Thursday, Murch 9, 1950

Today's Radio Highlights

#### Drama

7 p. m.—Aldrich Family (WIBA): Henry makes, shambles of basketball schedule. 7:30 p.m. - Father Knows Best (WIBA): money troubles and jealousy.

ousy. 3 p. m.—Screen Guild Theater (WIBA): "A Foreign Affair," with Joan Fontaine, John Lund, Signe Hasso . . . Suspense (WBBM): James Mason in "Banquo's Chair." 9 p. m. --- Playhouse (WBBM): Burgess Meredith as Andrew Jackson in "Home to the Hermi-tage" \$:30 p. m.-Dragnet (WIBA): de

tectives meet woman killer .... Hellywood Theater (WBBM) Preston Foster in "When the Wind Blows." \* \* \*

#### **Documentary**

9:30 p.m. - Who Goes There? (WISC): story of homeless European boy befriended by American soldiers, Music MUSIC
6:30 p.m. — Hymns (WIBA): "Oh, Happy Day," "Safely Through Another Week." 10:15 p.m. — Morton Downey (WIBA): "A Dream Is a Wish," "A Little Grey House." 10:30 p.m. — Concert Master (WIBA): John Charles Thomas; "Open Road," "Love Can Be Dreamed," "Mine Alone." \* \* \*

Como.

Variety 8:30 p.m. — Duffy's Tavern (WIBA): with Paulette Goddard. 9 p.m. — Supper Club (WIBA): Dorothy Lamour visits Perry

### \* \* \*

Farm Programs 11:30 a.m. — Farm Roundup (WIBA): Rupert Rasmussen, as-sistant state 4-H club leader. 12:15 p.m. — Farm Service (WIBA): Nick Calabresa, Fred Baertsch, and Ken Digman, of Green county.

#### For Children

5 p.m. — Playtime (WIBA): "Mrs. Goose's Rubbers."

### Hearing Set on Rail

Rate for Newspapers A hearing will be held in Madison Apr. 5 on a recent 20 per cent rate increase put into effect by Wisconsin railroads on newspapers carried on passenger trains, the state Public Service Commission (PSC) announced Wednesday aft-

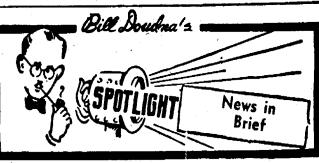
ernoon. The PSC turned down a request 3:00 Yawn Patrol 3:30 Clockwatchers from the American Newspaper Publishers assn., New York, that 1:30 Clockwatch 1:00 Ben Light 15 Herb Kern the rate increase be suspended, but agreed to investigate the matter. Homemakers Morning Variety Show The increase went into effect lar, 1. The increase does not apply to 11:30 Marching Along Histo Marching Along 11:35 Sacred Heart Program Mar. 1. newspapers moving in express or freight shipments. It covers only bundles carried in baggage or

News Modern Music Capers Matines Dance

100 News 105 Music for Romancing 130 Club 15 145 The Harmonicats 100 News passenger cars on passenger trains. **ATTENDS INSTITUTE** News Berenades Margaret Whiting Lovenotes of A. R. Jerome Kern

Frank J. Kleinheinz, Madison Ray-O-Vac Co. accountant, will attend the 19th institute on industrial relations to be held by the National Association of Manufac-2:55 News 3:00 Music Party turers in Belleair, Fla., Mar. 20-24.

