Today's Radio Highlights

Special Events

7 p.m. — Union Corners Open House (WIBA).

7:30 p.m. — Roundy (WIBA): at Union Corners' Open House, with his East Side hat.

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Music

7:45 a.m. — Eddy Arnold (WIBA): "Somebady's Rose" "Molly Darling," "Echoes from the Hills," "Dark Eyes."

10:30 a.m.—Jack Berch (WIBA): and the Satisfiers.

11:15 a.m. — Ranch Hands (WIBA): "I Love You Because," "Arkansas Traveler," "I Still Do," "Dixie."

4:30 p.m. — Curt Massey (WBBM): and Martha Tilton; "Sam's Song," Hawaiian medley.

6:30 p.m. — Hymns of the World (WIBA): "From Greenland's Icy Mountains," "Almost Persuaded," "Lead, Kindly Light," 'Softly and Tenderly."

8 p.m. — Songs for Sale (WKOW): contestants include 81-year-old former concert violinist, undertaker, cowboy.

8:15 p. m. — Stars on Parade (WFOW): Tony Paster orchestra in "Blossom Time" music.

10 p.m. —Keynoters (WFOW): with Mary Day and Bob Farr.

10:30 p.m. — Concert Master (WIBA): "Der Freischutz" overture, "Finlandia," "Roussalka" ballet music, Strauss' "Perpetuum Mobile."

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Drama

8:30 p.m.—Jack Lait (WIBA): "Toledo Town," story of criminals who tried to retire in obscurity.

9 p.m.—Wanted (WIBA): James Joseph Sweeney, for attempted murder and bail-jumping.

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Sports

12:25 p.m. — Baseball (WIBA-FM): Braves at Chicago.

4:05 p.m. — Inland Lakes Regatta (WIBA): DeAlton Neher and officials report on finals of regatta.

7:05 p.m. — Baseball (Wind): White Sox at Washington.

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Discussion

1:30 p.m. —— Alcohol Studies (WHA): "Treatment Methods," Dr. Fritz Kant.

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Farm Programs

11:30 a.m. — Farm Roundup (WIBA): 4-H club mixed chorus of 53 voices, chosen at district 4-H camps; Ethel Hill, assistant state club leader, director; D. W. Lueptow, Madison, no "Farm Machinery;" C. L. Coon, Madison, on State fair conservation exhibit.

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For Children

5 p .m. — Playtime (WIBA): "Come to the Circus."

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Miscellaneous

10 a. m.—Homemakers (WHA): "The Prodigal Heart," Hazel Straight Stafford.

3 p. m.—Carson Gulley (WISC): "What Can Be Done With Fish."

WFOW-FM

104.9 Megs.

FRIDAY

A. M.

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 News
10:05 Morning Variety Show
10:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

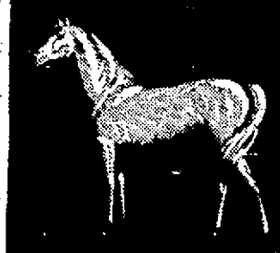
P. M.

12:00 News
12:05 Holiday in Hawaii
12:30 Dinning Sisters
12:45 Art Vaan Damme
1:00 News
1:05 John Laurenz
1:19 Film Favorites
1:30 Lovenotes of Andy Russell
1:45 Ink Spots
1:55 News
2:00 Record Matinee
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juke Box Jamboree
4:15 Kiddie Storytime
4:30 Alvino Rey
4:55 News
5:00 Ken Griffin
5:15 Program Prevue
5:30 Off the Record
5:55 News
6:00 Musical Menu
7:00 News
7:05 Request Show
8:00 News
8:05 Request Show
8:15 Stars on Parade
8:30 Package of New Records
8:45 Twilight Time
8:55 News
9:00 Al Trace
9:30 Buddy Moreno
9:45 George Towne
9:55 News
10:00 Idle Hour
10:30 Freddy Martin
10:55 News
11:00 Blue Barron
11:30 Griff Williams
11:45 Teddy Phillips
11:55 News
12:00 Ralph Flanagan
12:30 Benny Goodman
12:55 News (to 1:00).

