Radio Program Schedules by the Clock

Madison

	WEDNESDAY							
	WIBA 1310 kc.	WISC 1430 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 670 kc.
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock	Town Talk Top o'Morning The Rev. Cedarholm	News; Tennessee Jamboree Chore Time; Markets	* Silent * Silent * Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions Don White News	Farm Hour and News Rise & Shine News	News Town and Farm News
7:00 7:15 7:30 7:45	News; Musical Clock Journal News Musical Clock	Top O'Morning Hinn News Tup o' the Morning: News	News Coffee	News: Farm Service News Farm News	News Roundup News Listen to Chiff	Capt. Stubby Dolph Hewitt Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
8:00 8:15 8:30 8:45	Musical Clock Eddy Arnold News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club: Markets	Prayer League Musical Clock Musical Clock	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your . Neighbor Norman Ross News
9:00 9:15 9:38 9:45	* Welcome Travelers * Marriage for 2 * Dorothy Dix	My True Story Town Talk	Reverend Epp Say It With Music	* News: Pioneers Freddy Martin Recdsburg Hour	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindiahr	News Mary Margaret McBride	Welcome Travelers Marriage for Two Dorothy Dix
10:00 10:15 10:30 10:45	• Love & Learn • Dave Garroway • Jack Berch • Today's Music	Lady of the House Quick As a Flash	Behind the Story Your Neighbor Here's Howard	Women's News Job Service Mid-Morning Matinee	Arthur Godfrey Grand Slam Rosemary	Capt. Stubby's Buccaneers Kitchen Club News	Mary McBride The Kelseys The Tom Moore Show	Love and Learn Dave Garroway Jack Berch David Harum
11:00 11:15 11:30 11:45	• Linda's 1st Love • Ranch Hands • c'arm Roundup	Ladies Be Seated; News To the Ladies Bing Crosby	Inside Story Dick Haymes Varieties Jackpot Quiz	News; Matines Headlines Farm and Home Farm News	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated: Ted M. Farm World Today	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross Here's Norman Ross
12:30 12:45 12:00 12:15	• News; Roundup • Farm Service • News • March Time	 Baukhage Hinn News The Bob Swanson Show 	Uncle Julius News Markets: Uncle Julius	Music: Markets News: Markets News; Markets Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Let's Have Fun Farm Markets News	News Elizabeth Hart Food Magician Tunes and Tips
1:00 1:15 1:30 1:45	Double or Nothing Trading Post Magic in Music	The Bob Swanson Show The Bob Swanson Show	Ladics Fair Queen for a Day	Farm Service Si Hays and Daughter • Music Booth	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	Prairie Traveler Schoo! Time Beat Our Band	Ladies Fair Queen for a Day	Double or Nothing Today's Ch'ren Light of World
2:00 2:15 2:30 2:45	* Life Beautiful * Road of Life * Pepper Young * Right to Hap'ss	• Town Talk • Pick a Date	Lucila Mortenson Mary Casey's Showcase	Music Booth U. W Band Hawaii Music	Nona I'm Nowhere Hilltop House House Party and Cedric Adams	Bride and Groom Quick As a Flash	Tune Test Tommy Bartlett Marriage Bureau	Life Beautifu) Road of Life Pepper Young Right to Hap'ness
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	• Hannibal Cobb • The Jerry Harper Show	News Gabriel Heatter Easy Listening	Bible Fellowship • Lawrence Welk • Dane Schools	News More of Life Music, Music Talk of Town	Nancy Craig Art Baker Martna and Hellen	Radio Quiz Second Spring Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45	News: Madison Hour Madison Hour	• The Jerry Harper Show • Uncle Dick's Club	Harmony House Harmony House	Melody Hour Band Parade Serenade	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show News Beulah Karney	L. Barrymore Marsnai! Kent Spotlight Personally Yours	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
5:00 5:15 5:30 5:45	First Time Firsta Time News Sports: News	Challenge of the Yukon Sky King	Mark Trail Tom Mix	Firsts Time University Special Univ. Special	News News Curt Massey Lowell Thomas	Challenge of the Yukon Sky King	Cisco Kid Tom Mix	News Dave Garroway News
6:00 6:15 6:30 6:45		E. C. Hill; Fiesta Elmer Davis Lone Ranger	Sports Gabriel Heatter	* Sports Time Tips and Tunes News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Edwin O. Hill Lone Ranger	News Number Please Gabriel Heatter comind the Story	Ivories News of World 6:30 Special H V Kaltenborn
7:00 7:15 7:30 7:45	Your Life	Doctor I. Q. Gregory Hood	Can You Top This? International Airport; News	Serenade in Music: News Old Timers Jambores	Mister Gnameleon Doctor Christian	Doctor I. Q. Gregory Hood	Can You Top This? International Airport; News	This Is Your Life The Great Gildersleeve
8:00 8:15 8:30 8:45	Break the Bank Mr. District Attorney	Sherlock Holmes Buzz Adlam's Play Room	2,000 Plus Family Theater	Old Timers Jamboree • Old Timers Jamboree	Groucho Marx Bing Crosby	Sherlock Holmes Buzz Adlam's Play Room	Fulton Lewis Chicago at Night Golden Gloves Story	Broak the Bank Mr District Attorney
9:00 9:15 9:30 9:45	Story	Lawrence Welk On Trial	Frank Edwards Newareei Dance Music Club Rigadoon	• University Farm Hour • News; At Your Request	l Allen	Lawrence Welk Jazz Journey George Barnes	Judge Hardy Family Family Theater	The Big Story Curtain Time
0:00 0:15 0:30 0:45		The Ed	News I	At Your Request	News Tony Weitzel Billy Leach Pick a Hit; News	News Remember When	Dr. Bradley Detective Call News: Songs	Light-Up Time News Music John Conrad
1:00 1:15 1:30 1:45	News: 1310 Club 1310 Club; News	Ed Silvera		Silent Silent	Cee Davidson Dick Lasalle Larry Fotine Orchestra	Eddie O'Neili Freddy Nagei	Frank Edwards Eddy Howard Orrin Tucker Orch.; News	News Sports: Music America United

