

LONG BEACH (CALIF.) PRESS-TELEGRAM

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<ul> <li>KMPC—Song Stars.</li> <li>KFPC—News.</li> <li>KTED—Man on St.</li> <li>1 P. M.</li> <li>KLAC—News, Sports.</li> <li>KFT—Backstage Wife</li> <li>KMPC—Cal. Carousel</li> <li>KECA—Ira Cook.</li> <li>KHJ—Lyn &amp; Hllywd.</li> <li>KFWB—Bill Anson.</li> <li>KNX—Nona.</li> <li>KFAC—Your City.</li> <li>KFOX—Texas Tiny</li> <li>(to 3:00).</li> <li>KGER—Feter Slack.</li> <li>KVOE—Let's Talk.</li> <li>KTED—Mythical</li> <li>Cruise.</li> <li>1:15 P. M.</li> <li>KLAC—570 Club.</li> <li>KFT—Stella Dallas.</li> <li>KHJ—Nancy Dixon.</li> <li>KNX—Co. Fisher.</li> <li>KFAC—Classroom</li> <li>Radio.</li> <li>KVOE—Cedric Foster</li> <li>1:30 P. M.</li> <li>KFT—Lorenzo Jones.</li> <li>KMPC—Hal Berger.</li> <li>KECA—Easy Aces.</li> <li>KHJ-KVOE—Base-</li> <li>ball, Tigers-Indians,</li> <li>Cleveland.</li> <li>KFWB—News,</li> <li>Anson.</li> <li>KNX—Disc Jockey.</li> <li>KGER—Clark Sparks</li> <li>KFAC—Classroom</li> <li>Radio.</li> <li>1:45 P. M.</li> <li>KFI—Widder Brown</li> <li>KECA—Baukhage</li> <li>Talks.</li> <li>KGER—Hawailan</li> <li>Melodies.</li> <li>2 P. M.</li> <li>KLAC—News, Sports.</li> <li>KFI—Girl Marries.</li> <li>KECA—Hannibal</li> <li>Cobb.</li> </ul>	KGER-L. KTED-New 2:15 KLAC-570 KFI-Plain KECA-Bri Groom. KNX-Bing KGER-Gan School. B KYOE-Hei KTED-Coi 2:45 KTED-Coi 2:45 KFI-Front KFI-Front KFI-Front KFI-Front KFI-Welcc Travelers KHJ-KVOE KFAC-Doi KFWB-Pet KFAC-Op KGER-New Grande. KFOX-Mui KTED-Coi 3:15 KVOE-Mei KLAC-Doi KFOX-Mui KTED-Coi 3:15 KFI-Aunt KFOX-Eve Business. KECA-Ley Song.	-Baseball e Allen. 1 Anson. sic to 3:30 B. Band. vs. Music . M. Club. a . M. Club. a . M. Bill. de and . Crosby. den and. . Crosby. Bill. de and . Crosby. den and. . Fage Godfrey. M. . Sports. Dome -Baseball . Cook. ne-O. ter Potter tera. ws, Flesta sic. . M. Mary. rybody's rden With 'AC-	New KVOE KTED KFI- KFAC KFOX KVOE KFOX KFOX KFOX KFOX KFOX KFOX KFOX KFWF KNX- Ran (1 † KFOX Dr. KFWF KNX- Ran KFOX Dr. KFOX KFAC KHJ- KFOX KFAC KHJ- KFOX KHJ- KFAC KHJ- KHJ- KFAC KHJ- KHJ- KHJ- KHJ- KHJ- KHJ- KHJ- KHJ-	Music. Teen Time, 3:45 P. M. Love and Learn Music to 5:30 (Studio. Andre telanetz. 4 P. M. (News, Dr. rod. News, Dr. rod. News, Sports. Woman's ret. News. News. Art Baker. KVOEFulton is. Peter Potter Curt Massey. tho 1390, 1001). News; Harrod. 2-News; Harrod. 2-News; Harrod. CFreddy Mar- Orchestra. Twillte Tales News. Strike It Rich. 4:30 P. M. B. Wheeler. Behind the
Weak Overcall May Invite				
Alert Opponents to Double				

## On the Air Waves

## **FM Broadcasters Hunting New Uses for Their Services**

## By WAYNE OLIVER

CHICAGO, April 17. (AP) Operators of frequency modu-J lation radio stations delved today into possible cures for the financial woes threatening the survival of that form of broadcasting.

