Madison ·

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	FRIDAY							
	WIBA	WISC	WKOW 1076 kg.	WIBU 1240 kc.	WBBM 180 kc.	WENR-WLS	WGN 720 kg	WMAQ
5:00 6:15 6:30 5:45	Sunrise Prolic Musical Clock	Top o the Morning Moments on the Mount	Breekfast Symph Farm World Farm Program; Mkts	* Bural	Paul Gibson News: Paul Gibson	Farm Bulletins Devotions Red Bianchard News	Farm Hour On the Farm News	Phillip Hayes Town and Farm News
7:00 7:15 7:30 7:45	News: Musical Clock News	Top O'Morning Hinn News Top o'Morning Pauline Fred's	News Coffee	News: Farm Service News: Weather Parm News	News Roundup News Bing Sines Jim Conway	Capt. Stubbs Bob Atcher Dolph Hewits News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
6:05 8:15 3:30 6:45	Mucical Clock Musical Clock News	Breakfast Olub Breakfast Olub	Coffee Club News Coffee Club; Markets	Prayer League Musical Clock Musical Clock	News Patrick O'Riles Gold Coast Shopping	Breakfast Club Breaxfast Club	News Cliff Johnson Westerners	Neighbor Norman Ross News
9:00 9:15 9:39 9:45	Welcome Travelers Gilbern's Gallery	My True Story; Betty Crocker News; Music	Reverend Epp Arthur Godfrey	News: Ploneers Freddy Martin Reedsburk Hous Shopping Quis	Bing Creeby Arthur Godfrey Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	Mary Margaret McBrids	Welcome Travelets Double or Nothing
10:00 10:15 10:30 10:45	Break the Bank Jack Berch Trading Post	Lady of the House Shoppers' Special	Arthur Godfrey Music Speaks Here's Howard	Women's News Chore Boys Mid Morning Matines	Arthur Godfrey Arthur Godfrey Grand Blam Rosemary	Oapt Stubby Buccaneers Kitchen Olub News	M. M. McBride Answer Man Two-Ton Baker	Break the Bank Jack Beron David Harum
11:00 11:15 11:30 11:45	Share the Wealth Dave Garroway Farm Roundup Ranch Hands	Luncheon Club: News Tello Test Bing Crosby	News of America Console Reflections Jackpot Quis	News: Matines Headines Farm and Home Farm Front	Wendy Warren Aunt Jenny Heien Trent Our Gal Suuday	Luncheon Club: News Farm World Today	Kate Smith . Virginis Gale Tello-Test News	Norman Ross Dave Garrowsy Phillip Hayes Love and Learn
12:00 12:15 12:30 12:45	• News: Roundup • Farm Service • News Marcn Cime	Man on Street Hinn News The Bob Swanson Show	News	Music; Markets News and Mkts Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Cedric Foster June Davis Market Reporter News	News: N. Ross Fnod Magician To Be Announced
1:00 1:15 .:30 1:45	* Double of Nothing Love and Learn Marie in Music	The Bob Swanson Show The Bob Swanson Show	Music from Hollywood Music Please Variety Time	Farm Service St Hays and Daughter Toby and Joe	2nd Mrs Burton Perry Mason Nors Orska Brighter Day	Dolph Hewitt School Time John B. Kennedy Walter Kiernan		Nothing Live Like a Millionaire
2:00 2:15 2:30 2:45	Life Scautiful	Dolly Madison Say It with Muslo	Lucila Mortenaen Houseparty and Cedric Adams	Music Bootb Voice of Army Science Exc'n.	Nona f'm Nowhers Hilltop House Houseparty and Cedric Adams	Quick As a Flash Hannibal Cobb Talk Back	Tune Test Name the Song	Life Beautiful Road of Life Pepper Young Right to Hapines
3:00 3:15 3:30 3:45	* Backstage Wue	Carson Guller Organ: News Ladles Fair	News Easy Listening Treasury Band; News	Chapel in the Sky • Melody Hour	Strike It Rich News Double Quis	Nancy Crais Art Baker Martha and Heich	Radio Quis Tello-Test Share the Wealth Consumers' Pane	Widder Brown
4:00 4:15 4:30 4:45	News Madison Hour Just Plain Bill Front P. Farrell	Queen for a Day Uncle Dick's Club; Falstaff	Mary Casey's Showcase Harmons House	Melody Hour Band Parade Serenade	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show News Beulan Karney	Meet the Menjous Marshall East Spotlight Singing Story	A Giri Marrice Portin Faces Life Just Plain Bill Front P Factell
5:80 5:15 5:30 5:45	Playtime	Mark Trail Challenge of the Yukon	You and—	Flesta Time University Special Univ. Special	News News Curt Masses Lowell Thomas	Waitin' for Wakely Space Patrol; Faistaff	Challenge of the Yukon	News Melody Magazine News
					. D)	t Marma	Malody Piva	U U Voltanhorn