Starred programs are also carried on corresponding FM stations . . . FM channels; WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M

Today's Radio Highlights

creasing state cf-

ficiency (also on WHA-FM at 7:15 p, m.) -Mors Salisbury (WHA) The Work of the Atomic Energy Commission." 4 p. m. --- Wis-

consin Press Con ference (WHA): Ernes F. Swift of state conservation department, ques-Rex FALKENBERG tioned by

State Journal, others. 7:30 p. m.—Your City in Action
7:30 p. m.—Playtime (WIBA): "The WIBA): "Parking in Madison." Cap That Mother Made." City Plan Engineer Walter Johnson Mrs. Roy Vogelman and Mrs. Er- Farm Programs

win Bruner of League of Women oters. 9:30 p. m. — On Trial (WISC): (WIBA): "What's New in Dane County 4-H Club Activities," Bill

"Should We Adopt Universal Milli-Clark and Bill Kimball, tary Training?", Jinx Falkenburg.

Drama

(WBBM): Holdup of three social- (WHA): ites leads to murder. 7:30 p. m. — Great Gildersleeve Neitzke, (WMAQ): Bronco's parents and

(WMAQ): Bronco's parents and Gildy go on a picnic . . . Dr. Miscellaneous Christian (WBEM): case of girl, 16, in love with the doctor.

Miscellaneous 10 a. m.— Homemakers (WHA and WFOW); "Hand Bags, Your

8 p. m.—Sherlock Holmes (WISC): duke faces blackmail ... 2,000 Plus (WKOW): "Journey Into the Germ World." 8:30 p. m. Mr. District Attorney (WIBA) dogcatcher kill

pets and a pet-Family Theater (WKOW): "Joaquin Murietta," with Ricardo Montalban and Lillian

9 p. m. — Big Story (WIBA): Omaha reporter follows a hunch, captures a killer.

9:30 p. m. — Curtain Time (WIBA): pilot agrees to matri-



Home

planning modernization improvement

easy-pay Loans



8:15 p. m.—Jack Smith (WBBM): and Dinah Shore: "Among My Martin, Margaret O'Brien, Buddy 10:30 p.m. - Kent A. Cappella Choir (WIBA): from Kent State others, university Kent Choir (WIBA): The Kent State others.

university, Kent. O. Variety

8:30 p. m. — Bing Crosby
(WBBM): with Bill "Hopalong
Cassidy" Boyd, Ethel Merman.
9 p. m. — Burns and Allen
(WBBM): George dons dress for
Friars' Frolic, all-male show,

Franc Child.

9:30 a. m.—Young Experimenters (WHA): "Vacuums."

5 p. m.—Plantin

11:30 a. m. - Farm Roundup

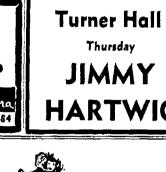
12:15 p. m. — Farm Service (WIBA): "Put Nitrogen on Pastures and Meadows Soon." Roy B.

7 p. m. — Mr. Chameleon 12:30 p. m. — Farm Program (WHA): "News from the Farm

Electrification Conference," Carl

Photo Finishing Cameras and Supplies UNIVERSITY PHOTO SHOP

648 State Street Phone 5-3784





Only 4 Days Left

Come in today and SAVE

DON'T LET GOOD TIMES and popularity pass you by. Learn to dance and be the most sought-after partner in your group. It's fun and easy at Arthur Murray's and surprisingly inexpensive with his special 36th anniversary rates. And, this year there are going to be special anniversary parties for all students. So plan now to learn to Dance at Arthur



American Dances-Latin Dances-Folk Dances Clubs Dance Every Saturday Night, 8:15 to 10:15

Arthur Murray 201/2 E. Mifflin St .--- 2 doors east of Strand Theater

Own Design." Mrs. Paul Middaugh:
"Exotic Food from Key West,"
Mrs. Richard B. Gordon.

