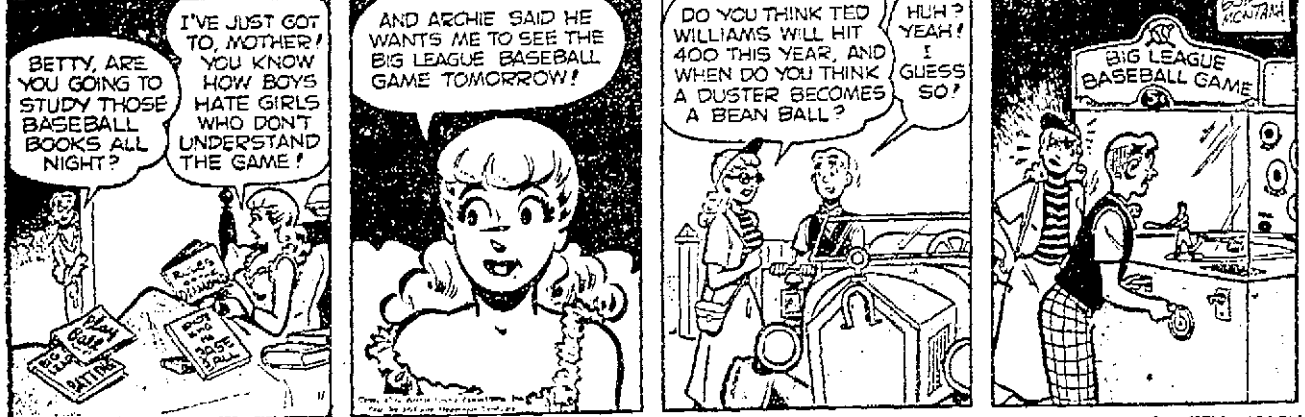




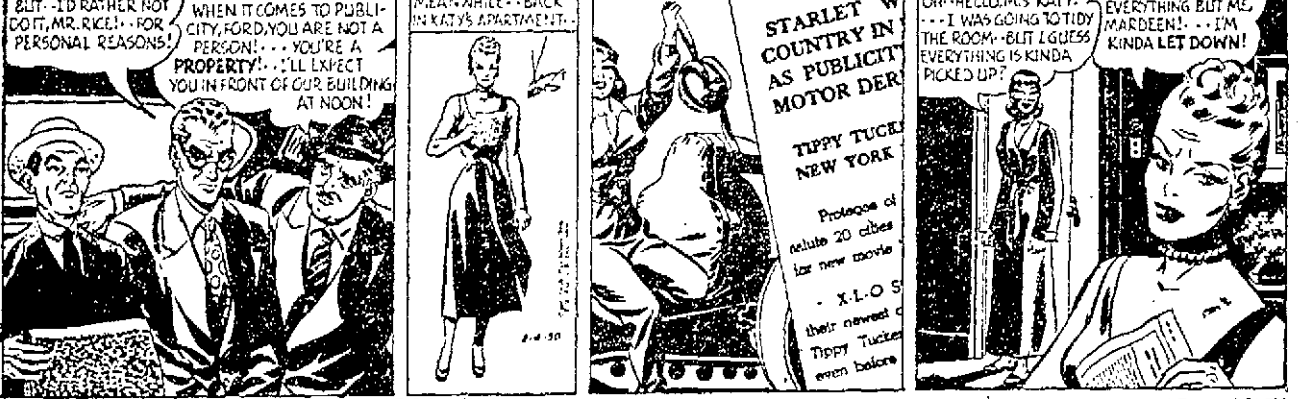
HOPALONG CASSIDY AMERICA'S FAVORITE COWBOY By DAN SPIEGEL



ARCHIE SEE ARCHIE IN BI SUNDAY EXPRESS COLORED COMIC SECTION By MONTANA



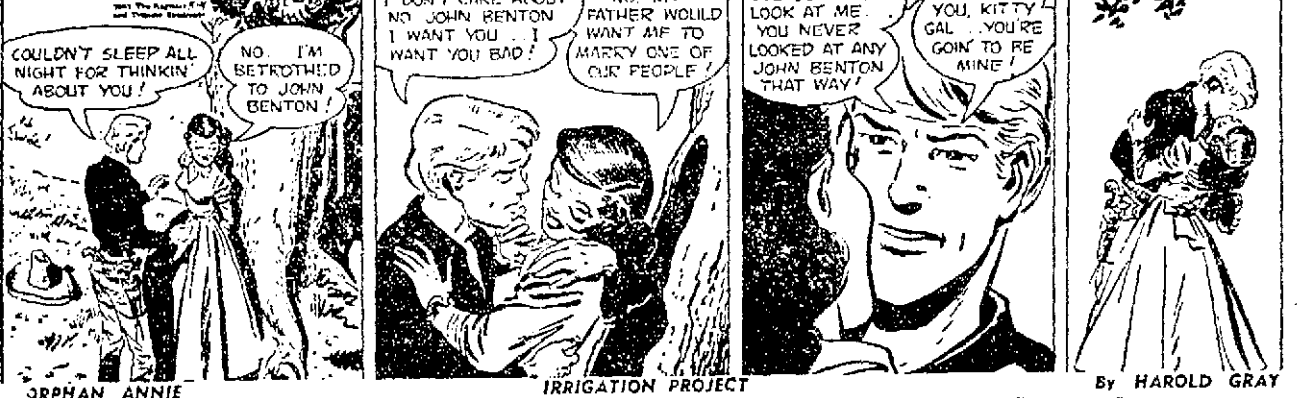
MARY WORTH By KEN ALLEN



SMILIN' JACK HEART TO HEART TALK By ZACK MOSLEY



LAREDO CROCKETT By BOB SCHOENKE



ORPHAN ANNIE IRRIGATION PROJECT By HAROLD GRAY



THE GUMPS BAD NEWS By GUS EDSON

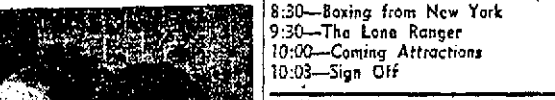


Spotlighting the Dial

Dramatic Programs Philip Marlowe, K.T.S.A., 7 p.m.—A map to a pirate's treasure in black pearls leads to danger for Philip Marlowe as he meets a beautiful island girl and a cunning Malay merchant. Up For Parole, K.T.S.A., 7:30 p.m.—The case of Jimmy King who at 25 is eligible for parole after serving five years of a sentence for second degree robbery is dramatized on this program. Aunt Jenny, K.T.S.A., 11:15 a.m. The first installment of a new real life story, "My Brother's Keeper," telling of the education of a younger, more favored member of the family.

Special Programs The Russians, K.T.S.A., 5:15 p.m.—John H. Walker, senior editor of Time magazine and that magazine's last bureau chief in Moscow, will report on living conditions in the Soviet Union as recently as two years ago. Capitol Cloakroom, K.T.S.A., 9:30 p.m.—Senator Lyndon B. Johnson (D., Texas) member of the Armed Service Committee and a critic of President Truman's policy of withholding only the most necessary war controls, will be quizzed by three C.B.S. newsmen, Griffing Bancroft, Willard Shadel, and Walter Cronkite.

Music Programs Arthur Godfrey Time, K.T.S.A., 9:15 a.m.—While Godfrey is vacationing in Honolulu, Robert Q. Lewis will conduct the Godfrey program with the oldtimers present



Mrs. Flavia C. Kaufman, 2436 70th Ave., Baton Rouge, Louisiana, says it is a full time job keeping tabs on her little granddaughter, Mildred Gore, but it is a job she thoroughly enjoys. Yes, everything in life for her these days is enjoyable—because she has at last found the secret of being well. She now takes HADACOL regularly because she found she was suffering from a deficiency of Vitamins B1, B2, Niacin, and Iron.

Here is Mrs. Kaufman's statement: "I have been taking HADACOL for over a year. Before I started taking HADACOL I was terribly nervous and upset all the time. I was underweight and just couldn't eat at all. My appetite was so low that I ate irregularly at all hours of the day. I tried many things to try to build up my run-down condition—nothing helped me. After taking these so-called remedies I was nervous and was sleepless as ever. Then I started taking HADACOL. After the third bottle I felt 100% better. I have gained weight, my appetite is tremendous and, best of all, I sleep well at night and my nerves are steady as can be. HADACOL is a very wonderful product. I just can't praise HADACOL enough."

