

Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Sunrise Frolic	Town Talk	News: Tennessee	Silent	Paul Gibson	Farm Bulletin	Farm Hour	News
6:15	Musical Clock	Top o' Morning	Jamboree	Silent	Paul Gibson	Devotions	and News	News
6:30		Moments on the Mount	Time: Markets	Silent	Paul Gibson	Land Use	Rise and Shine	Farm News
6:45				Silent	Paul Gibson	News	News	News
7:00	News: Musical	Top O' Morning	Ray Carson	News: Farm	News Roundup	Capt. Stubby	The Bill	Norman
7:15	News	Top o' the Morning	News	Service: Weather	News	Dolph Hewitt	Eyes Show	Ross
7:30	Musical Clock	Top o' the Morning	Coffee Club	News: Weather	News	Happy Hank	The Bill	Norman
7:45			Club: News	So Cliff	News	News	Evans Show	Ross: News
8:00	Musical Clock	Breakfast Club	Prayer League	News: Pioneer	News: Coast	Breakfast Club	News	Your
8:15	Eddy Arnold	Breakfast Club	Club: Markets	News: Pioneer	News: Coast	Breakfast Club	News	Neighborhood
8:30	News	Breakfast Club	Club: Markets	News: Pioneer	News: Coast	Breakfast Club	News	News
8:45				News: Pioneer	News: Coast	Breakfast Club	News	News
9:00	Welcome	My True Story	Reverend	News: Pioneer	News: Coast	Breakfast Club	News	News
9:15	Travelers	My True Story	With Music	News: Pioneer	News: Coast	Breakfast Club	News	News
9:30	Marriage for 2	My True Story	With Music	News: Pioneer	News: Coast	Breakfast Club	News	News
9:45	Dorothy Dix	My True Story	With Music	News: Pioneer	News: Coast	Breakfast Club	News	News
10:00	Love and Learn	Behind the Story	Women's News	News: Pioneer	News: Coast	Breakfast Club	News	News
10:15	Days Garroway	Behind the Story	Chore Boys	News: Pioneer	News: Coast	Breakfast Club	News	News
10:30	Jack Berch	Behind the Story	Mid Morning	News: Pioneer	News: Coast	Breakfast Club	News	News
10:45	Today's Music	Behind the Story	Madison	News: Pioneer	News: Coast	Breakfast Club	News	News
11:00	And's 1st Love	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
11:15	Ranch Hands	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
11:30	Roundup	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
11:45		Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
12:00	News: Roundup	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
12:15	Farm Service	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
12:30	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
12:45	March Time	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
1:00	Double or Nothing	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
1:15	Trading Post	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
1:30	Life Beautiful	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
1:45	Head of Life	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
2:00	Pepper Young	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
2:15	Ri to Happin'	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
2:30	Backstage Wife	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
2:45	Stella Dallas	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
3:00	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
3:15	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
3:30	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
3:45	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
4:00	News: Madison	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
4:15	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
4:30	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
4:45	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
5:00	Playtime	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
5:15	Flexing Time	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
5:30	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
5:45	Sports: News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
6:00	Light-Up Time	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
6:15	News of World	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
6:30	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
6:45	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
7:00	Halls of Ivy	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
7:15	Roundup	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
7:30	Serenade	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
7:45	Screen Directors	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
8:00	Playhouse	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
8:15	Jimmy Durante	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
8:30	Life of Bill Stern	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
8:45	Boxing	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
9:00	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
9:15	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
9:30	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
9:45	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
10:00	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
10:15	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
10:30	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
10:45	News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
11:00	News: 1310	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
11:15	Club	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
11:30	Club: News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News
11:45	Club: News	Behind the Story	Jackpot Quiz	News: Pioneer	News: Coast	Breakfast Club	News	News

Started programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . . 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . . 98.9 M

Today's Radio Highlights

Drama
7 p. m.—Halls of Ivy (WIBA); the Colmans advise professor's wife who thinks her husband philanderers.
7:30 p. m.—This Is Your FBI (WISC); agents expose marriage-swindler racket.
8 p. m.—Screen Directors Playhouse (WIBA); Alan Ladd in "Chicago Deadline" . . . Ozzie and Harriet (WISC); boys work on point system to determine allowances.
8:30 p. m.—Theater (WGN); Pat O'Brien in "The Big House."
9 p. m.—Life of Riley (WIBA); Chester's sister marries a gambler.
9:30 p. m.—Theater of Stars (WGN); John Loder in "Harrington's Ghost," a comedy.

For Children
9:30 a. m.—Rhythm and Games (WHA); "We Play Our Favorite Games."
1:30 p. m.—Book Trails (WHA); "Mary Poppins."
5 p. m.—Playtime (WIBA); "The Little Red Hen."

Miscellaneous
10 a. m.—Homemakers (WHA and WFOV); "Invitation to Reading—Three Peabody Sisters of Salem."
4 p. m.—We Human Beings (WHA); "We Reach Out."
7:30 p. m.—Roundy (WIBA).
11 p. m.—Bob Elson (WBBM); and Vice-Pres. Alben Barkley.

WFOV-FM
104.9 M.
FRIDAY
P. M.

