







## Spotlighting the Dial

Comedy and Drama

Radio Theater, KTSA, 8 p.m .--Dennis Morgan, Ruth Roman and Patricia Neal are starred in the play, "One Sunday Afternoon," which involves a meeting in the park a double wedding and an unjust prison sentence.

Hollywood Star Playhouse, KTSA, 7 p.m.—Richard Widmark, sensational young screen star, takes the leading role in an original thriller. "Outpost," a story of the Arctic wastelands.

My Friend frma, KTSA, 9



(Immediately Following Winter's Wonderland)

## News Programs

notch news reporting. fighting zone.

**WOAI-TV** Channel 4 Monday Evening 5:25—Today's Programs

6:30-Tree House :45—Telenews :00—TV Dude Ranch

45-Winter's Wonderland 0:00—Fashions in Your Living Room 15—Report on TV

p.m.—Another hilarious misadventure in the series starring Marle Wilson and Cathy

Edward R. Murrow, KTSA, 6:45 p.m.-After spending the summer covering the Korean war, Murrow returns to his regular analysis of the day's news. His ability has been recognized by many awards for his top-

Radio Newspaper, KTSA, 10 p.m.-A 30-minute roundup of Labor Day news as prepared by KTSA news analysts from information gathered by the wire services and home-town news as compiled by the combined staffs of the San Antonio Express and Evening News.

## Music Programs

Curt Massey Time, KTSA, 5:30 p.m.-Beginning their 66th week, Massey solos "If You Were My Girl," and liltin' Martha Tilton sings "If I Had a Magic Garden."

Club 15, KTSA, 6:30 p.m.— Head Man Bob Crosby plays host to his 11-year-old daughter, Cathy, as "Club 15" opens the second week of a tune-studded season.

## TELEVISION

:30—Feature Film :00—Feature Film :30—Trophy Room

9:30-Report on TV

9:50-Weathercast

TEX-A-VISION CO. .

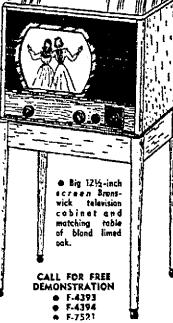
"Open All Day Monday-Labor Day"

MATCHING TABLE

AS SKETCHED ONLY

Or Pay Only \$900 Monthly Paymenta







WOAI-1200

(NBC)

Texas Form and Home

Hillbilly Harmonias

Newscost-Howell

Vewscast-Guerro

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Live Like a Millionaire

Live Like a Millionaire

Welcome Travelers
Welcome Travelers

We Love & Learn

Young Dr. Malone Jack Berch

Ma Perkins The Brighter Day

David Harum

Mornina Devotional

lired Hands

Radio Rodeo

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last-minute changes made by radio stations.

**KABC---680** 

(ABC)

5-6-Texas Roundup

Taxos Roundup

Texes Roundup

Martin Agronsky

Newscost

Radio Clock

Breakfast Club

Breakfast Club

Breakfast Club

My True Story.

Not. Brondywins

Medern Romanco

Modern Romance Dr. Paul

Crosby & Co.

Luncheon Club

Luncheon Club

Monette Shaw

News

MONDAY AFTERNOON

My True Story

Berty Crocker

Hilbilly Hit Parads

# 6:00 5:15 7:00 7:15 7:30 7:45

Francis C. Hood, 4419 Wabash, Kansas City, Mo., says that HADACOL has done so much for him in giving him the pep and vitality he now has because he found out his system was deficient in Vitamins B1, R2, Niacin,
and Iron, that he wants to fill his
pick-up truck full of HADACOL
and give it to sick folks—so they,

feeling better. COL I was very nervous and 1:00 sleepy all the time. Seems like no 1:15 matter how much sleep I tried to 1:30 get, it didn't work—I would just 1:45 toss and turn all night. Then in the 2:00 coss and turn an night. Iden in the ladius fair daytime I would be groggy and 2:15 Hilliop House ladies fair sleepy—I just felt miserable all 2:30 House Party Queen for a Day I was beside myself in knowing just what to do. Then one day I heard how HADACOL had helped KTSA PROGRAMS many other sick folks.

