

# RADIO, TELEVISION AND F. M. PROGRAMS

KLAC 570 KFI 640 KMPC 710 KECA 790 KHJ 930 KFVB 980 KNX 1070 KFOX 1280 KFAC 1330 KGER 1390 KTED 1520

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

## DIAL LITES—TODAY

**2:00—KNX**—A brilliant cast will be heard in the major roles of "Holiday Hours" Mother's Day broadcast "The Philadelphia Story." Members of the Actors Company, Mel Ferrer, John Garfield, Dorothy McGuire and Rosalind Russell, will have as guests Jane Cowl, Otto Kruger, Margaret O'Brien and Dick Powell.

**4:00—KECA**—Citing the success of Coue's campaign for better living by the repetition of the words, "Every day and in every way, I am becoming better and better." Dr. Ernest Holmes will speak on "How to Grow Better" on "This Thing Called Life" broadcast. In honor of Mother's Day, tenor William O'Levy will sing "Mother o' Mine."

**4:00—KNX**—Jack Benny and his troupe bid goodbye to Hollywood as they prepare to take off on an international vaudeville tour of 21 American and Canadian cities. The hubbub accompanying their departure marks a hilarious chapter in the saga of Jack.

**6:00—KNX**—Corliss Archer's traditional Mother's Day story will be dramatized again by popular request. In this scintillating Corliss, who has been having some unpleasantness with her mother, realizes the intense love a mother has for her offspring, when she observes the family dog's devoted care of a new litter of puppies.

**8:30—KFI**—The American premier of Kabalevsky's violin concerto will be the high light of the "Standard Hour" tonight. Louis Kaufman and Dorothy Wareskjold are the guest artists. The program also includes Offenbach's "La Belle Helene" and Khachaturian's "Ballet Suite."

**9:30—KHJ**—On-the-scene reports from three major shrine cities of Europe, Paris, Lourdes and Rome, will make up the hour-long documentary "The Holy Year in Europe."

## TELE-TIPS

**12:00—KFI**—The Sunday matinee film for today is "Under the Big Top," starring Marjorie Main and Anne Nagle.

**5:30—KECA**—"Oh, Teacher," a kiddie variety show, starring Louis Da Pron and the pupils from his School of Dance, makes its debut today. Children from 4 to 14 will display their talents followed by "teacher" exhibiting his own versatility.

**7:00—KTTV**—Cornelia Otis Skinner fills the guest panelist's spot on "This Is Show Business." Singers Juanita Hall and Harold Lang and comedian Red Buttons will put on their acts for advisory members Abe Burrows and George Kaufman.

**9:00—KNBH**—A fortune in leather and bathtubs is the happy means with which a touring American woos a French countess in "The American," a Henry James novel, to be dramatized on "Television Playhouse." Irene Worth plays the Gallic mother and Alfred Ryder, noted Shakespearean actor, portrays a Frenchman who can't understand American ways.

