Today's Radio Highlights

Special Events

9 p. m.—"The Trial of William Penn" (WIBA): dramatization of case which established sanctity and freedom of juries; George Hicks interviews Gov. James Duff of Pennsylvania.

Drama

7 p.m.—Atdrich Family (WIBA): Henry and Homer start printing business . . Screen Guild Players (WISC): Broderick Crawford and

Alexis Smith in "Any Number FBI in Peace and War (WBBM): agents nab crooks posing as repre-sentatives of prison welfare fund.

ther Knows Best WIBA): Bud wins pet skunk in raffle . . Mr. Keen (WBBM): starts 14th year. 8 p. m.—Su-pense (WBBM):

"Rave Notice," Milton Berle in story of ham actor who kills producer, tests talents in murder trial. 8:15 p.m.—Guest Star (WFOW); Walter Brennan in "Old-Fashioned

9 p.m.—Playhouse (WKOW): Ed-mund Gwenn in "The Final Tri-bute," tale of aging doctor and his young assistant.

Music

11:45 a.m. — Ranch Hands (WIBA): "I'll Sail My Ship Alone," "Under the Double Eagle," "Swance River."

6 p.m.—Hymns of the World WIBA: "The Church's One Foundation." "Leaning on the Everlasting Arms." "Abide With Me," "Softly and Tenderly."

9:35 p.m.—Symphonette (WISC): new to this station; Mishel Piastro conducts "Soldiers March" from "Faust," Mendelssohn's "Parting," "Roman Carnival" overture, Lisat's 9:
"Hungarian Rhapsody No. 4." "Joy

Discussion

10:30 a.m.—PTA Forum (WHA): "Home and School Relationships 11:3 of the Citizen Child." Prin. Armand Ketterer of Franklin school Mrs. J. H. Gie-

8:30 p.m.—Re- "The Grocery Man." porters Roundup (WGN): Sen Es- Miscellaneous

One Nation Indivisible (WKOW): Jr., guest. Gen. Omar N. Bradley on role of 3 p. 1

Sports

(WGN): Pat Huddleston of Ducks, Unlimited, guest. 8:30 p. m. — Touchdown Tips (WIBA): Sam Hayes' stories and predictions.

Farm Programs

Farm Programs

7 a. m.—Morning Farm Hours
(WHA): "How Will Selective Service Affect Rural Youth?." Col. 10:45 Zany Tunes
1:60 Farm Programs

8:15 Herb Kern
9:130 Dance Band
9

Bentley Courtnay.

12:15 p. m. — Farm Service 11:00 News 11:00 Polks Time 11:00 Marchine Along (WIBA): "Warmth for Little Pigs." 11:05 Sacred Heart Progr. P. M. Roy B. Ormond and Roy Benkert. 12:00 News 12:30 p. m. — Farm Program 12:05 On a Tropical Isle (WHA): "PMA Report," Walter 12:45 The Harmonicaus

