

RADIO, TELEVISION AND F. M. PROGRAMS

KLAC KFI KMPC KECA KHJ KFWB KNX KFOX KFAC KGER KTED
570 640 710 790 930 980 1070 1280 1330 1390 1520

The following programs are compiled from reports provided by the broadcasters.

No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES — TONIGHT

6:00—KNX—Tom Howard, emcee of "It Pays to Be Ignorant" engages a panel of experts in another program of puns and repartee. George Shelton, Lulu McConnell and Harry McNaughton, all ex-vaudevilleans provide the laughs.

7:00—KECA—"Joe McElroy's Son" comes back to town, but when a crooked lawyer hears the news there is danger ahead. The "Lone Ranger" and Tonto try to prevent it but gunplay enters the picture.

8:30—KFI—Mike Waring takes up the case of a wife accused of murdering her husband during "The Falcon" episode. "The Case of the Bashful Brother." The brother proves to be "bashful" when it is learned that the accused has no brother.

9:30—KNX—The "Columbia Pops" concert will premiere tonight in a summer series of light classics.

TELE-TIPS

9:00—KTLA—Each week Bobby Ramos transports passengers onto a "Latin Cruise" from the famed Olvera St.

9:00—KNBH—Peter Lind Hayes and Mary Hayes, husband and wife entertainment team, will give impersonations of popular musical personalities when they visit Jack Haley and his "Star Revue."

9:30—KECA—When he has engine trouble and seeks help at a private sanitarium, Inspector Pierce, portrayed by Edmund Lowe, finds that his help is required in cracking the weird case of "The Man With the Scar." "Your Witness" is the weekly murder game contest.

9:00—KTTV—A new program, "Sure as Fate," presents "Tremolo" with Paul Lukas.

9:15—KTLA—"Manhattan Spotlight," formerly seen on Monday, will enter this new time slot tonight.

WEDNESDAY, AUG. 2

5 P. M.
KLAC—Racing.
KFI—Feature Wire.
KTED—KECA—News.
KHJ—KVOE—Music.
KFWB—Red Rowe.
KNX—Larry Lesueur.
KFAC—Sereade.
KFOX—Religious.

5:15 P. M.
KMPC—UP Swing.
KLAC—Bill Stewart.
KGER—Rancho 1390.
KECA—Theater.
KFI—News.
KNX—Tom Harmon.
KTED—Listen.

5:30 P. M.
KFI—Cugat.
KMPC—All-time Hits.
KECA—Superman.
KHJ—B-Bar-B.
KNX—Chet Huntley.
KGER—KFOX—News.
KVOE—Ranch.
KTED—Music.

5:45 P. M.
KNX—Ed R. Morrow.
KFOX—Flashcast.
KFI—E. Peterson.
KNX—Frank Moss.
KLAC—Sam Balter.
KGER—Quartet.
KTED—Novatime.

6 P. M.
KFOX—KLAC—News.
KFI—Dangerous Assignment.
KECA—KMPC.
KFWB—News.
KHJ—KVOE—Heater.
KNX—"Pays To Be Ignorant."
KFI—Music.
KGER—Soul Clinic.
KTED—Sps.

6:15 P. M.
KLAC—Al Jarvis.
KMPC—Bob Kelley.
KECA—Weaver.
KFOX—J. Dolan.
KFWB—Sports.
KHJ—KVOE—News.
KTED—% Time.

6:30 P. M.
KFI—Plano Quartet.
KMPC—Del Mar.
KHJ—KVOE—Answers.

6:45 P. M.
KECA—H. Cobb.
KFWB—Murray.
KNX—R. Lewis.
KGER—Bible.
KFOX—Memory Rm.
KTED—Encores.

6:55 P. M.
KHJ—KVOE—Hayes.

7 P. M.
KLAC—News, Club.
KFI—Big Story.
KFOX—KMPC—Music.
KECA—Lone Ranger.
KHJ—John Steele.
KFAC—Music.
KGER—Family Bible.
KVOE—Let's Visit.
KTED—N. Orleans.

7:15 P. M.
KTED—Orange Co.

7:30 P. M.
KFI—R. Diamond.
KECA—Dr. I. Q.
KFOX—Band.
KHJ—KVOE—Claco.
KFWB—Music.
KNX—Music Hall.
KGER—Harian.
KTED—Marines.

7:45 P. M.
KFWB—Rosary Hr.
KTED—Security.
KFOX—News.

