6:00 Organ Melodies 6:30 Dinner Musicale

## Radio Progam Schedules by the Clock

Madison

	TUESDAY							
	W!BA 1310 ke.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kg.	WMAQ
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock	Top o' the Morning Moments on the Mount	Uncle Julius Farm World Farm Program: Mkts	Stient Silent Bural Roundup	News Roundup News Listen to Cliff	Dolph Hewitt Bob Atcher Capt. Stubby News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
7:00 7:15 7:30 7:45	News: Musical Clock Musical Clock Journal News	Top o' Morning Hinn News Top o' the Morning: News	News Coffee	News: Farm Service News: Weather Farm Frolic	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Tello Test Today's the Day	Your Neighbor Norman Ross News
8:00 8:15 8:30 8:45	Musical Clock Market Basket News	Erenkfast Club Breakfast Club	Markets; Coffee Club News; Coffee Club	Prayer League  " Musical Clock Musical Clock	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker John B. Kenned	News Record Relay Record Relay	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	Welcome Travelers Gilbert's Gallery	My True Story; Betty Crocker Joann M'rkw'r	Reverend Epp Music of the Day	Freddy Martin Reedsburg Hour Shopping Quiz	Arthur Godfrey Graud Slam Rosemary	Capt. Stubby.  Buccaneers  Kitchen Club  News	Record Relay The Kelseys The Tom Moore Show	The Roens Pentagon Reportant Berch David Harum
10:00 10:15 10:30 10:45	Terkel Time Pentagon Report Jack Berch Trading Post	Lady of the House Quick As a Flash	News of America Music for You Here's Howard	Women's News Chore Boys Mid-Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated; Beauty Martha and Helen	Kate Smith Virginia Gala Answer Man News	Here's Norman Ross Here's Norman Ross
11:00 11:15 11:30 11:45	Linda's 1st Love Ranch Hands Farm Roundup	* Ladies Be Seated: Beauty * Tello Test * Bing Crosby	Dick Haymes Console Reflections Jackpot Quiz	News; Matines Headlines Farm and Home Farm News	Big Sister Ma Perkins News Guiding Light	Farm World Today Dinner Bell	Tommy Bartlets Jupe Davis Markets News	News Food Magician Phillip Hayes Love and Learn
12:00 12:15 12:30 12:45	News; Roundup Farm Service News March of Time	• Manon Street • Hinn News • The Bob Swanson Show	Uncle Julius Baseball Baseball Baseball	Music: Markets News News: Mkts. Farm and Home	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Beat Otto's Band	Radio Quiz Bazeball Baseball Baseball	Double or Nothing Live Like a Millionaire
1:00 1:15 1:30 1:45	Double or Nothing Love and Learn Magic in Music	* The Bob Swanson Show * The Bob Swanson Show	Baseball Baseball Baseball Baseball	Farm Service Si Hays and Daughter Christian Science	Nona f'm Nowhere Hilton House Winner Take All	Bride and Groom Quick As a Flesh	Baseball Baseball Haseball Baseball	Life Beautiful Road of Life Pepper Young Right to H'pines