## SUNDAY, MAY 14

**Down to 7**  
**KFI**—News, Music.  
**KHJ**—Music (8).  
**KFVB**—Concert.  
**KNX**—News, Music.  
**KFAC**—Hymns of Faith, Latin America Church (6:30).  
**KFOX**—Dawn Beat (6:30).  
**KGER**—Latin Amer. Council (6).  
**Secord Music** (6:30).  
**7 A. M.**  
**KFI**—Radio Pulpit.  
**KFOX**—Dawn Beat.  
**KLAC**—MPC, KECA—Music.  
**KFVB**—Concert.  
**KNX**—Church of Air.  
**KFAC**—Symphony.  
**KGER**—W. B. Record.  
**KTED**—Chapel by Sea.  
**7:30 A. M.**  
**KFI**—Religious News.  
**KFAC**—Bend Box.  
**KHJ**—KVOE—Music.  
**KGER**—Sunshine Mission.  
**KTED**—Songs.  
**7:45 A. M.**  
**KFI**—Serenade.  
**KFVB**—News.  
**KGER**—Chosen People.  
**KFOX**—Sacred Heart Program.  
**KTED**—Novatime.  
**8 A. M.**  
**KLAC**—Music.  
**KFAC**—Revival Hr.  
**KHJ**—KVOE—Back to God.  
**KFI**—Funnies.  
**KFVB**—Funnies.  
**KNX**—Farm Journal.  
**Howard K. Smith** (8:05).  
**KGER**—Bible Treasury.  
**KFOX**—Unitarian Church.  
**KTED**—Music.  
**8:15 A. M.**  
**KLAC**—Church.  
**KMPC**—Andre Kostelez.  
**KNX**—Music.  
**KFOX**—Religious.  
**8:30 A. M.**  
**KLAC**—KFWB—Religious.  
**KMPC**—Youth Challenge.  
**KFI**—Christian Science.  
**KHJ**—KVOE—Musical.  
**KNX**—Salt Lake Tabernacle.  
**KFAC**—Village Festival.  
**KGER**—Bible Treas. Show.  
**KFOX**—Chapel.  
**KTED**—Comic Man.  
**8:45 A. M.**  
**KFI**—Hometown.  
**KGER**—Amazing Grace.  
**9 A. M.**  
**KLAC**—News, Catholic Hour.  
**KFI**—Parent Forum.  
**KMPC**—Boleto Time.  
**KFAC**—College Choir.  
**KHJ**—KVOE—Bible Class.  
**KFVB**—KFC—Church.  
**KNX**—Invite to Learn.  
**KGER**—Whittier Assembly of God.  
**KFOX**—Melodies.  
**KTED**—Serenade.  
**9:30 A. M.**  
**KFI**—Eternal Light.  
**KECA**—Israel Message.  
**KTED**—Serenade.  
**9:30 A. M.**  
**KFI**—Eternal Light.  
**KECA**—Israel Message.  
**KTED**—Serenade.  
**9:30 A. M.**  
**KFI**—Eternal Light.  
**KECA**—Israel Message.  
**KTED**—Serenade.

## TELEVISION

**Channel 2** KSL  
**Channel 4** KNBH  
**Channel 5** KTLA  
**Channel 7** KECA  
**Channel 9** KFI  
**Channel 11** KTTV  
**Channel 13** KLAC

**SUNDAY, MAY 14**

**10:00—KLAC (13)**—Glancin' at Anson.  
**1:00—KTTV (11)**—So. Calif. Tennis Championships.  
**1:15—KLAC (13)**—Dugout Dope.  
**1:25—Baseball**.  
**L. A. Hollywood**.  
**12:00—KTLA (5)**—Korla Pandit.  
**1:00—Guest Appearance**.  
**2:00—Western Film**.  
**3:00—On Beach**.  
**2:30—KNBH (4)**—Polo, Riviera A.C.C.  
**KFI (9)**  
**11:00—Singing** Strings.  
**11:30—Home Builder**.  
**12:00—KTTV (11)**—"Big Top."  
**1:30—Avalon Beach Party**.  
**2:30—Just for Fun**.  
**3:00—Film**.  
**3:30—Truth About Dixie**.  
**4:00**  
**KECA (7)**—Cowboy Theater.  
**KFI (9)**—Shop, Look Listen.  
**4:15**  
**KFI (9)**—Film.  
**4:30**  
**KTLA (5)**—Comics.  
**4:45**  
**KNBH (4)**—Movie Matinee, "Ambush Trail."  
**5:00**  
**KECA (7)**—Super Circus.  
**KFI (9)**—9:00—Bill Welsh. 12:00—News. 12:30—Ladies' Day. 1:30—Cook's Corner. 2:00—Helpfully Yours.

## FREQUENCY MODULATION

**SUNDAY, MAY 14**

**100.3 Megs.**—3:00 to 9:00.  
**95.5 Megs.**—7:00 to 12:00.  
**105.9 Megs.**—3:00 to 9:00. Same as Daily Schedule.  
**105.9 Megs.**—Same as Daily Schedule.  
**98.7 Megs.**—3:00—Opera. 6:00—BBC Concert. 7:00—Concert. 9:00—The Telefunken Hour.  
**91.5 Megs.**—2:00—Concert. 3:45—Museum Concert.

