

Spotlighting the Dial

Morning Programs
Express Comics, KTSA, 9 a.m.—The popular comic strips in the San Antonio Sunday Express are dramatized by staff members of the radio station in a program that is increasingly popular.

Church of the Air, KTSA, 9:30 a.m.—Harold E. Stassen, president of the University of Pennsylvania, will build his address around a theme chosen by Ambassador Warren Austin, "Peace through faith and works."

Invitation to Learning, KTSA, 10:35 a.m.—Two distinguished critics of verse will appraise the Collected Poems of T. S. Eliot. Joining chairman Lyman Bryson are Muriel Rukeyser, famous American poet,

et. and William York Tyndall, professor of English at Columbia University.

Afternoon Programs
The Symphonette, KTSA, 1:30 p.m.—Led by Maestro Mishele Piasto, the group will present favorite works by 19th century composers, and the brilliant Finale from Schubert's Symphony No. 7 in C major.

Our Miss Brooks, KTSA, 5:30 p.m.—Mr. Conklin throws himself wholeheartedly into an anti-gambling crusade, but the ineptness of Miss Brooks, played by Eve Arden, and crossed telephone wires convince the school board that he is running a bookie joint.

Night Programs
Jack Benny Show, KTSA, 8 p.m.—Joan Benny, daughter of Jack Benny and Mary Livingston, makes her radio debut, following in the footsteps of her famous parents.

Edgar Bergen Program, KTSA, 7 p.m.—Edgar and Charlie McCarthy play host to Dorothy Kirsten, who plays the part of a beautiful spy after Charlie has joined the Legion Etrangere de Français.

Opera Concert, KMAC, 8 p.m.—Metropolitan Opera bass Nicola Masconi and mezzo-soprano Winifred Heidt are guests for the Sylvan Levin opera concert.

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

SUNDAY, OCTOBER 15, 1950

| KTSA—550 (CBS) | KMAC—630 (MUTUAL) | KABC—680 (ABC) | WOAI—1200 (NBC) | KITE—930 |
|--|--|---|---|---|
| 6:00 Songs At Sunrise 6:15 News 6:30 News 6:45 Music for Sunday | 6:00 Sunrise Serenade 6:15 Sunrise Serenade 6:30 Sunrise Serenade 6:45 Sunrise Serenade | (Sign on 7 A.M.) 6:00 Songs of Faith 6:15 Light Gospel Singers 6:30 The Bible 6:45 Religious News | 6:00 Morning Devotional 6:15 Morning Devotional 6:30 Morning Devotional 6:45 State Health Talk | 6:00 A.M. Old Church 6:15 News 6:30 News 6:45 News |
| 7:00 News 7:15 Chariot Wheels 7:30 Carolina Calling 7:45 Carolina Calling | 7:00 Sunrise Serenade 7:15 Sunrise Serenade 7:30 Sunrise Serenade 7:45 Sunrise Serenade | 7:00 Children's Hymns 7:15 Chapel by Side of Rd. 7:30 Comic Weekly 7:45 Comic Weekly | 7:00 Fairfield Four 7:15 King News Reports 7:30 Methodist Hour 7:45 Methodist Hour | 7:00 News 7:15 News 7:30 News 7:45 News |
| 8:00 Baptist Message 8:15 Baptist Message 8:30 Highland Park Ch. 8:45 Calvary Baptist | 8:00 Em. Pent. Church 8:15 Em. Pent. Church 8:30 Church of Christ 8:45 Trinity Amity of God | 8:00 Message of Israel 8:15 Message of Israel 8:30 Voice of Prophecy 8:45 Voice of Prophecy | 8:00 National Radio Pulpit 8:15 National Radio Pulpit 8:30 Dr. P. B. Hill 8:45 Dr. P. B. Hill | 8:00 News 8:15 News 8:30 News 8:45 News |
| 9:00 Express Comics 9:15 Express Comics 9:30 Church of the Air 9:45 Church of the Air | 9:00 Radio Bible Class 9:15 Radio Bible Class 9:30 Little Church 9:45 Little Church | 9:00 News 9:15 Christian Science Pro. 9:30 Sunday Strings 9:45 Odd Fellows | 9:00 News 9:15 Morning Serenade 9:30 U.N. in My Beat 9:45 Saturday Time | 9:00 News 9:15 News 9:30 News 9:45 News |
| 10:00 Salt Lake City Choir 10:15 Salt Lake City Choir 10:30 News 10:45 Invitation Learning | 10:00 Taylor Tabernacle 10:15 Taylor Tabernacle 10:30 Taylor Tabernacle 10:45 Taylor Tabernacle | 10:00 Church Services 10:15 Church Services 10:30 Church Services 10:45 Church Services | 10:00 News 10:15 Morning Serenade 10:30 U.N. in My Beat 10:45 Saturday Time | 10:00 News 10:15 News 10:30 News 10:45 News |
| 11:00 Poppies Platform 11:15 Poppies Platform 11:30 Travis Park Church 11:45 Travis Park Church | 11:00 College Choir 11:15 College Choir 11:30 So. San Baptist 11:45 So. San Baptist | 11:00 Church Services 11:15 Church Services 11:30 Church Services 11:45 Church Services | 11:00 News 11:15 Morning Serenade 11:30 U.N. in My Beat 11:45 Saturday Time | 11:00 News 11:15 News 11:30 News 11:45 News |

