

**TERRY AND PIRATES**  
By VAL HEINZ

THIS IS AN EXQUISITE DRESS, MISS O'DAY.  
YOU WILL BE OUTSTANDING AT THE PREMIERE... STEP OVER TO THIS MIRROR, PLEASE.

**HOPALONG CASSIDY**  
By DAN SPIEGEL

HEAR HOPPY EVERY SATURDAY AT 7:30 P.M. ON KTSA

I KNOW HOTSHOT, SIR. HE'D HATE ME IF I DON'T TAKE HIM ALONG ON A SCRAMBLE LIKE THIS.  
FINE! HE'LL FIT THE PART PERFECTLY, THE PEOPLE YOU'LL BE OPPOSING WOULD NEVER BELIEVE THAT WISE CHILD FACE COULD BE ON THE LEVEL.

**ARCHIE**  
By MONTANA

SEE ARCHIE IN BIG SUNDAY EXPRESS COLORED COMIC SECTION

SUFFERIN' SPIES, Y' SAY JEFF WADE'S BEEN SNATCHED?  
ALL SIGNS POINT THAT WAT, SHERIFF.

**MARY WORTH**  
By KEN ALLEN

ARCH! YOUR POP DOESN'T HAVE TO KNOW! JUST KEEP HIM FOR ME TONIGHT!  
BUT HE ALWAYS CROWS AT DAYBREAK AND YOU KNOW WHAT POP SAID HE'D DO IF IT HAPPENED AGAIN!

**SMILIN' JACK**  
By BOB SCHOENKE

WHERE WILL I FIND THE CURRENT MAGAZINES, PLEASE?  
UP THE STAIRS TO YOUR RIGHT, MA'AM!

**LAREDO CROCKETT**  
By BOB SCHOENKE

HERE, MISTER, LEARN EVERYTHING IN THIS COMPASS HEADINGS' BOOK, IT TELLS WHAT YOU CAN EXPECT HERE AND WHAT THE BASE EXPECTS FROM YOU!

**ORPHAN ANNIE**  
By HAROLD GRAY

THERE ARE GOING TO MARRY BILLY THE KID, THEN? NOTHING WILL CHANGE TRY MIND?  
I'M SORRY JOHN.

**THE GUMPS**  
By GUS EDSON

MILLIONS IN MONEY MAY BE SNEAKY—BUT IT SHORE KIN GET THINGS DONE—  
UH-HUH—BUT GIVE ME A "FOR INSTANCE"—

**AU REVOIR**  
By GUS EDSON

COME, MY BOY—I'VE DECIDED TO GIVE YOU A REAL BREAK—I'M GOING TO LET YOU SWIM HOME FROM HERE—JUST THIRTY-FIVE MILES FROM SHORE—  
ALL SET, BIG BOY—SOON AS I GET THIS HUNDRED POUND BALLAST BAG TIED TO HIS FEET—  
NO!—THAT WOULDN'T BE SPORTING—FOR THE SHARKS, THAT IS—  
TA-TA—DON'T FORGET TO GIVE MY REGARDS TO THE FISHES!

### Spotlighting the Dial

**Premiere Programs**  
Bing Crosby Show, KTSA, 8:30 p.m.—Refreshed by a summer vacation. Der Bingle opens his second season on C.B.S. with his comedy sparring partner, Bob Hope, and singing star, Judy Garland, as guests. Regulars returning to the air include Maestro John Scott Trotter, Jud Conlan's Rhythmaires, and announcer-straight man, Ken Carpenter.  
Dollar a Minute, KTSA, 9 p.m. With Bill Goodwin as master of ceremonies and time salesman, C.B.S. introduces a new audience participation program which will sell the services of the network to those who have written the most worthy or interesting letters. This may be your opportunity to be heard on a national network.

**Special Program**  
You and the World, KTSA, 5:15 p.m.—Robert Shaplen, an experienced Far Eastern reporter, discusses Mao Tse-tung, boss of Communist

**China, and least known of the five world leaders.**  
A Place in the Sun, KTSA, 9:30 p.m.—A dramatic story describing the work done by Community Chest-supported agencies to restore self-esteem and normal interests to elderly unemployables.  
World Series, KMAC, 11:45 a.m.—The first game of the baseball classic between the New York Yankees and Philadelphia Phillies.

**Dramatic Programs**  
Dr. Christian, KTSA, 7:30 p.m. Jean Hersholt, who portrays the kindly family doctor, will receive a certificate for meritorious service to medicine from the Medical Society of the District of Columbia, first ever given to a non-doctor. The program opens Dr. Christian's 14th year on C.B.S.  
Harold Peary Show, KTSA, 8 p.m.—Moving to a new time, "Honest Harold" has an unfortunate encounter with "Sincere Sam" Smith, two turns out to be just the opposite of his nickname.  
Richard Diamond, WOAI, 9:30 p.m.—The famous sleuth, played by Dick Powell, is asked by June Allyson to find her missing husband, whose description looks suspiciously like that of Powell himself.

**Fun and Music**  
House Party, KTSA, 2:30 p.m. Genial Art Linkletter continues his hilarious fun sessions, and presents Barbara Haines, vocalist, as his guest.  
Curt Massey Time, KTSA, 5:30 p.m.—The popular vocalist's first solo is "It's a Good Day"; he then joins Martha Tilton in "Watching the Hours Go By" after which she sings "Thinking of You." Their last duet is "Cincinnati Dancing Pig."

### Happy Is The Day When Backache Goes Away

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting top quality or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.  
If your ailments are due to these causes, don't wait, try Don's Pills, a mild diuretic. Used successfully by millions for over 50 years. While these symptoms may often otherwise occur, it's amazing how many times Don's give happy relief—help the 16 million of kidney tubes and filters flush out waste. Get Don's Pills today!