HADACOL is that wonderful new preparation—promising blessed relief for your indigestion, stomach disturbances (gas, heartburn, sour "risings" after meals), for normal growth in children, as well as that general run-down condition, and aches and pains of neuritis, if your system lacks Vitamins B1, B2, Iron and Niacin.

HADACOL is being recommended by many doctors. HADACOL is so amazingly successful because if your system lacks Vitamins B1, B2, Iron and Niacin, it acts directly to relieve this deficiency—the real cause of your trouble. That's the kind of product you want—the kind you should buy—the kind you should start taking immediately.

Only One Genuine HADACOL Don't get through life suffering such fiendish torture from your stomach or aches and pains of neuritis when relief is as close at hand as the nearest drugstore for sufferers from these deficiencies. Buy HADACOL large. Trial size bottle only \$1.25. Large family or hospital size, \$3.50. Refuse substitutes. There's only one true and genuine HADACOL.

FARMERS-RANCHERS

HERE'S YOUR NEWS PROGRAM 6:30 A.M. MONDAYS THRU SATURDAYS

WORLD NEWS STATE NEWS FARM AND RANCH NEWS Every day on... KTSA 6:30 A.M. 550 ON YOUR DIAL

TELEVISION

- WOAI-TV Channel 4 Friday Evening 8:25—Last City 9:30—Last City 10:15—Telenovela 10:30—Starlight Theater 11:15—Starlight Theater 11:30—We, The People 11:45—We, The People 12:00—The Big Story 12:15—The Big Story 12:30—Dance Time 12:45—Dance Time 1:00—Feature Film KEYL-TV Channel 5 10:50—Test Pattern 11:00—Sign On and Recorded Music 11:27—Program Preview 11:30—Children's Theater 11:35—KEYL News 11:40—KEYL County Fair 11:45—Film: "Condition Improved" 12:00—Beating from New York 12:30—The Lone Ranger 10:00—Coming Attractions 10:30—Sign Off

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

FRIDAY, AUGUST 4, 1950

Table with columns for radio stations: KTSA-550 (CBS), KMAC-630 (IMTUAL), KABC-680 (ABC), WOAI-1200 (NBC), and KITE-930. Lists programs and times for each station.

FRIDAY AFTERNOON

Table with columns for radio stations: KTSA AM (550 KC) and FM (101.5 MC), KMAC, KABC, WOAI, and KITE. Lists programs and times for each station.

FRIDAY EVENING

Table with columns for radio stations: KTSA, KMAC, KABC, WOAI, and KITE. Lists programs and times for each station.

KTSA NEWS The Big News Your Radio Newspaper 10 to 10:30 p.m. Every Night! 17 Jewel BAYLOR "SPORTSMAN" \$19.75 MISSION Jewelry Co. 519 F HOUSTON