SUNDAY AFTERNOON

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|--|--|--|--|
| 12:00 Brotherhood 12:15 Curtain Calls 12:30 News 12:45 Guest Star | 12:00 William Hillman 12:15 Frank and Ernest 12:30 Lutheran Hour 12:45 Lutheran Hour | 12:00 Key-Sunday Serenade 12:15 Key-Sunday Serenade 12:30 News 12:45 News | 12:00 Lockland A.F. Band 12:15 Lockland A.F. Band 12:30 Timeless Times 12:45 News |
| 1:00 Dick Jurgens 1:15 Dick Jurgens 1:30 Symphonette 1:45 Symphonette | 1:00 Supper Club 1:15 Supper Club 1:30 Bill Cunningham 1:45 Three Suns | 1:00 Week Around World 1:15 Week Around World 1:30 Guy Lombardo 1:45 Guy Lombardo | 1:00 Catholic Hour 1:15 Catholic Hour 1:30 Voices and Events 1:45 Voices and Events |
| 2:00 Escape 2:15 Escape 2:30 News 2:45 John T. Flynn | 2:00 Church of Nazarene 2:15 Nat'l Guard Show 2:30 Haskknife Hartley 2:45 Haskknife Hartley | 2:00 Hit Parade 2:15 Hit Parade 2:30 Hit Parade 2:45 Hit Parade | 2:00 NBC Theater 2:15 NBC Theater 2:30 Broadway Parade 2:45 Broadway Parade |

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (107.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

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| 3:00 W. Lee O'Daniel 3:15 W. Lee O'Daniel 3:30 Godfrey Digest 3:45 Godfrey Digest | 3:00 Under Arrest 3:15 Under Arrest 3:30 Martin Kane 3:45 Martin Kane | 3:00 Hit Parade 3:15 Hit Parade 3:30 Hit Parade 3:45 Hit Parade | 3:00 Music by Martin 3:15 Music by Martin 3:30 Cloak and Dagger 3:45 Cloak and Dagger |
| 4:00 Syncope Piece 4:15 Syncope Piece 4:30 Music For You 4:45 Music For You | 4:00 The Shadow 4:15 The Shadow 4:30 True Detective Myst. 4:45 True Detective Myst. | 4:00 Mr. President 4:15 Mr. President 4:30 Judge Hardy's Family 4:45 Judge Hardy's Family | 4:00 The Big Guy 4:15 The Big Guy 4:30 Singing Strings 4:45 Singing Strings |
| 5:00 Rate Your Mate 5:15 Rate Your Mate 5:30 Our Miss Brooks 5:45 Our Miss Brooks | 5:00 Roy Rogers 5:15 Roy Rogers 5:30 Nick Carter 5:45 Nick Carter | 5:00 Drew Pearson 5:15 Man. Headlines 5:30 Steamboat Jamboree 5:45 Steamboat Jamboree | 5:00 Penny Singleton 5:15 Penny Singleton 5:30 Western Caravan 5:45 Western Caravan |