Radio Program Schedules by the Clock

Madison

THURSDAY								
	W1BA 1310 kg.	WISC 1680 kg.	WKOW 1070 km.	WIBU 1240 kg.	WBBM 180 kg.	WENR-WLS	WGN 720 ke.	WMAQ ette ins.
6:00 6:15 6:30 6:45	Sunrise Frelic Musical Clock	Top o' the Morning Moments on the Mount	Uncle Julius Farm World Land Use Weather: Mkts,	Silent Silent Bural Roundup	News; Paul	Devotions Red Blanchard	Farm Hodr On the Farm News	Phillip Hayes Town and Farm News
7:00 7:15 7:30 7:45	News: Musical Clock Journal News Musical Clock	Top o Morning Hinn News Top o'Morning Pauline Fred'k	News Coffee	News: Farm Service News: Weather Farm News	News Roundup News Bing Crosby Jim Conway	Capt. Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Norman Norman Ross: News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffee Club: News Report: Rev. Epp; Markets	Prayer League Musical Clock Musical Clock	News Patrick O'Riley Gold Coast Shopping	Breakian Club Breakian Club	News Cliff Johnson Westerners	Your Neighbor Norman Boss News
9:00 9:15 9:30 9:45	Welcome Travelers Gilbert's Gallery	Story; Betty Crocker Victor Lindlah	Variety Time Arthur Godfrey Arthur Godfrey	News: Pionsers Freddy Martin Reedsburg Hour Shopping Quiz	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindiahr	Mary Marcalet McBrids	Welcome Travelers Double or Nothing
0:00 0:15 0:30 0:45	Break the Bank Jack Berch Trading Post	Lady of the House Shoppers' Special	Arthur Godfrey Music Here's Howard	Women's News * U. S. Army Mid-Morning Matines	Arthur Godfre j Grand Slam Ecsemari	Capt Stubby Buccaneers Kitchen Club News	M. M. McBride Answer Man Two-Ton Baker	Break the Bank Jack Berch David Harum
1:00 1:15 1:30 1:45	Share Wealth Dave Garroway Farm Roundup Ranch Handa	Luncheon Ciub; News Tello Test Happy Holiday	News of America Betty Cass Console Refl'ns Jackpot Quiz	News: Matines News: Matines Farm and Home Farm Pront	Wendy Warren Aunt Jenny Helen Trens Our Gal Sunday	Lunchson Club; News Farm World Today	Kate Smith Virginia Gale Tello-Test News	Food Masician Dave Garroway Phillip Hayes Love and Learn
2:0 0 2:15 2:30 2:45	* News Roundup * Farm Service * News • March Time	Money Man Hinn News Bob Swanson	Uncle Julius News Mkts.: Farmyard Frolics	Music: Markets News: Markets Parm and Home	Blg Sister Ma Perkins News Guilding Light	Dinner Bell News L. Burlingham	News Hostess House Market Reporter News	News: Here's Norman Ross Here's Norman Ross
1:00 1:15 1:30 1:45	Double or Nothing Love and Learn Magic in Music	Bob Swanson J. B. Kennedy Bob Swanson	Music from Hollywood Music for You	Farm Service Sav With Music Music Booth		Dolph Hewitt School Time John B Kennedy Walter Klernan	Ladies Fair Queen for a Day	Double or Nothing Live Like a Millionaire
2:00 2:15 2:30 2:45	* Life Beautiful * Road of Life * Pepper Young * Ri't to Hapiness	Bob Swanson Dolly Mndison	Luciia Mortenson Houseparty and Cedric Adams	Music Booth Child Guidance Hawaii Music	Nona I'm Nowhere Hillton House Houseparty and Cedric Adams	Romance Story Hannibal Cobb Talk Back	Tune Test Name the Song	Life Beautiful Road of Life Pepper Young Right to Hap'ess
3:09 3:15 3:30 3:45	* Backstage Wife * Stella Dallas * Lorenzo Jones • Widder Brown	* Carson Gulley * Organ: News Lactes Fair	News Easy Listening Treasury Band- stand; News	Chapel in the Sky Meiody Hour	Strike fo Rich Play or Pay Double Quis	Nancy Craig Art Baker Feature Foods	Radio Quis Tello-Test Share the Wealth Consumers' Panel	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45	News Madison Eour Just Plain Bill Front P. Farrell	• Queen for a Day • Uncle Dick's Club Falstaff	Mary Casey's Showcase Harmony House	Melody Hour News Serenade	Paul Gibson Gibson: News Gold Coast	The Bob Atcher Show News Beulah Karney	Lanny Ross Spotlight Spotlight Singing Story	A Girl Marries Fortia Faces Life Just Flain Bill Front P Farrell
5:00 5:15 5:30 5:45	Play Time Plests Time News Sports; News	Straight Arrow Sky King	News You and— You Asked For It	Pleste Si Hays and Daughter Univ. Special	News News Curt Massey Lowell Thomas	Fun Factory Superman Superman; Pables	Straight Arrow Sky King	News Melody Magazine News
6:00 6:15 6:30 6:45	Hymns Music News News of World I Man's Family	News: Flesta Elmer Davis Arthstrong of the SBI	News St. Louis Matinee Labor Sounds Off Edw R. Murrow	News Tunes Sports Time Bigs Sings	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin C Hill Armstrong of the SBI	Melody Five News Gabriel Heatter Fulton Lewis Jr.	News You Right Serves You Right News of World I Man's Paintly
1:00 1:15 7:30 7:45	Aldrich Family Father Knows Best	Screen Guild Players Screen Guild Players	Marine Show Mindy Carson Andy Parker	Serenade Farm Front Old Timers Jambores	FBI in Peace and War Mister Keen	Screen Guild Players Screen Guild Players	Rudy Vallee Rod and Gun Club: News	Aldrich Family Father Knows Best
1:00 3:15 5:30 3:45	Dragnet Dragnet T'chdown Tips Music for Tonite	Original Amateur Hour R. Montgomery	Dixieland Jazz Concert Three-Quarter Time	Old Timers Jamboree Old Timers Jamboree	Suspense Suspense Crimo Photographer	Origins) Amsteur Hour R.Montgomery	Limerick Show Reporters Roundup	Dragnet Dragnet Big City Screnade
9:00 9:15 1:30 9:45	Trial of William Penn Secretary Sawver		Playhouse Playhouse One Nation Indivisible	University Farm Hour News: At Your Request	Hilton Playhouse Democrat News Here's to Vets	Hollywood Byline Fleasure Parade Show Time	Ronald Colman Guy Lombardo	Trial of William Penn Charles Sewyer
1:00 1:15 1:30 1:45	• News • M'sic for Tonite • Concert Master	Hinn New- Frank Edwards J. H. Ken'dy: Ed SDvera Show	News Sports Dance Music	Music At Your Request Music At Your Request	News Weather; News Theater of Thrills	News Bob Elson Symphonetta Symphonetta	Answer Man Chicago at Night News: Songs This is the Story	News Sports Special Skip Farrell
:00 :15 :30 :45	News 1310 Club The 1310 Club: News	News: the Ed Silvers Show	News: Cawler's Folly Lawler's Folly	Silent Silent Silent Silent	News News: Tedd7 Phillips Orchestra	News Cee Davidson Eddie O'Neill Buddy Wapies	Frank Edwards Immortal Music Henry Brandon	News Paul Sparr The Chez Show (to 1)

