Madison

## Radio Progam Schedules by the Clock

TUESDAY								
-	WIBA 1310 ke.	WISC	1970 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 120 kg,	WMA( 870 kg.
1		Top o' the Morning Moments on the Mount	Uncle Julius Farm World Farm Program; Mkts.	• Silent • Silent • Rural Roundup	Listen	Dolph Hewitt Bob Atcher Capt. Stubby News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: New
ļ	Marrie Munical	Top o' Morning Hinn News Top o' the Morning: News	Coffee Club News Coffee Club: News	News: Farm Bervice News: Weather Farm Froise	Patrick O'Riley	Breakfast Club Breakfast Club	News Two Ton Saker Tello Test Today's the Day	Your Neighbor Norman Bon News
İ	Musical Clock Musical Clock	Breakfast Club Breakfast Club	Markets; Coffee Club News: Coffee Club	Prayer League Musical Clock Musical Clock	Bing Croshs Arthur Godfres Arthur Godfres	My Story My Story Betty Crocker John B Kennedy	News Record Relay Record Relay	Welcome Travelers Double or Nothing
i	News Welcome Travelers Gilbert's	My True Story; Betty Crocker News	Reverend Epp News of America Music for You	• U. S. Army Freddy Martin Reedsburg Hour Shopping Quiz	Arthur Godfrey Grand Slam Rosemary	Capt. Stubbs.  Buccaneers  Kitchen Club  News	Record Relay The Keiseys The Tom Moore Show	The Roshs Pentagon R Jack Berch David Harun
1	Gallery Pentagon Report: Music	• Lady of the House • Quick As	Arthur Godfrey Here's Howard	Women's News Chore Boys Mid-Morning Matines	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Luncheon Club Martha and Helen	Kate Smith Virginia Gale Answer Man News	Here's Norm Ross Here's Norm Ross
Ī		* Luncheon Club * Tello Test * Bing Crosbf	Dick Haymes Console Reflections Jackpot Quis	News: Matines Headlings Farm and Home Farm News	Big Sister Ma Perkins News Guiding Light	Farm World Today Dinner Bell	Gabriel Heatter June Davis Markets News	News Food Marici Phillip Haye Love and Le
1	News: Roundup Farm Service	• Man on Street • Hinn News • The Bob Swanson Show		Music: Markets * News * News: Mkts Farm and Home	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Beat Otto's Band	Ladies Fair Queen for a Day	Double or Nothin Live Like a Milliona
1	March of Time  Double or  Nothing Love and Learn	The Bob Swanson Show The Bob Swanson Show	Ladies Fair Queen for a Day	Farm Service Si Hays and Daughter Christian Science	Nona f'm Nowhere Hilton House Winner Take All	Bride and Groom Quick As a Flash	Tune Test The Menjous Consumer Panel	Life Heautif Road of Life Pepper You Right to H'
-	Magic in Music Life Beautiful Road of Life Pepper Young	• Dolly Madison • Chance of	Luella Mortenson Mary Casey's Showcase	Music Booth Organ Music	Strike It Rich News To Be Ann'd	Nancy Craig Art Baker News Prairie Traveler	Radio Quiz Second Spring Linda's 1st Love Lanny Ross	Widder Brow
-	• Right to Hap as • Backstage Wife • Stella Dallas • Lorenzo Jones	Carson Guiley Jerry	News Easy Listenius Treasury Band; News	Chapel in The Sky Melody Hour	Paul Gibson News Gold Coast	The Bob Atcher Show Happy Landing News	L. Barrymore Marshall Kent Spotlight Singing Story	A Girl Mair Portia Faces Just Plain E Front P. Fe
-	Widder Brown     News: Madison     Hour     Madison	Tourist Time Uncle Dick's ABC Club	Harmony House Harmony House	Melody Hour Spotlight Serepade	News News Curt Massey News	Fun House Epace Fatrol	Mert's Record Adventure Bobby Benson	News Dave Garroway News
<u> </u>	• Piaytims • Fiesta Time • News	• Fun House • Portage	News You and You Asked For It	Fiesta Time • University Special • U W Special	Garry Moore Stepping Out Julian Bentley	News Edwin O Hill Counterspy Counterspy	Melody Five News. Gabriel Heatter Fulton Lewis Jr.	S O'Clock S News of Wor 1 Man's Fan Rich, Harkn
	• Sports: News • 1 Man's Family • News of World • Hymns	Program  E. C. Hill: Flest Elmer Davis Counterspy Counterspy		Sports Time Old Time Band News Bing Sings	Mystery Theater Satan's Waitin'	Variety Music By the Papers Gentlemen of the Press	Rudy Vallee Detective Story: News	Who Said That? Starlight Concert
	= Who Said That? • Starlight	* Count of Monte Cristo * Detective Story; News	Lean Back and Listen Milt Herth	Serenade Farm Front Old Timers Jamboree	Romance Romance Candid Microphone	Town Meeting News Fine Arts Quartet	John Steele Mysterious Traveler	Penny Singleton Charles Boyer
ų	• Penny Singleton • Charles	Town Meeting Monroe St. Program	Romance Romance Three Quarter Time	Old Timers' Jambores Old Timers Jambores	There's Music in the Air There's Music in the Air	Time for Defense Murder, Music George Barnes	Doctor Kildare The Northerners	Big Town A Life in Your Hand
-	Boyer  Big Town A Life in Your Hands	Time for Defense John Steele, Adventurer	There's Music in the Air Pres. Truman	• University Farm Hour • News: At Your Request	News Sports; Tony Weitzel; Pick a Hit: News	News Casey Ted Malone Platter Party	Behind the Story Chicago at Night News: Songs This is the Story	Mindy Carso Big City
- (	News	• Hinn News • Frank Edwards • The Ed Silvera Show		* At Your Request * At Your Request	Cee Davidson Orchestra Dance Orchestra	Insomnia Ltd. Eddie O'Neill Open Sesame Jimmy Richards	Frank Edwards Dick Jurgens Lawrence Welk Orch.; News	News Sports: Mus The Ches Show
j	News: 1310 Club The 1310 Club: News	News: The Ed Silvers Show	News: Lawler's Folly	Silent Silent Silent Silent	Matinee at Midnight Matinee at Midnight	The John McCormick Show News	Dick Jurgens Orchestra Guy Lombardo Orchestra	The Ches Show The Ches Show

