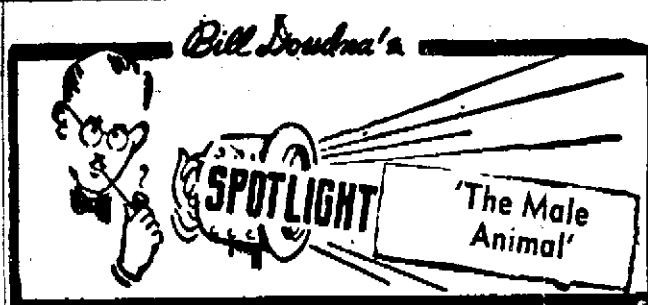


Today's Radio Highlights

Radio Program Schedules by the Clock

WEDNESDAY

Table with columns for radio stations (WIBA, WISC, WKOW, WIBU, WBBM, WENR-WLS, WGN, WMAQ) and their respective program schedules for Wednesday.



TIP O' THE MORNING: Last-minute radio bulletin—a talk by Bernard Baruch will be on WKOW at 10:30 tonight.

A plea for academic freedom strangely but most effectively framed with laughter opened Wisconsin Players' 1950-51 season Tuesday night at the Wisconsin Union theater.

The tasteful, modern setting was by F. A. Buerki and Lawrence Brown. The play will be repeated tonight through Saturday at 8 p. m.

John McGeehan's forthright portrayal of the professor, whether drunk or sober, fighting or forgiving, calm or angry, was a fine characterization. So was Jack Yocum's picture of Dean Damon, a man who shed the greyness of his personality when the fight for freedom was finally joined.

The audience of 1,300 also found happiness in the work of Bruce Kanitz as a returning football hero; Tallie Handler as a maid whose paradoxically fast piety was almost worth the price of admission, and Diane Foster as the professor's wife.

But Joe Ferguson, the football hero, hadn't returned for a game just as a student editor hailed Prof. Turner's heroism for doing something he didn't think was heroic, the fun never would have started.

Authorized and paid for by Wis. Fairchild-for-Senator Club. V. Hart, Sec., 181 E. Mifflin, Madison.

COMMEND \* PERFORMANCE: Fairchild-for-Senator Club. V. Hart, Sec., 181 E. Mifflin, Madison.



Fairchild on WHA Today at 5 P.M.

Attorney General Thomas E. Fairchild the Democratic candidate for U. S. Senate will deliver a 15-minute talk on key issues in the campaign today at 5 p. m. over WHA.

Listeners will get further evidence why 1000's of independent-thinking Wisconsin voters are calling Fairchild, "A SENATOR WISCONSIN WILL BE PROUD OF"

Jack Benny and Dinah Shore have accepted an invitation to appear in the British Variety Command performance in London's Palladium theater No. 13. They are the only Americans invited. Only one other—Danny Kaye—has ever received a bid for the show, although many Americans have appeared in Motion Picture Command performances.

Advertisement for 'On More And More Lips Every Day!' featuring illustrations of lips.

Advertisement for 'C.B.' Centennial Brew by Faubach Brewing Company, featuring a portrait of a man.

Drama
7 p. m.—Halls of Ivy (WIBA): Pres. F. L. Hovde of Purdue university presents testimonial to Ronald Colman as president of Ivy college. Mr. Chameleone (WBBM): husband's death complicates story of strange marriage.

8:30 p. m.—Mr. District Attorney (WKOW): 20 floors would be suicide on ledge 20 floors above street. (WIBA): solves murder while probing theft of examination papers.

9 p. m.—Big Story (WIBA): San Francisco reporter solves murder of book collector with hat as clue. (WKOW): uncovers immigration racket. (WIBA): Hidden Truth (WISC): He detector bares story behind baby's death.

10:30 p. m.—Mystery Show (WBBM): "Avenger" thwarts bank robber, solves murder mystery.

Music
7:45 a. m.—Eddy Arnold (WIBA): "Anytime," "Detour," "It's a Sin."

11:15 a. m.—Dave Garroway (WIBA): "Home Cooking," "Why Fight the Feeling," "This Can't Be Love."

11:45 a. m.—Ranch Hands (WIBA): "A Penny for Your Thoughts," "Ida Red," "This Is Southland."

8 p. m.—Dr. Fritz Heitmann (WHA-FM): organ recital at Music hall.

Sports
7:30 p. m.—Coach Ivy Williamson (WIBA): and Jack Newman discuss Michigan game, Northwestern prospects.

9 p. m.—Boxing (WKOW): Arthur King vs. Harold Jones.

Discussion
10:30 a. m.—League of Women Voters (WHA): "Public Housing and the Referenda," Prof. Charles Bunn.

7:30 p. m.—Herald-Tribune Forum (WISC): Chairman Stuart Swinerton and members of national security resources board.

Documentary
2 p. m.—Wisconsin Communities (WHA): visit to Oshkosh, with music of famed Apostle clock; talks with cultural, sports, and industrial leaders; music by high school, college, and civic groups.

Variety
8:30 p. m.—Bing Crosby (WKOW): and Claudette Colbert

Farm Programs
7 a. m.—Morning Farm Hour (WIB): "1950 Honey Crop," O. E. Krause.

11:30 a. m.—Farm Roundup (WIBA): at Junior Live Stock show.

12:15 p. m.—Farm Service (WIBA): interviews with stock show exhibitors and visitors.

12:30 p. m.—Farm Program (WHA): "What Damage Did Corn Borers Do This Year?" C. J. Chapman; "Control Next Year's Plant Disease," Earl Wade.

For Children
9:30 a. m.—Young Experimenters (WHA): "Light and How It Travels."

4:15 p. m.—Kiddie Storytime (WFOV): "Bugs Bunny."

