Madison

Bill Doudna's

# Radio Progam Schedules by the Clock

	WEDNESDAY							
	WIBA 1310 kc.	WISC 1930 kc.	WKOW 1070 kc.	WIBU 1240 kc	WBBM 780 kc.	WENR-WLS	WGN 720 kg	WMAQ 870 kg
6:00 6:13 6:30 6:45	Sunrise Frolic Musical Clock	* Top o' the Morning * Moments on the Mount	Uncle Julius Farm World Ray and Tex; Markets	8llept Bilept Rural Roundup	News Roundup News Listen to Cliff	Capt. Stubby Bob Alcher Dolph Hewitt News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
7:00 7:15 7:30 7:45	News: Musical Clock Journal News Musical Clock	Top O'Morning Hinn News Tup o' the Morning: News	Coffee Club News Coffee Club; News	News: Farm Service News Farm News	News Patrick O'Rile, Gold Coast Shoppins	Breakfast Club Breakfast Club	News Two Ton Baker Tello Test Today's the Day	Your Neighbor Norman Ross News
8:00 8:15 8:30 8:45	Musical Clock Market Basket News	Breakfast Club Breakfast Club	Markets: Coffee Club News; Cofee Club	Prayer League Musical Clock Musical Clock	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker John B. Kennedy	News Record Relay Record Relay	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	Welcome Travelers Gibert's Gallery	My True Story; Joann Carson Gulley	Reverend Epp Music of the Day	News; Ploneers Freddy Martin Reedsburg Hour Shopping Quiz	Godfrey	Capt, Stubby's Buccaneers Sitchen Club News	Record Relay The Kelscys The Tom Moore Show	Love and Lears To Be Ann'd Jack Berch David Harum
10:00 10:15 19:30 10:45	Torkel Time Jack Berch Tradies Pos-	Quick As a Flash Lady of the House	News of America Music for You Here's Howard	Women's News Mid-Morring Matines Jeb Service	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ledies Be Seated; Beauty Martha and Helen	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross Here's Norman Ross
11:60 11:15 11:30 11:45	Linda's 1st Love Ranch Hands Farm Roundup	Ladies Be Seated: Beauty Tello Test Bing Crosby	Dick Haymes Console Reflections Jackpot Quiz	News: Matines Headlines Farm and Home Farm News	Big Sister Forking News Guiding Light	Farm World Today Dinner Bell	Tommy Bartlett June Davis Market Reporter News	News Elizabeth Hart Phillip Hayes Food Magician
12:00 12:15 12:30 12:45	News Roundup Farry Set   62 News March Time	Man On Street Hinn News The Bob Swanson Show	Uncte Julius News Mkts.; Farmyard Frolice	Music: Markets News: Markets Farm and Home	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	News L.Eurlingham Beat Otto's Band	Ladies Fair Queen for a Day	Double or Nothing Live Like a Millionaire
1:00 1:15 1:30 1:45	Double or Nothing Love and Learn Magic in Music	The Bob Swanson Show The Bob Swanson Show	Ladies Fair Queen for a Day	Farm Service Si Hays and Daughter Music Rooth	Nona i'm Nowhere Hillton House Wirner Take All	Bride and Groom Quick As a Flash	Tune Test The Menjous Harold Turner	Life Beautiful Road of Life Pepper Young Right to Hap'n