Frank Edwards Immortal Music Henry Brandon Elmer Davis Frankle Musters Art Kassel Buddy Waples News: Lawler's Folly Lawler's Polly Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM . . 98.1 M.

Old-Time Sand

Let's Fish

Serenade Farm Front Old Timers Jambores

Old Timers fambores Old Timers Jambores

Oniversity Farm Bou

At Your Request At Your Request

Beulah Jack Smith Club 15 Edw. R. Mulrow

Songs for Sale Songs for Sale

Up for Parole Philip Marlowe

Community Chest Dance Orchestra

News: Cee Davidson Orch.

Orchestra

## Today's Radio Highlights ty 4-H club agent, on "The Value of 4-H Club Records."

Fat Man This is Your FBI

Ozzie and Harriet Guy Lomba Art Lentz

Community Chest Sports Page

Hinn News Frank Edwards

The Ed 511vera Show

News: The

Songs for Sale

Red Feather Campaign

Arthur Finletter

Music

12:15 p.m. = Fa. m Service

(WIBA): "Minerals Needed for An-imal Body," Dr. R. M. Bethke of

3 p.m.—Carson Gulley (WISC)

5:45 p.m.-Lowell Thomas

DANCING

Saturday Night

NORWEGIAN "HILL BILLYS"

Steaks-Sea Food-Chicken

Cat'n Fiddle

Phone to: Reservations

The Badger

Wine Shop Presents

The

Don Sinaiko

Show

Guest

Star

Shirley

Sweet

Sponsored by the Original Party Store

The Badger

Wine Shop

WIBA

10:30 p.m.

Tonight and

every Friday

Night

5-7543

Highways 12 & 18 S.E. of Madison

Every

**Jaturday** 

Night

(No Cover)

"Pumpkin Pies.

Special Events

9 p. m. - Red Feather Roundup WISC, WKOW, WIBU): Pres. Truman officially opens 1950 campaign: Bob Hope, Mr. and Mrs. Ohio State university and Roy Ronald Colman, Bing Crosby, Den-Ormond.
nis Day, Lucille Ball, Art Link3 n.m. letter, Kirk Douglas, Lionel Bar-

Music: News
News of World
Man's Pamily

Cloak and Dagger City in Action Tentent's Music

News Mindy Carson

Don Sinsiko Concert Gem

News: 1310 Club 1310 Club; News

た:00 8:15 8:30 8:45

After the president's talk, Madison United Givers Fund leaders will speak. Oscar G. Mayer, Jr. drive chairman, will be on WIBA and WFOW (which will carry the program at the end of its basketball broadcast): Pres. Bernhard Mautz of United Givers Fund will be on WISC and WIBU, and Steve Clark will be on WKOW.

Sports

Senators at Boston. 7:30 p. m. — Football (WIBA-FM and WFOW): Madison West vs. Madison Central, 8:25 p. m. — Baseball (WIND);

Cubs at St. Louis. 8:45 p. m. — Art Lentz (WISC): and John McGeehan; new series; Coach George Lanphier, first 9.45 p. m. - Roundy's Forecast

(WIBA); at new time.

7:30 p. m. — This Is Your FBI (WISC); agents trap armed bank

8:30 p. m. — Jack Lait (WIBA): inside story of Big Ed Colucci, one-time Chicago ward boss.

