

Radio Program Schedules by the Clock

FRIDAY									
WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 750 kc.	WENR-WLS 890 kc.	WGN 120 kc.	WMAQ 670 kc.		
8:00 Sunrise 8:15 Frolic 8:30 Musical Clock	8:00 Town Talk 8:15 Top of Morning 8:30 Moments on the Mount	8:00 News: Tennessee 8:15 Jamboree 8:30 Time: Markets	8:00 Silent 8:15 Silent 8:30 Roundup	8:00 Paul Gibson 8:15 Land Use 8:30 Paul Gibson: News	8:00 Farm Bulletin 8:15 Cereals 8:30 Land Use	8:00 Farm Hour 8:15 and News 8:30 Rise and Shine	8:00 News 8:15 Town and Farm 8:30 News		
9:00 News: Musical 9:15 Clock 9:30 News: Musical	9:00 Top of Morning 9:15 Min News 9:30 Top of the Morning: News	9:00 Hay Caron 9:15 News 9:30 Coffee Club: News	9:00 News: Farm 9:15 Service 9:30 News: Weather	9:00 News Roundup 9:15 News 9:30 News to Cliff	9:00 Capt. Stubby 9:15 Bob Archer 9:30 Happy Hank 9:45 News	9:00 The Bill 9:15 Evans Show 9:30 The Tom 9:45 Evans Show	9:00 Norman 9:15 News 9:30 Norman 9:45 News		
10:00 Musical 10:15 Kddy Arnold 10:30 News	10:00 Breakfast 10:15 Club 10:30 Breakfast 10:45 Club	10:00 Coffee 10:15 News 10:30 Coffee 10:45 Club	10:00 Prayer League 10:15 Musical 10:30 Clock 10:45 Musical	10:00 News Coast 10:15 Pickup Time 10:30 Shopping	10:00 Breakfast 10:15 Club 10:30 Breakfast 10:45 Club	10:00 News 10:15 Two Ton Baker 10:30 Telephone Quiz 10:45 Today's the Day	10:00 Your 10:15 Neighbor 10:30 Norman 10:45 News		
11:00 Welcome 11:15 Travelers 11:30 Marriage for 2 11:45 Dorothy Dix	11:00 My True 11:15 Story 11:30 Town 11:45 Talk	11:00 Reverend 11:15 Say It 11:30 With Music	11:00 News: Pioneer 11:15 Freddy Martin 11:30 Heeders	11:00 Birt Crosby 11:15 Arthur 11:30 Godfrey 11:45 Arthur Godfrey	11:00 My Story 11:15 Betty Crocker 11:30 Victor Lindlar	11:00 News 11:15 Margaret 11:30 McBride	11:00 Welcome 11:15 Travelers 11:30 Marriage for 2 11:45 Dorothy Dix		
12:00 News 12:15 News 12:30 News 12:45 News	12:00 Lady of the House 12:15 Quick As 12:30 A Flash	12:00 Behind the Story 12:15 Your Neighbor 12:30 Here's	12:00 Women's News 12:15 Chores Boys 12:30 Mid Morning 12:45 Farm Front	12:00 Arthur 12:15 Godfrey 12:30 Grand Slam 12:45 Rosemary	12:00 Capt. Stubby 12:15 Buccanera 12:30 Kitchen Club 12:45 News	12:00 The Keeseys 12:15 Mary McBride 12:30 The Tom 12:45 Moore Show	12:00 Love and Learn 12:15 Dave Garroway 12:30 Jack Berch 12:45 Lora Lawton		
1:00 News: Roundup 1:15 Farm Service 1:30 News 1:45 March Time	1:00 Dauhage 1:15 Min News 1:30 News: Uncle 1:45 Swanson Show	1:00 Uncle Julius 1:15 News: Uncle 1:30 Marata: Uncle 1:45 Julius	1:00 Music Markets 1:15 News and Mkt 1:30 Farm and Home	1:00 Big Sister 1:15 News 1:30 Guiding Light	1:00 Dinner 1:15 Bell 1:30 News 1:45 L. Burlington	1:00 Let's Have 1:15 News 1:30 Farm Markets 1:45 News	1:00 News 1:15 Elizabeth Hart 1:30 Norman 1:45 News		
2:00 Double or 2:15 Nothing 2:30 Today's Music 2:45 Magic in Music	2:00 The Bob 2:15 Swanson Show 2:30 The Bob 2:45 Swanson Show	2:00 Ladies 2:15 Fair 2:30 News 2:45 Light of a Day	2:00 Farm Service 2:15 St. Rita and 2:30 Daughter 2:45 Toby and Joe	2:00 2nd Mrs. Burton 2:15 Perry Mason 2:30 News 2:45 Brighter Day	2:00 Prairie Traveler 2:15 School Time 2:30 News 2:45 Band	2:00 Ladies 2:15 Fair 2:30 News 2:45 Light of a Day	2:00 Double or 2:15 Nothing 2:30 Today's Music 2:45 Magic in Music		
