**GAMW** 

678 km

Phillip Hayes Town and Farm News

Your Neighbor

Welcome Travelers Double or Nothing

Break the Bank

Jack Serch David Karum

Food Marician Dave Garrowas Phillip Haves Love and Learn

News: Here's Norman Ross Here's Norman Ross

Double or Nothing Live Like a Millionsire

Life Seautiful Road of Life Pepper Young Right to Hap net

Backstage Wife Stells Dallas Lorenze Jones Widder Sriwn

A Girl Marries Portia Faces Life Just Piain Bill Front P Farrell

H. V. Kaltenborn Serves You Right News of World I Man's Pamily

News Melody Magazina News

WENR-WLS

Parm Bulletine Devotions Red Blanchard News

Capt Stubby

Happy Hank News

Breakfast Ctub

Breakfast Club

Capt Stubby's Buccaneers hea Club

Luncheon Club: News Farm World Today

Dinner Bell News L. Burlingham

Dolph Hewitt School Time John B. Kennedy Walter Kiernan

Quick As a Plash Hannibal Cobb Talk Back

Nancy Craig Art Baker Martha and Helen

The Bob Atcher Show

News Regian Karney

The Cisco
Kid
Black
Hawk: Paistair

Lone Ranger

News

Parm Hour On the Parm News

The Bill Evans whow The Bill Evans Show

News Mary Margares McBride

Two-Tol Baker

Ladies Fair Queen a Day

Tune Test Name the Song

Radio Quis Tello-Test Share Wealth Consumer Par

Melody Parade Marshali Kena

Southight Singing Story

Melody Five

Gabrie Heatter Fulton Lewis Jr

Mark Trall

Radio Program Schedules by the Clock

WEDNESDAY

Paul Gibson News: Paul Gibson

News Roundup News Bing Crosby Jim Conway

News Patrick O'Mile.

Arthur Godfrey

Arthur Godfrey

Grand Slam Rosemary

Wendy Warren Aunt Jenny Helen Trent Our Gal Sunda

Nº Sister Cerkins

News Guiding Light

None I'm Nowher-Party and Cedric Adams

News News

Lowell Thomas

Beulah Jack Smith Club 15 Edw Murrow

10:00 Homemakers Program 10:30 League of Women Voters 10:45 News and Views 11:00 American Political Thought 12:50 Noon Musicale P. M.

WIBU

News: Parth Service

Prayer League Musical Clock Musical Clock

Women's News Jeb Service Mtd-Morning Matines

News: Matines Headlines Farm and Some Farm News

News: Markets News: Markets Serm and Home

Bnoth
U. W. Band
Const. Invader

Chapel in the Sky Melody Hour

Melogy Hour

News Serenade

Plesta Tima Si Hava and Daughter Univ. Special

\* News Tine and Prince \* Sports Time Bin Sings

Serenade Farm Front Old Timere Jambores

At Your Request At Your Request

Silent
Silent
Silent
Silent

WKOW

Uncle Julius Parm World Parm Program; Ackts.

Coffee Club: News Report: Rev. Epp: Markets

Variety Time Arthur Godfrey Arthur Godfrey

Arthur Godfrev Musio Here's Howard

News of America Betty Cass Cousole Refl'na

Oncie Julius News Mkts.; Farmyars Frolics

Jackbot Quia

Music from Hollywood Music for You

Houseparty and Cedric Adams

News Easy Listening

Treasurs
Eund: News

Mary Casey's Showcase

House

News Chicagoana

Music for Memorie South Air Way

Honest Harold Bing Crosby

Boxing Boxing King Cole Trio Club Rigadoon

Chicagoans Edw. R. Murrow

Top o

Arenkiast Club Breakfast Club

Lady of the House Shoppers Special

Luncheon Club: News Tello Fest Happy Holld

Money Man Hinn News

BWADSON

\* Bob Swanson \* Dolly Madison

Trail Challenge of the Yukon

News: Flesta Elmer Davis Lone Ranger

Airport: News

Detour Detour Family Theater

The Hidden Truth

Ed Silvers Show

Hipp News Frank Edwards

J. Kennedy; Ed Slivers abow

My Trus Story; Betty Crocker Victor Lindlahr

Top O'Morning Sports Club Hinn News News Top O' Morning Coffee Pauline Fred'k Club: News

# Today's Radio **Highlights**

Special Events 6:15 p.m.— Necedah Program (WFOW): recording of Sunday's events at Van Hoof farm.