GIVES THEM THE BIRD

DENTON, Tex. —(UP)— R. A. Sapp, who raises canaries and other birds for sale, turned to a parrot for help after 30 of his yellow warblers disappeared. Sapp taught the bird to holler: "Police."

What a SCOTCH!



WHITE HORSE of course!

Also Available in 4/5th Pints & Half Pints • Blended Scotch Whisky 86.8 Proof Browne-Vintners Co., Inc., New York Sole Distributors

Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
5:00 5:15 5:30 5:45	Sunrise Frolic Musical Clock	• Top o' the Morning • Moments on the Mount	Breakfast Symph Farm World Farm Program; Mkts.	• Silent • Silent • Rural Roundup	News Roundup News Listen to Cliff Jim Conway	Capt. Stubby Bob Atcher Dolph Hewitt News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross; News
7:00 7:15 7:30 7:45	News; Musical Clock News Eddy Arnold	• Top O'Morning • Hinn News • Top O'Morning • Pauline Fred'k	Sports Club News Coffee Club; News	• News; Farm Service • News; Weather • Farm News	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Tello-Test Today's the Day	Your Neighbor Norman Ross News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	• Breakfast Club • Breakfast Club	Markets; Coffee Club News; Coffee Club	Prayer League • Musical Clock Musical Clock	Sing Crosby Robt. Q. Lewis Robt. Q. Lewis Robt. Q. Lewis	My Story My Story Betty Crocker John B. Kennedy	News Record Relay Record Relay	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	Welcome Travelers Gilbert's Gallery	• My True Story; Betty Crocker • News	Reverend Epp Music for You Robt. Q. Lewis	• News; Pioneers Freddy Martin Reedsburg Hour • Shopping Quiz	Robt. Q. Lewis Robt. Q. Lewis Grand Slam Rosemary	Capt. Stubby Buccaneers Kitchen Club News	Record Relay The Kelseys The Tom Moore Show	Elizabeth Hart Pentagon Report Jack Berch David Harum
10:00 10:15 10:30 10:45	• Haskell & Co. Pentagon Report Jack Berch Trading Post	• Lady of the House • Quick As a Flash	Robt. Q. Lewis Robt. Q. Lewis Music Speaks Here's Howard	Women's News Chore Boys Mid Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club Martha and Helen	Kate Smith Virginia Gale Answer Man News	Norman Ross Norman Ross
11:00 11:15 11:30 11:45	Linda's 1st Love Ranch Hands Farm Roundup	• Ladies Be Seated; Beauty • Tello Test • Bing Crosby	News of America Console Reflections Jackpot Quiz	News; Matinee Headlines Farm and Home Farm Front	Big Sister Ma Perkins News Guiding Light	Farm World Today Dinner Bell	Cedric Foster June Davis Market Reporter News	News Food Magician Philip Hayes Love and Learn
12:00 12:15 12:30 12:45	• News; Roundup • Farm Service News March Time	• Man on Street • Hinn News • The Bob Swanson Show	Dinner Concert News Mkts., Farmyard Frolics	Music; Markets • News • News and Mkts Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Merry-Go- Roundup	Ladies Fair Queen for a Day	Double or Nothing Live Like a Millionaire
1:00 1:15 1:30 1:45	Double or Nothing Love and Learn Magic in Music	• The Bob Swanson Show • The Bob Swanson Show	Music of the Day Music Please C. Cavallaro	Farm Service Si Hays and Daughter Toby and Joe	Nona I'm Nowhere Hilltop House Winner Take All	Bride and Groom Quick As a Flash	Tune Test The Menjous Consumer Panel	Life Beautiful Road of Life Pepper Young Right to Happiness
