

Radio Program Schedules by the Clock

THURSDAY

WIBA	WISC	WKOW	WIBU	WBBM	WENR-WLS	WGN	WMAQ
1510 kc.	1480 kc.	1970 kc.	1240 kc.	750 kc.	890 kc.	720 kc.	670 kc.
8:00 Sunrise 8:15 Frollo 8:30 Musical 8:45 Clock	8:00 Top of the Morning 8:15 The Rev. Ochsenschlager 8:30 Top of the Morning 8:45 Top of the Morning	8:00 News: Tennessee 8:15 News: Kentucky 8:30 News: Ohio 8:45 News: Markets	8:00 Silent 8:15 Silent 8:30 Silent 8:45 Silent	8:00 Paul Gibson 8:15 Paul Gibson 8:30 Paul Gibson 8:45 Paul Gibson	8:00 Farm Bulletin 8:15 News: Go Visiting 8:30 News: Go Visiting 8:45 News: Go Visiting	8:00 Farm Hour 8:15 News: Rise and Shine 8:30 News: Rise and Shine 8:45 News: Rise and Shine	8:00 News: Iowa 8:15 News: Iowa 8:30 News: Iowa 8:45 News: Iowa
9:00 News: Musical 9:15 News: Musical 9:30 News: Musical 9:45 News: Musical	9:00 Top of the Morning 9:15 Top of the Morning 9:30 Top of the Morning 9:45 Top of the Morning	9:00 News: Tennessee 9:15 News: Kentucky 9:30 News: Ohio 9:45 News: Markets	9:00 Silent 9:15 Silent 9:30 Silent 9:45 Silent	9:00 Paul Gibson 9:15 Paul Gibson 9:30 Paul Gibson 9:45 Paul Gibson	9:00 Farm Bulletin 9:15 News: Go Visiting 9:30 News: Go Visiting 9:45 News: Go Visiting	9:00 Farm Hour 9:15 News: Rise and Shine 9:30 News: Rise and Shine 9:45 News: Rise and Shine	9:00 News: Iowa 9:15 News: Iowa 9:30 News: Iowa 9:45 News: Iowa

WHA-FM
810 Kc. - 27.7 Mcp.
THURSDAY

7:00 Morning Farm Program
7:30 Morning News
7:45 Weather Report
8:00 Morning Melodies
8:15 Broadcast on Broadcasts
8:30 Nursery School of the Air
8:45 Job Bulletin Board
9:00 Feather Report
9:15 Homecoming Program
9:30 PTA Program
9:45 Musical News
10:00 U. S. Children in Germany
10:30 Noon Music
P. M.

12:30 News
1:00 Noon Farm Program
1:30 Chapter a Day
1:45 News of the Week
2:00 Scandinavian Literature
2:30 Music You Want
2:45 Government & Business
3:00 Music
3:15 French Program
3:30 Music of the Masters
3:45 Irma Reynolds, Soprano
3:55 News
P. M. ONLY

8:00 Organ Recital
8:15 Dinner Music
8:30 News and Views
8:45 Musical News
9:00 History & Myth—On Stage
9:00 P.M. Concert
10:25 Night News (to 11)

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Ronald Reagan Eleanor Parker in
"The Voice of the Turtle"
also
"AIR HOSTESS"

FREE PARKING LOT
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Elizabeth Scott
Dan Duryea
"Too Late for Tears"
"Gorgeous George" wrestler
"Atlas, the Champ"

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BOYS AND GIRLS
SPECIAL PTA SHOW
SATURDAY, 9:30 A.M.
AT THE ORPHEUM
KIDDIES UNDER 12, 14c
OTHERS, 30c
BUY TICKETS IN ADVANCE
Here is one of the grandest pictures to date!
"REBECCA OF SUNNYBROOK FARM"
AND 5 CARTOONS

WFOV-FM
104.9 Mcp.
THURSDAY

8:00 Yawn Patrol
8:30 Clockwatchers
8:45 Herb Kern
9:00 News and Views
9:15 Homecoming
9:30 Homemakers
9:45 Morning Variety Show
10:00 Folkie Time
10:15 Radio Drama
10:30 Sacred Heart Program
P. M.

