Today's Radio Highlights

Drama

7:30 p. m.—**The Sheriff** (WENR): breaks up teen-age gang.

8 p .m.—**Screen Directors Playhouse** (WIBA): Barbara Stanwyck in "The Strange Love of Martha Ivers" . . . **The Thin Man** (WISC): replaces "Ozzie and Harriet" for summer.

STANWYCK

8:30 p. m. — **Broadway's My Beat** (WBBM): Danny Clover suspects double murder at racing stables.

+ + +

Music

10:30 a. m.—**Jack Berch** (WIBA): with Johnny Desmond and Disc Jockey Earl Pudney of WGY.

11:15 a. m. — **Ranch Hands** (WIBA): "I Love You Because," "Roll Along, Jordan," "Where Could I Go?"

DESMOND

4:30 p. m. — **Curt Massey** (WBBM): and Martha Tilton; "El Rancho Grande," "Only a Rose."

5:15 p. m. — **Jack Smith** (WBBM): and Margaret Whiting; "Home Cookin'," "Sam's Song," "Stay With the Happy People."

5:30 p. m. — **Club 15** (WBBM): Bob Crosby, Andrews sisters; "If You Feel Like Singing," "I Cross My Fingers," "Old Piano Roll Blues."

6:30 p. m.—**Hymns of the World** (WIBA): "Rejoice, Ye Pure in Heart," "God That Modest Heaven and Earth," "I Would Be True," "Will Jesus Find Us Watching?"

8:15 p. m.—**Voice of the Army** (WFOW): Beatrice Kay.

10:30 p .m. — **Concert Master** (WIBA): Erna Sack, soprano, and orchestra; "I'll Play the Innocent Country Maid," "Gold and Silver Waltz," "Voices of Spring," "Barber of Seville" overture, "Furiant" and "Dance of the Comedians" from "The Bartered Bride."

12 p. m. — Midnight **Prince** (WISC) Bryan Duncan at the piano.

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Sports

5:45 p. m. — **Sports Parade** (WIBA): Jack Newman interviews Robert "Red" Wilson on college sports career.

5:55 p. m.—**Baseball** (WIND): Cubs at Philadelphia.

7:30 p. m.—**Roundy** (WIBA).

9:30 p. m.—**Bill Stern** (WIBA): and Ben Hogan.

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Variety

8 a. m.—**Breakfast Club** (WISC): completes 17th year with broadcast from Queen Mary's dock as Don McNeill sails for England.

+ + +

Discussion

11 a. m.—**Harry A. Bullis** (WHA): "Yardsticks of Management."

9 p. m.—**Salesman: a Career** (WISC): first program in series about selling; Secretary Commerce Charles Sawyer, advertising experts.

9:30 p. m.—**Capitol Cloak Room** (WKOW): Sen. John W. Bricker (R-O.)

+ + +

Farm Programs

12:15 p. m. — **Farm Service** (WIBA): "Handle Live Stock Carefully," Roy B. Ormond.

12:30 p. m.—**Farm Program** (WHA): "How to Keep Eggs Fresh," C. Howard King; question box.

+ + +

For Children

5 p. m. — **Playtime** (WIBA): "Funniest Song."

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Miscellaneous

9:30 a. m. — **Carson Gulley** (WISC): "Picnics."

10 a. m.— **Homemakers** (WHA): "A Noveloguette," Hazel Straight Stafford, "Cut Corners in Cooking for Two," Mrs. Floyd Puffee.

2 p. m.—**Nancy Craig** (WLS): with Larry Harris, Dodgers' mascot.

4 p. m.—**A Long Life** (WHA): "High Blood Pressure."

11 p. m.—**Matinee at Midnight** (WBBM): Bob Ambeling, Milwaukee, president of Wisconsin Hobbyists, guest.

Sun Prairie Navy Man Attends Radar School

SUN PRAIRIE — Seaman apprentice James M. Robertson, Sun Prairie, is attending the Norfolk, Va., radarman school, the fleet news center announced Wednesday. A Sun Prairie high school graduate, he received his recruit training at the Great Lakes, Ill., Center after entering the navy Dec. 21, 1949.

