

RADIO, TELEVISION AND F. M. PROGRAMS

KLAC 570 KFI 640 KMPC 710 KECA 790 KHJ 930 KFWB 980 KNX 1070 KFOX 1280 KFAC 1330 KGER 1390 1520

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES—TODAY

11:00—KNX—Two of radio's favorite programs return to the air today. At this time it is the "Choraliers," a male chorus, followed by "Symphonette" at 1:30.
2:00—KNX—A special drama, based on the book "Measure of Freedom," is presented by the Anti-Defamation League. It will show the efforts necessary to overcome prejudice in education, sports, business and society in general.
4:30—KECA—Sammy Kaye, whose music impels people to swing and sway, launches a new series of his ever-popular "Sunday Serenades." Among the hit tunes to be heard are "My Foolish Heart" and "All the Things You Are."

TELE-TIPS

5:30—KNEB—A stellar cast supports Bob Hope in his first television starring role. They will all be seen on the "Star Spangled Revue." Comedienne Beatrice Lillie has the pleasant task of countering Hope's wit, with Douglas Fairbanks Jr. and Dinah Shore providing the dramatic and musical relief.
6:30—KFI—Bob Wolf introduces the "Five Little Lambs" to the television audience tonight. These amazing youngsters age 5, 7, 10, 12 and 14, will answer questions sent in by listeners. These experts have been at the game all their lives, so look for a lively 15 minutes of fun and information.
7:00—KTTV—Three outstanding figures of the Metropolitan Opera, Rise Stevens, Richard Tucker and Aida Alvarez are to be guests of "This is Show Business." Miss Stevens will help in an advisory capacity with Tucker and Miss Alvarez performing and discussing the professional angles.
8:30—KECA—Television audiences, following the absorbing series "Crusade in Europe," will witness the great preparations made to launch the invasion of the continent.

SUNDAY, APRIL 16

Down to 7
KFI—News, Music.
KHJ—Music (6).
KFWB—Concert.
KNX—News, Music.
KFAC—Hymns of Faith, Latin America Church (6). Religious (6:30).
KFOX—Dawn Beat (6:30).
KGER—Latin American Council (6). Sacred Music. (6:30).
7 A. M.
KFI—Radio Fulpit.
KFOX—Dawn Beat.
KLAC, KMPC, KECA—Classical.
KFWB—Concert.
KNX—Church of Air.
KFAC—Symphony.
KGER—W. B. Record.
KTED—Chapel by Sea.
7:30 A. M.
KFI—Religious News.
KMPC—West Stars.
KECA—Band Box.
KHJ—Music.
KGER—Sunshine Mission.
KTED—Songs.
7:45 A. M.
KFI—U. N.
KFWB—News.
KGER—Chosen People.
KFOX—Sacred Heart Program.
KTED—Novatime.
8 A. M.
KLAC—Music.
KMPC—News.
KECA—Revival Hr.
KHJ, KVOE—Back to God.
KFI—Funnies.
KFWB—Funnies.
KNX—Farm Journal.
Howard K. Smith. (8:05).
KGER—Bible Treasury.
KFOX—Unitarian Church.
KTED—Music.
8:15 A. M.
KLAC—Church.
KMPC—Melodies.
KNX—Music.
KFOX—Music.
8:30 A. M.
KLAC—KFWB—Religious.
KMPC—Youth Challenge.
KFI—Christian Science.
KHJ, KVOE—Prophecy Voice.
KNX—Salt Lake Tabernacle.
KFAC—Village Festival.
KGER—Bible Treas. Show.
KFOX—Chapel.
KTED—Comic Man.
8:45 A. M.
KFI—Hornet.
KGER—Amazing Grace.
9 A. M.
KLAC—News, Catholic Hour.
KFI—Parent Forum.
KMPC—Bolero Time.
KECA—Southernaires.
KHJ, KVOE—Bible Class.
KFWB—KFA—Church.
KNX—Invite to Learn.
KGER—Whittier Assembly of God.
KFOX—Melodies.
KTED—Serenade.
9:30 A. M.
KFI—Eternal Light.
KECA—Israel Message.
KFWB—Peter Potter.
KNX—People's Platform.
KFI—Music.
KGER—Religious.
KHJ, KVOE—Lutheran Hour.
10 A. M.
KLAC—News, Sling Worries Away.
KHJ, KVOE, KECA—News.
KFI—E. J. Mann.

