



TERRY AND PIRATES

INTO THE SUNSET

By GEORGE WUNDER



HOPALONG CASSIDY

AMERICA'S FAVORITE COWBOY

By DAN SPIEGEL



MARY WORTH

LOOKIN' FOR COUNSEL

By ZACK MOSLEY



SMILIN' JACK

WHICH BASIC SCHOOL

By BOB SCHOENKE



LAREDO CROCKETT

IT'S THE KID!

By HAROLD GRAY



ORPHAN ANNIE

WHEN DREAMS COME TRUE

By GUS EDSON



THE GUMPS

BOY MISSING

By GUS EDSON



# Spotlighting the Dial

## Comedy and Drama

Truth or Consequence, K.T.S.A. 8:30 p.m.—A Korea-bound G.I. is due for a lucky break when Ralph Edwards picks him out of the audience for this special payoff during this hilarious program.

Life With Luigi, K.T.S.A. 8 p.m. Luigi Bosco, as played by J. Carrol Nash, joins the Crusade For Freedom, nationwide campaign to mobilize the people to get the truth to Iron Curtain countries.

People Are Funny, KOAI, 9:30 p.m.—Art Linkletter starts his ninth season with the ever-popular audience participation stunt show.

Mr. and Mrs. North, K.T.S.A. 7:30 p.m.—The famous detective pair find that where love, jealousy and blackmail are involved, there is "No Charge For Murder." Alice Frost and Joseph Curtin are starred.

Mystery Theater, K.T.S.A. 7 p.m. Inspector Hearsthouse applies himself to the task of unearthing a diamond necklace and a murderer, when the owner of the fabulous necklace is lured to her death by a mysterious offer to buy the bauble.

House Party, K.T.S.A. 2:30 p.m. Art Linkletter has Bob Sample of the Los Angeles Bet-

ter Bureau as a guest on his popular audience participation show.

Beulah, K.T.S.A. 6 p.m.—Hattie McDaniel of movie comedy fame stars in a drama revolving around the domestic life of a suburban family.

Music Programs

Treasury Bandstand, K.T.S.A. 8:30 p.m.—Ralph Flanagan and his orchestra are the stars of this program, which features a different orchestra each day.

Club 15, K.T.S.A. 6:30 p.m.—Two official "Hopalong Cassidy" tunes will have their first performance by Bob Crosby, the Modernaires and Jo Stafford. The songs, by the celebrated tunesmiths Nacio Herb Brown and L. Wolfe Gilbert, are titled "The Hopalong Cassidy March" and a lullaby, "Hoppy, Topper and Me."

Jack Smith Sings, K.T.S.A. 6:15 p.m.—The popular vocalist joins with the Dinah Shore for a program of songs in the modern manner.

News Programs

Edward R. Murrow, 6:45 p.m. The noted foreign correspondent analyzes the news of the day from his vast background of knowledge of the international scene.

# FARMERS-RANCHERS

## HERE'S YOUR NEWS PROGRAM

### 6:30 A.M. MONDAYS THRU SATURDAYS

- WORLD NEWS
- STATE NEWS
- FARM AND RANCH NEWS

Every day on... **KTSA 6:30 A.M.**

# KTSA

550 ON YOUR DIAL

AM/FM

## B. & M. Offers Sleep Specials



RALEIGH E. PATTERSON, Owner  
B. & M. MATTRESS CO.

The B. & M. MATTRESS COMPANY is offering reduced prices on many of its products and services. Listed herewith are some of the savings now being offered:

- Cotton mattresses converted into guaranteed innersprings \$16.88 (one year ago this job was priced at \$22.50.)
- Cotton mattresses renovated, new ticking, \$7.95, cotton fluffed and blown, mattresses substantially roll edged and tufted.
- Hollywood bed complete, \$59.50. Regularly priced \$80.00. Complete with guaranteed innerspring, 208 coil mattress and sturdy box spring on legs. Durable constructed 6 1/2" or ACA ticking.

