Todays' Radio Highlights

Special Events

9:30 p. m,-Reception (WISC): New York greeting to United Nations assembly; Sec. of State Dean Acheson, Gen. Carlos P. Romulo, new assembly president,

6 p. m.—FBI in Peace and War (WBBM): agent closes blackmailing model —ency.
7 p. m.—Aldrich Yamily (WIBA):

Henry and Homer try to pay for motor scooter . Suspense (WBBM): Dana Andrews in "The Crowd," story of killer who taunts police with phone calls . . . Screen Guild Theater (WISC): "The Secret Fury." with Claudette Colbert, Robert Ryan, Philip Ober.

Leon Ames. 7:30 p. m.—Fither Knows Best (WIBA): Betty quarrels with boy friend, Bud has his first love af-

9 p. m.-Hilton Playhouse (WKOW): Elizabeth Taylor in "West of the Hill," story of orphaned girl in lonely Maine vil-

lage.

9:30 p. m.—Charles Boyer
(WIBA): Michel seeks woman
missing since Paris (iberation . . . Hollywood Theater (WKOW); Les Mitchel in "Stormbound," tale of author rescued by people from lost continent.

Music

5:30 p. m.—Club 15 (WBBM): 5:30 p. m.—Club 15 (WBBM):
Bob Crosby, Jo Stafford, Modernaires; "I Don't Care If the Sun
Don't Shine," "Sam's Song."
6:30 p. m.—Hymns of the World
(WIBA): "O, Mother Dear, Jerusalem," "A Little Talk With Jesus,"
"Then Gayest" "The "The Day Thou Gavest," "The Sands of Time Are Sinking," 8:15 p. m.-Guest Star (WFOW); Kay Armen.

Variety

8:30 p. m.—Duffy's Tavern (WIBA): Barry Nelson, guest.

Discussion

10:30 a. m.—PTA Forum (WHA): Mrs. Woods Dreyfus, president, Wisconsin Congress of Parents and Teachers. 5:15 p. m.—You and Japan

(WKOW): Faubion Bowers on cultural activity.
9:30 p. m.—William Boyle, Jr.
(WENR): chairman of Democratic National committee on "Campaign 11:45 | Club: News

Sports

2:15 p.m.—Baseball (WJJD): Athletics at Detroit. 7:30 p.m.—Reporters Roundup (WGN): Joe Louis, guest.

Farm Programs

7 a.m.-Morning Farm Hour

7 a.m.—Morning
(WHA): "Your Commun.
Grange," William Seffern.
11:30 a.m.—Farm Roundup
(WIBA): Dave Williams previews
first Wisconsin Spring Market Hog
show and carcass contest, scheduled for March, 1951.
12:15 p.m.—Farm Service
(WIBA): "Handling and Storing
Soft Corn for Grain," John D.
Torke.

—Farm Program

—Farm Program

—Farm Program

—Farm Program

——Farm P

12:30 p.m.—Farm Program (WHA): "Over the Editor's Desk," W. C. Voskuil; "Farm Land Prices," Lars Landsness.

For Children

5 p.m.—Playtime (WIBA): "The Pony Tree."

Miscellaneous

10 a.m.—Homemakers (WHA):
"The Need for Emotional First
Aid," Esther H. DeWeerdt; "Dietitians and Food in Morocco," Virginia Bailey, Martine Darmon. 3 p.m.—Carson Gulley (WISC): "Year-Around Vegetables."

WHA&WHA-FM 970 Kc.—88.7 Megs. THURSDAY A. M.

7:00 Farm Program 7:30 Band Wagon DANCE

Tomorrew Night at Madison's regular Friday MODERNE DANCE

TURNER HALL 9 P. M. FRIDAY







You Perform on the Air.

Burkhalter maintains a radio program in which all of its students participate. It is surprising how fast you can learn to play an accordion (the easiest instrument to learn to play). A free instrument will be lent to you and nine les-sons will be offered at only

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Radio Program Schedules by the Clock

