

Wednesday, July 25, 1950

Radio Program Schedules by the Clock

TUESDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 870 kc.
Surprise Frolic Musical Clock	Top of the Morning Melodrama on the Mount	Uncle Julius Farm World Program; Mktc.	Silent	News Roundup	Delph Hewitt News	The Bill Evans Show	Norman Ross News
News: Musical	Top of Morning News	Coffee Club News	News: Farm Service	News: Farm Service	Breakfast Club	News: Two Tom Baker	Your Neighbor
Musical Clock	Breakfast Club	Marketa: Coffee Club	Prayer League Musical Clock	Sing Crosby Arthur Godfrey	My Story Betty Crocker	News Record	Welcome Travelers
News: Musical	My True Story: Betty Crocker	Beverly Epp News of America Music for You	U. S. Army Radio Martin Reedsburg Hour Shopping Quiz	Arthur Godfrey Grand Slam	Oagt. Shabby. Successors	Record Relay The Tom Moore Show	The Home Pentaton Report Jack Berch Frank Herum
News: Musical	Lady of the House	Arthur Godfrey Here's Howard	Women's News Choir Boys Mid-Morning Matinee	Wendy Warren Aunt Jenny	Luncheon Club	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross
News: Musical	News: Roundup	Man on Street	News: Roundup	News: Roundup	News: Roundup	News: Roundup	News: Roundup

WHA & WHA-FM

TUESDAY

7:00 Farm Program

7:30 Morning News

7:58 Weather Report

8:00 Morning Melodies

8:45 Tudy Time

9:00 Political Geography

9:50 Weather Report

10:00 Homemakers Program

10:30 Piano Melodies

10:45 News and Views

11:00 Special Program

11:30 Noon Musicale

12:20 News

12:30 Farm Program

1:30 Chopin a Day

1:50 Music Appreciation

2:10 Radio Journal

2:30 News You Want

3:00 Opera

3:30 News

4:00 This is Alcoholism

4:15 Excursions in Science

4:30 Music of the Masters

4:50 Record Book Players

5:45 News

6:00 Melodies

6:30 Dinner Musicale

7:15 News and Views

7:30 Chapter a Night

8:00 Contemporary Trends

8:30 Music of Wisconsin

9:00 FM Concert

10:35 Night News

WFOV-FM

104.9 Megs.

A. M.

8:00 Yawn Patrol

8:30 Clockwatchers

9:00 Ben Light

9:30 News

10:00 News

10:30 Morning Variety Show

10:50 Show Tunes

11:00 News

11:30 News

11:45 Sacred Heart Program

P. M.

12:00 Holiday in Hawaii

12:30 Palmer House Ensemble

1:45 Gordon MacRae

1:50 News

2:00 Paul Watson

2:15 Film Favorites

2:30 Dining Sisters

2:45 News

3:00 Record Matinee

3:30 News

3:45 Smooth Music

4:00 News

4:15 Box Jamboree

4:30 Kids' Storytime

4:45 News

5:00 Ken Griffin

5:15 Program Preview

5:30 Off the Record

5:45 News

6:00 Musical Menu

6:45 Badger Outdoor Sports

6:50 Musical Menu

7:00 News

7:05 Request Show

8:00 News

8:05 Request Show

8:15 Excursions in Science

8:30 Package of New Records

8:45 News

9:00 News

9:15 Ted Weeman

9:30 Freddy Martin

9:45 News

10:00 Larry Green

10:10 Phil Harris

10:35 News

11:00 Eddy Howard

11:30 Phil Harris

11:55 News

12:00 Eddie Miller

12:30 Goodman

12:55 News

Bill Doudna's

SPOTLIGHT Philharmonic Chorus

TIP O' THE MORNING: Don Fellows, Madison, will have one of the top roles—that of Pulver—when "Mr. Roberts" returns to Chicago for a four-week run starting July 31.

Robert Petzold and Julia Benoy Landmark will continue next season as conductor and accompanist, respectively, of the Philharmonic Chorus of Madison. The chorus will hold the second of its four summer rehearsals at 7:30 tonight in the City YMCA.

New officers are Marjorie Sulver, president, succeeding Mrs. Robert Botts; Herbert Howe, vice-president, succeeding Robert Torkelson; Betty Rogers, secretary, succeeding Mrs. Sulver, and William R. Lloyd, treasurer, re-elected.

Mrs. James S. Early was re-elected member-at-large on the board, succeeding Angus Svrnan. Lois Carpenter continues as a member-at-large.

CARILLON: Among the selections on today's program at the University of Wisconsin carillon at 1 p. m. will be "Lift Up Ye

is playing the entire Bach organ literature on his CBS Sunday morning series, as well as at the Bach festivals at Toronto, Tanglewood, Mass., and Bethlehem, Pa.