12:00 News
12:30 Music for Romancing
12:45 Club 15
1:00 The Harmonicists
1:00 News
1:05 Serenades
1:15 Margaret Whiting
1:30 Lovesongs of A. E.
1:45 Jerome Kern
1:55 News
2:00 Modern Music Capets
2:15 Madeline Day
2:30 Musical Party
2:45 Smooth Music
2:55 News
3:00 Juke Box Jamboree
3:15 Radio Light
3:30 Alvin Karpis
3:45 News
3:50 Ken Griffin
3:55 Off the Record
4:00 Musical Menu
4:05 Badger Outdoor Sports
4:10 Musical Menu
4:15 News
4:20 Request Show
4:25 Guest Star
4:30 Package of New Records
4:35 Twilight Time
4:40 News
4:45 Horace Holdt
4:50 Griff Williams
4:55 Nick Noble
5:00 Carmen Cavallaro
5:05 News
5:10 Youth in Monroe
5:15 Pee Wee Hunt
5:20 News
5:25 Benny Goodman (to 12:30)

WARNER BROS. MAJESTIC
"Always Leave Them Laughing"
"JULIA MISBEHAVES"

MADISON
LAST DAY
BERNARD SHAW'S
"MAJOR BARBARA"
Grace Moore in
"ONE NIGHT OF LOVE"
TOMORROW

HER KIND OF WOMAN
NEVER LEARNS...

STRAND STARTS TODAY!
It's Got Heart Appeal, and Home Appeal,
and Laugh-Appeal All the Things That
Make for a Great Movie!
M-G-M's Finest Picture!
BATTLEGROUND
VAN JOHNSON - JOHN HODIAK
RICARDO MONTALBAN - GEORGE MURPHY
MARSHALL THOMPSON - JEROME COBURN - DON TAYLOR - BOBIE OWENS
JAMES WHITMORE - DOUGLAS FOWLEY - LEON AMES - GUY ANDERSON
THOMAS E. BREWER - DENISE BARCEL - RICHARD JACKELL - TIM ARNOLD
SODDY BECKETT - BRETT KING

2ND FEATURE - "JOHNNY STOOL PIGEON" SHELLY WINTERS
DUFF

Today's Radio Highlights

Special Events
10:15 p. m.—Academy Awards (WISC): sixth annual broadcast; Ronald Reagan, Eve Arden, and Ken Carpenter describe event, Paul Douglas makes presentations.

Drama
6:30 p. m.—Counterspy (WISC): death and doublecross in "The Case of the Bootleg Buttons."
7 p. m.—Aldrich Family (WIBA): two households prepare for trip to Washington.
D. C. ...
8:15 p. m.—Frenchman (WBBM): Frenchman falls in love with Cora Dillmore.
8:30 p. m.—FBI in Peace and War (WBBM): fake bankrupt y scheme foiled.
7:30 p. m.—Father Knows Best (WIBA): Dad goes on a test flight.
M. F. Keen (WBBM): "The Yellow Parrot Murder Case."
8 p. m.—Screen Guild Theater (WIBA): Jeannette MacDonald, Claude Jarman, Jr., and Charles Ruggles in Marjorie Kinnan Rawlings' "The Sun Comes Up".
Suspense (WBBM): Ronald Reagan

as young man with weakness for fast dollars and blondes.
8:15 p. m.—Guest Star (WFOV): Ann Blythe in "The Fox and the Crow."
9 p. m.—Playhouse (WBBM): Douglas Fairbanks, Jr., in "Richard Carvel," story of Revolutionary war hero.
9:30 p. m.—Dragnet (WIBA): detectives buck underworld code to prevent gang warfare.
Holly Theater (WBBM): John Carroll in "And the River Laughs," story of young engineer.

Music
6:15 p. m.—Jack Smith (WBBM) and Dinah Shore: "Just One of Those Things," "Music, Music, Music," "Until the Real Thing Comes Along."
10:15 p. m.—Morton Downey (WIBA): "Just Around the Corner," "My Foolish Heart," "Yours Is My Heart Alone," "Just As I Am."
10:30 p. m.—Concert Master

(WIBA): Salvatore Baccaloni, Rudolph Serkin, orchestra; "La Venedetta," first movement of "Emperor's" concerto, "Dance of the Apprentices."
8:30 p. m.—Duff's Tavern (WIBA): Archie plans a backyard garden.
9 p. m.—Supper Club (WIBA): Cary Grant visits Perry Como.

Farm Programs
11:30 a. m.—Farm Roundup (WIBA): Henry Ahlgren on winter-injured alfalfa and clover.
12:15 p. m.—Farm Service (WIBA): Phil Campbell interviews farmers from Apple River, Ill.
12:30 p. m.—Farm Program (WHA): "What Farmers Say About Soil Conservation," M. F. Schweers; "How to Plan Your Farm Building Repair Program."

