Today's Radio Highlights

Sports

12:25 p. m.—Baseball—(WIBA-FM): Cubs at New York.

7:30 p. m.—Roundy (WIBA)

7:30 p. m.—Football (WIBA-FM): Madison West vs. La Crosse Central, with Fred Gage at the microphone.

FRED GAGE

:30 p. m. — Football (WFOW): Madison West vs. La Crosse Central, with Don Metzger reporting.

9 p. m.—Boxing (WISC): Paddy Young vs. Ernie Durando.

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Drama

6:45 p. m.—Stars on Parade (WFOW): Faye Emerson in "Illusion."

7:30 p. m.—This Is Your FBI (WISC): agent seeks embezzler on Skid Row.

8 p. m.—Damon Runyon Theater (WGN): new series starring John Brown; first story, "Tobias the Terrible" . . . **Up for Parole** (WKOW): tale of crippled man's unnecessary crime.

8:30 p. m.—Jack Lait (WIBA): "The Redhead," story of Stella, gun moll responsible for Chicago's St. Valentine Day massacre.

9 p. m.—Wanted (WIBA): Henry Clay Tollett, bank robber.

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Music

11:45 a. m. — Ranch Hands (WIBA): "Tennessee Tears," "Down in Union County," "It Ain't Gonna Rain No More."

4:30 p. m.—Curt Massey (WBBM) and Martha Tilton: "Tzena, Tzena, Tzena," "Our Very Own," "Sing Something Simple."

5:15 p. m.—Jack Smith (WBBM): and Margaret Whiting: "Why Fight the Feeling," "Tzena, Tzena Tzena," "Mona Lisa."

5:30 p. m.—Club 15 (WBBM): Bob Crosby, Andrews sisters; "Piano Roll Blues," "Bonaparte's Retreat."

6:30 p. m.—Hymns of the World (WIBA): "Jesus Loves Even Me," "The Child of a King," "Who Is Our Lord?", "Is My Name Written There?"

10 p. m.—The Keynoters (WFOW).

10:30 p. m.—First Piano Quartet (WIBA): on new schedule; Brahms' "Lullaby," "Polovetzian Dances," Dvorak's "Humoresque" . . . **Carl Miller Trio** (WFOW).

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Quiz

9 p. m.—We Take Your Word (WKOW): returns to the air with John McCaffery as wordmaster; panel, Ilka Chase, Abe Burrows, Lyman Bryson.

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Discussion

3 p. m. — Rep. Clarence J. Brown (WGN): Michigan Republican on "Mission from Moscow."

3:45 p. m. — Election Forum (WHA): Leonard F. Schmitt, candidate for Republican gubernatorial nomination.

5:30 p. m. — Election Forum (WHA): Charles F. Greene, Democratic candidate for governor.

9:30 p. m. — Freda Hennock (WIBA): member of Federal Communications commission.

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Farm Programs

7 a. m. — Morning Farm Hour (WHA): Weed Commissioner Fred Williams on Green county's war on weeds.

11:30 a. m. — Farm Roundup (WIBA): Frank Mayfield at Adams county fair; County Agent Lyle Atkinson, Russ Robinson, Robert Whitty, Henry Krueger.

12:15 p. m. — Farm Roundup (WIBA): Arlie Mucks and John Torke on Adams-Friendship Junior Live Stock show.

12:30 p. m. — Farm Program (WHA): "The Crop and Dairy Situation," Walter Ebling; question box

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Miscellaneous

10 a. m.—Homemakers (WHA): "Curtains Are a Problem," Alice Kelly.

3 p. m.—Carson Gulley (WISC): at the Madison Home show.

Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
5:00 5:15 5:30 5:45	Sunrise Frolic Musical Clock	* Top o' the Morning * Hinn News * Moments on the Mount	Breakfast Symph Farm World Farm Program; Mkts.	* Silent * Silent * Rural Roundup	News Roundup News Bing Sings Jim Conway	Capt. Stubby Bob Atcher Dolph Hewitt News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross; News
6:00 6:15 6:30 6:45	News; Musical Clock News Eddy Arnold	* Top O'Morning * Hinn News * Top o'Morning * Pauline Fred'k	Sports Club News Coffee Club; News	* News: Farm Service * News: Weather * Farm News	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Cliff Johnson Today's the Day	Your Neighbor Norman Ross News
7:00 7:15 7:30 7:45	Musical Clock Musical Clock News	* Breakfast Club * Breakfast Club	Markets: Coffee Club News: Coffee Club	Prayer League * Musical Clock Musical Clock	Bing Crosby Robert Q. Lewis Robert Q. Lewis Robert Q. Lewis	My Story My Story Betty Crocker John B. Kennedy	News Mary Margaret McBride	Welcome Travelers Double or Nothing
8:00 8:15 8:30 8:45	Welcome Travelers Home Show Gallery	* My True Story; Betty Crocker * News	Reverend Epp Robert Q. Lewis Robert Q. Lewis	* News: Pioneers Freddy Martin Reedsburg Hour * Shopping Quiz	Robert Q. Lewis Robert Q. Lewis Grand Slam Rosemary	Capt. Stubby. Buccaneers Kitchen Club News	M. M. McBride The Kelsers Two-Ton Baker	To Be Ann'd Pentagon Report Jack Berch David Harum
9:00 9:15 9:30 9:45	Southern Shindig Jack Berch Trading Post	* Lady of the House * Quick As a Flash	Robert Q. Lewis Robert Q. Lewis Music Speaks Here's Howard	Women's News Chore Boys Mid Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club Martha and Helen	Kate Smith Virginia Gale Tello-Test News	Norman Ross Dave Garroway Norman Ross
10:00 10:15 10:30 10:45	Share the Wealth Dave Garroway Farm Roundup Ranch Hands	* Ladies Be Seated: Beauty * Tello Test * Bing Crosby	News of America Console Reflections Jackpot Quiz	News: Matinee Headlines Farm and Home Farm Front	Big Sister, Ma Perkins News Guiding Light	Farm World Today Dinner Bell	Cedric Foster June Davis Market Reporter News	News Food Magician Philip Hayes Love and Learn
11:00 11:15 11:30 11:45	* News: Roundup * Farm Service News March Time	* Man on Street * Hinn News * The Bob Swanson Show	Dinner Concert News Mkts.; Farmyard Frolics	Music: Markets * News * News and Mkts Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Merry-Go-Round	Ladies Fair Queen for a Day	Double or Nothing Live Like a Millionaire
12:00 1:15 1:30 1:45	Double or Nothing Love and Learn Magic in Music	* The Bob Swanson Show * The Bob Swanson Show	Music of the Day Music Please C. Cavallaro	Farm Service Si Hays and Daughter Toby and Joe	Nona I'm Nowhere Hilltop House Houseparty and Cedric Adams	Bride and Groom Quick As a Flash	Tune Test Name the Song	Life Beautiful Road of Life Pepper Young Right to Hap'ness