2:00 2:65 2:30 2:15	Life Beautiful Road of Life Pepper Young Right to Hap'n's	Dolly Madison Chance of a Lifetime	Luella Morvenson Mary Casey's Showcase	Music Booth U W Band Hawaii Music	Strike It Rich News King's Jesters	Nancy Craig Art Baker News Prairis Traveler	Radio Quiz Second Spring Linda's 1st Love To Be Ann'd	Backstage Wife Stella Dalias Lorenzo Jones Widder Brown
3:90 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenze Jones Widder Brown	* Surprise Package * Jerry Harper	News Easy Listening Treasury Band- stand; News	Bible Feilowship Melody Hour	Paul Gibson Paul Gibson Gold Coast	The Bob Atoner Show Happy Landing Beulah Karney	L. Barrymore Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces L Just Plain Bil Front P Farrel
4:00 4:15 4:30 4:45	* News: Madison Hour • Madison Hour	* Tourist Time * Uncle Dick's Club	Harmony House Harmony House	Melody Hour Band Parade Serenade	News News Curt Massey Bill Costello	Fun House Superman Superman	Cisco Kid Challenge of the Yukon	News Dave Garroway News
5:00 5:15 5:30 5:45	Piny Firme Piesta Time News Sports: News	* Fun House * Superman * Superman	News You and You Asked For It	University Special Univ Special	Garry Moore Stepping Out To Be Ann'd	News Edwin O. Bill Lone Ranger	News Chicagoland Gabriel Heatter Fulton Lewis Jr.	6 O'clock Special News of World 1 Man's Family R. Harkness
6:00 6:15 6:30 6:45	" I Man's Family " News of World " Hymns " Music News	* E. C. Hill: Flests * Elmer Davis * Lone Ranger	Sports Stepping Out	* Sports Time Tips and Tunes News Bing Sings	Mister Chameleon Doctor Christian	To Be Announced Cliche Club	International Airport: News Rudy Vallee	Report to the People The Falcon
7:00 7:15 7:30 7:45	* The Halls of Ivy City in Action Serenade	Doctor I Q Clicha Club	Songs of Our Times Do You Remember?	Serenade Farm Front Old Timers Jamboree	It Pays to Be Ignorant ABCs of Music	Detour Detour Chandu, the Magician	The Hidden Truth Family Theater	Break the Bank Mr District Attorney
8:00 8:15 8:30 8:45	* Break the Bank 'Mr District Attorney	* Detour * Detour * Crosby, Sinatra and Como	Lynn Murray Three-Quarter Time	Old Timers Jamboree Old Timers Jamboree	Philip Marlowe Report to the Feople	Lawrence Welk Jazz Journey George Barnes	Judge Hardy Family Philo Vance	The Big Story Richard Diamond
9:00 9:15 9:30 9:45	* The Big Story * Richard Diamond	Lawrence Welk On Trial	Philip Marlowe Les Brown Club Risadoon	* University Farm Hour * News: At Your Request	News Sports: Tony Weltzel: Pick a Hit- News	News Casey Ted Maione Pintter Party	Behind the Story Chicago at Night News; Songs This is the Story	Mindy Carson
10:00 10:15 10:30 10:45	Tonight's Music!	* Ainn News * Sports * The Ed Silvera Show	News Sports Dance Music	* At Your Request * At Your Request	News: Dance  Heart Savers  Dance  Orchestra	Eddle O'Nelli	Frank Edwards Henry Brandon Benny Strong Orch.; News	News Sports: Music The Chez Show,
11:00 11:15 11:30 11:15	News; 1316 Club 1310 Club: News	Nows The Ed Silvers Snow	Lawler's	Slient Slient Slient Slient Slient	Midnight Matinge at	The John McCormick Show News	Wayne Gregg Orchestra Jan Garber Orchestra	The Ches Show The Ches Show