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	Sunrise Frolie Musical Clock	* Top o' the Morning * The Rev. Cedarholm	News: Tennessee Jambores Chore Time; Markets	* Silent * Silent * Rural Roundup	Paul Gibeon Paul Gibeon, News	Parm Bulletin Devotion: Let's Go Visiting News	Farm Hour and News Rise and Shine News	News Town and Farm News				
1:00 1:15 1:30 7:45	News: Musical Clock Journal News Musical Clock	* Top o' Morning * Hinn News * Top o' the Morning: News	Ray Carson News Coffee Club: News	* News: Parm Service * News: Weath * Parm News	News Roundup News Listen to Cliff	Dolph Hewits Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Boss Norman Boss: News	en over L	)' THE MO ou Landma that work.	n's sport	8
:00 :15 :30	• Musical Clock • Musical Clock	' Breakfast Club • Breakfast Club	Coffee Club: News Coffee Club	Prayer League Musical Clock Musical Clock	News Patrick O'Biley Gold Cossi Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News	tion, and	did some pl le continues	ay-by-pla	ıy
	News     Welcome     Travelars     Marriage for 2     Dorothy Dix	* My True Story * Town Talk	Reverend Epp Say It With Music	• News: Pionee Freddy Martin Reedsburg Hour	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	News Mary Margaret McBride	Welcome Travelers Marriage for Two Dorothy Dis	to a group of		ho pooled	
:00 :15 :30 :45	Love and Learn     Dave Garroway     Jack Berch     Music for T'day	Lady of the House	Behind the Story Your Neighbor Here's Howard	Women's News U. B. Army Mid-Morning Matinee	Arthur Godfrey Grand Slam Rosemary	Capt Stubby Buccansers Hitchen Club News	Mary McBride The Kelseys The Tom Moore Show	Love and Learn Dave Garroway Jack Berch David Harum	Mt. Horeb-M Beloit games p. m. Friday urday night.	will be aired	d at 7:30	sa n
:00 :15 :30	• Linda's ist Love • Trading Post • Farm		Inside Story Dick Haymes Varieties Jackpot Quis	News: Matinee News: Matinee Farm and Hom Farm Front	Wendy Warren Aunt Jenny Helen Trens Our Gal Sunday	Ladies Be Seated; Maione Farm World Today	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross Here's Norman Ross	limit his s when he be	" Coughlin w subjects to egins his new n. Friday on	sports series	U U
:45 :00 :15 :30 :45	Roundup     News: Roundup     Farm Service     News     March Time			Music. Markets • News • News: Market Farm and Hom	ta News	Dinner Bell News L. Burlingham	Let's Have Fun Farn. Markets News	News The Rosns Food Magician Tunes and Tips	and WIBA Journal col talk about	A-FM. The lumnist is lil anything from	State kely to m self-	a f s r
:00 :15 :30	Double Gr Nothing     Today's Music     Magic in Music	* The Bob Swanson Show * The Bob	Ladics Fair Queen for a Day	Farm Service S: Hays and Daughter Music Booth	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	Prairie Travelar School Time Beat Our Band	Ladies Fair Queen for a Day	Double of Nothing Today's Children Light of World	A full-leng Verdi's "Rigo		ersion of pen Mon-	S
:00 :15 :30 :45	<ul> <li>Life Beautiful</li> <li>Road of Life</li> <li>Pepper Young</li> <li>R't to Hap'ness</li> </ul>	• Town Talk • Pick a	Luella Mortenson Mary Casey's Showcase	* Music Booth * Here's to Vet • Hawall Music	Nona f'm Nowhere Hilltop House House Party: Cedric Adams	Bride and Groom Quick As a Flash	Tune Test Tommy Bartlett Marriage Bureau	Life Beautiful Road of Life Pepper Young Right to Hap'eee	- I WIKOIGHO! THE	Opera house, s are Tito C na Pagliughi	, the pic- Gobbi, as as Gilda,	a a
:00 :15 :30	Backstage Wife     Backstage Wife     Stella Dallas     Lorenzo Jones     Widder Brown	*Hannibal Cobb * Jerry Harper	News Gabriel Heatter Easy Listening	Chapel in the Sky • Melody Hour	News Life of the Party Music, Music Talk of Town	Surprise Package Martha and Helen	Radio Quis You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	Mario Filippe Anna Maria Tullio Serafii the Metropoli	Canali as Ma n, who cond	addalena. lucted at	a
:00 :15 :30	* News: Madison Hour Madison Hour	• Jerry Harper • Uncle Dick's ABO Club	Harmony House Harmony House	* Beaver Dam High School * Spotlight Serenade	Paul Gibson Billy Leach Gold Coast	The Bob Atcher Show News Beulah Karney	L. Bariymore Marshall Kent Spotlight Personally Youre	A Giri Marries Portia Faces Life Just Plain Bill Front P. Farrell	, 11 years, wie	elds the bato n on exchant	on. ging Wis-	