"Exotic Food from Left 12:00 News 12:05 Memory Waltzes 12:05 Memory Waltzes 12:05 Mills Brothers 12:45 Evelyn Knight 1:00 News 1:05 Art Van Damme 1:05 Gordon MacRae

Discussion

10:30 a. m. — Women Voters

11:30 p. m. — America United (WIBA): fire cniet of St.

(WHA): "International Control of (WMAQ): Herbert Marshall in Atomic Energy," Graham Hovey. "Tomorrow for Two."

10:45 a. m. — News and Views:

10:45 a. Westfall, Gregg Sherwood, Dewey

WFOW-FM

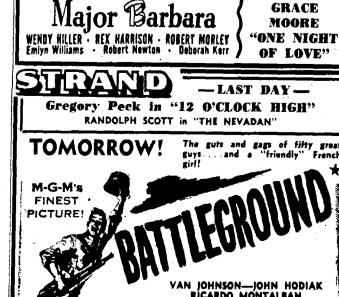
104.9 Megs.

Waltz WED.

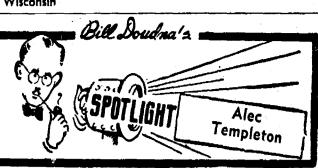
Nite Music Armond

VFW BALLROOM 113 E. Mifflin

DANCE **HARTWIG**



and Brilliant Cast 2ND FEATURE-TOLD IN REAL LIFE FURY!



TIP O' THE MORNING: NBC has signed guitarist Les Paul, a Waukesha lad, and has renewed Dennis Day's

Alec Templeton wowed another Madison audience Tuesday night. Week, but Woody will drop the With his improvisations and his hilarious satires on Schoenberg, bop, and Jolson, he had his 1,000 listeners calling for "more, more" wo after his last encore at the Wis-

CHAPLIN: A new generation of

pert expositions of contemporary envelope to this address:
plano music and some less expresGeorge E. Luntz, North Central sive Bach, Beethoven, and Debussy. college, Naperville, Ill. His own transcription of "Sheep May Safely Graze" was in the Bach tradition, and carried considerably more authority than his "Prelude and Fugue in G Major," which in opening ceremonies for the Milwaukee Arena on Apr. 10. opened the program, and the Bee-

thoven "Sonata No. closed the first group. "Sonata No. 3," which With two Chopin preludes, things movie-goers will be able to see

min two Chopin prefudes, things brightened considerably, and the contemporary music (notably Milhaud) sparkled.

Templeton showed a greater feeling for Bach and Beethoven in his improvisations in the style of those masters than in the earlier selections. His familiar "Bach Goes to Town" set the audience chortling, a practice which contemporary music (notably Milhaud) sparkled.

Templeton showed a greater tion as "greatest film actor of the half-century," Chaplin has arranged for renewed release of his feature-length films by United selections. His familiar "Bach Goes to Town" set the audience chortling, a practice which contemporary music (notably Milhaud) sparkled.

Templeton showed a greater tion as "greatest film actor of the half-century," Chaplin has arranged for renewed release of his feature-length films by United selections. The selection is the selection of the half-century, and the selection is the selection of the half-century, and the selection is the selection of the half-century. The selection is the selection of the half-century, are the selection of the half-century, are the selection of the half-century. The selection is the selection of the half-century, are the selection of the half-century. The selection is the selection of the half-century. The selection is the selection of chortling, a practice which continued through a Dvorak merger with "I'll Get By," his Hawaiian suite, and the improvisations on four notes and four themes chosen by the audience.

An oil painting by Prof. James by the audience.

What that man can do with music. Music, Music, Music, Music, Music, Music, Music, Music, Music, Was chosen from a recent exhibition of Midwest registring and

sic," which he united with "Rag Mop" and themes from Schubert and Rachmaninoff.

But what really brought down the house were the diabolically clever satires on a Schoenberg recital, Al Jolson singing "Evening Star," and bop artists at work covering up "Marie" like a clerk covering merchandise five minutes beering merchandise five minutes before closing time.

In all of these, Templeton used his versatile voice for carefree caricatures.

