KFOX KFAC KFWB KNX KMPC KECA KHJ KLAC KFI 1070 1280 980 930 570 640 790

The following programs are compiled from reports provided by the broadcasters. DIAL LITES - TONIGHT

6:00--KFI-Dr. William Todhunter Hall and his good wife, Vicky, are preparing to take it easy as the final exams are on at the "Halls of Ivy." But with the students so busily engaged the board of governors takes this time to needle him for more

6:30—KNX—Disc Jockeys Martin Block, Hap Ellis and Bob Story will hand in their cards of the most popular tunes of the week to Robert Q. Lewis for the premier broadcast of the "ABC's of Music."

8:30—KECA—John Mason Brown, who, as a leading New York drama critic, has to sit through his share of "cliches," will test his knowledge of grandard expressions when he makes a guest appearance on Walter Kiernan's "Cliche Club."

11:00-KHJ-Secretary of State Dean Acheson's report to the joint session of Congress on discussions held during the recent Council of Foreign Ministers meeting in Paris. 11:30-KHJ-The nine prize winners of the Federation of Wom-

en's Clubs nation-wide "Build a Better Community" campaign will be announced during a special broadcast from Boston.

TELE-TIPS

5:00-KTTV-Each day Cowboy Slim will show one episode in the Funny Bunny Animal cartoon; a thrills-and-chills chapter of a "Cliffhanger," serial, and a Western picture. Cowboy Slim, a real cowboy, is very adept at handling the kids who appear on his show.

**:100—KECA—Screen star Betty Furness will play "guide" role to three motion picture aspirants on "Hollywood Screen Test." They are 10-year-old Butch Cavell, Jet MacDonald who has frequently appeared in night clubs, and Allan Stevenson, recently seen in Broadway productions.

130—KFI—"The Rose Room Revue" will have its formal opening tonight with Gene Baker as emcee. The scene is the dance floor of a popular hotel. New recording artist Kay Brown and Tom Hatten will entertain prominent guests who have engaged

3:00—KNBH—"You Made Me Love You" and "St. Louis Blues" will high light tonight's edition of Kay Kyser's "Kollege of Musical Knowledge."

8 P. M.

KFI—Light Up Time KMPC—Southland

KHJ-KVOE—Name

That Song.

KNX—Lowell

Thomas. KFWB—Music.

KFAC—Music.

Treasury. KFOX—Americans

8:15 P. M.

Sacramento-Hilywd. KFWB—Guest Star.

KGER—Hebrew Christian. KFOX—Music. KNX—Jack Smith.

8:30 P. M.

slecve. KECA—Cliche Club. KHJ-KVOE—Family

KNX—Dr. Christian.

KFOX-L. B. Town

Forum. KGER—Music Hall.

8:45 P. M.

KFWB—Bill, Anson.

9 P. M.

-Baseball

KLAC—Baseball. KFI—Break the

KFWB-Bill Anson.

KFAC—Music. KGER—U. N. Story. KFOX—Skylight

9:15 P. M.

KHJ. KVOE-Fultor

Clesky. KFOX—Barn Dance.

9:30 P. M.

Lewis. KGER—Fred Mc-

KFI-Mr. D. A. KECA-Lawrence

KHJ. KVOE-Po-

Schools Program. KFOX—Pec Wee

9:45 P. M.

10 P. M.

CMPC—Baseban CECA—Reporter CHJ—I Love Myster

KLAC—Baseball. KFI—Sam Hayes. KMPC—Baseball.

KFWB—Gene

KFI—Johnny

wards.

Murray. KECA—Sports. KHJ—Frank Ed-

10:30 P. M. KFI—Kay Kyser. KECA—Science of

KHJ—Lonesome Gal. KMPC—Arthur Van. KGER—Music.

Mind. KFOX—Music.

Norman.

litical. KNX—Beulah. KGER.—Brown

Welk

Time.

Jamboree. KTED—El Adobe.

Bank.

KNX—Mr. Cnameleon.

Theatre.

KFI-Great Gilder-

KFI-World News.

