

RADIO, TELEVISION AND F. M. PROGRAMS

Table listing radio stations: KLAC 570, KFI 640, KMPC 710, KECA 790, KHJ 930, KFVB 980, KNX 1070, KFOX 1280, KFAC 1330, KGER 1390, KTED 1520.

DIAL LITES — TONIGHT

6:00—KFI—Dr. William Todhunter Hall and his good wife, Vicky, are preparing to take it easy as the final exams are on at the "Halls of Ivy." But with the students so busily engaged the board of governors takes this time to needle him for more endowments.

TELEVISION

6:00—KFI—Dr. William Todhunter Hall and his good wife, Vicky, are preparing to take it easy as the final exams are on at the "Halls of Ivy." But with the students so busily engaged the board of governors takes this time to needle him for more endowments.

FREQUENCY MODULATION

Following same as daily schedule: KKLA—97.1 Meg. 5:00—In the Groove 6:00—Opera Minia-ture 7:00—Songs 8:00—Concert 9:00—Memories KECA—95.5 Meg. 5:30 a. m. to 12 KNX—93.1 Meg. 3 to 9 KMPC—100.3 Meg. 3:00 to 12 KHJ—101.9 Meg. 1:30—Norma Young 2:00—Farm Fare 2:30-9:00—Same as daily schedule KFI—105.9 Meg. Music—3 to 7 p. m. KNOB—103.1 Meg. 3:00—Western Mus.

TELEVISION

WEDNESDAY, MAY 31 KTIV (11)—Film. KLAC (13)—Hi Tal-ent Battle. 7:15 KTIA (5)—Circle the Globe. KFI (9)—Film. KTTV (11)—Home Shop Show. 7:30 KNBH (4)—Roberta Quinlan. KTIA (5)—Man's Best Friend KECA (7)—Tele-Teen Reporter. KFI (9)—Rose Room Review. KTTV (11)—News- reel. KLAC (13)—Bobby Short. 7:45 KNBH (4)—News, weather. KTTV (11)—At Home, Earl Wrightson. KLAC (13)—Film. KTTA (5)—Roving Camera. 8:00 KTSI (2)—Film, "Gentleman from Dixie," Jack LaRue. KNBH (4)—College of Musical Knowl- edge—Kay Kyser. KECA (7)—In Mor- gan Manner. KFI (9)—Girls' Soft- ball, Fullerton- Detroit. KTTV (11)—Arthur Godfrey, Billy Gilbert. KLAC (13)—Films. 8:05 KLAC (13)—Base- ball, Sacramento- Hollywood. 8:30 KECA (7)—Think Fast. KTTA (5)—Holly- wood Career. 9:00 KNBH (4)—Tele- Theater, "Storm in a Teacup." KTTA (5)—Film, "Criminals Within." KECA (7)—Veloz Show. KTTV (11)—McMah- an's Minstrels. 9:15 KTSI (2)—Easy Aces