Drama' 7 p.m .- Halls of Ivy (WIBA): starring Mr. and Mrs. Ronald Col-man . . Mr. Chameleon (WBBM): much-married man murdered; chil-

ary Great Gildersieeve (WMAQ): eyes approaching election Dr. Christian (WBBM); finds small deception pays big 9:35

(WIBA): meets gangland's smear campaign . Family Theater (WISC): Ruth Hussey as Louisa May Alcott in "The Other Glory;"

Jersey reporter tracks down killer.
9:30 p. m. Richard Diamond | 12:10 |
(WIBA): probes strange death, | 12:36 | finds phony doctor in health club. 10:30 p. m. — Theater of Thrills (WBBM): "The High-Tide Murders," tale of jewel smugglers.

7:45 s.m.—Eddy Arnold (WIBA):
"I Wonder Where You Are Tonight," "Blue Eyes Cryin' in the Rain," "Beautiful Isle of Some-

11:45 a. m. — Ranch Hands (WIBA): "I Guess I Was Born to Blue." "Many Tears Ago." "Ten-

nessee Border.

6 p. m. — Hymns of the World
(WIBA): "Onward, Christian Soldiers," "Almost Persuaded," "Day
Is Dying in the West," "Jesus,
Savior, Pilot Me."

with Kaydets, Chubby Silvers. 10:30 p. m. — Concert Master (WIBA): "La Vie Parisienne," Ra-vel's "Pavane," Medtner's "Fairy Tale in F Minor," Chopin's "Minute Earl Wild, soloists . . . Symphonette (WENR): "Barber of Seville" overture, Provost's "Intermezzo," Smetana's "Furiant."

## Sports

7:30 p. m. - Coach Ivy Williamson (WIBA): on Illinois and Iowa games.

9 a. m. - Broadcast on Broad-

8 p. m,--Andre Phillipe (WHA-FM): "German-French Relations."

Variety

8:30 p. m. — Bing Crosby

(WKOW: postponed program; Bob
Hope and Judy Garland, guests.

10:00 News
10:05 Morning Variety Show
10:05 Show Tunes
10:05 News
10:05 Polya Tunes
11:05 News
11:05 News
11:05 Sarry Tunes
11:05 S

(WIBA): Farley Granger, guest. 10 a. m.—Homemakers (WHA) Tale of Tartans." Mrs. Paul Middaugh; "When You Buy New "Buffin and the Little Deer."

WIBA

Prolice Musical Clock

News; Musical Clock Journal News Eddy Arnold

Musical Clock Musical Clock News

Welcome Travelers Gilbert's Callery

Break the Bank Jack Berch Trading Post

News March

Share Wealth Dave Garroway Farm Roundup Ranch Hands

News Roundup

Life Beautiful Road of Life

Pepper Young

News: Madison

Play Time Plests Time News Sports: News

• Hymna • Music: News • News of World • 1 Man's Family

of ley

Ivy Williamson
Serenade

Groucho Marx Mr. District Attorney

The Big Story Richard Diamond

News: 1316 Club 1310 Club: News

WFOW (FM)

Double or Bob Swanson Swanson Love and Learn John B. I Magic in Music Bob Swan

Backstage Wiff Carson Gulley Stells Dallas Lorenzo Jones Widder Brown Ladles Pair

dren suspected.

7:38 p.m.—"Red Man's Defender" (WFOW): story of a mission-18:30 ary Great Gildersleeve 8:45

8:30 p.m.—Mr. District Attorney John Lund, host.

