Today's Radio Highlights

Special Events

7:45 p. m.—East Side Festival (WFOW): also at 8:15 and 8:45 p. m.

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Documentary

7 p. m.—The Quick and the Dead (WIBA): William L. Laurence tells Bob Hope about peace-time uses of atomic energy.

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Drama

7:30 p. m.—Advance Release (WIBA): Ella Logan in "Daisy Discovers America," story of Scottish immigrant who creates an uproar upon arrival.

8 p. m. — Somebody Knows (WKOW): Murder of Frank J. Christensen, gambling foe . . . . **Ronald Coleman** (WGN): "The Vendetta," by DeMaupassant.

9:30 p. m. —Hollywood Theater (WKOW): Joan Bennett in "Short Story," tale of novelist who tires of sophisticated living.

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Music

11:15 a. m. — Ranch Hands (WBA): "I Love You Because," "Old Dan Tucker," "Pumpkin Stomp." . . . . . .

1:45 p. m.—Magic in Music (WIBA): "Pan Americana," "Our Very Own," "I Married an Angel."

6:30 p. m.—Hymns of the World (WIBA)): "Guide Me, O Thou Great Jehovah," "Lily of the Valley," "Softly Now the Light of Day," "Crown Him With Many Crowns."

8:30 p. m. — Songs We Sing (WGN): Four-Nite Trumps, barbershop quartet from Aurora, Ill., guests.

10:30 p. m. — Concert Master (WIBA): "Till Eulenspiegel" and music from "Tannhauser."

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Baseball

12:25 p. m.—Senators at Chicago (WJJD)

12:30 p. m.— Cubs at Philadelphia (WIBA-FM).

Variety

8:30 p.m.—Duffy's Tavern (WIBA): Archie decides to start a newspaper.

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Discussion

5:15 p.m.—You and Rome (WKOW): Sculptor Harvey Fite on Rome's culture.

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Farm Programs

12:15 p.m.—Farm Service (WIBA): "Testing Small Grain Varieties for Increased Yields."

12:30 p.m.—Noon Farm Program (WHA): "Live Stock By-Products," R. W. Bray; "Crop Disease Situation," Earl Wade.

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For Children

5 p.m.—Playtime (WIBA): "The Sheep and Pigs That Made a Home."

5:30 p.m.—Storybook Players (WHA): "Little Red Riding Hood."

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Miscellaneous

10 a.m.—Homemakers (WHA): "Emotional First Aid—Confusions Can Be Cleared Up," Mrs. Helen Randall of Wisconsin School for Girls; "Business Side of Family Living," Louise Young.

3 p.m.—Carson Gulley (WISC): "Jellied Salad Plain."