3:00 Backstage 3:15 Stella Dallas 3:30 News: Lorenzo 3:45 Widder Brown	3:00 Hannibal 3:15 News 3:30 News 3:45 News	3:00 News: Gabriel 3:15 Heatter 3:30 Easy 3:45 Listening	3:00 Chapel in 3:15 the Sky 3:30 News 3:45 Hour	3:00 News 3:15 More of Life 3:30 Music 3:45 Talk of Town	3:00 Surprise 3:15 Package 3:30 News 3:45 Helen	3:00 Radio Quiz 3:15 You Can't Lose 3:30 Stella Dallas 3:45 Editor's Daughter	3:00 Backstage 3:15 Stella Dallas 3:30 News: Lorenzo 3:45 Widder Brown		
4:00 News: Madison 4:15 Hour 4:30 Madison 4:45 Hour	4:00 Jerry 4:15 Harper 4:30 Uncle Dick's 4:45 Club	4:00 Harmony 4:15 News 4:30 News 4:45 News	4:00 Melody 4:15 Hour 4:30 Band Parade 4:45 Serenade	4:00 Paul 4:15 Gibson 4:30 News 4:45 Leach	4:00 The Bob 4:15 Archer Show 4:30 News 4:45 Beulah Karney	4:00 L. Barrymore 4:15 Marshall Kent 4:30 News 4:45 Personality Yours	4:00 News 4:15 Dave 4:30 News 4:45 Garroway		
5:00 Playtime 5:15 Fiesta Time 5:30 Sports: News 5:45 News	5:00 Challenge of 5:15 the Yukon 5:30 Armstrong 5:45 News	5:00 News: Fiesta 5:15 Edwin C. Hill 5:30 News 5:45 News	5:00 Sports Time 5:15 Serenade 5:30 News 5:45 News	5:00 Leach 5:15 News 5:30 News 5:45 News	5:00 The Show 5:15 Goes On 5:30 News 5:45 News	5:00 Bands 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News		
6:00 Light-Up Time 6:15 News of World 6:30 News 6:45 Music: News	6:00 News: Fiesta 6:15 Edwin C. Hill 6:30 News 6:45 News	6:00 News: Fiesta 6:15 Edwin C. Hill 6:30 News 6:45 News	6:00 Sports Time 6:15 Serenade 6:30 News 6:45 News	6:00 Leach 6:15 News 6:30 News 6:45 News	6:00 The Show 6:15 Goes On 6:30 News 6:45 News	6:00 Bands 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News		
7:00 Halls of 7:15 Ivy 7:30 Roundy 7:45 Serenade	7:00 The Fat 7:15 Man 7:30 This Is 7:45 Your FBI	7:00 Lynn 7:15 Murray 7:30 Basketball 7:45 Basketball	7:00 Serenade in 7:15 Music: News 7:30 Old Times 7:45 Jamboree	7:00 Escape 7:15 Pursuit 7:30 Pursuit 7:45 Pursuit	7:00 The Show 7:15 Goes On 7:30 News 7:45 News	7:00 Bands 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News		
8:00 Screen Directors 8:15 Playhouse 8:30 Jimmy 8:45 Durante	8:00 Proudly 8:15 We Hall 8:30 News 8:45 News	8:00 Basketball 8:15 Basketball 8:30 Basketball 8:45 Basketball	8:00 University 8:15 News 8:30 News 8:45 News	8:00 Escape 8:15 Pursuit 8:30 Pursuit 8:45 Pursuit	8:00 The Show 8:15 Goes On 8:30 News 8:45 News	8:00 Bands 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News		
9:00 Life of 9:15 Riley 9:30 Bill Stern 9:45 Today's Music	9:00 Proudly 9:15 We Hall 9:30 News 9:45 News	9:00 Basketball 9:15 Basketball 9:30 Basketball 9:45 Basketball	9:00 University 9:15 News 9:30 News 9:45 News	9:00 Escape 9:15 Pursuit 9:30 Pursuit 9:45 Pursuit	9:00 The Show 9:15 Goes On 9:30 News 9:45 News	9:00 Bands 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News		
10:00 News: 1310 10:15 Club 10:30 News 10:45 Club: News	10:00 Boxing 10:15 News 10:30 News 10:45 News	10:00 Basketball 10:15 Basketball 10:30 Basketball 10:45 Basketball	10:00 University 10:15 News 10:30 News 10:45 News	10:00 Escape 10:15 Pursuit 10:30 Pursuit 10:45 Pursuit	10:00 The Show 10:15 Goes On 10:30 News 10:45 News	10:00 Bands 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News		
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Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M. WWCW (WIBU) 94.9 M. WISC-FM 98.9 M.