9 p. m.—Big Story (WIBA): New 11:45

# Music

8:15 p.m.—Sammy Kaye (WFOW): 6:36 6:45 Thomas L. Thomas and

Discussion

casts (WHA): "Airways Belong to the People," Wayne Coy of federal communications commission, 5:15 p. m. — You and the World (WKOW): Richard Pawu on Bur-

7 s. m. — Morning Farm Hour:

(WHA): "What's the Farm Dollar 12:30 Dennis Day 12:35 Stone's Waltzee (WHA): "What's the Farm Dollar 12:30 Dennis Day 12:45 Jan Algust 1:00 Farm Diary 1:05 Manhattan Moods 1:15 p. m. — Farm Service (WIBA): "Herd Records and Better Hogs." Roy Ormond and members of Wisconsin Swine Selection program.

12:30 p. m. - Farm Program Cordic. (WHA): "Soil Conservation News," 11 s. m. — Luncheon C. M. F. Schweers, O. R. Zeasman; (WISC): Thelma Ritter, guest. "How to Winterize Farm Buildings," S. A. Witzel.

## Miscellaneous 9 g. m. - Welcome Travelers

. 101.5 M.

WFOW (FM)
194.9 Mers.
WEDNESDAY
A. M.
Yawn Patrol
Ciockwatchers

Equipment," Mrs. Margaret Mc

4:15 p. m. — Portia Faces Life (WMAQ): Lucille Wall salutes Mrs. Ann Greenberg, founder of Association for the Help of Retarded Children.

For Children

5 p. m. - Playtime (WIBA):

1:55 News 2:50 Record Matines 2:55 News 3:00 FM—Fine Music 3:55 News

News: Lawler's Polly Lawler's Folly

4:00 Art Knssell 4:15 Kiddie Storythne 4:30 Campus Club 4:55 News 5:00 Organ Reveries
5:13 Program Prevue
5:30 Weigt's Radio Program
5:45 Off the Record
5:55 News
6:00 News 6:00 Musical Menu

7:00 News 7:05 Request Show 7:30 Red Man's Defender 7:45 Request Show 8:00 News Show 8:05 Request Show 8:05 Request Show 8:15 Sanmy Kaye 8:15 Package of New Records 6:45 Twilight Time 8:55 News 9:00 Don Pablo 9:30 Freddy Martin 2:55 News

iwa irmen Cavallero ugo Winterhalter

970 Kc.—88.7 Megs. WEDNESDAY

# 8:50 News of Wisconsin 9:00 FM Concert 10:55 Night News (to 11) 1:00 Chaude Thornhill 1:30 Benny Goodman 1:55 News 2:00 Russ' Rendezvous 2:55 News (to 2:00) WHA and WHA-FM



There's nothing like it . . . absolutely nothing ANHEUSER-BUSCH, INC. . . ST. LOUIS

Mister Chameleon Doctor Christian Doctor I Q. Don Barkley International Airport: Naws The Halls of Ivy
The Great
Gildersleave Rudy Valles The Hidden Truth Groucho Marx Mr Uistrict Attorney Harold Peary Bing Crosby Inner Sanctum Pamily Theater Lawrence Welk 2,000 Plus The Sim Storv Richard Diamond Philo Vance News: At Your Request Democrat Naws National Guard Pleasure Parade Show Time News Weather: News Theater of Thrills Behind the Story News Chicago at Night News: Songs This is the Story Farrell Prank Edwards Immortal News: Teddy Phillips Orchestra Cee David Art Kasse Don Reed Henry Brandon Starred programs are also carried on corresponding FM stations FM channels: WWCF (WIBU) .. 94.9 M.

## 7:58 Weather Report 8:00 Morning Melodice State Cash Balance 9:00 Broadcast on Broadcasts 9:20 Organ Music 9:30 Young Experimenters 9:50 Markets 9:55 Weather Report Rises to \$16,325,959

of \$16,325,959 on Oct 1, compared Song." ish is fully aware that these two with \$14,092,918 a month earlier. The book contains a running de-were divorced last year and that State Treasurer Warren Smith re-

ported Tuesday.

The state had receipts of \$28,-292,147 and disbursements of \$26,-

059,106 in September. Par value investments aggregated \$315,807.744, including \$102,-968,171 in the teachers' retirement fund.

