Today's Radio Highlights

Sports

11:45 a. m. — World Series (WISC).

7:30 p. m.—Football (WIBA-FM and WFOW): Madison West vs. Beloit.

8:45 p. m.—Art Lentz (WISC): with Fred Marsh, Badger JV coach, reporting on Illinois team.

9 p. m.—Boxing (WISC): Cesar Brion vs. Verne Mitchell.

9:45 p. m. — Roundy's Forecast (WIBA).

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Drama

6:15 p. m.—"A Gift of Life" (WFOW): blood banks save lives.

6:45 p. m.—Stars on Parade (WFOW): Bill Farrell in "A Young Man Sings."

7 p. m. — The Fat Man (WISC): "18 Hours to Live."

BENDIX

7:30 p. m. — This Is Your FBI (WISC): agents prevent sabotage by escaped Nazi prisoner.

8 p. m.—Nightbeat (WIBA): on new schedule; columnist probes story of ex-policeman who thinks he killed his wife . . .

Ozzie and Harriet (WENR): family battle over chairs.

8:30 p. m.—Jack Lait (WIBA): inside story of killing of former Police Lieut. William Drury . . .

"A New Birth of Freedom" (WKOW): Arthur Godfrey, narrator; Fredric March, others.

9 p. m.—Life of Riley (WIBA): returns to the air with William Bendix in title role . . . **Damon Runyon Theater** (WGN): "The Lily of St. Pierre."

9:30 p. m. — "Like Everybody Else" (WKOW): starring Farley Granger; Pres. Truman speaks.

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Music

7:45 a. m.—Eddy Arnold (WIBA): "Po' Folks All the Time," "That Little Boy of Mine," "No One Will Ever Know."

10:30 a. m.—Jack Berch (WIBA): and Johnny Mercer.

11:45 a. m. — Ranch Hands (WIBA): "Why Don't You Love Me?" "Big Eared Mule," "Puppy Love."

6 p. m.—Hymns of the World (WIBA): "All Hail the Pow'r of Jesus' Name," "Come, Thou Fount of Every Blessing," "Blest Be the Tie That Binds," "Still, Still With Thee."

8:30 p. m. — Songs We Sing (WGN): Hi-Los of Milwaukee, guests.

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Discussion

2 p m.—Dr. Haridas Mazumdar (WHA): "Understanding Asia."

5:15 p. m.—You and the World (WKOW): Jonathan Daniels on Pres. Truman.

7 p. m.—Madison Housing Problem (WIBA): panel discussion with Walter Bjork, the Rev. Alfred W. Swan, Rabbi Max Tictin, the Rev. Alvin Kutchera; talk by Chairman L. L. Oeland of Madison Home Protective council.

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Farm Programs

12:15 p. m. — Farm Service (WIBA): "Preventing Live Stock Losses." J. R. Prichard, James J. Lacey, Roy Ormond.

12:30 p. m.—Farm Program (WHA): "Fall Tips on Live Stock Care," Dr. J. T. Schwab; question box.

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For Children

5 p. m.—Playtime (WIBA): "The Robin Who Did As He Pleased."

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Miscellaenous

9:30 a. m. — Gilbert's Gallery (WIBA): Al interviews Dennis Day; Dennis sings "Beautiful Land of My Dreams," "There Will Never be Another You," "All My Love," "Goodnight, Irene"

10 a. m.—Homemakers (WHA): "A Zest for Living—'American Heartwood,'" "Jennie T. Schrage; "A Challenge to Women," Mrs. Charles Hemingway.

2:30 p. m. — House Party (WKOW): Marie "Irma" Wilson, guest.

Fire Prevention Week Proclaimed

Madisonians were urged Thursday to make a special effort to prevent fires during National Fire Prevention Week next week.

George Forster, acting city manager, sounded the plea in a proclamation declaring Oct. 8-14 as Fire Prevention Week in Madison.

"Various civic organizations are working together in an effort to present a program that will carry to all of us the vital importance of fire prevention," Forster said, "and I urge all citizens to cooperate to the fullest extent with these organizations."

Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1460 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
7:00 7:15 7:30 7:45	Sunrise Frolic Musical Clock	* Top o' the Morning * Moments on the Mount	Breakfast Symph Farm World Farm Program; Mkts.	* Silent * Silent * Rural Roundup	Paul Gibson News: Paul Gibson	Farm Bulletins Devotions Red Blanchard News	Farm Hour. On the Farm News	Phillip Hayes Town and Farm. News
7:00 7:15 7:30 7:45	News; Musical Clock News Eddy Arnold	* Top O'Morning * Hinn News * Top o'Morning * Pauline Fred'k	Spts: Coffee Club News Coffee Club: News	* News; Farm Service * News: Weather * Farm News	News Roundup News Bing Crosby Jim Conway	Capt. Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	* Breakfast Club * Breakfast Club	Coffee Club: News Report: Rev. Epp; Markets	Prayer Leagde * Musical Clock Musical Clock	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Westerners	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	Welcome Travelers Gilbert's Gallery	* My True Story; Betty Crocker * Victor Lindlahr	Variety Time Arthur Godfrey Arthur Godfrey	* News: Pioneers Freddy Martin Reedsburg Hour * Shopping Quis	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	News Mary Margaret McBride	Welcome Travelers Double or Nothing
10:00 10:15 10:30 10:45	Break the Bank Jack Berch Trading Post	* Lady of the House * Shoppers' Special	Arthur Godfrey Music Here's Howard	Women's News Chore Boys Mid Morning Matinee	Arthur Godfrey Grand Slam Rosemary	Capt. Stubby, Buccaneers Kitchen Club News	M. M. McBride Hostess House Two-Ton Baker News	Break the Bank Jack Serch David Harum
11:00 11:15 11:30 11:45	Share the Wealth Dave Garroway Farm Roundup Ranch Hands	* Luncheon Club: News * Tello Test * World Series	News of America Betty Cass Console Reflns. Jackpot Quiz	News, Matinee Headlines Farm and Home Farm Front	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club: News Farm World Today	Kate Smith Virginia Gale Tello-Test World Series	Food Magician Dave Garroway Phillip Hayes Love and Learn
12:00 12:15 12:30 12:45	* News: Roundup * Farm Service * News March Time	* World Series * World Series	Dinner Concert News Mkts.; Farmyard Frolics	Music; Markets * News * News and Mkts Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	World Series World Series	News: Here's Norman Ross Here's Norman Ross
1:00 1:15 1:30 1:45	* Double or Nothing * Love and Learn * Magic in Music	* World Series * World Series	Music from Hollywood Music for You Variety Time	Farm Service * Say With Music * Music Booth Tody and Joe	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	Dolph Hewitt School Time John B. Kennedy Walter Kiernan	World Series World Series	Double or Nothing Live Like a Millionaire
2:00 2:15 2:30 2:45	* Life Beautiful * Road of Life * Pepper Young * R'ch to Hap'ness	* Hinn News * The Bob Swanson Show	Luella Mortenson Houseparty and Cedric Adams	* Music Booth * Voice of Army * Science Ext'n.	Nona f'm Nowhere Hilltop House Houseparty and Cedric Adams	Quick As a Flash Hannibal Cobb Talk Back	World Series Tune Test	Life Beautiful Road of Life Pepper Young Right to Hap'ness
3:00 3:15 3:30 3:45	* Backstage Wife * Stella Dallas * Lorenzo Jones * Widder Brown	* The Bob Swanson Show * Dolly Madison	News Easy Listening Treasury Band: News	Chapel in the Sky * Melody Hour	Strike It Rich Play or Pay Double Quiz	Nancy Craig Art Baker Martha and Helen	Radio Quiz Tello-Test Share the Wealth Consumers' Panel	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45	* News: Madison Hour * Just Plain Bill * Front P. Farrell	* Queen for a Day * Uncle Dick's Club; Falstaff	Mary Casey's Showcase Harmony House	* Melody Hour News * Serenade	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show News Beulah Karney	News Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front P Farrell
5:00 5:15 5:30 5:45	* Playtime * News * Sports: News * Fiesta Time	* Mark Trail * Challenge of the Yukon	News You and— News; You Asked for It	Fiesta Time Sl Hays and Daughter Univ. Special	News News Curt Massey Lowell Thomas	Cisco Kid Space Patrol; Falstaff	Mark Trail Challenge of the Yukon	News Melody Magazine News
6:00 6:15 6:30 6:45	* Hymns * Music: News * News of World * I Man's Family	* News: Fiesta * Elmer Davis * Lone Ranger	News Grid Preview: St. Louis Matinee Edw. R. Murrow	* News Old-Time Band * Sports Time Let's Fish	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin C. Hill Lone Ranger	Melody Five News Gaoriel Heatter Fulton Lewis Jr	H. V. Kaltenborn Serves You Right News of World I Man's Family
7:00 7:15 7:30 7:45	* Madison Housing City in Action Tonight's Music	* Fat Man * This Is Your FBI	Songs for Sale Songs for Sale	Serenade Farm Front * Old Timers' Jamboree	Songs for Sale Songs for Sale	The Fat Man This Is Your FBI	Rudy Vallee Dance Orch.; News	Cloak and Dagger Dave Garroway
8:00 8:15 8:30 8:45	Night Beat Jack Lait	* Ozzie and Harriet * Guy Lombardo * Art Lentz	Up for Parole A New Birth of Freedom	Old Timers Jamboree * Old Timers' Jamboree	Up for Parole Broadway's My Beat	Ozzie and Harriet The Sheriff	Air Force Hour Songs We Sing	Night Beat Jack Lait
9:00 9:15 9:30 9:45	Life of Riley Serenade Roundy	* Boxing * Boxing * Boxing * Boxing	Hawaiian Echoes Like Everybody Else	* University Farm Hour * News: At Your Request	The Rex Allen Show Five-Star Revue	Boxing Boxing Sports Page	Damon Runyon Theater Hollywood Theater	Community Chest Bill Stern Pro and Con
10:00 10:15 10:30 10:45	* News * Tonite's Music * Don Sinaiko * Concert Gems	* Hinn News * Frank Edwards * The Ed Silvers Show	News Sports Dance Music	* At Your Request * At Your Request	News Weather; News Ted Phillips Orchestra	News Bob Elson Barry Wood I Cover Chicago	Behind the Story Chicago at Night News; Songs This Is the Story	News Rio Rhythms Skip Farrell
1:00 11:15 11:30 11:45	* News: 1310 Club 1310 Club; News	* News: The Ed Silvers Show	News; Lawler's Folly Lawler's Folly	* Silent * Silent * Silent * Silent	News Dance Orch. Buddy Lane Orchestra	News Frankie Masters Don Reed Buddy Waples	Frank Edwards Immortal Music Henry Brandon	News David Le Winter The Chez Show (to 1)

