in the "standard" and "educational" classifications.

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This week has been a fairly strong one for concerts and plays, but next week's schedule is really something.

a "Sunday Music hour" at 4:15 p. m. in the Wisconsin Union theater.

"Death of a Salesman," the Pulitzer prize play starring Albert Dekker, will open Monday night at the Parkway theater, with performances afternoon and night on Tuesday.

The Madison Civic Symphony orchestra will open its new season with a free concert at 8:15 p.m. Tuesday in the Masonic auditorium.

The DePaur Infantry chorus, one of the best male choruses in the business, will be at the Wisconsin Union theater at 8 p.m. Wednesday and Thursday, opening the 16th Wisconsin Union concert series.

The Madison Theater Guild will start its season with "You Can't Take It With You" Thursday and Friday nights at West high school and Saturday night at East.

The University of Wisconsin will have its annual Homecoming event Friday night.

And next Sunday (Nov. 5) at 8 p.m. the Pro Arte quartet will begin its regular season in Music hall. It will be the group's second Madison concert of the season; the Pro Arte started the "Sunday Music hours" earlier this month.

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ART: Two water colors by Warrington Colescott, instructor in art education at the university, will be in the 14th annual water color exhibition at the San Francisco Museum of Art, starting Oct. 31.

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MAIL BAG: A note from Helen Jansky at the Madison Free library:

"Thought you and your readers would like to know that we have just received 'Accredited Handbook of Record Value: a Handbook for Determining the Buying and Selling Prices of Collectors' Items in Popular Phonograph Records.'

"We already have David Hall, the Kolodin Guide, the Gramophone shop listings and supplements, several guides to buying children's records, and the magazines American Record Guide and Listen."

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LIKE A BEAVER: Raymond Scott is probably radio-TV's busiest composer-conductor. He recently added "Robert Montgomery Presents" to the radio and TV versions of "Your Hit Parade." Ray also does the tuneful "Be Happy—Go Lucky" commercials.

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NEWS FROM HOLLYWOOD: Correspondent Edith Gwynn reports from the film capital:

One actor we can't blame for "telling 'em", is Bill Holden, who up and let Paramount know that after "Sunset Boulevard" he won't do the next in the "Dear Ruth" series, namely the upcoming "Dear Brat." The script has therefore been redone to throw more emphasis to other members of the familiar cast associated with these films, such as Mona Freeman and Billy de Wolfe.

David Rose is likely to be the music head of a major lot right quick.

Ava Gardner's bull - fighting suitor, Mario Cabre, got a big, fat brush-off from Sharman Douglas when he tried to date her practically as she set foot on Spanish soil. (Reports of their "romancing" to the contrary).

Twentieth Century-Fox dyed little Gordon Gebert's blonde hair to black so he'd look more like Valentina Cortesa's son in "House on Telegraph Hill." This tot is an amazing trouper.

Chances are slimmer than slim now that Danny Kaye will take that ballet-master role offered him by the Met opera.

Susan Cabot gets femme lead in Bill Mauldin's "Up Front," already under way. Stars are David Wayne and Tom Ewell.

After delays caused by the illness of Viveca Lindfors, "Four in a Jeep" goes before the cameras this week in Vienna.

The sequel to "Mrs. O'Malley and Mr. Malone" now has a title. Metro has bought the Craig Rice-Stuart Palmer story, "Cherchez la Frame" which happily fits the talents of Marjorie Main and James Whitmore who of course, will again co-star. Same studio has added Arlene Dahl to the cast of "No Questions Asked" that already has Jean Hagen and Barry Sullivan as top-liners.

Margia Dean, said to be a Greek heiress, will be Jean Peters' chum in "Take Care of My Little Girl". The Dean doll, playing a rich sorority gal (type casting?) is expected to dazzle other cast members by wearing her own jools.

Ginger Rogers may not be marrying Greg Bautzer even though she has that final decree—but her ex, Jack Briggs, and Reba Fredericks are due for an altar march pronto.

Walter Pidgeon is back in Hollywood for "Soldiers Three"—after all those months in England.

Howard Hughes will finally release his "Vendetta" (it's been four years in the making!) in November. Stars Faith Domergue and George Dolenz will make a tour of 22 cities in connection with the opus.

Calendar

Entertainment

SATURDAY, OCT. 28

Majestic: "Wagonmaster" at 2:55, 6:25, and 9:55. "Outside the Wall" at 1:30, 5, and 8:30.