## NO SUCH LUCK

12:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Journeys in Musiciand
2:00 Wisconsin Communities
3:00 University of Chicago Roundtable
3:30 Music of the Masters
4:30 Adventures in Research
4:45 Music Album
5:00 Music You Wan
5:00 Music You Wan
5:00 Organ Melodies
6:00 Organ Melodies
6:00 Dinner Musicals
7:15 News and Views
7:30 Chapter a Night
8:00 Andre Phillips
8:50 News of Wisconsin
9:00 FM Concert GARY, Ind.—(P)—Such was too much for a would-be robber. When a man approached him from the rear and demanded his money, Albert Such said he turned around and struck him. The robber fled.

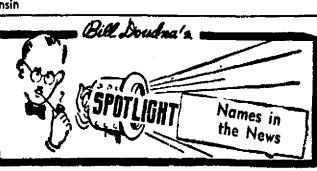


## GUNS

● Marlin .30-.30 Model 336A . . . . . 79.95 Marlin .30-.30 Model 336ADL . . . . 96.25 ● Marlin .35 cal. Model 335 . . . . . . 89.95 ● Savage 16 gauge Model 755 . . . 104.00 ● L. C. Smith 20 gauge Model 363 . . 137.10 Western Field .22 cal. Model 33 . . . 32.45 Western Field 20 gauge Model 30 . . 59.95 Mossberg 20 gauge Model 185D . . . 25.95 ● Remington .22 cal. Model 512 . . . 30.75 Stevens 12 gauge Model 124 . . 36.65 Quantity Limited

# CLOTHING

•	Poplin Hunting Coat	12.50
	Duck Hunting Coat :	9.95
	Poplin Hunting Pants	
	Duck Hunting Pants	
	Hunting Cap, Red	
	Hunting Cap, Corduroy	
	Hunting Sox	
	Hunting Boots, Hip	
	Hunting Boots, Side Lace	



TIP O' THE MORNING: Don't be surprised if one of the major record-makers virtually stops producing 78-rpm classics. The industry hears this concern will put almost all on 331/3 only.

The American Forestry assn.'s award to Wakelin McNeel at Eagle River Tuesday night was in recognition of his radio work as "Ranger

The songs were selected by stu-

Songs in the collection are:

FILM FARE: Edith Gwynn re-

"Cheer. Boys, Cheer";

Mac" on the Wisconsin School of Mac" on the wiscomm state scription of how each song came

radio council network.

Fredrick Buerki and Prof. Richard C. Church will conduct auditions this week for reles in "The newspaper editors meeting on the Bartered Bride," to be presented campus recently, by Wisconsin Players and the The songs were University of Wisconsin music dents and staff members of the school. Tryouts will be at 3:30 and university school of music. Some 7:30 p. m. today, Thursday, and of the special arrangements were Friday in the Memorial Union written by Prof. Ray Dvorak, band All students except first-semester director, as he lay in a hospital

YMCA.

Members of the Philharmonic ing, Madison 6, Wis. chorus who will sing for the Marquette Parent-Teacher assn. tonight are Phyllis Benzel, Darlene
Burns, Lois Carpenter, Betty
Suliver, Ruth Dickert, Mrs. Ruth
Foster, Mrs. Ruth Mackle, Donovan Doerfer, Ambrose Landmark,
John Cappon, Petzold, and Ansgar

Thee, Wisconsin': "Hail, Wisconsin": "If You Want to Be a Badger": "My Heart Is in Madison":
"On, Wisconsin": "Our Dear Alma
van Doerfer, Ambrose Landmark,
Mater": "Pioneers of Wisconsin":
Svange.

"Thee, Wisconsin": "Thijwers it Your Dear Misconsin":
Thee, Wisconsin": "Thijwers it Your Dear Misconsin": "Hail, Wisconsin": "Hail, Wisconsin": "Hail, Wisconsin": "My Heart Is in Madison": "On, Wisconsin": "Our Dear Alma
van Doerfer, Ambrose Landmark, Mater": "Pioneers of Wisconsin": "The Wisconsin": "Thijwers it Your Dear Misconsin": "Hail, Wisconsin": "My Heart Is in Madison": "On, Wisconsin": "Our Dear Alma
van Doerfer, Ambrose Landmark, Mater": "Pioneers of Wisconsin": "Thijwers it Your Dear Misconsin": "Hail, Wisconsin": "

Svanoe.