## Today's Radio Highlights

6 p.m.—Mr. Chameleon (WBBM): convict escapes, hunts detective 6:30 p.m.—The Falcon (WMAQ): helps free prisoner, finds himself involved in san

Dr. Christian (WBBM); solves fatherson problem. 7 p.m. —
Halls of Ivy
(WIBA): love
blossoms over
a Bunsen

Hidden Truth (W G N): lie detector confirms a moth-

Family Theater (WGN): RUSSELL

Joan Leslie and Keefe Brasselle. 10 a.m.—Homemakers (WHA): 8:30 p.m.—Mr. District Attorney (WIBA): follows phony-money (WIBA): follows phony-money (Schrage: "The Baby-Sitter on the trail to triple murder.

9 p.m.—Big Story (WIBA): Peoria reporter follows hunch, helps interviewed by Stu Armstrong. trail to triple murder. police apprehend killer.

10:30 p.m.—"The Turning of (WBBM): returns to the air, the Tide" (WIBA): Rosalind Russell in story of women's progress Discussion in business and professions; talk by Pres. Frances Scott of National Federation of Business and Professional Women's Clubs.

## Music

il:15 a.m. — Ranch Hands
(WIBA): "The Gypsy Told Me,"
"Banjo Boogie," "Helen Polka."
3:30 p.m.—Treasury Bandstand
(WKOW): Columbia Concert orchestra. p.m. — Curt Massey

(WBBM): and Martha Tilton; "Count Every Star," "You Are My Lucky Star," 7:30 p.m.—ABCs of Music

AIR-CONDITIONED MIDDLETON Ava Gardner-Barbara Stanwych Van Heflin-James Mason "East Side, West Side" EXTRA!! "BATTLE FOR KOREA"

A BEAUTIFUL SIGHT to see THE CITY ON TWO SIDES while cruising on the DIANA

Daily Schedules - Dial 5-9513

## Sail Lake Mendota on the all-steel SCHEDULE

Mon. thru Fri. 1 hr. ride-leaves 3 and 4:30 p. m. Sat., Sun. 1 hr, ride—leaves 2, 3:30 and 5 p. m. Every evening 1% hr. ride—leaves at 7 pm at 7 p.m. Frl. & Sat. Additional Evening 1½ hr., ride—leaves at 8:30 p. m. PIER AT FCOT OF N. PARK ST. Adults 50c daily, 75c Evening Children 35c at all times (tax included)

For group chartering, shone 6-0675

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(WBBM): Mindy Carson, Bill Dar nell, guest singers.
8:15 p.m. — Harry Jame (WFOW); and the Starlighters. 9:15 p.m. — Mindy Carson (WMAQ): "All I Do Is Dream of

Baseball 12:25 p.m.—Pirates at Chicago (WIBA-FM), 7:05 p.m.-White Sox at Cleve-

### 7:05 p.m.—... land (WIND). + + + Quiz

7:30 p.m.—Cliche Club (WISC) Charles D. Hillis, telephone executive, guest.

8 p.m.—Break the Bank (WIBA):

phone-at-home queries on famous comedians. Miscellaneous

9:30 a.m. — Carson Gulley (WISC): menus and preparation of Bridegroom," with brains.

> 2:15 p.m.—Sally Rand (WIBU): 7 p.m.—It Pays to Be Ignorant

3 p.m.—Great Themes (WHA):

Nearing. 5:15 p.m.—You and Keeping 12:30 p.m. — Farm Program Cool (WKOW): Ernest J. Christie, (WHA): "Pasture is Here—Use

York weather man, tells It," Gus Bohstedt; "Credit-an about forecasts.

10:15 p.m. — Frank Edwards Unseen Hired Man," Lars Lands (WISC): moves to this station . . . "Heart Savers" (WBBM): address You," "Count Every Star." y Dr. T. R. Thorourn of Amerian Osleopathic assn.

Farm Programs

12:15 p.m. — Farm Service WIBA): Lowell Keach and Roy

"Wars and Revolution," Scott Ormond on Iowa county farm-

manager plan,

For Children

sie's Little Sleepy Time."

5 p.m.-Playtime (WIBA); "Su-

CAPITOL

Warner Bros:

RIGHT

With Garry Cooper,

MEN

The GUNMAN

A killer...who dreamed of

the farm of his childhood!

The DOC

Over-interest in a

bobby-soxer trapped

this master criminal!

The LAWYER

Respectable by day

...criminal by night!

Another fine role for the

Lauren Bacall, Patricia Neal

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Ample Free Parking Popular Prices

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Please see that I get full information about

Name ...,..., Married



Breakfast a Specialty at Davidson's



Don't go a Step Further without trying

our internationally famous Chicken-in-the-Rough"

Served unjointed (at your table) with soup or cocktail, gobs of shoestring potatoes, rolls and butter, and jug of honey. Always make it a point to STOP at Davidson's."

Closed Saturdays



tent. Yet even when public indig-nation demands action, it's usually

As a musician, a father, and a

LAST TIMES TONICHT

OF THE CENTURY!

at 8:05-10:50

HARRY M. POPKIN

RONALD

COLMAN

tent. Yet even when public indig-nation demands action, it's usually directed against individual hood-lums rather than against the fac-tors which produce terrorizing young gangs. young gangs. oung gangs.