HADACOL I get a wonderful night's sleep and never wake up 3:15 once during the night. I'm not a bit nervous any more either. In 3.45 fact, right now I feel better than I have ever felt in my life, thanks to HADACOL."

ficiencies of Vitamins B1, B2, Niacin, and Iron. HADACOL is won-derful in the way it builds up the hemoglobin content of your blood (when Iron is needed) to carry these precious Vitamins and 5:00 Minerals to every organ, and 6:15 every part of your body-to the 6:30 heart, liver, kidneys and lungs, 6:45 even to the eyes, hair and nails, 7.00 Today, even hundreds of doctors 7.15 are recommending HADACOL to 7:30 their patients.

Copyrighted 1854. The LeBlanc Corporation 11:00

MONDAY, SEPTEMBER 4, 1950

KTSA--550 (CBS) Songs at Sunrise Songs at Sunrise News Melody Ronch Trading Post Tex. Jim Robertson News Sports Page

8-00 The Three T's The Three T's News Take It East 8.45 9:00 9:15 9:30 10:15

10:45 (1:00 11:15 Wendy Warren Aunt Jenny

12:00 | News 12:15 | Chuck Wagon too, can be put on the road to

Before I started taking HADA- 12:45

Now after taking 6 bottles of

Yes, HADACOL Does Help thousands and thousands of fine

You Owe It to Yourself to give HADACOL a chance. Refuse substitutes, don't let any- 8:30 one tell you something else is 8:45 gust as good." Insist on genuine 9:00 HADACOL You risk nothing be- 9-15 cause HADACOL is sold only on 9:30 s strict money-back guarantee. 9:45 You'll feel better with the first 10:00 few bottles you take or your 10:15 money back Trial size only \$1.25. Large Family or Hospital size, 10:45

KMAC-630 (MUTUAL) R.F.D. Texas R.F.D. Texas RFD Texas

Sam Morris Wake Up, S.A. Wake Up, S.A. Wake Up, S.A. Robert Hurleigh Little Church Back to the Bible

Back to the Bible Take If Easy Arthur Godfrey Arthur Godfrey Hillbilly House Party Hillbilly House Forty Hillbilly House Party Hillbilly House Party Arthur Godfrey Hillbilly House Party Arthur Godfrey Arthur Godfrey Hilibilly House Porty Halland Engle Hillbilly House Party Hillbilly House Party Movie Time Kata Smith Speaks

anny Ross Big League Baseball Dodgers vs Broves

Western Hits Grady Cole Pigno Portraits

Second Spring

Labor & Elections

Hill Country Hits Hill Country Hits

Hill Country Hits Hill Country Hits

News-Boyette

You and ...

Lowell Thomas

Jock Smith Sings Club 15

Edward R. Murrow

Stor Playhouse Ster Playhouse

Arthur Godfrey

Arthur Godfrey

Lux Radio Theate

Lux Radio Theater

Lux Radio Theater Lux Radio Theater

My Friend Irma

My Friend Irmo Bob Hawk Show

Bob Hawk Show

Radio Newspapel

Radio Newspaper

News Analysis

Jan Gorber Orch.

Leany Herman Quint

Record Revue

Beulah

None from Nowhere

Big League Baseball Big League Baseball dig League Basebali Big League Baseball Ladies Fair

530 Club

.630 Club

630 Club

Mert's Record Show

B-Bor-B Riders B-Bor-B Riders

Fulton Lewis

Bing Sings Gapriel Heatter

I Love a Mystery

8-Bar B Riders

B-Bar-B Riders

Crime Fighters

Boomer Jones

Maurice J. Tobia Maurice J. Tobia

News-H. Wood

Donce Parade

Dance Parade Dance Parade

Dence Parada

Wagaer's—Sevenouks Wagaer's—Sevenouks

Scomer Jones

Marder by Experts

War Front-Home Front

Big League Basaball Noonday Big League Boseball Big League Boseball Noonday Jambaree Texas Tophands Big League Baseball Del Dunbar Curley Fox Ted Malanu Bride and Groom

