The Bill Evans Show The Bill Evans Show

News Curr Johnson Today's the Day

Margare McBride

M. M. McBride Answer Man Two-Ton Baker

Kate Smith Virginis Gale Tello-Test

The Hidden Truth

Frank Edwards

Immorts. Music Dance: News

Orchestra

Family Theater

2,000 Plus

Philo Vance

WENR-WLS

Caps. Stubby Bob Atcher Dolph Hewith News

Capt Stubby's Buccaneers Firehep Club News

Luncheon Club: News

Farm World Today Dinner Bell

L. Surlingham News

**WMAQ** 

Norman Ross: News

Your Neighbor Norman Ross

Jack Berch David Harum

Norman Ross Dave Garroway Mere's Graman Ross

News Food Magician

Dangerous
Assignment
Mr District
Attorney

The Big Story Richard Diamon

News Sports: Music The Ches Show

Behind the Story News Chicago at Night Rio Engthms News; Songs Skip This is the Story Farrell

## Today's Radio Highlights

Special Events 7:05 p. m. — Yom' Kippur' (WIND): Sinal temple, Chicago: Rabbi Louis

Mann. 7:30 p. m. — National Kids' Day (WENR); Bing Crosby, Dennis Day, Nelson Eddy, Ralph Edwards, Jimmie Fidler, Dick Haymes, Gordon MacRae, Drew Pearson, Roy Rogers, Dinah Shore, Rudy Val-lee, Harry Von

Zell, Pres. Don Murdoch of Ki-CROSBY

wanis International; George Riley, Jr., Fremont, Nebr.; Joan Crawford, 13, Hamilton, O. 9:30 p. m.—National Kids' Day (WISC): Edgar Bergen, Charlie McCarthy, Bing Crosby, Ralph Edwards, Jimmie Fidler, Walter O'Keefe, Roy Rogers, Dinah Shore, Harry Von Zell, Don Murdoch, George Riley, Jr., Joan Crawford.

## Drama

6 p. m. - Mr. Chameleon (WBBM): dazed girl leads to long-unsolved murder's answer. 6:30 p. m. — Great Gildersleeve (WMAQ): seeks a new secretary . Dr. Christian (WBBM): meets



7 p. m.—Halls of Ivy (WIBA): Mrs. Ronald Colman arbi-trates a dispute over hazing . MRS. COLMAN (WGN): lie detector helps solve case of "house

houghts.

of doom." p. m.—Dangerous Assignment (WIBA): Brian Donlevy, on trail of murderer, uses trained seal as clue. 8:39 p. m.—Mr. District Attor-

ney (WIBA): magpie gives tip-off in murder mystery . . . Family Theater (WISC): Richard Widmark and Barbara Hale in "God and the Little Red Scooter."

the Little Red Scooter."

9 p. m. — Big Story (WIBA):
Butte, Mont., reporter traps mother and son as killers.

9:30 p. m. — Richard Diamond (WIBA): adventure in a hair-growing establishment. ing establishment.

## Variety

11:15 a. m. - Dave Garroway (WIBA): Connie Russell, Jack Has-kell, Art Van Damme quintet; "Sam's Song," "Poinciana."

### Music

5:30 p. m.—Club 15 (WBBM): Bob Crosby, Andrews sisters; "Pi-ano Roll Blues." "A Simple Mel-ody." "Sometime."

6:30 p. m.—Hymns of the World (WIBA): "The Rock That Is High-er Than I." "Savior, Breathe and Evening Blessing," "O. Zion, Haste Thy Mission High Fulfilling," "At the Cross.

the Cross."
7:30 p. m. — ABCs of Music (WBBM): Gordon MacRae and Robert Quinlan, guests.
8:15 p. m. — Eddy Arnold (WFOW): new series.
9:30 p. m.—Joey Ray (WFOW):
with Dick and Bob Bidgood.

## Discussion

10:30 a. m. — Women Voters (WHA): "The state of Wisconsin nd the League of Women Voters, Mrs. William B. Hyde.
5:15 p. m. — You and Japan
(WKOW): progress of democrati-

7:30 p. m.—Your City in Action (WIBA): George Hubbard, city smoke inspector.

## Farm Programs

7 a. m. — Morning Farm Hour (WHA): "September Crop Report."

Walter Ebling.

12:15 p. m. — Farm Service (WIBA): "Save the Feed Value of Corn by Ensiling." George Werner, Lyman McKee, and John

12:30 p. m. - Farm Program (WHA): "Pointers on Building a Milk House," Ed Bruns, Evert Wal-lenfeldt; "Warfarin, a New Rat Control," E. H. Fisher, Clark

Richards.

For Children

9:30 a. m.—Young Experimenters (WHA): "What's News in Science."

5 p. m. — Playtime (WIBA): "France in Songs and Stories."

