

RADIO, TELEVISION AND F. M. PROGRAMS

Table listing radio stations: KLAC 570, KFI 640, KMPC 710, KECA 790, KHJ 930, KFVB 980, KNX 1070, KFOX 1280, KFAC 1330, KGER 1390, KTED 1520.

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which necessitate are made.

DIAL LITES — TONIGHT

8:00—KNX—"Somebody Knows," a documentation of actual un- solved murder cases makes it debut tonight. This is an ef- fort to aid authorities in solving some of the most famous crimes of the last decade. A reward is offered each week to any person who submits clues or evidence which may help in the detection of the unknown culprits.

TELE-TIPS

7:00—KECA—(7)—The most prized honor in television, the P. T. A. Award, will be bestowed upon the very deserving Charlie Ruggles for his outstanding show dealing with family life.

TELEVISION

THURSDAY, JULY 6, 1950

KTTLA (5)—Handy Hints. KTTLA (11)—Movie Matinee. Last of Mohicans. KNEB (4)—Scores, News. KTSL (2)—Preview, Cartoons. KNEB (4)—Howdy Doo. KTTLA (5)—News, Music. KFI (9)—Mig Frenzy. KTSL (2)—Kid From Powder River. KNEB (4)—News, Baseball Scores. KTTLA (5)—Police Calls. KECA (7)—Test. KLAC (13)—Kemp- er's Kapers.

FREQUENCY MODULATION

THURSDAY, JULY 6, 1950

KLAC (13)—Joe Graydon. KLAC (13)—Mikerooy. KNEB (4)—Test. KLAC (13)—Jarvis Show (to 5:45). KTTLA (11)—Fun in Sun. 3:00—Come Into.

On the Air Waves

11 A. M. KLAC—Al Jarvis. KFI—Double or Nothing. KECA—Betty Crocker. KHJ, KVQE—Ladies Fair. KFAC—Piano. KFWB—Maurice Hart. KFX—2nd Mrs. Burdette. KFOX—Rhythmic Age.

SEA URCHIN crossword puzzle grid with clues for words like 'shattered side', 'domestic slave', 'symbol for erbium', etc.

Networks Reveal All-Star Ball Game Broadcast Plans

NEW YORK, July 6. (AP) Radio and television sched- uling for this year's big league All-Star Baseball Game at Chicago moves the TV to a different network, but con- tinues the radio on MBS. The video shift will put it on NBC-TV. Last year CBS-TV carried the event from Brooklyn.

'Generous' Gesture Paved Way for Making Contract

By OSWALD JACOBY. You fellows haven't been treat- ing me so well lately," said Gen- erous George, "but I am not the sort of person who holds a grudge. I'll make you a present of this trick just to set a good example for you."

West's melancholy observation was all too true. As usual, George had given away a trick only to gain a greater advantage for himself. West had opened the seven of spades, and East had played the queen. It was at this point that George made his little speech. He could have taken the trick with the ace of spades, thus mak- ing sure of two spade tricks. In- stead he let East win the trick with the queen of spades. This meant that George would eventu- ally make only one spade trick. It may seem that George had really been generous for a change, but appearances are deceiving. East returned the six of spades at the second trick, South finess- ed the jack, and West won with a third spade. Dummy discarded a diamond and George won with the ace. Declarer now had to develop the hearts and the clubs to make his contract. He tried the clubs first, leading the eight and al- lowing it to ride for a finesse. East won and returned a dia- mond, and dummy won with the ace. George ran the rest of the clubs, ending up in his own hand for the heart finesse. This fin- esse lost also to East's king, thus giving the defenders their fourth trick. However, George easily had the rest, with the king of dia- monds and the remaining hearts. He therefore made his contract of three no trump. We can best appreciate George's little speech if we see how he would have fared by taking the first trick, still need both the clubs and the hearts, and would prob- ably begin taking the club fin- esse. It would make no differ- ence if he tried the hearts first. East would win with the king.

and the Armed Forces radio service for overseas short wave relay. Mel Allen and Jim Britt again are teaming up to do the talking. For television Jack Brickwork of WGN will fill in the action. Alen Young's first comedy ven- ture in television is to take a vacation after all. His show, film recorded in Hollywood for a sponsor will be off for eight weeks from mid-July. Originally it had been planned to go through the summer. The revival of *Pantomime Quiz*, a charade type program, also Hollywood pro- duced.

BEHIND THE SCENES of a thriving business is often a Press-Telegram Classified ad. That's how Sears & Roebuck came into being! To make more sales, phone 6-9066 TODAY.

Bank of America advertisement featuring a Condensed Statement of Condition for June 30, 1950. The statement shows Total Resources of \$6,515,435,553.93 and Total Liabilities of the same amount. The bank is a member of the Federal Reserve System.