TELEVISION

10:00—KLAC (13)—Giandini at Anson.
2:30—KLAC (13)—Girls Softball.
12:30—KTLA (5)—Korla Pandit.
1:00—Girls Softball.
3:00—Fun on Beach.
2:30—KNEB (4)—Polo.
KFI (9)
11:00—Reserve.
11:30—Home Builder.
12:00—Film.
"Titan's Daughter"
1:15—Baseball—L. A. Sacramento.
KECA (7)—Movie Time.
4:15
KTTV (11)—Test.
4:25
KNEB (4)—Film, "Silent Enemy."
4:30
KTLA (5)—Comics.
KLAC (13)—Film.
5:00
KECA (7)—Super Circus.
KLAC (13)—Hoot Gibson Rodeo.
KTTV (11)—Test.
5:30
KNEB (4)—Star Spangled Revue.
KTLA (5)—Bandstand.
KECA (7)—I'll Buy That.
KFI (9)—At Home.
KECA (7)—Hollywd. Reel.
KFI (9)—9:00—Bill Welsh.
12:00—News.
12:30—Ladies' Day.
1:30—Cook's Corner.
2:00—Helpfully

TOMORROW (Monday), APRIL 17

3:00—Report to Mrs. America.
3:15—Adventure.
3:40—Gordon's Garden.
4:00—Stu Wilson Show.
4:55—Name Star.
5:00—Frank Webb Show.
5:15—Meglin Revue.
5:30—News

FREQUENCY MODULATION

3:45—Museum Concert
5:00—Telerad Players
5:30—News.
6:00—Ivory Tower.
7:00—Youth Panel.
7:00—Concert.
8:00—Nite Extra.
9:00—Melody for You.
9:30—Story of Music.
10:30—News.
KNOB—103.1 Mega—3:00—Concert.
4:30—Five Centuries of French Music.
7:00—Concert.
9:00—The Teletunken
KUCS—91.5 Mega—2:00—Concert.

TOMORROW (Monday), APRIL 17

3:00—U. S. Navy Band.
3:15—Piano.
3:30—Platter Party.
7:15 P. M.
KLAC—Open Forum.
KFWB—Rabbi Magnin
KHJ—Roy Darby.
KVOE—Political.
9:30 P. M.
KFI—College Choir.
KECA—Box 13.
KHJ—Chicago Theatre.
KFWB—Church.
KNX—Jack Benny.
KFAC—Music.
KGER—Pentecostal Faith.
KFOX—Salute to Reservists.
KVOE—Ministers Hr.
9:45 P. M.
KFWB—Concert.
KVOE—Chicago Theatre.
10 P. M.
KLAC—Johnny Grant.
KFI—Sam Hayes.
KMPC—Proudly Hall.
KECA—Reporter.
KNEB—Bible Treasury.
KVOE—Guest Star.
KTED—News.
9 A. M.
KLAC—News, Music.
KFI—News, Ladies' Day.
KMPC—Band Box.
KECA—Ladies Be Seated.
KHJ, KVOE—Kate Smith Speaks.
KFWB—Strollin' Tom.
KNEB—Wendy Warren.
KFI—Amer. Forum.
KFOX—Arthur Van.
KECA—Career Thea.
KHJ, KVOE—College Choir.
KFWB—Eden Echoes.
KNEB—Freedy Martin.
KTED—Memories of Calvary.
9:15 A. M.
KLAC—Sing Worries Away.
KHJ—KVOE—Garden Guide.
KFWB—Unity.
KFI—Aunt Jenny.
KFOX—Music.
9:30 A. M.
KMPC—Chief Milan.
KECA—Quiet As Flash.
KHJ—Woiner Wonderful.
KNX—Helen Trent.
KFWB—Dave Ormont.
KGER—Religious.
KFOX—Full Gospel.
KVOE—Te'll Neighbor.
9:45 A. M.
KFI—Aunt Jenny.
KFOX—Memory Rm.
KMPC—Leisure Time.
KFI—America United