* Started programs are also carried on corresponding FM stations . . . FM channels
WIBA-FM . . 101.5 M. WWCF (WIBU) . 94.9 M. WISC-FM . . 98.1 M.

WFOW (FM)

FRIDAY
A. M.
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
P. M.
12:00 News
12:05 Invitation to the Waltz
12:30 Evelyn Knight
12:45 The Harmonicats
1:00 News
1:05 Nick Lucas
1:15 Film Favorites
1:30 Primo Scala
1:45 Johnny Mercer
1:55 News
2:00 Record Matinee
2:55 News
3:00 Music Party
3:55 News
4:00 Blue Barron
4:15 Kiddie Storytime
4:30 Campus Club
4:55 News
5:00 Ken Griffin
5:15 Program Prevue
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:15 "A Gift of Life"
6:30 Package of New Records
6:45 Stars on Parade
7:00 News
7:05 Request Show
7:30 Beloit at West
9:45 Chuck Thomas
9:55 News
10:00 Idle Hour
10:30 Club Chanticleer
11:00 News
11:05 Phil Harris
11:30 Pee Wee Hunt
11:55 News
12:00 Anderson's Antics
12:55 News
1:00 Anderson's Antics
1:55 News (to 2:00)

WHA and WHA-FM

FRIDAY
7:00 Farm Program
7:30 Band Wagon
7:45 News
7:58 Weather Report
8:00 Morning Melodies
8:30 Early Man and His Society
9:20 Organ Music
9:30 Rhythm and Games
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Concert Airs
10:45 News and Views
11:00 American Political Thought
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Book Trails
2:00 "Understanding Asia"
2:50 Music
3:00 Radio Journal
3:30 Music of the Masters
4:30 Social Security Report
4:45 Music Album
5:00 Music You Want
FM ONLY
5:16 Music You Want
5:30 Book Jaunts
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Quartets of Haydn and Mozart
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

Calendar

Entertainment

FRIDAY, OCT. 6

Orpheum: "711 Ocean Drive" at 1:25, 3:30, 5:35, 7:40, and 9:50.

Capitol: "Three Secrets" at 1, 3:20, 5:35, 7:50, and 10:10.

Strand: "Tea for Two" at 1, 4:50, and 8:45; "The Black Rose" at 2:45, 6:30, and 10:20.

Parkway: "Peggy" at 1, 4:10, 7:20, and 10:30; "The Great Rupert" at 2:35, 5:45, and 9.

Madison: "Come On, Leathernecks" at 2:30, 5:05, 7:45, and 10:15; "Join the Marines" at 1:15, 3:55, 6:30, and 9:10.

