

The Sunday Spotlight:

Try Soap From Soap Operas

By WILLIAM L. DOUDNA
Thoughts while trying to think up a fit subject for a Sunday column:
I guess I spoke up too soon about radio's self-cleaning. One of last Sunday night's shows needed a detergent.



ahead here. For instance, W'OW has increased its hours on the air, broadcasting until 1 a. m. weekdays and until 1:30 a. m. Sundays-Saturday nights, that is.
I visited WRCO, Richland Center, last weekend. It has about as compact and neatly planned a radio setup as you'll find.

Uncle Ray's Corner

Camel Hump Isn't Water Tank

When someone speaks of the desert, we are likely to think of two things—the sand and the camel. There are reasons why they have "gone together" for thousands of years.

Asia can manage for 3 to 4 days with no water. The secret of a camel being able to do that is found in a simple fact. It takes its water supply along on a journey.

When an Arab is about to buy a dromedary, he looks at the hump with great care, and feels it. By so doing, he can tell something about the animal's health.



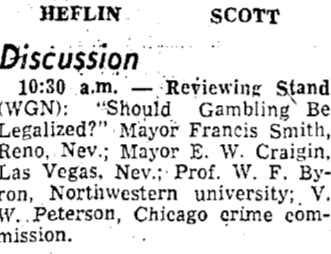
Sunday's Crossword Puzzle

Grid for Sunday's Crossword Puzzle with numbers 1-172 and a key for vertical and horizontal words.

- VERTICAL
1 To sow
2 North Syrian deity
3 Objective
4 Body of water (pl.)
5 Shaped like a key
6 Weight of Abyssinia (pl.)
7 To persevere
8 Feels
9 Man's nickname
10 Minnieker's
11 Emblematic
12 Knave of
13 Knave of
14 Knave of
15 Flat marsh
16 Knave of
17 Hearting
18 Pertaining to
19 Viol instrument
20 Man's name
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Special Events

- 1 p.m.—WIBA Cavalcade (WIBA): 25th anniversary program with Pianist Jesse Cohen, former Mayor J. M. Kittleson, Don Anderson, William T. Evjue.
Religion
8:30 a.m.—March of Faith (WFOV): "Were You There With Those Who Experienced His Forgiveing Love?" the Rev. R. E. Pritchard.
9:30 a.m.—Bethel Lutheran Church (WIBA): "The King's Highway," the Rev. L. A. Benson; Dorothy June Svien sings "The Palms."



HEFLIN SCOTT

Discussion

10:30 a.m.—Reviewing Stand (WGN): "Should Gambling Be Legalized?" Mayor Francis Smith, Reno, Nev.; Mayor E. W. Craig, Las Vegas, Nev.; Prof. W. F. Byron, Northwestern university; W. W. Peterson, Chicago crime commission.

Drama

1 p.m.—NBC Theater (WMAQ): Virginia Woolf's "Mrs. Dalloway."
4:30 p.m.—Greatest Story (WISC): "The Betrayal and the Crucifixion."
5 p.m.—My Favorite Husband (WBBM): Liz meets real gangsters.

Documentary

10 a.m.—Destination Freedom (WMAQ): story of Wendell Phillips, foe of slavery.
11 a.m.—Wisconsin Communities (WHA): a visit to Green county.
11:30 a.m.—"To Bell the Ghost" (WMAQ): story of leprosy.



WILDE HUSTON

Music

9 a.m.—Devotional Music (WHA): Noshoth Seminary choir.
10:45 a.m.—Joey Tantillo (WIBA): "Beaver Dam Polka," "Accordion Ländler," "Spring Green Polka," "New Glarus Special."
12 m.—Sammy Kaye Serenade (WISC): new series.
1:30 p.m.—Guy Lombardo Show (WGN): new series.

Variety

6 p.m.—Jack Benny (WBBM): and Al Jolson.
7 p.m.—Charlie McCarthy (WBBM): with Van Hefflin.

Quiz

2:30 p.m.—Quiz Kids (WIBA): members of Northwestern university faculty, guests.
9:30 p.m.—We Take Your Word (WBBM): Viki Cummings, guest.

Sports

3:15 p.m.—Baseball (WIND): 9:30 p.m.—Jackie Robinson (WISC): and Jimmy Dykes.
2:15 p.m.—Rep. Glenn Davis (WFOV): with students from Maryland college.
4 p.m.—Voices and events (WIBA): on new schedule.

Miscellaneous

4:45 p.m.—Weekend Warriors (WFOV): Connie Haines.
5 p.m.—University Band (WIBA): Emmett Sarig, conductor. Haresfoot club members, guest speakers; "Cincinnati Post March," "Indian Summer," "Turkey in the Straw," "Onward and Upward."

Classified Highlights of Today's Radio Schedules

Table with columns for radio stations (WIBA, WISC, WKOW, WIBU, WBBM, WENR-WLS, WGN, WMAQ) and their respective programs and times.

Starred programs are also carried on corresponding FM stations... WMAQ-FM 101.5 M. WISC-FM 94.9 M. WFOV-FM 98.9 M.



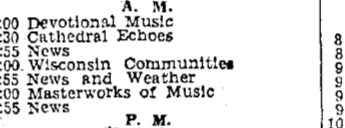
JENNER JOLSON

WHA-FM

9:00 Devotional Music
9:30 Cathedral Echoes
9:55 News
10:00 Wisconsin Communities
10:55 News and Weather
11:00 Masterworks of Music

WFOV-FM

8:00 Sunday Morning Vocal
8:30 Sunday Morning Musical
8:45 Polka Time
8:55 Songs Out of the West
9:00 Navy Band
9:05 Sacred Heart Program
9:10 In Your Neighborhood
9:15 Perry Comed Simps
9:20 Buford Lindquist Church
9:25 Encore
9:30 Pro Arts Broadcast
9:35 Music Today
9:40 Choir Music
9:45 W. W. Bands
9:50 ALBANY
9:55 Organ Reverie



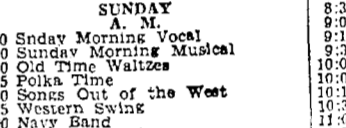
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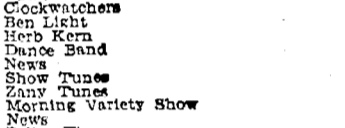
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Apprentice Banquet Set for June 12

Plans for a first Madison Building Trades Apprenticeship Completion banquet, to be held June 12, at the Hotel Loraine, were laid last week.
It is expected that 120 apprentices will receive certificates and that 500 persons in the building industry, both from the labor and the employers groups, will attend.

SPRING FEVER?

Advertisement for 'Wakes UP UP!' featuring a woman in a dress and text about spring cleaning services.

Advertisement for 'Camp Supports' featuring a woman in a dress and text about musical instruments.

Advertisement for 'Camp Record Shop' featuring text about musical records and instruments.

Advertisement for 'The Prescription Pharmacy, Inc.' featuring text about medical services.