Radio Program Schedules by the Clock

Madison

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	THURSDAY							
	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 670 kc.
6:00 6:15 6:30 6:45	Sunrise Froitc Musical Clock	* Top o' the Morning * The Rev. Cedarholm	News: Tennessee Jamboree Chore Time; Markets	• Silent • Silent • Rural • Roundup	Paul Gibson Paul Gibson, News	Farm Bulletin Devotion; Let's Go Visiting News	Farm Hour and News Rise and Shine News	News Town and Farm News
7:00 7:15 7:30 7:45	* News. Musical Clock * Journal News * Musical Clock	Top o' Morning Hinn News Top o' the Morning: News	News Coffee	News: Farm Service News: Weather Farm News	News Roundup News Listen to Cliff	Capt. Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
8:00 8:15 8:30 8:45	* Musical Clock * Musical Clock * News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club: Markets	Prayer League Musical Clock Musical Clock	News Patrick O'Riley Gold Coast Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	Welcome Travelers Marriage for 2 Dorothy Dix	My True Story Town Talk	Reverend Epp Say It With Music	News: Pioneers Freddy Martin Reedsburg Hour	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindiahr	News Mary Margaret McBride	Welcome Travelers Marriage for Two Dorothy Dix
10:00 10:15 10:30 10:45	Love and Learn Dave Garroway Jack Berch Music for T'day	• Quick as	Behind the Story Your Neighbor Here's Howard	Women's News U. S. Army Mid-Morning Matines	Arthur Godfrey Grand Slam Rosemary	Capt Stubby Buccaneers Kitchen Club News	Mary McBride The Kelseys The Tom Moore Show	Love and Learn Dave Garroway Jack Berch David Harum
11:00 11:15 11:30 11:45	Linda's 1st Love Music for Today Farm Roundup	• Ladies Be	Inside Story Dick Haymes Varieties Jackpot Quiz	News: Matines News Matines Farm and Home Farm Front	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated: Maione Farm World Today	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross Here's Norman Ross
12:00 12:15 12:30 12:45	* News: Roundup * Farm Service * News * March Time	Baukhage Talks Hinn News The Bob Swanson Show	Uncle Julius News Markets: Uncle Julius	Music. Markets • News • News; Markets Farm and Home	Big Sister Ma Perkins News Guilding Light	Dinner Bell News L Burlingham	Let's Have Fun Farn Markets News	News The Roens Food Magician Tunes and Tips
1:00 1:15 1:30 1:45	Double or Nothing Trading Post Magic in Music	The Bob Swanson Show The Bob Swanson Show	Ladies Fair Queen for a Day	Farm Service Si Hays and Daughter • Music Booth	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	Prairie Traveler School Time Beat Our Band	Ladies Fair Queen for a Day	Double or Nothing Today's Children Light of World
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young R't to Happiness	Town Talk Pick a Date	Basketball Basketball Basketball Basketball	Booth Here's to Veta Hawaii Music	Nona f'm Nowhere Hilltop House House Party: Cedric Adams	Bride and Groom Quick As a Flash	Tune Test Tommy Bartlett Marriage Bureau	Life Beautiful Road of Life Pepper Young Right to Hap'ess
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	•Hannibal Cobb • Jerry Harper	Basketball Basketball Basketball Basketball	Chapel in the Sky • Melody Hour	News Life of the Party Music, Music Talk of Town	Nancy Craig Art Baker Martha and Helen	Radio Quiz Second Spring Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dalias Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45	News: Madison A Hour Madison Hour	Jerry Harper Uncle Dick's ABC Club	Basketball Basketball Basketball Basketball	Beaver Dam High School Spotlight Serenade	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show News Beulah Karney	L. Barrymore Marshall Kent Spotlight Personally Yours	A Girl Marries Portia Faces Life Just Plain Bill Front P Farrell
5:00 5:15 5:30 5:45	Play Time Fiesta Time • News • Sports: News	Green Hornet Jack Armstrong	Straight Arrow B-Bar-B Riders	Fiesta University Special U W Special	News News Curt Massey Lowell Thomas	Green Hornet Jack Armstrong	Straight Arrow B-Bar-B Riders	News Dave Garroway News
6:00 6:15 6:30 6:45	* Light Up Time * News of World * Hymns * Tunes: News	• E C Hill: Fiesta • Elmer Davis • David Harding	News Sizing Up Sports Labor Sounds Off Fulton Lewis	Sports Time Tunes News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Edwin O. Hill David Harding	News Number Pleass Gabriel Heatter Behind the Story	Ivories News of World 6:30 Special R Harkness
7:00 7:15 7:30 7:45	* Aidrich Family Father Knows Best	Blondie Blondie A Date With Judy	California Caravan Basketball Basketball	Serenade in Music: News • Old Timers Jamboree	FBI in Peace and War Mister Keen	Blondie Blondie Rep. Yates Navy Band	California Caravan Sports for All	Aldrich Family Father Knows Best
8:00 8:15 8:30 8:45	Screen Guild Players Duffy's Tavern	Original Amateur Hour R Montgomery	Basketball Basketball Basketball Basketball	Old Timers Jamboree Old Timers Jamboree	Suspense Suspense Crime Photographer	Original Amateur Hour R Montgomery	Fuiton Lewis Chicago at Night Songs We Sing	Screen Guild Players Duffy's Tavern
9:00 9:15 9:30 9:45	Supper Club Dragnet Dragnet	Basketball Basketball Basketball Basketball	Basketball Basketball Basketball Basketball	Oniversity Farm Hour News; At Your Request	James Hilton Playhouse Hollywood Theater	Author Meets the Critics Murder & Music Barnes Octet	The Limerick . Show Maisie Maisie	Supper Club Dragnet Dragnet
10:00 10:15 10:30 10:45	News Morton Downey St. Patrick's Day	Basketball Basketball Hinn News Ed Silvera	Basketball News Sports Dance; News	Music At Your Request Music At Your Request	News Weather; Weitzel Billy Leach Pick a Hit; News	News Remember When Ted Malone Platter Party	Dr. Bradley Detective Call News: Songs This Is the Story	Light-up Time Morton Downey Symphonette Symphonette
11:00 11:15 11:30 11:45	News: 1310 Club The 1310 Club; News	News: the Ed Silvera Show	Midnight in Madison Midnight in Madison: News	Silent Suent Silent	To Be Ann'd Dick La Salle Orchestra Dance Orch.	Insomnia Ltd. Frankie Masters Freddy Nagle Jerry Glidden	Frank Edwards Sherman Hayes J. Featherstone Orch.; News	News Sports: Music George Olsen Orch: News

Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.9 M. 11:50 Noon Musicale
12:20 News
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 News of the Week
2:00 Scandinavian Literature
2:30 Music You Want
3:00 Government & Business
3:50 Music
4:00 Graham Hovey
4:15 French Program
4:30 Music

6:15 p.m.—Jack Smith (WBBM):

and Dinah Shore; Irish tunes, 6:30 p.m.—Hymns of the World

(WIBA): "There Is a Fountain,"
"The Church in the Wildwood."
8:15 p.m.—Guest Star (WFOW):

9 p.m.-Supper Club (WIBA)

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county farmer, guest.

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For Children

Today's Radio Highlights

Sports

2 p. m. — Basketball (WIBA-FM and WKOW): Two Rivers vs. Kohler: St. Croix Falls vs. Onalaska.

Margaret Whiting.

10:30 p.m.—St. Patrick's Day (WIBA): half-hour program, including "McNamara's Band." "I 2 p. m. — Basketball (WIBA-FM and WKOW): Two Rivers vs. Kohler: St. Croix Falls vs. Onalaska.
7:30 p. m.—Basketball (WIBA) - Had a Hat When I Came In." "The Same Old Shillelagh," "Clancy Claire Snorts For All Lowered the Room" Sports For All Lowered the Boom. Eau Claire (WGN): Lou Little, guest.

8:45 p. m.—Basketball (WIBA-FM and WKOW): Beloit vs. Wau-8:30 p. atosa.

9 p. m.—Basketball (WFOW, his job. WISC, and WISC-FM): Beloit vs.

Wauwatosa.

Drama

7 p.m.—Aldrich Family (WIBA); Henry and Homer cook a dinner ... FBI in Peace and War. (WBBM): navy

navy deserter dreams up sure-fire system for beatir bettors. 7:30 p. m.-Father Knows Best (WIBA): Dad be-

comes a jury foreman Keen (WBBM); "The Innocent Flirtation Murder RUSSELL 8 n. m. — Screen Guild Theater Miscellaneous

(WIBA): Rosalind Russell, Joseph
Cotten, and Leif Erikson in What and WFOW): "The Dictitian and a Woman!" . . . Suspense (WBBM): Puerto Rican Food," Martha Study, Alan Ladd as detective in "Motive Margarita Martinez; "Following the 9 p. m. — Playhouse (WBBM); sen.
11:45 a. m. — Sacred Heart for Murder."

Richard Todd in "The Three Wishes of Jamie McRuin." 9:30 p. m. — Hollywood Theater (WBBM): Ella Raines in "The Ten-

der Heart."