KMPC—Baseball—

KGER-Bible

Speak Up. KTED—Music.

KECA-Sherlock Holmes.

Security.

WEDNESDAY, MAY 31 KTED-You and

KGER—Stamps KLAC—Fron Henry. KFI—Feature Wire. KECA-Yukon Challenge. KHJ, KVOE--Mark

Trail.
KFWB—Red Rowe. TKNX—Frank Goss. KFAC—Screnade. KGER—Sports KFOX—Religious KTED-News.

5:15 P. M. KMPC—UP Swing KLAC—Music Room. ER—Rancho 1390. KFI-News KNN-Tom -Tom Harmon. KTED-Lean Back and Listen.

5:30 P. M. KFI-Casa Cugat. KMPC-All-time Hits. KECA—Sky King. KHJ, KVOE—Tom

Mix. KNX—Chet Huntley. KGER—World News. KTED-Music.

Morgan. 5:45 P. M. KNX—Ed R. Murrow KFOX—Fishcaster, KFI—E. Peterson. KLAC-Sam Balter

Ouartet. KGER—W. B. Record KTED—Novatime. 6 P. M. KLAC-News KFI—Halls of Ivy. KECA, KMPC.

KFWB-News KHJ, KVOE - Gabriel KMPC-Heatter. KECA—Buzz Adlam. KNX—Groucho Marx KHJ, KVOE—News.

KFAC –Music. KGER—Soul Clinic. KFOX—News, Time Out. KTED-Spts., Ray Bloch.

6:15 P. M. KLAC-Al Jarvis. KMPC-Bob Kelley. Political. KFOX-Hawaiian

Music. KFWB—Sports. KVOE—Loca: News. 6:30 P. M. KFI—Chris London. KMPC—Golden Gate Fields.

KHJ. KVOE-Tello-Test. KECA—Modern Romances. KFWB—America Dances. KNX-Robt. Q.

KTED—News. Lewis.
KGER—Back to
Bible.
KFON—Memory Rm KFOX—Sixth Army Band. KHJ, KVOE—Music. KNX—Club 15. KTED-Encores. 6:45 P. M. KHJ, KVOE-- Answer KTED-Turntable

Man. 7 P. M. KLAC-News, 570 Club. KFI—Big Story KMPC—Words and

Music KECA—Lone Ranger KHJ—John Steele. KFWB-Harness Rac KFOX-Friendly

KNX—Chet Huntley. KFAC—Music. KGER—When Day Is Philosopher. KNX—Harry James: Done.
KFOX—Lone Pine KFAC—Music KGER—Family Bible Boys. KVOE—1480 Club KTED—Turntable Time.

Hour. KVOE--Meet the Neighbor. KTED-Old New Orleans.

7:15 P. M. KVOE—Candles and Silver. KFOX—Melodies. KTED—Orange

County Speaks. 7:30 P. M. KFI-Dangerous Assignment.
KECA-Dr. I. Q.
KHJ-KVOE-Cisco

KF'VB—Music. KNX—Hollywood Music Hall. KFOX—Meet the Band. KGER—Rev. Al Harlan. KTED—U.S.

10:45 P. M. KLAC—News, Music. RECA—One for Book 11 P. M. KLAC—Johnny Grant. KFI—News.
KMPC—Esquire Trio
KECA—Orchestra.
KFWB—Gene Marines. 7:45 P. M. KFWB—Rosary Hr. KFOX—News. Norman.

5:00

Slim-Movie Time.

5:30

KTLA (5)—News,

Music. KFI (9)—Film.

Cartoons.

Call.

Gibson.

Magic Theater.

KECA-(7) Test. KLAC (13)—Hoot

6:00

KTSL (2)—Cowboy Caravan—"Lucky

Terror." KNBH (4)—Uncle

Tony O'Dare. KTLA (5)—Cowboy

5:45

KFI (9)—Frank Webb. KTTV (11)—Cowboy KECA..Channel 7 KFI....Channel 9 KTTV. Channel 11

KLAC. Channel 13 KTSL...Channel RNBH...Channel KTLA...Channel 5

KGER KTED

1520

WEDNESDAY, MAY 31

1330

No responsibility assumed for last-minute changes which sometimes are made.