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Labor and materials
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Give your cooling system a real cleaning. Save gas, repair bills, and motor overhaul expenses. A 55 minute job that used to take all day and cost $12. Purging cleans 3 ways—By HEAT—by AGITATION— By CHEMICAL ACTION.

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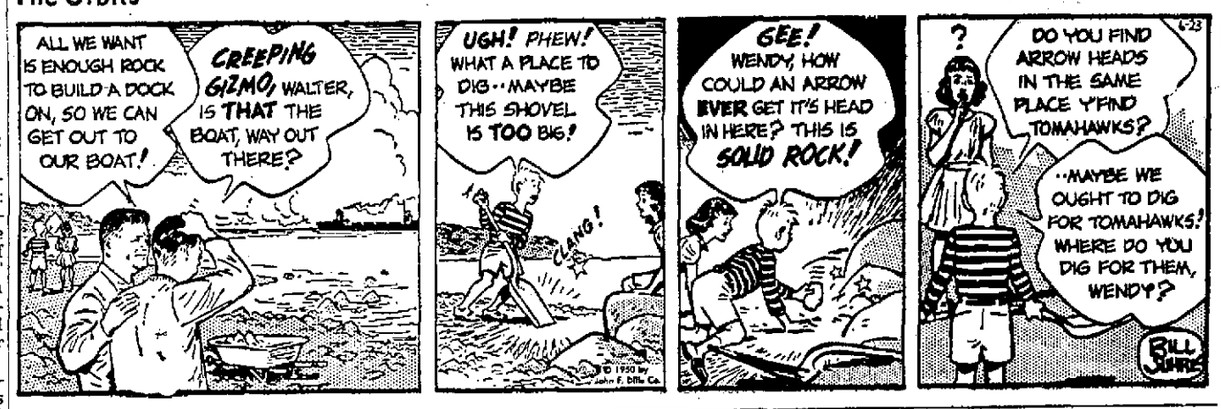
The Orbits

