1314 kg

News; Ottab

strike Quartet

Devotions

Pet Corner Bethel Lutheran Church

Congregational Church Sunday Melody

News Vilas Park Sunday Musicale

NBC Theater NBC Theater

Accordionist

News Relio Wisconsin Joev Tantillo

Chicago Round Table

Cloak and Dagger High Adventure

American Forum

News D. W. Band Information Please

Adventures Sam Spade Summer Symphony

Take it or Leave it Kay Armen Show

News Clifton Ctler Dance Orchestra

News; Mr. Smith

Secret

1:15 1:30 1:45

9:40 9:15 9:30 9:45

1:15 1:30 1:45

6:00 6:15 9:30 8:45

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DOUGLAS

Organ Tones

News Moments on the Mount

Bible Class Ave Maria Hour

Back to God

Hour of

To Safety

This Week Around World Mister President

Music With the Girls Music for America

Lutheran

Hour Detective Mystery

Tris Coffin Headlines Nick Carter

Stop the Music

Candlelight

The Amazing Mr. Malone

Walter Winche L Parsons State Street Serenade

Serenade Serenade Dance Orchestra

News; Dance Orchestra

Dance Orch.: News

Your sible dpeaks: Howe Mack 40 God

News int's raths Reviewing Stand

Wm. Hillman Freedom Story Preston Sellers News

Top Tunes
With Trendler
Guy Lombardo
Orchesirs

Proud!7 We

Hopsions Cassidy Martin Zano, Private 446

Hashknile Hartley

fbe Spadow Peractive Story

Boy Bozers

Nick Carter

Under Arrest

Kiwania Choral

Concert Clabriel Heatter

Crime Doe

Henry Brandon

Henry Brandon Orchestra Tommy Carlyn Orch.; News

Addy Howard Orchestra Lawrence Welk Orchestra

Bawall

WMAQ

670 kg

World News Winwood Form

the Comica

National
Radio Pulpts
Art of Living
Radio Parade

Destination Freedom News Bob Rouston

UN Story

The First Freedom

NBO Theater NBO

Theater

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Cloak and

High Adventur

The Big Guy

Catholia Hour

Tex Williams

Reward

The Seins

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Summer Byraphous

Take It of Leave IS Kay Armen Show

Clifton Utley Back Page Sun. Dateline Day's End

News Frankie Carls The Ches Show

The Ches Show The Ches Show

Top Secret

Chicago Round

WENR-WLS

for Everybody

The Voice of Prophece

News Little Brown Church

Hour of Putth

Amateur Hour

Mister President

Music With the Girls

Old Fashioned

Frank and Ernest Pop Concert

Tris Coffin Don Gardiner Golf Songs

The Amazina Mr. Malone

Kay Thompson Lough Parson

Jimmy Blaine Love Letters Piano Playhouse

Sunday Vespers

Stop the Music Stop the Music

Fed Maione

News Thoughts

News: The Vragners

The Wagners; News

The John McCormick

Know Your State Reading Tressury Salute the Funnise Serenade Children's Serenade Hour

Westher

WBBM 180 kc.

News of America

to learning

Extension 319
Howard & sinith
Rent Law
To Be Continued

News Report to People Starlight Operetta

Dance Orchestra

Invitation

to Music Invitation

to Music

Invitation to Music Music for You

Dance Orchestra Sunday at the Chase

Main Street Music Hall

The Steve

Guy Lombardo Time To Be Announced

Percy Paith Orchestra

Rate Your Mate

The morace Heldt Sho

Dick Jurgens Orchestra

Ray Pearl Orchestra

Matinee at Midnight Matinee at Midnight

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.1 M.

1240 ltc.

Fretie

Melody Tima Melody Time

Methodist Church 1st Lutheran Church

Bible Fellowship Music Center

Farm Bour * Toby and Chora Boye

Toby and Chore Boys Music Jewel Box

• L. Duchow
Walte Time
• Old Timere
• Bandstand

Watertown Watertown Watertown
Polks Parage
Whosis Show

Wrestling Tips New Rhythm Friendy Music

* News * Piano Pia Oid Time Religion

Old Timers
Farm Front
Old Timers
Jamboree

· Old Timere

Jambores Old Timers Jambores

Music for

Silent Silent Silent Silent

The Sunday Spotlight

What Can a Listener Do?