For Children
9:30 a. m.—Music Enjoyment (WHA): "In the Spirit of Springtime."
5 p. m.—Playtime (WIBA): "The Workmen Build the House."
Miscellaneous
9 a. m.—Welcome Travelers (WIBA): With Brit. Gen. W. H. Wilbur, just back from Far East.
10 a. m.—Homemakers (WHA): "In the Lenten Parade of Food"; "You the Nurse at Home—Through the Day With the Patient," Mrs. Maude Jensen.

It Won't Be Long...
BASEBALL SEASON is just around the corner... so it's high time to start outfitting your team now for the coming season.
We carry a complete line of WILSON Uniforms and Equipment, Rawlings Gloves. Also Bats, Balls, Bases, Shoes, etc., and they're yours at lowest wholesale team prices.

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PHIL'S SHOE HOSPITAL
MODERN SHOE REPAIRING
REPAIRS ALL KINDS OF SHOES
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ACCESSORIES DYED TO MATCH SHOES
Let us match your new ensemble by dyeing your shoes or accessories to match. Phil's exclusive dyeing process gives a beautiful finished job. Suedes also re-blocked and renapped. Everyday shoes converted to golf shoes.
Zippers Repaired and Replaced

DANCE
Turner Hall
Thursday
JIMMY HARTWIG

EASTWOOD
NOW! 9 AWARD WINNER
YOU WILL LIVE EVERY MOMENT OF THIS GREAT PICTURE
Paramount presents
Olivia de Havilland
Montgomery Clift
Ralph Richardson
with MIRIAM HOPKINS
and
The Gal Who Took the West
Vivian Charles
CAROL CORBURN
and
JOHN BRADY
and
RUSSELL

ONE WOMAN'S STORY
2ND HIT!
TRULY A GREAT MOTION PICTURE!

Scott of the Antarctic
TECHNICOLOR
A Michael Balcon Production
An Eagle Lion Film Release

ORPHEUM LAST 3 DAYS!
LUSTY ADVENTURE!
South Sea Sinner
with SHELLEY WINTERS — MacDONALD CAREY
MARCH OF TIME—PETE SMITH—POPEY—NEWS

ORPHEUM SATURDAY AT MIDNIGHT
TICKETS NOW ON SALE, 90c
RETURN ENGAGEMENT —
YES! HE'S COMING BACK!
THE MAN WHO KEPT AN AUDIENCE IN HYSTERIC AND A CONTINUOUS UPROAR OF LAUGHTER FOR THREE SOLID HOURS WHEN HE APPEARED HERE ON SATURDAY NIGHT, MARCH 11th...
If You Missed Him Before—Don't Miss Him This Time!
If You Saw Him Before—We Know You'll Be Back Again!
ON STAGE **IT'S FUNSATIONAL!**
PROFESSOR JAY ZEE
SUPREME MASTER OF MENTALISM AND HYPNOSIS
"ANYTHING CAN HAPPEN"
DURING "HYPNOTISM AT MIDNIGHT"
Starring YOU THE PEOPLE OF MADISON

WHILE THEY LAST! LIMITED QUANTITIES
Firestone GUARANTEED Factory-Method NEW TREADS
Applied on Sound Tire Bodies, or on your Own Tires

695
6.00 x 16
AND YOUR OLD TIRE
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Not just acceptable... but outstanding!
That's the food you'll find at Piper's... Whether you are looking for a day-starting breakfast of a relaxing lunch or dinner, you'll find the best at Piper's... and at reasonable prices.
Madison's Symbol of Quality and Service

This Thursday...
As found only at Watertown and Piper's,
Sauerbraten with potatoe pancakes and applesauce 50c
Escalloped pork and veal with noodle 35c
Baked fresh salmon with tartar sauce 40c

Pipers
Belmont Hotel, Old English Room
Pipers Garden Cafeteria

WARNER BROS. CAPITOL
NOW PLAYING
YOUNG MAN WITH A HORN
Two Women with a Torch and a...
ADDED! The story of Girl Scouting, "Women of Tomorrow"
MATCHLESS WARNER EXCITEMENT!

THREE MURDERS BEHIND... AND 200 MILES TO GO!
They've got to cross the border tonight... but 20 guns are betting they'll never make it!

BORDERLINE
Fred MacMURRAY
That "Double Indemnity" guy
Claire TREVOR
That "Key Largo" dame
with RAYMOND BURR - JOSE TORVAY - MORRIS ANKURUM in

Holiday in Havana
DESI ARNAZ - HATCHER
It's Hotsa Choo in Havana!
2nd FEATURE
ROMANCE RUMBLING WITH RIOTOUS RHYTHM!