SUNDAY EVENING

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|--|--|--|--|
| 6:00 Jack Benny 6:15 Jack Benny 6:30 Amos 'n' Andy 6:45 Amos 'n' Andy | 6:00 Peter Salem 6:15 Peter Salem 6:30 Juvenile Jury 6:45 Juvenile Jury | 6:00 Singing Marshall 6:15 Singing Marshall 6:30 Enchanted Hour 6:45 Enchanted Hour | 6:00 Trio Time 6:15 Trio Time 6:30 Wayne King 6:45 Wayne King |
| 7:00 Edgar Bergen 7:15 Edgar Bergen 7:30 Red Skelton 7:45 Red Skelton | 7:00 Opera Concert 7:15 Opera Concert 7:30 Gabriel Heatter 7:45 Gabriel Heatter | 7:00 Taylor Tabernacle 7:15 Taylor Tabernacle 7:30 Taylor Tabernacle 7:45 Taylor Tabernacle | 7:00 Sunday Serenade 7:15 Sunday Serenade 7:30 Sunday Serenade 7:45 Sunday Serenade |
| 8:00 Contended Hour 8:15 Contended Hour 8:30 Choraliers 8:45 Choraliers | 8:00 News 8:15 News 8:30 News 8:45 News | 8:00 News 8:15 News 8:30 News 8:45 News | 8:00 News 8:15 News 8:30 News 8:45 News |
| 9:00 Radio Newspaper 9:15 Radio Newspaper 9:30 News Analysis 9:45 Eddie Dunstetter | 9:00 News 9:15 News 9:30 News 9:45 News | 9:00 News 9:15 News 9:30 News 9:45 News | 9:00 News 9:15 News 9:30 News 9:45 News |
| 10:00 News 10:15 Oscar Dumont Orch. 10:30 Ray Anthony Orch. 10:45 Ray Anthony Orch. | 10:00 News 10:15 Oscar Dumont Orch. 10:30 Ray Anthony Orch. 10:45 Ray Anthony Orch. | 10:00 News 10:15 Oscar Dumont Orch. 10:30 Ray Anthony Orch. 10:45 Ray Anthony Orch. | 10:00 News 10:15 Oscar Dumont Orch. 10:30 Ray Anthony Orch. 10:45 Ray Anthony Orch. |

TELEVISION

WOAI-TV Channel 4

Sunday
Channel 4

P.M.
4:15—Flash Gordon
4:30—Yesterday's News
4:45—Southwest Conference Football—Texas vs Oklahoma
5:30—Super Circus
6:00—Vespers
6:15—Serenade
6:30—This Is Show Business
7:00—Comedy Hour Starring Bobby Clark
8:00—TV Playhouse
9:00—Garaway at Large
9:30—What's My Line?
10:00—Showtime, U.S.A.
10:30—The Big Hour
11:00—Sign Off

KEYL-TV Channel 5

Sunday
Channel 5

P.M.
5:00—SIGN ON AND RECORDED MUSIC
5:30—Program Reviews
5:45—Lucia di Lammermoor
5:55—KEYL-TV Chapel
6:00—Children's Theater
6:00—Time for Teens
6:30—Korean War News Resume
7:00—"The Doodle Bug"
7:30—University of Texas Players
8:00—Fred Waring Show
9:00—Southwest Conference Game
9:45—Film: "Streets of New York"
11:00—Teleshops
11:15—News Briefs
11:25—Weather Jingle
11:30—Coming Attractions
11:30—SIGN OFF

GOES TO NEW MEXICO
Sgt. John C. Cashion, former St. Mary's University student, has arrived at Kirkland Air Force Base, New Mexico, for service with the 690th Aircraft Control and Warning Squadron.