Today's Radio Highlights

New Program
7:30 p. m.—Roundy (WIBA): the old law-mower pushes discourses on anything from boxing to culinary hints. + + +

Sports
5:45 p. m.—Sports Parade (WIBA): Coach Bob Harris on West high's basketball hopes and prospects.
7:30 p. m.—Basketball (WFOW): Cobb vs. Beloit and Mt. Horeb vs. Monticello... Basketball (WKOW): Madison West vs. Watertown and Kohler vs. Lodi.
9 p. m.—Basketball (WISC): Madison West vs. Watertown... Boxing (WENR): Charley Fusari vs. Jimmy Flood (on WISC about 10:45).
9:30 p. m.—Bill Stern (WIBA): and Kirk Douglas.
10 p. m.—Boxing (WGN): Gold-fingered finals.
10:45 p. m.—Boxing (WIBA): Coach John Walsh and Jack Norman talk over Wisconsin-Michigan State bouts. + + +

Drama
7 p. m.—Halls of Ivy (WIBA): home fires are brighter than foot-lights.
7:30 p. m.—This Is Your FBI (WISC): agents round up thieves.
8 p. m.—Screen Directors Playhouse (WIBA): Joseph Cotten in "Portrait of Jenny"... Up for Parole (WBBM): new series; story of youth drawn into crime on threshold of medical career.
8:30 p. m.—The Sheriff (WENR): solves two murders, prevents another.
9 p. m.—Theater (WGN): June Haver in "Reckless".
9 p. m.—Life of Riley (WIBA): Chester turns tables on landlord... Escape (WBBM): "Port Royal," based on "I Dive for Treasure." + + +

Music
5:30 p. m.—Curt Massey (WBBM): and Martha Tilton: "You're Driving Me Crazy," "What Can I Say, Dear?" "My Blue Heaven."
6:15 p. m.—Jack Smith (WBBM): and Margaret Whiting: "I Got It Bad," "Music, Music, Music," "Cry

Flight Tried as Cure for Whooping Cough
ZUMBROTA, Minn. — (U.P.) — Lieut. Cmdr. M. P. Horn of Zumbrota was pilot of a navy plane which took a 3-year-old German girl 11,000 feet above Bremen in an attempt to cure her of whooping cough. Navy and U. S. officials authorized the flight after German doctors said a change of air and air pressure might ease her condition. The girl, Jutta Mayerle, said she felt "fine" when the plane landed and she was able to eat a full meal for the first time in 10 days. However, there was no immediate medical opinion as to whether the flight helped decisively.

