World's Greatest Radio Entertainers

Bring You LISTENING ENJOYMENT

EVERY SUNDAY ON . . . KTSA

MY FAVORITE HUSBAND

My Favorite Husband is married to Lucille Ball, who is everybody's favorite redhead. For a marry-go-round of fun, laugh with Lucille and her spouse every Sunday. And be sure to hear them tonight.

5:00 P.M.

OUR MISS BROOKS

Our Miss Brooks has added romance to the three R's. Get an education in laughter every Sunday as Eve Arden stars as America's favorite—and funniest—schoolmarm. Be on time when the school bell rings tonight!

5:30 P.M.

JACK BENNY

Jack Benny is the man who keeps 30,000,000 fellow Americans in stitches every Sunday night. As a musician, he's the greatest comedian in radio! For the best laugh of the week don't miss Jack and the rest of his gang.

6:00 P.M.

HORACE HEIDT

Horace Heidt gives talented young Americans a big boost Sunday nights on his Original Youth Opportunity Program. It's a real break for the kids—and a lot of fun for you. Be sure to listen tonight.

8:30 P.M.

KTSA

550 on your AM dial • 101.5 on your FM dial

AM/FM

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

SUNDAY, MARCH 12, 1950

A.M.	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
6:00	Songs at Sunrise	Sunrise Serenade		Morning Devotional
6:15	Songs at Sunrise	Rev. J. C. Bishop		Morning Devotional
6:30	News	Rev. Raymond Richey		Morning Devotional
6:45	Music for Sunday	Gospel Songs		Morning Devotional
7:00	News	M. N. Westbrook	Roadside Chapel	Health Talk
7:15	Chariot Wheels	M. N. Westbrook	Light Gospel Singers	Relig'us News Reporter
7:30	Caroline Calling	Kirk Apostolic	The Bible	Presbyterian Hour
7:45	Caroline Calling	Kirk Apostolic	Religious News	Presbyterian Hour
8:00	Baptist Message	1st Assembly God	Sunday Morn Concert	News Roundup
8:15	Baptist Message	1st Assembly God	Sunday Morn Concert	Eternal Light
8:30	South San Baptist	Church of Christ	Comic Weekly	Eternal Light
8:45	Calvary Baptist	Rev. W. C. Satterfield	Comic Weekly	Beacon Hill Church
9:00	Express Comics	Radio Bible Class	Message of Israel	National Radio Pulpit
9:15	Express Comics	Radio Bible Class	Message of Israel	National Radio Pulpit
9:30	Sun. Hit Parade	Little Church	Voice of Prophecy	Dr. P. B. Hill
9:45	Mus. Garden Tour	Little Church	Voice of Prophecy	Dr. P. B. Hill
10:00	News	Taylor Tabernacle	News	Newscast
10:15	Howard K. Smith	Taylor Tabernacle	Christian Science Pro.	Morning Serenade
10:30	Salt Lake City Choir	Taylor Tabernacle	Hour of Faith	Accent on Music
10:45	Salt Lake City Choir	Taylor Tabernacle	Hour of Faith	Solitair Time
11:00	Organ Moods	Raymond Richey	Dave Rose Show	Faultless Time
11:15	Organ Moods	Frank & Ernest	Church Services	Music by de Vol
11:30	Travis Park Church	Lutheran Hour	Church Services	Musical Interpretations
11:45	Travis Park Church	Lutheran Hour	Church Services	Musical Interpretations
P.M.	SUNDAY AFTERNOON			
12:00	Chas. Collingwood	Sidney Walton News	Fine Arts Quartet	Lackland A.F. Band
12:15	To Be Announced	Guy Lombardo	Fine Arts Quartet	Lackland A.F. Band
12:30	News	1st Church Nazarene	Sammy Kaye	Timeless Tunes
12:45	Vernon Gayer	Canary Pet Show	Newscast	Newscast
1:00	All Star Show	Citizen Salute	This Week Around the World	NBC Theater
1:15	All Star Show	Citizen Salute		NBC Theater
1:30	Guy Lombardo Show	Baptist Hour	Wayne King	NBC Theater
1:45	Guy Lombardo Show	Baptist Hour	Wayne King	NBC Theater
2:00	Concert in Rhythm	Texas Treasure Time	Proudly We Hail	One Man's Family
2:15	Concert in Rhythm	Texas Treasure Time	Proudly We Hail	One Man's Family
2:30	S. A. Symph. Notes	Juvenile Jury	Dick Haymes Show	Quiz Kids
2:45	S. A. Symph. Notes	Juvenile Jury	Dick Haymes Show	Quiz Kids

