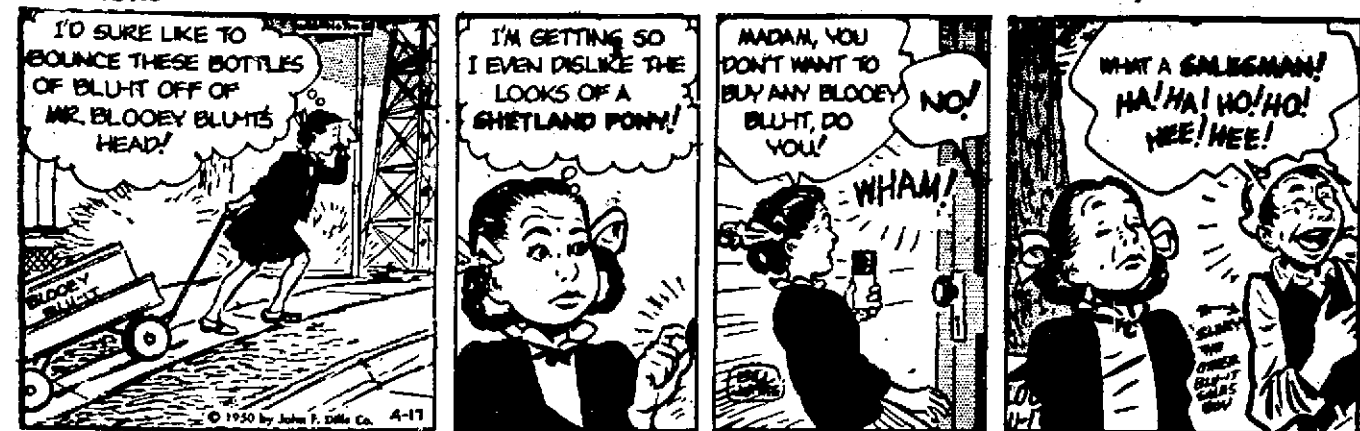
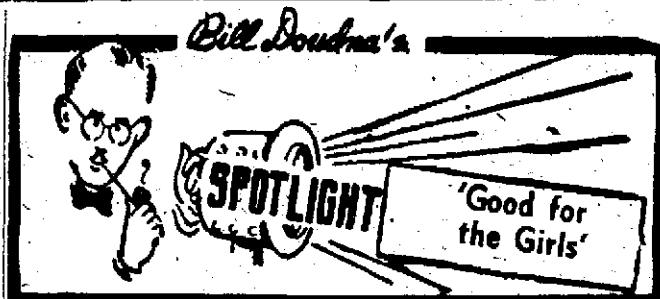


The Orbits



Today's Radio Highlights

Music
2:30 p. m. — Music You Want (WHA): Mozart's "Horn Quintet."
5:30 p. m. — Curt Massey (WBBM) and Martha Tilton: "My Foolish Heart," cake medley.
6:30 p. m. — Hymns of the World (WIBA): "Dear Angel, Ever at My Side," "Tell Me the Old, Old Story."
7 p. m. — Gordon MacRae (WIBA) and Marion Bell in "Mme. Sherry."
7:30 p. m. — Concert Hour (WIBA): Eleanor Steber; "Til Remember April," "Gavotte" from "Manon," "Song of Songs," "Laughing Song" from "Die Fledermaus."
8 p. m. — Talent Scouts (WIBA): Massachusetts tenor, Long Island pianist, Chicago soprano, Toronto quartet.
8 p. m. — Great Artists (WIBA): Lilly Pons; "Villanelle," "Song of India," "Chacun le Sait" from "The Daughter of the Regiment."
8:15 p. m. — University Band (WFOV): Caryl J. Schillinger, Madison, Eleanor Idtse, Beloit, and Ruth Schumacher, Watertown, guest speakers.
8:30 p. m. — Band of America (WIBA): "Skaters' Waltz," "Russian Sailors' Dance," "Drumbugle," excerpts from "1812 Overture."
9:30 p. m. — Strictly from Dixie (WISC): Frank Sinatra, guest.



TIP OF THE MORNING: While sale for "Good for the Girls" has been heavy, good seats will be available for some performances when the Wisconsin Union theater box office opens today. Best bets: Monday, Tuesday, and Friday.

After a week's tour, the Haresfoot club of the University of Wisconsin will open its Madison run of "Good for the Girls" at 8 tonight in the Wisconsin Union theater. The show will be presented nightly through Saturday, with a Saturday matinee in addition.

Reports from the tour were uniformly good. Even without the benefit of good newspaper publicity, Chicago gave the boys a satisfactory attendance at the Eighth St. theater.