KISS POWER MEASURED CHICAGO (UP)—Visitors to a scientific exhibition here were able to measure the potency of a kiss—electrically—watch an electronic man and turn off a model train merely by talking to it. The exhibits were part of an "open house" staged by the Illinois Institute of Technology.

REAL AIR CONDITIONED

PARKWAY NOW! ROLLICKING ROMANTIC COMEDY!

VAN JOHNSON ELIZABETH TAYLOR THE BIG HANGOVER

CO-HIT! "MYSTERY STREET" RICARDO MONTALBAN

MADISON LAST DAY

WALT DISNEY'S CINDERELLA Color by TECHNICOLOR

TOMORROW—ROARING STORY OF THE GUN THAT WON THE WEST!

JAMES STEWART SHERRY WINTERS WINCHESTER '73 DAN DURYEA

STRAND LAST DAY

GREGORY PECK "THE GUNFIGHTER" JOHN PAYNE "CAPTAIN CHINA" TOMORROW

WOW! WHAT A GRAND COMBINATION FOR ALL!

Their NEWEST Hilarious Adventure!

"MA-PA KETTLE GO TO TOWN" MAJOR MAIN FROM KILBRIDE

BLAZING THRILLER! THE EAGLE AND THE HAWK John Payne Rhonda Fleming Dennis O'Keefe

Minute Maos By Elsie, the Borden Cow

there's MAGIC in MUSIC

JOIN YOUR FRIENDS AND NEIGHBORS BY LISTENING AT 1:45 P.M. MONDAY THROUGH FRIDAY WIBA AM 1310—FM 101.5

If it's Borden's it's got to be good!

music in the Poster Fashion

CHUCK POSTER and HIS ORCHESTRA

MERCURY RECORDING ARTISTS

WED., JULY 26

ORPHEUM TONIGHT 8:30 "SNEAK" OF COMEDY—CHUCKLE-FULL FROM START TO FINISH SEE "WINCHESTER '73" AT 7:00 or 10:00 P. M.

COME ONE! COME ALL! HAVE FUN AT THE EAST SIDE FESTIVAL Coming! July 26 thru July 30 OLBRICH PARK

- ★ Exhibits of latest merchandise!
- ★ Fun Rides! ★ Boat Rides
- ★ Jack Lee Marionette Show!
- ★ 4-H Exhibits

Plan to Attend Bring the Family

FREE No admission charge!

East Side Business Men's Association East Side Festival Olbrich Park—July 26 thru July 30

Today's Radio Highlights

Musical
11:15 a. m.—Ranch Hands (WIBA): "To My Sorrow," "Soldier's Joy," "Westward Ho," "Southland."
1:45 p. m.—Marie in Music (WIBA): "Guess Who," "I'm Forever Blowing Bubbles," "Let's Harmonize."
4:30 p. m.—Curt Massey (WBBM): "South American Way," "South of the Border," "La Cucaracha."
6:30 p. m.—News of the World (WIBA): "In the Cross of Christ I Glory," "Jesus, Keep Me Near the Cross," "Fair Lord Jesus," "Throw Out the Life Line."
8:30 p. m.—Northerners (WGN): "Love's Own Song," "Sari Waltz," "Don't Fence Me In," "Clancy Lowered the Boom," "Summer Time."
9 p. m.—Music in the Air (WKOW): medleys from "The Vegabond King" and "The Red Mill," plus "Love," "I'll See You Again," "The Touch of Your Hand."
10:30 p. m.—Contest Master (WIBA): Edward Kilenyi, pianist, and orchestra; "The Masteringers" overture, Chopin's "Etudes, Opus 25," Schubert's "Fantasie," "Hansel and Gretel" overture.

Quiz
7 p. m.—Who Said That? (WIBA): Laraine Day, Quentin Reynolds, Deems Taylor, John Cameron Swayze.

Baseball
3:55 p. m.—Cubs vs. Phillies (WIND): with second game at 6 p. m.

Discussion
5:15 p. m.—You and Rome (WKOW): Harry Weedon, author of "The Pilgrim's Guide to Rome."
8 p. m.—America's Town Meeting (WISC): "Is Freedom of Speech Threatened in America?," Henry J. Taylor, Abe Fortas.

Drama
6 p. m.—Mystery Theater (WBBM): begins third year with "The Divorce Agreement Murder Case."
6:30 p. m.—Counterspy (WISC): Mr. Facts unlocks mystery of crime syndicate. "Satan's Waitin'" (WBBM): romance with artist leads woman to brink of divorce.
7 p. m.—Count of Monte Cristo (WISC): new to this station.
7:30 p. m.—Detective Story (WISC): another move.
8 p. m.—Romance (WKOW):

Miscellaneous
10 a. m.—Homemakers (WHA): "Medicinal Weeds by the Wayside," H. J. Rahmlow; "Problems in Canning Fruits," Gladys Stillman.
8:15 p. m.—Excursions in Science (WFOV): "The Story of Rain-Making."