Damon Runyon Theater (WGN):

"The Bloodhounds of Broadway."

Music 7:45 a. m. — Eddy Arnold (WIBA): "I Can't Go On This Way," "Always Alone," "Over the Santa Fe Trail."

11:15 a. m.—Dial Dave Garro-way (WIBA): "Flay a Simple Melody," "I'll Always Love You."

11:45 a. m. — Ranch Hands
(WIBA): "Steppin' Out," "Durany
Hornpipe," "Careless Kisses." 4:30 p. m. — Campus Frolics (WFOW): new show with Don Metzger.

6 p. m. — Hymns of the World (WIBA): "Guide Me, O Thou Great Jehovah," "My Faith Look. Up to Thee," "Now the Day Is "My Soul Be on Thy

Quiz

10:30 a.m. -- Grand Slam (WBBM): completes fourth year.

Discussion

5:15 p.m.-You and the World (WKOW): Norman MacKenzie London editor, on British view of

7:30 p.m.—Your City in Action (WIBA): at new time.
9:30 p.m.—Arthur Finletter (WKOW): secretary of air addresses Air Reserve assn.

Miscellaneous

11:30 a.m. - Farm Roundup (WIBA): Bill Kimball, Dane coun-

> Tomorrow...7:30 P. M. Over WIBU, Madison

President, UAW-CIO Speaking at the CIO State Convention, Eau Claire

(WBBM): 20th anniversary pro-nel services, office of admissions, gram; William S. Palcy, CBS at the University of Wisconsin, will be one of the speakers at the board chairman, guest. University of Illinois' third annual

Melody Five

Dance Orch.; News

Air Force Hour Darnon Runyon Theater

Community Chest

News Barry Wood Chicago at Night Rio Rhythma
I Cover Chicago News: Songs Skip
John B. Kennedy This Is the Stury Farrell

Houswood Theater

Rudy Valles

Closk and Dagger

Dimension

Community
Chest
Bin Sterp
Pro and Con

Sports. Music The Cher Show (to 1)

Jack Lait

Dave Garroway

News Edwin O. Hill

Ksules. One

The fat Man This is Your FBI

The Sherift

Sport Show Sports

Page

DOROTHY RUNKEL TO SPEAK conference for orientation week Dorothy A. Runkel, assistant directors to be held at Monticello, to the directors of student person-Ill., Oct. 10-11.

> MAIL ORDERS OPEN! GEORGE BERNARD SHAW'S 3-ACT COMEDY

"ARMS AND THE MAN"

The Players Inc. of Washington, D. C.

THURSDAY, Oct. 12th, 8:00 p. m. at WEST HIGH AUDITORIUM

**ORDERS** NOW!

All seats reserved. Main floor \$1.80 and \$1.20; Balcony \$1,20 and 80c, tax included. Mail checks to Blackfriars Guild Boxoffice, 211 W. Mifflin St., Madison, Wis. Enclose self-addressed stamped envelope.

SATURDAY NITE

- Orch. 50c, plus tax

DANCING ROMANCING! there's no place in Madison like the BALLROOM 113 E. Mifflin

WEDNESDAY NITE with Armond Husebo's Melodies 50c. plus tax

> Tomorrow---After the Game Meet your friends at the Super-Bar ... Enjoy Finest **Drinks at Lowest Prices**

PELLITTER!'S SUPER-BAR 1724 WEST WASHINGTON AVE.

MODERNE DANCE TONITE

and every FRIDAY NIGHT in Madison! 9 P. M.-TURNER HALL

21 S. Butler St. - 2 blocks East of Capitol Square

DAN GARSON

"Madison's Own Name Band" 8 men of popular music.