Bill Albrich, Chicago, saw the show and immediately wrote cards to Madison friends advising them to attend Madison performances.

As reported in The State Journal after the opening at Rockford, Ill., "Good for the Girls" is one of the funniest Haresfoot shows in years—and that includes "Anything Goes" and "Bloomer Girl," both written for Broadway.

The next work of Don Voegel, musical director of WHA, Bill Harley, WHA manager, and Alan Beaumont, of WTMJ-TV.

It was staged by Prof. John Dietrich, with choreography and dance direction by Kathryn Hubbard. Voegel conducts the orchestra.

GRADUATE: George Yukeklich, 1114 Van Buren ave., graduated recently from the Academy of Radio Arts, Toronto, Ont., after a six-month course in radio writing, acting, production, and other techniques.

Go Along with the Corn Allotment program, Homer D. Smith, 12:15 p. m. — Farm Service (WIBA): "Prevention of Cattle Grub Losses," James J. Lacey, George Dehnert, Roy B. Ormond, 12:30 p. m. — Farm Program (WHA): "What's New in Dairying," Nat Allen, V. R. Smith, "Dairy Marketlang," W. E. Black.

For Children
9:30 a. m. — Ranger Mac (WHA): Fur and Feather on Highways."
12:15 p. m. — North American Neighbor (WHA): "Profile of Canada — Through Laughter and Play."
4:30 p. m. — Uncle Dick (WISC): "Little Black Sambo's Jungle Band."
5 p. m. — Playtime (WIBA): "Pelle's New Suit."

Miscellaneous
10 a. m. — Homemakers (WHA): "Questions About the Baby," Dr. Sally Mendenhall; "It's High School Day," Rose Jay, Joan Holmen, Dorothy Hussemann.

Radio Program Schedules by the Clock

Table with columns for radio stations: WIBA, WISC, WKOW, WBBM, WENR-WLS, WGN, WMAQ. Rows list programs and times for Monday.

Books New This Week at Madison Free Library

Bach: Dream Gate
Kunich: It's an Old Wild West
Custom
Challenger: Joy of Hand Weaving
Green: Dog on the Run
Sensum: Boys: A Complete Guide
Kay: Toys, Their Design and Construction
Marshall: Gray Sixpence
Stegner: Woman on the Wall
Packard: Animal IQ
Faden: Frigate Schooner Delours
Service: Songs of a Sun-Lover
Smith: We Went Thataway
Smith: More Fainting Patterns for Home Decorators
Home Decorators
Stewart: Mammals: A Lion in the Path
Walker: Storm and the Silence
Walker: Medical Meetings

Allstate Insurance Co. Adopts Rate Changes

A new rating plan for young drivers and certain reductions for adults were automobile insurance rate changes announced today by the Allstate Insurance Co., a subsidiary of Sears Roebuck and Co. The plan institutes a sliding rate scale for drivers between the ages of 23 and 25 years to meet the increase in insurance rates for young drivers which went into effect a month ago.

Reduction of 6 to 11 per cent to adults who drive more than 7,500 miles a year will apply to bodily injury and property damage rates.

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Let twelve times funnier than ever! Clifton WEBB

EASTWOOD NOW! BOTH IN COLOR FOR LAUGHS! DANNY KAY the Inspector General FOR ACTION! STAMPEDE ROD CAMERON TAIL STORM

CRAIN LOY CHEAPER DOZEN by the Dozen TECHNICOLOUR WALTER LANG LAMAR TROTH STARTS THURSDAY ORPHEUM Buy U. S. Bonds and Stamps

ORPHEUM

TODAY 1 DAY 55c TO 2 P. M. STAGE SHOWS AT 2:35 — 4:45 — 7:15 — 9:40

ON STAGE—IN PERSON

JOY FOR ALL YOU MELODY LOVIN' FOLKS! RUSSMORGAN AND HIS "MUSIC IN THE MORGAN MANNER" AL JENNINGS — THE MORGANAIRES BARR & ESTES — BOBBY CLARK SCREEN "FEDERAL AGENT AT LARGE"

TOMORROW And Wednesday 55c to 2 P. M. STAGE SHOWS 2:30 — 4:45 — 7:15 — 9:30

ON STAGE—IN PERSON

THE SHOW OF THE YEAR! AMERICA'S FAVORITE QUARTET

THE INK SPOTS FEATURING BILL KENNY SUPPORTED BY "THE NEWEST MUSIC IN AMERICA" BOYD RAEBURN AND HIS ORCHESTRA AND GIL LAMB GINNIE POWELL PIERO BROTHERS