Can listeners really accomplish anything with their letters and postcards to radio stations? Do the networks, sponsors, and stations pay any attention to complaints and praise?

Thus a reader-listener writes concerning last city. Sunday's remarks herein about audience censorship of broadcasts.

The answer is a definite "yes" when the letters are apparently sincere and when enough of them agree with each other.

Many instances come to mind. Currently, WIBA is carrying "In-formation Please" at 6:30 p.m. Sundays because listeners wrote to the station asking (1) that the program continue, and (2) that it stay at that hour.

Several years ago, the same station obtained broadcasts of the Metropolitan Opera from the ABC network, although it was not an af-filiate of that web, because listeners wanted them and there was no ABC outlet in Madison at that

To be personal, I can add that listener suggestions helped immeasurably in framing the set safety rules which for many years concluded The State Journal's morning news broadcasts. Listener protests over Mae West's part in a

Charlie McCarthy show kept her off the networks for many years; they removed one especially offensive commentator from a major network; they toned good, and they offered constructive suggestions for down the commercial announcements on another program improvement. news program broadcast in Madison; they have reduced the amount of hillbilly music carried on dislike the program about which you're writing, be Madison stations; they have made some newsrooms sure to tell why you oppose or support the program.

more conscious of the necessity of correct pronunciations of names and addresses.

The Wisconsin Association for Better Radio Listening tells us of what a Council of Church Women, with 128 members, accomplished in one Wisconsin

The group visited a station manager with documented reports on listener objections. Here's what it accomplished:

Obtained removal of a high-powered beer ad just ahead of a local; noontime news broadcast. (A bakery ad was substituted).

Persuaded the station to broadcast time and tem perature every 10 minutes from 7:30 to 8 a. m. Won a great number of weather forecasts during the same period; they're on every 15 minutes now. Obtained a wider use of serious recorded music In response to a request for more educational programs, got the promise of a series of talks by outstanding people of the community.

Removed one crime program.

Received a better time-period for a religious pro-

Won the discontinuance of "Myrt and Marge." Dr. George Speri Sperti on "The Increased the amount of local news in a 6 p.m. Scientist and the Nation." ws broadcast.

Persuaded the station to make a general im- Discussion provement in the grade of recorded music it played.

One point can't be emphasized too much in reporting this.

Uncle Ray's Column

Here's Story of Thomas Carlyle

Thomas Carlyle, famous author, a better success than anything he was born in Scotland 155 years had written before, ago. His father was a mason and, later, a farmer. There were nine

The journey was made in company with another youth. There was little in the way of "hitch-hiking" in these times but the sale with you and read it with the way of the sale with you and read it with the sale with hiking" in those times, but the lyle said to Mill. young travelers were taken aboard a cart for a few miles. They started on its journey toward mis-years he was to write other im-portant books, but "The French

ter. He little knew that he would give his life to writing, and would become a famous author.

A servant was making a fire, and looked about for some and looked about for some to start it. She laid bands on the manuscript and company that it

While he was a student at the University of Edinburgh, Carlyle's food was made up largely of what was sent to him from home. Parcels containing porridge, ham, salt butter, and potatoes came to him from the farm.

was something which no one Writes a Chapter wanted. Up in smoke it went, and was lost to the world.

There are times when greatness is proved by meeting misfortune bravely. Both Mill and Carlyle did so in this case.

Feeling heartbroken. Mill went lication of Coal work has written a chapter of the German Ianguage publication.

ô2°

98 99 100

145 146

162

1 Rogue
6 Scanty
12 Furze
17 To remain
21 To irrigate
22 Thick soup
(pl).
23 Sign of the

language

147

HORIZONTAL

72 Declare 74 Ritual prayer of Moham-

medans 76 Japanese

and how do you suppose he got field. He was much interested in words were read on both sides of there? He walked! the work of Carlyle, who was 10 the Atlantic.