By William Juhre



Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock	• Top o' the Morning • Moments on the Mount	Breakfast Symph Farm World Ray and Tex; Markets	• Silent • Silent • Rural Roundup	News Roundup News Listen to Cliff	Capt. Stubby Bob Atcher Dolph Hewitt News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
7:00 7:15 7:30 7:45	• News: Musical Clock • News • Musical Clock	• Top O'Morning • Hinn News • Top o' the Morning: News	Coffee Club News Coffee Club: News	• News: Farm Service • News: Weather • Farm News	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Tello-Test Today's the Day	Your Neighbor Norman Ross News
8:00 8:15 8:30 8:45	• Musical Clock • Market Basket • News	• Breakfast Club • Breakfast Club	Markets: Coffee Club News: Coffee Club	Prayer League • Musical Clock Musical Clock	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	News Mary Margaret McBride	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	• Welcome Travelers • Al Gilbert • Ch. of Christ	• My True Story • Carson Gulley	Reverend Epp Music of the Day	• News: Pioneers Freddy Martin Reedsburg Hour Shopping Quiz	Arthur Godfrey Grand Slam Rosemary	Capt. Stubby. Buccaneers Kitchen Club News	The Kelseys Mary McBride The Tom Moore Show	Love and Learn Dave Garroway Jack Berch Lora Lawton
10:00 10:15 10:30 10:45	• Love and Learn • Dave Garroway • Jack Berch • Today's Music	Lady of the House • Quick As a Flash	News of America Music for You Here's Howard	Women's News Chore Boys Mid Morning Matinee	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated: Beauty Martha and Helen	Kate Smith Virginia Gale Answer Man News	Norman Ross Norman Ross
11:00 11:15 11:30 11:45	• Linda's 1st Love • Ranch Hands • Farm Roundup	• Ladies Be Seated: Beauty • Tello Test • Bing Crosby	Dick Haymes Console Reflections Jackpot Quiz	News: Matinee Headlines Farm and Home Farm Front	Big Sister Ma Perkins News Guiding Light	Farm World Today Dinner Bell	Tommy Bartlett June Davis Market Reporter News	News Elizabeth Hart Home Institute Food Magician
12:00 12:15 12:30 12:45	• News: Roundup • Farm Service News March Time	• Man on Street • Hinn News • The Bob Swanson Show	Dinner Concert News Mkts.: Farmyard Frolics	Music Markets • News • News and Mkts. Farm and Home	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	News L. Burlingham Beat Otto's Band	Ladies Fair Queen for a Day	Double or Nothing Live Like a Millionaire
1:00 1:15 1:30 1:45	Double or Nothing Trading Post Magic in Music	• The Bob Swanson Show • The Bob Swanson Show	Ladies Fair Queen for a Day	Farm Service Bi Hays and Daughter Toby and Joe	Nona I'm Nowhere Hilltop House Winner Take All	Bride and Groom Quick As a Flash	Tune Test The Menjous Vicki Stevens	Life Beautiful Road of Life Pepper Young Right to Happiness
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young R'ht to Happiness	• Dolly Madison • Chance of a Lifetime	Luella Mortenson Mary Cason's Show Case	• Music Booth • Voice of Army • Science Exc'n.	Strike It Rich News Music, Music	Nancy Craig Art Baker News Prairie Traveler	Radio Quiz Second Spring Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	• Backstage Wife • Stella Dallas • Lorenzo Jones • Widder Brown	• Tips, Quips, and Tunes • Jerry Harper	News Easy Listening Treasury Bandstand	Chapel in the Sky • Melody Hour	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show Organ Moods Beulah Karney	L. Barrymore Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
4:00 4:15 4:30 4:45	• News: Madison Hour • Madison Hour	• Tourist Time • Uncle Dick's ABC Club	Harmony House Harmony House	• Melody Hour • Band Parade • Serenade	News News Curt Massey Lowell Thomas	Fun House Green Hornet	Cisco Kid Tom Mix	News Dave Garroway News
5:00 5:15 5:30 5:45	• Playtime • News • Sports: News • Fiesta Time	• Fun House • Green Hornet	Mark Trail Tom Mix	Fiesta Time • University Special • Univ. Special	Beulah Jack Smith Club 15 Edward Murrow	News Edwin C. Hill Lone Ranger	News Chicagoland Gabriel Heatter Fulton Lewis, Jr.	Sports Parade News of World 6:30 Special R. Harkness
6:00 6:15 6:30 6:45	• 1 Man's Family • News of World • Hymns • Music: News	• E C Hill; Fiesta • Elmer Davis • Lone Ranger	News Sizing Up Sports Wayne King Fulton Lewis	• Sports Time Old-Time Band News Bing Sings	News The Show Goes On	The Fat Man This Is Your FBI	Rudy Vallee Carmen Cavallero Orch.: News	Stars and Starters Musicana Musicana
7:00 7:15 7:30 7:45	• Stars and Starters • Roundy • Serenade	• The Fat Man • This Is Your FBI	Three-Quarter Time Bob Eberle: News	Serenade Farm Front • Troubadours • Jamboree	Up for Parole Broadway Is My Beat	The Thin Man The Sheriff	2,000 Plus Theater Theater	Screen Directors Playhouse Jimmy Durante
8:00 8:15 8:30 8:45	• Screen Directors Playhouse • Jimmy Durante	The Thin Man • University Ave. Show	Up for Parole Broadway's My Beat	Old Timers Jamboree • Old Timers' Jamboree	The Rex Allen Show Capitol Cloak Room	Salesman—a Career To Be Announced	Theater Theater Hollywood Theater	Life of Riley Bill Stern Pro and Con
9:00 9:15 9:30 9:45	• Life of Riley • Bill Stern • Tonight's Music	• Salesman—a Career • Les Brown Orchestra	Frank Edwards Nat Brandwynne Capitol Cloak Room	• University Farm Hour • News: At Your Request	News Weather: Tony Weitzel; Pick & Pat: News	News Remember When Ted Malone Platter Party	Behind the Story Chicago at Night News: Songs This Is the Story	1 Man's Family News Downs Digest
10:00 10:15 10:30 10:45	• News • Tonight's Music • Concert Master	• Hinn News • Sports • The Ed Silvera Show	News Sports Dance Music	• At Your Request • At Your Request	Bob Elson Dick LaSalle Ray Pearl Orchestra	Insomnia Ltd. Frankie Masters J. Featherstone Bill McCune	Frank Edwards Teddy Powell Benny Strong Orch.: News	News Sports: Music The Chez Show
11:00 11:15 11:30 11:45	• News: 1310 Club 1310 Club: News	• News: The Ed Silvera Show	News: Lawler's Folly Lawler's Folly	• Silent • Silent • Silent • Silent	Matinee at Midnight Matinee at Midnight	The John McCormick Show News	Chuck Foster Orchestra Wayne Gregg Orchestra	The Chez Show The Chez Show

* Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM. 98.9 M.

