

Radio Program Schedules by the Clock

THURSDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Surprise Frolic	Top of the Morning	News: Tennessee	Silent	Paul Gibson	Farm Bulletin	Farm Hour	News and Rural
6:15	Musical Clock	The Eve Cedarholm	Jamboree	Silent	Gibson	Devotion: Let's Go	Rise and Shine	Farm News
6:30	News: Musical	Top of the Morning	Time: Markets	News: Farm	News Roundup	News	News	News
7:00	News: Musical	Top of the Morning	Ray Carson	News: Farm	News Roundup	Capt. Stubby	The Bill	Norman
7:15	Journal News	Hinn News	News: Coffee	News: Weather	News	Bob Acher	Evans Show	Norman
7:30	Musical Clock	Top of the Morning	News: Coffee	News: Weather	News	Bob Acher	Evans Show	Norman
8:00	Musical Clock	Breakfast Club	News: Coffee	News: Weather	News	Bob Acher	Evans Show	Norman
8:15	Musical Clock	Breakfast Club	News: Coffee	News: Weather	News	Bob Acher	Evans Show	Norman
8:30	Musical Clock	Breakfast Club	News: Coffee	News: Weather	News	Bob Acher	Evans Show	Norman
9:00	Welcome	My True Story	Reverend	News: Pioneers	Bing Crosby	My Story	Wendy Warren	Welcome
9:15	Travelers	My True Story	Say It	News: Pioneers	Bing Crosby	My Story	Wendy Warren	Welcome
9:30	Marriage for 2	My True Story	With Music	News: Pioneers	Bing Crosby	My Story	Wendy Warren	Welcome
10:00	Love and Learn	Lady	Behind the Story	Women's News	Arthur	Capt. Stubby	Mary McBride	Love and Learn
10:15	Dave Garroway	Lady	Behind the Story	Women's News	Arthur	Capt. Stubby	Mary McBride	Love and Learn
10:30	Jack Berch	Lady	Behind the Story	Women's News	Arthur	Capt. Stubby	Mary McBride	Love and Learn
10:45	Music for Today	Lady	Behind the Story	Women's News	Arthur	Capt. Stubby	Mary McBride	Love and Learn
11:00	Linda's 1st Love	Ladies Be Seated	Inside Story	News: Matinee	Wendy Warren	Ladies Be Seated	Kate Smith	Here's Norman
11:15	Music for Today	Ladies Be Seated	Inside Story	News: Matinee	Wendy Warren	Ladies Be Seated	Kate Smith	Here's Norman
11:30	Farm Roundup	Ladies Be Seated	Inside Story	News: Matinee	Wendy Warren	Ladies Be Seated	Kate Smith	Here's Norman
12:00	News: Roundup	Baukhage Talks	Uncle Julius	Music: Markets	Music: Markets	Music: Markets	Music: Markets	Music: Markets
12:15	News: Roundup	Baukhage Talks	Uncle Julius	Music: Markets	Music: Markets	Music: Markets	Music: Markets	Music: Markets
1:00	Double or Nothing	The Bob Swanson Show	Ladies Fair	Farm Service	2nd Mrs. Burton	Prairie Traveler	Ladies Fair	Double or Nothing
1:15	Nothing	The Bob Swanson Show	Ladies Fair	Farm Service	2nd Mrs. Burton	Prairie Traveler	Ladies Fair	Double or Nothing
1:30	Nothing	The Bob Swanson Show	Ladies Fair	Farm Service	2nd Mrs. Burton	Prairie Traveler	Ladies Fair	Double or Nothing
1:45	Nothing	The Bob Swanson Show	Ladies Fair	Farm Service	2nd Mrs. Burton	Prairie Traveler	Ladies Fair	Double or Nothing
2:00	Life Beautiful	Town Talk	Basketball	Music: Hawaii	Nona 'n' Nowhere	Bride and Groom	Life Beautiful	Life Beautiful
2:15	Life Beautiful	Town Talk	Basketball	Music: Hawaii	Nona 'n' Nowhere	Bride and Groom	Life Beautiful	Life Beautiful
2:30	Life Beautiful	Town Talk	Basketball	Music: Hawaii	Nona 'n' Nowhere	Bride and Groom	Life Beautiful	Life Beautiful
2:45	Life Beautiful	Town Talk	Basketball	Music: Hawaii	Nona 'n' Nowhere	Bride and Groom	Life Beautiful	Life Beautiful

Bill Doudna's
SPOTLIGHT
Joint Concert

TIP O' THE MORNING: Edith Gwynn reports from Hollywood that the British apparently have backed down on their insistence that an English girl play Queen Victoria in "The Mudlark." Irene Dunne sails for London, where it will be filmed, on Mar. 20 to be the star.