**TOMORROW (Monday), MAY 15**

**11:00—Books**.  
**11:30—Camp Hi Hill Schools**.  
**8:50—Concert**.  
**9:15—Frank**.  
**10:15—Drama**.  
**10:45—United Nations**.  
**Wings of Healing**.  
**KTED—Music Varieties**.  
**5 P. M.**  
**KLAC—Jazz Session**.  
**KFI—Sam Spide**.  
**KMPC—News, His**.  
**KECA—Stop the Music**.  
**KHJ—Mediation Board**.  
**KFVB—Calvary Voice**.  
**KNX—Bergen-McCarthy**.  
**KFAC—Music Adventures**.  
**KGER—Bible Treasury**.  
**KFOX—Rev. Hogan**.  
**KVOE—Pentecostal**.  
**KTED—News, Music**.  
**5:30 P. M.**  
**KFI—Theater Guild**.  
**KHJ—Cabinet Report**.  
**KFVB—Dr. Matthews**.  
**KNX—Rocky Jordan**.  
**KGER—Evangelical Free Church**.  
**KFOX—Political**.  
**KFAC—Guy Bates Past**.  
**KTED—Music Mod**.  
**5:45 P. M.**  
**KLAC—News**.  
**6 P. M.**  
**KLAC—Songs**.  
**KFVB—Relig. Science**.  
**KMPC—News**.  
**KECA—Walter Winchell**.  
**KHJ**—KVOE—News.  
**KNX—Corliss Archer**.  
**KGER—Immanuel Assembly**.  
**KFOX—News, Hawaiian Music**.  
**KFAC—Music to 8**.  
**6:15 P. M.**  
**KMPC—Rabbi De Koven**.  
**KECA—Louella Parsons**.  
**KVOE—Take a No. Call of the Church**.  
**6:30 P. M.**  
**KFI—Amer. Album**.  
**KECA—Chance of a Lifetime**.  
**KHJ**—KVOE—Peter Salem.

## Sponsored Movie Spoofs Sponsor's Products

When a company spoofs its product in a comedy movie to "Way," it relates the antics of entertainers to the public, then some Hollywood as a sleepy-eyed, long-tongued new has been added to the "legged lazy" salesman and with a repertoire of Hollywood film making—Miss Vague carrying on the role.

This has been done in a new as an eager-beaver gal whose film, featuring Vera Vague and home washing equipment goes on Sterling Holloway, that will soon blink and who tries to solve he shown throughout the coun-her problem by getting Holloway to do her laundry.

## When Hand Is Tough to Play, Delay Drawing of Trumps

By OSWALD JACOBY  
 Written for NEA Service

I MADE the percentage play the other day," writes a Memphis bridge player, "but it didn't work very well. Please tell me if there was anything wrong with my calculations.

"West opened the queen of clubs, and bang went two tricks in that suit. I trumped the third

didn't break, so I had to give up a trick in that suit, too.

"What went wrong, and how should I have played the hand?" My Memphis correspondent is evidently an experienced bridge player, and his reasoning was excellent in the main. He simply overlooked the fact that he could have his apple pie and eat it too!

There are a great many simple hands in which the best play is to draw trumps as soon as possible. When the hand looks hard, it pays to give the trumps a second look. You'd be surprised how often it pays to make some other play before drawing trumps.

In this case, suppose South begins his campaign by leading diamonds. He finds out at once that the ace is badly located for him. Therefore, he must make some other plan to avoid the loss of a heart trick. That's just where he gains by having trumps still in the dummy.

After declarer regains the lead, he can draw two—but only two—rounds of trumps. Then he cashes the three top hearts. If the hearts break 3-3, there is no risk in taking the top hearts; the opponents will follow suit each time. If the hearts break 4-2, the best chance to avoid the loss of a trick in the suit is to hope that the player with four hearts also has the ace of trumps.

This was actually the case. West would not be able to trump the third heart because two rounds of trumps would leave him trumpless. South would get by safely with the two hearts and could then ruff his last heart with dummy's remaining trump.

