

RADIO, TELEVISION AND F. M. PROGRAMS

Table with columns for station call letters (KLAC, KFI, KMPC, KECA, KHJ, KFWB, KNX, KFOX, KFAC, KGER, KTED) and their corresponding frequencies (570, 640, 710, 790, 930, 980, 1070, 1280, 1330, 1390, 1520).

DIAL LITES - TONIGHT

5:00-KHJ-When a newspaper publisher fears that the clues to some outlaw activities are hidden in the text of his paper, "Straight Arrow" comes to the rescue during the episode, "Gunpowder Trail."
6:30-KFI-"Fibber McGee and Molly" witness what they believe is the kidnapping of Ole, the janitor of the Elks Club. . . In his own inimitable fashion McGee sets out to clear up this mystery.
7:00-KNX-A blonde corpse and a butler who walks on his knuckles set the stage for "Philip Marlowe's" encounter with the "Monkey's Uncle."

TELEVISION

TUESDAY, MARCH 7
5 P. M.
KLAC-Fred Henry, Sports.
KFI-Feature Wire.
KMPC-News.
KECA-Green Hornet.
KHJ-KVOE-Straight Arrow.
KFWB-S. Hapchen.
KNX-Frank Cross.
KFAC-Serenade.
KGER-Sports.
KFOX-Religious.
KTED-News Sports.
5:15 P. M.
KLAC-Music.
KMPC-Virgil Pinkley.
KFI-KECA-News.
KNX-Tom Hanlon.
KGER-Plano 1390.
KTED-Rancho Oliver Scott.
5:30 P. M.
KFI-Baby Snooks.
KMPC-His.
KHJ-KVOE-B-Barb Riders.
KFAC-Sky King.
KNX-Chet Huntley.
KFAC-Whoa, Bill.
KFOX-News.
KGER-World News.
KTED-Serenade.
5:45 P. M.
KLAC-Sam Balter.
KMPC-Ten Tunes.
KNX-E. R. Morrow.
KGER-Stamps.
KFOX-Fishbeater.
6 P. M.
KECA-KMPC-KFWB-News.
KFI-Bob Hope.
KHJ-KVOE-Gabriel Heatter.
KNX-Life With Light.
KFAC-Music to 8:00.
KFOX-News.
KGER-Soul Clinic.
KTED-David Rose.
6:15 P. M.
KLAC-Al Jarvis.
KECA-News.
KMPC-Bob Kelley.
KHJ-KVOE-Mystery My Hobby.
KFWB-Night Bandstand.
KFOX-Research.
KNX-Johnny Dollar.
KTED-Eve. Encores.
6:45 P. M.
KFI-Music.
KHJ-KVOE-Answer Mar.
7 P. M.
KLAC-News. 570 Club.
KFI-Big Town.
KMPC-Words and Music.
KECA-Counterspy.
KHJ-Mysterious Traveler.
KFWB-America Dances.
KNX-Philip Marlowe.
KGER-Family Bible Hour.
KFOX-Music.
KVOE-Candies and

TELEVISION

TUESDAY, MARCH 7
5:30
KTSL (5)-News, Music.
KTUV (11)-Sports-folio.
KLAC (13)-Yesterday's Hollywood.
5:45
KNBH (4)-News, Music.
KTUV (11)-Cowboy Slim.
KLAC (13)-News Conference.
6:00
KNBH (4)-Uncle Tony O'Dare.
KTSL (5)-Cowboy Thrills.
KTUV (11)-Cowboy Slim.
KLAC (13)-West. Film.
6:15
KNBH (4)-Dusty Walker.
KLAC (13)-Mickey O'Day.
6:25
KNBH-Comedy Theater, Mickey Rooney.
KLAC (13)-Sam Balter.
6:30
KTSL (2)-Tests.
KTUV (11)-Time for Beany.
KTUV (11)-Play-time.
KLAC (13)-Kemp-er's Kapers.
6:45
KTSL (2)-Review and News.
KNBH (4)-Cyclone Malone.
KTSL (5)-Handy Hints.
KTUV (11)-After Hours.
7:00
KTSL (2)-Cavalcade of Bands.
KNBH (4)-Leave to Girls.
7:15
KTSL (2)-Tumbleweed Theater, "Fast Bullets."
KNBH (4)-Milton Berle.
KTUV (11)-Flickers.
KLAC (13)-Basketball.
8:45
KTSL (5)-City at Night.
KTUV (11)-Pub. Interests.
9:00
KTSL (2)-Plain Clothesman.
KNBH (4)-Life of Riley.
KTUV (11)-Pantomime Quiz.
9:30
KTSL (2)-News, High Lights.
KNBH (4)-Tex Wil-