**San Antonio Trunk Co.**  
211 ALAMO PLAZA, CT532  
A wide selection of fine leather cases from which to choose... including cases, slipper type, ring binder type, and sample cases to meet any specific need.

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### TRANS-TEXAS Starliners

Trans-Texas begins a full fourth year of operations on Oct. 11th—with new and more convenient schedules.

Phone Travis 2681 or Call Your Travel Agent

**TRANS-TEXAS AIRWAYS**

### SIX PERSONS SUFFER LEG HURTS AS ELEVATOR FALLS 4 FLOORS

**Insure against lawsuits**  
**Catto & Catto**  
GENERAL INSURANCE  
510 SOLEDAD  
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### TELEVISION

**WOAI-TV Channel 4 Wednesday Evening**

5:45—Cartoons  
6:00—Kuklo, Fran and Ollie  
6:30—Sport Beams  
6:45—Teletests  
7:00—TV Dade Ranch  
7:30—Arthur Godfrey and His Friends  
8:00—Wrestling  
9:30—Roller Derby  
9:45—Roller Derby  
10:00—Roller Derby  
10:15—Roller Derby  
10:30—TV News Desk  
10:40—Weathercast  
10:45—Broadway Open House

**KEYL-TV Channel 5**

1:00-4:55—Test Pattern  
4:55—Sign On and Recorded Music  
4:56—Program Reviews  
5:00—Children's Theater  
Special Feature—"The Gang"  
6:30—Views of the News  
7:00—The Beulah Show  
7:30—Notre Dame vs. N. Carolina  
8:30—Bar Nothing Ranch  
8:30—All American Game of Week  
9:00—Spanish Varieties  
9:30—Film Feature—"Death From A Distance"  
10:45—Weather Jingle  
10:46—Coming Attraction  
10:49—SIGN OFF

### HEADACHE EASED IN FEW MINUTES

Liquid Capamine contains four pain-relieving ingredients that work together to give quick relief from Headache and Neuritis. 15, 30, 60, 90 sizes. Follow the label—avoid excessive use.

### RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

WEDNESDAY, OCTOBER 4, 1950

AM	KTSA-550 (CBS)	KMAC-630 (MUTUAL)	KABC-680 (ABC)	WOAI-1200 (NBC)
5:00	Songs at Sunrise	R.F.D. Texas	5-6 Texas Roundup	Texas Farm & Home
5:15	Songs at Sunrise	R.F.D. Texas	Texas Roundup	Farm News—Shometz
5:30	News	Rev. R. E. Slovans	News	Hillbilly Harmonies
5:45	Melody Ranch	Sam Morris	Texas Roundup	Hired Hands
6:00	Trading Post	Wake Up S.A.	Martin Agronomy	Newscastr—Howell
6:15	Texas Jim	Wake Up S.A.	Hillbilly Hit Parade	Morning Devotional
6:30	News	Wake Up S.A.	News	Radio Rodeo
6:45	Sports Page	Wake Up S.A.	Radio clock	Johnny Dugan Time
7:00	The Three T's	Robert Harleigh	Breakfast Club	Johnny Dugan Time
7:15	The Three T's	Little Church	Breakfast Club	Dial Dave Conroy
7:30	News	Back to the Bible	Breakfast Club	My True Story
7:45	Take It Easy	Back to the Bible	Breakfast Club	My True Story
8:00	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
8:15	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
8:30	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
8:45	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
9:00	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
9:15	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
9:30	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
9:45	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
10:00	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
10:15	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
10:30	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
10:45	Arthur Godfrey	Hillbilly House Party	Victory Cracker	Victory Cracker
11:00	Wendy Warren	Kate Smith Speaks	Lunchbox Club	Edwin C. Hill (11:25)
11:15	Aunt Jenny	Lanny Ross	Manette Show	Manette Show
11:30	Hal Trent	World Series Warmup	Lunch with Lombardo	Lunch with Lombardo
11:45	My Gal Sunday	World Series Warmup	Lunch with Lombardo	Lunch with Lombardo

### MISSIONS VS NASHVILLE

Over **KCOR 800 P.M.**  
Direct From The Ball Park 1350 ON YOUR DIAL

### PEARLS BEER

X-TRA DRY X-TRA LIGHT X-TRA MELLOW

BOTTLE OF PEARL PLEASE!

**FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.**

AM	KTSA-550	KMAC-630	KABC-680	WOAI-1200
3:00	Melody Magic	Supper Club	Ladies First	Stactage Wife
3:15	Melody Magic	630 Club	Ladies First	Stella Dallas
3:30	Adolph Hofner	630 Club	Money For Music	Lorenzo Jones
3:45	Western Hits	630 Club	Money for Music	Young Widder Brown
4:00	Grady Cole	World Series	Money for Music	When a Girl Marries
4:15	Relay Quiz	World Series	Market Reports	Portia Faces Life
4:30	Nora Drake	World Series	Market for Music	Just Plain Bill
4:45	Second Spring	World Series	Money, Music, News	Front Page Farrell
5:00	Nona from Nowhere	World Series	Today's Top Ten	Perry Mason
5:15	Hilltop House	World Series	Today's Top Ten	Tops in Pops
5:30	House Party	Queen For A Day	Challenge of Yukon	Guiding Light
5:45	House Party	Queen For A Day	Challenge of Yukon	Block Hawk

# The BIG NEWS

Listen! EVERY NIGHT 10-10:30 p.m.

## KTSA

AM/FM

### Your RADIO NEWSPAPER

550 ON YOUR DIAL

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