In a panel session at the con- whistle and supersonic signalsvention of the National Associa- inaudible to the home listenertion of Broadcasters, they list to raise or lower the volume of

tion of Broadcasters, they list to raise or lower the volume of the special bus and store sets. Statistic of specialized operations by This makes it possible to boost the special bus and store sets. This makes it possible to boost the special bus and store sets. This makes it possible to boost the special bus and store sets. This makes it possible to boost the source at the number of FM states is noise of the bus or of conversions on the air has declined make sure it is heard above the since the first of the year, that noise of the bus or of conversecres of permits for rations in the store. Home sets have been turned back, and that there still are only about 5,000. A similar signal is used in remote of sets in use that are equipped to receive FM. The specialized services include rants, industrial plants and other swanting music without for radio-equipped buses and commercials. The supersonic signal sets in these places to ture out the commercials and that the stations make use of dog tak heard on regular home sets.



By OSWALD JACOBY Written for NEA Service

KFWB-Sports. KGER-Soul Clinic. 6:30 P. M. KFI-Fibber & Molly. KGER-Back to Bible KMPC-Tanforan. KFOX-Memory Rm. Shaw. 9:30 P. M. KFI—Tex Williams. KECA—Monitor Hollywood. KHJ-KVOE-- News. KFWB-Bill Leyden. KNX-- Nelson Views, News. KGER-Pringle. John Brown KGER-Pentecostal Schools Program. Church. KFCA-Modern Ro-KHJ-KVOE-Off. KTED-Breakfast Detective. KNX—Beulah. KFOX---Rendezvous KTED---News. mances. with Branson. 7:15 A. M. KHJ, KVOE-Tello-Test. KFI-Fleetwood KFWB-America 
 KFWB—American Dances.
 9:45 F. M.

 KNX—Johnny Dollar.
 KECA—Wm. Tusher.

 KTED—Eve. Encores.
 KNX—Club 15.