It was the plan of Thomas Car-lyle to study to become a minis-tor He little to a woman friend. She put it aside for a time.

A Revolution" marked the beginning of his great success.

ing. While in London he Tabored for a long time on a book which he planned to call "The French Revolution."

After he finished the writing, he "I will take half of it, and will use the money, but at last said, workers in Germany salient information about their co-workers in fer filt that he had done a good size.

Sunday's Crossword Puzzle

French Revolution, and this time the manuscript went to the publisher. To his wife he said.

So it came about that a lost "You may take the manuscript book was given back to the world. Because Carlyle would not let a rule said to Mill So it came about that the book to produce a masterpiece. In later

manuscript, and supposed that it was something which no one Writes a Chapter

butter, and potatoes came to him from the farm.

After leaving college, Carlyle to fell the story to his friend, and spent much of his time in writ- handed him a sum equal in our while in London he laborated that a spent much of his friend, and while in London he laborate the farm while in London he laborate the first way.

Once more he wrote about the

children.

Before his 14th birthday, Tom Stuart Mill. This friend, 29 years was ready to enter college. The distance to Edinburg was 70 miles, destined to win fame in his own fame spread far and wide. His

After he finished the writing he "I will take half of it, and will use felt that he had done a good piece it to pay my expenses while I am of work. He hoped it would prove writing the book over again."

It to take the money, but at last said, workers in Germany salient information about their co-workers in her killer.

America, was edited by Prof. Her
(WGN): Curley Bradley program

105 105 107 108

169

Classified Highlights of Today's Radio Schedules

Concert; Sports Glub; Concert Rews; Cottee Concert

News Roundup E. Power Biggs Trinity Choir

Church of the Air

News Howard E. Catholie Hour

Christ Presby-terian Church

News Elmo Roper

News Mobilization

Invitation

Invitation to Music

Music for You

Main Street Music Hall

To Be Ann d Mrs. Turner

Guy Lombardo Orchestra

Speak Up Do You Recall?

Percy Faith and Guest Much About Doolittle

Classrcal Hour

Ciassical
Hour
Hiroshima
Anniversary

News Lenny Rerman Dance Music

News; Dance Music

Johnny

Special Events

8 p. m. - Holy Honr (WFOW) from Edgewood campus with the Rev. A. R. Breines as commenta

Religion

9 a.m.—Radio Bible Class (WISC): new to this station. 9:30 a.m.—Bethel Lutheran: (WIBA): the Rev. F. I. Schmidt on 'The Heavens Speak;" anthem, "The Lord Is My Strength."

10:30 a.m.—Catholic Hour (WKOW): the Rev. Andrew 10:00 Breines on "The Things for Our 10:15 Breines on "The Things for Our Peace;" Edgewood college choir. a.m.—Christ Presbyterian-First Baptist (WKOW): Dr. Roy W. Zimmer; All-State High School chorus . . . First-University Methedist (WISC): Dr. Merrill Abbey on "Governed by the Indivisible." dist (WISC): Dr. Merrill Abbey 12:00 on "Governed by the Indivisible." 12:30 4 p.m.—Catholic Hour (WMAQ): 12:45

9:30 a.m.—Reviewing Stand "The Korean Crisis and the Home Front:" Kay Bauer, National Assn. of Retail Grocers;

10:30 am Eternal Light (WMAQ): Norman Cousins, guest, 2. p.m.-Round Table (WIBA): "Pattern for Peace:" Pres. Mordecai Johnson, Howard university: Clarence Pickett, American Friends Service commission; Prof. Robert Redfield, University of Chicago.

4 p. m. — American Forum (WIBA): "Controls and Taxes;" Sens. Paul H. Douglas (D-Ill.) and Homer E. Capehart (R-Ind.).

8:30 p. m. — Peoples Platform (WBBM); "Should We Re-Arm Germany and Japan?:" Robert S.



PELLETIER

9 a. m. — Destination Freedom (WMAQ): story of Dr. Ralph Bun-

BAMPTON

1 p. m. - NBC Theater (WIBA): "A Connecticut Yankee in King Arthur's Court."

Arthur's Court.