B. & M. MATTRESS COMPANY  
1312 S. Hackberry ... L-46195

## TELEVISION

WOAI-TV Channel 4 Tuesday Evening

5:45—Cartoons  
6:00—Tree House  
6:30—John Conte's Little Show  
6:45—Telenovela  
7:00—Amateur Hour  
7:30—Amateur Hour  
8:00—Boxing  
9:30—Dance Show  
9:45—TV News Desk  
9:50—Weathercast  
9:55—Film Short  
10:00—Stars Over Hollywood

## RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last-minute changes made by radio stations.

## TUESDAY, SEPTEMBER 19, 1950

| A.M.  | KTSA-550 (CBS)     | KMAC-630 (MUTUAL)        | KABC-680 (ABC)             | WOAI-1200 (NBC)     | KITE-930   |
|-------|--------------------|--------------------------|----------------------------|---------------------|--|
| 6:00  | Songs at Sunrise   | RFD Texas                | 5-6—Texas Roundup          | Texas Farm and Home | 8:00 A.M. Sign On and News 8:05, Farmers Almanac 8:05, News 8:10, Early Bird News 8:15, Mutual Almanac 8:20, Mutual Almanac 8:25, Mutual Almanac 8:30, Mutual Almanac 8:35, Mutual Almanac 8:40, Mutual Almanac 8:45, Mutual Almanac 8:50, Mutual Almanac 8:55, Mutual Almanac 9:00, Mutual Almanac 9:05, Mutual Almanac 9:10, Mutual Almanac 9:15, Mutual Almanac 9:20, Mutual Almanac 9:25, Mutual Almanac 9:30, Mutual Almanac 9:35, Mutual Almanac 9:40, Mutual Almanac 9:45, Mutual Almanac 9:50, Mutual Almanac 9:55, Mutual Almanac 10:00 |
| 6:15  | Songs at Sunrise   | RFD Texas                | 7:30—Amateur Hour          | Chuckwagon Jamboree | 7:45, Breakfast 7:45, News 8:00, Mutual Almanac 8:15, Mutual Almanac 8:20, Mutual Almanac 8:25, Mutual Almanac 8:30, Mutual Almanac 8:35, Mutual Almanac 8:40, Mutual Almanac 8:45, Mutual Almanac 8:50, Mutual Almanac 8:55, Mutual Almanac 9:00, Mutual Almanac 9:05, Mutual Almanac 9:10, Mutual Almanac 9:15, Mutual Almanac 9:20, Mutual Almanac 9:25, Mutual Almanac 9:30, Mutual Almanac 9:35, Mutual Almanac 9:40, Mutual Almanac 9:45, Mutual Almanac 9:50, Mutual Almanac 9:55, Mutual Almanac 10:00                                   |
| 6:30  | News               | RFD Texas                | 8:00—Boxing                | Red River Doves     | 9:05, Mutual Almanac 9:10, Mutual Almanac 9:15, Mutual Almanac 9:20, Mutual Almanac 9:25, Mutual Almanac 9:30, Mutual Almanac 9:35, Mutual Almanac 9:40, Mutual Almanac 9:45, Mutual Almanac 9:50, Mutual Almanac 9:55, Mutual Almanac 10:00   |
| 6:45  | Melody Ranch       | RFD Texas                | 9:30—Dance Show            | Red River Doves     | 10:00, Mutual Almanac 10:05, Mutual Almanac 10:10, Mutual Almanac 10:15, Mutual Almanac 10:20, Mutual Almanac 10:25, Mutual Almanac 10:30, Mutual Almanac 10:35, Mutual Almanac 10:40, Mutual Almanac 10:45, Mutual Almanac 10:50, Mutual Almanac 10:55, Mutual Almanac 11:00  |
| 7:00  | Trading Post       | Woke Up, S. A.           | 9:45—TV News Desk          | Red River Doves     | 11:00, Mutual Almanac 11:05, Mutual Almanac 11:10, Mutual Almanac 11:15, Mutual Almanac 11:20, Mutual Almanac 11:25, Mutual Almanac 11:30, Mutual Almanac 11:35, Mutual Almanac 11:40, Mutual Almanac 11:45, Mutual Almanac 11:50, Mutual Almanac 11:55, Mutual Almanac 12:00  |
| 7:15  | Trux Jim           | Woke Up, S. A.           | 9:50—Weathercast           | Red River Doves     | 12:00, Mutual Almanac 12:05, Mutual Almanac 12:10, Mutual Almanac 12:15, Mutual Almanac 12:20, Mutual Almanac 12:25, Mutual Almanac 12:30, Mutual Almanac 12:35, Mutual Almanac 12:40, Mutual Almanac 12:45, Mutual Almanac 12:50, Mutual Almanac 12:55, Mutual Almanac 13:00  |