FREQUENCY MODULATION

TUESDAY, MARCH 7
Following same as daily schedule:
KECA-95.5 Megs.-5:30 to 12:00.
KMPC-100.3 Megs.-3:00 to midnight.
KNX-93.1 Megs.-3:00 to 9:00.
KFI-105.9 Megs.-Same as daily sched.
KTLA-97.1 Megs.-5:00 In Groove.
6:00-Symphony.
8:00-Concert.
9:00-Memories.
KENV-94.7 Megs.-5:00-News, Children's Corner.
6:00-John Herling.
6:30-Music.
7:00-Frank Edwds.
7:15-Britain's Peace Parade.
7:30-Helen G.
KUSC-91.5 Megs.-9:00-News, Music.
7 A. M.
KFOX, KFI-News.
KLAC-Haynes.
KMPC-Farm Advisor.
KECA-Welcome to Hollywood.
KHJ-KVOE News.
KFWB-Bill Leyden.
KNX-Nelson Pringle.
KGER-Pentecostal Church.
KTED-Breakfast with Branson.
7:15 A. M.
KFI-Fleetwood Lawton.
KGER-News.
KECA-Orchestra.
KNX-Merry-Go-Round.
KVOE-Music Cues.
KFOX-Concert.
11:30 P. M.
KGER-Night at Ranchhouse.
KFI-Music.
KMPC-Figueroa Ballroom.
KECA-Orchestra.
KNX-Merry-Go-Round.
KFOX-Memory Rm.
KVOE-I Love Mystery.
11:45 P. M.
KFI-Guest Star.
KNX-You and Happiness.
KMPC-News.
KVOE-Orch.
KTED-Moon Dreams.
12 MIDNIGHT
KLAC-Don Otis.
KFI-Music Menu.
KHJ-Waxody.
KFWB-Music.
KNX-News, Steve Allen.
8 A. M.
KLAC-News, Stocks.
KFI-Guess a Tune.
KMPC-Ken Barton.
KHJ-Cecil Brown.
KECA-Bkfst Club.
KNX-Top of Morn.
KFWB-Cleta Roberts.
KFAC-Church.
KGER-Mizpah.
KFOX-All Nations Bible Society.
KTED-A. M. Melodies.
8:15 A. M.
KFOX-Prophecy.
9:30 A. M.
KMPC-Chef Milani.
KECA-Quick as a Flash.
KHJ-Women Are Wonderful.
KFWB-Son Garrick.
KNX-Helen Trent.
KGER-God's 1/2 Hour.