 6:45 P. M.
 KFOX—Science

 VECA—Music.
 KTED—Luau Week.
 Lawton. KMPC—News. KHJ, KVOE— Breakfast Gang. KNX-Morning Stars KGER-Aubrey Lee. KECA---Music. KHJ, KVOE---Answer 10 P. M. KFOX-Dr. Harrod. KFOX -- Music. Man. 7 P. M KLAC-Baseball KMPC-Baseball Music. 7:30 A. M. KLAC-News, 570 KFI-Platter Party. Club. KFI-Big Town. KMPC-Words and KFI—Sam Hayes. KGER—Music as You KECA-Bob Garred. KMPC-Sports. Like It. KNX--Frank Goss Music. KECA—Counterspy. KHJ—Mysterious KECA-Repor KHJ-I Love Reporter. KEOX - Chapel Hour 7:45 A. M. Mystery. KFWB—Gene KFI—Sam Hayes. KGER—W. B Record KMPC—Hits. Traveler. KFWB—America Norman. KNX—Chet Huntley KFAC—Music. KVOE—1480 Club. KTED—Turntable Dances. KNX—Philip Mar-KECA-Zeke Manners. KHJ—News. KNX—Fred Beck. KVOE—Hot Cake lowe. KGER-Family Bible Hour. KFOX—Studio Time. 10:15 P. M. KFOX-Dance Music KVOE-Candles and Club. 8 A. M. Silver. KTED—Dick Haymes KFI-Johnny KLAC—News, Stocks KFI—Guess a Tune. KMPC—Ken Barton. Murray. KECA—Sports. KHJ—Frank Ed-Show. 7:15 P. M. KFOX—Melodies. KVOE—Red Cross. KHJ-Cecil Brown. KECA-Brkfst Club. KNX-Top of Morn. KFWB-Cleta wards. KNX-Bob Elson. KVOE-1480 Club. 10:30 P. M. KTED-Orange County Speaks. 7:30 P. M. KFI—Freddy Martin. KMPC—Arthur Van. Roberts. KDDETLS. KFAC—Church. KGER—Mizpah. KFOX—All Nations Bible Society. KTED—A. M. Melo-KFI-People Are KHJ-Lonesome Gal. KFOX-Music. Funny. KECA-Cancer Society. KHJ-KVOE—Red KECA-Dr. F. Bailes. KNX--Command Ryder. KFWB---Music. dies. 8:15 A. M. Theater. 10:45 P. M. KFWB--Music KNX--Pursuit KGER--Rev. Al Harlan. KFOX--Meet Band. KTED--Carmen KFOX-Prison Mis-KLAC—Ciro's, News. KLAC—Otis, News. KECA—One for Book sionary Program. KLAC-Sports, Haynes. KFI-Coffee Time 11 P. M. KMPC-Mkts., Spts. KFWB-Bkfst, Club. KGER—Spirituals. KLAC—Jhny. Grant. KFI. KVOE—News Cavallero. 7:45 P. M. KFWB—Rosary Hr. KMPC—Red Cross. KFOX—News. KHJ, KNX-News. 8:30 A. M. KMPC-Esquire KFI-Jack Berch. KMPC-Song for You KHJ, KVOE-Bible Trio. KECA-Orchestra KTED-Concert KHJ—Bakers Dozen. KFWB—Gene Miniature. KECA-Report to Institute. KNX-Grand Slam. Norman.

3:00—Hawaiian Music. 3:15-Boniour Mesdames, Paris. 3:30-Platter Party KFAC—News. KGER—Hammond. KFOX-Life Words. 8:45 A. M. KLAC—Racing. KFI—Meyers Goes Market. KMPC—News. KNX—Rosemary. KFAC—Unity. KGER—Bible Treas. KTED—News. 9 A. M. KLAC-News, KFI-Ladies' Day. KMPC-Band Box. KHJ, KVOE-K. Smith Speaks. K. Smith Speaks. KFWB-L. A. Break-fast Club. KECA-Ladies, Be Seated. KNX—Wendy Warren. KFAC—Concert. KGER—Lutheran Hour. KFOX—Pentecostal. KTED—Homemaker Harmonies. 9:15 A. M. KLAC-Sing Worries Away KHJ—Garden Guide. KNX—Aunt Jenny, KVOE—Morning Memo. KFOX-Prophecy 9:30 A. M. KMPC-Chef Milanl. KECA-Quick as Flash. KHJ—Women Are Wonderful. KFWB-Dave Ormont. KNX—Helen Trent. KGER—God's ¼ Hour. KFOX—Full Gospel. KVOE—Have You Read? 7:45 A. M KFI-Around Town. KNX-Gal Sunday. KVOE-Meet a Fried. 10 A. M. KLAC-AI Jarvia