Calendar

Entertainment

FRIDAY, JUNE 23

Orpheum: "Ma and Pa Kettle Go to Town" at 1:30, 3:40, 5:50, 8, and 10:05.

Strand: "Dakota Lil" at 2:35, 5:45, and 8:50; "The Conspirators" at 1, 4:05, 7:15, and 10:20.

Capitol: "Father of the Bride" at 1, 3:15, 5:35, 7:50, and 10:05.

Badger Outdoor: "Capt. Carey" at 8:05 and 11:25; "Kid from Cleveland" at 9:45.

Middleton: "Hollywood Varieties" at 6:45 and 9:15; "Sons of New Mexico" at 7:45 and 10:15.

Play Circle: "Caesar and Cleopatra" from noon.

Prairie: "Walk a Crooked Mile" at 7 and 9:50; "Texas Dynamo" at 8:50.

Parkway: "Blondie Hits the Jackpot" at 1, 3:40, 6:20, and 9:05; "Love That Brute" at 2:05, 4:50, 7:30, and 10:15.

MADISON: "Animal Crackers" at 1, 4, 7:35, and 10:05; "Duck Soup" at 2:45, 5:45, and 8:50.

Majestic: "Borderline" at 1, 3:50, 6:50, and 9:50; "Brand of Fear" at 2:55, 5:50, and 8:50.

Eastwood: "Palomino" at 6:30 and 9:45; "Tension" at 8.

Municipal Affairs

FRIDAY, JUNE 23

City Council: 7:30 p.m., City hall.

Current Exhibits

Memorial Union: Minnesota Centennial paintings, main gallery. (Closes July 2).

State Historical Museum: Architecture in Wisconsin; dolls; lighting; Ole Bull's bed and dresser; spring hats and costume accessories; portrait of Gov. Henry Dodge. Open 9 a. m. to 5 p. m. Monday through Friday; 9 a. m. to 4 p. m. Saturday; closed Sunday.

Meuer Art Co.: Paintings by Julius Rehder. (Closes June 30).

WFOW-FM

WFOW (FM)
104.9 Mcs.
FRIDAY
A.M.

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ren Light
9:15 Herb Kern
9:30 Dance Band
10:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.

12:00 News
12:05 Music for Dreaming
12:30 Club 15
12:45 Manhatten Moods
1:00 News
1:05 Vienese Waltzes
1:15 Benny Lee
1:30 Jo Stafford
1:45 Reisman Rhythms
1:55 News
2:00 Record Matinee
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juke Box Jamboree
4:15 Kiddie Storytime
4:30 Orrin Tucker
4:55 News
5:00 Ken Griffin
5:15 Hit Preview
5:30 Off the Record
5:55 News
6:00 Musical Menu
7:00 News
7:05 Request Show
8:00 News
8:05 Request Show
8:15 Voice of the Army
8:30 Package of New Records
8:45 Twilight Time
8:55 News
9:00 Jan Garber
9:30 Art Kassell
9:55 News
10:00 Benny Strong
10:30 Gordon Jenkins
10:55 News
11:00 Vaughn Monroe
11:30 Al Morgan
11:45 Teddy Phillips
11:55 News
12:00 Louis Prima
12:30 Benny Goodman
12:55 News (to 1:00).

Music

FRIDAY, JUNE 23

Edward Reichert, pianist: 8:15 p.m., West high school.

Square Dancing

FRIDAY, JUNE 23

Dancing with orchestra: 8:30 to 11:30 p.m., First Congregational church.

Community Center

FRIDAY, JUNE 23

E. R. A., 2 p.m. . . . Realty committee, 9 a. m. . . . Older Adult Klub variety night 8 p.m.

TO ASSIST THOMPSON

Carl Thompson, who seeks the Democratic nomination for governor, appointed John R. Moses, Stoughton, as secretary of his personal campaign committee, Thursday.