On the Air Waves

Kiwanis Charity Fund Gets \$2000 Boost From Horace Heidt Air Show

Charity funds of the Long Beach Kiwanis Club are richer by approximately \$2000 after the appearance of Horace Heidt and his Youth Opportunity Program Friday evening at the Municipal Auditorium, it was announced yesterday by William Harris, chairman of the program.
Contestants appearing on the radio program, which was transcribed for broadcast at the regular time tonight, were a trumpet trio consisting of the McClane brothers, Calvin, Cloys and Jack; Mary Frances Pearson, from Brawley, Calif., with an effortless and well rounded lyric soprano voice; The Crown City

Four, a group of Pasadena Business Men who sing "Barber Shop Harmony"; Marta Dougherty, age 15, born in Guatemala and now living in Hollywood, playing both classical and boogie woogie on the piano, and Rudy Varju and Lee Jenner, the harmonica playing truck drivers who won for the fourth consecutive week.
As a preview of things to come, Horace Heidt promised two Long Beach contestants an opportunity on his coast-to-coast broadcast on his return from Europe. The two promising stars of the future are Jean Grayson, soprano and Stan Seckler, saxophonist.

KFWB—Music You Want.
11:45 P. M.
KNX—Elmo Roper.
KHJ—Organ.
KMPC—News.
KECA—Orchestra.
KTED—Moon Dreams.
12 MIDNIGHT

TOMORROW (Monday), APRIL 17

Down to 7
KLAC—Haynes at Reina.
KFI—News, Farm, Music.
KHJ—Rise and Shine.
KMPC—Andy and Virginia.
KFOE—Music News.
KNEB—Music.
KNX—Sunrise Salute.
KFAC—Concert.
KGER—John Brown.
(5 to 6); Stamps Quartet (6:25).
KFOX—Texas Tiny. (6:30).
KVOE—Mexican Hr.
7 A. M.
KLAC—Haynes at Reina.
KMPC—Farm Music.
KFI—News.
KVOE, KHJ—News.
KFWB—Bill Leyden.
KECA—Welcome to Hollywood.
KNX—Nelson Principle.
KGER—Religious.
KFOX—News.
KTED—Breakfast with Branson.
7:15 A. M.
KFI—Fleetwood Lawton.
KMPC—News.
KHJ, KVOE—Breakfast Gang.
KNEB—Stars in A. M.
KGER—Aubrey Lee.
KFOX—Dr. Harrod.
Music.
7:30 A. M.
KFI—Platter Party.
KMPC—Sports.
KECA—Bob Garred.
KNX—Frank Goss.
7:45 A. M.
KFI—Sam Hayes.
KMPC—Music.
KECA—Zake Man-ners.
KHJ—News.
KNEB—Fred Beck.
KGER—W. B. Record.
KVOE—Hotcake Club.
8 A. M.
KLAC, KMPC—News.
KFI—Guess a Tune.
Coffee Time.
KECA—Breakfast Club.
KHJ—Cecil Brown.
KFWB—C. Roberts.
KNX—Top of the Morning.
KFAC—Symphony.
KGER—Mizpah.
KFOX—Youth Challenge.
KTED—Music.
8:15 A. M.
KLAC—Sports.
Haynes.
KMPC—Market, Sports.
KHJ—News.
KNEB—News.
KFWB—Bill Leyden.
8:30 A. M.
KMPC—Song for You.
KFI—Jack Berch.
KVOE—Bible Institute.
KNX—Grand Slam.
KGER—B. Hammond.
KFOX—Words of Life.
KTED—Serenade.
8:45 A. M.
KLAC—Racing News.
KFI—Meyers Goes to Market.
KMPC—News.
KFWB—Science of Mind.
KNEB—Rosemary.
KFI—Unity.
KGER—Bible Treasury.
KVOE—Guest Star.
KTED—News.
9 A. M.
KLAC—News, Music.
KFI—News, Ladies' Day.
KMPC—Band Box.
KECA—Ladies Be Seated.
KHJ, KVOE—Kate Smith Speaks.
KFWB—Strollin' Tom.
KNEB—Wendy Warren.
KFI—Amer. Forum.
KFOX—Arthur Van.
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KMPC—Chief Milan.
KECA—Quiet As Flash.
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KNX—Helen Trent.
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KGER—Religious.
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KVOE—Te'll Neighbor.
9:45 A. M.
KFI—Aunt Jenny.
KFOX—Memory Rm.
KMPC—Leisure Time.
KFI—America United

Bob Hope, Bing Crosby on Air Show Marking Baseball Season Opening

NEW YORK, April 16. (AP) Radio is greeting the new baseball season starting Tuesday with the same program on three networks at different times on three consecutive days. The sponsored show features Bob Hope, who has an interest in the Cleveland Indians, and Bing Crosby, part-owner of the Pittsburgh Pirates.