Radio Progam Schedules by the Clock

THURSDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1670 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Sunrise	* Moments on	Uncle Julius	* Silent	News Roundup	Dolph Hewitt	The Bill	Norman
6:15	Frolic	the Mount	Farm World	* Silent	News	Bob Atcher	Evans Show	Ross
6:30	Musical	* Moments on	Farm	* Rural	Listen	Capt. Stubby	The Bill	Norman
6:45	Clock	the Mount	Program; Mkts.	Roundup	to Cliff	News	Evans Show	Ross: News
7:00	News; Musical	* Top o' Morning	Coffee Club	* News: Farm	News	Breakfast	News	Your
7:15	Clock	* Hinn News	News	Service	Patrick O'Riley	Club	Two Ton Baker	Neighbor
7:30	Journal News	* Top o' the	Coffee	* News: Weather	Gold Coast	Breakfast	Tello Test	Norman Ross
7:45	Musical Clock	Morning: News	Club: News	* Farm News	Shopping	Club	Today's the Day	News
8:00	Musical	* Breakfast	Markets: Coffee	Prayer League	Bing Crosby	My Story	News	Welcome
8:15	Clock	Club	Club	* Musical	Arthur	My Story	Record	Travelers
8:30	Market Basket	* Breakfast	News; Coffee	Clock	Godfrey	Betty Crocker	Relay	Double or
8:45	News	Club	Club	Musical Clock	Arthur Godfrey	John B. Kennedy	Record Relay	Nothing
9:00	Welcome	* My True	Reverend	* News: Pioneers	Arthur	Capt. Stubby	Record Relay	The Roens
9:15	Travelers	Story; Betty	Epp	Freddy Martin	Godfrey	Buccaneers	The Kelseys	Pentagon Report
9:30	Gilbert's	Crocker	Music For You	Reedsburg Hour	Grand Slam	Kitchen Club	The Tom	Jack Besch
9:45	Gallery	* News	News of America	Shopping Quiz	Rosemary	News	Moore Show	David Harum
10:00	Terkel Time	* Lady of	Arthur	Women's News	Wendy Warren	Luncheon	Kate Smith	Here's Norman
10:15	Pentagon Report	the House	Godfrey	* U. S. Army	Aunt Jenny	Club	Virginia Gale	Ross
10:30	Jack Berch	* Quick as	Here's	Mid-Morning	Helen Trent	Martha and	Answer Man	Here's Norman
10:45	Trading Post	a Flash	Howard	Matinee	Our Gal Sunday	Helen	News	Ross
11:00	Linda's 1st Love	* Luncheon	Dick Haymes	News: Matinee	Big Sister	Farm	Gabriel Heatter	News
11:15	Ranch Hands	Club	Console	News: Matinee	Ma Perkins	World	June Davis	Food Magicians
11:30	Farm	* Tello Test	Reflections	Farm and Home	News	Dinner	Market Reporter	Philip Hayes
11:45	Roundup	* Bing Crosby	Jackpot Quiz	Farm Front	Guiding Light	Bell	News	Love and Learn
12:00	* News: Roundup	* Man On Street	Uncle Julius	Music: Markets	2nd Mrs. Burton	News	Ladies	Double or
12:15	* Farm Service	* Hinn News	News	* News	Perry Mason	L. Burlingham	Fair	Nothing
12:30	News	* The Bob	Mkts.: Farmyard	* News: Markets	Nora Drake	Beat Our	Queen for	Live Like
12:45	March Time	Swanson Show	Frolics	Farm and Home	Brighter Day	Band	a Day	a Millionaire
1:00	Double or	* The Bob	Ladies	Farm Service	Nona f'm Nowhere	Bride and	Tune	Life Beautiful
1:15	Nothing	Swanson Show	Fair	Si Hays	Hilltop House	Groom	Test	Road of Life
1:30	Love and Learn	* The Bob	Queen for	and Daughter	Winner	Quick As	The Menjous	Pepper Young
1:45	Magic in Music	Swanson Show	a Day	* Music Booth	Take All	a Flash	Consumer's Panel	Right to Hap'ness
2:00	Life Beautiful	* Dolly	Luella	* Music	Strike It	Nancy Craig	Radio Quiz	Backstage Wife
2:15	Road of Life	Madison	Mortenson	Booth	Rich	Art Baker	Second Spring	Stella Dallas
2:30	* Pepper Young	* Chance of	Mary Casey's	* Child Guidance	News	News	Linda's 1st Love	Lorenzo Jones
2:45	* Right to Hap'n's	a Lifetime	Showcase	* Hawaii Music	King's Jesters	Prairie Traveler	Lanny Ross	Widder Brown
3:00	* Backstage Wife	* Carson	News	Chapel in	Paul	The Bob	L. Barrymore	A Girl Marries
3:15	* Stella Dallas	Gulley	Easy Listening	the Sky	Gibson	Atcher Show	Marshall Kent	Portia Faces Life
3:30	* Lorenzo Jones	* Jerry	Treasury Band-	* Melody	Paul Gibson	Happy Landing	Spotlight	Just Plain Bill
3:45	* Widder Brown	Harper	stand; News	Hour	Gold Coast	Beulah Karney	Singing Story	Front P. Farrell
4:00	* News: Madison	* Tourist	Harmony	* Melody	News	Fun	Bobby	News
4:15	Hour	Time	House	Hour	News	House	Benson	Dave
4:30	* Madison	* Uncle Dick's	Harmony	* Spotlight	Curt Massey	Space	B-Bar-B	Garroway
4:45	Hour	ABC Club	House	* Serenade	News	Patrol	Riders	News
5:00	* Play Time	* Middleton	News	Fiesta	Garry	News	Melody Five	6 O'clock Special
5:15	* Fiesta Time	Program	You and . . .	* University	Moore	Edwin C. Hill	News	News of the World
5:30	* News	* Parade	You Asked	Special	Stepping Out	David	Gabriel Heatter	1 Man's Family
5:45	* Sports: News	of Bands	For It	* U. W. Special	News	Harding	Fulton Lewis Jr.	R. Harkness
6:00	* 1 Man's Family	* E O Hill: Fiesta	News	* Sports Time	The	Navy Band	Rudy	The Quick and
6:15	* News of World	* Elmer Davis	Sizing Up Sports	Tunes	Lineup	To Be Ann'd	Vallee	the Dead
6:30	* Hymns	* Countersby	Labor Sounds Off	* News	Mister	Inner	Mister	Advance
6:45	* Tunes: News	* Countersby	Larry LeSueur	Bing Sings	Keen	Sanctum	Feathers	Release
7:00	* The Quick	* Gregory	The	Serenade	Somebody	Original	Limerick	Cass
7:15	and the Dead	Hood	Line-Up	Farm Front	Knows	Amateur	Show	Daley
7:30	* Advance	* Inner	World Concert	* Old Timers	Crime	Hour	Maisie	Duffy's
7:45	Release	Sanctum	Hall	Jamboree	Photographer	Tops in Sports	Maisie	Tavern
8:00	* Cass	* Original	Somebody	Old Timers	Johnny	Author Meets	Ronald	Dragnet
8:15	Daley	Amateur	Knows	Jamboree	Dollar	the Critics	Colman	Dragnet
8:30	* Duffy's	Hour	Three-Quarter	Jamboree	Hollywood	Rex Maupin	Songs We	Sara's Private
8:45	Tavern	* Paul Harvey	Time	* Old Timers	Theater	Entertains	Sing	Caper
9:00	* Dragnet	* Author Meets	Johnny	* University	News	News	Behind the Story	News
9:15	* Dragnet	the Critics	Dollar	Farm Hour	Sports; Tony	Casey	Chicago at Night	Mindy Carson
9:30	* Sara's Private	* East Johnson	Hollywood	* News: At	Weitzel; Pick	Ted Malone	News: Songs	Sig City
9:45	Caper	at Paterson	Theater	Your Request	a Hit; News	Platter Party	This Is the Story	Serenade
10:00	* News	* Hinn News	News	* Music At	Cee Davidson	Insomnia Ltd.	Frank Edwards	News
10:15	* Jimmy Atkins	* Frank Edwards	Sports	Your Request	Orchestra	Eddie O'Neill	Henry Brandon	Sports: Music
10:30	* Concert	* The Ed	Dance	* Music At	Dance	J. Featherstone	Lawrence Welk	The Chez
10:45	Master	Silvera Show	Music	Your Request	Orchestra	Bill McCune	Orch.: News	Show
11:00	* News: 1310	* News: the	News; Lawler's	* Silent	Matinee at	The John	Dick Jurgens	The Chez
11:15	Club	Ed	Polly	* Silent	Midnight	McCormick	Orchestra	Show
11:30	The 1310	Silvera	Lawler's	* Silent	Matinee at	Show	Tommy Carlyn	The Chez
11:45	Club: News	Show	Polly	* Silent	Midnight	News	Orchestra	Show