| 7:30  | News               | Woke Up, S. A.           | 9:55—Film Short            | Red River Doves     | 1:00, Mutual Almanac 1:05, Mutual Almanac 1:10, Mutual Almanac 1:15, Mutual Almanac 1:20, Mutual Almanac 1:25, Mutual Almanac 1:30, Mutual Almanac 1:35, Mutual Almanac 1:40, Mutual Almanac 1:45, Mutual Almanac 1:50, Mutual Almanac 1:55, Mutual Almanac 2:00   |
| 7:45  | Sports Page        | Woke Up, S. A.           | 10:00—Stars Over Hollywood | Red River Doves     | 2:00, Mutual Almanac 2:05, Mutual Almanac 2:10, Mutual Almanac 2:15, Mutual Almanac 2:20, Mutual Almanac 2:25, Mutual Almanac 2:30, Mutual Almanac 2:35, Mutual Almanac 2:40, Mutual Almanac 2:45, Mutual Almanac 2:50, Mutual Almanac 2:55, Mutual Almanac 3:00   |
| 8:00  | The Three T's      | Robert Hurligh           |                            | Red River Doves     | 3:00, Mutual Almanac 3:05, Mutual Almanac 3:10, Mutual Almanac 3:15, Mutual Almanac 3:20, Mutual Almanac 3:25, Mutual Almanac 3:30, Mutual Almanac 3:35, Mutual Almanac 3:40, Mutual Almanac 3:45, Mutual Almanac 3:50, Mutual Almanac 3:55, Mutual Almanac 4:00   |
| 8:15  | The Three T's      | Little Church            |                            | Red River Doves     | 4:00, Mutual Almanac 4:05, Mutual Almanac 4:10, Mutual Almanac 4:15, Mutual Almanac 4:20, Mutual Almanac 4:25, Mutual Almanac 4:30, Mutual Almanac 4:35, Mutual Almanac 4:40, Mutual Almanac 4:45, Mutual Almanac 4:50, Mutual Almanac 4:55, Mutual Almanac 5:00   |
| 8:30  | Take It Easy       | Back to the Bible        |                            | Red River Doves     | 5:00, Mutual Almanac 5:05, Mutual Almanac 5:10, Mutual Almanac 5:15, Mutual Almanac 5:20, Mutual Almanac 5:25, Mutual Almanac 5:30, Mutual Almanac 5:35, Mutual Almanac 5:40, Mutual Almanac 5:45, Mutual Almanac 5:50, Mutual Almanac 5:55, Mutual Almanac 6:00   |
| 8:45  | Take It Easy       | Back to the Bible        |                            | Red River Doves     | 6:00, Mutual Almanac 6:05, Mutual Almanac 6:10, Mutual Almanac 6:15, Mutual Almanac 6:20, Mutual Almanac 6:25, Mutual Almanac 6:30, Mutual Almanac 6:35, Mutual Almanac 6:40, Mutual Almanac 6:45, Mutual Almanac 6:50, Mutual Almanac 6:55, Mutual Almanac 7:00   |
| 9:00  | Take It Easy       | Hillbilly House Party    |                            | Red River Doves     | 7:00, Mutual Almanac 7:05, Mutual Almanac 7:10, Mutual Almanac 7:15, Mutual Almanac 7:20, Mutual Almanac 7:25, Mutual Almanac 7:30, Mutual Almanac 7:35, Mutual Almanac 7:40, Mutual Almanac 7:45, Mutual Almanac 7:50, Mutual Almanac 7:55, Mutual Almanac 8:00   |
| 9:15  | Arthur Godfrey     | Hillbilly House Party    |                            | Red River Doves     | 8:00, Mutual Almanac 8:05, Mutual Almanac 8:10, Mutual Almanac 8:15, Mutual Almanac 8:20, Mutual Almanac 8:25, Mutual Almanac 8:30, Mutual Almanac 8:35, Mutual Almanac 8:40, Mutual Almanac 8:45, Mutual Almanac 8:50, Mutual Almanac 8:55, Mutual Almanac 9:00   |
| 9:30  | Arthur Godfrey     | Hillbilly House Party    |                            | Red River Doves     | 9:00, Mutual Almanac 9:05, Mutual Almanac 9:10, Mutual Almanac 9:15, Mutual Almanac 9:20, Mutual Almanac 9:25, Mutual Almanac 9:30, Mutual Almanac 9:35, Mutual Almanac 9:40, Mutual Almanac 9:45, Mutual Almanac 9:50, Mutual Almanac 9:55, Mutual Almanac 10:00  |