Music

4:45 p.m.-Milton College Cholr

TONIGHT. THURSDAY



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WHA and WHA-FM 970 Kc.—88.7 Megs THURSDAY A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
8:00 Morning Melodies
9:00 Broadcast on Broadcasts
9:20 Oursery School of Air

(WFOW): "Charity Never Passes 9 p.m.-Limerick Show (WGN): 8:30 p. m. - Duffy's Takern (WIBA): Archie writes a play, loses Gloria Swanson, guest.





Beller Beet

5:45 News FM ONLY 6:00 Organ Reverle GRAND OPENING of Arnold Kuehni's IRONTON **TAVERN** Saturday Nite, Mar. 18

3:50 Music 4:00 Graham Hovey 4:15 French Program 4:30 Music of Masters 5:30 Song Favorites 5:45 News

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TIP O' THE MORNING: Edith Gwynn reports from Hollywood that the British apparently have backed down on their insistence that an English girl play Queen Victoria in "The Mudlark." Irene Dunne sails for London, where it will be filmed, on Mar. 20 to be the star.

A Madison orchestra and a Milton college choral group will join tonight in a concert at 8 in West high school auditorium. They are the

trades behind the scenes of Don

McNeill's Breakfast Club program

can Broadcasting Co. (ABC) studios

Miss Canny, who is everything

Canny, assistant circulation direc-

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goes into the show. If she's unim-

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"WE WERE STRANGERS"

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WARNER BROS

done, and handles the sho

pressed, it's forgotten.

tor of Madison Newspapers, Inc.

is Mary Canny.

Wisconsin School of Music String orchestra, conducted by Marie A. Endres, and the Milton College and Lois McCabe, make-up. choir, directed by Bernard H. West-BACKSTAGE: A girl-of-all-

The program: Orchestra: "Concerto Grosso Opus 6, No. 12," Handel. originating in the Chicago Ameri-Orchestra and choir: "Christ Lay in the Bonds of Death," Bach. Choir: "Cantata of War," Mil-aud; "Crucifixus," Lotti; "The from personal secretary to McNeill "The us." Lotti; "The to the program's "joke proving Catalonian folk ground," is the sister of John M. haud: Three Kings," Catalonian folk tune; "Ye Shali Have a Song,"

Orchestra: "Rondo Espressivo," Beethoven; 'Fantasia on 'Green-selects potential interviewees coso" from "Serenade, Opus 6," for the program from card files, collects interesting sidelights from "backstage" while the program is on the air from 8 to 9 a.m., and

Orchestra and Choir: "Wake! Awake!" Bach.

BARRIE PLAY: James Barrie's for the program.

cornedy, "Quality Street," will be presented by Edgewood high school researched by Edgewood high school done and handles the show's donaauditorium. Committee chairmen tions to charitable institutions. for the production are Henry Lin-den, patrons; John Lang, publicity; Richard Joachim and Thomas Hoffman, stage crew; Lucreția Slightam costumes; Margaret Lynch, properties; Peter Aspinwall and George Rauch, lights; Susan Hunt, tickets

6:30 Dinner Musicale 7:15 News and Views 7:30 Chapter a Night 8:00 History & Myth—On Stage 9:00 FM Concert 10:55 Night News (to 11)



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WFOW 104 Megs. THURSDAY A. ML

8:00 Yawn Patrol 8:30 Clockwatchers 9:00 Ben Light Clockwatchers
Ben Light
Herb Kern
Dance Band
Homemakers
Morning Variety Show :30 Mornius :00 News :05 Polke Time :30 Marching Along 1:45 Sacred Hear Program P. M.

2:00 News
12:05 Music for Romancing
12:30 Club 15
1:45 The Harmonicate
1:00 News
1:05 Serenades
1:15 Margaret Whiting
1:30 Lovenotes of A. R.
1:45 Jerome Kern
1:55 News
1:00 Modern Music Capers
1:30 Matinee Dance
1:55 News News Music Party Smooth Music

Smooth Music News Alvino Rey Kiddie Storytime Alvino Rey News Ken Griffin Off the Record Off the Record

News Musical Menu Badger Outdoor sports Musical Menu Musical Mchu
News
Request Show
News
Request Show
Guest Star
Package of New Records
Twillight Time
News
WIAA Champ'ship Tournament
Carmen Cavallero
News

10:30 Carmen Cavallero 10:55 News 11:30 Vaughn Monroe 11:30 Pee Wee Hunt 11:55 News 12:00 Benny Goodman 12:30 Tiny Hill (to 1:00)

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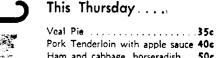
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