A Madison orchestra and a Milton college choral group will join tonight in a concert at 8 in West high school auditorium. They are the Wisconsin School of Music String orchestra, conducted by Marie A. Endres, and the Milton College choir, directed by Bernard H. Westlund.

BACKSTAGE: A girl-of-all-trades behind the scenes of Don McNeill's Breakfast Club program originating in the Chicago American Broadcasting Co. (ABC) studios is Mary Canny.

BARRIE PLAY: James Barrie's comedy, "Quality Street," will be presented by Edgewood high school seniors at 8:15 tonight in the school auditorium.

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Inquire about our reduced prices on "bum-b" enlargements.

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Capitol
NOW
M.G.M. PRESENTS
BARBARA STANWYCK - JAMES MASON
VAN HEFLIN - GARDNER
"EAST SIDE, WEST SIDE"

Kirk Douglas is the 'Young man with a horn'
STARTS WED., MAR. 22
WARNER BROS. CAPITOL

There's Only One Place to Celebrate . . .
Our Anniversary
FRIDAY
Favors
Green Carnations for the Ladies
Fun For All

Shamrock Bar
117 West Main Street Bill Whalen, Prop.

OK in the Spirit of the Day . . .
Eat . . . Drink . . . and Be Gay
DRIVE IN!
Park Your Car Privately Between the Inviting Green 'Pines'

PTA KIDDIE MOVIES START
SATURDAY, MAR. 18th
1:30 TO 3:30 P.M.
MOTHERS . . . Please Note: A series of movies have been picked from the PTA-approved children's movie library thru the co-operation of your Madison PTA council.

TICKETS Now On Sale
At the Box Office
11 MOVIES FOR \$1.00
(Rate of 9c Per Child)
Buy Your Child's Ticket
Now . . . Save Money — Save standing in line. Only capacity of theater will be sold.

500 TICKETS LEFT
★ FIRST PTA MOVIE ★
The Memorable and Popular Kiddie Movie
"ANNE OF WINDY POPLARS" AND CARTOONS

Jimmie's
CELEBRATED RESTAURANT & COCKTAIL LOUNGE
906 REGENT

WFOV
104 Meigs, THURSDAY
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homesteaders
10:30 Musical Variety Show
11:00 News
11:30 Marching Along
11:45 Sacred Heart Program P. M.

Are your shoes ready for the holiday season?
There will be so much to do and you will never be able to spare the comfort of your favorite shoes or the time to get them repaired. Bring them in today and let us get them in shape for the active days ahead.

Zippers Repaired and Replaced

PHIL'S SHOE HOSPITAL
MODERN SHOE REPAIRING
223 KING STREET

ST. PATRICK'S DANCE
Friday Night, March 17
ZIMBIC'S ORCH.
Souvenir for All
CLUB LIST

FREE PARKING LOT
MIDDLETON
Humphrey Bogart
Florence Mary-Alex. Knox
"TOKYO JOE"
Winter sports—travel—science

TICKETS NOW!
Alec **TEMPLETON**
The Incomparable Star of
CONCERT
THEATER
RECORDS
MOTION PICTURES
MARCH 21—5 p. m.
\$3 and \$2.50 Wisconsin Union (tax incl.)
Box office open 8:00-12 p. m.-6 p. m. Theater

Buy U. S. Bonds and Stamps

Pipers Garden Cafeteria
This Thursday . . .
Veal Pie 35c
Pork Tenderloin with apple sauce 40c
Ham and cabbage, horseradish . . . 50c
Business men . . . enjoy a good lunch and relax at Piper's.