| 9:45  | Arthur Godfrey     | Hillbilly House Party    |                            | Red River Doves     | 10:00, Mutual Almanac 10:05, Mutual Almanac 10:10, Mutual Almanac 10:15, Mutual Almanac 10:20, Mutual Almanac 10:25, Mutual Almanac 10:30, Mutual Almanac 10:35, Mutual Almanac 10:40, Mutual Almanac 10:45, Mutual Almanac 10:50, Mutual Almanac 10:55, Mutual Almanac 11:00  |
| 10:00 | Arthur Godfrey     | Hillbilly House Party    |                            | Red River Doves     | 11:00, Mutual Almanac 11:05, Mutual Almanac 11:10, Mutual Almanac 11:15, Mutual Almanac 11:20, Mutual Almanac 11:25, Mutual Almanac 11:30, Mutual Almanac 11:35, Mutual Almanac 11:40, Mutual Almanac 11:45, Mutual Almanac 11:50, Mutual Almanac 11:55, Mutual Almanac 12:00  |
| 10:15 | Arthur Godfrey     | Hillbilly House Party    |                            | Red River Doves     | 12:00, Mutual Almanac 12:05, Mutual Almanac 12:10, Mutual Almanac 12:15, Mutual Almanac 12:20, Mutual Almanac 12:25, Mutual Almanac 12:30, Mutual Almanac 12:35, Mutual Almanac 12:40, Mutual Almanac 12:45, Mutual Almanac 12:50, Mutual Almanac 12:55, Mutual Almanac 13:00  |
| 10:30 | Holland Engle Show | Hillbilly House Party    |                            | Red River Doves     | 1:00, Mutual Almanac 1:05, Mutual Almanac 1:10, Mutual Almanac 1:15, Mutual Almanac 1:20, Mutual Almanac 1:25, Mutual Almanac 1:30, Mutual Almanac 1:35, Mutual Almanac 1:40, Mutual Almanac 1:45, Mutual Almanac 1:50, Mutual Almanac 1:55, Mutual Almanac 2:00   |
| 10:45 | Life Quiz          | Hillbilly House Party    |                            | Red River Doves     | 2:00, Mutual Almanac 2:05, Mutual Almanac 2:10, Mutual Almanac 2:15, Mutual Almanac 2:20, Mutual Almanac 2:25, Mutual Almanac 2:30, Mutual Almanac 2:35, Mutual Almanac 2:40, Mutual Almanac 2:45, Mutual Almanac 2:50, Mutual Almanac 2:55, Mutual Almanac 3:00   |
| 11:00 | Wendy Warren       | Kate Smith Sings         |                            | Red River Doves     | 3:00, Mutual Almanac 3:05, Mutual Almanac 3:10, Mutual Almanac 3:15, Mutual Almanac 3:20, Mutual Almanac 3:25, Mutual Almanac 3:30, Mutual Almanac 3:35, Mutual Almanac 3:40, Mutual Almanac 3:45, Mutual Almanac 3:50, Mutual Almanac 3:55, Mutual Almanac 4:00   |
| 11:15 | Lenny Jones        | Luncheon Club            |                            | Red River Doves     | 4:00, Mutual Almanac 4:05, Mutual Almanac 4:10, Mutual Almanac 4:15, Mutual Almanac 4:20, Mutual Almanac 4:25, Mutual Almanac 4:30, Mutual Almanac 4:35, Mutual Almanac 4:40, Mutual Almanac 4:45, Mutual Almanac 4:50, Mutual Almanac 4:55, Mutual Almanac 5:00   |
| 11:30 | HeLEN Trent        | Luncheon Club            |                            | Red River Doves     | 5:00, Mutual Almanac 5:05, Mutual Almanac 5:10, Mutual Almanac 5:15, Mutual Almanac 5:20, Mutual Almanac 5:25, Mutual Almanac 5:30, Mutual Almanac 5:35, Mutual Almanac 5:40, Mutual Almanac 5:45, Mutual Almanac 5:50, Mutual Almanac 5:55, Mutual Almanac 6:00   |
| 11:45 | Our Gal Sunday     | Monette Shaw Progr. News |                            | Red River Doves     | 6:00, Mutual Almanac 6:05, Mutual Almanac 6:10, Mutual Almanac 6:15, Mutual Almanac 6:20, Mutual Almanac 6:25, Mutual Almanac 6:30, Mutual Almanac 6:35, Mutual Almanac 6:40, Mutual Almanac 6:45, Mutual Almanac 6:50, Mutual Almanac 6:55, Mutual Almanac 7:00   |