Eastwood: Sneak preview at 7:56; "Wagonmaster" at 1:30, 4:40, and 9:15; "Stars in My Crown" at 2:50, 6, and 10:40.

Temple Beth El auditorium: Sulie Harand in "South Pacific" interpretation, 8:15 p.m.

Capitol: "A Life of Her Own" at 1, 3:05, 5:15, 7:20, and 9:30.

Parkway: "Panic in the Streets" at 1, 4:05, 7:10 and 10:10. "Beware of Blondie" at 2:55, 6, and 9.

Strand: "The Red Shoes" at 1:15, 4:05, 6:50 and 9:35.

Wisconsin Union: "The Male Animal" (stake) at 8.

Orpheum: "No Way Out" at 1:05, 3:20, 5:30, 7:45 and 9:55.

Play Circle: "Lost Boundaries," starting at noon.

Madison: "I Shot Billy the Kid" at 2:35, 5:25, 7:55, and 10:35; "The Return of Jesse James" at 1:15, 3:55, 6:35, and 9:10.

Badger Outdoor: "Our Very Own" at 7:30 and 9:35.

Prairie: "Kentucky" at 7 and 9:40; "Fighting Redhead" at 8:30 and 11:05.

Middleton: "Triple Trouble" at 6:50 and 9:15; "Roll, Thunder, Roll" at 7:50 and 10:15.

SUNDAY, OCT. 29

Prairie: "The Dutchess of Idaho" at 1, 4:10, 6:55, and 10:10; "The Boy from Indiana" at 3:05, 5:50, and 9.

Badger Outdoor: "Unconquered" at 7:20 and 10.

Capitol: "Showdown" at 1:05, 4:05, 7:05, and 10; "County Fair" at 2:40, 5:40, and 8:40.

Middleton: "Cariboo Trail" at 1, 4:20, and 7:40; "The Happy Years" at 2:20, 5:40, and 9.

Strand: "No Sad Songs for Me" at 1:25, 5, and 8:40; "Where the Sidewalk Ends" at 3, 6:35, and 10:15.

Majestic: "Johnny Eager" at 12:45, 3:45, 6:45, and 9:45; "Mobtown" at 2:40, 5:40, and 8:40.

Play Circle, Madison, Parkway, Orpheum: Same as Saturday.

Music

SUNDAY, OCT. 29

Sunday Music hour: Leo Steffens, pianist, 4:15 p. m., Wisconsin Union theater.

On The Campus

SATURDAY, OCT. 28

Football: Wisconsin vs. Northwestern, 1:30 p. m., Camp Randall stadium.

Campa: 9 p. m., Great hall, Union.

Danskeller: 9 p. m., Rathskeller, Union.

SUNDAY, OCT. 29

Sunday Sing: 7 p. m., main lounge, Union.

Folk Fiesta: 8 p. m., Great hall, Union.

International Friendship hour: 8 p. m., Union.

Community Center

SATURDAY, OCT. 28

Loft: 7 p. m., with dance at 8:15.

Current Exhibits

State Historical museum: Wisconsin archives (closes Dec. 1); model U. S. S. Wisconsin; Ole Bull's bed and dresser; portrait of Moses M. Strong.

NAMED CHAIRMAN

Dist. Atty. Robert W. Arthur has been named chairman of a newly organized Dane County Reuss for Attorney General club to support the candidacy of Henry Reuss, Milwaukee, for election on the Democratic ticket in the Nov. 7 general election.

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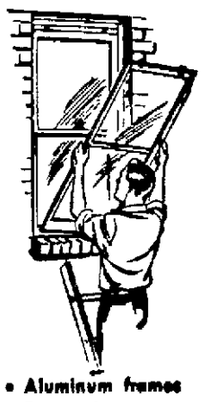

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LISTEN TO
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STOUGHTON, WISCONSIN,
SUNDAY, OCT. 29—5:30 p.m.
Over WIBA

Mrs. Keenan will say in part, "It's just sound business sense to hire the most EXPERIENCED applicant when the same salary is involved" — Only one of the applicants has the qualifications for this job—WALTER J. KOHLER.

VOTE DANE COUNTY REPUBLICAN

(Ad. paid by Dane County Women's Republican Club, Mrs. Foster Blackburn, Pres., Madison.)