8 P. M.
KLAC—News, Dug-out Dope.
KFI—1 Man's Family.
KMPC—Southland.
KHJ—KVOE—Name That Song.
KECA—"Detour."
KFAC—KNX—Music.
KFWB—Music.
KGER—Bible.
KFOX—Speak Up.
KTED—Music.

8:15 P. M.
KLAC—Baseball.
KFI—Hollywood-Seattle.
KFI—World News.
KMPC—Baseball.
L. A. Sacramento.
KFWB—Guest Star.
KGER—Christians.
KFOX—Music.
KNX—Stepping Out.

8:30 P. M.
KFI—"The Falcon."
KECA—Glass.
KHJ—KVOE—Theater.
KFWB—Dr. Christian.
KFOX—News.
KGER—L. B. Forum.
KGER—Music.

8:45 P. M.
KFWB—Bandstand.

9 P. M.
KFI—Break Bank.
KECA—Cliche Club.
KHJ—KVOE—News.
KNX—Chameleon.
KFAC—Music.
KGER—U. N. Story.
KFOX—Jamboree.
KTED—El Adobe.

9:15 P. M.
KHJ—KVOE—F. Lewis.
KGER—F. McCleskey.
KFOX—Barn Dance.

9:30 P. M.
KFI—Mr. D. A.
KHJ—Orchestra.
KNX—Pops.
KECA—L. Welk.
KGER—J. Brown.
KFOX—Orch.
KTED—Gift of Life.

9:45 P. M.
KFI—Hitch Post.
KTED—Turntable.
KVOE—Dante Trio.

10 P. M.
KFI—Reporter.
KECA—News.
KHJ—1 Love Mystery.
KFWB—G. Norman.
KNX—Chet Huntley.
KFAC—Music.
KGER—Day Is Done.
KFOX—Roundup.
KVOE—Music.

10:15 P. M.
KFI—Band Box.
KFI—J. Murray.
KECA—Sports.
KHJ—F. Edwards.

10:30 P. M.
KFI—Vivian Pinkley.
KECA—Dr. F. Bales.
KMPC—Army Band.
KHJ—Lonesome Gal.
KMPC—Leisure.
KGER—Music.
KNX—Orch.

10:45 P. M.
KFI—Kay Kysar.
KLAC—News, Otis.
KECA—One for Book.
KFOX—Music.

11 P. M.
KLAC—Don Otis.
KFI—News.
KMPC—Bedroom.
KFWB—G. Norman.
KECA—New Yorkers.
KHJ—Orch.
KNX—Larry Thor.
KFOX—Serenade.
KGER—Spirituals.
KFAC—KTED—Music.
KVOE—H. Wood.

11:15 P. M.
KFI—Johnny Murray.
KNX—Merry-Go-Rd.
KVOE—Mystery.
KFOX—Music.

11:30 P. M.
KFI—Mindy Carson.
KHJ—Baker's Dozen.
KECA—Orchestra.
KFOX—Memory Rm.
KGER—Ranch Hr.
KVOE—John Steele.

11:45 P. M.
KFI—Melodies.
KNX—You.

12 MIDNIGHT
KLAC—Don Otis.
KFI—Music.
KFWB—KFI—Music.
KNX—News.

TOMORROW (Thursday), AUG. 3

DAWN TO 7 A. M.
KLAC—Haynes.
KFI—Music, News.
KHJ—Rise and Shine.
KMPC—Music, Farm.
KECA—Music, News.
KFWB—Bill Leyden.
KNX—Music, News.
KFAC—Stu Wilson.
KGER—Brown.
KFOX—Schools, Music, Patrol.

7:30 A. M.
KFOX—Texas Tiny (6:30).
KVOE—Mex. Hour.

7 A. M.
KLAC—Haynes.
KMPC—Farm Adv.
KFI—KFOX—News.
KECA—Hollywood.
KHJ—KVOE—News.
KFWB—Bill Leyden.
KNX—N. Pringle.
KGER—Religious.
KFAC—Breakfast.

7:15 A. M.
KFI—F. Lawton.
KMPC—News.
KHJ—KVOE—Bkfst.
KNX—Stars.
KGER—A. Lee.
KFOX—Dr. Harrod.

7:30 A. M.
KNX—Bob Elson.
KFI—Platter Party.
KMPC—Sports.
KECA—Bob Garred.
KNX—Frank Goss.
KFOX—Music.