I believe that only an infinites- ganization. The job for parents

imal fraction of these youngsters is to encourage music appreciation and to make music lessons something to fill their hands and minds, and they stand an excellent kids. That the children will react chance of shaking clear of destruc- favorably has been proved all over live environment. At this point, you're probably throng to the regular Saturday

wondering where a Hollywood mu-sician gets off spouting so volubly, series presented by the Los Anand what connection there is be- geles Philharmonic. tween music and these anti-social

My answer is that America's future lies in the hands of these boys

I don't see any reason why we and girls, our rank-and-file citican't have All-American competi-tion and awards in orchestras just within five to 10 years. I regard as we have in athletics. Youngmusic, and especially the orchestra, as a powerful influence for good, and a first-class deterrent against going "bad."

I regard sters by the millions will be drawn into this wholesome program either as participants or as radio listeners and television viewers. against going "bad."

I consider the oremestra the most practical and soundest economic medium in "dollar and cents." for youth participation on a large Each orchestral unit can directly

reach 50 to 100 youngsters—more than participate in both football and basketball in the average high

#### PRAIRIE SEN PRAIRIE Clifton Wabb

Jeanne Crain - Myrna Loy Cheaper By The Doxen Band-News-Cartoon



OPEN 1 P. M. TODAY FREE POPCICLES TO

THE KIDDIES



You'll MEET THESE EXCITING

... a story of the sin-sodden

shadows of a great city!

M-G-M's great melodrama from the novel by

W. R. Burnett, author of "Little Caesar," and directed

by John Huston, two time Academy Award winner.

You'll see things you never saw before in "The

Asphalt Jungle!

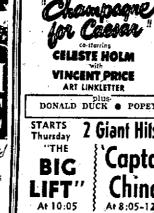
Produced by the

twice Academy

Award winner.

JOHN HUSTON

"HOLD THAT BABY"



DONALD DUCK • POPEYE 2 Giant Hits 2 China At 8:05-12:10

WOMEN CHARACTERS in "The ASPHALT JUNGLE!"

> The DOLL "I don't care if he is



she compete with a pretty 18-year old?

**ANGELA** Young, lovely, an old man's darung!

MOVIES ARE BETTER EVERI

Jean HAGEN James WHITMORE Sam JAFFE John McINTIRE 2ND FEATURE Leo Gorcey and The Bowery Boys

Louis

SKIPPER SURPRISED HIS WIFE" AND "PORT OF NEW YORK"



1:00 Farm Program
1:33 Band Wagon
7:45 Morning News,
7:58 Weather Report
8:00 Political Geography
9:50 Markets,
9:55 Weather Report
10:00 Homenakers Program
10:30 League of Women Voters
10:45 News and Views
11:00 Introduction to Philosophy
11:50 Noon Musicale
P. M.

11:59 Noon Musicaie
P. M.

12:20 News
P. M.

12:30 Noon Farm Program
1:00 Chapter a Day
1:30 Music for the Connoisseur
2:30 Music You Want
3:00 Great Thomes
4:00 Following Congress
4:00 Following Congress
4:00 Music of the Masters
5:30 Book Trails
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:15 News and Views
FM ONLY
7:30 Chapter a Night
8:00 Geology and Wisconsi
8:30 Musicaj Moments
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News

WFOW-FM 104.9 Megs. WEDNESDAY 8:00 Yawn Patrol

ready to back up a coast-to-coast the country. In Los Angeles, they I love the idea, I think it can I'd like to see it tried in

my town , . . and in your town.

8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:15 Herb Kern
9:30 Dance Band
15:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
11:45 Sacred Heart Program
11:00 News

11:45 Sacred Heart Program

12:05 Invitation to the Waigz

12:05 Invitation to the Waigz

12:05 Invitation to the Waigz

12:05 Vic Demone

12:45 Buddy Cole

1:00 Farm Diary

1:05 Evelyn Knight

1:15 Art Van Damme

1:30 Ink Spots

1:45 Jerome Kern

1:55 News

2:00 Record Matinee

2:55 News

3:00 Music Party

3:05 Smooth Music

3:55 News

4:00 Juke Box Jamboree

4:15 Eiddle Storytime

4:30 Blue Barron

4:55 News

5:00 Ken Griffin

5:15 Program Prevue

5:30 Off the Record

5:55 News

6:00 Musical Menu

7:00 News

5:00 Musical Aleno 7:06 News 7:05 Request Show 8:05 News 8:05 Request Show 8:15 Harry-James Show 8:30 Package of New Records 8:45 Twilight Time



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