:00 :15 :30	Play Time     Ficata Time     News     Sports: News	Green Hornet • Sky King	Straight Arrow B-Bar-B Riders	Fiesta • University Special • U W Special	News News Curt Massey Lowell Thomas	Green Hornet Sky King	Straight Arrow B-Bar-B Riders	News Dave Garroway News	tickets: Persons ho Dame Myra were cancelle		ts, which	a
:00 :15 :30 :45	* Light Op Time * News of World • Hymns • Tunes: News	• News: Flests • Edwin C. Hill • David Harding	News Sizing Up Sports Labor Sounds Off Fulton Lewis	* Sports Time Tunes * News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Edwin C. Hill David Harding	News Number Please Gabriel Heatter Behind the Story	Ivories - News of World 6:30 Special R Harkness	ness, may use for the Frid the Minneapo	e tickets date lay night co olis Symphon	ed Mar. 8 oncert by ay orches-	 
1:00 1:15 7:30 7:45		<ul> <li>Blondie</li> <li>Blondie</li> <li>Blondie</li> <li>A Date With Judy</li> </ul>	California Caravan Sports for All; News	Serenade in Music; News Old Timers Jambores	FBI in Peace and War Mister Keen	Biondie Blondie A Date With Judy	California Caravan Sports for All	Aldrich Family Father Knows Best	tra, and tick the Saturday cert. Special sary for the	night symph tickets will	hony con- be neces-	1 t
1:00 1:15 1:30 1:45	* Screen Guild Players • Duffy's Tavern	Original Amateur Hour     R Montgomery	Comedy Playhouse Comedy Playhouse	Old Timers Jamboree Old Timers Jamboree	Suspense Suspense Crime Photographer	Original Amateur Hour R Montgomery	Fulton Lewis Chicago at Night Songs We Sing	Screen Guild Players Duffy's Tavern	program up? Mail order	Does this cle r sale for t	ear things tickets to	C n b
9:00 9:15 9:30	Supper Club     Dragnet     Dragnet	Author Meets Critic Who Goes There?	Frank Edwards News Reel One Great Hope Dance Music	• University Farm Hour • News: At Your Reques	James Hilton Playhouse Hollywood Theater	Author Meets the Critics Who Goes There?	The Limerick Show Maisie Maisie	Supper Club Dragnet Dragnet	"The Swan," Wisconsin P nesday at t theater boxof	layers, open he Wisconsi	ned Wed-	iı
):00 ):15 ):30 ):45	News     Morron Downey     Concert     Master	. Hinn News	News Sports Dance Music; News	* Music At Your Request * Music At Your Request	вшу цеасн	News Remember When Ted Malone Flatter Party	Dr. Bradley Detective Call News: Songs This Is the Story	Light-up Time Morton Downey Symphonette Symphonette	Two one-ad Tuesday and consin Playe	ct plays will Wednesday rs in the Un	by Wis- nion Play	ľ
1:00 1:15 1:30 1:45	* News 1310 Club The 1310 Club; News	News: the Ed Silvers Show	Midnight in Madison Midnight in Madison: News	<ul> <li>Silent</li> <li>Silent</li> <li>Silent</li> <li>Silent</li> </ul>	Bob Elson Dick La Salle Orchestra Dance Orch.	Insomnia Ltd. Frankie Mastere Freddy Nagle Jerry Gildden	Frank Edwards Eddy Howard J. Featherstone Orch.: News	News Sports: Music George Olsen Orch: News	Circle, They ing," comed: brothers of Wedding Mo	y by the Spain, and	Quintero "Anatol's	
		Starred progra WIBA-FM	ims are also carri 101.5 M. WV	VCF (WIBU)					<ul> <li>rected by Lagrandian</li> </ul>	," produced aurence Oliv		
	WFOW	3:55	Juke Box Jamboree	a	eed adjusting so h garage. He was ailed to stop an	right. The car	poral, according i	o his parents, H	will return t	o the Play (	Circle for	ł
	104.9 Mess. Thursday	4:30 4:55 5:00	kiddie Storytime Alvino Rev News Ken Griffin Off the Becord	r	alled to stop and ight through the d Brake Safety Shop.	oors of the A-1	is located 17 mil	es from Tokyo.	showings Mo Mar. 21 and	22. Ticket	s are on	-
8:30 C	A. M. awn Patrol lockwatchers	5:55 6:00 6:45	News Musical Menu Badger Outdoor Sp		RECEIVES PROMO POTOSI-Pvt, K	TION enneth Koehler		,				
1:15 H	en Light Ierb Kern Dance Band Iomemakers	7:00	Musical Menu News Request Show News	=	ADVERTIS	EMENT	and the second s					
2:30 N	forning Variety Bhow	8:05	Request Show Guest Star Package of New Re Twilight Time	ecords	FOR SORE	ILES	and the second s		(Den)			0
145 5	acred Heart Program P. M.	a 8:55 9:00 9:30	News Horace Heidt Al Morgan Griff Williams		HERE IS R	ELIEF	a star for a star	and the second	SEM		<u></u>	10 111
2:00 N 2:05 N 2:30 C	fusic for Romancing	9:55 10:00 10:30	News Ray Noble Carmen Cavallero		Get amazing quick reli					H.C.		
1:00 N	ne Harmonicata	10:55 11:00 11:30 11:55	News Vaughn Monro <b>e</b> Pee Wee Hunt News		doctor's formula from f Minor Clinic now avail Thornton & Minor Rec	amons Thornton & able for home use. [a] Ointment tends		C TOTAL		La Po		
1 30 L	erome Kern	12:00	Benny Goodman		to soften and shrink sw treas. Get a tube of Rectal Ointment or R				The second			Ÿ.