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young R't to Happiness	* Dolly Madison * Chance of a Lifetime	Luella Mortenson Houseparty and Cedric Adams	* Music Booth * Voice of Army * Science Exc'n.	Strike It Rich News Double Quiz	Nancy Craig Art Baker News Waltz Time	Radio Quiz Tello-Test Share the Wealth Consumers' Panel	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	* Backstage Wife * Stella Dallas * Lorenzo Jones * Widder Brown	* Carson Gulley * Organ; News * Ladies Fair	News Easy Listening Treasury Band; News	Chapel in the Sky * Melody Hour	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show Navy Band Beulah Karney	Rep. Brown Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front P Farrell
4:00 4:15 4:30 4:45	* News: Madison Hour * Just Plain Bill * Front P. Farrell	* Queen for a Day * Uncle Dick * Home Show	Mary Casey's Showcase Harmony House	* Melody Hour * Band Parade * Serenade	News News Curt Massey Lowell Thomas	Jimmy Wakely Space Patrol	Cisco Kid Challenge of the Yukon	News Dave Garroway News
5:00 5:15 5:30 5:45	* Playtime * News * Sports; News * Fiesta Time	* Reedsburg Show * Sweepstakes * Challenge of the Yukon	News You and— News; You Asked for It	Fiesta Time * University Special * Univ Special	Beulah Jack Smith Club 15 Edw. R. Murrow	News Edwin C. Hill Lone Ranger	Melody Five News Gabriel Heatter Fulton Lewis, Jr.	6 O'clock Special News of World 1 Man's Family H. V. Kaltenborn
6:00 6:15 6:30 6:45	* 1 Man's Family * News of World * Hymns * Music; News	* News: Fiesta * Sweepstakes * Lone Ranger	News Sports; St. Louis Matinee Edw. R. Murrow	* Sports Time Old-Time Band News Let's Fish	Songs for Sale Songs for Sale	The Fat Man This Is Your FBI	Rudy Vallee Xavier Cugat Orch.; News	Cloak and Dagger Dave Garroway
7:00 7:15 7:30 7:45	* Cloak and Dagger Roundy Serenade	* Pat Man * This Is Your FBI	Songs for Sale Songs for Sale	Serenade Farm Front * Old Timers' Jamboree	Up for Parole Philip Marlowe	Ozzie and Harriet The Sheriff	Air Force Hour Vincent Lopez Orchestra	Dimension X Jack Lait
8:00 8:15 8:30 8:45	Dimension X Dimension X Jack Lait	* Ozzie and Harriet * Guy Lombardo	Up for Parole Philip Marlow	Old Timers Jamboree * Old Timers' Jamboree	Rex Allen Show Dance Orchestra	Boxing Boxing Sports Page	Damon Runyon Theater Hollywood Theater	Wanted Wanted Pro and Con Bill Stern
9:00 9:15 9:30 9:45	Wanted Wanted Freda Hennock Serenade	* Boxing * Boxing * Boxing * Boxing	We Take Your Word Xavier Cugat	* University Farm Hour * News: At Your Request	News Weather; Tony Weitzel; Eddy Howard Orch.	News Barry Wood Chicago; Weather Platter Party	Behind the Story Chicago at Night News; Songs This Is the Story	News Rio Rhythms Big City Serenade
10:00 10:15 10:30 10:45	* News * Mindy Carson * First Piano Quartet	* Hinn News * Frank Edwards * The Ed Silvers Show	News Sports Dance Music	* At Your Request * At Your Request	News; Cee Davidson Orch. Buddy Lane Orchestra	Elmer Davis Frankie Masters J. Featherstone Jerry Glidden	Frank Edwards Henry Brandon Tommy Carlyn Orch.; News	News Sports; Music The Chez Show
11:00 11:15 11:30 11:45	* News: 1310 Club 1310 Club; News	* News: The Ed Silvers Show	News; Lawler's Folly Lawler's Folly	* Silent * Silent * Silent * Silent	Matinee at Midnight Matinee at Midnight	The Benny Rubin Show News	Dance Orchestra Dance Orchestra; News	The Chez Show The Chez Show