KTLA (5)—Circle the Globe. KFI (9)—Film. KTIV (11)—Home Shop Show. 7:30

KNBH (4)-Roberta Quinlan. KTLA (5)—Man's KTSL (2)—Preview, Best Friend KECA (7)—Tele-KNBH (4)—News. Teen Reporter. KFI (9)—Rose Room KTLA (5)—Police Review. KTTV (11)—News-

reel. KLAC (13)—Bobby 7:45 KNBH (4)—News, weather.
KTTV (11)—At Home, Earl Wrightson. KLAC (13)—Film

edge—Kay Kyser. KTLA (5)—Latin

KECA (7)-In Mor-

Detroit. KTTV (11)—Arthur

KLAC (13)—Films.

KLAC (13)—Base-

ball, Sacramento-

8:30

9:00

KNBH (4)—Tele-Theater, "Storm in a Teacup." KTLA (5)—Film, "Criminals Within."

KECA (7)-Think

Fast. KTLA (5)—Holly-

wood Career.

KECA (7)—Veloz

an's Minstrels. 9:15

Show. KTTV (11)—McMah

KTSL (2)—Easy Aces

WEDNESDAY, MAY 31

5:30-Music for

6:00—Music 7:00—Bon Jour

7:15—League of Women Voters.

Women Voters. 7:30—Curtain Calls

8:00—Dairy News. 8:15—Music. 9:00—You Pick

KFMV—94.7 Meg. 5:00—News, Foot-

Edwards.
7:30—"William
Tusher in Hollywood."
8:00—Music.
8:15—Labor.
9:15—Library Con-

TOMORROW (Thursday), JUNE 1

KNOB-103.1 Meg.

11:00—Major League

1:45—Pop. Music. 4:00—Platter Party.

(Voice of L. Beach Public Schools.)

8:50—Forum. 9:15—Camp Hi Hill.

TOMORROW (Thursday), JUNE 1

KECA—Ladies Be Seated. KFWB—Strollin'

Tom. KFAC—Concert.

KGER—Lutheran. KFOX—Religious. KTED—Harmonies.

9:15 A. M.

KLAC-Sing Worrie

KFOX--Our Christian

KHJ-KVOE—Garden

9:30 A. M.

KECA—Quick as a Flash.

KHJ-Women Are

mont. KNX—Helen Trent.

KGER—Religious. KFOX—Full Gospel. KVOE—Mercy

7:45 A. M.

KFI-Around Town

KNX—Gal Sunday. KVOE—Civic.

10 A. M.
KLAC—Al Jarvis.
KMPC—Bill Ewing.
KHJ, KVOE—News.

KECA—Surprise

Package. KNX—Big Sister.

KMPC-Chef Milani.

Guide. KFWB—Unity:

Wonderful.

Errand.

KFWB—Dave Or-

Away. KMPC—Band Box.

KLON—88.1 Megs.

Music. 9:55—Sports.

lights.

cert.

6:00---Music.

Baseball.

00—Frank

Mesdames Paris

Hollywood.

8:05

Godfrey, Billy

Gilbert

(FI (9)—Girls' Soft-ball, Fullerton-

gan Manner. KFI (9)

Thrills. KFI (9)—News. KTTV (11)—Club 11. 7:50 KTLA (5)—Roving 6:15 Camera. KNBH (4)-Dusty 8:00 Walker. KLAC (13) Haw-KTSL (2)—Film,
"Gentleman from
Dixie," Jack LaRue.
KNBH (4) —College
of Musical Knowlthorne & Eggbert. 6:20

KECA (7)—Adven-ture Time, "Last Frontier." 6:25 KNBH (4)—Comedy Theater, "Shore Shy." 6:30

KTLA (5)—Time for Beany. 6:35 KFI (9)—Eddie

Coontz. 6:45 KNBH (4)—Cyclone Malone. KTLA (5)—Handy Hints. KECA—(7) Space Patrol. KLAC (13)—We Have Tonight.