* Starred programs are also carried on corresponding FM stations . . . FM channels
WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.1 M.

4:55 News
5:00 Ken Griffin
5:15 Program Preview
5:30 Off The Record
5:55 News
6:00 Musical Menu
6:45 Badger Outdoor Sports
6:50 Musical Menue
7:00 News
7:05 Request Show
7:45 Festival Broadcast
8:00 News
8:05 Request Show
8:15 Festival Broadcast
8:30 Package of New Records
8:45 Festival Broadcast
9:00 News
9:05 Barclay Allen
9:30 Horace Heidt
9:55 News
10:00 Sammy Kaye
10:30 Kay Kyser
10:55 News
11:00 Vaughn Monroe
11:30 Al Morgan
11:45 Ray Robbins
11:55 News
12:00 Ralph Flanagan
12:30 Pee Wee Hunt
12:55 News

WFOW-FM

WFOW (FM)
104.9 Mcgs.
THURSDAY
A. M.

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band.
10:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
P. M.
12:00 News
12:05 On A Tropical Isle
12:30 Margaret Whiting
12:45 Block Party
1:00 News
1:05 Art Van Damme
1:15 Dean Martin
1:30 Ragging The Scale
1:45 Down Memory Lane
1:55 News
2:00 Record Matinee
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juke Box Jamboree
4:15 Kiddie Storytime
4:30 Orrin Tucker

WHA & WHA-FM

970 Kc.—88.7 Mcgs.
THURSDAY
A. M.

7:00 Morning Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:45 Fun Time
9:00 Morning Melodies
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News and Views
11:00 Introduction to Philosophy
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Music Appreciation
2:10 Radio Journal
2:30 Music You Want
3:00 Opera
3:50 News
4:00 Music Album
4:15 French Program
4:30 Music of the Masters
5:30 Storybook Players
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:15 News and Views
FM ONLY
7:30 Chapter a Night
8:00 Music for the Connoisseur
9:00 FM Concert
10:55 Night News