The program was relayed first on CBS last night, with MBS following today and ABC tomorrow. Each transmission will be identical, since the show is recorded. Title is "Welcome Back Baseball." The cast includes Dorothy Lamour, Ralph Kiner of the Pittsburgh Pirates and announcer Ken Carpenter.
Also as a gesture to the new season, CBS is devoting its Monday through Friday discussion program to you and baseball. It will have a lineup of sports personalities as guests, including Commissioner Albert B. Chandler on Friday.

Several new shows, a couple of them in TV, make their appearance over this week end. On the radio: Today—CBS, return of the Choraliers and the symphonette concert.
On television: Today—NBC-TV, new Hopalong Cassidy network series of western films.
Other developments: Today—CBS radio, "Anti-Defamation League drama, "A Measure of Freedom"; CBS-TV, Toast of the Town from Philadelphia in honor of Connie Mack, for 50 years manager of the Athletics.

Some ABC happenings: My Story, a radio drama five months a week since 1943, is joining the TV parade. Its first of a weekly series will be on ABC-TV the night of May 5. . . . A documentary dealing with the loyalty question titled "Clear and Present Dangers" has been scheduled for May 1. Ten months have been spent on script research for the hour production. . . . On behalf of the United Negro College Fund a 13-week series of Negro col-

lege choirs is to be presented on Sunday mornings beginning April 23. The first is the 100-voice group of Tuskegee Institute.
When Lanny Ross takes on a sponsor May 1 for his daily show on MBS he will add songstress Louise Carlyle and the Buddy Weed Band to his musical staff as well as make other changes in format.

Goldfish Are Fans of Video Cowboys
WAYNE, Pa., April 15. (AP) Maj. William J. Bates Jr. keeps a goldfish bowl near his television set. Says the major, commandant of Valley Forge Military Academy:
The fish swim "round and round ignoring the TV vaudeville shows and news programs. But when there is a western movie the fish stop swimming and watch the cowboys in action. Bates insists the fish never miss the cowboys.

Bomb Squadron Plans Tucson Trip
Led by commanding officer, Maj. Jack London Jr., pilots and flight crews of the 73rd Bomb Squadron, 452nd Bombardment Wing, will fly to Tucson, Ariz., for their bombing practice on the week end of April 22 and 23. Last month the squadron of Southern California Air Force Reservists based at Long Beach flew to Las Vegas, Nevada, on an overnight training flight.

Oscine Bird
HORIZONTAL
2 Rubber trees
1 Depleted bird, 3 Winnowed
— Size of shot
4 House
5 Ever (cont.)
7 Hangs in folds
13 Cite beetle
7 Sketched
14 Distant
8 Lagel point
15 Diminutive of 9 Part of a "be"
Leonard
10 It has a "—"

28 Hindu garment
43 Electrified particles
29 Beginner
44 Chaos
33 Rivers
45 Plait
36 Shade tree
47 Paradise
37 It is (cont.)
48 Skin tumor
38 Girl's name
50 Expedient
41 Native of
51 Arid
Serbia
54 An (Scot.)
42 Woody plant
56 Elther

Crossword puzzle grid with clues and a small illustration of a bird.

Finesse Not Always Best Play, This Hand Discloses

By WILLIAM E. MCKENNEY
Author of Cards Authority
Written for NEA Service
with the ace and returning a low spade.
North played the 10, East the eight and South won with the king. Thereafter North and South won two diamond tricks. But East made his contract as a result of his trump safety play.

Standard Hour card game advertisement with a grid and card symbols.

The Standard Hour advertisement for Dorothy Sarnoff and Pierre Montoux, featuring a list of repertoire and performance details.