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

3:00	Curtain Calls	Hopalong Cassidy	Mr. President	NBC Symphony
3:15	Curtain Calls	Hopalong Cassidy	Mr. President	NBC Symphony
3:30	L-P Record Parade	Martin Kane	Amazing Mr. Malone	NBC Symphony
3:45	L-P Record Parade	Private Eye	Amazing Mr. Malone	NBC Symphony
4:00	Earn Your Vacation	The Shadow	Think Fast	Richard Diamond
4:15	Earn Your Vacation	The Shadow	Think Fast	Richard Diamond
4:30	Strike It Rich	True Detective Myst.	Judge Hardy's Family	Harvest of Stars
4:45	Strike It Rich	True Detective Myst.	Judge Hardy's Family	Harvest of Stars
5:00	Family Hour	Roy Rogers	Drew Pearson	Catholic Hour
5:15	Family Hour	Roy Rogers	Mon. Morn. Headlines	Catholic Hour
5:30	Our Miss Brooks	Nick Carter	Music With the Hormel Girls	Henry Morgan
5:45	Our Miss Brooks	Nick Carter		Henry Morgan
	SUNDAY EVENING			
6:00	Jack Benny	Adventures of Falcon	Ray Block	Christopher London
6:15	Jack Benny	Adventures of Falcon	Ray Block	Christopher London
6:30	Amos 'n' Andy	The Saint	Box 13	Harris-Faye Show
6:45	Amos 'n' Andy	The Saint	Box 13	Harris-Faye Show
7:00	Edgar Bergen	A. L. Alexander	Stop the Music	Adv. of Sam Spade
7:15	Edgar Bergen	A. L. Alexander	Stop the Music	Adv. of Sam Spade
7:30	Red Skelton	Enchanted Hour	Stop the Music	Theat. Guild on Air
7:45	Red Skelton	Enchanted Hour	Stop the Music	Theat. Guild on Air
8:00	Corliss Archer	Opera Concert	Walter Winchell	Theat. Guild on Air
8:15	Corliss Archer	Opera Concert	Louella Parsons	Theat. Guild on Air
8:30	Horace Heidt	Constant Invader	Chance of Lifetime	American Album
8:45	Horace Heidt	Taylor Tabernacle	Chance of Lifetime	American Album
9:00	Contented Hour	Taylor Tabernacle	Jimmy Fidler	Take It or Leave It
9:15	Contented Hour	Taylor Tabernacle	Sunday Serenade	Take It or Leave It
9:30	Music for America	Gospel Program	Sunday Serenade	Bob Crosby Show
9:45	Music for America	Gospel Program	Sunday Serenade	Bob Crosby Show
10:00	News—H. Vincent	Marvin Alisky—News	Newscast	Newscast
10:15	News in Review	Dance Band	Thoughts in Passing	Clifton Utley
10:30	N. Y. Philharmonic	Dance Parade	Concert Time	Dance Music
10:45	N. Y. Philharmonic	Dance Parade	Concert Time	Dance Music
11:00	N. Y. Philharmonic	Dance Parade	Baby Sitters' Serenade	News
11:15	N. Y. Philharmonic	Dance Parade	Baby Sitters' Serenade	Dance Band
11:30	N. Y. Philharmonic	Dance Parade	ABC Dance Band	Dance Music
11:45	N. Y. Philharmonic	Until 1 a.m.		Dance Music

KITE—930

7:30 A.M. Old Choir Loft; 8:00, News Headlines and The Upper Room; 8:15, Music for Sunday; 8:45, Newscast; 9:00, Music for Sunday; 10:00, News Headlines and Music for Sunday; 12:00, P.M., Sammy Kaye; 12:30, Guy Lombarda; 12:15, Wayne King; 12:45, Newscast; 1:00, Musical Hall of Fame; 1:45, Bing Sings; 2:00, News Headlines and Today's Hits; 3:00, News Headlines and Girl Singers; 3:15, Men Singers; 3:30, Musical Comedy Favorites; 4:00, News Headlines and Album Shelf; 4:45, Newscast; 5:00, Old Time Dance Time; 5:30, Keyboard Holidays; 6:00, News Headlines and Current and Choice; 6:30, Sign Off.

KONO—1400

8:00 A.M. Daybreakers; 7:30, News; 7:45, Church of Christ; 8:00, Old-Fashioned Revival; 9:00, Radio Gospel; 9:30, Gospel Music Makers; 10:00, Hymns; 10:30, Famous Soul Stirrers; 11:00, First Baptist Church; 12:00, Music as You Like It; 1:00 P.M., Let's Dance; 1:15, Gene Durant; 1:30, Sunday Roundup; 3:00, Sunday House Party; 6:30, News; 6:45, Here's to Veterans; 7:00, Fashions in Music; 7:30, Radio Forum; 8:30, District Attorney; 9:00, So You Want to Be a Cop; 9:30, News; 9:45, Frankie Laine; 10:00, Bill Geyer Orch.; 10:30, Trinity Players; 11:00, Concert Stage; 12:00, Sign Off.