Play Circle: "Dedee," starting at noon.

Prairie: "The Yellow Cab Man" at 7:35 and 9:45.

Middleton: "The Old Frontier" at 6:20 and 9:15; "Fortunes of Capt. Blood" at 7:30 and 10:15.

Community Center

FRIDAY, OCT. 6

Equitable Reserve assn., 2 p.m.; Loft, 7 p.m., with dance at 8:15.

On the Campus

FRIDAY, OCT. 6

Lecture: "Interplay of Heredity and Environment in Determination of Yeast Metabolism," Dr. Boris Ephrussi, 4 p.m., 102 Birge hall.

Danskeller: 9 p.m., Rathskeller, Union.

Kickoff ball: 9 p.m., Great hall, Union.

S.D.A. dance: 9 p.m., Tripp commons, Union.

Organizations

FRIDAY, OCT. 6

Shrine club: noon, Park hotel.

Current Exhibits

Madison Free library: Paintings and lithographs by Francis Chapin (closes Oct. 31).

Memorial Union: "Wisconsin at Work" and drawings by Edward Meigarth (both close Oct. 11).

State Historical museum: Architecture in Wisconsin; model U.S.S. Wisconsin; Ole Bull's bed and dresser; "Houses U. S. A."; portrait of Ole Bull.

BUY U. S. SAVINGS BONDS!

At the Shows

Orpheum

FEATURE: 711 Ocean Drive.

TYPE: Gangster film.

CAST: Mal Granger, **Edmond O'Brien**; Gail Mason, **Joanne Dru**, Carl Stevens, **Otto Kruger**.

STORY: Based on the nationwide gambling racket and its intricate communication system, this film tells of a telephone worker, Granger, who uses his technical knowledge to set up a tight bookie system on the west coast. The eastern "big guy," Stevens, moves in and trouble brews. Granger's falling in love with the wife of Stevens' right hand man doesn't help matters.

HIGH POINTS: The buildup to a manhunt through the corridors of Boulder Dam . . . O'Brien cast in an appropriate role . . . rather convincing moral.

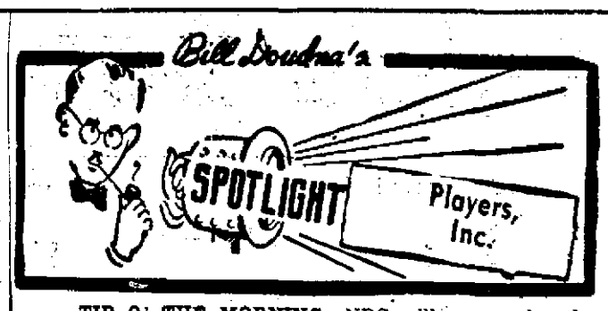
LOW POINTS: All the whoop-dedoo about being filmed under police protection . . . a little draggy in spots.

VERDICT: A better than average gangster film which shows decidedly where the sucker money goes.

New British Envoy

W. S. GIFFORD

Former president of the American Telephone and Telegraph Co., Walter S. Gifford, 65, has been named by Pres. Truman as U. S. ambassador to Britain, succeeding Lewis Douglas, who has been in ill health. (International).



TIP O' THE MORNING: NBC will resume broadcasting Boston Symphony rehearsals Saturday morning, but no station heard here regularly has scheduled the program . . . Maybe your letters of request would bring it to us . . . Don't write to NBC—send your notes to NBC stations.

• • •

Sixteen actors and technicians of Players, Inc., are on a 17,000-mile tour of 29 states and Canada which will bring them to Madison next Thursday for a performance of "Arms and the Man" in West high school auditorium.

The group (formerly University Players) travels in two station wagons and two trucks, carrying living drama to small and large communities, many of which seldom see a professionally-produced play.

Average age of the men and women who make up Players, Inc., is 27. All are graduates of the speech and drama department of the Catholic university of America, Washington, D. C.

Last season, the company gave a thoroughly enjoyable performance of "Much Ado About Nothing" here. This year, it has a repertoire of three plays—"Arms and the Man," "Macbeth," and "Much Ado About Nothing." Blackfriars Guild, Madison Sponsor, chose the Shaw play for presentation here.

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PHILHARMONIC CHORUS: The Philharmonic Chorus of Madison will give its annual Christmas concert Dec. 14 in West high school and its spring program May 13 in the same auditorium.

A new activity by chorus members will begin next week, when a group will sing for the Marquette Parent-Teacher assn. Small groups of singers will get together for such appearances all season.