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young Right to Haples	Doily Madison Chance of a Lifetime	Baseball Baseball Luella Mortenson	* Musio Booth * Organ Musio * U.S. Navy	Strike It Rich News King's Jesters	Nancy Craig Art Baker News Prairie Traveler	Baseball Baseball Linda's 1st Love Lanny Ross	Backstage Wife Stella Dallar Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	* Backstage Wife * Stella Dallas * Lorenzo Jones * Widder Brown	* Carson Gulley • Jerry Harper	Queen for a Day Mary Casey's Showcase	Chapel in The Sky • Melody Hour	Paul Gibson News Gold Coast	The Hob Atcher Show Happy Landing News	L. Barrymore Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
4:00 4:15 4:30 4:43	News: Madison Hour Mindison Hour	Tourist Time Uncle Dick's ABC Club	Harmony House Harmony House	* Melody Hour * Spotlight * Seconde	News News Curt Masser Bill Costello	Fun House Sky King	Tune Test B-Bar-B Riders	News Dave Garroway News
5:00 5:15 5:30 5:45	Playtime Piests Time News Sports: News	Fun House Sky King	News You and You Asked For It	Flesta Time University Special UW Special	Garry Moore Stepping Out Julian Bentley	News Edwin C Bill Counterspy Counterspy	Melody Five News Gabriel Heatter Fulton Lewis Jr.	6 O'Clock Specia News of World 1 Man's Family Rich, Harkness
6:00 1:15 6:30 6:45	* 1 Man's Pamily * News or World * Hymns * Tunes; News	E. C. Hill; Flesta Elmer Davis Counterspy Counterspy	News String Op Sports Stepping Out Larry LeSueur	* Sports Time Old Time Band * News Bing Sings	Mystery Theater Satan's Waltin'	Mae and Bob Music Gentlemen of the Press	Rudy Vallee Detective Story: News	Who Said That? Starlight Concert
7:00 7:15 7:30 7:45	* Who Said That? • Staringht Concert	Paul Whiteman Gentlemen of the Press	Lean Back and Listen Milt Herth	Serenada Farm Front Old Timers' Jamboree	Romance Romance Candid Microphone	Town Meeting News Fine Arts	John Steele Mysterious Traveler	Penny Singleton Charles Boyer
8:00 8:15 8:30 5:45	Penny Singleton Charles Boyer	* Town Meeting * Monroe St. Program	Romance Romance Three Quarter Time	Old Timers' Jambores Old Timers Jambores	There's Music	Hoover Plano	Doctor Kilders The Northerners	Big Town A Life in Your Hands
9:00 5:15 9:30 9:45	Bis Town A Life in	* Herbert Hoover * Talk It Over * As We See It	There's Music in the Air	* University Farm Hour * News: At Your Request	News Sports; Tony Weltzel; Pick a Hit; News	News Casey Ted Malone Platter Party	Behind the Story Chicago at Night News: Songs This Is the Story	News Mindy Carson Big City Serenade
10:00 10:15 10:30 10:45	• News • Don Cherry • Concert Master	* Hinn News * Sports * The Ed Silvera Show	News Sports Dance Music	At Your Request At Your Request	Cee Davidson Orchestra Dance Orchestra	Insomnia Ltd. Eddie O'Neill Open Sesame Jimmy Richards	Frank Edwards Benny Strong Chuck Foster Orch.; News	News Sports: Music The Ches Show
11:15 11:45 11:30	* News: 1310 Club The 1310 Club: News	News: The Ed Silvers Show	News: Lawler's Folly Lawler's Folly	• Silent • Silent	Matinco at Midnight Matines at Midnight	The John McCormick Show News	Benny Strong Orchestra Guy Lombardo Orchestra	The Ches Show The Ohes Show
* Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.1 M.								