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.1 M.

WFOW-FM

104.9 Mcs.
FRIDAY
A. M.

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
P. M.
12:00 News
12:05 Holiday in Hawaii
12:30 Dinning Sisters
12:45 Art Van Damme
1:00 News
1:05 John Laurenz
1:15 Film Favorites
1:30 Lovenotes of Andy Russell
1:45 Ink Spots
1:55 News
2:00 Record Matinee
2:55 News
3:00 Music Party
3:55 News
4:00 Juke Box Jamboree
4:15 Kiddie Storytime
4:30 Alvino Rey
4:55 News
5:00 Ken Griffin
5:15 Program Prevue
5:30 Off the record
5:55 News
6:00 Musical Menu
6:45 Stars on Parade
7:00 News
7:05 Package of New Records
7:15 Request Show
7:30 La Crosse at West
9:45 Buddy Moreno
9:55 News
10:00 Idle Hour
10:30 Club Chanticleer
11:00 News
11:05 Blue Barron
11:30 Griff Williams
11:55 News
12:00 Variety-Requests
12:55 News
1:00 Variety-Requests
1:55 News (to 2:00).

WHA & WHA-FM

970 Kc.—88.7 Mcs.
FRIDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 News
7:58 Weather Report
8:00 Morning Melodies
9:30 Fun Time
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News and Views
11:00 Chicago Roundtable
11:30 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Short Story Time
2:30 Music You Want
3:00 Radio Journal
3:30 Music Album
3:45 Election Forum.
4:00 Gunnar Johansen, Pianist
4:15 Social Security Report
4:30 Music of the Masters
5:30 Election Forum
5:45 News
6:00 Evening Concert
FM ONLY
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Showcase
9:00 FM Concert
10:55 Night News (to 11)

LUCKIEST FAMILY ALIVE

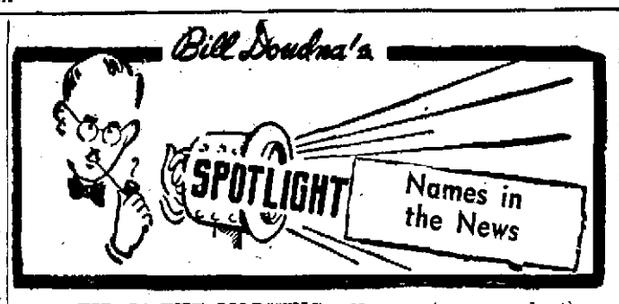
LAS VEGAS, N. M.—(U.P.)—Although their car plunged 94 feet over a cliff into the Gallinas river near here, the William J. Hagden family emerged without a scratch.

Caged Wildcats Boost His Grocery Business

BIRMINGHAM, Ala. — (U.R) — W. N. Hubbard, Birmingham trolley driver, has an unusual hobby.

He traps wildcats on his 350-acre farm and tames them.

His latest catch, a 40-pound feline, is on display in a cage in front of W. E. Hadden's grocery store. Business has boomed because the curious who stop to see the animal usually wind up inside the grocery buying something.



TIP O' THE MORNING: Young singers and other musicians wanting spots on Don Sinaiko's WIBA program can arrange auditions by calling Don at 5-7543. The show returns at 10:30 p. m. Friday, Sept. 29, with Don Voegeli as accompanist.

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Nine Madison artists are represented in the "Wisconsin at Work" painting exhibition at the Memorial Union. They are **Alfred Sessler** (second prize winner), **Dean Meeker, John Wilde, James Watrous, Robert Grilley, Michael Gorski, Richard Grossenbach, Marshall Glasier,** and **Eugene Pizzuto.**

Santos Zingale withdrew his painting temporarily for a regional exhibition in Chicago.

The 23 paintings will be on view until Oct. 11.

Carl Mohs, Jr., 3525 Lake Mendota dr., won a 5 prize and four Middleton theater guest tickets for finding a broken arrow which had been hidden in Middleton by **Hap Rupp,** theater manager, in conjunction with a showing of "Broken Arrow."

Dennis Morgan, who was born Stanley Morner at Park Falls, returned to the home town last week for fishing.

John K. M. McCaffery, Madison native, resumes his "We Take Your Word" program on CBS tonight. On Sept. 25, he'll step down temporarily from his role as moderator on the television version of "The Author Meets the Critics" to speak as author of Ernest Hemingway: "the Man and His Work."

William Pickerign, Eau Claire, will speak at 7 a.m. Saturday on WHA and the State Radio council network. He is the 1950 winner of the State Future Farmers speaking contest, and he will deliver his prize oration, "Keep Your Farm at Home."

Cliff Roberts, chief announcer at WHA, will conduct auditions for student announcers at 7:30 p.m. Tuesday, Sept. 26, in the studios.

Ray Stanley, WHA production manager, will hold auditions for dramatic talent at 7:30 p.m. Thursday and Friday, Sept. 28 and 29.

And **Roy Vogelman,** state station news editor, will interview prospective members of the news staff at 7 p.m. Thursday, Sept. 21.