ORPHEUM STRAND
NOW!
"AT LEAST TWICE AS GOOD AS 'THE JOLSON STORY!'"
THE NEW JOLSON PICTURE
LARRY PARKS in **JOLSON SINGS AGAIN**
COLOR BY TECHNICOLOR
A Sidney Buchman Production with BARBARA HALE

LAST DAY
Whirlpool
GENE TIERNEY
AND "FREE FOR ALL"
TOMORROW
THE WORLD STANDS STILL AT . . .
12 O'CLOCK HIGH
GREGORY PECK
BARTELE F. ZANUCK
HENRY KING

Raw, rugged drama!
RANDOLPH SCOTT
The Nevadan
COLUMBIA PICTURE
DOROTHY FOREST FRANK GEORGE
MALONE TUCKER FAYLEN MACREADY

PARKWAY NOW!
2 NEW ROMANTIC SHOCKERS
WITHOUT HONOR
LARANE DAY
DANE CLARK
FRANCHOT TONE
ONCE TO EVERY WOMAN . . .
TOO LATE FOR TEARS
Lizabeth SCOTT
DAN BURTON

MADISON
TOMORROW!
LAST DAY
Great Opera Spectacle
VERDI RIGOLETTO
TWO QUEENS OF FUN!
MUSIC AND JUDY PUNCH AND JUDY
JUDY CANOVA
LOUISIANA HAYRIDE!
Joan DAVIS SMOGGY DANCEST CLOWNS!
KANSAS CITY KID
A COLUMBIA RE-RELEASE

Today's Radio Highlights

Sports
2 p. m. — Basketball (WIBA-FM and WKOW): Two Rivers vs. Kohler; St. Croix Falls vs. Onalaska.
7:30 p. m. — Basketball (WIBA-FM and WKOW): Rhineland vs. Eau Claire.
8:45 p. m. — Basketball (WIBA-FM and WKOW): Beloit vs. Wauwatosa.
9 p. m. — Basketball (WFOV, WISC, and WISC-FM): Beloit vs. Wauwatosa.

Drama
7 p. m. — Aldrich Family (WIBA): Henry and Homer cook a dinner.
8:30 p. m. — Father Knows Best (WIBA): Dad becomes a jury foreman.
9 p. m. — Playhouse 104 (WBBM): Richard Todd in "The Three Wishes of Jamie McRuin."
9:30 p. m. — Hollywood Theater (WBBM): Ella Raines in "The Tender Heart."

Music
4:45 p. m. — Milton College Choir

TONIGHT, THURSDAY
DUFFY'S TAVERN
★ STARRING . . . Ed "ARCHIE" Gardner ★
WIBA—8:30 P. M., CST
Blatz
Milwaukee's Finest Beer

WHA and WHA-FM
6:15 p. m. — Jack Smith (WBBM) and Dinah Shore: Irish tunes.
6:30 p. m. — Hymns of the World (WIBA): "There is a Fountain," "The Church in the Wilderness."
8:15 p. m. — Guest Star (WFOV): Margaret Whiting.
10:30 p. m. — St. Patrick's Day (WIBA): half-hour program, including "McNamara's Band," "Had a Hat When I Came In," "The Same Old Shillelagh," "Clancy Lowered the Boom."

Variety
8:30 p. m. — Duffy's Tavern (WIBA): Archie writes a play, loses his job.
9 p. m. — Supper Club (WIBA): Paul Douglas visits Perry Como.

Farm Programs
11:30 a. m. — Farm Roundup (WIBA): Walter Katterhenry on 1950 corn allotment program for Wisconsin farmers.
12:15 p. m. — Farm Service (WIBA): Glen Dettlor, Waushara county farmer, guest.
12:30 p. m. — Farm Program (WHA): "Quality Improvement," E. Wallendorf; "New Findings That Help to Stop Baby Pig Losses," S. McNutt.

For Children
5 p. m. — Playtime (WIBA): "The Dinner Bell."
Miscellaneous
10 a. m. — Homemakers (WHA and WFOV): "The Dietician and Puerto Rican Food," Martha Study, Margarita Martinez; "Following the Doctor's Orders," Mrs. Maude Jensen.
11:45 a. m. — Sacred Heart

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ask for . . .
"CB"
the beer that's brewed to Madison's taste

Centennial Brew
A Fine Pilsener Beer

GRAND OPENING
of Arnold Kuehn's
IRONTON TAVERN
Saturday Nite, Mar. 18
FREE BEER
Hwy. 12 to Hwy. 33 north of Baraboo
Hwy. 33 to Hwy. 58 (at LaVale),
turn left and drive 2 1/2 miles.

ERSTWOOD
NOW! 15 GREAT STARS
The Matching Story to Ft. Apache
John Ford and Marion C. Cooper
She Wore a Yellow Ribbon
JOHN WAYNE - JOANNE DODG - JOHN AGAR
BEN JONSON - HARRY CAREY, JR.
BOTH IN TECHNICOLOR
THE BOY WITH GREEN HAIR
NOW ON SALE - KIDDIES PTA MOVIE TICKETS
Only capacity of theatre will be sold

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