(WISC): Martha Lou Harp, "Fletch" Philburn, guests.









Madison

Radio Program Schedules by the Clock

· ·	MONDAY						- 144 <u>- 1</u>	
	WIBA	WISC 1480 kc.	WKOW	WIBU 1240 kc.	WBBM 780 kg.	WENR-WLS	WGN 720 kc.	WMAQ 670 kc.
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock	Top o' the Morning Moments on the Mount	News: Tennessee Jamboree Chore Time; Markets	*Silent *Silent *Rural Roundup	News Roundup News Listen to Cliff	Cant. Stubby Hob Atcher Golph Healtt News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross; News
7:00- 7:15 7:30 7:45	* News; Musical Clock * News * Musical Clock	Top O'Morning Hinn: News Top of the Morning: News	Ray Carson News Coffee Club: News	News: Farm Service News; Weather Farm News	News Gold Coast Patrick O'Riley Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephons Quiz Today's the Day	Your Neighbor Norman Ross News
8:00 8:15 8:30 8:45	* Musical Clock • Market Basket • Eddy Arnold • News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club: Markets	Prayer League Musical Clock Musical Clock	Rine Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	News Mars Marguret McBride	Welcome Travelers Double or Nothing
9:00 9:15 9:30 9:45	Welcome Travelers Gilbert's Gallery	• My True Story News • Carson Gulley	Reverend Epp Say It With Music	News: Ploneers Freddy Martin Reedsburg Hour	Arthur Godfrey Grand Slam Rosemary	Capt Stubby Euccaneers Eltchen Club	Mary McBride The Kelseys The Tom Moore Show	Dave Garroway Jack Berch David Harum
10:00 10:15 10:30 10:45	Dave Garroway Jack Berch Music for Today	• Quick as	Behind the Story Your Neighbor Here's Howard	Women's News U. S. Navy Mid-Morning Matinee	Wendy Warren Aunt Jenay Helen Trent Our Gal Sunday	Ladies Be Seated; C. Douglas Martha and Holen	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross Here's Norman Ross
11:00 11:15 11:30 11:45	Linda's Love Ranch Hands Farm Roundup	Ladies Be Seated; Beauty To the Ladies Bing Crosby	Inside Story Dick Haymes Roundup Time Jackpot Quiz	News Matinee Headlines Farm and Home Farm Front	Big Sister Ma Perkins News Gulding Sight	Farm World Today Dinner Bell	Tommy Bartlett June Davis Market Reports News	News Elizabeth Hart Home Institute Food Magician
12:00 12:15 13:30 12:45		Baukhase Talks Hinn: News Bob Swanson	Uncle Julius News Markets; Uncle Julius	Music; Markets News; Markets Farm and Home	2nd Mrs. Eurton Perry Mason Nora Drake Brighter Day	News L. Burlingham Beat Out Eand	Ladies Fair Queen for Day	Double or Nothing Today's Children Welt of World
1:00 1:15 1:30 1:45	Oouble or Nothing Trading Post Magic in Music	* Bob Swanson * Bob Swanson	Ladies Fair Queen for a Day	Farm Service St Hays and Daughter * Music Booth	Nona f'in Nowherd Hilltop House House Party and Cedric Adams	Bride and Groom Quick As a Flash	Tuna Test The Menious Marriage Bureau	Life Beautiful Road of Life Pepper Young Right to Hap'nes
