



Spotlighting the Dial

Special Programs
Edward R. Murrow, K TSA, 6:45 p.m.—The noted correspondent has Branch Rickey, one of baseball's most colorful figures, to turn sports reporter for an analysis of the World Series games.
You and the World, K TSA, 5:15 p.m.—Jonathan Daniels, author of the recently published "The Man From Independence," paints an intimate word-picture of Harry S. Truman, last of the five world leaders to be described on this program.
New Birth of Freedom, K TSA, 8:30 p.m.—Dramatic vignettes will portray the symbolic meaning of bells and their music in man's age-long struggle toward freedom. Arthur Godfrey will be narrator in this dramatic prelude to the "Crusade For Freedom" campaign.
Like Everybody Else, K TSA, 9:30 p.m.—President Harry S. Truman will make a short talk and Farley Granger will star in special drama observing "National Employ the Handicapped Week."

News Program
Radio Newspaper, K TSA, 10 p.m.—Every night at this hour, a complete 30-minute news report from the world and San Antonio, arranged for informative listening, prepared from wire service dispatches and stories by the trained reporters of the Express Publishing Company.

TELEVISION
WOAI-TV
Channel 4
Friday Evening
P.M.
5:45—Cartoons
6:00—Kukle, Fran and Ollie
6:30—Sport Beans
6:45—Telenews
7:00—Treasury Men in Action
7:30—We, The People
8:00—Pro-Football Highlights
8:30—Penhouse Party, starring Betty Furness
9:00—Film: "Made for Each Other" Starring Carol Lombard and James Stewart
10:30—TV News Desk
10:40—Weathercast
10:45—Broadway Open House

Tonight—7:55 P.M. FOOTBALL BRACKENRIDGE VS EDINBURG KEYL Television Channel 5

Joske's of Texas
IN CO-OPERATION WITH
FRIGIDAIRE APPLIANCES
AND
HOFFMAN Easy-Vision TELEVISION.
A Pabst Production

MISSION JEWELRY
Two hours of mirth, laughter and songs by the old master, in person! Here's a radio-acting show you'll remember for years!
\$2 \$2 \$1
Tickets on Sale in Greater Lobby.
COMPLIMENTS OF

The Yellow Front Store

Best Meats—Better Prices
803 CLARK AVE. AT PORTER K-5601

MARKET		GROCERY	
SWIFT'S BRANDED VEAL		SUGAR	10 Lbs. 89c
Steaks Tenderized, Lb.	73c	POTATOES	10 Lbs. 33c
Round Steak Roast, Lb.	73c	White Onions 2 Lbs.	15c
T-Bone Steaks Lb.	68c	LETTUCE	2 Lbs. 19c
Pike's Peak Roast Lb.	65c	Pinto Beans 2 Lbs.	19c
Loin or 7 Steaks Lb.	63c	FRESH EGGS	Doz. 39c
Roast Round Shoulder Lb.	55c	Pure Lard Bulk 2 Lbs.	35c
Roast Loin or Ramp Lb.	55c	FLOUR Ball or 25 Pioneer Lbs.	1.65
Chops Tender Lb.	55c	CIGARETTES	Carton 1.85
Cal Liver Lb.	69c	BOTTLE BEER	Can 2.45
Chuck Roast Lb.	48c	HIGH COFFEE	Lb. 79c
Brisket for Stew Lb.	38c	TISSUE Charmin	3 Rolls 25c
Short Ribs Lb.	43c	SHORTENING Tuckers	3 Lbs. 73c
Ground Meat Special Lb.	60c	CAN MILK 4 Small or 2 Large	23c
Hamburger Regular Lb.	39c	RICE Celio-pak	2 Lbs. 25c
Leg o' Mutton Lb.	39c	GLADIOLA FLOUR	10 Lbs. 82c
Mutton Shoulder, Ribs, Neck Lb.	35c	GLADIOLA BAKING POWDER	Old Pal 10c
Pork Chops Nice Small, Lb.	69c	DOG FOOD	2 Cans 13c
Auge's Picnics Lb.	43c	CHILI With Beans Austez	29c
Bacon Slab or Sliced Shoulder Lb.	58c	Tomato Puree 3 Can.	10c
Pork Roast Lb.	49c	MUSTARD Ring Star... Qt.	21c
Wiener Bologna Lb.	39c	Super Suds, Vel or	26c