6:50 KLAC (13)—Dugout Dope. KTSL (2)—Buckskin Theater, "Arizona Whirlwind."

Following same daily schedule:

KKLA-97.1 Meg.

ture 7:00—Songs 8:00—Concert

KNX-93.1 Meg.

3 to 9 KMPC—100.3 Meg. 3:00 to 12 KHJ—101.9 Meg. 1:30—Norma

1:30—Norma
Young
2:00—Farm Fare
2:30-9:00—Same as
daily schedule
KFI—105.9 Meg.
Music—3 to 7 p. m.
KNOB—103.1 Meg.
5:00—Western Mus.

KUSC-91.5 Meg.

9:30—Story of

11:00—Beyond Song. 11:30—Looking

Glass. 1:00—Music. 4:00—Symphony.

8:15 A. M.

Sports.
KFWB—Bill Leyden.
KNX, KHJ—News.
KFOX—Prison

8:30 A. M.

KLAC-Haynes. KMPC-Markets,

Missionary.

KFI—Jack Berch. KMPC—Song of

KĤJ-KVOE—Haven

KNX—Grand Slam. KFAC—News. KGER—Bob Ham-

mond. KFOX—Life Words.

KLAC-Racing

8:45 A. M.

News.
KFI—Meyers Goes to
Market
KMPC—News.
KFAC—Unity.
KNX—Rosemary.

KNX—Rosemary KFWB—Science

Mind. KGER—Bible Treas

ury. KVOE—Radio Tour.

7 A. M.

KLAC-News, Music KFI-News, Ladies'

Day. KMPC—Religious

Science. KHJ, KVOE—Kate

Smith Speaks.

KTED-News.

You.

of Rest.

9:00-News.

Music.

Music.

10:30-News

3 to 9

9:00—Memories

KECA—95.5 Meg. 5:30 a. m. to 12

5:00—In the Groove 6:00—Opera Minia-

KNX—You and Life Ways. KTED-Moon Whirwind KNBH (4)—Kukla, Fran & Ollie. KTLA (5)—Newsreel KECA (7)— Hollywd. Dreams. KVOE—Bands for Bonds. 12 MIDNIGHT Screen Test. KLAC—Don Otis, KFI—Music. FREQUENCY MODULATION

KFWB—Music. KNX—News, S. Allen. **TOMORROW** (Thursday), JUNE 1

|KHJ-Sec. of State

KNX-Larry Thor. KFOX-Sky Sere-

nade. KGER—Spirituals. KFAC—Music.

KTED—Music. KVOE—Harrison

round. KFOX—Music of

Masters. KVOE—Music Cues.

11:30 P. M.

KFI—Mindy Carson. KMPC—Leisure Time KHJ—Federation of

Women's Clubs.

KECA---Orchestra.

KFOX-Memory

KGER—Night at

Ranchhouse. KVOE—I Love

11:45 P. M.

Mystery.

KFI-Melodies.

Room

11:15 P. M.

KFI—Johnny Murray KNX—Merry.go

Wood.

Dean Acheson

DAWN TO 7 A. M. KLAC—Haynes at Reins. CFI—Music, News KFI—Music, News. KHJ—Rise and Shine KMPC—Music, Farm KECA—Music, News. (FWB—Bill Leyden. KNX—Music, News. KFAC—Stu Wilson. Schools Program

Quartet (6), Soul Patrol. KFOX—Texas Tiny (6:30).KVOE—Rise and

KLAC-Haynes at Reins. KMPC-Farm Adviser.

Shine.

KFI—News. KECA—Welcome to Hollywood. KHJ-KVOE—News. KFWB—Bill Leyden

KNX—Nelson
Pringle.
KFAC—Music.
KGER—Religious. KFOX -- News. KTED—Breakfast With Branson.