\*\*Miscellaneous

10 a. m. — Homemakers (WHA): "The Blankets You Buy," Gertrude Hoffman.

3 p. m.—Carson Gulley (WISC). Trude Hollman,
3 p. m.—Carson Gulley (WISC): 12:20 News
12:30 Farm Program
"Potatoes."

Song. of Our Times Ray Bloch

Three-Quarter Time

Les Brown Club Rigadoon

News Soorts Dance Music

Crosby Sings

1:30 Journeys in Music Land 2:00 Wisconsin Communities 2:30 Music 3:00 Chicago Round Table

1:30 Journess A. 200 Wisconsin Communities 2:30 Music 2:30 Music 3:00 Chicago Round Table 3:30 Music of the Masters 4:35 Music Album 5:00 Music You Want 5:53 Book Jaunts 5:45 News 6:00 Organ Melodies FM ONLY 6:15 Organ Melodies 6:30 Dinner Musicale 7:15 News and Views 7:30 Chapter a Night 8:00 Geology and Wisconsin 8:30 Music 8:50 News of Wisconsin 9:00 FM Concert 10:55 Night News (to 11)

# Calendar

wednesday. Sept. 20
Madison: "The Man on the Effel
Tower" at 1, 4, 7, and 10:10; "Western
Pacific Agent" at 3, 6:05, and 9:10.
Strand: "Honpy Years" at 1:25, 5, and
8:40; "The Foreign Legion" at 3:15.
8:55, and 10:30.
Farkway: "No 8ad Songs for Me" at
1:15, 4:10, 7:05, and 10:10; "Grand Canyon" at 3, 5:55, and 8:50.
Prairie: "Samson and Delliah" at 6:40
and 9:15.
Badger Outdoor: "The Duchess of
Idabo" at 7:04 and 10:20; "I Was a
Shouliffer" at 8:55.
Majestic: "Colt 45" at 1, 4:10, 7:20
and 10:25; "Key to the City" at 2:25
shad 8:50; "Key to the City" at 2:25
shad 8:50, "Samson and Delliah" at
every day by a glance at the calendar or hearing herself laugh and 10:25; "Key to the City" at 2:25, and 8:50.

Si35 and 8:50.
Middleton: "Samson and Delliah" at 6:40 and 9:10.
Capitol: "Our Very Own" at 1:30, 3:40.
Orpheum: "My Foolish Heart" at 1:15, 3:20, 5:30, 7:40, and 9:50.

By a giance at the carendar or hearing herself laugh "you'll do that over my dead body!"... and with her little girl sho plays a funny new game—the child shuts her eyes and tries to remember just how mother looks.

## Community Center

## Current Exhibits

Memorial Union: "Wisconsin at Work."
State Historical Museum: Architecture in Wisconsin (closes Oct. 16): Houses U. S. A. (closes Oct. 10): portrait (nathaniel Ames (through Sept. 23): I. S. S. Wisconsin exhibition: dolls: ight; Ole Bull'a bed and dresser Open Afonday through Friday, 9 s. m. to 5 b. m.; Saturday, 9 s. m. to 5 p. m.;

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### News: Boundub | Man On Street | Hinn News | The Bob | March Time | Swanson Show 2nd Mrs Burton Perry Mason Nora Drake Brighter Day Double of Nothing Live Like a Millionaire Uncie Julius News Mkts.; Farmyard Frolice \* News: Markets Farm and Home Walter Kiernan s Day Life Seautiful Road of Life Pepper Young Right to Hap'nes Tune Test Name the Song None ('m Nowbere Chance of Farm Service Si Hays and Daughter • Music Booth Music of the Day Music Please C. Cavallaro The Bob Swanson Show The Bob Swanson Show House Party and Cedric Adams Backstage Wife Stells Daliss Lorenzo Jones Widder Brown Strike It Bich News Double Quis Nancy Craig Radio Quis Tello-Test Share Wealth Consumer Panel News Waltz Time Houseparty and Cedric Adams Meet the Menjous A Giri Marries Marchall Kent Spotlight Story Portia Faces Lif Just Plain Bill Front P Farreil The Bob Atcher Show Navy Band Beulah Karney Carson Guiley Phil Reed Ladies Fair Chapel in the Sky • Melody Hour freagury Band: News News Dave Garrows Melody Hour Band Parade Mary Casey's Showcase Jimmy Wakely a Day Uncle Dick's Club; Falstaff Lowell Thomas llack Hawk: Faistaff Challenge of the Yukon News armony House 6 O'clock Special Melody . Five News Edwin O. Hill lesta Time Mark Trail Challenge of the Yukon News You and— You Asked for It Jack Smith Club 15 Edw. Murrow News of World I Man's Family H. V. Kaltenbor University Special Univ Special Gabriel Heatter Fulton Lewis Jr. Lone Ranger The Halls of Ivy Sports Time Tips and Tunes News Bing Sings Doctor Club Doctor Christian Minter Chameleon News Chicagoans 'Y' Interview Edw. R. Murrow The Great Gildersleeve Rudy Vallee

