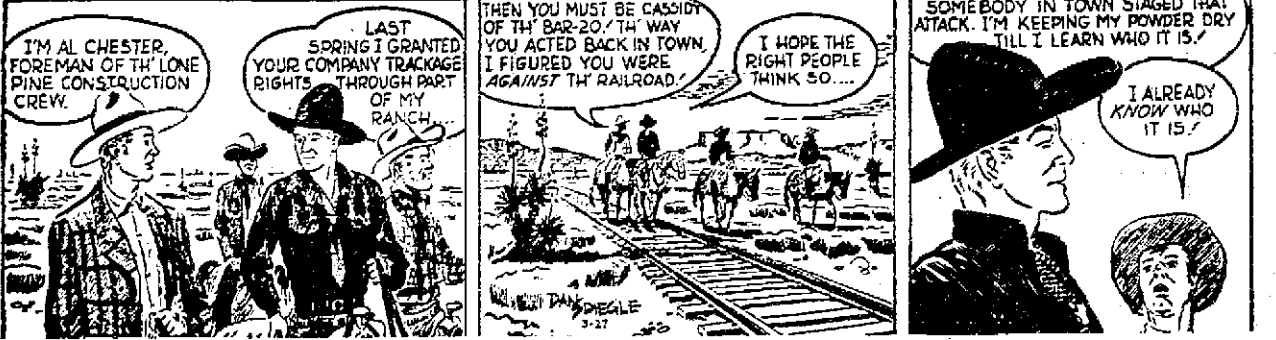




HOPALONG CASSIDY AMERICA'S FAVORITE COWBOY



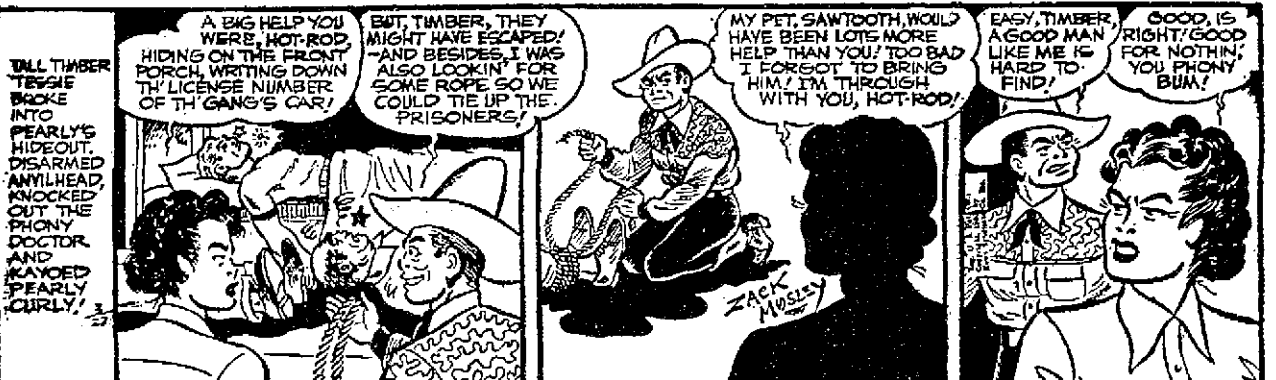
ARCHIE SEE ARCHIE IN BIG SUNDAY EXPRESS COLORED COMIC SECTION



MARY WORTH WHERE'S YOUR RING



SMILIN' JACK GOOD FOR NOTHIN'



JACK ARMSTRONG MASSACRE THEM



ORPHAN ANNIE THE WARBUCKS



THE GUMPS EAGLE-EYE GUMP



THE GUMPS EAGLE-EYE GUMP

Spotlighting the Dial

Popular Programs Bob Crosby, KTSA, 6:30 p.m., rejoins "Club 15" as head man and singing star. Lux Radio Theater, KTSA, 8 p.m., presents the Kaufman-Hart comedy, "The Man Who Came to Dinner," with Clifton Webb in the title role supported by Lucille Ball. Beulah, KTSA, 6 p.m., promises laugh-packed action when Beulah gets stuck inside the re-fabricated shack her boss sets up in the back yard. My Friend Irma, KTSA, 9 p.m., develops "heart trouble" after Irma sews a button on Professor Kropotkin's shirt as he is bound for a "heavy date."