DON SINAIKO'S

JUNE Features

Imported SCOTCH $4.45 FIFTH

Famous Brand GIN 90 Proof $3.15 FIFTH

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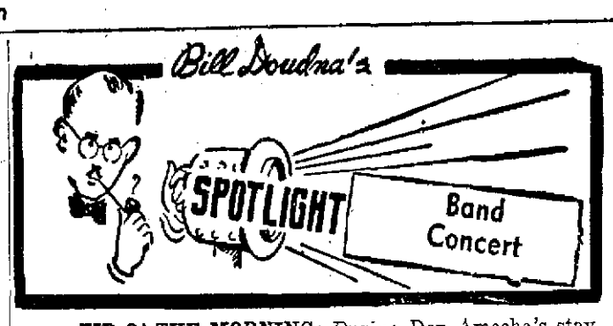

TIP O' THE MORNING: During Don Ameche's stay in Chicago, he'll appear regularly on two networks. The ex-Badger will substitute for Don McNeill (another former Badger) on ABC's "Breakfast Club" and will m. c. for "Sport of Kings," horse-race show to be aired over NBC at 4:30 p. m. Saturdays beginning July 8.

* * *

Madison's series of summer band concerts will open at Vilas park at 3 p. m. Sunday with Joseph Clauder conducting the Madison Musicians assn. band. Clauder is director of the Middleton high school band and, during World War II, conducted the 32nd division band.

Nancy Walker, Portage, will be cornet soloist, and a male quartet of Middleton high school pupils will sing.

The concerts will be sponsored by the radio and transcription fund of the American Federation of Musicians (AFL).

+ + +

SUMMER PLAYS: Capacity houses for Wisconsin Players' summer playbill are indicated by box-office reports. On the first day of season ticket sales, all previous records for disposing of season subscriptions were broken. Besides that, four times as many subscriptions were sold as have ever been handed out on an opening day.

With opening of summer session Monday, a quick sellout of remaining tickets appears certain.

Tryouts for two plays will be held at 3:30 and 7:30 p. m. Monday and Tuesday in the Memorial Union. Prof. Ronald E. Mitchell will audition actors for Lennox Robinson's "Is Life Worth Living?" and Prof. Jonathan Curvin for Luigi Pirandello's "Right You Are!"

The tryouts will be in the Edwin Booth and 12th Night rooms. All University of Wisconsin students are eligible, regardless of major.

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NAMES IN THE NEWS: Hal Kanner, former musical director for Hildegarde, has joined Eddie Fisher (a Cantor protege) as arranger, conductor, and accompanist. A recording company is plotting a building for Fisher.

Broderick Crawford will play Harry Brock, the junk tycoon, in the film version of "Born Yesterday." That's the role Lon Chaney, Jr., did on the Parkway theater stage.

Sir Laurence Olivier will return to Hollywood this summer—the first time in 10 years—to star in "Carrie Ames," based on Dreiser's "Sister Carrie."

Joan Fontaine and Joseph Cotten are screen-teamed for the first time in "September Affair."

Fibber McGee and Molly have been the subjects of so many rumors lately that it's hard to know what to believe. Latest one says they may revamp their show into a five-a-week daytime program next season.

Elliott and Cathy Lewis are due for a busy week. They'll co-star June 29 in "Suspense;" on June 30, Elliott directs "Broadway Is My Beat;" on July 1, he directs and produces "Pursuit," and on July 3, he again directs "Broadway's My Beat"—this time as it becomes a sponsored show.

+ + +

FROM FILMLAND: Edith Gwynn reports from Hollywood that:

Mary Beth Hughes, a real eyeful now that she's slimmed down to streamlines, gets a femme lead with John Payne in "Passage West".

Wolfgang Reinhardt will produce "That Townsend Girl", based on the life of fabulous Elaine Townsend, who worked her way up from a Montana farm girl to gambling queen of Cuba. Lucille Ball will emote as Elaine and most of the movie will be made in Cuba, home-ground of her hubby, Desi Arnaz. That's one "location trip" Lucy will love.

Marie McDonald in wearing her own wardrobe in "Hit Parade of 1951". Not only gets paid by Republic for acting, but collects for the use of the clothes too. And the duds are also tax-deductible. Right smart stuff!