land."

1:45 p. m. — Magic in Music cide exposed as murder . . . John (WIBA): "Guess Who." "I'm Forever Blowing Bubbles," "Let's to this station.

| Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making | Making

Harmonize." 4:30 p. m. - Curt Massey

Quiz

7 p. m. — Who Said That?
(WIBA): Laraine Day Quentin
Reynolds Deems Taylor, John
Swayze.

Baseball

3:55 p. m.—Cubs vs. Phillies (WIND): with second game at 6

Discussion

5:15 p. m. — You and Rome (WKOW) Harry Weedon, author of "The Pilgrim's Guide to Rome." 8 p. m.—America's Town Meeting (WISC): "Is Freedom of Speech Threatened in America?"; Henry J. Taylor, Abe Forta-

Drama

6 p. m. — Mystery Theater (WBBM): begins third year with "The Divorce Agreement Murder

6:30 p. m .-- Counterspy (WISC) Mr. Facts unlocks mystery of crime syndicate . . . Satan's Waitin' (WBBM): romance with artist leads woman to brink of divorce. 7 p. m .- Count of Monte Cristo (WISC): new to this station. 7:30 p. m. - Detective Story (WISC): another move. 8 p. m. - Romance (WKOW)

AIR COMPITIONED

"PERFECT STRANGERS" Shelley Winters in "SOUTH SEA SINNER"



TIMLIN LUMB

Let Use Figure Your Lumb McCormick Lumber & Fuel Co. [ ]

WIBA-FM .. 101.5 M. WWCF (WIBU) .. 94.9 M.

Reading institute: 9 a. m.
theater.

Business Education institute: 9 a. m.
and 1:30 p. m., Great hall, Union.
Lecture: 1var Holm on "Cuitural
Trends in Fost-War Norway," 4:30 p.
m., 112 Bascom hall.

War films: "War Comes to America"
and "The Silent Service," 7:30 p. m.
272 Bascom hall.
Speech and hearing rehabilitation:
Movies and discussion, 3:30 p. m., 116
Education-Engineering bldg.

Calendar

4:30 p. m. — Curt Massey
(WBBM): and Martha Tilton:
"South American Way," "South of
the Border," "La Cucharacha."