## On the Air Waves

**KMPC—Proudly Hall**.  
**KECA—Reporter**.  
**KNX—News**.  
**KFVB—Music**.  
**KFAC—Guy Bates Post**.  
**KFOX—Music**.  
**KGER—McCoy Baptist**.  
**KTED—Music**.  
**10:15 P. M.**  
**KFI—Mayor Bowron**.  
**KFOX—Music**.  
**KECA—Clerks Variety**.  
**KNX—Night Editor**.  
**10:30 P. M.**  
**KFI—Amer. Forum**.  
**KMPC—Arthur Van**.  
**KECA—Career Idea**.  
**KVOE—KHJ—Madri-**

11:15 P. M.  
**KNX—Freddy Martin**.  
**KHJ—Opera Concert**.  
**11:30 P. M.**  
**KFOX—Memory Rm**.  
**USA—America United**.  
**KFVB—Music You Want**.  
**11:45 P. M.**  
**KNX—U. N.**  
**KHJ—Organ**.  
**KMPC—News**.  
**KECA—Orchestra**.  
**KTED—Moon Dreams**.  
**12 MIDNIGHT**  
**KLAC—Across Foot**.  
**lights**.  
**KNX—News, Music**.  
**KFVB—Music**.

## TOMORROW (Monday), MAY 15

**Down to 7**  
**KLAC—Haynes at Reins**.  
**KFI—News, Farm, Music**.  
**KHJ—Rise and Shine**.  
**KMPC—Andy and Virginia**.  
**KECA—Music, News**.  
**KFVB—Music**.  
**KNX—Sunrise Salute**.  
**KFAC—Concert**.  
**KGER—John Brown**.  
**(5 to 6); Stamps**.  
**Quartet (6); Soul Patrol (6:25)**.  
**KFOX—Texas Tiny**.  
**(6:30)**.  
**KVOE—Mexican Hr**.  
**7 A. M.**  
**KLAC—Haynes at Reins**.  
**KMPC—Farm Adviser**.  
**KFI—News**.  
**KVOE—KHJ—News**.  
**KFVB—Bill Leyden**.  
**KECA—Welcome to Hollywood**.  
**KNX—Neison Principle**.  
**KGER—Religious**.  
**KFOX—News**.  
**KTED—Breakfast with Branson**.  
**7:15 A. M.**  
**KFI—Fleetwood Law**.  
**ton**.  
**KMPC—News**.  
**KHJ**—KVOE—Breakfast Gang.  
**KNX—Stars in A. M.**  
**KGER—Aubrey Lee**.  
**KFOX—Dr. Harrod**.  
**Music**.  
**7:30 A. M.**  
**KFI—Platter Party**.  
**KMPC—Sports**.  
**KECA—Bob Garred**.  
**KNX—Frank Goss**.  
**7:45 A. M.**  
**KFI—Sam Hayes**.  
**KMPC—Music**.  
**KECA—Zeke Manners**.  
**KNX—Fred Beck**.  
**KGER—W. B. Record**.  
**KVOE—Hotcake Club**.  
**8 A. M.**  
**KLAC**—MPC—News.  
**KFI—Coffee Time**.  
**KECA—Breakfast Club**.  
**KHJ—Cecil Brown**.  
**KFVB—C. Roberts**.  
**KNX—Top of the Morning**.  
**KFAC—Symphony**.  
**KGER—Alizpah**.  
**KFOX—Youth Challenge**.  
**KTED—Music**.  
**8:15 A. M.**  
**KLAC—Sports**.  
**Haynes**.  
**KMPC—Market**.  
**Sports**.  
**KHJ—News**.  
**KNX—News**.  
**KFVB—Bill Leyden**.  
**8:30 A. M.**  
**KMPC—Song for You**.  
**KFI—Jack Berch**.  
**KVOE—Bible Institute**.  
**KNX—Grand Slam**.  
**KGER—B. Hammond**.  
**KFOX—Words of Life**.  
**KTED—Serenade**.  
**8:45 A. M.**  
**KLAC—Racing News**.  
**KFI—Movers Goes to Market**.  
**KMPC—News**.  
**KFVB—Science of Mind**.  
**KNX—Rosemary**.  
**KFAC—Unity**.  
**KGER—Bible Treasury**.  
**KVOE—Guest Star**.  
**KTED—News**.  
**9 A. M.**  
**KLAC—News, Music**.  
**KFI—News, Ladies' Day**.  
**KMPC—Relig. Science**.  
**KECA—Ladies Be Seated**.  
**KHJ**—KVOE—Kate Smith Speaks.  
**KFVB—Strollin' Tom**.  
**KHJ—Wendy Warren**.  
**KFAC—Serenade**.  
**KGER—Lutheran Hr**.  
**KFOX—Religious**.  
**KTED—Homemaker Harmonies**.  
**9:15 A. M.**  
**KLAC—Sing Worries Away**.  
**KMPC—Bandbox**.  
**KHJ**—KVOE—Garden Guide.  
**KFVB—Unity**.  
**KNX—Aunt Jenny**.  
**KFOX—Our Christian World**.  
**9:30 A. M.**  
**KMPC—Chet Milani**.  
**KECA—Quick As Flash**.  
**KHJ—Werner Wonder**.  
**KFVB—Helen Trent**.  
**KGER—Religious**.  
**KFOX—Full Gospel**.