PARKWAY
NOW!
HOUSE OF TERROR and HATE
HOUSE OF NO RETURN!
A STORM OF INTRIGUE AND DRAMA!
Guilty of Treason
A MAX WEAVER-ROBERT BASSLER Production
PAUL KELLY - BONITA CRUWILLE - DEAN JAGGER and CHARLES BACKFORD in Carded Mystery
An EAGLE LION PICTURE
2nd FEATURE
"HOLLYWOOD VARIETIES"
BUY U. S. SAVINGS BONDS!

ORPHEUM
M.G.M.'s TECHNICOLOR MUSICAL
Jane Powell - SOTHERN
"NANCY GOES TO RIO"
with BARRY SULLIVAN - CARMEN MORALES
LOUIS CALHORN - SCOTTY BECKETT
A ROBERT Z. LEONARD Production
ORPHEUM—TUESDAY—ON STAGE
TOMMY DORSEY and ORCHESTRA

OF DANCING
Saturday Night
ARMOND HUSEBOE'S ORCH.
Sunday Night
BERNIE HENDERSON'S ORCH.
TURNER HALL

TONIGHT AT 7:30
Basketball Tournament
WEST vs. WATERTOWN
LODI vs. KOHLER
on WKOW
1070 on your dial
The Station that brings you ALL the high school tournament games each year.

WHA and WHA-FM
970 Kc.—88.7 Mz.
FRIDAY
7:30 Band Wagon
Photo Finishing
Cameras and Supplies
UNIVERSITY PHOTO SHOP
On the sign of the Camera
648 State Street Phone 5-3784

ROLLER SKATING
Public Skating, 7:30 to 10:30
Mon.—Wed.—Thurs.—Sat. & Sun.
Sunday Matinee, 2:00 to 4:00
Everitt's Roller Rink
EVANSVILLE, WIS.

FREE PARKING LOT
MIDDLETON
Guy Madison—Rory Calhoun
"MASSACRE RIVER"
Gloria Henry and "Rusty"
"RUSTY SAVES A LIFE"

PRAIRIE SUN PRAIRIE
FREE PARKING
ROD CAMERON in
"BRIMSTONE"
and CHARLIE CHAN in
"SKY DRAGON"
WFOV
104 Mz.
FRIDAY
8:00 Yawn Patrol

FOR DANCING
IN MADISON
There's No Place Like The
VFW BALLROOM
113 E. Mifflin
SAT.: OL' TIME NITE
ZIMBRIC IS BACK!
WED.: WALTZ NITE
Music by JOEY TANTILLO
GRILL (50c. plus tax) TADPOOL

Tonight—8 P. M.
Sat.—2:30 & 8 P. M.
MINNEAPOLIS SYMPHONY ORCHESTRA
Antol Dorati, Conductor
A few good seats for evening performances at \$3.60
Matinee tickets available at \$3.00, \$2.40
(all prices include tax)
Wisconsin Union Theater

SNEAK
DREW
TONIGHT AT 8:30
A Sneak of a 3-Star Warner Hit
— Full of music! We'll be waiting to hear your reaction to this one!
Sneak Over at 10 P.M.
HUMPHREY BOGART in "CHAIN LIGHTNING"
Will Be Shown Before and After "Sneak" Preview at 6:55