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young Right to Hap'ness	Melody Matines Pick a Date	Luella Mortenson Mary Casey's Showcase	Music Booth Organ Music Guest Star	Strike It Rich Music, Music Talk of Town	Nancy Craig Art Baker News Traveler	Second Spring Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	Backstage Wife Stella Dollas Lorenzo Jones Widder Brown	* Hannibal Cobb * Jerry Harper Show	News Gabriel Heatter Easy Listening	Chapel in the Sky • Melody Hour	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show To Be Ann'd Beulan Karney	L. Barrymore Marshail Kent Cortlight Personally Yours	A Giri Marries Portia Faces Life Just Plain Bill Front P Farrell
4:00 4:15 4:30 4:45	* News: Madison Hour * Madison Hour	* Jerry Earper Show * Uncle Dick's ABC Club	Harmony House Harmony House	Hour Band Parade	News News Curt Massey Lowell Thomas	Challenge of the Yukon — Jeck Armstrong	Cisco Eld Tom Mix	News Dave Garroway News
5:00 5:15 5:30 5:45	Playtime Fiesta Time News Sports: News	• Challenge of the Yukon • Jack Armstrong	Mark Trail Tom Mix	Flesta Time University Special Univ. Special	Beulah Jack Smith Club 15 Edward Murrow	News Edwin C. Hill Lone Ranger	News Talent Digest Gebrie! Heatter Behind the Story	Sportscapades News of World 6:30 Special H V Kaltenborn
6:06 -:15 6:30 6:45	* Light-Up Time * News of World * Hymns * Music; News	E. C. Hill: Flesta Elmer Davis Lone Ranger	News Sizing On Sports Wayne King Fulton Lewis	Sports Time Serenade News Bing Sings	Hollywood Star Playhouse Talent Scouts	Ethel and Albert Henry J Taylor Sen, Lucas	B-Bar-B Ranch Crime Fighters	Gordon MacRas Concert Hour
7:00 7:15 7:30 7:45	Gordon MacRae Concert Bour	* Ethel and Albert * Henry J. Taylor * Rhythm	Crime Fighters Affairs of Peter Salem	Serenade Farm Front * Old Timers' Jamboree	Radio Theater Radio Theater	Jackle Robinson Hi Neighbor Solo and Soliloguy	Fuiton Lewis Chicago at Night Murder at Midnight	Great Artists Band of America
8:00 8:15 8:30 8:45	• Great Artists • Band of America	* Melody Rendezvous • Solo and Seliloquy	Ray Block Orchestra Murder at Midnight	Old Timers' Jamboree Old Timers Jamboree	My Friend Irma Bob Hawk	Our Town As We See It Jazz Journey George Barnes	Hall of Fantasy Mystery Is My Hobby	Night Beat Broadway to Hollywood
9:00 9:15 9:30 9:45	* Night Beat * Broadway to Hollywood	* The Ted Malone Show * Strictly from Dixie	Frank Edwards Newsree! Gen. Booth Dance Music	Farm Hour News; At Your Request	News Tony Weitzel Billy Leacn Safety Meeting	News Remember When Ted Mulons Platter Party	Dr. Bradley Detective Call News: Songs This Is the Story	
10:00 10:15 10:30 10:45	 News Tonight's Music No Laughing Matter 	* Hinn News * Sports * The Ed Silvera Show	News Sports News I Love a Mystery Dance: News	At Your Request At Your Request	Bob Elson Cee Davidson Orchestra Dance Orch.	Insomnia Ltd., Frankia Masters Lew Diamond Jerry Glidden	Frank Edwards Sherman Hayes Robert Moonan Orch.; News	News Cee Davidson Promenade Concert
11:00 11:15 11:36 11:45	* News: 1310 Club 1310 Club: Rews	News: The Ed Silvers Show	The Pat Hernon Show: News	Silent Silent Silent Silent Silent WWCF (WIBU	Matinee at Midnight Matinee at Midnight	The Witching Hour News WISC-FM 98.9	Eddy Howard Orchestra Lawrence Welk Orchestra	Promenade Concert Promenade Concert

WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC • Starred programs are also carried on corresponding FM stations

WFOW-FM

Mornia... News Polka Time Marching Along Sacred Heart Program P, M.

ory Waltzes Porter Review on MacRae tews trauss Waltzes busty Manuscripts rimo Scala weetheart Music

ws ke Box Jamborco ddie Storytime idie Stor... k Jurgens Lusical Menu ws quest Show

News
Request Show Wisconsin Band
University of Wisconsin Band
Phickage of New Records
Twilight Time
News
Recolar Allen
News
News rdon Jenkins v Kyser Mews Alvino Rey Blue Barron

11:55 News 12:00 Benny Goodman RESTAURANT SOLD
GAYS MILLS—The Kickapoo
Kitchens, Gays Mills, has been
sold to Mr. and Mrs. Willard
Stalsberg, Viroqua, who took possession last week, Mr. and Mrs. Harland Christopherson, the for mer owners announced.

Books New This Week at Madison Free Library

Hersey — THE WALL
Rothery — ROME TODAY
Graham — HOW TO SELL THROUGH
MALL ORDER COMPLETE HOOK OF MAIL ORDER
Whitney — COMPLETE BOOK OF WEST
HOME PET CARE

KRIT — ZANE GREY, MAN OF THE BACKGROUNDS OF Williams — JAILBAIT: THE STORY IF JUVENILE DELINQUENCY Rosenhaupt — HOW TO WAGE

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TIP O' THE MORNING: "The Halls of Ivy" will move to a new time-period next week. Beginning May 10, it will be on WIBA and WIBA-FM at 7 p. m. Wednesdays.

Percy Faith and a 45-piece orchestra will be the summer replacement for "Charlie McCarthy" starting June 4.

Dean Mecker, University of Wisconsin artist and teacher, will music from "An-

have a one-man show at Milwau-Don (ex-UW) Ameche will be host-narrator on the "Family Theater" via Mutual-WKOW at 8:30 p.m. Wednesday.

Tommy Mercer, vocalist. has integrated in the state of the state of

sy's "La Mer."

Janet Leigh will sing for the film audience for the first time in "Two Tickets to Broadway."

Lou Elliott, singer who left the Duke Ellington band last month, has turned single and has signed a three-year contract with Apollo records.

a three-year contract with Apollo records.

Dean Jagger will be auditioned by NBC as a summer-replacement Hollywood and Gallup, N. M.,

Robert Q. Lewis will take over the Bing Crosby CBS spot starting May 31

ing their favorite poems through dramatization, dance, and music, is-scheduled for 2 p. m. Saturday in the auditorium of Washington

school. The fourth annual Poetry Festival will be presented by boys and girls from elementary and junior and senior high schools. Dr. Gladys Borchers, University of Wisconsin speech department, will be this year's guest critic.

Here's a chance for parents and friends to see and hear what the youngsters can do in creating and youngsters can do in creating and interpreting poetry. The program will be open to the public.

NOBLE'S NOTABLES: Ray Noble's orchestra on the "Edgar



10 a. m. - Wendy Warren (WBBM): report on Mosinee's "Red coup;" also on WBBM pro-grams at 4 and 5:45 p. m.

9:30 p. m. — From Broadway to Holly wood (WIBA): salute to National Music Week; Irving Berlin, Betty Hutton, Howard Keel, Louis Calhern, Keenan Wynn, others in nie Get Your

unteers of America. 10:30 p. m.-No Laughing Mat- Discussion Tommy Mercer, vocalist, has taken over the Eddy Duchin band while Eddy vacations in Europe Bonnie Bell Ridge, 15, Sheboygan, will be guest on ABC's "Junior Junction" Saturday.

Arturo Toscanini has changed the program for the NBC Symphony concert in Chicago on May 17. The orchestra will play the overture to Rossin's "Italians in Algeria," Brahms' first symphony. Strauss' "Don Juan", and Debussy's "La Mer."

Van Eps at their jazz best as part of a small combination featured in the pre-show warmup.

Van Eps at their jazz best as part of a small combination featured in the pre-show warmup.

Van Eps at their jazz best as part of a small combination featured in the pre-show warmup.

CARE Week; Bob Hope, Eddie Cantor, Phil Harris, Celeste Holm, Hal "Gildersleeve" Peary, Key Kyser.

**Torosanini has changed at second base, scored one putout and one assist, and grounded out in his one time at bat.

**CONTRAST: Bill Slater, who conducts rural hijinks as emcee of radio's "County Fair," does it (WBBM): and Martha Tilton; "Out of the Clear Blue Sky," "Rain," "Tiptoe Through the Tulips."