Introducing Bruce Cabot at a big, public gala the other eve. Carleton Alsop said, "He looks well, dances well, dresses well. In fact, he's the kind of man any girl would hate to meet AFTER she was married!"

Alan Hale, Jr., has a lead role in "The West Point Story" with J. Cagney and Virginia Mayo. His sister, Karen, is being screen-tested at Warners.

Carol Marcus (Wm. Saroyan's ex) and Al "Lil Abner" Capp, expected to wed when he's unwound—and that should be soon.

Jon Blondell, we hear tell, is readying a night club act she expects to do in the swankier spots.

Ed Gardner, who was going to produce "Pigsfeet in Paris" last summer, now plans to make it over there as soon as his current independent venture, "The Man With My Face" is finished.

Even though "Glass Menagerie" won't be released until late fall, author Tennessee Williams is being besieged with offers from three major studios from multiple-picture deals at the moment. All because of the raves this Jane Wyman-Gertie Lawrence-Kirk Douglas starrer is getting via the private-showing route.

Roy Rogers and Dale Evans have dashed off a song, "Baby Buckaroo" in anticipation of their blessed-event due in August.

When Ann Sheridan was up in San Francisco doing scenes for her almost finished, "Woman on the Run," she ran into a sensational Chinese dancer, Rako Sato—and a beauty, too! Ann talked producer Howard Welsch into changing the part of a singer in the picture to that of a dancer and giving the role to Rako.

BUY U. S. SAVINGS BONDS!

WHA & WHA-FM

FRIDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
9:30 Nursery School of the Air
9:49 Markets
9:50 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News and Views
11:00 Harry A. Bullis
11:35 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 WHA Players
2:00 Short Story Time
2:30 Music You Want
3:00 Radio Journal
3:30 Musical Varieties
4:00 A Long Life
4:30 Music of the Masters

Governor Approves Three New Highway Contracts

Two contracts covering improvements on 12.531 miles of State Highways 25 and 48 between Rice Lake and Barron were signed by Gov. Rennebohm Thursday.

W. L. Kimmes Inc., Superior, will do the work for $258,425.

The Linnan Construction and Engineering Corp., Wauwatosa, was awarded an $89,994 contract to blacktop .408 mile of Main st., in the city of West Bend in Washington county. The street is on U. S. Highway 45.

Also approved was a $47,401 contract with Oconto county to blacktop 2.121 miles of State 32 near the village of Krakow.

Special For This Week!

Camp & Picnic Specials!

LIFE PRESERVERS
Complete stock of life cushions and preservers. 3.95 up

PICNIC BASKETS 2.89 up

THERMOS JUGS 3.49 up

CAMPING STOOLS WERE 2.25 1.99

CAMPER'S ICE BOX 2.95 up

Collapsible Charcoal Grills, 5.95

Charcoal, 10-lb. bag, 75c

1 Gal. Eagle Gas Cans complete with strainer and spout 1.69

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SUPER SPORTING STORE
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Dial 5-0269

'B-r-e-e-z-e' along in good looking

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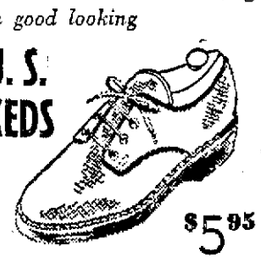

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Ideal for casual or leisure wear. Full breathing uppers, rugged crepe outsole, cushioned insole. washable. Colors of forest green, cinnamon, navy, or natural.

Dizon's MEN'S WEAR SINCE 1920
402 E. Main St. 6-3930

SPECIAL FOR JUNE!

Motor Reconditioning

You get piston rings replaced, connecting rod bearings replaced (replaceable type), clean carbon, cut ridge at top of cylinder walls, tune motor, 6 cylinder cars, 8's slightly higher.

$33.95 labor only, rings, rod bearings, oil, gaskets and other materials extra.

NASH-MADISON, INC.
2201 University Ave. Tel. 7-2528 Madison, Wis.