Buy U. S. Bonds and Stamps

State Man Braves Fire for 'Birthday Call'

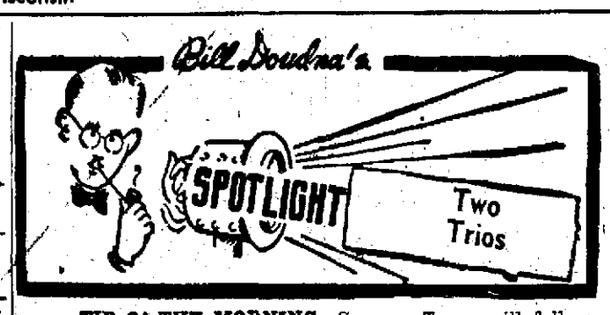
WITH THE 1ST CAVALRY DIVISION IN KOREA —(UP)— Lieut. Donald Neff, of Land O' Lakes, Wis., started off up the sniper-infested road to the front Wednesday night to attend his son's birthday party.

Neff, a liaison pilot, carried a .45 pistol and a carbine on his "birthday call." He found a jeep driver who was willing to chauffeur him, although most of his unit said they wouldn't try the trek for $1,000.

Donald, Jr., is a private first class in the artillery battery whose fire his father spots from the air. Young Neff will be 20 today.

CRUSHED TO DEATH

LA CROSSE —(AP)— A boiler room foreman was crushed to death at the Milwaukee Road roundhouse Wednesday when an engine bed frame fell on him. The victim, Joseph T. Burns, 55, had been cutting the frame with a torch.



TIP O' THE MORNING: Spencer Tracy will follow up "Father of the Bride" with its logical sequel, "Father's Little Dividend."

• • •

Three fine musicians cooperated at Music hall Wednesday night to bring a program of chamber music to an enthusiastic audience that nearly filled the place. They were Leo Steffens, pianist, professor of music in the University of Wisconsin music school; Emil Heermann, violinist, of the Cincinnati Symphony orchestra, and Walter Heermann, cellist, conductor of the Madison Civic Symphony orchestra.

They played two trios—Beethoven's Opus 70, No. 1 and Tschaikowsky's only such work.

Two compositions of greater variance would be hard to find without going into contemporary literature. The Beethoven trio is structurally classic; the Tschaikowsky has a sonata-form first movement, but its second is a set of variations and its third another variation with a tragic coda.

The Russian composer never felt quite at home writing for small groups, and this work shows it—the music fairly cries for an orchestra. The Beethoven trio, conversely, is made up largely of almost intimate interplays among the instruments.

The trio played with a strong feeling for balance except in fortissimo passages, when Steffens tended to outnumber his two companions and Emil Heermann's violin lost the sheen which marked the tranquil sections.

+ + +

VISITOR: Ennio Bolognini, South American cellist who now lives in Chicago and who frequently has played in Madison as a soloist and as member of the Russian trio, was in the audience. He has been a guest at the Edgewater hotel Sunday, will leave Madison today.

TONIGHT, THURSDAY
DUFFY'S TAVERN
★STARRING . . . Ed "ARCHIE" Gardner★
WIBA—8:30 P. M., CST
Blatz
Milwaukee's Finest Beer
BLATZ BREWING CO. MILWAUKEE, WIS.

NOW . . .
is Shoe Check-Up Time!
Your shoes need periodic inspection. Round up your family's worn footwear and bring them to us for free inspection. We'll inspect them thoroughly and advise you as to the cost of re-NEW-ing each and every pair . . . extra shoes at a saving to you!
Everyday Shoes converted to Golf Shoes
PHIL'S SHOE HOSPITAL
MODERN SHOE REPAIRING
NEXT DOOR TO F&M TRUST
223 KING STREET

DANCE
Turner Hall
MADISON
EVERY THURSDAY
8:30 - 12:30
THURSDAY, July 27
The Jolly DUTCHMEN
SATURDAY, July 29
HOWIE BOWE
SUNDAY, July 30
SMILING HELENA

CAVE OF THE MOUNDS
OPEN DAILY
BLUE MOUNDS, WIS.
AAA Approved Attraction
U. S. Hwys. 18-151
25 Miles West of Madison

IN ABSOLUTE COOL COMFORT!
EASTWOOD
POSITIVELY ENDS TONIGHT!
Joan Crawford
David Brian
THE DAMNED DON'T CRY
NEW WARNER BROS. SENSATION
2 GRAND PICTURES
GINGER ROGERS · JOSEPH COTTEN · SHIRLEY TEMPLE
"I'LL BE SEEING YOU"