3:30 p. m. — High Adventuré
(WIBA): rookie falls for opposing
pitcher's girl friend . . . Proudly
We Hail (WFOW): Philip Friend in New World."

4 p. m. — Roy Rogers (WGN); returns from vacation. 4:30 p. m.—Detective Mysteries (WISC): new to this station. 5 p. m.—\$1,000 Reward (WIBA):

- Singing Marshal barbershoppers.

7:30 p.m. ---(WIBA): Rose I at new time. (WIBA): Rose Bampton, soprano; 7 p. m. — Sam Spade (WIBA): Wilfred Pelletier, conductor;

Sceking King Solomon's bell.

8:30 p. m. — Top Secret

(WIBA): Baroness Gaza helps block
bacteriological warfare.

When I Have Sung My Songs,"

"You and the Night and the Music," "Alice in Orchestralia,"

"Claire de Lune," "Fetes," "Visst d' Arte," "Artist's Life."



CAPEHART

Music

7:45 a. m.—Paul Roberts Cheir (WIBA): "Wish new series:

12:45 p. m. — Joey Tantillo
(WIBA): "Lindenau Folka," "Nobody's Darling But Mine," "Hoop-

2 p. m.—Music With the Girls FM): Cubs at Boston. . . Base(WISC): songs about "you" . . . ball (WJJD): Red Sox at ChicInvitation to Music (WKOW): ago.

4:20 p.m.—Claff (WEND): Tank Marie Powers, guest.

Marie Powers, guest.

3 p. m. — Orchestras of the World (WHA): Austria.

4:30 p. m. — Harvest of Stars (WIBA): Dorothy Warenskjold, John Tyers; "Stout-Hearted Men," "My Heart Stood Still," "Crinoline Days," "One Fine Day," "When You're Away."

4:30 p.m. — Golf (WENR): Tam of Shanter tournament (on WISC at 9 p.m.)

9:30 p.m. — Jackie Robinson (WISC): and Waite Hoyt.

Miscelloneous

7:30 p.m. — Gabriel Heatter (WGN): adds this period to sched-

Days, "One rine Day, when the Mark of the Company o

Me Call You Sweetneart.
6:15 p. m.—University Choruses
(WIBA): "You'll Never Walk
Alone," "Brigadoon" selections. . . .
Here's to Veterans (WFOW): Freddy Martin orchestra.
7 p. m. — Percy Faith (WKOW):

and Teddy Scholten, Dutch singer; "Fascinating Rhythm," "Where the Windmills Stand," "I've Told Every Little Star" . . . Kiwanis



WFOW-FM

Sunday Morning Vocal Sunday Morning Musical Old Time Waltzes Polks Time Songs Out of the West Western Swing News Show Tunes Sacred Heart Program Navy Band Perry Como Sings

News Bashford Methodist Church P. M.

News
Package of New Records
Memory Time
Plano Land
Luncheon Music News Luncheon Music Luncheon Music Variety Show News Variety Show Madison Hit Parade

News Madison Hit Parade In Your Neighborhood Proudly We Hail the Record Upper Room

Griffin Than You Think Land 5:15 Later Than You T 5:30 Plano Land 5:45 Kay Starr 5:55 News, 6:00 Musical Menu 6:15 Here's to Veterans 6:30 Musical Menu 7:00 News 7:05 Religious Music 7:15 Request Show

Diet sensibly—

If extra poundage is your problem, beware of drastic

dieting. Better be sure-and

let your physician guide you. A Camp Support won't

make you lose weight, but it will help your figure scientifically. It eases the

> physical strain caused by over-

weight - gives

you a new

if you must

Kisa," "South Pacific" medley.

8:30 p.m. — Classical Hour (WKOW): "Crown Diamonds Overture," Milhaud's "Symphony No. 1," "Der Rosenkavalier" suite. 9:30 p.m.—Kay Armen (WIBA): and Frank Parker. Turner Hall (WFOW): Bernie Henderson 9:30 Turner Hall 10:00 News 10:05 Art Moceny 10:30 Benny Strong 10:55 News 11:00 Russ Morgan 11:30 Lawrence Welk 11:55 News (to 12:00)

SKINNER

NBC Symphony

Choral Concert (WGN): Boston

8 p.m. — Contented Hour WBBM): "Down the Lane," "Mona

orchestra. Variety

4:30 p.m.—Steve Allen (WBBM): Dennis Day, guest Quiz

6:30 p.m. — Information Please (WIBA): Cornelia Otis Skinner. and James Michener, guests.