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young R't to Happiness	• Dolly Madison • Chance of a Lifetime	Luella Mortenson Mary Casey's Show Case	• Music Booth • Voice of Army • Science Exc'n.	Strike It Rich News Double Quiz	Nancy Craig Art Baker News Variety Music	Radio Quiz Second Spring Linda's 1st Love Labby Ross	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	• Backstage Wife • Stella Dallas • Lorenzo Jones • Widder Brown	• Carson Gulley • Ladies Fair	News Easy Listening Treasury Band; News	Chapel in the Sky • Melody Hour	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show Navy Band Beulah Karney	L. Barrymore Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front F. Farrell
4:00 4:15 4:30 4:45	• News; Madison Hour • Madison Hour	• Queen for a Day • Tourist Time • Uncle Dick	Harmony House Harmony House	• Melody Hour • Band Parade • Serenade	News News Curt Massey News	Fun House Green Hornet	Cisco Kid Bobby Benson	News Dave Garroway News
5:00 5:15 5:30 5:45	• Playtime • News • Sports; News • Fiesta Time	• Fun House • Reedsburg Program	News You Asked For It State Fair	Fiesta Time • University Special • Univ. Special	Garry Moore Julian Bentley Edw. R. Murrow	News Edwin C. Hill Lone Ranger	Melody Five News Gabriel Heatter Fulton Lewis, Jr.	6 O'clock Special News of World 1 Man's Family R. Harkness
6:00 6:15 6:30 6:45	• 1 Man's Family • News of World • Hymns • Music; News	• E C Hill; Fiesta • Marquis Childs • Lone Ranger	News Sizing Up Sports Stepping Out Larry Lesueur	• Sports Time Old-Time Band News Let's Fish	Philip Marlowe Up for Parole	The Fat Man This Is Your FBI	Rudy Vallee Xavier Cugat Orch.; News	Stars and Starters Design for Listening
7:00 7:15 7:30 7:45	• Union Corners Open House • Roundy • Serenade	• The Fat Man • This Is Your FBI	Philip Marlowe Up for Parole	Serenade Farm Front • Old Timers' Jamboree	Songs for Sale Songs for Sale	The Thin Man The Sheriff	2,000 Plus Theater Theater	Dimension X Jack Lait
8:00 8:15 8:30 8:45	• Dimension X • Jack Lait	• The Thin Man • Guy Lombardo	Songs for Sale Songs for Sale	Old Timers Jamboree • Old Timers' Jamboree	The Rex Allen Show Capitol Cloak Room	Orchestra Music Pleasure Parade Show Time	Theater Theater Hollywood Theater	Wanted Wanted Bill Stern Pro and Con
9:00 9:15 9:30 9:45	• Wanted • Wanted • Friday Serenade	• Tony Pastor Orchestra • Dance Orchestra	Billboard Hit Parade Capitol Cloak Room	• University Farm Hour • News; At Your Request	News Weather; Tony Weitzel; Eddy Howard Orch.	News Barry Wood Casey Platter Party	Behind the Story Chicago at Night News; Songs This Is the Story	News Rio Rhythms Big City Serenade
10:00 10:15 10:30 10:45	• News • Todd Manners • Concert Master	• Hinn News • Frank Edwards • The Ed Silvera Show	News Sports Dance Music	• At Your Request • At Your Request	News; Cee Davidson Orch. Leo Pieper Orchestra	Marquis Childs Frankie Masters J. Featherstone Jerry Glidden	Frank Edwards Henry Brandon Tommy Carlyn Orch.; News	News Sports; Music The Ches Show
11:00 11:15 11:30 11:45	• News; 1310 Club 1310 Club; News	• News; The Ed Silvera Show	News; Lawler's Folly Lawler's Folly	• Silent • Silent • Silent • Silent	Matinee at Midnight Matinee at Midnight	The John McCormick Show News	Dance Orchestra Dance Orchestra; News	The Ches Show The Ches Show

• Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM .. 101.5 M. WWCF (WIBU) .. 94.9 M. WISC-FM 98.1 M.

WHA & WHA-FM

970 Kc.—88.7 Megs.

FRIDAY

A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 News
7:58 Weather Report
8:00 Morning Melodies
9:30 Fun Time
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News and Views
11:00 Chicago Roundtable
11:30 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Alcohol Studies
2:30 Music You Want
3:00 Radio Journal
3:30 Music Album
3:45 Constant Invader
4:00 Gunnar Johansen, Pianist
4:30 Music of the Masters
5:30 Book Trails
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale

FM ONLY

7:00 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Show Case
9:00 FM Concert
10:55 Night News

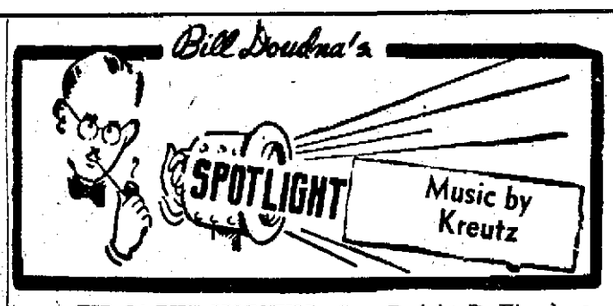
Illinois Guard Units Start Home Today

CAMP McCOY —(UP)— There was no letup in training of the Illinois 44th national guard division Thursday, although the first units are scheduled to return to their home towns today.

Units that will travel the greatest distances will leave today, beginning at 5 p.m. The last unit, from Waukegan, will shove off at 5 p.m. Saturday, according to Capt. Robert Bacon, Champaign, Ill., logistics officer.

The units will bivouac in prearranged areas enroute home, he said, and the men will get more than $500,000 in pay when they reach their home armories.

Twelve trains and hundreds of trucks wil convoy the guardsmen home at the end of one of the most successful two-week training periods in the division's history.



TIP O' THE MORNING: Gen. Dwight D. Eisenhower's launching the "Crusade for Freedom" campaign will be on WIBA at 10:15 p. m. Monday, Sept. 4 (Labor day).

* * *

Arthur Kreutz, formerly of Madison, is the composer of "Acres of Sky," a musical show which will open the new Theater and Fine Arts center at the University of Arkansas in November.

ARTHUR KREUTZ

The work was commissioned by Gov. Sidney McMath of Arkansas on the recommendation of Dr. Lewis Webster Jones, university president.

The libretto, by Zoe Schiller, is based on a book of the same name by Charles Morrow Wilson, a native of Arkansas. The services of Kreutz and Miss Schiller were made available through the American National Theater and Academy.

Kreutz, a native of La Crosse, is a professor of music at Columbia university and Brooklyn college. He is a graduate of the University of Wisconsin (with degrees in both engineering and music), the Royal Conservatory of Ghent, Belgium, and Columbia university, and is a Fellow of the American Academy in Rome. He has appeared in Madison as violinist and conductor, and has been represented in concerts by several of his compositions.

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TIPS AND BITS: Walter O'Keefe, of "Double or Nothing," has been asked by a record company to wax an album of old-time songs.

Watch out! ABC is plotting a big show of the barn dance type, to start in September.

Mrs. Franklin D. Roosevelt's success as narrator for "Peter and the Wolf" with the Boston Symphony orchestra at Tanglewood (which was recorded, too) has led to an offer for narration on an album of children's discs.

Lanny Ross will be master of ceremonies for a transcription series, in vaudeville format, which will debut Sept. 17. Among the first guests will be Mimi Benzell.

Bryan Duncan, "Prince of the Keyboard," is changing his broadcast time. He'll be on WISC at 10:30 p. m. Sundays effective this week. Until now, he has played for radio at midnight Fridays.

The New York City Opera Co. will open its City Center season Sept. 21 with "Turandot," which it introduced last spring. The schedule also wil linclude "Die Meistersinger," "Faust," "Aida," and 11 others.

Lawrence Tibbett will desert opera for a Broadway fling. He's taking a one-year leave from the "Met" to star in "The Barrier" at the Mansfield theater, opening mid-October.

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RECORDER REPLACES TYPE-WRITER: A recording kit no larger than a physician's bag is helping NBC's news correspondents capture the sounds and comments of the war in Korea for presentation to the listening public of America. As self-sufficient as the portable radio seen at beaches across the country, the recorder operates on the same type of batteries which power the radio and can be taken to the "beaches" at the front with equal facility. It is replacing the typewriter as the symbol of the radio war correspondent.

The machine is a "recorder" only. To use it, the correspondent plugs a microphone, slightly larger than a postage stamp, into the set and flips a switch to start the reel of magnetized, plastic tape revolving. He can record for 15 minutes without stopping. The only drawback to the system is that the correspondent can't tell whether he has "caught" anything, because the recorder has no "playback system. This is more than compensated for, though, by the kit's ease of operation—the "foolproof" aspect of the recorder.