KCOR—1350

6:00 A.M., Musica For Telefono; 7:15, Voice of Prophecy; 8:00, Canteres De Mitierra; 8:15, Musica Espanola; 9:00, Boleros; 10:00, Moments for Meditation; 10:15, Mex. C. of C.; 10:30, Smokin' Out; 11:30, New Spirituals; 12:30 P.M., Una Cancion Para Ti; 12:45, Ritem y Alegria Concertes; 1:00, Jr. Dep.; 6:30, Spanish News; 7:45, Album Mus.; 8:15, Trova Enlanoche; 9:00, Musica y Poemas; 9:30, Nocturnal; 10:00, La Hora Nacional; 11:00, Elija Sudisco; 12:00, Sign Off.

KIWW—1540

6:00 A.M., Amanecer Ranchero; 6:30, Despertador; 7:00, Mananitas; 8:00, Reloy Melodico; 9:00, Amantes de la Musica; 10:00, Estampas Espanolas; 10:30, Coronas; 11:00, Reyes; 12:30, Centeno; 1:00, Gonzales Cleaners; 1:15, Chavelita; 2:00, Anahuac; 3:15, Reportero Social; 4:00, Estrellas de Manna; 5:00, Teatro de Estrellas; 5:15, Classicos; 5:30, Eve. Star; 5:45, La Hara del Te; 6:15, Serenata Mexicana; 6:30, Cabaret Fantasia; 6:45, Sign Off.

Spotlighting the Dial

Religion

KTSA, 8 a.m., Baptist message; 8:30 a.m., South San Baptist Church; WOAI, 11:30 a.m., Bishop Sherrill's message to Episcopalians.

Popular Programs

Columbia Record Parade, KTSA, 3:30 p.m., Dennis Morgan sings "My Wild Irish Rose" and "Hush-a-bye."

Texas Treasure Time, KMAC, 2 p.m., name the Mysterious Texan and the huge jackpot an a trip to Mexico is yours.

Harvest of Stars, WOAI, 4:30 p.m., James Melton sings with Lillian Murphy in Topeka, Kan., many of the old favorites.

My Favorite Husband, KTSA, 5 p.m., Lucille Hall decides she is going to share breadwinner honors in her family.

Our Miss Brooks, KTSA, 5:30 p.m., Connie Brooks befriends a strange man she finds raiding her icebox.

Jack Benny, KTSA, 6 p.m., it's three days before deadline for filing income tax returns as Benny works on his statements.

Meet Corliss Archer, KTSA, 8 p.m., Corliss ruins her father's plans for a poker session.

Carnation Contented Hour, KTSA, 9 p.m., Dick Haymes and Evelyn Knight return as guests to offer new hit tunes.

Dramatic Programs

Martin Kane, Private Eye, KMAC, 3:30 p.m., a beautiful queen of the ice entertains two boyfriends at once and begins intrigue.

All-Star Program

KTSA, 1 p.m., top stars give gala program of song and drama to aid Easter seal campaign for crippled children. On hand will be Bing Crosby, Dick Haymes, Garry Moore, Jo Stafford and Jane Wyman.

Hoof and Mouth Drive Needs Inspectors

The Bureau of Animal Industry, Department of Agriculture, has been notified that livestock inspectors are needed to aid in the foot and mouth disease campaign in Mexico.

Harry H. Johnson, Mexico City, co-director of the foot and mouth commission, stated in a telegram to the animal industry office here that applicants must have had at least five years cattle experience, be proficient in Spanish and have a high school education.

Applicants should be between the ages of 25 and 45. A representative of the commission will be at the courthouse in Uvalde through Tuesday and in Alice March 15-21 to interview applicants.

The salary for an inspector is $3,825 a year.

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Six Homes Slated for Annual Garden Pilgrimage March 25-26

Six lovely gardens and homes have been selected for inspection during the 13th annual San Antonio Garden Pilgrimage to be held from noon until sundown on March 25 and 26, sponsored by Christ Episcopal Church.

Visitors have been asked to begin at either garden No. 1 or garden No. 6 to avoid traffic congestion and to make the tour more pleasant. Mrs. Bert Allen Perry is chairman of the pilgrimage.

The gardens and there owners are: No. 1, the home of Mr. and Mrs. Paul Adams, 138 Laurel Heights Place, recognized by Colonial influence and a white picket fence.