STARTS TODAY
OUTDOOR
3 HOWL-ARIOUS DAYS

BUGS BUNNY • POPEYE • LATEST NEWS • FREE PLAYGROUND

...come to the
EAST SIDE FREE FESTIVAL
No Admission Charge!
★ Jack Lee Marionette Show
★ Latest Merchandise on Exhibit
★ 4-H Exhibits
★ Boat Rides
★ Fun Rides
TONIGHT THROUGH JULY 30
AT OLBRICH PARK
Bring the family

AIR CONDITIONED
MAJESTIC
● ENDS TODAY ● PERFECT STRANGER SOUTH SEA SINNER
STARTS TOMORROW
2 HITS
CLAUDETTE COLBERT, PAULETTE GODDARD "So Proudly We Hail"
PLUS "WAKE ISLAND"
Chap. 12 "CODY of the PONY EXPRESS"

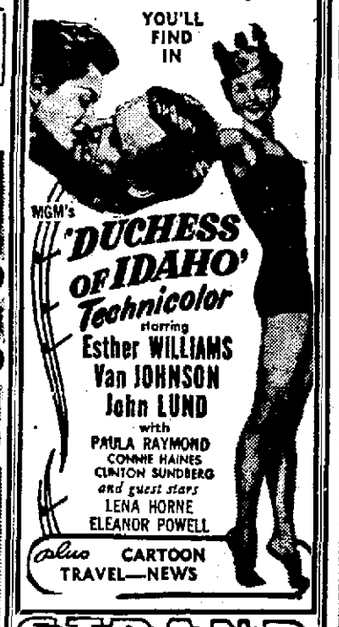
DANCE SAT., JULY 29
SMITTY'S HALL
WAUNAKEE
MUSIC BY DAN GARSON

Excursion Boat
"DIANA"
Cruises on LAKE MENDOTA and LAKE MONONA
Daily Schedule 5-9513

AIR-CONDITIONED
MIDDLETON
Lisbeth Scott - Diana Lynn
Robert Cummings
"PAID IN FULL"
Novelty & Acrobatic Illini

PRAIRIE SUN PRAIRIE LIKE LARKIN'
Bette Davies
"BEYOND THE FOREST"
SPORTS - NOVELTY
FREE CUTLERY

COOL AND COMFORTABLE
ORPHEUM
— NOW —
Everything You've Ever Wanted in a Musical Comedy
YOU'LL FIND IN



STRAND
NOW THRU SATURDAY
A Grand Twin Program for All
LAUGHS!
Ma and Pa Kettle Go to Town
MARJORIE MAIN
PERCY KILBRIDE
THRILLS!
THE EAGLE AND THE HAWK
also in TECHNICOLOR
John PAYNE
Rhonda FLEMING
Dennis O'KEEFE

MADISON
LAST DAY JAMES STEWART
"WINCHESTER '73"
TOMORROW!
We couldn't say it any better than THESE TOP CRITICS!
An unusual, intelligent script. Superbly produced and acted. Always entertaining! Medal of Month Award, PARENTS' MAGAZINE
Five bell picture! I wish I could take every man, woman, and child by the hand to see it! JIMMIE FIDLER, Coast-to-Coast movie commentator
Cosmopolitan Magazine Citation of Month. Producer made it with his heart! LOUELLA PARSONS

WILLIAM BENDIX · HOAGY CARMICHAEL · STANLEY CLEMENTS · ALLEN MARTIN
2ND FEATURE — A JOY RIDE!
Gov. Jimmie Davis in "LOUISIANA"

REAL AIR-CONDITIONED
PARKWAY
LAST DAY "MYSTERY STREET"
VAN JOHNSON
ELIZABETH TAYLOR
"THE BIG HANGOVER"
TOMORROW!
CRASHING THROUGH FOREST... SLASHING THROUGH STEEL!
New thrills from the Son of Robin Hood and his Merry Men.

For every peril that awaited them...

a gasping thrill awaits you!

RKO has made James Ramsey Ullman's great novel into a motion picture that achieves new heights in dramatic intensity! Woven into this action-packed story are the loves, hates, hopes and fears of six remarkable people. These are performances you will long remember.

THE WHITE TOWER
Glenn Ford · Valli
Claude Rains
Oscar Homolka
RKO presents
with SIR CEDRIC HARDWICKE · LLOYD BRIDGES · JUNE CLAYWORTH · LOTTE STEIN
WARNER BROS.
CAPITOL
AIR-CONDITIONED AS YOU LIKE IT!
Starts Today!