CONTEST: The Chicago Singing Teachers guild is sponsoring its third annual contest for lyrics

9:00 Art Mooney 9:30 Buddy Moreno 9:55 News 10:00 Larry Green 10:30 Russ Morgan 10:55 News 10:55 News 11:00 Eddy Howard 11:30 Alvino Rey 11:55 News 12:00 Tex Beneke (to 12:30) Do

You Know Why

See next Sunday's Wisconsin Journal

Buddy Cole Down Memory Lane

News Modern Music Capers Matinee Dance

3:30 Smooth Music
3:35 News
4:00 Juke Box Jamboree
4:15 Kiddle Storytime
4:30 Benny Goodman
4:55 News
5:00 Ken Griffin
5:30 Off the Record
5:55 News
6:00 Musical Menu
7:00 News
7:00 Request Show
8:00 News
8:05 Request Show
8:15 Public Health
8:30 Package of New Records
8:45 Twillight Time
9:55 News

LAST DAY BARBARA STANWYCK WENDEL COREY IN "THELMA JORDAN"

CISCO KID IN "THE VALIANT HOMBRE" TOMORROW: THRILLS!





Last 2 Days---A BLUSH WITH SLY WIT!

GEORGE BERNARD SHAW'S

Musical Romance!

YAN JOHNSON—JOHN HODIAK RICARDO MONTALBAN GEORGE MURPHY—DENISE DARCEL

HOWARD "JOHNNY STOOL PIGEOR" SHELLEY



A. M. 7:00 Morning Farm Program 7:30 Band Wagon 7:45 Morning News

Caroline Borden, and Dennis Cos-

Boh Carson, brother of Jack, and Edward Pile, Racine, have

been added to the cast of Warner Brothers' "The Two Million Dol-lar Bank Robbery."

Dennis Morgan will co-star with June Haver in "My Irish Molly-

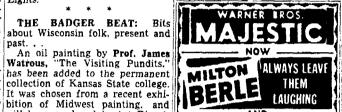
Woody Herman and his Wood-choppers are at Ciro's' in San small combination and organize a 7-piece band to open Apr. 12 at New York's Bop City. He'll also

PRAIRIE THE PARKET Ronald Reagan

Eleanor Parker WHITEMAN: Paul Whiteman "The Voice of the Turtle" "AIR HOSTESS"

> FREE PARKING LOT MIDDLETON Lixabeth Scott

Dan Duryea "Too Late for Tears" "Gorgeous George" wrestler 'Alias, the Champ'



GARSON · PIDGEON F Julia Miobehaves

7:58 Weather Report
8:00 Morning Melodiem
8:30 Contemporary Literature
9:20 Nursery School of Air
9:30 Young Experimenters
9:31 Job Bulletin Board
9:54 Weather Report
10:50 Homemakers Plogram
10:30 League of Women Votage
10:45 News and Viewa
11:50 Noon Musicale
P. M.

12:20 News
12:30 Noon Farm Program
1:00 Chapter a Day
1:00 Geology of Wisconsin
2:00 Moste You Want
3:00 Moste Salisbury
3:50 Music You Want
4:00 Wisconsin Press Conference
4:00 Wisconsin Press Conference
5:05 Song Favorites
5:45 News
FM Only

6:00 Organ Reverte
6:30 Dinnner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 History & Myth—On Stage
8:50 News of Wisconsin
9:00 FM Concert
1:55 Night News :55 Night News (to 11)



NOW! 9 AWARD WINNER YOU WILL LIVE EVERY MOMENT OF THIS GREAT PICTURE

Olivia de Havilland Montgomery Clift The Ralph Richardson MIRLAM HOPKINS HUTUSS AND •



STILL TIME FOR SAT. PTA APPROVED PICTURE SERIES TICKET

10 SHOWS FOR \$1.00 iave Money , . . Save Standing n Line , . . Just Walk In and Present Your Ticket NEXT SAT.

Cartoon Show AND "TWO THOROUGHBREDS"

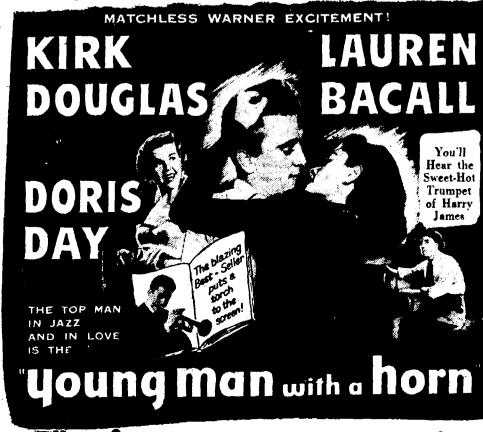




POPEYE CARTOON

PETE SMITH
"WE CAN DREAM, CAN'T WE"

They had to meet! It had to be great!



HOAGY CARMICHAEL HERNANDEZ MICHAEL CURTIZ JERRY WALD

THE STORY OF ADDED: GIRL SCOUTING

"Women of Tomorrow" A Technicolor Metion Picture Short