6:30 p. m.—Hymns of the World
(WHA): "Bigger and Better in
(WHA): "Bigger a

PRAIRIE CONDUTIONED SUN PRAIRIE John Wayne "FIGHTING KENTUCKIAN"

Paul Douglas
"LOVE THAT BRUTE"

AIR-CONDITIONED MIDDDLETON

Clark Gable—Loretta Young "KEY TO THE CITY" Joan Davis—Andy Devine
"The Traveling Saleswoman"

OPEN WEDNESDAY AT 1 P. M.

ROGERS - COTTEN - TEMPLE

IN ABSOLUTE COOL COMFORT!

Meuer

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**60 SECONDS** 

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> CARTOON SHOW & FREE POPSICLES TO KIDDIES WO MATCHLESS PERFORMANCES OF ANY TIME

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SEEING YOU NEW WARNER BROS. SENSATION COMING

SNEAK PREVIEW

FEATURE



DNO! YNNHOL

DOUBLE

50-SKATING MEANTIES-50 ROUND FOR THE KIDDIES

Records

WHA&WHA-FM

WHA & WITATUESDAY
7:00 Farm Program
7:30 Band Vason
7:35 Morning News
7:35 Weather Report
8:05 Morning Melodies
8:45 Fun Time
9:05 Political Geography
9:55 Weather Report
10:00 Homemakers Program
10:30 Plano Melodies
10:35 News and Views
11:00 Special Program
11:00 Special Program
11:50 Noon Musicale
F. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Music Appreciation
2:10 Radio Journal
2:30 Music You Want

2:30 Music You Want
3:00 Opera
3:00 Opera
4:00 This is Alcoholism
4:15 Excursions in Science
4:26 Music of the Masters
5:30 Storybook Players
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Contemporary Trends
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News

WFOW-FM 104.9 Megs.

104.9 Megs.
A. M.
S.00 Yawn Patrol
8.30 Clockwatchers
9.00 Ben Light
9.15 Herb Kern
9.30 Dance Band
10:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program.
P. M.

12:00 News 12:05 Holiday In Hawaii 12:30 Palmer House Ensemble 12:45 Gordon MacRae Gordon macras News Paul Weston Mills Brothers Film Favorites Dinning Sisters News Record Matines News Music Party Smooth Music

Smooth Music
News
Juke Box Jamboree
Kindies Storttime
Dick Jurgens
News
Ken Griffin
Program Preview
Off the Record
News Off the Record
News
Musical Menu
Badger Outdoor Sports
Musical Menu
News
Request Show News Request Show.

6:00 Request Show 8:15 Excursions In Science 8:10 Package of New Records 8:45 Twilight Time 8:55 News 9:00 Ted Weems 9:30 Freddy Martin 2:55 News

9:30 Freddy Martin 9:55 News 10:00 Larry Green 10:30 Xavier Cugst 10:55 News 11:00 Eddy Howard 11:30 Phil Harris 11:35 News 12:00 Eddie Miller 12:30 Benny Goodman 12:55 News GAGS GUARD LAWN

Music

1:15 a, m. — Ranch Hands
(WIBA): "To My Sorrow," "Soldier's Joy" "Westward Ho," "South-land."

1:45 p, m. — Magic in Music
(WIBA): "Guess Who." "I'm Forever Blowing Bubbles." "Late Steele. Adventures (WISC).

10 a, m.— Homemakers (WHA): "Medicinal Weeds by the Way-side," H. J. Rahmlow; "Problems in Canning Fruits," Gladys Still-man, 8:15 p. m.—Excursions in Science (WFOW): "The Story of Rain-land."

1:45 p, m.— Magic in Music (WIBA): stock broker's suilide exposed as murder... John Steele. Adventures (WISC).

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125 p. m.— Magic in Music (WIBA): stock broker's suilide exposed as murder... John Making."

126 p. m.— A Life in Your Bolm on Winchester '73" at 1. Wellesley college protects grass on its campus with a variety of at 8:30.