FREQUENCY MODULATION

WEDNESDAY, MAY 31 5:30—Music for You. 6:00—Music 7:00—Bon Jour Mesdames Paris 7:15—League of Women Voters. 7:30—Curtain Calls. 8:00—Dairy News. 8:15—Music 9:00—You Pick Music. 9:55—Sports. KFMV—94.7 Meg. 5:00—News, Foot- lights. 7:00—Frank Edwards. 7:30—"William Tusher in Holly- wood." 8:00—Music. 8:15—Labor. 9:15—Library Con- cert. 10:00—News, Sym- phony. KFAC—104.3 Mega. 24 hours a day. KMGM—98.7 meg. 5:00—Melodies. 5:30—Listener's Album. 7:00—Concert. 9:00—Music. 9:30—Orchestra. KUSC—91.5 Meg. 5:00—Comments 5:15—Junior Playroom. 5:45—Scoreboard. 6:00—Theater. 7:00—Concert. 8:00—Nite Extra. 8:30—B. E. C. 9:00—Melodies. 9:30—Story of Music. 10:15—Elementary Glees. 10:45—Bag of Tales. 11:00—Jr. Hi Drama. 11:15—Books. 12:40—United Nations 1:30—Concert. 1:10—Sr. Hi Drama. 1:25—Book Discussion. 1:55—Science. 2:30—Good English. 6:00—Music. 11:00—Major League Baseball. 1:45—Pop. Music. 4:00—Platter Party. KLOK—88.1 Megs. (Voice of L. Beach Public Schools.) 8:30—Forum. 9:15—Camp Hi Hill. 9:00—News. Music. 9:30—Story of Music. 10:30—Beyond Song. 11:30—Looking Glass. 1:00—Music. 4:00—Symphony. 8:15 A. M. KLAC—Haynes, Markets. Sports. KFVB—Bill Leyden. KFI—News. KFOX—News. KGER—Aubrey Lee. 8:30 A. M. KFI—Jack Berch. KMPC—Song of You. KHJ—KVOE—Haven of Rest. KNX—Grand Slam. KFAC—News. KGER—Bob Ham- mond. KFOX—Life Words. 8:45 A. M. KLAC—Racing News. KFI—Meyers Goes to Market. KMPC—News. KFI—Unity. KFI—Rosemary. KFVB—Science Mind. KGER—Bible Treas- ury. KVOE—Radio Tour. KTED—News. 9 A. M. KLAC—News, Music. KFI—News, Ladies' Day. KMPC—Religious Science. KHJ—KVOE—Kate Smith Speaks. 8:15 A. M. KLAC—Haynes, Markets. Sports. KFVB—Bill Leyden. KFI—News. KFOX—News. KGER—Aubrey Lee. 8:30 A. M. KFI—Jack Berch. KMPC—Song of You. KHJ—KVOE—Haven of Rest. KNX—Grand Slam. KFAC—News. KGER—Bob Ham- mond. KFOX—Life Words. 8:45 A. M. KLAC—Racing News. KFI—Meyers Goes to Market. KMPC—News. KFI—Unity. KFI—Rosemary. KFVB—Science Mind. KGER—Bible Treas- ury. KVOE—Radio Tour. KTED—News. 9 A. M. KLAC—News, Music. KFI—News, Ladies' Day. KMPC—Religious Science. KHJ—KVOE—Kate Smith Speaks.

On the Air Waves

1 P. M. KGER—News, Fleeta Grande. KFOX—Music, Vets Reporter. 3:15 P. M. KLAC—Don Otis. KFOX—George Highley. 3:30 P. M. KFI—Aunt Mary. KMPC—Magic Mel- ody. KHJ—Club 930. KECA—Leyden With Song. KFOX—Theatrical Dem. Club, L. A. County. KGER—Rancho 1390. KVOE—Music You Want. KFAC—Lyrics in Chorus. KTED—Teen Time. 3:45 P. M. KFI—Love and KHJ—Lynn and Hollywood. KFVB—Peter Potter KGER—Rancho 1390. News (3:55). KFAC—News. KFOX—Pension. 4 P. M. KLAC—News, Spts. KFI—Woman's Secret. KMPC—News. KGER—Art Baker. KHJ—KVOE—Fulton Lewis. KNX—Curt Massey. KGER—Rancho 1390. KFOX—News, Dr. Harrod. JFAC—Music. KTED—Teen Time. 4:15 P. M. KLAC—Melodies. KFI—Dr. Paul. KMPC—Twilight Tales. KFOX—Peggy Martin. KNX—Strike It Rich. 4:30 P. M. KFI—Burrill Wheeler. KMPC—Roddy Mac- Dowell. KHJ, KVOE—Behind the Story. KFVB—Red Rowe. KECA—Records. KFOX—Music. 4:45 P. M. KLAC—Race Round- up. KECA—Happy Theater. KHJ—KVOE—News. KNX—Harry Babbitt KGER—Rancho 1390. News (4:55). 12:45 P. M. KFI—Right to Hap- piness. KHJ—Baseball. Chicago Cubs- Phila. Phillies. KMPC—Song Stars. KFAC—News. 12:30 P. M. KFI—Pepper Young. KMPC—For Farmers. KHJ—Nancy Dixon. KECA—Fran Scully. KFVB—News. KNX—Winner Take All. KLAC—News, Sports. KGER—Serenade. KFOX—Pacific Breezes. KVOE—Baseball. 12:45 P. M. KFI—Right to Hap- piness. KHJ—Baseball. Chicago Cubs- Phila. Phillies. KMPC—Song Stars. KFAC—News. 12:30 P. M. KFI—Pepper Young. KMPC—For Farmers. KHJ—Nancy Dixon. KECA—Fran Scully. KFVB—News. KNX—Winner Take All. KLAC—News, Sports. KGER—Serenade. KFOX—Pacific Breezes. KVOE—Baseball. 12:45 P. M. KFI—Right to Hap- piness. KHJ—Baseball. Chicago Cubs- Phila. Phillies. KMPC—Song Stars. KFAC—News.