7:45 A. M.
KFI—Sam Hayes.
KECA—Z. Mannors.
KMPC—Hits.
KGER—W. B. Record.
KHJ—KVOE—News.
KNX—H. Babbitt.

8 A. M.
KLAC—News, Stocks.
KFI—Bell Ringer.
KECA—Bkfst. Club.
KFOX—C. Roberts.
KVOE—Farm Forum.

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OUR BOARDING HOUSE



Women Stars Gaining Favor as Video Personalities

NEW YORK. (AP) Women in television, it would seem, are becoming much more of a factor there than they ever were in radio. Eye appeal may have a lot to do with it. But there are other aspects. Take Wendy Barrie, for instance. Originally in the movies, she meets the eye appeal standard, then goes considerably further. She has established herself as a camera personality in a breezily intimate style. She interviews all sorts of folks. She chats with her viewers, even talking back rather caustically at times. She sweetly wants everyone to be a "good bunny." She turns comedian on other instances. She crowds a lot of vocal and visual diversity into her 15-minute sessions. Unlike the radio where women broadcasters direct themselves primarily to their own sex, all this is intended for everybody. Wendy isn't the only one developing the new "art." If it can be so described. Similar efforts have brought renewed attention to Faye Emerson, whose qualifications include camera charm as much as anything else, and Eloise McElhiney, whose talkative style speaks for itself. Right now Wendy has three shows a week on NBC, to which she recently moved from ABC-TV. This schedule is expected to continue in the fall season. Meanwhile, she is nurturing an ambition to do serious drama on the Broadway stage. Faye also keeps quite active. On NBC once a week now, she is scheduled to return to CBS Sept. 24 for her first three-a-week series. Eloise is running once a week on Dumont. These, of course, are in addition to guest appearances in other types of programs. Date for the opening of the first television station in Nashville, Tenn., has been set for Sept. 20.

SOME ODOR!

Junior Is Missing—Cops Turn Up Noses

MONROVIA, Calif., Aug. 2. (AP) A frantic woman telephoned the police to say: "Junior is missing; we've got to find him before some one kills him." Desk Sgt. Harold Van Vleet asked "why would anyone want to kill Junior?" Mrs. John Erhardt replied: "A stranger who found him wouldn't know he's completely odorless, friendly, and valuable for breeding. Junior, you know, is our pet skunk."

Parley Canceled

WASHINGTON, Aug. 2. The 72nd general conference of the National Guard Association, scheduled for Sept. 27-30 in Houston, Texas, has been canceled because of the Korean situation.

Ex-envoy Lauds Army of Iran

WASHINGTON, Aug. 2. (AP) John C. Wiley, former ambassador to Iran, said after a call on President Truman that the Iranian army looks good, but it is short on equipment. "The Iranian army, he said, has a very high degree of discipline and leadership. Up until the time he left a month ago, Wiley said, the only aid it had received from the United States was an original \$10,000,000 worth of surplus World War II goods and a \$16,600,000 loan to repair the equipment and transfer it to Iran. Wiley has been succeeded by Henry Grady and is in this country awaiting a new assignment.

Unfavorable Balance

KARACHI, Pakistan, Aug. 2. Pakistan had an unfavorable balance of trade during the fiscal year 1949-50 amounting to about \$80,000,000, the ministry of commerce has reported.

"I just love salads now!"

HER MOTHER STARTED BUYING

THE ONE AND ONLY

Miracle Whip

MILLIONS PREFER ITS CAN'T-BE-COPIED FLAVOR!

BUY OF THE WEEK

Stokely's
FINEST
GOLDEN CORN

The Best Cooks Use Stokely's Finest Foods

"Here's flavor the ice won't melt away!"

It's the NEW Chase & Sanborn

the coffee with "ice-proof" flavor!

Heat got you down? Next to a sea breeze, nothing perks up wilted spirits like a tall, tinkling glass of the new Chase & Sanborn! There's rich coffee goodness... real coffee zip... in every icy swallow.

And of course there's a reason why! This wonderful new Chase & Sanborn brings you only the finest of fine coffee. Coffee so rich, so full of flavor that even melting ice won't spoil it. Coffee with character!

And it's new even in the way it was created, for it's based on your taste. Thousands of coffee drinkers like you helped us find the blend most people liked better than any other leading coffee tested. This is it—the new Chase & Sanborn! Try it today!

Chase &