GEOLOGY DISCUSSION
Glen Patrick will discuss "The Recent Salt Dome Discovery in McMullen County" at a luncheon meeting of the South Texas Geological Society in Sommers Cafeteria Tuesday.

BUY-LINES by Nancy Sasser
A Weekly Advertising Column of Things New and Interesting

Red Signals "Take Care" . . . especially if you have dry, sensitive skin and your hands are an easy "victim" to the harsh, ravaging effects of winter-weather and rub-a-dub chores. So let me give you the "green light" on how to keep your hands soft, smooth and supple . . . just use PACQUIN'S HAND CREAM for Extra Dry Skin. It's the newest member of the famous PACQUIN'S family . . . for it has a lanolin-enriched base to pamper and protect delicate skin . . . and after "exposing" your hands, you'll find it at all Cosmetic Counters . . . in the familiar PACQUIN'S jar with the RED LABEL that means it's lanolin-enriched!

Green with envy when you see other women with perfectly groomed, expensive perms, wish your hair could look the same? Well, it can . . . and for only \$1! How? Just give yourself a TONI Home Permanent . . . then you can enjoy a silky soft, easy-setting wave that looks and acts like naturally curly hair! That's because TONI contains its own gentle blend of the very same coloring ingredients used in most expensive beauty-shop lotions . . . is guaranteed to look as lovely and last as long as a permanent costing \$20 (including shampoo and set). And with its amazing SPIN Curlers, TONI Home Permanent is for faster, and easier . . . try it soon!

October's glorious, golden weather . . . being you . . . hike in the country and stroll through the park. What to do if you're suffering from reddened, chafed toes? Simply apply DR. SCHOLL'S Zinc-pads . . . for these super-soft, cushioning, protective pads instantly and tormenting shoe friction. But that's not all! . . . Zinc-pads stop corns and calluses before they start, too . . . or, if they've already developed, the separate medicated pads will remove them jiffy-quick. P.S. If you're suffering from chafed feet, use DR. SCHOLL'S Foot Powder to help absorb the perspiration and prevent that clammy, burning, uncomfortable feeling.

It's the best buy of all! . . . the beautiful new CHEVROLET! But prove it to yourself . . . by judging it on power and performance. You'll love the way it rides . . . so smooth, so safe, so steady on all types of roads. Operates more economically, too . . . because with all its thrilling power, performance and dependability, it's a "penny-pinching" money-saver on gas, oil and upkeep . . . giving you an unequalled combination of thrills and thrift. And, of course, it's the most beautiful car on the road and the most desirable driving . . . with a choice of the finest, most profitable, Powerdrive Automatic Transmission (optional on De Luxe models and extra cost) or the finest standard driving. And last but not least it offers you more for less Chevrolet! So visit your CHEVROLET Dealer . . . see if you don't agree with me that CHEVROLET is your very Best Buy!

TEXAS .. OKLAHOMA TODAY

4:45 P.M. WOAI-TV CHANNEL 4

Sponsored by:
GAS-A-TERIA, INC.
THE PERRY SHANKLE CO.
THE ALAMO NATIONAL BANK
FAIR-MAID BREAD & CAKE
A Piblik Production

TONIGHT!

The Fred Waring Show

8 o'clock KEYL-TV Channel 5

PRESENTED BY GENERAL ELECTRIC

TONIGHT ON TV
"The COMEDY HOUR"
Presented by FRIGIDAIRE

BOBBY CLARK
IN MICHAEL TODD'S REVUE WITH JOAN SIGMUND BLONDELL ROMBERG and an ensemble of lovely young ladies

WOAI-TV Channel 4
7:00 P.M. to 8:00 P.M.