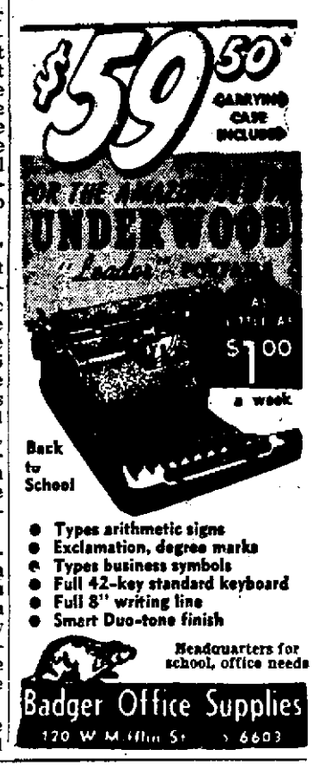
Each of NBC's four war correspondents in the Tokyo-Korea area has a recording outfit, and carries it everywhere. It has become a favorite of the newsmen, not only because of its portability, but because it enables them to capture the sounds of war events at the moment that they are "news."

The recording unit had made its appearance by the end of World War II, but the apparatus was cumbersome, requiring heavy batteries or generators when no electric power was available. Now, as a result of mechanical and electronic improvements, anywhere a man can go, he can take—and use—the tape recorder.

George Thomas Foister, head of NBC's Far East correspondents, accompanied the American forces of the 1st Cavalry Division when they invaded Eastern Korea on July 18. With his recorder, he interviewed GI's and their officers during the ampnibious operation prior to the landing, and later on the beach as the men prepared to move inland. This was the first extensive use to which the kit was put since the outbreak of hostilities, and it "paid off" with almost a half-hour of fresh, on-the-spot news material for broadcast to NBC's American listeners.

Perhaps the most dramatic use of the machine since the outbreak of hostilities was made when William Dunn rode in one of the planes accompanying the 98 B-29s which dropped almost a thousand tons of bombs on the North Korean forces, Aug. 15. Dunn was able to record, for later presentation over NBC, his "bird's-eye" view of the mission. While the planes were returning to their bases in Japan, he interviewed Maj. Gen. Emmett "Rosey" O'Donnell, (in whose plane Dunn was a passenger) and recorded the Commander's reactions to the raid.

It was Dunn, too, who was able to scoop the broadcasting world recently when he recorded, exclusively for NBC, Gen. Douglas MacArthur's speech of confidence in our ultimate victory, made when MacArthur was on an inspection trip to Korea. Dunn had the only recording outfit present on the airstrip when the general spoke.



Join in the grand opening of the new . . .

LORAINE HOTEL COCKTAIL LOUNGE

designed—executed by artists from Webster Studios

Saturday, August 26th

Here's what you'll hear!

You'll not only hear the raves of our enthusiastic patrons— but you'll hear the famous entertainers, **THE GORDON TRIO**, known from coast to coast for their intriguing Hammond organ-guitar-piano melodies. They'll play every day from 4:30 to 6 p. m. and 8:30 a. m. to 12:15 p. m.

Here's what you'll do!

You'll not only taste our fine wines, liquors, and mixed drinks—you'll not only meet and greet your friends—you'll not only enjoy the inspiring surroundings—but you'll help us name this new pride and joy, our new cocktail lounge. The winning name will receive a U. S. Savings Bond.

And --- here's what you'll see!

You'll see one of the most beautiful cocktail lounges this side of New York! First, there's the large beautifully finished irregularly shaped bar—a masterpiece in itself. Then lift your gaze to the huge montage mural behind the bar. Superimposed on a view of the Capitol are such figures as athletes in action, Haresfoot, Senator Claghorn, and many others all lighted in a new magic "black" light. Then notice the handsome cocktail designed carpeting. Words are inadequate to describe the beauty of this yellow-red-green designed lounge. We want you to see it for yourself.

Don't miss it for real entertainment, gay atmosphere, resplendent surroundings!