Detour Detour

National Kid's Day

Lawrence Welk J. Wallington Freddy Martin

Elmer Davis Eddis O'Neill Featherstone Bill McCune

News Barry Wood John B. Kennedy: Party

Madison

WBBM

News Roundup

News Patrick O'Rile,

Robt. Q. Lewis

Wendy Warran Aunt Jenny Helen Trent Our Gal Sunday

Big Sister Ferkins

News Guiding Light

It Fays to
Be Ignorant
ABCs of
Music

Eddy Howard

Orchestra Dixieland Jazz Concert

News Bports: Tony Weitzel: Eddy Howard Orch.

News: Dance Orchestra

Orchestra Buddy Lane Orchestra

News Bing Sings Jim Conway

Radio Program Schedules by the Clock

WEDNESDAY

WIBU

News: Farm Service News Parm News

Prayer League Musical Clock Musical Clock

News: Pioneers Freddy Martin Reedsburg Hour Shopping Quis

Women's News Jeb Service Mid-Morn'ng Matines

News; Matines Headlines

Music Markets

Serenade Farm Front \* Old Timer Jamborse

Old Timers

Jambores Old Timer Jambores

University
Farm Hour
News: At
Your Request

WISC

Top o'

Breakfast Club Breakfast Club

My True Story: Betty Crocker News

Lady of the House Quick As a Flash

Lunchern Club; News Tello Test Bing Crosby

Say It With Music

L Q International Airport: News

Detour Detour

Family Theater

National Kids' Day

Frank Edwards
The Ed
Bilvers Show

The

Madison it Queen for

1 Man's Family News: Fiesta
News of World Elmer Davis
Hymns
Music News

Ton O'Morning | Sports Club

WIBA

News; Musical Clock Journal News Eddy Arnold

Musical Clock Musical Clock News

Welcome Travelers Gilbert's Callers

Southern

Shindle Jack Berch Trading Post

Share Wealth Dave Garrowsy Farm Roundup Ranch Hands

Nothing Nothing Love and Learn Magic in Music

Life Heautiful Road of Life

Papper Young

Hackstage Wife Stella Dallas

\* News: Madison | \* Hour | Just Plain Bill | \* Front P. Farrell | \*

Piny Time Ficsts Time News Sports: News

The Halls

Dangerous
Assignment
Mr. District
Attorney

The Big Story Richard Diamond

News: 1310 Club 1310 Club: News

WFOW-FM

WEDNESDAY

A. M.

P. M.

P. M.

O News
5 Strauss Waltzes
D Persy Lee
Form Diary
Frankie Laine
Phano Cockvalls
Jack Smith
S Sweetheart Music
News
R Record Matinee
News
O Music Party

News Morning Variety Show

8:00 Yawn Patrol 8:30 Clockwatchers

Show Tunes Zany Tunes

11:00 News 11:05 Polka Time 11:45 Sacred Heart Program

3:55 News 4:00 Juke Box Jamboree 4:15 Kiddie Storytime 4:30 Blue Barron

News
Ken Griffin
Frogram Prevue
Off the Record
News
Musical Menu

No Musical Menu
No Musical Menu
No News
Sequest Show
No News
Request Show
Recard Show
No Paul Weston
Recard Show
R

WHA & WHA-FM

6:00 6:15 6:30 6:45

1:00 1:15 7:30 1:45

\$:80 \$:15 \$:30 \$:45

**WKOW** 

Uncle Julius Farm World Farm Program; Mkts.

New

Markets: Coffes Club News; Cofee Club

Reverand Epp Robt. Q. Lewis Robt. Q. Lewis

Robt. Q. Lewis Robt. Q. Lewis

Music Here's Howard

News of America Console Reflections Jackpot Quin

ews offee Club;

The Benny Rubin Show News News: Lawler's Folly Lawler's Folly Silent Silent Silent Ed Silvera Show Dance Orchestra; News Matingo at \* Starred programs are also carried on corresponding FM stations WiBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-F WISC-FM

## At the Shows

## Parkway

FEATURE: No Sad Songs for Me CAST: Mary, Margaret Sulla-nant story straightforwardly-and TYPE: contemporary drama van; Brad, Wendell Corey; Chris, makes a poignant triumph out of Viveca Lindfors; Polly, Natalle Mary's disaster.

REVIEWER: Helen Matheson Wausau Man Killed gent young woman learns that she as Car Hits Ditch

remember just how mother looks.

The return to the screen of WEDNESDAY, SEPT. 20
Skat league managers, 7:30 p.m.
Duplicate Bridge, 7:30 p.m.
Craft class, 7:30 p.m., with dance
t 8:30. her saucy bearing, husky voice, and flair for dramatic understate.