Money for Music

Today's Top Ten

Superman Superman

Newscest Elmer Davis

Lone Ronger

Inner Sanctun

Inner Sanctun

Henry J. Taylor

Gov. Shivers

Dick Haymes

Paul Weston

ABC Roundup ABC Roundup

Gen, Eisenhower Dodgers vs Broves

Dodgers vs Braves

News Seminor

ASC Descaband

ABC France Bone

Newscost

News

MONDAY EVENING

Murder by Experts Dick Haymes
War Front-Home Front: Labor Day Program

Chanca of a Lifetime Chance of a Lifetime Bride and Groon Quick As a Flosh Quick As a Flosh

Imperial Quartet Market Reports indy and fone Double or Nothing Double or Nothing

Rosemary News-Guerra Life Con Be Beautiful Road of Life Right to Happiness

Lorenzo Jones

Just Plain Bil

Young Widder Brown

When a Girl Marries

rant Page Farrell Perry Moson

Tops in Pops Guiding Light Newscast—Williams

One Man's Family Meredith Willson Show

News of the World

Richard Harkness

Howard Barlow Orch.

Howard Barlow Orch.

Great Artists Series

Great Artists Same

Band of America

First Piano Quartet

First Piano Quartet

News of the World

Stuart Symington

Stuart Symington

Newscast - Williams

Nevs-Williams

**Band of America** 

Night Beat

Night Beat

Railroad Hour

## KONO - 860 6:09 A.M., Farm: 6:55. News: 7:00, Gospel Music Makers 7:15.

Fames 12:00 F.M. News Headlines and Sammy Kays1 12:15. Wayne kinzs 12:28, Gap Lembarder 12:45, Naontime News 1:06, Pelka Timer Cisu. Kamery Quise 2:06, News Headlines and Today's Hills: 8:00, News Headlines and Codby Crebnor Clubi 4:06, News Headlines and Old Times 1:48, Teen Times 4:48, Teen Times 5:00, News Headlines 1:48, Teen Times 5:50, Keyboard Reliday; 5:50, News Headlines Sames Restime Revues 5:50, News Headlines Sames Restime Revues 6:50, News Headlines and Bestheen Calles 7:50, Sign Off.

KITE--930

Radio Gospel: 7:38, Men-min; 7:45. News: 8:00. Morning Roundupy 10. Merebers Only: 12:15, Pepper Young's Family Whitely 1:00 p.m., Sad-die Fals: 2:60. Melody

## KCOR---1350

digg A.M., Les tieves Del Herari 7:00. Gay Unballarai 2:00. Sacrod Hante 5:125, Spanish Norras 5:26, Marchasi 5:04. Chara dentess 5:04. Chara dentess 5:04. Chara dentess 5:04. Trypicali 10:26, Arrandins 11:15. Trypicali 12:00 Faria 11:28. Una Canden Faria 11:28. Una Canden Faria 11:28. Una Canden Faria 5:00. Thypin Int 8:06. 5:patish News 5:26. La-rotto Caballers 6:06. Ten 5:patish Husto: 7:06. Sachall Maran 5:20. Eas 5:patish Husto: 7:06. Sachall Games 11:00. Sachall Games 11:00. Printo Caballero 6:08, KCOB Berlews 7:08, Spanish Husins 7:46, Basehall Warm-up: 8:00, Basehall Games 11:90, Spanishs 12:00, Sign Off,

## KIWW---1540

6:00 4.91., Astanecer Sauchero: 6:30, Despertader: 7:00. Managitas: 7:20, gela) Meladi \$:00. Pensands T1; \$:25, News: p:00, Derautes: 10:00, Be-12:90 P.M., Lab. Eary: 12:20. Co Opinion: 12:48. Contenu: 1:00. Florto Alagre; E:00, Anskube: 4:00, Musica y Noticiaar 4:30. Pasmas: 5:00. Lone Stars S:30. Lorenza C.: 3:45. Bles Off.

519 F HOUSTON

550 on your dial!

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ACCURATE