Frank Martin and Barton Yarborough have had their "Hashknife and Sleepy" series renewed
by Mutual network for another 13
weeks.

Weeks.

Thee, Wisconsin"; "University
Hymn"; "Valiants of Wisconsin";
Wisconsin Forward
Forever"; "Wisconsin Forward
Forever"; "Wisconsin Pride";
"Wisconsin Round"; "Wisconsin to
the Sky"

Curt Massey and Martha Tilton the Sky." will be in Chicago on Oct. 28 to with "On, Wisconsin" are supsuppear at the International Square Dance festival in the Chicago Stadium.

With "On, Wisconsin" are supplied the new words recently added by Carl Beck. "On, Wisconsin" has just been picked by high

Tex Williams is expected to sign this week for a 15-minute, five-a-week program on NBC.

Sin has just been picked by high school band leaders around the country as "one of the six best marching songs ever written."

BADGER SONGS: A book of 20 ports from Hollywood famous Wisconsin songs has been Metro execs took a big fat look published by the University of Wisconsin. Titled "Songs to Thee, Wisconsin," it is available at cost to students, alumni, and other Wisconsin residents.

The collection includes created in its following to go before the

Misconsin residents.

The collection includes special arrangements of such favorites as comeras in January. No title yet.

"On, Wisconsin" and a new Wisconsin to the Sky," written by Robert O, Crawford, the Badger alumnus who with the strength of the Sky of the Sanger of the famous "Air Corps (Sky, warrenge) but the British and a cash balance composed the famous "Air Corps (Sky, warrenge) but the British song" (Sky, warrenge) but the British is fully aware that these two

Soma) and become a poppa.

Greta Gynt, the London lass rated as a swell gal by many we know, arrives momentarily for the femme lead with David Niven, Stewart Granger, Walter Pidgeon, et al. in "Soldiers Three." Niven's

return to Filmtown is cause for a few thousand celebrations in itself. George Sanders and spouse, Zaza Gabor, are thinking out loud

Huston has since remarried (Ricky

about moving to NY permanently. Rick Jason furnishes a new face to take a place among the top-liners. He hails from the Broad-way stage, made a test for one of the leads in "The Brave Bulls" but iost out. Now he's been handed the male lead in "Two of A Kind" that

Bill Dozier produces at Columbia pronto. Fast going. sward for designing—clothes, that is—is dreaming up costumes for "King Lear" in which Louie Cal-

Arlene Dahl and Lex Barker are plotting their "I do's" for a Paris wedding before the snow flies.

NOTE OF IRONY: James Roach played the bagpipes in the Broadway production of "Brigadoon" for two years. When he was taken to Cleveland for the "Theatre the 50 to 60 parts.

Robert Petzold, conductor of the Philharmonic chorus of Madiconsin" may be obtained by sendthe Philharmonic chorus of Madiconsin" may be obtained by sendthe Philharmonic chorus of Madiconsin may the Philharmonic chorus of Mad-consin may be obtained by send-ison, will conduct the last audi-tions to rthe season at 7:30 p. m. Tuesday, Oct. 17, in the City YMCA, from a dressing room backstage, and the audience never saw him.

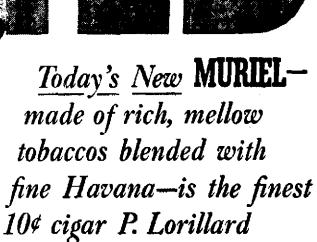


MRAMRS **Ronald Colman** "The Halls of Ivy"

WIBA 7:00 **WIBA-FM 101.5** THE SEER THAT MADE MIUNAUKEE FAMOUS

> • 1950, JOS. SCHLITZ BREWING CO. MILWALIKEE, WIS.





TODAY'S MURIEL . . . with the new "Luxury-Light" Wrapper ... uniformly light and mild.

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. . . for the popular SENATOR Shape.

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Get Today's MURIEL and enjoy yourself today!