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honest, tormented young husband , the producer's courage in discussing two cruel and ugly prob-

ems.
VERDICT: In spite of its theme 'No Sad Songs for Me" is not a depressing picture, It tells a poig-

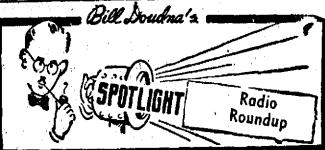
same vicinity. Don't put it off, put it on. ROOFING



, 1804 & PARK M.

PARKATILFORD

Whisket A blind



TIP O' THE MORNING: The Monday-through-Friday daytime version of "Break the Bank" will be on WIBA at 10 a.m. starting Sept. 25.

linquency.

Evangelist Billy Graham will have a half-hour program on ABC tarting Sunday, Nov. 5. George Beverly Shea, baritone of the same net's "Hymn Time" will be soloist. When you hear Lynn Ainley's early ambition to be a pianist changed to writing novels at 19. voice from the screen, you'll prob-ably find it familiar. She's Betty Lou Gerson, long a radio actress. Besides changing name and medlum, she has changed her hair-

from brunette to blonde. Doris Day and her manager, Marty Melcher, plan marriage in April.

Michael Downey, son of Morton. as enrolled at the University of

Notre Dame. Six Wisconsin artists helped ilustrate the teachers' manual for the 1950 series "Let's Draw" on the "Wisconsin School of the Air." They are Mrs. Helen Annen, chair man of the University of Wiscon-

sin department of art education; Aaron Bohrod, university artist-inresidence: Tom Dietrich, artist-inresidence at Lawrence college:
Mrs. Clarice Logan, McFarland,
and Fred Logan and Alfred Sessler, university professors of art education.

Joseph Cotten says the best place

oseph Cotten says the best place to get training as an actor is in radio. He points out that the cast of "Walk Softly, Stranger" includes five actors who got their basic training on the air Jack Paar, Howard Petrie, Paul Stewart, John Motelies and himself McIntire, and himself.
The sponsor of "Queen for a

Day" is reported wanting to move the show off the Mutual network —preferably to ABC. If the shift can't be made, Hollywood hears, the show will be dropped as of Oct. 31 and the sponsor will try to find new program for Jack Bailey.

Disc of the Day: "Bluebeard Blues" and "The Golden Bullett," recorded by Count Basie's orchestra (Columbia). Two top-notch Basie numbers of special interest to jazz collectors. Basie's plano to jazz collectors. Basie's plano and Buddy DeFranco's clarinet star on the first side, with Serge Chaloff, Charlie Rause, Clark Terry, and DeFranco soloing on

PURELY PERSONAL: Janet Waldo, (Corliss Archer) got first big break from Bing Crosby with whom she starred in a "Sil ver Theater" drama. Barbara Whiting, of "Junior

Miss," studies singing with the same teacher as her sister, Margaret Whiting.

Look-alikes Pat Holsey and Jay
Meredith, cast as sisters in "Bright-

er Day," frequently play twins in television. Jean Hersholt has been made an



Take" emcee, holds a bachelor of arts degree from Princeton, where he majored in psychology.

+ + + PURELY PERSONAL: Before Edgar Bergen became a ventriloquist, he had a growing photogra-

phy business in Chicago. Les Mitchel, producer of CBS'
"Hollywood Theater." remembers
when he learned 52 sides in eight hours for a stock company lead. Gene Autry began his radio career by working for nothing on a sustainer on KVOO, Tulsa, in

Ben Ludlow, music director for "Hit the Jackpot" quiz, made his professional debut as an ocarina soloist.

The two Phantom Voices sharing the longest-run record on "Sing It Again" were those of Alfred M. Landon and Yehudi Menuhin.

Teen-age Ben Cooper, a social reproblem child in "Second Mrs burton" series, once toured the got his radio start in 1931 as a part-time commercial writer.

Dennis O'Keefe started his procountry lecturing on juvenile defessional career as a writer for

Richard Denning, "My Favorite Husband," was vice-president in his father's clothing business be-"Our Gang" comedies.
"You Are There" fore he switched to acting.

Joseph Curtin of "Mr. and Mrs.
North" made his New York stage debut with Maude Adams and Otis

Schorer in "The Marchant and Transparent of the Crimean war tried to consult Napoleon by ouija board for advice.

Skinner in "The Merchant of Ven-John Reed King, "Give and

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# ANSWERS to

Your Questions About

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> THIS TIMELY MESSAGE IS PUBLISHED AS A PUBLIC BERVICE...to help promote wider public understanding of the new Federal Credit Regulations. We are fully informed on all phases of the new government regulations ... and we welcome every opportunity to answer your questions in more detail.

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