5 p. m.—Playtime (WIBA): "Sally's Blue Ball."

Miscellaneous
10 a. m.—Homemakers (WHA): "Meat in the Meal," Mrs. Ione Remertson; "Growing Up," Mildred Barnes.

4:15 p. m.—Portia Faces Life (WMAQ): saluting Jean Tigher, founder of Veterans Hospital Radio Guild.

U.W. Foundation Adds 10 Members

Ten prominent residents of Wisconsin have been elected to membership in the University of Wisconsin foundation. Pres. Howard I. Potter announced Tuesday. The foundation is an association of friends and alumni of the university organized to support public service and cultural activities of the school.

New members are Don Anderson, publisher of The Wisconsin Journal; Timothy Brown, justice of the Wisconsin supreme court; Madison; H. T. Burrow, beaver dam; William T. Evjue, publisher of the Capital Times; Joseph F. Heil, Milwaukee; Lon A. Markham, Janesville; Fred Pabst, Oconomowoc; Lewis E. Phillips, Eau Claire; Wilbur N. Renk, Sun Prairie; and James Wilson, Kenosha.

Thieves Take Cash from Filling Station

The theft of \$10 in cash and \$35.75 in property was reported to Madison police Tuesday by Charles Kennison, manager of the Wadham service station, 2638 University ave.

Kennison told police that thieves entered the station sometime Monday night by breaking a rear window.

Christianna Man Leaves \$30,000 Estate

August Lun, 83, town of Christianna, who died Oct. 14, left an estate of \$30,000 to his widow, Johanna, according to papers filed in county court Tuesday afternoon.

The estates included \$15,000 in personal property and real estate worth an additional \$15,000.

Calendar

Entertainment

WEDNESDAY, OCT. 25
Capitol: "A Life of Her Own" at 1:30, 3:25, 5:35, 7:40, and 9:50. Madison: "Sally and Sinner" at 1, 2:30, 5:40, and 8:55. Wisconsin Union: "The Male Animal" (stage) at 8. "Bright Leaf" at 2:40, 6:15, 8:45. "The Bachelor" at 1:15, 4:50, and 8:20.

Municipal Affairs

WEDNESDAY, OCT. 25
Board of review: 9:30 a. m., city hall.

On The Campus

Society for Advancement of Management: 7:30 p. m., Union. Address: Ambassador M. A. E. Ispahani, 8 p. m., Great hall, Union. Industrial relations center: 12 m., Round Table room, Union. Scandinavian department lecture: 4:30 p. m., Play Circle, Union. Islamic Cultural Assn.: 8 p. m., Old Madison room, Union. Spanish department dinner: 6:15 p. m., Recreations room, Union. Hooper Mountaineers: 7:30 p. m., Play Circle, Union.

Music

WEDNESDAY, OCT. 25
Bach organ recital: Fritz Heitmann, 8:15 p. m., Music hall.

Community Center

WEDNESDAY, Oct. 25
Better Radio Listening: 1:30 p. m.; craft, duplicate bridge, skat, 7:30 p. m.; Young Adult club, 7 p. m., with chorus at 7:30 and dance at 8:30.

Current Exhibits

State Historical museum: Wisconsin archives (closes Dec. 1); model U. S. Wisconsin; Ole Bull's bed and dresser; portrait of Moses M. Strong.

WFOV (FM)

104.9 Meas. WEDNESDAY M.
8:00 Yawn Patrol
8:15 News
8:30 Clockwatchers
8:55 News
9:15 Herb Kern
9:30 Dance Band
9:45 Jan August
10:05 Morning Variety Show
10:30 Show Tunes
11:05 Polka Time
11:25 News Along
11:45 Sacred Heart Program P. M.

WHA and WHA-FM

970 Kc.—88.7 Meas. WEDNESDAY A. M.
6:59 Sign On
7:00 Farm Program
7:30 Band Wagon
7:55 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:20 Broadcast on Broadcast
8:30 Organ Music
8:35 Young Experimenters
8:45 "The Great"
9:55 Weather Report
10:00 Homemaker Program
10:30 League of Women Voters
10:45 News and Views
11:00 American Political Thought
11:30 Noon Musicals P. M.

Buy U. S. Bonds and Stamps

ONE NAME TO REMEMBER WHEN YOU BUY ASPIRIN, IT'S St. Joseph ASPIRIN

GREYHOUND Announces

NEW EXPRESS SCHEDULE TO MINNEAPOLIS

NOW! 5 Trips Daily to the Twin Cities, including 2 Express Schedules.

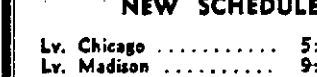
Save time as well as money on Greyhound's new Express Schedule to Minneapolis! Local stops are eliminated, giving you a bonus of time at your destination!

NEW SCHEDULE SAME LOW FARES

Table showing bus routes and fares: Lv. Chicago 5:30 P.M., Lv. Madison 9:40 P.M., Lv. Mauston 11:40 P.M., Lv. Tamah 12:15 A.M., Lv. Black River Falls 12:52 A.M., Lv. Eau Claire 2:35 A.M., Lv. Menomonie 3:10 A.M., Lv. St. Paul 4:40 A.M., Ar. Minneapolis 5:20 A.M.

For complete information, visit or phone: GREYHOUND TERMINAL 122 W. Washington Ave. Dial 5-7211

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GREYHOUND



Bank by Mail advertisement for First National Bank, highlighting mailbox services and nationwide coverage.

Greyhound bus advertisement for Minneapolis routes, including schedule and fare information.

Large advertisement for 'I'm prize-winning beef!' featuring a cow illustration and information about the 35th Annual Wisconsin Junior Live Stock Exposition.