MAJESTIC TODAY & TOMORROW
MARGARET O'BRIEN
BEAN STICKELL
SECRET MARRIAGE
Secret Garden
THERE'S DANGER IN...
Roughshod
MORRY STERLING - CLAUDE MADMAN JR. - GLENN GRANGER
SPECIAL KIDNAP SHOW TOMORROW
COLOR CARTOONS
DOORS OPEN 12 NOON
SHOW STARTS 12:15

CAPITOL
2 EXCITING AND ENTERTAINING HITS ON ONE BIG PROGRAM
• STARTS TOMORROW •
THAT "White Heat" GIRL TURNS IT ON AGAIN!
Somebody's Bound to Get Burned!
A double-cross that doubled back...
—with a blonde on the end of it!

University of Wisconsin
Men's Chorus Women's Chorus
P. G. Jones, Conducting Helene Bloitz, Conducting
JOINT CONCERT
Sunday, March 12, 1950
8 P. M.
WISCONSIN UNION THEATER
Tickets on sale at Union Box Office, Ward-Brodt Music Co., and Forbes-Meagher Music Co., or from Chorus Personnel... 80c, tax included.

Backfire
VIRGINIA GORDON
MAYO M'RAE
EDMOND O'BRIEN - DANE CLARK - VIVECA LINDBLORF
AND FOR MORE EXCITING ENTERTAINMENT — NEWEST LAFF MIXUP —
"BLONDE DYNAMITE"
Leo Gorcey and the Bowery Boys

EASTWOOD
NOW! THE ROAR TIME OF ALL TIME
SPENCER KATHARINE
TRACY HEPBURN
"Adams Rib"
Plus This Adventure Thriller
TRIEVES ON HIGHWAY
CONTE CORTESA
MOTHERS—PLEASE NOTE
SPONSORED MOVIES
for your children starts
SATURDAY, March 18th
Your Child's Series
Admission Ticket Now
Only Capacity of Theater Will Be Sold

ORPHEUM
TOMORROW AT MIDNIGHT
TICKETS NOW ON SALE—90c including tax
On Our Stage—2½ hours of fun!
ANYTHING CAN HAPPEN and DOES
During
HYPNOTISM AT MIDNIGHT
LAUGHS! THRILLS! CHILLS!
A WHOLE STAGE FULL OF AUDIENCE VOLUNTEERS WHOSE ANTICS WILL LEAVE YOU SHOCKED! AMAZED! STARTLED! AND FINALLY LAMP FROM LAUGHTER!
IT'S FUNNICAL GLOGY
More Pop THAN HELLOPOPIN!
MORE FUN THAN "PEOPLE ARE FUNNY"
CRITICS ACCLAIM!!!
NEW YORK, PHILADELPHIA, CHICAGO, BOSTON, HOLLYWOOD—ST. LOUIS!!!
SEE... bodies in a state of frozen suspension.

MADISON
NOW! 2 GRAND ADVENTURES OF THE SEA and AIR!
ALL THE FURY OF THE SEVEN RAGING SEAS!
GLENN FORD KEYS
HIGH SEAS
CLARE STUART
TREVOR ERWIN
POWERFUL DRAMA... LIGHTNING ACTION!

FLIGHT LIEUTENANT
O'BRIEN FORD KEYS

STRAND TODAY THRU MONDAY
MOST HONORED PICTURE OF ALL... NOMINATED FOR 8 ACADEMY AWARDS!
1. "BEST PICTURE" — 2. "BEST ACTRESS"
3. "BEST DIRECTOR" — 4. "BEST PHOTOGRAPHY"
5. "BEST SET DESIGN" — 6. "BEST MUSIC SCORE"
7. "BEST COSTUME DESIGN" 8. "BEST SUPPORTING ACTOR"

The HEIRESS
MARIAN HOPKINS — MONA FREEMAN
ROARING THRILLS AT EVERY TURN!
MICKEY ROONEY "The BIG WHEEL"
THOMAS MITCHELL