Madison

WISCONSIN STATE JOURNAL

| THURSDAY | | | | | | | | |
|--------------------------------------|--|---|---|--|---|--|--|---|
| | WIBA | WISC 1490 kg. | WKOW | WIBU 1240 kg. | WBBM- 180 kc. | WENR-WLS | WCN 720 kc. | WMAQ 676 ks. |
| :00 :15 :30 :45 | Sutrise Frolic Musical Clock | * Top o' the Morning * Moments on the Mount | Uncle Julius Farm World Farm Program; Mkts | Silent Stient Rural Roundup | News Roundup News Bing Sings Jim Conway | Capt. Stubbs Bob Atcher Dolph Hewitt News | The Bill Evans Show The Bill Evans Show | Norman Ross Norman Ross: News |
| :60 :15 :30 :45 | News; Musical Clock Journal News Musical Clock | Top o' Morning Hinn News Top o'Morning Pauline Fred'k | News Coffee | News: Farm Service News: Weather Farm News | News Patrick O'Riles Gold Coast Shopping | Breakfast Club Breakfast Club | News Cliff Johnson Today's the Day | Your Neighbor Norman Ross News |
| :00 :15 :30 :45 | Musical Clock Musical Clock News | Preakfast Club Preakfast Club | Markets: Coffee Club News: Coffee Club | Prayer Leskus Musical Clock Musical Clock | Bing Crosby Robt Q Lewis Robert Q Lewis Robert Q Lewis | My Story My Story Betty Crocker Victor Lindlahr | News Mary Margaret McBride | Welcome Travelers Double or Nothing |
| :00 :15 :30 :45 | Welcome Travelers Gilbert's Gallery | Story; Betty Crocker News | Reverend Epp Robt. Q. Lewis Robt. Q. Lewis | News: Pioneers Freddy Martin Reedsburg Hour Shopping Quis | Robert Q. Lewis Robert Q. Lewis Grand Slam Rosemary | Cant Stubby Buccaneers Kitchen Club News | M M McBride Answer Man Two-Ton Baker | Southern Shindis Jack Berch David Harum |
| :00 :15 :30 :45 | Southern Shindig Jack Berch Trading Post | tady of the House Quick as a Flash | Robt. Q. Lewis Robt. Q. Lewis Music Speaks Here's Howard | Vomen's News U. S. Army Mid-Morning Matines | Wendy Warren Aunt Jenny Helen Trent Our Gai Sunday | Luncheon Club: News Marths and Helen | Kate Smith Virginia Gale Tello-Test News | Norman Rosa Dave Garrowas Here's Norman Ross |
| :00 :15 :30 :45 | Share Wealth Dave Garroway Farm Boundup Hanch Hands | Luncheon Club; News Tello Yest Bing Crosby | News of America Console Reflections Jackpot Quis | News: Matines News: Matines Farm and Home Farm Front | Big Sister Ms Perkins News Guilding Light | World Dinner Bell | Cedric Foster June Davis Market Reporter News | News Food Magician Philip Hayes Love and Lead |
| :00 :15 :30 :45 | News; Roundup Farm Service News March Time | Man On Street Hinn News The Bob Swanson Show | Uncie Julius News Mkts.: Farmyard Frolics | Music Markets News: Markets Farm and Home | 2nd Mrs Burton Perry Mason Nora Drake Brighter Day | News L Surlingham News Walter Kiernan | Ladice Fair Queen for a Day | Double or Nothing Live Like a Millionaire |
| 00 15 30 45 | Double or Nothing Love and Learn Magic in Music | The Bob Swanson Show The Bob Swanson Show | Music of the Day Music Please C. Cavallaro | Farm Service Si Hays and Daughter Music Booth | Nona f'm Nowhere Hilitop House Houseparty and Cedric Adams | Romance Story Hannibal Cobb Talk Back | Tune Test Name the Song | Life Beautiful Road of Life Pepper Young Eight to Hap |