TONIGHT... WFAA-820... 9:00 p. m. THE HOUSTON SYMPHONY ORCHESTRA Efreim Kurtz, Conductor Guest Soloist Miss Jerry Patton, of Wichita Falls Winner, Texas High School Piano Auditions Playing "Rapsodie on a Theme of Paganini"... Rachmaninoff PRESENTED BY

TEXAS GULF SULPHUR COMPANY, INC. PRODUCTS OF CRUDE SULPHUR A GOOD NEIGHBOR A GOOD CITIZEN

TELEVISION

WQAI-TV Channel 4 Monday Evening 5:45—Today's Programs 5:50—Cartoon 6:00—Kukla, Fran and Ollie 6:15—Kukla, Fran and Ollie 6:30—Dance Time 6:45—Telenovels 7:00—Lone Rider in Ghost Town 7:15—Lone Rider in Ghost Town 7:30—Lone Rider in Ghost Town 7:45—Lone Rider in Ghost Town 8:00—Lights Out 8:15—Lights Out 8:30—Fashions in Your Living Room 8:45—Report on Television 9:00—Report on Television KEYL-TV Channel 5 10:00-2:00—Test Pattern 2:00-2:05—Mission Radio 3:00-3:05—Mission Radio 4:00-4:05—Mission Radio

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VARIETY! From the Sunny Side of the Street THE HOLLAND ENGLE SHOW Starts TODAY 10:30 A.M. Mondays thru Fridays Immediately following Arthur Godfrey KTSA 550 On Your Dial

Pflughaup Attending Accountants' Meet Fred E. Pflughaup, past president of the National Association of Cost Accountants. Also attending are John Tra-N.A.C.A., is in New Orleans bucco, Henry J. Sebastian and attending the regional confer-Brother George Kohnen.

TRINITY UNIVERSITY RADIO FORUM "THE TRINITY RADIO FORUM - WHAT IS IT AND WHY?" Speakers: Dr. E. Howard Forth, Mrs. Gibbs McDaniel, Prof. A. Ben Wacker, Mrs. A. L. Volt, Mr. Neil Benton, Mr. Yancy W. Mr. L. Douglas, Miss Mary Louise Parramore, Moderator: Dr. Chas. M. Heimath. 8:30 on your dial TUNE IN, PHONE IN, WRITE IN SPACE COURTESY OF YOUR OWN HANDY-ANDY

Tonight * 8:30 p.m. WOAI-TV Melf & Mary presents FASHIONS in your LIVING ROOM Special Guest MAX REITER Director SAN ANTONIO SYMPHONY

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last-minute changes made by radio stations.

MONDAY, MARCH 27, 1950 RADIO SCHEDULE TABLE with columns for KTSa-550, KMAC-630, KABC-680, WOAI-1200, KITE-930, KONO-1400, and KCOR-1350.

FOLLOWING KTSa PROGRAMS WILL BE BROADCAST ON KTSa AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

Detailed radio schedule for KTSa from 3:00 P.M. to 10:30 P.M., listing programs like Garry Moore Show, Surprise Package, Backstage Wife, etc.

CHILDREN---make an interesting scrapbook from "OUR PRESIDENTS AT A GLANCE" many boys and girls are making a scrapbook of this interesting, educational daily feature in the San Antonio Express. It's educational and amusing. You'll find them every TUESDAY - THURSDAY - SUNDAY CLIP EACH ARTICLE AND SAVE IT... SAN ANTONIO EXPRESS World's most useful radio! GENERAL ELECTRIC CLOCK RADIO \$34.95 NO MONEY DOWN 75¢ WEEKLY MISSION Jewelry Co. 519 E. HOUSTON ST.