80c Par Person Inc. Tax

## BOWLING The BOWL-A-VARD

Madison's new 20-lane Alleys

2909 East Washington Ave.

will be open SUNDAY, OCTOBER 1 FOR OPEN BOWLING

LEAGUE BOWLING WILL BEGIN MONDAY EVENING, OCT. 2

WFOW-FM

8:00 Yawn Patrol 8:30 Clockwatchers Chockwatchers
Ben Light
Herb Kern
Dance Band
News
Morning Variety Show
Show Tunes
Zany Tunes

11:00 News 11:05 Polks Time 11:30 Marching Along 11:45 Sacred Heart Program P. M. 12:00 News 12:05 Invitation to the Waltz Dinning Sisters Art van Damma

12:35 Art van Damme
1:00 New Lucas
1:05 Nick Lucas
1:05 Nick Lucas
1:35 Primo Scala
1:30 Primo Scala
1:45 Johnny Mercer
1:55 News
2:00 Record Matines
2:55 News
3:00 Misic Party
3:30 Music Party
3:30 Music Party News
Blue Barron
Kiddie Storytime
Campus Frolics
News

55 News 90 Ken Griffin 15 Program Prevue 30 Off the Record Off the McCOTA
News
Musical Menu
Package of New Records
Stars on Parade
News
Request Bhow
West at Central
Pres. Truman
Idle Hour
Club Chanfieleer
News

1:00 News 1:05 Gordon Jenkins 1:05 Pee Wee Hunt 1:55 News 2:00 Anderson's Antics

2:55 News 1:00 Anderson's Antics High Eastern Milk Prices Hit

State Dairymen

STEVENS POINT-(U.P.)-A toohigh price in fluid milk in the east is hurting midwest dalrymen, according to the Wisconsin Creameries assn.

H. V. Kaltenborn Serves You Right News of World 1 Man's Pamily Delegates to the association's convention here asked the Nation-Creamery assn., to study and "take action" on federal milk orders for eastern markets. They said that milk consumption in the east has dropped because the price is pegged too high. As a result, a convention resolution said, sur plus milk goes "at a low price" in to butter, creating an artificial 'butter surplus.'

Omar Gaston, Watertown, was re-elected president of the state association. Other officers, all reelected, are: O. R. Wilkins, vice president; A. H. Lindow, Reedsburg, secretary-treasurer; and Oscar Christianson, Madison, legal counsel and executive secretary. A state argriculture department official told the convention that he dairy industry would

threatened if price controls were

imposed now

1:55 News (to 2:00) WHA&WHA-FM 970 Rc.—88.7 Megs. FRIDAY

7-15 News
7-58 Weather Report
8:00 Morning Melodies
8:00 Early Men and His Society
9:20 Organ Music
9:30 Rhythm and Games
9:30 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Concert Airs
10:45 News and Views
11:00 Amorican Political Thought
11:50 Noon Musicale

WEDDING ANNIVERSARY DANCE SAT. NIGHT Bernie Handerson's Orch. EDWARDS PARK

Coming Turner Hall MADISÓN Friday, Oct. 6th JAN GARBER

Baton Twirling Lessons 200 Batons FREE

A FREE BATON WILL BE GIVEN TO THE FIRST 200 TUPILS WHO REGISTER FOR A COURSE IN BATON TWIRLING LESSONS AT OUR SCHOOL.

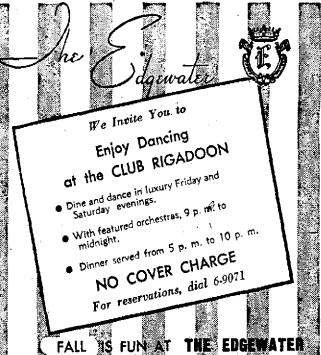
The ideal majorette is an expert

baton twirler and a graceful strutter. She is vivacious full of pep. and adds "sparkle" to her band and its music. Few twirlers are too good to take lessons from a good teacher. It's the shortest and essiest way to It's the shortest and essiest way to be "tons." Our teachers will help you to become skillful in the many haste routines of baton 'wirling, and show you how to combine them into a smooth performance and gain speed and accuracy. Professional coutines are arranged for state, district and national competitions and parades, the stage and television. Our teachers have actually won district state and national honors; and have been awarded many medals and trophies. You are cordially invited to visit the studio and meet our teachers.

No registrations accepted by phone. Parents must personally register their children at the studio. To obtain free baton this ad must be presented at studio.

LEO KEHL SCHOOL OF DANCING

223 E. Mifflin St., Madison 3, Wis.



WARNER BROS.