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . 101.5 M. WWCF (WIBU) .. 94.9 M.

of Madison Parent-Teacher Katterhenry; "Are We Going to Be ent-Teacher Short of Fats?," R. W. Bray.

council.
5:15 p.m.—You and the world World (WKOW): Ishak Zahir on "Indo-nesia."

For Children
4:30 p. m.—Uncle Dick (WISC): "Gossamer Wump."
5 p. m.—Playtime (WIEA):

Tenn.)

9:30 p. m. — Charles Sawyer (WIBA): secretary of commerce of America".

10 a. m. — Homemakers (MHA): "Blue Ribbon Recipes," Mrs. Lois Hurley, Mrs. Isabelle Groetzinger: "Home from England," Mrs. Kenneth Kitchen.

11 a. m. — The secretary of commerce of America".

on "Rediscovery of America". (WISC): Mrs. Theodore Roosevelt,

Gen. Omar N. Bradley on role of 3 p. m. — Carson Gulley average American in time of crisis. (WISC): "Paprika and Wine Sauce for Poultry." 9 p. m. - Hollywood Byline

7:30 p. m.—Rod and Gun Club (WISC): Ann Sheridan, guest. WFOW-FM

WFOW (FM) THURSDAY A. M. 8:00 Yawn Patrol 8:30 Clockwatchers 9:00 Ben Labe

Nick Lucas
Film Favorites
Primo Scala
Margaret Whiting
News Record Matinee News FM ...Fine Music

News Juke Box Jamboree Kiddie Storytime Campus Club News Organ Reverles Program Prevue Dick Jurkens Off the Record

News Musical Menu Badger Outdoor Sports Musical Menu News Stan Freeman Trio Request Show News Request Show

Guest Star Package of New Records Twilight Time

Ari Kassell Vaughn Monros News Raiph Flanagan Buddy Moreno Ray Robbins News News Russ' Rendezvous News Russ' Rendezvous News (to 2:00).

WHA & WHA-FM

970 Kc.—88.7 Megs. THURSDAY

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A. M.
Farm Program
Band Wagon
Morning News
Weather Report
Morning Melodies 8:30 Early Man and His Society

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9:20 Organ Music 9:30 Music Enjoyment 9:50 Markets 9:55 Weather Report

10:00 Homemakers Program 10:30 PTA Forum 10:45 News and Views

11:00 Freshman Forum 11:50 Noon Musicale

12:39 Farm Program
1:00 Chapter a Day
1:30 News of the Week
1:45 Music
2:00 Hooks of Today
2:30 Organ Classics
3:00 Radio Journal
3:00 Music of the Masters
4:30 French Program
4:45 Music Album
5:00 Music You Want

5:00 Music You Want
FM ONLY
5:16 Music You Want
5:30 Storpbook Land
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:15 News and Views
7:30 Chopter a Night
8:00 Freshman Forum
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

Mrs. Eberhardt Sells Beauty Shop to Son

Mrs. Marie Eberhardt has an nounced the sale of the Cardinal Beauty Shoppe, 631 State st., to her son, Herbert,

Mrs. Eberhardt opened the shop with her husband, Leonard, at 651 State st. after the couple arrived in Madison from Germany in 1923. Mrs. Eberhard continued the op-

Bill Doubne's Music by Duncan

TIP O' THE MORNING: Surprise record hit is Henry Russell's theme song for the Ronald Colman Colman show, "The Halls of Ivy." One Chicago disc jockey stopped listeners' repeated requests by promising to play the record once

Bryan Duncan, the remarkable blind planist who plays music by Handy and Chopin with equal case, will offer some of the most popular works in the piano reper-

toire when he gives a recital at Gandhi, and Pandit Jawharlal Ne-8'p. m. Thursday, Oct. 19 in West hru.

high school auditorium. Dr. Mazumgar, a native of sociology in Madison audiences through his he University of Wisconsin extensions at the Hoffman House—
playing at the Hoffman House—
sion division. He studied at Bomsion division. Worthwestern uni-Dr. Mazumdar, a native of Inwhere he has been an attraction for several months—and over WISC and WISC-FM. He came to Madison from an 11-year (that's Madison from an 11-year (that's sin. right-11-year) engagement at the He returned to India in 1929 Hotel Chicagoan.