KLON-88.1 Megs.-11:00-Beyond (Voice of Long Song. 11:30—Looking Beach Public Glass. 12:00—News, Mus. Schools). Closed during April. TOMORROW (Wednesday), APRIL 19 KMPC-Bill Ewing. 11:15 A. M KECA—V. Lindlahr. KNX—Perry Mason. KFAC—Guy Bates KHJ. KVOE-News. KHJ, KVOE-News KFWB-Dave Ormont. KNX-Big Sister. KGER-News, Earl Post, KFOX—Music, KGER-Religion. 11:30 A. M. Lee. KFOX—News, Re-KFI-Children Today. KECA-Ira Cook. KHJ, KVOE-Ladies ligious. KECA—Surprise Package. KFAC—Accent on First. KNX—Nora Drake. Strings. KTED—Harmonies, KGER-Semi-claims. KFAC-American News. 10:15 A. M. KFI—Are Ya Listening? Music. KFOX-News, Music. 11:45 A. M. KFI-Lite of World. KNX-Brighter Day. KHJ—Guess a Tune. KNX—Ma Perkins. **KTED**—Listen to KGER-Tommy Leibert. 12 NOON Baird. KVOE—Cecil Brown. KLAC—Al Jarvis. KFI—Farm Report. KMPC—Music. 10:30 A. M. KLAC-Honest Opinion. KFI—News. KECA-News. KHJ. KVOE-News. KHJ-Guessatune, KMPC-Tune-O. KFWB-Bill Anson. KNX-Knox Man-KECA—True Story, KNX—Dr. Malone. ning. KFOX—Hit Tunes. KFOX-Platter Party KGER-Luncheon KGER-Rev. Songs. KTED—News. Markham. KFAC-Serenade. 12:15 P. M. KFI-Road of Life. KMPC, KFOX-News KGER-World News. 10:45 A. M. KFI-Life Beautiful. KNX-Guiding Lite. KGER-Rev. Kopp. KVOE-Mary KECA-Norwood. KECA—Norwood. Smith. KHJ—Music. KVOE—Farm Forum. KTED—Dance Mus. 12:30 P. M. KFI—Pepper Young. KMPC—For Farmers. KHJ—Music by Morgan Holmes. 11 A. M. KLAC-Al Jarvis. KFI-Double, Nothing. KMPC-Bill Ewing. KECA-Betty KHJ-music by Morgan. KNX-A. Linkletter. KECA-Fran Scully. KFOX-Homer Crocker. KHJ. KVOE-Ladies Fair. KFWB—Maurice Hart KNX—Second Mrs. Griffith. Burton KVOE-Music You KFAC-Music. KFOX-Music. KFAC-Piano. Want Want. 12:45 P. M. KFOX-Pac. Breezes. KFI—Happiness Rite. KHJ—Melody Mat. KTED-Manhattan Music.

One of the favorite mistakes of the average bridge player is to overcall on a hand that is weak in playing strength. When the op-ponents are on their toes, such overcalls often lead to disaster. For example, see what happened if any event they wouldn't have they wouldn't have bid it. In any event they wouldn't have come close to scoring 1400 points. or example. nat nappe to poor South in today's hand: South's hand would have been worth an opening bid if he had been the dealer. However, it was not worth an overcall of two diamonds when the bidding was opened by the opponents. When South did overcall, West ₩K864 ♦KJ94 ♦K98 made a fine decision and dou-bled. His hand was no great bargain in support of his partner's spades, but it was worth at least four tricks against a diamond contract. West opened the ten of spades. dummy covered with the jack, and East won with the queen. East promptly laid down the ace of hearts and continued with the suit on noting his partner's en-thusiastic signal of the eight. West won the second heart trick with the king and led a third heart for his partner to ruff. East shifted to the queen of clubs, and South took the ace and returned the suit. Since it was clear that South was hoping to ruff a club, East decided to thwart him by leading a trump. South finessed the ten of trumps, losing to West's jack. West led his remaining spade, allowing East to take two more tricks in that suit. On the third round of spades West discarded his king of clubs. Now East could safely lead another club allowing West to over-ruff de clarer. West got out of his hand safely with a heart and later made his remaining high trump. Altogeth-er, the defenders won 10 tricks, and South had to pay a penalty of 1400 points! It is interesting to speculate on RCA VICTOR **TELEVISION** . . Immediate Delivery ONLY QUALITY TELEVISION — AT — SUNSET RADIO H. W. Volland Bob Volland 1242 E. 1st St. 🕅

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