**CONTRAST: Bill Slater, who conducts rural hijinks as emcee of radio's "County Fair," does it (WBBM): Lors Pierro "Ron" ter (WIBA): launching National CARE Week; Bob Hope, Eddle Cantor, Phil Harris, Celeste Holm,

Detroit cattle grubs. singer; Arthur Benavic, violinist; Denise Lor, seprano; Robert Marshall, tenor.

7 p. m. — Gordon MacRae (WIBA): and Marion Bell in 'Sally.'

7;30 p. m. — Concert Hour (WIBA): Eleanor Steber, Howard Barlow's orchestra; "My Love Loves Me," "Lohengrin" wedding march, "Loveller Than Fyer," "Addio del Passato," "Sibologia"

RATINGS: Latest Nielsen report shows the radio shows lined up in this order:

CBS "Radio Theater," Arthur Godfrey's "Talent Scouts," Jack Benny, Charlie McCarthy, Amos Navy Charlie McCarthy, Amos Navy Charle McCarthy Na 8:30 p. m.—Band of America (WIBA): "Washington Post March," "Believe Me, if All Those

PRAIRIE PUR PRAIRIE

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WHEN WILLIE COMES

Randolph Scott in "NEVADIAN"

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Benny, Charlie McCarthy, Amos 'n' Andy, Groucho Marx, Fibber McGee and Molly, "My Friend Irma," Walter Winchell, "Mystery Price on "Dr. Christian," is Girl I Left Behind Me," "Lust-maigning for the reelection of spiel" overture. rneater.

POETRY FESTIVAL: A pleasure at afternoon of poetry, with Madison school pupils interpretation of the reelection of the reelectio 9:30 p. m.—Strictly from Dixie

Tonight at 8 Listen to

JASCHA

HEIFETZ The

lelephone Hour WIBA 🛨 NBC Network

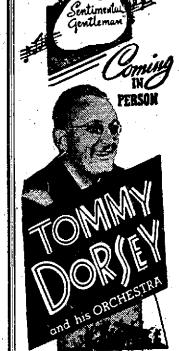
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DANCE

Today's Radio Highlights

Special Events

6 p. m.—Hollywood Star Play-8 p. m. — Dr. Ralph Bunche (WHA-FM): "The UN in Action," house (WBBM): Broderick Craw-ford in "Hospital—Qulet Zone." story of gangster trapped by his

own murder plan. 7 p. m. — Radio Theater (WBBM): Burt Lancaster, Edward Arnold, Scott Brady, Ann Pearce

in "All My Sons." 7:30 p. m. — Crime Fighters (WKOW): espionage and treason. 8 p. m. — Hall of Fantasy (WGN): changes schedule; "The Cask of Amontillado,"

8:30 p. m.—Murder at Midnight WKOW); new series; "The Dead

9 p. m.—Ted Malone (WISC): new series of fictionized stories of traveler's experiences.

3 p. m.-Contemporary Trends (WHA): Dr. Farrington Daniels. 5:30 p. m.-Congressional Forum (WHA); Sen. Wiley (R-Wis.).

Farm Programs 11:30 a. m. — Farm Roundup (WIBA): "Farmers' Questions About the Quality Milk Program,"

Prof. Evert Wallenfeldt. 6:30 p. m. — Talent Scouts (WIBA): H. R. Smith, Roy Or(WBBM): Lora Pierro, "pop" mond on use of reference to first.

For Children 1:30 p. m. — North American Neighbors (WHA); "Neighbors Look Ahead."

4:30 p. m.—Uncle Dick (WISC): "Bozo the Clown." 5:20 p. m.—Playtime (WIBA); "Peter Gets His Wish."

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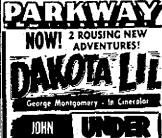
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LAST 2 DAYS!

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Lauren Bacall Doris Day