| :00 :15 :30 :45 | Life Beautiful Road of Life Pepper Young Right to Hap'ness | Dolly Madison Say It With Music | Luella Mortenson Houseparty and Cedric Adams | Music Booth Child Guidance Rawaii Music | Strike to Rich News Double Quiz | Nancy Craig Art Baker News Waltz Time | Radio Quis Tello-Test Share the Wealth Consumers' Panel | Backstage Wil Stells Dalias Lorenzo Jones Widder Brown |
| :0 0 :15 :30 :45 | * Backstage Wife * Stella Dallas * Lorenzo Jones * Widder Brown | • Carson Gulley • Phil Reed • Ladies | News Easy Listening Treasury Band- stand; News | Chapei in the Skr Melody Hour | Paul Gibson To Be Ann'd Gold Cosst | The Bob Atcher Show Guest Star Beulah Karney | The Menjous 'iscanal' Kent Spotlight Singing Story | A Girl Marrier Portia Faces L Just Pialn Bil Front P Farre |
| 15 39 45 | * News: Madison Hour * Just Plain Bill * Front P: Farrell | a Day | Mary Casey's Showcase Harmony House | Melody Hour Spotlight Serenade | News News Curt Massey Lowell Thomas | Jimmy Wakely Superman Superman; Fables | Straight Arrow Sky King | News Dave Garrows News |
| :00 :15 :36 :45 | Play Time Piesta Time News Sports; News | Straight Arrow Sky King | News You and— You Asked For It | Flests • University Special • U W Special | Beulah Jack Smith Club 15 Edw. R. Murrow | News Edwin C fin Armstrong of the FBI | Melody Five News Gabriel Heatter Fulton Lewis Jr | 6 O'clock Spec News of the Wo 1 Man's Family R. Harkness |
| :00 :15 :30 :45 | * i Man's Family * News of World * Hymns * Tunes: News | News: Flesta Filmer Davis Armstrong of the FBI | News St. Louis Matines Labor Sounds Off Edw. R. Murrow | * Sports Time Tunes * News Bing Sings | FBI in Peace and War Mister Keen | Screen Guild Players Screen Guild Players | Rudy Valler Rod and Gun Club; News | Aldrich Family Father Knows Best |
| 00 15 30 45 | * Aldrich Family * Father Knows Best | Screen Guild Players Screen Guild Players | Marine Show Mindy Carson World Concert Hall | Berenade Farm Front Old Timers Jambores | Suspense Suspense Crime Photographer | Original Amateur Hour R.Montgomery | Limerick Show Reporters' Roundup | Dragnet Dragnet Duffy's Tavern |
| 00 15 30 45 | • Dragnet • Dragnet • Duffy's Tavers | Original Amateur Hour R. Montgomer | Jazz Concert Three-Quarter | Old Timers Jamboree Old Timers Jamboree | Hilton Playhouse Hollywood Theater | Author Meete the Critics Pleasure Parade Freddle Martin | Ronald Colman Sones We Sins | Case Dalev Charles Boyer |
| 00 15 30 45 | • T'chdown Tips • Music • Charles Boyer | Author Meets the Critics United Nations | Playhouse Playhouse Hollywood Theater | University Farm Hour News: At Your Request | News Weather: Tony Weitzel: Dance Orchestra | News Barry Wood Wm. Boyle, Jr. John B. Kennedy | Behind the Story Chicago at Night Nave: Songs This is the Story | News Big City |
| 00 15 30 45 | * News * Mindy Carson * Concert Master | Finn News Frank Edwards J.B. Ken'dy; Ed Ellvera Show | News Sports Dance Music | Music At Your Request Music At Your Request | News; Lawrence Welk Orch. Dance Orchestra | Elmer Davis Eddle O'Neill Art Kassel Buddy Waples | Frank Edwards Immortal Music Dance; News | News Sports: Music The Chez Show |
| 00 15 30 45 | News: 1310 Club The 1310 Club: News | News: the | News: Lawler's Folly Lawler's Folly | Silent Silent Silent Silent | Matinee at Midnight Matinee at Midnight | The Benny Rubin Show News | Dance Orchestre Dance Orch.; News | The Ches Show The Ches Show |