7:15 A.M. KFI—Fleetwood Lawton. KMPC—News. KHJ-KVOE—Bkfst. Gang. KNX—Stars in Morning. KGER—Aubrey

Lee. KFOX—Dr. Harrod, Music. 7:30 A. M. KNX—Bob Elson. KFI—Platter Party. KMPC—Sports.
KECA—Bob Garred.
KNX—Frank Goss.
KFOX—Chapel Hr.
7:45 A. M.

KFI—Sam Hayes. KECA—Zeke Manners. KMPC—Hits. KGER—W. B. Record.

KHJ—News. KNX—Fred Beck. KVOE—Hotcake Club. 8 A. M. KLAC-News,

Stocks. KFI—Coffee Time. KECA—Brkfst. Club. KFWB—Clete RFWB—Clete
Roberts.
KGER—Mizpah.
KMPC—Ken Barton.
KFOX—All Nations
Bible Society. KHJ—Cecil Brown. KNX—Top of Morning. KTED—Melodies.

1390

KTTV (11)—Film.
KLAC (13)—Hi Talent Battle.
7:15

P:30

KTSL (2)—Hands of
Destiny, "Invisible
Dancer," Jack

Manning. KECA (7)—Movie Time, "Kiss of Araby." KTTV (11)—"In Our Times."

10:00 KTSL (2)—Backstage N. T. G. KNBH (4)—Political Dave Willock, Cliff Arquette. KECA (7)—Movietime-

KTTV (11)—News. 10:15 KTLA (5)—City at Night. KTTV (11)—Wheeler and Rourke.

10:30 KNBH (4)—News. KFI (9)—Sports. KECA (7)—10:45— Eddie Marr Medicine Show. KLAC (13)-Hawthorne.

71:00 KTSL (2)—Peter Potter. 11:30 KLAC (13)—

Kemper's Kapers. TOMORROW 12:30 P. M. 10:00 A. M. KLAC (13)--Joe Graydon. 11:00 A. M. KECA (7)—Test. KLAC (13)—Mike

Roy. 12 NOON KGER—Serenade. KLAC- (13)-Mike Roy. 1:00 P. M.

KNBH (4)—Test. KLAC (13)—Al Jar vis Show to 5:45 p. m. 2:00 P. M. KTTV (11)—Test.

KFI (9)— 9:00—Bill Welsh. 12:00-News. 12:30-Ladies Day. 1:30—Cook's Corner. 2:00—B. Wheeler.

3:00—Report to Mrs. Amer. 3:20—Adventure at Home. 3:40—Garden Guide. 4:00-Stu Wilson 5:00-Frank Webb.

10:00—News, Sym-

KFAC-104.3 Mega

24 hours a day.

KMGM—98.7 meg. 5:00—Melodies.

5:30-Listener's

7:00-Concert.

9:30-Orchestra.

KUSC-91.5 Meg.

5:15—Junior Playroom.

6:00-Theater.

Forum. 9:00—Melodies.

9:30-Story of

10:15—Elementary

10:45—Bag o' Tales. 11:00—Jr. Hi Drama.

12:40—United Nations

1:10-Sr. Hi Drama

Discussion. 1:55—Science. 2:30—Good English.

Glees.

11:15-Books

1:25-Book

KFWB-Dave

KFAC-Accent on Strings. KGER—News, Earl

Lee. KFOX—News, Re-

ligious. KTED—Best on Wax

10:15 A. M.

Listening. KHJ—Dick Haymes. KNX—Ma Perkins.

KFOX—Religious. KGER—Tommy Baird KVOE—Woman's

10:30 A. M.

Opinior.
KFI-2 Boys, Girl,
KMPC-Tune-O.
KHJ-Norma Young.

KECA—True Story. KNX—Dr. Malone. KFAC—Serenade.

KGER—Helen Mark-

Party. KVOE—Meet Band.

ham. KFOX—Platter

Nothing.

Ormont.

News.

KFI—Are Ya

12:55—Concert.

7:00—Concert. 8:00—Nite Extra. 8:30—B. B. C.

5:00—Comments

Album.

9:00—Music

phony.

On the Air Waves

2 P. M.

KECA-Chance of

Life. KFAC—Matinee.