8:00 Town Patrol
8:30 Clockwatchers
9:00 Her Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
12:00 News
12:05 Viennese Waltzes
12:15 To Stafford
1:30 Sam Browne
1:45 Music America Loves
2:00 Modern Music Capers
2:30 Matinee Dance
2:55 News
3:00 Music Party
3:30 Smooth Music

WHA and WHA-FM
970 Kc.—88.7 M.
FRIDAY
P. M.

7:00 Morning Farm Program
7:30 Bandwagon
7:45 Morning News
8:00 Weather Report
8:00 Morning Melodies
8:30 Contemporary Literature
9:20 Nursery School of the Air

FAMILY STUFF
MORTON, Miss.—(UP)—Donnie Nutt, 17, and Wayne Nutt, 19, played on the Morton high school basketball team this year. The younger Nutt is the older Nutt's uncle.

2:55 Rhythm and Games
3:00 Joe Bulletin Board
3:15 Weather Report
3:30 Homemakers Program
3:45 Piano Melodies
4:00 News and Views
4:15 History of the Far East
4:30 Noon Musicals
4:45 News
5:00 Noon Farm Program
5:15 Chapter a Day
5:30 Book Trails
5:45 News
6:00 Scandinavian Literature
6:15 Music You Want
6:30 Contemporary Trends
6:45 News
7:00 Music
7:15 We Human Beings
7:30 Music of the Masters
7:45 Some Favorites
8:00 News
8:15 FM ONLY
8:30 Organ Reverie
8:45 Dinner Report
9:00 News and Views
9:15 Chapter a Day
9:30 News of Wisconsin
9:45 News
10:00 News
10:15 Night News (to 11)

Badger Wine Shop Presents

THE 'Don Sinaiko Show'
Tonight and Every Friday Night
WIBA
(10:30 P. M.)

Featuring This Week:
"CORKY," The Harpist
It's a treat to hear your favorite tunes as played by "Corky" and her golden harp. Be sure to tune in tonight!

Sponsored by "The Party Store" with FREE party glassware.

DON SINAIKO'S Badger Liquor Shop

HEILEMAN'S Old Style Lager
WISCONSIN'S FINEST BEER

STURDY Individualist

Lovers of fine beer treasure the individuality of flavor that sets Old Style Lager apart from all others. Brewed from the most expensive ingredients—mellowed by longer aging—Old Style Lager is beer as real beer should be—beer as you like it best.

We don't aim to make the most beer; only the best
G. HEILEMAN BREWING COMPANY... LA CROSSE, WISCONSIN

GEO. ELLMAN, INC.
613 WILLIAMSON ST. PHONE: 5-8825

Bill Doudna's SPOTLIGHT
Royal Philharmonic

Orpheum
FEATURE: South Sea Sinner.
TYPE: Big boy meets big girl.

CAST: Coral, Shelley Winters; Jake, MacDonald Carey; Cognac, Luther Adler, Margaret, Helena Carter, Maestro, Liberae.

STORY: Red hot Coral, having worn out the welcome mat on every South Sea island, is down to her last island, home of a big rubber concern. She sings at a waterfront dive owned by the slippery Cognac and there meets Jake, a fellow accused of some crooked deal with the Japs. Jake, of course, is too nice a guy to be a crook so the feeble plot sets about proving him innocent.

HIGH POINTS: Adler as the repulsive Cognac . . . an occasional clever saying from Coral who is a sort of a streamlined Mae West.

LOW POINTS: Phony forced scenes . . . Miss Winters' forced acting . . . the highly improbable romantic results.

VERDICT: Shorter than most features, but not short enough.

Dr. Edwards' Offers COMPLETE RELIEF from CONSTIPATION
the clogging, TRIDENT kind

For years Dr. Edwards' relieved patients bothered from constipation and its bad breath, swollen skin, lack of pep, with his Dr. Edwards' Olive Tablets—now sold at all drug stores. Olive Tablets are all vegetable. They act so gently yet thoroughly on both upper and lower bowels, giving more natural-like movements—complete satisfaction! 15¢, 30¢, 60¢.

CABIN STILL
Nothing new has been added
ALL KENTUCKY STRAIGHT BOURBON WHISKEY
OLD STYLE SOUR MASH
Louisville, Kentucky

LISTEN TO ROUNDY!
NEW TIME!

WIBA FRIDAYS 7:30 P.M.
Sponsored by McLaughlin's MANOR HOUSE COFFEE

DURFEE BROS.
"Since 1928"

Friday -- Saturday at SHELL DEALERS FIRESTONE
presented by

It's a Big 49¢ Value!

STURDY Individualist

Lovers of fine beer treasure the individuality of flavor that sets Old Style Lager apart from all others. Brewed from the most expensive ingredients—mellowed by longer aging—Old Style Lager is beer as real beer should be—beer as you like it best.

WHILE THEY LAST 21¢

Top Quality with These Features . . .

- Mirror Finish, Stainless Steel Blade Stays Sharp Longer
- Imported Easy-Grip Rosewood Handle
- Solid Brass Compression Rivets

Carmack's Shell Service Station, Harbor Pennoe Store, Christopher's Shell Service, Larson Service Station, Walter Brook's Service Station, Noles Shell Service Station, George Shell Service Station, F. A. Raemisch Shell Serv. Sta.