TIP O' THE MORNING: Jack Newman, who has taken over Lou Landman's sports broadcasts at WIBA, is no novice at that work. He handles sports on a Michigan station, and did some play-by-play reports early in his WIBA career. He continues as news editor.

WFOW will carry the Lake Mills basketball tournament, thanks to a group of listeners who pooled funds to pay the expenses. The

Mt. Horeb-Monticello and Cobb-Beloit games will be aired at 7:30 p. m. Friday and the playoffs Sat-no mail orders accepted. All seats will be reserved.

urday night. "Roundy" Coughlin will not limit his subjects to sports when he begins his new series at 7:30 p. m. Friday on WIBA and WIBA-FM. The State Journal columnist is likely to talk about anything from self-defense to kitchen lore. sel, and Jan Peerce.

Wisconsin

WISCONSIN STATE JOURNAL

Madison

A full-length screen version of Verdi's "Rigoletto" will open Mon-day at the Madison theater. Filmed MISCELLANY: Paintings by in the Rome Opera house, the pic-ture's singers are Tito Gobbi, as Rigoletto; Lina Pagliughi as Gilda, are on display at the Milwaukee Mario Filippeschi as the duke, and Anna Maria Canali as Maddalena, are 19 oils. Tullio Serafin, who conducted at

Information on exchanging Wis-consin Union concert series tickets: Persons holding tickets for the consen for showing in the 145th

Dame Myra Hess concerts, which annual oil and sculpture show of were cancelled because of her ill- the Pennsylvania Academy of Fine ness, may use tickets dated Mar. 8 for the Friday night concert by Elsie Simmons, who wrote the

reports from Hollywood that:

the Minneapolis Symphony orches-tra, and tickets dated Mar. 9 for lyrics of "Come Into My Heart, just recorded, is secretary to Wil the Saturday night symphony con-iliam S. Paley, board chairman of cert. Special tickets will be neces-the Columbia Broadcasting system. sary for the Saturday afternoon Warners are going to build program ... Does this clear things Gene Nelson (who clicked origi-

Mail order sale for tickets to Wisconsin Players, opened Wed-instance in Wesconsin Union theater boxoffice. Two opened with he minor theater boxoffice.







### Mornings and Sunday

tions. Jimmy Cagney and Gordon MacRae have the top roles. Margo Woode, who gave up her career for marriage and two bables, is re-turning to the screen and being itested for a featured anot

turning to the screen and being tested for a featured spot. Morey Amsterdam's latest crack making the rounds is, "The latest things in men's haircuts are wo-men." He sooo right --- but utter femininity was the keynote of the Adrian's new spring and summer clothes collection - with none of the ugly features of most of the current French clothes. All of his duds have square (but not too padded) shoulders or widish shoulder treatment that flatters femme forms. And he showed only stays, bones, wires, props, etc. Bless his heart!

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and WHA-FM



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LANDPHIER MOTOR SERVICE MORRICK AUTO SALES 665 E. Washington Ave. Madison, Wisconsin WLAD-799

Baraboo. Wisconsin WLAD-2251

## Your Children Do a Man-sized Job Through the Junior Red Cross

Leave it to the little ones to do a big job. During the T last year, for example, Dane County through 100% of its schools enlisted the aid of some 211 sewing teachers, set up actively functioning council's in 40 elementary schools and 11 high schools.

1178 gift boxes were packed and shipped to foreign countries.

Altogether 12,010 arts and craft items, 420 sewing and knitting items, and 830 other items were made by Junior Red Cross members in Dane County!

The Junior Red Cross further provided entertainment for hospitals each holiday and generally whenever requested.

The Junior Red Cross High School council sponsored a rat control program, working in co-operation with the city health department.

These healthful, well guided, community-minded activities are provided when you contribute to the Dane County Red Cross. Your dollars make these important functions and activities. Keep your dollars coming!

## Give Double **—** This Year!