## Today's Radio Highlights

Special Events 9 p.m.-Herbert Hoover (WISC):

dedicates William Allen White memorial at Emporia, Kans. Baseball

Britt, sportsmasters.

4:30 p.m. — Cart Massey (WBBM): and Martha Tillon; "Count Every Star," "Home Cooking," "Moon ver Miami.
6:30 p. m. —
Hymns of the
World (WIBA): Over Miami." vior, Breathe an

Evening Blessing," "O. Zion. Haste Thy Mission," "Angel Voices Ever Singing." 7 n.m. — Paul 7 p.m. — Paul
Whiteman
(WISC): Gersh-WHITEMAN
win memorial concert, with Earl

Wrightson, Kay Armen, Earl Wild, Barbara Weaver; "I Got Plenty o' Nothin'," "Summertime," "Bidin' My Time," "I Got Rhythm" vari-ations, "Rhapsody in Blue," "Bess, You Is My Woman Now," "The Man I Love," "They Can't Take That Away from Me."

That Away from Me."

7:30 p.m.—Starlight Concert
(WIBA): Victor Herbert medley,
"Good News," "Can't Help Lovin'
That Man," "Indian Dance," "Ezekial Saw de Wheel." 8:30 p.m.—Piano Playhouse (WENR): special concert; Art Tat-

um. Russ Wilt. Caesar Giovannini others . . . Northerners (WGN) others . . . Northerners (WGIN): Charlo Byars, soprano, guest; "I Didn't Know What Time It Was," "Sleeping Beauty" waltz, "Drink-ing Song" from "The Student Prince," "As a Lark at Dawning," "Through the Vears"! "Through the Years."

9 p.m.—Music in the Alt (WKOW); tunes from "Kiss Me Kate," "Knickerbocker Holiday," Oklahoma," other musicals.

10:30 p.m.—Concert Master WIBA): "Far and ole." Bizet: "Gaite Parisienne," Offenbach
"The White Peacock," Griffes "Coronation March," Meyerbeer.

Drama

6 p. m. — Mystery Theater (WBBM): vicious parrot gives murder clue. 8 p. m.—R o m a n ce—(WKOW)

"Let There Be Honor," story of French underground. 9 p. m.-Big Town (WIBA): editor nabs truck hijackers. 9:30 p. m.-A Life in Your

McBride, guests.

Quiz m.-Who Said That? (WIBA): Norman Thomas, Bennett Ceri, and Mary Margaret

finds blackmailer's killer,

Discussion

5:15 p. m. — You and Korea (WKOW): Kyung Parks, Korean 12:15 p.m .- All-Star Game native, on present situation. 8 p. m .- Town Meeting (WISC); (WKOW): Mel Allen and Jim "The State of Business in Our For-eign Policy," T. C. Blaisdell, Jr., and H. W. Balgooyen, foreign trade experts,

Farm Programs

12:15 p. m. — Farm Service WIBA): "Stop Corn Borers," E. H. Fisher and John D. Torke. 12:30 p. m.—Farm Program (WHA): "Orchard Spraying," C. L. Kuehner; "Business Side of Farm-

For Children

5 p. m. — Playtime (WIBA): Good Little, Bad Little Pig,"

Miscellaneous

9 a. m.—Welcome Travelers (WIBA); Gloria Swanson, guest. 10 a. m.-Homemakers (WHA) Problems of Canning Vegetables, Gladys Stillman; "To Prepare for Flower Shows." 3 p. m.—Carson Gulley (WISC);

LAST DAY!

LAUGH RIOT! "FRANCIS"

PAUL DOUGLAS "THE BIG LIFT"

> TOMORROW 2 TOP FEATURES!

POWELL · ALLYSON REFORMER AND THE REDHEAD

Told the Way It Happened! HOME \* CLAUDETTE COLBERT

> HOT FROM THE FIRE, JUICY, TENDER **DELICIOUS!**

Steaks, Chicken Sea Food

Served temptingly with all ing in beautiful, air-condi-

Selection of 5 appetizers, potatoes, vegetable, relish trays, pan rolls and blueberry muffins (home made), with choice of beverage and dessert with every dinner. Serving 4 to 12 weekdays, 12 to 12 Sat, and Sun.

And sensational Joey Raye nightly, except Tuesday at 3115 E. Wash.

**Bob's Twin Gables** 

Hands (WIBA): Jonathan Kegg condiments and relishes. 8:15 p. m.—Excursions in Science (WFOW): "Joseph Priestley."

WFOW-FM WFOW (FM) 104.9 Megs.