TOP TWO: Members of the National Catholic Broadcasters' assn. have voted the NBC "Catholic Hour" as their first choice among Catholic programs, with "Sacred Heart Program" rating second.

PAINTING: A group of paintings by Fred Berger of the Institute of Design, Chicago, is being shown at the Design Workshop, 610 Langdon st. The exhibition is open daily from 10 a. m. to 6 p. m. and Saturdays and evenings by appointment. It will close Oct. 15.

SCHOLARSHIP: Phyllis Anne Juster, 730 Miami Pass, has been awarded a high school scholarship at the New England Conservatory of Music in Boston, Mass., Dean Malcolm Holmes has announced.

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SONGSTERS: Members of the Minnesingers, Radio Hall singing group, this year are students in Music Education 4, a University of Wisconsin course. They assist Prof. E. B. Gordon in providing singing demonstrations of songs on his "Journeys in Music Land", a Wisconsin School of the Air series broadcast over the state stations at 1:30 p.m. each Wednesday.

Students participating are:

Barbara Meythaler, Ada Dobbs Iltis, Barbara Price, Sidney Toraason, Darlene Roberts, Margie Carter, Betty Ylvisaker, Marilyn Helbring, Betty S. Crow, Donnafaye Phillips, Donna Murphy, Eva May Strickmeyer, Clifford F. Morell, John Mitchell, Rosemary Coyne, and Axley Hartman.

This fall marks the 20th year of "Journeys in Music Land" on the air. The songs Gordon teaches are those which everyone can enjoy all their lives—music of Beethoven, Mozart, Sibelius, and folk songs from around the world. His efforts are directed toward helping children learn to not only enjoy music but to make music as well. The course is used in hundreds of Wisconsin elementary schools and is climaxed music festivals in various parts of the state where Gordon meets and directs in person his radio students.

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RADIO DRAMA: Nineteen Radio Hall Players have been chosen by Ray Stanley, WHA production manager, to take part this year in dramatic broadcasts over WHA and the state FM network. After competitive auditions the following students were selected by Stanley and Myron Curry, of the WHA staff, for membership in the Players:

Carol Cowan, Diane Derus, Helen Goldberg, Elaine Haber, H. Ayalah Hanen, Bruce Hansen, L. James Howman, Gail Jacobs, Phyllis Johnson, Sigurd Lee, Norton Locke, Lois Miller, Tom Milneritsch, Gertrude Prochaska, Ann Louise Resh, Sari Schneider, Barbara Smith, Martin Tahse, L. Charles Webster.

These students will start training immediately under staff members for participation in School of the Air and College of the Air dramatic programs, a new Writer's Workshop series scheduled to begin late this fall, and a new drama series by Prof. Philo M. Buck to start next semester.

The Writer's Workshop will feature original half-hour dramatic and documentary programs by university students. Buck's series will be patterned after his last year's "History and Myth on Stage," with commentary by Buck and reenactments of dramas by the Radio Hall Players.

FOOTBALL TONIGHT!
MADISON WEST vs. BELOIT
7:30 P. M.
WIBA-FM
Dial 101.5
Compliments of
Comstock-Johnson
SEIBERLING TIRES
and
Seven-Up Bottling Co.

Back TONIGHT!
"The LIFE OF RILEY"
Starring
WILLIAM BENDIX as "RILEY"
9.00 P. M.
WIBA
Pabst Blue Ribbon
Sponsored By Pabst Brewing Company, Milwaukee, Wisconsin

The Badger Wine Shop Presents
The Don Sinaiko Show
Featuring Don Sinaiko and Shirley Sweet
WIBA
10:30 p.m.
Tonight and every Friday Night
This Week's GUEST STAR ★ RONNIE FORSMO
Sponsored by the Original Party Store
The Badger Wine Shop
402 State Street S-7543

the better beer that's bitter-free
ATLAS Prager BEER
GOT IT? GET IT!
WISCONSIN BEVERAGE COMPANY
9396 University Ave., Madison, Wis. Dial 3-4121
Serving Dane and Sauk Counties
100% UNION BREWERY
Atlas Brewing Company, Chicago

DON'T ACCEPT HALF-WAY DRY CLEANING!
Learn How Our Sanitone Dry Cleaning Gets Out All the Dirt!
Pick Up and Delivery Service
MADISON STEAM DYE WORKS 1864
116 S. Pinckney 7-1074

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The Heritage Whisky
TRY THIS FINER WHISKY TODAY!
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