

for Amazing Talking Santa Claus... Exclusive territory will be allotted to reliable and responsible people.



SEE PAGE 4-B... audivox AUDIPHONE CO. 712 Mejerick Bldg. San Antonio, Texas

19th Season Jack Benny Program, KTSA, 6 p.m.—It's homecoming week for the Jack Benny troupe...

Morning Programs Express Comics, KTSA, 9 a.m.—Radio staff members dramatize the popular comic strips...

Afternoon Programs The Choralists, KTSA, 1 p.m.—Vagabond Songs of all nations are featured...

The Symphonette, KTSA, 3:30 p.m.—Music composed and enjoyed around the turn of the century is featured by Conductor Mishel Piastro.

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Night Programs David Rose Show, KTSA, 7:30 p.m.—A medley from the brilliant score of "South Pacific" will be featured.

N.B.C. Symphony Orchestra, WOAI, 10:30 p.m.—Milton Katims, American conductor and violinist, will inaugurate a series of six Fall concerts.

The Pause That Refreshes, KTSA, 7 p.m.—Frances Langford joins Percy Faith and his orchestra for music in the modern mood.

The Affairs of Peter Salom, KMAC, 6 p.m.—A remarkable murder mystery is dramatized in "The Affairs of the Jovous Jeweler."

Meet Corliss Archer, KTSA, 8 p.m.—Corliss' middle-headed beau proves that he is right up there with Einstein.

Horace Heidt Show, KTSA, 8:30 p.m.—New musical contestants seek to oust Ronald Kilde, young violinist, as the champion.

TELEVISION

WOAI-TV Sunday Channel 4

6:00—Vespers 6:15—Serenade 6:30—This Is Show Business 6:45—This Is Show Business 7:00—Who? What? Where? 7:30—"Captain Caution" Starring Victor Mature 9:00—Garaway-at-Large 9:30—News Desk 9:35—Weathercast

KEYL-TV Sunday Channel 5

5:00—Sign On and Recorded Music 5:12—Program Previews 5:15—KEYL TV Chapel 5:30—Children's Theatre 6:00—Time For Teens 6:30—Korean War News Resume 7:00—Generally Speaking 7:30—Telenews Sports Review 7:45—Your TV Theater: "And So They Were Married" 9:00—Military Bandstand: Lackland "Tune Pilots" 9:30—Coming Attractions 9:33—Sign Off

6:00—Jack Benny 6:15—Jack Benny 6:30—Hit The Jackpot 6:45—Hit The Jackpot 7:00—Pause That Refreshes 7:15—Pause That Refreshes 7:30—Dave Rosa Orch. 7:45—Dave Rosa Orch. 8:00—Corliss Archer 8:15—Corliss Archer 8:30—Horace Heidt 8:45—Horace Heidt 9:00—Contented Hour 9:15—Contented Hour 9:30—Dean Acheson 9:45—Dean Acheson 10:00—Radio Newspaper 10:15—Radio Newspaper 10:30—News Analysis 10:45—Eddie Dunstetter 11:00—News 11:15—News 11:30—Frankie Carle Orch. 11:45—Frankie Carle Orch.

KLEEREK Makes Pupples Disappear Fast... NEW PUPPLES, MADE AS IT DOES THEM UP... HERE'S A TIP—CATV... TRY KLEEREK... PUPPLES AS IT DOES THEM UP... WHY DON'T YOU TRY KLEEREK... IT'S AMAZING WHAT KLEEREK DID FOR MY COMPLEXION... ON CATV... THAT MEANS YOU'RE THE BEST ANGEL!

Table of radio programs for Sunday, September 10, 1950, listing stations like KTSA-550, KMAC-630, KABC-680, WOAI-1200, KITE-930, and KONO-860 with their respective program schedules.

Table of radio programs for Sunday Afternoon, listing stations like KTSA-550, KMAC-630, KABC-680, WOAI-1200, KITE-930, and KONO-860 with their respective program schedules.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

Table of radio programs for Sunday Evening, listing stations like KTSA-550, KMAC-630, KABC-680, WOAI-1200, KITE-930, and KONO-860 with their respective program schedules.

Swimmers' Hours Beginning Monday, the Y.W.C.A. swimming pool will be open for practice swims at the following hours: Monday and Thursday, 8 to 8:45 p.m.; Tuesday and Friday, 7:45 to 8:45 p.m.; Saturday, 11 a.m. to 12 noon; Monday and Thursday, 4 to 5 p.m.

Advertisement for 'The \$64 Question' featuring Rosalind Russell and Charles Laughton. Includes text: 'You just can't afford to miss', 'The \$64 Question', 'STARRING JACK PAAR', 'and The World's Finest Music brought to you by RCA VICTOR', 'Tune in WOAI 9 P.M. 7:30 P.M. WOAI'.

Advertisement for Panalair Now! featuring Payne floor furnaces. Includes text: 'WHY WAIT? INSTALL YOUR NEW PAYNE PANALAIR NOW!', 'Or your Payne Floor Furnace • 10-Year Guarantee • Long Easy Terms', 'You Buy Them Right—We Install Them Right', 'Hurry... Buy Now... Buy Today... Only a Limited Number Available... Get Our Prices First. Ask for Our Special Estimate! Save With Estell!', 'Watch for Our New Home At 802 San Pedro—Corner Cypress St.', 'CHAS. ESTELL CO.—1305 S. PRESA', 'Your Payne Dealer—Call K-0620—L-46461', 'Air Conditioning, Heating, Television—Open Daily Until 9 P.M.'

Large advertisement for 'Radio's King of Comedy... JACK BENNY'S BACK TONITE! at 6:00'. Includes text: 'Radio's King of Comedy... JACK BENNY'S BACK TONITE! at 6:00', 'with MARY LIVINGSTON, PHIL HARRIS, ROCHESTER and all the Gang...', 'It's little blue-eyes, himself. The man who keeps his money locked in the cellar. That's right, King of Comedy, Jack Benny—and he's only 39! Jack and his companions-of-fun ride the air-waves tonight at 6:00 on KTSA. He may keep his coin-purse tightly closed, but there's no limit to the merriment, when the "old fiddler," laugh-in-bloom, Jack Benny takes over. And the whole gang'll be present and accounted for, too. Mary Livingstone, Phil Harris, Dennis Day, Rochester, and all the rest. Get in on the fun tonight at 6:00 over KTSA with THE JACK BENNY SHOW.', '550...on your dial...', 'KTSA AM/FM'.