S. Trevino Grocery and Market

The Yellow Front Store
803 CLARK AVE. AT PORTER K-5601

FRIDAY, OCTOBER 6, 1950

A.M.	K TSA-550 (CBS)	K MAC-630 (MUTUAL)	K ABC-680 (ABC)	W OAI-1200 (NBC)
6:00	Songs of Sunrise	R.F.D. Texas	5-6 Texas Roundup	Farm and Home Hour
6:15	Songs of Sunrise	R.F.D. Texas	Texas Roundup	Farm News—Shoreline
6:30	News	News	News	Hillbilly Harmonies
6:45	Melody Ranch	News	Texas Roundup	Hired Hands
7:00	Trading Post	Wake Up, S. A.	Martin Agency	News—Hawell
7:15	Topix Jim	Wake Up, S. A.	Hillbilly Hit Parade	Morning Devotional
7:30	News	Wake Up, S. A.	News	Radio Rodeo
7:45	Sports Page	Wake Up, S. A.	Radio Clock	Radio Rodeo
8:00	The Three T's	Robert Hurligh	Breakfast Club	News—Guerra
8:15	The Three T's	Lilla Church	Johnny Dugan Time	Johnny Dugan Time
8:30	News	Back to the Bible	Breakfast Club	Johnny Dugan Time
8:45	Take It Easy	Back to the Bible	Breakfast Club	Dial Dave Garaway
9:00	Arthur Godfrey	Hillbilly House Party	My True Story	Welcome, Travelers
9:15	Arthur Godfrey	Hillbilly House Party	My True Story	Welcome, Travelers
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker	Live Like a Millionaire
9:45	Arthur Godfrey	Hillbilly House Party	Victor Lindlar	Live Like a Millionaire
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romance	We Love and Learn
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romance	Young Dr. Malone
10:30	Holland Engle Show	Hillbilly House Party	Dr. Paul	Jack Berch
10:45	Relay Quiz	Hillbilly House Party	Dr. Paul	David Harum
11:00	Wendy Warren	Kate Smith Speaks	Lunchon Club	Mo Parkins
11:15	Aunt Jenny	Oklahoma Playboys	Edwin C. Hill (11:25)	The Brighter Day
11:30	Our Gal, Sunday	World Series Warmup	Manette Show	Star Reporter
		World Series Warmup	Luncheon with Lombard	Imperial Quarter

FOLLOWING K TSA PROGRAMS WILL BE BROADCAST ON K TSA AM 1550 KC and FM 101.5 MC... from 3:00 P.M. to 10:30 P.M.

P.M.	FRIDAY EVENING	FRIDAY AFTERNOON	KONO-860	KCOR-1350	KIWW-1540
11:45	News	World Series	News	World Series	World Series
12:00	News	World Series	News	World Series	World Series
12:15	Chuck Wagon Gang	World Series	News	World Series	World Series
12:30	Adolph Hofner	World Series	News	World Series	World Series
12:45	Western Hits	World Series	News	World Series	World Series
1:00	Grady Cole	World Series	News	World Series	World Series
1:15	Relay Quiz	World Series	News	World Series	World Series
1:30	Nora Drake	World Series	News	World Series	World Series
1:45	Second Spring	World Series	News	World Series	World Series
2:00	Nona from Nowhere	World Series	News	World Series	World Series
2:15	Hilltop House	World Series	News	World Series	World Series
2:30	House Party	World Series	News	World Series	World Series
2:45	House Party	World Series	News	World Series	World Series

KTSA 12 o'clock NEWS 5 P.M. NOON

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17 Jewel BAYLOR "SPORTSMAN" \$19.75
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