Starred programs are also carried on corresponding FM stations . . . FM channels WIBA-FM . . 101.5 M, WWCF (WIBU) 94.9 M. WISC-FM . . 98.1 M.

7:45 Morning News 7:58 Weather Report 8:00 Morning Melodies 8:30 Early Man and His Society 9:20 Orsan 9:30 Music Enjoyment

9:30 Music Enjoyment 9:50 Markets 9:53 Weather Report 10:00 Homemakers Program 10:30 PTA Forum 10:45 News and Views 11:00 Freshman Forum 12:50 Noon Musicale

5:30 BOOK JANUARY
5:45 News
6:00 Organ Melodies
6:16 Organ Melodies
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Freshman Forum

TONIGHT!

COMEDY HIT!

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THURSDAY, SEPT. 28-SMILING HELENE

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Shows at 6:40 - 9:10

104.9 Mers.
THURSDAY
A. M.
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern.
9:30 Dance Band
10:00 News
10:05 Morning **
10:10 Sherr 10:30 News
10:35 Morning Variety Show
10:35 Show Tunes
10:45 Zany Tunes
11:05 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program P. M.

12:00 News 12:05 Music for dreaming 12:30 Vic Damons 12:45 Cole Porter Review News
The Harmonicats
Jo Stafford
Vienese Waltzes
Denny Dennia
News
Record Matines

n Accord Matthew
is News
is Music Party
is News
of Juke Box Jamboree
is Kiddle Storytime
of Art Kassel

pluo This Giant Co-Hit "I WAS A SHOPLIFTER" AWARD-WINNING

LAST TIMES TONICHT 2-BIG SMASH HITS-2

• FREE • PLAYGROUND HOW SHOWING M-G-M's kingsize musical Technicolor **DUCHESS** OF IDAHO Esther

WILLIAMS - JOHNSON John LUND - RAYMOND Lena HORNE + Eleanor POWELL

AND THIS FUNNY LAFF HIT BLONDIE SINGLETON HITS THE JACKBOT LAKE Buy U. S. Bonds

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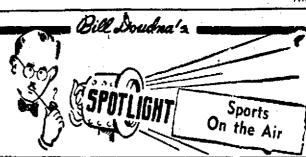
Frank Lovejoy - Carl Benton Reid - Art Smith Jeff Donnell • Martha Stewart





Starts TODAY!

ALSO FEATURETTES "On Stage, Everybody" with BOB HOPE NEW CALIFORNIA"---NEWS



TIP O' THE MORNING: Latest entry in the familysinging race is Red Foley. With his three daughters, he has recorded a pair of songs for Christmas-time marketing . . . Another Yuletide record will be two sides by Bing Crosby and his four sons.

A heavy schedule of sports broadcasts has been booked for this weekend, starting Friday night and continuing through Sunday night. There'll be football (high school,

2 p. m .- Football: Packers vs

week:
"If you're not already red-eyed

"This allergy business is mighty funny stuff. A friend of mine . . a Mr. MacIntosh in Fond du Lac

Wisconsin - . had a lot of fun finding out what allergy he suffered from. You know how those tests work—the doctor usually numbers a lot of little patches on

your back and needles tiny bit of likely irritants opposite the num-

bers. The substance your body can't handle will cause a small red

sore. If you're allergic to dog hair for instance . . , the spot where the dog hair has been injected will

become inflamed. They usually test for ragweed, wheat, wool, cot-

ers. If the feathers spot became inflamed you won. He cleaned up

college, and professional), baseball 12:25 p. m .- Baseball; Cubs vs horse racing, boxing, and midget SUNDAY Cardinals-WIBA-FM.

auto racing.

Here's the setup, as of now: 12:45 p. m.—Baseball: White Sox vs. Browns—WJJD. ? p. m. — Football: Madison FRIDAY 87:30 p. m.—Football: Madison East vs. Janesville—WIBA-FM and Edgewood vs. Rockford Aquinas—WFOW.

9 p. m.-Boxing: Tony Pellone vs. Johnny Saxton-WISC. SATURDAY

Redskins—WTMJ.
4 p. m.—Midget Auto Races: at Sun Prairie—WFOW.
7:30 p. m. — Football: Chicago Cardinals vs. Philadelphia—WFOW. 12:25 p. m.—Baseball: Cubs vs. Cardinals—WIBA-FM. 12:45 p. m.—Football: Michigan State vs. Oregon State—WGN and WISC; on WIBA at 12:50; on

WISC: OR WIDE AND A CONTROL OF THE WISC. OF 2 p. m .- Turf: "Sport of Kings"

3:15 p. m. — Turf: Manhattan and sneezing. I think you should be reminded that the hay fever 7:30 p. m. — Football: Madison Central vs. Beloit—WIEA-FM and "This allergy business is mighty"

POSITIVELY ENDS TONITE **DUCHESS OF IDAMO**

MADISON'S COZIEST THEATER

ESTHER WILLIAMS · VAN JOHNSON JOHN LUNG TECHNICOLOR

JANE COW

ion. golden-rod, money--.
"They had old man MacIntosh numbered up to 60. While he was 14 Big Stars 3 Big Shows vaiting around to see which of the injections caused him trouble, he STANWYCK and LUND in vent around the neighborhood and sold chances on his numbers. You paid a buck and picked, say, feath-

about 30 bucks on the deal and then took all the kids in the neighborhood to the circus with the money. Had a wonderful time. As I remember it, cinnamon won the MacIntosh lottery."

STARTS FRIDAY 2 - Mighty Glory Stories - 2 ROBERT MITCHUM

"FIGHTING COMMAND" "FURY IN THE SKY"
with Loretta Young



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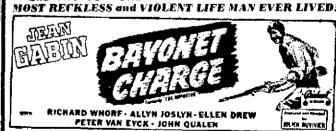
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EVERY TIME HE TOUCHED ME --

NOW! MY HEART STOOD STILL!

SAMUEL GOLDWYN presents DANA ANDREWS SUSAN HAYWARD



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NOW! HITTING A NEW HIGH IN TWIN PROGRAMS! TREMENDOUS CONFLICT...

EXQUISITE LOVE STORY INCOMPARABLE BEAUTY!