Willard Waterman, Madison man who is radio's "Great Gildersleeve," has turned down the role of Walt in a screen version of "Gasoline Alley" — because he would have had to dye his hair and give up his moustache.

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OPERA FOR CHICAGO: The New York City Opera Co. has settled its squabble with the American Federation of Musicians (AFM) and will appear in Chicago this November as scheduled, it was announced in New York.

The opera had canceled its Chicago season because of a reported demand by the AFM that the orchestra be comprised totally of Chicago musicians.

AFM Pres. James C. Petrillo and Morton Baum, chairman of the executive committe of the New York City center, ironed out their differences at a meeting in New York on Wednesday.

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DISC OF THE DAY: "Bidin' My Time" and "Dig for Your Dinner," recorded by the Modernaires (Columbia) . . . Here's one of the best versions of the Gershwin "Bidin' My Time" we've ever heard. The second side is an ordinary tune that gets first-rate treatment from the group.

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HERSHOLT TO IOWA: Jean Hersholt flies to Des Moines, Ia., Oct. 8, to open the annual International Synod of the Lutheran church.

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NEW COSTUMES: J. Carrol Naish, star of "Life with Luigi," and Alan Reed, featured as Pasquale, have outfitted their characters in new costumes this season. Naish wears a yellow shirt with black string tie, oxford gray slacks, a brown velvet jacket made in Italy and an oxford fedora. Reed wears a gray and scarlet striped shirt with wide white collars and cuffs, gray vets, slacks, and a white butcher-type apron.

Calendar

Entertainment

FRIDAY, SEPT. 15

Play Circle: "Million Dollar Legs" starting at noon.

Badger Outdoor: "Sierra" at 7:05 and 10:05; "Tarzan" at 8:40.

Madison: "The Man on the Eiffel Tower" at 1, 4, 7, and 10:10; "Western Pacific Agent" at 3, 6:05, and 9:10.

Majestic: "Marine Raiders" at 2:55, 6:30, and 10; "Back to Bataan" at 1:20, 4:55, and 8:25.

Eastwood: "Caged" at 6:30 and 9:40; "Abandoned" at 8:15.

Strand: "The Good Humor Man" at 1, 4:05, 7:15 and 10:20; "Sierra" at 2:40, 5:45, and 8:50.

Parkway: "Night and the City" at 1, 4, 7, and 10; "Skyliner" at 3, 6, and 9.

Capitol: "Kiss Tomorrow Goodbye" at 1:15, 3:25, 5:35, 7:45, and 9:55.

Orpheum: "My Blue Heaven" at 1:15, 3:20, 5:30, 7:40, and 9:50; "As Russia Sees It" at 2:50, 4:55, 7:05, and 9:15.

Prairie: "Because of Eve" at 7:15 and 9:15.

Middleton: "Lucky Losers" at 6:45 and 9:10; "Saga of Death Valley" at 7:55 and 10:15.

Eastwood: "Annie Get Your Gun" at 6:30 and 9:30; "Angels in Disguise" at 8:30.

Community Center

FRIDAY, SEPT. 15

Road side committee, 10 a.m.
Loft, 7 p.m., with dance at 8:15. p.m.

On the Campus

FRIDAY, SEPT. 15

Medical society: 7:30 p.m., Tripp commons, Union.
Union dance: 9 p.m., Great hall, Union.
Danskeller: 9 p.m., Rathskeller, Union.

Football

FRIDAY, SEPT. 15

Wisconsin High vs. Waterloo: 2:45 p.m., Breese Stevens field.
West vs. LaCrosse Central: 7:30 p.m., Breese Stevens field.

Municipal Affairs

FRIDAY, SEPT. 15

City personnel board: 8 p.m., city hall.

Current Exhibits

Memorial Union: "Wisconsin at Work."

State Historical Society Museum: Architecture in Wisconsin (closes Oct. 16); USS Wisconsin exhibition; dolls; lighting; Ole Bull's bed and dresser; portrait of Ebenezer Brigham. Open Monday through Friday, 9 a.m. to 5 p.m.; open Saturday, 9 a.m. to 4 p.m.; closed Sunday.