Musical Menu News Request Show

7:05 Request Show
8:05 News
8:05 Bequest Show
8:05 Bequest Show
8:15 Excursions in Science
8:05 Package of New Records
8:45 Twilight Time
8:55 News
9:00 Ted Weems
9:35 Freedy Martin
9:35 News
10:00 Larry Green
10:30 Kavier Cugat

Drwe

In

Where It's

SUNDAY

MONDAY

The "Pines" TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

Midnight-Plus

SATURDAY

Eat, Drink and Be Cay

Jimmie's

CELEBRATED RESTAURANT

& COCKTAIL LOUNGE

906 REGENT

Early-Noon

COOLER"

130 Dance Band
100 News Dance Band
100 News Dance Show Dance Show Tunes
100 News Tunes
100 Polks Time
1130 Marching Along
1145 Sacred Heart Program
P. M. News Houlday in Hawali Palmer House Ensemble Gordon MacRac

News
Paul Weston Orchestra
Mills Brothers
Film Favorites
Film Sisters
News
Record Matines

News Music Party Smooth Music News Juke Box Jamboree



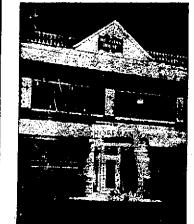
Color Cartoon . Latest News STARTS WEDNESDAY

COLBERT 20. HOME

FREE PLAYGROUND FOR THE KIDDIES!

**Decorating and Cleaning Completed** Re-Opening Tuesday 5 p.m.

-open every day-Noon Luncheons-Evening Dinners



HOFFMAN HOUSE

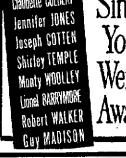
The

Madison, Wisconsin

TUESDAY
A. M.
O Morning Farm Program
O Band Wagon
Morning News
Weather Report
Morning WHA&WHA-FM 8:45 Fun Time
9:60 Political Geography
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Plano Meiodies
10:45 News and Views
11:00 Introduction to Philosophy
11:50 Noon Musicale

HEY KIDS! FREE POPCICLES ONLY OPEN WED. AND BIG CARTOON SHOW AT 1 P. M. REFRESHINGLY COOL Claudette COLBERT

Today-Wed. All Day and Thurs, 2 BIG SHOWS - 20 STARS you want to laugh COMEDY OF ere's your show! THE YEAR! ROSALIND\* MILLAND RUSSELL 🎏



Since You Went Away

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Music Appreciation
2:10 Radio Journal
2:30 Music You Want
3:00 Opera
3:50 News
4:00 This is Alcoholism
4:15 Excursions in Science
4:30 Music of the Masters
5:30 Storybook Players

MIDDLETON

JOAN DAVIS
"TRAVELING SALESWOMAN" Professional PHOTO

PRAIRIE SUN PRAIRIE "THE GUNFIGHTER"

Meuer Photoart House

OMORROW! **Brought To Glowing Life!** 

Not since "Snow White" a picture like this. wrought with all Walt Disney's magic) tuned to laughter, romance and song! Color by **TECHNICOLOR** Music to remember,

"BIBBIDI-BOBBIDI-BOO" "SO THIS IS LOVE"
"A DREAM IS A WISH

THE ORPHEUM HOUR 60 MINUTES OF FEATURED SHORTS

 AS YOU LIKE IT AIR-CONDITIONED WARNER BROS. EXCITING

FIGHTING ... SINGING ... GUN SLINGING



AND THIS GREAT SECOND HIT

The DANGER-SIDE of LOVE! CORNERED BY A KISS! HEADED FOR A KILLING! VIVECA LINDFORS

**ORPHEUM TONIGHT 8:40** "SNEAK"

**GRAND COMEDY** 

"COMANCHE TERRITORY" AT 7:25 or 10:05 REAL AIR CONDITIONED

BLAZING STORY OF THE WEST'S MOST **VIOLENT DAYS!** 



AIR-CONDITIONED

"CITY UNDER THE CITY" and "LUCKY LOSERS"

TOMORROW!

A ROUGH, TOUGH **EXCITING STORY!** 



2ND HIT! FOR LAUGHS!

J. Arthur Rank presents GRANGER FEUILLERE



PETER LORRE

LAST DAY



TOMORROW!

FIRST MADISON SHOWING THRILLING DRAMA

Peggy **CUMMINS** 

John DALL

'GUN CRAZY'

SATURDAY EVENING POST STORY with Berry Kroeger — Anabel Shaw

ZND FEATURE . THRILLS



Dencan RENALDO Lee CARRILLO