KFI-Plain Bill.

KECA—Bride &

KGER—Garden School, Music.

KMPC—California Carousel.

Groom. KNX—Bing Crosby.

2:45 P. M.

KNX-Art Godfrey.

KLAC-News, Spts.

KFI—Welcome

Travelers. KHJ—Baseball.

KMPC-Tune-o.

TV Tougher Than Radio,

Says Don Lee Sportscaster

SEEMS simple to sit around and describe sports events for TV fans, since everybody sees what's doing. But,

lest viewers be misled, it's not easy. In fact, it's a far harder

and more concentrated assignment than radio. Let's take

wrestling match or boxing bout for an example," says

"Radio sportscasters sitting at feel that he's there with them an-

ringside have the ring, the action swering questions and pointing

and a 'mike.' Audiences have ra- out high lights to stimulate and

dio receivers, and the sportscast-ers are their eyes and voice at that they are viewing with him the arena, coloring and faking and commentaries can't trail be-hind action. He must be accu-

when necessary to keep it inter-rate and simultaneous with events esting. They describe anything at hand."

KECA—Ira Cook

3 P. M.

KFI-Front Page

2:30 P. M.

Lifetime.

KMPC—Bill Ewing. KECA—Betty Crocker. KHJ, KVOE—Ladies KMPC—Baseball. KFWB—Bill Anson. KFWB-Maurice KNX—Nona. KECA—Ira Cook. Hart. KNX—Mrs. Burton. KGER-Serenade. KFAC—Med. Assn. KFOX—Texas Tiny KFOX—Jimmie

(to 3). KTED—Baseball. 11:15 A. M. KECA—Vic Lindlahr. KGER—Sunshine 1:15 P. M. KLAC-570 Club. KFI-Stella Dallas. KNX—Geo. Fisher. KFAC—Classroom

KNX—Perry Mason. KTED—Major League Baseball. 11:30 A. M. KFI-Today's Chil-KECA—Easy Aces. KNX—Disc Jockey. dren. KHJ. KVOE—Queen for Day.
KECA—Ira Cook.
KGER—Semi

Dolan. KTED-Music.

Mission.

Classics. KNX—Nora Drake. KFOX—News, Hit Tunes. Talks. KGER—Hawaiian KFAC-Amer. Music 11:45 A. M. Melodies. KFI—Light of World. KGER—Criswell.

KNX-Brighter Day. 12 NOON KLAC—Al Jarvis. KFI—Farm Report. KMPC—Music. KTED—Baseball.

KTED—Basebali. KHJ, KVOE—News. KNX-Knox Man ning. KFOX-Hit Tunes. KFWB-Bill Anson. KGER—Songs. KFAC—Concert.

12:15 P. M. KFI—Road to Life. KMPC, KFOX— News. KHJ—Pix-O. KECA—Norwood

Smith. KGER—World News. FVOE—Farm Forum

KFI—Pepper Young. KMPC—For Farmers KHJ—Nancy Dixon. KECA—Fran Scully. KFWB—News. KNX—Winner Take KLAC—News, Sports.

KFOX—Pacific . Breezes. KVOE-Baseball. 12:45 P. M. · KFI—Right to Happiness. KHJ—Baseball,

Chicago Cubs Phila. Phillies. KMPC—Song Stars. KFAC—News.

Dennis James of Don Lee.

seen, any time. If the action gets

pens.
"For television sportscasters

ring and the video picture almost simultaneously. They not

are discernible because of close

proximity to the ring, and possibly everlooked by audiences. They can't just chatter and disturb audiences.

"But audiences want to be helped; they want to understand what they are seeing and

not miss something important.
That leaves the problem right up

"The videocaster mentally

transplants himself into the homes of the set owners and

witnesses with them. He must

(Political Advertisement)

to the sportscasters.

KLAC—News, Sports Grande. KFI—Backstage Wife KFOX—Music, Vets Grande. Reporter. 3:15 P. M.

KLAC-Don Otis. KFOX- George Highley.