Calendar

Entertainment
TUESDAY, JULY 25
12:15 p. m.—"The Big Hangover" at Parkway.
4:05, 7:10 and 10:15—"Mystery Street" at Strand.
7:30 p. m.—"The Fighting Kentuckian" at 7 and 10:30; "Love That Brute" at 7:30 and 10:30.
8:30 p. m.—"The Traveling Saleswoman" at 8:30.
9:30 p. m.—"Perfect Strangers" at 1, 4, 7, 10, and 10:30; "South Sea Sinner" at 2:30, 5:40, and 8:50.
10:30 p. m.—"I'll Be Seeing You" at 8:30 and 9:50; "The Damned Don't Cry" at 8:30.
Badger Outdoor: "The Boy from Indiana."

60 SECONDS and presto, your finished picture. Come in and see the amazing new Polaroid Land Camera at...

Meuer Photoart House 411 State St. Wm. J. Meuer

AIR-CONDITIONED SUN PRAIRIE John Wayne "FIGHTING KENTUCKIAN" Paul Douglas "LOVE THAT BRUTE"

AIR-CONDITIONED MIDDLETOWN Clark Gable—Loretta Young "KEY TO THE CITY" Joan Davis—Andy Devine "The Traveling Saleswoman"

OPEN WEDNESDAY AT 1 P. M. CARTOON SHOW & FREE POPCICLES TO KIDDIES

JOAN CRAWFORD DAVID BRIAN THE DAMNED DON'T CRY

ROGERS COTTEN TEMPLE "I'LL BE SEEING YOU"

SNEAK at 8 p. m. PREVIEW OF A COMING HIT!

NOW OUTDOOR GIANT DOUBLE FEATURE

As heart warming and wonderful as a STATE FAIR!

BOY FROM INDIANA 7:55 and 11:05 Len McCallister—Lois Butler — Plus Giant Co-Hit —

JOHNNY LONG and His Orchestra

50 SKATING BEATLES-50 ROUND FOR THE KIDDIES

On the Campus TUESDAY, JULY 25 Reading Institute, 9 a. m., Union Theater. Business Education Institute, 9 a. m. and 1:30 p. m., Great Hall, Union. Lecture: Ivar Holm on "Cultural Trends in Post-War Norway," 4:30 p. m., 112 Bascom Hall. War films: "War Comes to America" and "The Silent Service," 7:30 p. m., 212 Bascom Hall. Speech and hearing rehabilitation. Movies and discussion, 8:30 p. m., 118 Education-Engineering Bldg.

Community Center TUESDAY, JULY 25 7:00 p. m., with dance at 8.

Current Exhibits State Historical Museum: Architecture in Wisconsin; dolls; lighting; Ole Bull's bed and dresser; spring hats and accessories; portraits of William D. Hoard. Open 9 a. m. to 5 p. m. Monday through Friday, 9 a. m. to 4 p. m. Saturday, closed Sunday. "Ladies Gallery": John Stewart Curry exhibition. Memorial Union: 18 Contemporary Americans.

The best market for feeder calves is from Sept. 20 to Oct. 15, according to West Virginia university's agricultural extension.

We're on Vacation! We will be closed JULY 24 thru AUGUST 3 Re-open Fri. morning, AUGUST 4

ROHDE'S STEAK HOUSE 613 W. Main

LAST! JAMES STEWART DAY! "WINCHESTER '73"

ORPHEUM ALWAYS COOL AND COMFORTABLE TOMORROW!

MARVELOUS IS THE WORD for

M-G-M's MUSICAL OF YOUR DREAMS!

TECHNICOLOR "DUCHESS OF IDAHO" starring Esther WILLIAMS Van JOHNSON John LUND with PAULA RAYMOND CONNIE HAINES—CLINTON SUNDBERG and guest stars LENA HORNE ELEANOR POWELL

PLUS GRAND SHORT SUBJECTS

MAJESTIC AIR-CONDITIONED Ginger Rogers and Dennis Morgan "PERFECT STRANGERS" Shelley Winters in "SOUTH SEA SINNER"

WARRNER BROS. "BOY FROM INDIANA" 7:55 and 11:05 Len McCallister—Lois Butler — Plus Giant Co-Hit —

JOHNNY LONG and His Orchestra

50 SKATING BEATLES-50 ROUND FOR THE KIDDIES

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