TOO MANY VISITORS

COLUMBUS, O. — (UP) — Anthony Verolin is unhappy because so many people visit his food market after hours. When burglars broke in for the ninth time in three weeks and the 13th time in a year, Verolin decided to install iron bars on all doors and windows.

FOOTBALL TONIGHT!
Madison West vs. La Crosse
7:30 P. M.
WIBA - FM
Dial 101.5
Compliments of Comstock-Johnson and Seven-Up

Be an Officer in the Air Force
The Dept. of Air Science & Tactics has openings for qualifying third year engineering students and veterans with engineering background. Write or contact Dept. of Air Science & Tactics, University Armory, 716 Langdon St., Madison, Wis.

OFFICIAL Gym Suits
Girls' 2-Pc. Blue Suits $3.85
Boys' Elastic-Waist Trunks $1.25
Gym Shoes $3.25, $3.95
Cotton Sweat Socks 3 pair for $1
Sweat Shirts $1.95
Sweat Pants $2.25
PETRIE SPORTING GOODS CO.
"Established 1921"
644 State St. 6-1347

END OF SUMMER
GOLF SALE
Whether you need a full set, or just one club
NOW IS THE TIME TO BUY!
Sets for beginners, average, and advanced golfers.
Some famous name brands reduced.
Reductions up to 1/3
Sale Ends Monday
The Hub SPORTING GOODS
Right Balcony

Open Monday and Friday evenings 'til 9 p. m.
H O
Just the ticket for COOL weather!
TOPCOATS by CAPPS
Greet those crisp fall days in a handsome CAPPS topcoat. Here are real bargains, men! Warm, sturdy tweeds, coverts and gabardines in tans, blues and greys. Regulars, shorts, and longs.
$39.50 and up
Hanson & Offerdahl
The Store for Particular Men
East Side Trading Stamps
1961 Winnebago 4-8530

the better beer that's bitter-free
ATLAS Prager BEER
GOT IT? GET IT!
WISCONSIN BEVERAGE COMPANY
3396 University Ave., Madison, Wis. Dial 3-4121
Serving Dane and Sauk Counties
100% UNION BREWERY
Atlas Brewing Company, Chicago

GOODYEAR TIRES
STEER CLEAR OF TROUBLE
STOP IN FOR A FRONT END CHECK UP AND WHEEL ALIGNMENT
Take advantage of the skilled services of our Wheel Specialists. They'll put your wheels in line for better, safer steering and best tire mileage. Here's what we do:
• Check wheels for balance.
• Inspect steering mechanism.
• Check camber.
• Check caster.
• Correct wheel alignment toe-in.
• Make all adjustments to factory specifications.
$6.00 Easy Terms
Goodyear Service Store
Ample Parking Anytime
University Ave. at W. Gorham St.
Dial 7-1471
GOODYEAR TIRES

CALVERT CHALLENGES COMPARISON with any whiskey—at any price!
BE YOUR OWN WHISKEY EXPERT! MAKE THIS 60-SECOND "SHOWDOWN" TEST!
ONLY YOU can decide which whiskey really tastes best to you. That's why we invite you to make your own 60-second taste test between Calvert Reserve and any other whiskey.
Naturally, we hope you will choose Calvert. But if you really prefer the other brand, then stick with it. Fair enough?
1 THE TEST IS EASY! Just ask a friend or your favorite barman to pour about ¼ oz. of Calvert Reserve into one glass, and the same amount of your present brand into another—without telling you which is which.
2 SNIFF ONE BRAND for aroma. Taste it for smoothness. Swallow slowly to judge its freedom from harshness. Then judge the other brand in the same analytical way, and pick the one that really tastes best.

BUY IT! TRY IT! COMPARE IT! MAKE THE TEST AT HOME-- OR IN YOUR FAVORITE BAR!
YOUR OWN GOOD TASTE WILL TELL YOU
It's Smart to Switch to CALVERT RESERVE
CALVERT RESERVE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., NEW YORK CITY