**LISTEN! MISSIONS VS. TULSA**

8:15 P.M.

**KCOR**

1350 On Your Dial

FLAVOR - BODY - QUALITY

BOTTLE OF PEARL PLEASE

## FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

| 3:00                | 3:15                | 3:30                | 3:45               | 4:00                | 4:15              | 4:30            | 4:45               | 5:00            | 5:15              | 5:30             | 5:45          |
|---------------------|---------------------|---------------------|--------------------|---------------------|-------------------|-----------------|--------------------|-----------------|-------------------|------------------|---------------|
| Melody Magic        | Melody Magic        | Ralph Flanagan Or.  | News               | Hill Country Hits   | Hill Country Hits | Top Tuna Time   | The Stars Sing     | News—Boyetette  | You and the World | Curt Massey Time | Lowell Thomas |
| Roller Drama        | 630 Club            | 630 Club            | 630 Club           | 630 Club            | 630 Club          | 630 Club        | 630 Club           | Straight Arrow  | Straight Arrow    | Sky King         | Sky King      |
| U.N. Gen'l Assembly | U.N. Gen'l Assembly | U.N. Gen'l Assembly | Money for Music    | Money for Music     | Money for Music   | Money for Music | Money for Music    | Today's Top Ten | Today's Top Ten   | Superman         | Superman      |
| Stackstone Wife     | Stella Dallas       | Lorenzo Jones       | Young Wilder Brown | When a Girl Marries | Partia Faces Life | Just Plain Bill | Front Page Farrell | Perry Mason     | Today's Top Ten   | Guiding Light    | News—Williams |

## EXPRESS-NEWS COOKBOOK

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This beautiful all-white simulated leather binder is especially designed to keep your set of 24 cookbooks always handy. Books are easily inserted as you claim them each week. Pages lie flat when binder is opened for use. Available now wherever you obtain your cookbooks.

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