HEY KIDS! SAVE NEW DR. PEPPER CAPS

YOU MAY WIN A PART IN ONE OF MY NEXT MOVIES BY SAVING THESE CAPS

says John Wayne FAMOUS PICTURE STAR AND HONORARY CHAIRMAN OF

DR. PEPPER CAP-SAVING CONTEST!

2311 EASY TO WIN PRIZES

Start saving the *new style* Dr. Pepper bottle caps NOW! They may help you win one of the hundreds of swell prizes in the *easy* DR. PEPPER CAP-SAVING CONTEST!

Think of it! You may win a part in one of the next John Wayne movies . . . or one of the 3 new FORDS . . . or a 3-NATION TOUR of Mexico, Canada, and United States . . . *or one of the hundreds of other* BIG PRIZES.

Start today! SAVE the *new style* Dr. Pepper caps to qualify for the National Sweepstakes Finals.

Here's a wonderful opportunity to enjoy delicious Dr. Pepper and help yourself to win a BIG PRIZE.

LOOK AT THESE SWELL PRIZES

Prize No.	Description	Prize No.	Description
1	Movie Part with John Wayne	12 to 61 Incl.	Arnold, Schwinn Bicycles
2	Ford V-8 Custom Deluxe Convertible Club Coupe	62 to 161 Incl.	5000 Variety Stamp Collections & Albums
3	Ford V-8 Custom Deluxe Tudor Sedan	162 to 311 Incl.	Baseball or Cowgirl Suits
4	Ford 6 Custom Deluxe Tudor Sedan	312 to 1311 Incl.	Crisp $1.00 bills
5 to 7 Incl.	"3-Nations Tour" or Trips to 1 City in World Series	1312 to 2311 Incl.	Photographs of John Wayne
8 to 11 Incl.	"Globester" Motor Scooters or Shetland Ponies		

HERE ARE THE *EASY* RULES!

1. Save the new style DR. PEPPER BOTTLE CAPS, with "Dr. Pepper 10-2-4" printed on them. The old Dr. Pepper bottle caps are NOT acceptable in this contest, and your use of even ONE old cap, or a cap other than Dr. Pepper, will make your entry null and void.

2. By or before the close of the contest (July 31, 1950) or as many times as you wish prior to that date, take your new style DR. PEPPER CAPS to "Official Local Contest Headquarters." (Your soft drink dealer will have a list of these "headquarters.") EACH TIME you bring in new style DR. PEPPER CAPS, they will be counted and a copy of the Official Contest Certificate filled in showing the number of new style DR. PEPPER CAPS you turned in, and the original copy of the Certificate will be given you. DO NOT MAIL individual certificates to National Contest Headquarters more than once. (SEE RULE 3 BELOW)

3. Send all your copies of the Official Contest Certificates, showing TOTAL NUMBER OF CAPS TURNED IN, to:

John Wayne, Honorary Chairman
Dr. Pepper Contest Judging Committee
Box 2789, Hollywood 28, California

The envelope containing your certificates must be postmarked prior to midnight July 31, 1950.

4. All entries will be checked for accuracy, and National Contest Headquarters will be advised of any discrepancies, which will result in disqualification of your entry.

5. The 2,311 ENTRANTS TURNING IN THE LARGEST COLLECTIONS OF NEW STYLE DR. PEPPER CAPS will qualify for the National Finals, and participate in competition for the 2,311 prizes. Only one prize can be won by each entrant in the National Finals. Winners will be adjudged on the basis of completing the last line of the following jingle:

When a Lift for Life You Need
Dr. Pepper takes the lead
It's the Stop that Gives You Go

6. The entrants who qualify for the National Finals under Rule 5 will be notified of that fact by Reuben H. Donnelley Corp., Contest Judges. Do not send in your jingle entries until you have been notified that you have qualified as one of the 2,311 National Finalists.

7. Anyone may enter except employees of Dr. Pepper Company, Dr. Pepper Bottling Companies, their advertising agency, and their families. All jingles submitted in the National Finals, and all caps and certificates turned in in this contest shall become the property of Dr. Pepper Company to be used as they see fit and none will be returned. In case of ties, duplicate prizes will be awarded, and decisions of the judges will be final.

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*AND ALL THOSE WHO TIE WITH THE NUMBER TURNED IN BY THE 2,311TH ENTRANT

CUT OUT AND SAVE FOR DETAILS

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