3:30 P. M. KFI—Aunt Mary. KMPC—Magic Melody. KHJ—Club 930. KECA—Leyden With

Song.
KFOX—Theatrical
Dem. Club, L. A.
County.
KGER—Rancho 1390. 1:30 P. M. KFI—Lorenzo Jones. KVOE-Music You Want. KFAC-Lyrics in

KGER-Here's to Chorus. KTED—Teen Time. KFWB, KTED-News 3:45 P. M. 1:45 P. M. KFI-Love and KFI-Widder Brown Learr KHJ—Lynn and KECA—Baukhage

Hollywood.
KFWB—Peter Potter
KGER—Rancho 1390.
News (3:55). KLAC-News, Sports KFAC—News. KFOX—Pension. KFI—Girl Marries. KMPC—Baseball. KHJ—Baseball.

4 P. M. KLAC—News, Spts. KFI—Woman's Secret. KMPC—News.

KNX—Open House, KFWB—Bill Anson KECA-Art Baker. KHJ, KVOE-Fulton KGER—L. B. Band. KFAC—Matinee. KTED—News, Riviera Time. KNX—Curt Massey. KGER—Rancho 1390. KFOX—News, Dr. 2:15 P. M. KLAC-570 Club. Harrod.

FAC—Music.

RTED—Teen Time. KFI—Portia Faces

4:15 P. M. KLAC—Melodies. KFI—Dr. Paul. KMPC—Twilight Tales. KFOX—Freddy

Martin. KNX—Strike It Rich. 4:30 P. M. KFI—Burritt Band (2:40). KTED—Concert. KVOE—Here's Music. Wheeler. KMPC—Roddy Mac-

Dowell.
KHJ, KVOE—Behind
the Story.
KFWB—Red Rowe.
KECA—Records. KFOX—Music. 4:45 P. M.

KLAC-Race Roundир. КЕСА—Нарру Theater. KHJ-KVOE—News. KFWB—Peter Potter. KNX—Art. Godfrey KFAC—Opera. KNX-Harry Babbitt KGER-Rancho 1390

TV Weather Expert | Versatile Player Really Called It

Gene Bollay, weather expert on the "Television News and date has played feature roles on Weather" program seen over 21 daytime serials! KNBH Sunday through Friday, doesn't claim to be 100% accurate, but you can't tell that to NBC announcer John Storm.

Announcer Storm recently asked how the weather was going 🎽 to be as he was planning a trip by air to New York. Bollay said, The trip will be calm, although it may be raining when you approach La Guardia airport, it will have stopped by the time the plane lands." Storm reports that although the sun was shining when he landed, the landing strip was still damp from a shower that had stopped just 10 minutes before.

Radio Textbooks Get **Material From Shows**

Several NBC programs used as instruction highlights in two major radio and television textbooks recently published by Rinehart and Company. Scripts written for Walter O'Keefe, Edddie Cantor, Henry Morgan, "Portia Faces Life" and "We, the People" are among the instruc-tion examples in a revised edi-tion of Max Wylle's "Radio and Talouisian Writing"

Television Writing."

Edwin Duerr's new volume,
"Radio and Television Acting"
includes reference material from several NBC shows, including "The Aldrich Family," "Theater Guild on the Air," "Portia Faces Life," "Cavalcade of America," and "The Pig Story." Life," "Cavalcade of and "The Big Story."

Pretty Jay Meredith, currently heard as "Althea" on CBS' daytimer "The Brighter Day," to

(Political Advertisement)



RE-ELECT

of Schools.

Retain An

Efficient,

Capable

Official

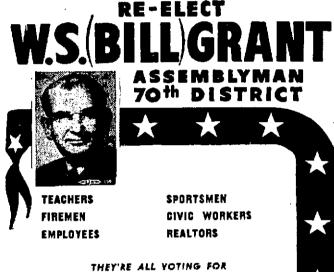


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too fast, they can catch up with it later or hit the high spots. They're just telling what hap-they're just telling what hap-t There's the ring, a mike and a TV receiver. They must develop the knack of concentrating on the ARY Television?



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