ON SCREEN FLAMING FURY AFLAME with THRILLS

WFOV-FM 104.9 Mers. MONDAY A. M. 8:00 Yawn Patrol 8:30 Clockwatchers 9:00 Kite Light 9:15 Herb Kern 9:30 Bore Band 10:00 News 10:05 Show Times 10:15 Jazz Times 10:30 Morning Variety Show 11:00 News 11:05 Sacred Harp Program P. M. 12:00 News 12:05 Memory Waltzes 12:30 Film Favorites 12:35 Blue Crocus 1:00 News 1:05 Strauss Waltzes 1:15 Duetz Manuscripts 1:45 Prime Scala 1:55 Sweetheart Music 2:00 News 2:05 Modern Music Capers 2:30 Matinee Dance 2:45 News 3:00 Music Party 3:30 Smooth Music 3:55 News 4:00 Juice Box Jamboree 4:15 Kiddie Storytime 4:30 Dick Jurzens 4:35 News 4:40 Ben Griffin 5:30 Off the Record 5:55 News 6:00 Musical Menu 7:00 News 7:05 Request Show 8:00 News 8:05 Request Show 8:15 University of Wisconsin Band 8:30 Package of New Records 8:45 Twilight Time 8:55 News 9:00 Chandler Strong 9:30 Barclay Allen 9:35 News 10:00 Gordon Jenkins 10:30 Gay River

PRAIRIE IN THE PARKING 50 C's and a GAL M.G.'S FINEST "BATTLEGROUND" — CARTOON — NEWS — PARTY GLASSWARE FREE! when ingredients are purchased at BADGER LIQUOR SHOP Call 5-7543

Tonight at 8 Listen to "Lily Pons" "The Telephone Hour" WIBA NBC Network WISCONSIN TELEPHONE COMPANY

Major cause of oil burner service calls NOW ELIMINATED NEW SHELL FUEL OIL WITH FOA-5X Keeps filter screens clean Twelve years of Shell research have gone into the development of FOA-5X... 3 additional years were spent testing it in thousands of homes with burner units of all types and with only normal summer maintenance. In every test the result was the same — not a single case of burner shutdown due to a clogged filter screen was reported. New Shell Fuel Oil with FOA-5X has a powerful anti-rust action too... retards the formation of rust and scale inside your storage tank. PHONE US TODAY 5-2919 FOR CAREFREE HEAT NOW AND LATER MADISON FUEL COMPANY E. J. Frautski, President

FREE PARKING LOT MIDDLETION in technicolor John Wayne—Joanne Dru "She Wore a Yellow Ribbon" Flame, the wonder dog "Shep Comes Home"

TONIGHT at 8 P. M. through Saturday HARESFOOT'S "Good for the Girls" Tickets Now on Sale at UNION BOX OFFICE PRICES \$1.00-\$2.00-\$2.50-\$3.00 Phone 5-1224 for reservations WISCONSIN UNION THEATER

WARNER BROS. MAJESTIC Today—The Bowery Boys in "BLONDE DYNAMITE" & "COWBOY AND THE INDIANS" TOMORROW Best Actress of 1949 OLIVIA MONTGOMERY de HAVILLAND-CLIFT "The Heiress" AND A GREEN GARDEN in "THAT FORSYTE WOMAN"

WARNER BROS. CAPITOL NOW HOWARD HUGHES "THE OUTLAW" JANE RUSSELL JACK BUETT THOMAS MITCHELL WALTER HUSTON

Any Day Now! RE-OPENING of your BADGER OUTDOOR THEATRE Watch for it!

PARKWAY NOW The first film stars of ALL THE KING'S MEN in a great action drama! CRAWFORD-BREW-IRELAND SPECTACULAR ADVENTURE! THE PALOMINO COLUMBIA PICTURES

MADISON LAST 2 DAYS FILMED IN SWISS ALPS! AN AVALANCHE OF FUN ON ONE WILD WEEKEND! Cornel WILDE "Four Days Leave" Jocette Day Simone Signoret

GUILTY BYSTANDER ZENNY SCOTT FIVE EMERSON

STRAND NOW thru WED. RIOTOUS ROMANCE! CLARE GABLE LONNETTA YOUNG "KEY TO THE CITY" EXCITEMENT AT ITS PEAK GUILTY OF TREASON CHARLES BICKFORD

ECHO SPRING ECHO SPRING ECHO SPRING "ECHO"... ANSWERS YOUR CALL FOR FINE KENTUCKY STRAIGHT BOURBON 4 YEARS OLD Today's Best Kentucky Bourbon Buy! THE FULL FLAVOR OF OLD KENTUCKY—NATURALLY GREAT SINCE 1868 STRAIGHT BOURBON WHISKEY • 4 YEARS OLD • 86 PROOF ECHO SPRING DISTILLING COMPANY • LOUISVILLE, KENTUCKY