Assisting artist will be Gordon and became associated with Gand-Haldiman, blind trombonist who hi. He participated in Gandhi's won first place in the 1944 and march to the sea in March and 1946 Chicagoland Music festivals and who was soloist with the University of Wisconsin Concert band while he was a student. For the past four years, he has studied with Jaroslav Cimera, soloist and

Proceeds of the concert will be used to buy equipment for the sight-saving department of the Madison public schools. Tickets are on sale at Rennebohm drug stores.

The program:
Piano: "Moonlight" sonata, Beethoven; "Polonaise, Opus 53" and "Revolutionary Etude," Chopin: "Prelude in C. Sharp Minor," Rachmanioff; "Maglaguena," Lecuona; "Clarie de Lune," Debussy; Rhapsody Hongroise." Liszt. Trombone: "Carnival of Venice with Variations," Cimera; "The Lord's Prayer," Malotte.

Piane; "Polonaise Militaire" and "Polish Song With Three Varia-tions," Chopin; "Liebestraum," Liszt; "Black Key Etude," Chopin.

'AMERICA AND THE ORIENT' All students, faculty members, and friends of the University are invited to Radio Hall to listen to a new radio series, "America and the Orient," being presented by Dr. Haridas T. Mazumdar over the state stations every Friday at 2 eration of the shop after her hus-band died seven years ago.

State State of the broadcast will be devoted to answering Now, she said, she's going to questions from the studio audiretire and let her son "follow in ence. This Friday, Dr. Mazumdar will discuss "The Rise and Fail of will discuss "The Rise and Fall of The new owner-manager of the Japan."

band died seven years ago.

shop is a graduate of the Harper Among his other topics will be Method Wisconsin Beauty School Korea, Manchuria, the evolution and the holder of a shop man- of modern China, and such lead-

April, 1930, and was with Gandhi t the second round table conference in London, interviewing imoortant leaders.

Minute Moos



JOIN YOUR FRIENDS AND NEIGHBORS BY

LISTENING AT 1:45 P.M.

MONDAY THROUGH FRIDAY

WIBA

AM 1310 - FM 101.5

If it's Bordens --it's got to be good!



6 Trips Daily to MILWAUKEE

Also changes in schedules to Fond du Lac. Oshkosh, Appleton, Green Bay

Effective Tuesday, October 17

Starting next Tuesday, Greyhound provides greater travel convenience than ever on trips to Milwaukee by adding a new trip daily! Total departures will be as follows:

Leave Madison..., 6:15 8:15 10:45 1:00 5:00 9.00 Arrive Milwaukee...... 8:45 10:50 1:25 3.40 7:35 11:35 Light figures-A.M. time. Heavy figures-P.M. time.

Also starting Tuesday, the Express schedule to Green Bay will leave at 6:00 p. m. instead of 5:15 P. M. Changes will also be made in other schedules to Green Bay, Appleton, Oshkosh, and Fond du Lac. For complete information, visit or phone: GREYHOUND TERMINAL

Dial 5-7211



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BEAUTIFUL FLOORS WITHOUT WORK! See new, full-bodied Simonia Floor Wax flow on smooth and rich . . . dry to highlights in minutes. Won't streak. No need to rub or buff. Floors gleam up to 5 weeks and more.



repellent! If something spills-just wipe it up! Simoniz lustre stuys on be Simonis is tougher, richer than ordinary self-polishing waxes.

Now you can get that car-beautifying "Simoniz Secret" in a liquid for lovelier floors

Simoniz Floor Wax shines up to 5 weeks! The "Simonia Secret" assures you a longer-lasting war. Laboratory tests on panels of lineleum showed Simonix Floor Wax so water repellent that after 29 damp moppings the beautiful lustre remained!

Simoniz Floor Wax saves work! Flows on easily. Self-polishing! Dries to a beautiful shine. Water repellent! Keeps glears clean with clear water and a swish of a mop. Richarl Saves work because you apply it less often than ordinary wates!

Simonix Floor Wax is safe! A bleesing to children that play and busy grown-ups! The Underwriters Laboratories Seal assures you Simoniz Floor Wax has the anti-slip qualities you want for your floors, gives you safety and peace of mind.

Simoniz Floor Wax resists dirt and germs! Simoniz mals the pores of your floors to keep dirt and germs from collecting-keeps your floors "hospital-clean" weeks longer. Don't wait. Get Simoniz Self-Polishing Floor Wax right away.

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