Garden No. 2, is at the residence of Mr. and Mrs. R. C. Lipscomb, 410 E. Rosewood Ave., which has sentinel cedar and oaks around the swimming pool.

The next garden is the work of Mr. and Mrs. S. R. Cohagan, 372 Terrell Road; No. 4, owned by Mr. and Mrs. Arthur Seeligson, 825 Contour Drive; No. 5, Mr. and Mrs. Hugo E. Traupmann, 2211 W. Gramercy Place, and No. 6, Mr. and Mrs. Wylie R. Dallas, 380 Broadview Drive W.

IF YOU CAN'T GAIN WEIGHT

• If you are skinny, thin, underweight, due to no organic cause, read these facts.

To help you gain weight—nature usually requires two things. One—a good hearty appetite. Second—better digestion to change food into flesh. Thousands who recognize these medical facts have tried a great medicine—developed by a doctor—often with amazing results.

It's Dr. Pierce's Golden Medical Discovery. Instantly, it starts its wonderful tonic action. First, makes you really want to eat. Second, helps you get more good out of food . . . helps turn it into pounds of added flesh. So if you are underweight this way, get Dr. Pierce's Golden Medical Discovery at your drugstore today. Tablets only 50¢, liquid $1.00. (Adv.)

TONIGHT

ELIZABETH TAYLOR and WALTER HUSTON in OUR TOWN

You'll find your neighbors—perhaps even yourself—in Thornton Wilder's prize drama of everyday living.

THEATRE GUILD ON THE AIR

WOAI—7:30 P.M.

U. S. STEEL HOUR

Navy Man Here For MATS Duty

Comdr. A. H. Dickhoff of the Navy has arrived at Military Air Transport Service, Continental Division headquarters at Kelly Air Force Base to assume duties as deputy director of operations.

He replaces Comdr. Elwood N. Chase II, who was transferred to the Naval Air Station, Fla.

The Military Air Transport Service is a consolidation of the former Air Force and Navy Transport Services and both Navy and Air Force officers and men now work together in the duties of the service.

Services for Deaf Set Sunday at 'Y'

Services will be held at 8 p.m. Sunday for the deaf of the San Antonio area in the Y.M.C.A., 301 E. Martin.

The entire service is conducted both in signs and oral English so all can worship together.

Housework Easy Without Nagging Backache

As we get older, stress and strain, overexertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.

If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 50 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

TELEVISION

WOAI-TV Channel 4

Sunday, March 12

P.M.
6:00—Vespers
6:15—Serenade
6:30—This Is Show Business
7:00—Supper Club
7:30—That Wonderful Guy
8:00—TV Playhouse
9:00—Crusade in Europe
9:30—The American Way

KEYL Channel 5

Sunday, March 12

P.M.
5:00—Sign On
5:28—Program Reviews
5:30—KEYL TV Chapel
6:00—Time for Beany
6:15—Brownie McNeil Sings
6:30—News
6:45—Vincent Lopex
7:00—KEYL Bandstand
7:30—Frontier Theatre — Quick Trigger Lee with Bob Custer
8:00—Fred Waring
9:00—University of Texas Players
9:30—Revolution in the South
10:00—Hands of Murder
10:30—News

'Health Roundup' Slated at School

The Will Rogers Parent-Teacher Association will hold a "Health Round-up of Children" at 1 p.m. Thursday at the school located at 620 McIllvaine Ave. This is a health project of all P-T.A.s which enables children to have a medical examination, necessary immunization for diptheria and the required smallpox vaccination.

Assisting the doctor will be a registered nurse. Parents whose children will enter school September, 1950, and January, 1951, are invited to bring their children. Immunization also will be available for children from six months to six years.

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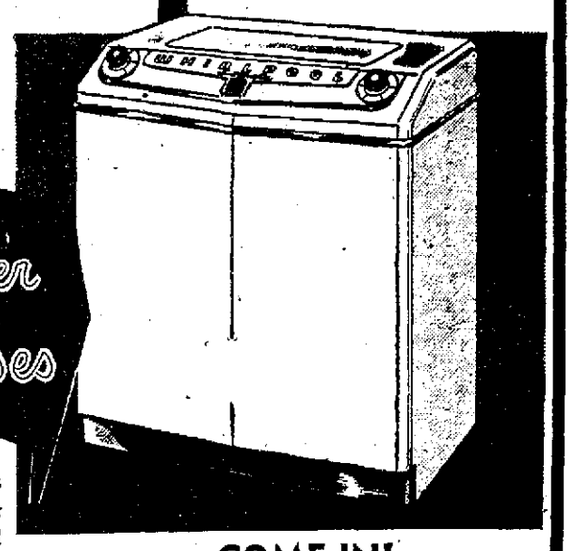

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