12:25 p.m. — Basebali (WIBA-

4:30 p.m. — Golf (WENR): Tam

FLUFFY" THE NORTHERN CUB SAYS Northern Tissue



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9:00 Devotional square
9:30 Cathedral Echoes
9:55 News
10:00 Symphony Hall
10:55 News and Weather
11:00 Masterworks of Music
11:55 News
12:00 Sunday Musicale
1:30 UN Album
11:45 Song Favorites
12:00 Encore
13:00 Orchestras of the World
10:00 Cort Music
11:55 Sunday Music Hour
5:15 London Forum
5:45 News in Review
6:00 Dinner Musicale
7:00 Dinner Musicale
8:00 Sunday Night Concert
8:55 News
9:00 FM Concert
10:55 Night News.

Historic Ft. McKinley Passes to Philippines

MANILA -(UP) Ft. William McKinley, historic military reservation at the southeast edge of Manila, now belongs to the Philippines after almost half a century as an American outpost in the Far

The 7,790-acre, \$9,000,000 fract was turned over to the Philippine government at a ceremony, Most of the reservation actually had been occupied by the Philippine ground forces since Aug. 2, 1949.

FOR RENT ON THE SQUARE From Nov. 1st

to Jan.: 15th The space now occupied by the Tittle Mest Market and the adjoining

shop, at II and 13 N. Pinckney St. Ideal for Toys, Household Appliances, or many other lines of particular interest during the Christmas selling season. For particulars inquire . . .

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16 N. Carroli St.

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bodies 59 A Hindu guitar (pl. 62 Sicknesses 64 Rotates 68 To make public 70 Where depth of ocean exceeds 3,000

(Dl.)
42 Eaten away
45 But
46 Foreigners
49 Flash 49 Flash
51 Quarrels
53 Disease
(med.)
55 Jumps
57 Heavenly

130 Things 131 Legal 133 Clock 135 Satan

exceeds 3,000 fathoms (pl.)

Roman number Incline Goddess of Infatuation Seasons Plural ending Mulberry Paper measure [D] 104 Mexican 109 Dwelling place 110 Boxes ancient Greeks of Doris

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disease beverage (pl.)
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9 Note of scale
10 Prepared
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grain (pl.)
11 Island in
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12 Suitable for
festivity
13 To Speak
14 An addition
to a document
(pl.)
15 To observe
16 A worm
17 Portico
18 Score
19 Rugged creat
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range
20 Leavening
compound
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67 Kind of tree
69 Period of
time (pl.)
71 French river
73 Toward the compound
33 Wooden pin
35 Hird dog
38 Dress
40 Gloves
41 Cookies
43 Harvest goddess 44 Declared 46 Affirm 47 Short

47 Short
sleep (pl.)
48 Roasting pi
50 Region of
which Troy
was capital
52 Containing

85 Within 87 Genus of S. African garter snakes 89 Royal 91 Station 93 Storehouse 95 Underwater worker worker

97 A projectile

98 Kind of
medicine

99 Form of

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100 Delaware
Indian

101 Made mistake

103 Warm

105 Extent of
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54 Vigilant
56 Slow-moving
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58 Raised
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platform

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cysts 159 A small perticle 163 A fairy Trojan hero 111 Moro high priest

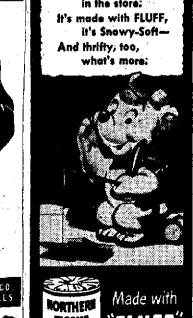
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152 Esland in
Mediterranean
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queen 164 Beverage 165 Macaw 167 Footlike

(Solution on Page 15, Section 1)



TUNE IN AT DIAL 1480 SHOOL A M. MONDAY WISC



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