TV Tougher Than Radio, Says Don Lee Sportscaster

SEEMS simple to sit around and describe sports events for TV fans, since everybody sees what's doing. But, lest viewers be misled, it's not easy. In fact, it's a far harder and more concentrated assignment than radio. Let's take a wrestling match or boxing bout for an example," says Dennis James of Don Lee. "Radio sportscasters sitting at ringside have the ring, the action and a 'mike.' Audiences have radio receivers, and the sportscas- ters are their eyes and voice at the arena, coloring and faking when necessary to keep it inter- esting. They describe anything seen, any time. If the action gets too fast, they can catch up with it later or hit the high spots. They're just telling what hap- pens. "For television sportscasters there's the ring, a mike and a TV receiver. They must develop the knack of concentrating on the ring and the video picture al- most simultaneously. They not only know what they are seeing, but they must know what au- diences are seeing. They must supply the minute details that are discernible because of close proximity to the ring, and pos- sibly overlooked by audiences. They can't just chatter and dis- turb audiences. "But audiences want to be helped; they want to under- stand what they are seeing and not miss something important. That leaves the problem right up to the sportscasters. "The videocaster mentally transplants himself into the homes of the set owners and witnesses with them. He must feel that he's there with them an- swering questions and pointing out high lights to stimulate and excite. And he must remember that they are viewing with him and commentaries can't trail be- hind action. He must be accu- rate and simultaneous with events at hand. "ANYONE CAN MAKE MONEY through Press-Telegram classi- fied ads. Just phone 6-9066 and an ad writer happily assists you.

Tonight "LET'S LOOK AT THE RECORD"

Two Leading NEW DEAL Democrats Tell Why They CANNOT Support James Roosevelt ★ Oliver Carlson Nationally-known Author and Prof. Raymond McKelvey Occidental College Tonight at 6:30 KFI 640 on Your Dial

TV Weather Expert Really Called It

Gene Bolloy, weather expert on the "Television News and Weather" program seen over KSNH Sunday through Friday, doesn't claim to be 100% accu- rate, but you can't tell that to NBC announcer John Storm. Announcer Storm recently asked how the weather was going to be as he was planning a trip by air to New York. Bolloy said, "The trip will be calm, although it may be raining when you ap- proach La Guardia airport, it will have stopped by the time the plane lands." Storm reports that although the sun was shining when he landed, the landing strip was still damp from a shower that had stopped just 10 minutes before.

Radio Textbooks Get Material From Shows

Several NBC programs are used as instruction highlights in two major radio and television textbooks recently published by Rinehart and Company. Scripts written for Walter O'Keefe, Eddie Cantor, Henry Morgan, "Portia Faces Life" and "We, the People" are among the instruc- tion examples in a revised edi- tion of Max Wyllie's "Radio and Television Writing." Edwin Duerr's new volume, "Radio and Television Acting" includes reference material from several NBC shows, including "The Aldrich Family," "Theater Guild on the Air," "Portia Faces Life," "Cavalcade of America," and "The Big Story."

"BEST CLEANING OR NO CHARGE"

"The Best Dry Cleaning you've ever tried... NO CHARGE" ... Petri's Cleaners at 1250 Orange Avenue, the oldest and largest dry cleaning plant in Long Beach, make this unusual and unprecedented GUARANTEE... try it... if won't cost you a cent, if you don't agree, that the colors are brighter, the fabric is softer, perspiration odor removed and more dirt removed" ... Let us repeat... "The Best Dry Cleaning you've ever tried or NO CHARGE" ... 11 trucks at your service and cash and carry prices at the plant. Day or night phone service. Call 6-6291.

RE-ELECT W.S. (BILL) GRANT ASSEMBLYMAN 70th DISTRICT

Advertisement for William S. (Bill) Grant, Assemblyman 70th District. Includes photo of Grant and text: "LET GRANT FINISH THE GOOD WORK HE HAS ALREADY STARTED" VOTE JUNE 6th—MAKE IT A COMPLETE VICTORY IN THE PRIMARY

Why Buy ORDINARY Television?

Advertisement for Black-Daylite Television. Features a large GE logo and text: "BLACK-DAYLITE TELEVISION" "NOW—the Best Costs No More!" "only \$199.95" "Mr. Makar's FURNITURE STORES 1895 E. ANAHEIM 332 E. BROADWAY PHONE 7-5452"

Advertisement for John C. Doran, Sheriff. Text: "Elect JOHN C. DORAN SHERIFF! Note JUNE 6"

Advertisement for Linton T. Simmons, Re-Elect. Text: "RE-ELECT LINTON T. SIMMONS He Has Met the Postwar Needs of Education in Orange County"