club and drew three rounds of trumps. Then I led a diamond from my hand.

"I reasoned that if West had the ace of diamonds, I would be able to win two diamond tricks in dummy. On one of those I would eventually discard a low heart, after which everything would be in apple order.

"Much to my disappointment, however, East had the ace of diamonds. What's more, the hearts

Answer to Previous Puzzle

VENUS DE MILO

Vehicle

**HORIZONTAL**

4 Bone  
 5 Explain  
 6 Value  
 7 Year (ab.)  
 8 Cetacean  
 14 Wife of Aegir  
 15 Challenges  
 17 It is (cont.)  
 18 Measure of yarn cloth  
 19 Surfeited  
 21 Musical note  
 22 Polynesian realm of darkness  
 23 Lines (ab.)  
 25 Draft chain (Scot.)  
 27 Lampreys  
 30 Kind of silk  
 31 Post  
 32 Threefold  
 33 Icelandic myth  
 34 Fish sauce  
 35 Swarm  
 36 Down  
 37 Troop (ab.)  
 38 In its place (ab.)  
 40 Musical compositions  
 46 Greek letter  
 48 Hawaiian garland  
 50 Energetic  
 51 Light stroke  
 52 Part of the foot  
 54 Regal home  
 56 Measuring instrument

**VERTICAL**

1 Simple  
 2 Actual  
 3 Flog (coll.)

Viewers Willing to Pay for Good Movies on Video

HOLLYWOOD. (AP) A majority of Southern Californians would pay \$1 to see a first-run movie on their home television sets, a just completed survey shows.

The TV census was the third conducted by 500 students of Woodbury College. They interviewed at random more than 300 TV set owners in the Los Angeles area, San Diego and San Bernardino.

An average of 56 per cent said they would pay to see first-run movies at home. 34 per cent said no and 10 per cent had no answer.

The question referred to television, a new system whereby viewers pay the telephone company to see first-run movies on TV.

The survey also revealed that

Screen Actors Guild Claims TV Filming

HOLLYWOOD. (AP) The Screen Actors Guild has notified television networks and stations in New York City that it is bargaining agent for actors in films taken for television or for theaters but does not claim jurisdiction over kinescoping of live video programs.

Television authority has such jurisdiction, the guild stated last night. And the guild expressed hopes the authority's contract negotiations for performers in live television programs "will move to a speedy and successful conclusion."

an average of 36 per cent of the interviewees go to movies less since they've purchased TV sets. An average of 37 per cent go to movies as much as they did in pre-TV days, one per cent go more, and others had no answer.

Hear  
 Welburn  
 and  
 Hugh  
**MacBETH**  
 expose  
 Gov.  
**WARREN**  
 on  
**KFOX**  
 at  
**5:30 P. M.**  
 Every Sunday

**The Standard Hour**

**LOUIS KAUFMAN**  
 Violin Soloist  
**DOROTHY WARESKJOLD**  
 Soprano  
**JOHN BARNETT**  
 Conductor

Standard Symphony Orchestra

La Belle Helene . . . Offenbach  
 Le Traviata: A Fors a lui . . . Verdi  
 Pavane . . . Fauré  
 Shepherd's Hey . . . Grainger  
 Do Not Go, My Love . . . Hagenman  
 Cross the Bridge . . . Bachmanoff  
 Violin Concerto . . . Kabalevsky  
 Gayne: Ballet Suite . . . Khachaturian

Program subject to possible change

STANDARD SYMPHONY CO. OF CALIFORNIA