Tonight and every night except Monday in the ANACACHO ROOM for Dinner and Supper Dancing

Ken Harris and His Piano and His Orchestra

Weekdays for Luncheon in the PERAUX ROOM

the ST. ANTHONY

Eddie CANTOR
WED. OCT. 18 - 8:15 P.M. AUDITORIUM
★ IN PERSON ★
THIS SPACE COURTESY OF O'KRENT FLOOR COVERING CO.

BEAUTY BARGAINS!

CREME OIL WAVE \$2.50
SANDERS OIL WAVE \$3.50
FRENCH CREME OIL WAVE \$5.50

SHAMPOO AND SET 75c PERSONALITY CUT \$1.00

FRANKLIN'S BEAUTY SALON
210 BROADWAY PHONE F-1141

EXPRESS-EVENING NEWS WANT ADS G-221!

NOW YOUR BEAUTY SALON CAN GIVE YOU more lustrous, lovelier hair!

with the amazing new

Penguin "NATURAL" HAIR DRYER

it dries without heat!

PRESERVING THE PRECIOUS NATURAL OILS THAT KEEP YOUR HAIR RADIANTLY BEAUTIFUL

Imagine . . . the Penguin "caresses" your hair dry with purified comfort-temperature air! NO scalp scorching . . . NO harsh blowing . . . NO hot, ear pads or shoulder towels. The Penguin does not bake out the precious natural oils . . . it leaves your hair lustrous, manageable, lovelier than ever. All this for only 25c! Most of the better salons have the Penguin. If your salon lacks this service, you can get the name of the "Penguin" salon nearest you by phoning F-2241

INSIST ON "PENGUIN" AT YOUR NEXT APPOINTMENT

You are cordially invited to see the premiere of the most fabulous show on television

"SHOWTIME...U.S.A."

presented by THE DODGE DEALERS OF AMERICA and produced by A.N.T.A. (The American National Theatre and Academy)

THE WHO'S WHO of SHOW BUSINESS

America's Greatest Entertainers Re-creating Their Greatest Successes for Television!

Never before a show like this on television! Just look at the line-up of great names for the opening program . . . and imagine comparable groups of famous personalities of the entertainment world—week after week—in an outstanding variety-musical-dramatic program.

To top it all—these stars come to you in the scenes, songs, comedy and dances that made them famous . . . the entertainment America has taken to its heart.

This all-time hit parade of the theater world is possible only through ANTA, The American National Theatre and Academy. Only ANTA can boast the membership and active cooperation of virtually all the actors, actresses, producers, directors, song writers, singers and dancers of the American entertainment world.

Now, through ANTA and your Dodge dealer, all America can enjoy the greatest moments of the American theater—every week, on television. Remember the time and station—it will be the greatest "must" on your TV list!

★ VINTON FREEDLEY
Famous Broadway producer who has your best on "SHOWTIME...U.S.A."

★ HENRY FONDA
Star of the Broadway hit, "Master Builder," acts as your Master of Ceremonies.

★ CAROL CHANNING
Blonde bombshell star sings 50 songs from "Cecilia" in "Prize Winner."

★ THE HARTMANS
America's favorite partner dancers in a riotous march.

★ LEC TEMPLETON
Piano star of stage and radio makes TV debut.

★ HELEN HAYES
Fair Lady of the American theater in "Victoria Regina."

SUNDAY WOAI-TV CHANNEL 4 10:00 P.M.
EXPRESS-EVENING NEWS WANT ADS G-221!

KTSA 7:00 P.M.
DOROTHY KIRSTEN
METROPOLITAN OPERA STAR
guest tonight of
EDGAR BERGEN
with
CHARLIE MCCARTHY
MORTIMER SNERD
RAY NOBLE and his Orchestra
PAT PATRICK
Presented by THE COCA-COLA COMPANY