BIGGEST TREAT OF THE YEAR DON'T MISS IT

Wisconsin Avenue

LOOK FOLKS LITTLE AND BIG - THE GREATEST CHAPTER PLAY TODAY and SATURDAY

Lake Mendola at



The First Chapter This Week-We're Positive You Won't Want to Miss Any of The Rest. AND THIS GREAT 2 HIT SHOW



ROY ROGERS And TRIGGER

"GAY RANCHERO" 



Sunday Afternoon October 1st

EXTRA ADDED ATTRACTION!

100 Lap Feature Race

\$1,000 Added Purse

Guaranteed 24 Car Entry Time Trials 1 p. m. — Races 2:30 p. m.

ANGELL PARK — SUN PRAIRIE Sponsored by the Sun Prairie Fire Dept.

Admission-67c plus 13c tax-Total 80c Children under 12 vears-Free

P. M.

12:20 News
1:00 Chapter a Day
1:30 Book Trails
2:00 Lecture
2:50 Music
3:00 Radio Journal
3:00 Music of the Masters
4:30 Social Security Report
4:45 Music Album
5:00 Music You Want
5:00 Music You Want
5:30 Book Jaunts
5:45 News
6:00 Organ Melodies

5:45 News
6:00 Organ Melodies
FM ONLY
6:16 Organ Melodiea
6:30 Dinner Musicale
7:15 News and Views
7:30 Chepter a Night
8:00 Quartets of Haydn and Mozart
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11:00)

PRAIRIE SEN PRAIRIE Wm. Elliott in

"THE SAVAGE HORDE"

"Federal Agent At Large" WARNER BRUS

• • NOW BOB HOPE Fancy Pants

THURSDAY . FRIDAY



GARLAND-KELLY SUMMER STOCK THIS TECHNICOLOR CO-HIT

at 9:05 SATURDAY ONLY

PLUS

A PASSPORT" "JOHNY EAGER"

2 BIG PICTURES—5 BIG STARS
Robert Taylor © Lang Turner
© Van Heftin ©

"A LADY WITHOUT

Did Her Beauty Make Her Daring!



CHCAN a nice hid who might live next does Her head was so high in the clouds, it was too easy to sweep her off her feet.

WE ASK YOU NOT TO JUDGE HER UNTIL

**'3 Secrets'** 

Wm. Bendix—Hoagy Carmichael
"JOHNNY HOLIDAY" Tim Holt "Mysterious Desperado" TURNER HALL

FREE PARKING LOT

MIDDLETO N

Where the Best Bands Play

DANCE SAT. NIGHT From 8:30 to 12:30 Bob Fehling's Orch. DANCE SUN. NIGHT Bernie Henderson's Orch.

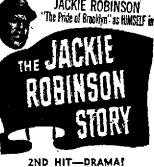
> A Good Place t Meet New Friends

BUY U. S. SAVING: BONDS!





LAST 2 DAYS GREAT AS THE SPORT THAT BROUGHT HIM GLORY JACKIE ROBINSON



"GIRLS" SCHOOL"

MADISO LAST 2 DAYS SCREEN TRIUMPHS RETURN

TO THRILL YOU AGAIN!

OLIVIA de HAVILLAND the Snake Pit

LEO MARK WINNER OF 37 AWARDS GREGORY DOROTHY
PECK McGUIRE

McGUIRE PECK GENTLEMAN'S AGREEMENT

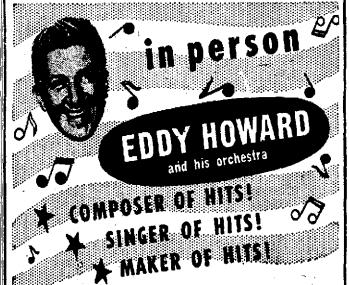
JOHN GARFIELD

LAST 2 DAYS Their Newest Musical is Their Best Yet! IUDY GARLAND GENE KELLY

'SUMMER 570CK

WAGON !

FRIDAY - SEPT. 29



SATURDAY, SEPT. 30 LAYTON BLAINE and his popular orchestra

Riverview Ballroom

SAUK CITY