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10 a, m.— Homemakers (WHA): "The Story of Rain-land." Weeds by the Way-side, 4:50, 7, and 1

We will be closed

JULY 24

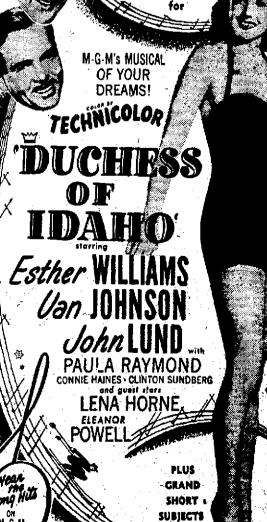
AUGUST

Fri. morning, AUGUST 4

ROHDE'S STEAK HOUSE 613 W. Main

JAMES STEWART "WINCHESTER '73"

ALWAYS COOL AND COMFORTABLE TOMORROW! M-G-M's MUSICAL OF YOUR DREAMS!



Bill Doudna's Philharmonic

TIP O' THE MORNING: Don Fellows, Madison, will have one of the top roles-that of Pulver-when "Mr. Roberts" returns to Chicago for a four-week run starting July 31.

Robert Petzold and Julia Benoy Landmark will continue next season as conductor and accompanist, respectively, of the Philharmonic Chorus of Madison, The! chorus will hold the second of its Heads," Williams," and "When four summer rehearsals at 7:30 Love Is Kind," folk song.

tonight in the City YMCA. SUMMER BAND: The Madison New officers are Marjorie Suliver, president, succeeding Mrs. Summer band, directed by Leroy Robert Botts; Herbert Howe, vice- Klose, will make its debut this president, succeeding Robert Tor- week. The organization, sponsored kelson; Betty Rogers secretary, by the board of education, will succeeding Mrs. Suliver, and Wilplay at 7:30 tonight in Vi-

liam R. Lioyd, treasurer, re-elect- las park and at 7:30 p. m. Thursed. Mrs. James S. Early was elected of light summer music will premember-at-lar ge on the board, cede the annual lantern parades. succeeding Ansgar Syvanoe. Lois Carpenter continues as a member-

CARILLON: Among the selections on today's program at the University of Wisconsin carillon

at 1 p. m. will be "Lift Up Ye limute Moos

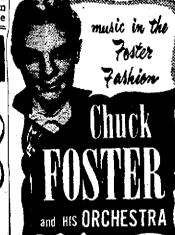
By Elsie, the Borden Cow

JOIN YOUR FRIENDS

AND NEIGHBORS BY

LISTENING AT

1:45 P.M.



BIGGS IS BUSY: This being

Bach bicentennial year, organist E Power Biggs is unusually busy He

Chorus

MERCURY RECORDING ARTISTS

WED., JULY 26 MONDAY THROUGH FRIDAY

WIBA AM 1310 - FM 101.5 If it's Bordens it's got to be good!

MAGIC

MUSIC

**ORPHEUM TONIGHT 8:30** 

OF COMEDY --- CHUCKLE-FULL FROM START TO FINISH

"WINCHESTER '73" AT 7:00 or 10:00 P. M.

is playing the entire Bach organ literature on his CBS Sunday morning series, as well as at the Bach festivals at Toronto, glewood, Mass, and Bethlehem,

KISS POWER MEASURED CHICAGO —(UP)— Visitors to a scientific exhibition here were able to measure the potency of a

kiss-electrically-watch an elec-tronic man and turn off a model train merely by talking to it. The exhibits were part of an "open house" staged by the Illinois Institute of Technology.

REAL AIR CONDITIONED

NOW! ROLLICKING ROMANTIC



"MYSTERY STREET" RICARDO MONTALBAN



STEWART WINTERS

> GREGORY PECK "THE GUNFIGHTER" JOHN PAYNE

"CAPTAIN CHINA" TOMORROW WOW!

WHAT A GRAND COMBINATION FOR ALL Their NEWEST Hilarious Adventure

"Ma∞Pa KETTLE GO TO TOWN Marjoni MAIN - From KILBRIDE VI

BLAZING THRILLER! LAS TECHNICOLOR



John PAYNE

HAVE FUN AT THE

**EAST SIDE FESTIVAL** Coming!

July 26 thru July 30 OLBRICH PARK

★ Exhibits of latest merchandise! ★ Boat Rides ★ Fun Ridesl

★ Jack Lee Marionette Show!

★ 4-H Exhibits Plan to Attend

Bring the Family



East Side Business Men's Association

East Side Festival Ofbrich Park - July 26 thru July 30