KFWB-Peter Potten.
KNX-Second Mrs. Burton.
KFAC-Music.
KFOX-Music.
KFAC-Piano.
KTED-Manhattan Music.
11:15 A. M.
KECA-V. Lindlahr.
KNX-Perry Mason.
KFAC-Guy Bates Post.
KFOX-Music.
KGER-Religion.
11:30 A. M.
KFI-Children Today.
KECA-Ira Cook.
KHJ-KVOE-Ladies First.
KNX-Nora Drake.
KGER-Semi-claims.
KFAC-American Music.
KFOX-News, Music.
11:45 A. M.
KFI-Lite of World.
KNX-Brighter Day.
KTED-Listen to Leibert.
12 NOON
KLAC-Al Jarvis.
KFI-Farm Report.
KMPC-Music.
KECA-News.
KHJ-KVOE-News.
KFWB-Bill Anson.
KNX-Knox Man-agers.
KFOX-Hit Tunes.
KGER-Luncheon Songs.
KTED-News.
12:15 P. M.
KFI-Road of Life.
KMPC-KFOX-News.
KGER-World News.
KECA-Norwood.
KHJ-Around Town.
KVOE-Farm Forum.
KTED-Dance Mus.
12:30 P. M.
KFI-Pepper Young.
KMPC-For Farmers.
KHJ-Music by Morgan.
KNX-A Linkletter.
KECA-Fran Scully.
KFOX-Pacific Breezes.
KVOE-Music You Want.
12:45 P. M.
KFI-Happiness Rite.
KHJ-Melody Mat.
KMPC-Song Stars.
KFAC-News.
KTED-Man on St.
1 P. M.
KLAC-News, Sports.
KFI-Backstage Wife.

On the Air Waves

TV Westerns' Popularity Revives Radio's Interest

NEW YORK. (AP) It took television to make radio realize it was letting pass from the scene a type of story that appeals so much to most children and many adults—the western. As a result, a revival seems in prospect at the microphone.
William Boyd, whose old western films found a new medium in television, has been brought back with a weekly MBS radio show.
Now Jack Holt, another veteran western star, and his son, Tim, have been negotiating with NBC to present a cowboy show, one that would be patterned for the adult audience as much as anything. The Bobby Bonson stories recently got a renewed lease at MBS.
While radio has clung to the Lone Ranger for about 10 years, and holds fast to the western flavored entertainment of Gene Autry and Roy Rogers, it had been letting most of the other western stars slowly slip away. For instance Tom Mix, once a regular, disappeared from the schedule Saturday matinee, but for a time actually, television had little to do with it.

FLY UNITED DIRECT CHICAGO NEW YORK 6 hrs. 25 min. nonstop 9 hrs. 50 min. onestop And to Detroit, Cleveland, Milwaukee, Boston and Washington. DC-6 MAINLINER 300 SERVICE (from Los Angeles—connecting Mainliners from Long Beach. Times from Los Angeles)

L. B. Cinema Club Film on Video Show Tomorrow

"The Farmer's Daughter," produced by the Long Beach Cinema Club, will be one of two amateur films screened tomorrow night over KTVI's Channel 11, starting at 9 o'clock, in the "Hollywood Premier" show. "Trapper," by the Los Angeles Cinema Club, will be the second film.
"The Farmer's Daughter" was directed by Mildred Caldwell who was interviewed by Joan Dixon, an actress of ceremonies for the video show. Most of the membership of the Long Beach club appear in the cast of the locally made picture.

Portland Murder Story on Radio

Although not a crime reporter, Edward M. Miller, automobile editor of the Portland Oregonian, was able to assist police in capturing one of the most ruthless criminals in the Northwest has ever known. How he accomplished this will be dramatized tomorrow on NBC's "The Big Story" 7:00 p. m.
Eddie Miller was constantly warning his readers about picking up hitchhikers. He decided to cover the story of a man who was obviously murdered by a hitchhiker, in order to impress his readers with the seriousness of his advice. Soon Miller found himself working ahead of the police in turning up clues. Eventually he and the police caught the killer.

Eddie Ryan to Emcee Video Talent Show

Eddie Ryan takes over as master of ceremonies on KLAC-TV's "Hi Talent Battle" tomorrow from 7:00 to 7:30.
Ryan recently returned from a vaudeville tour (Vernon and Ryan), and has been in pictures and radio for years. He appeared in "The Sullivans," "Take It or Leave It," "Breakfast in Hollywood," "Angels in Disguise," and was the nephew on the Charlotte Greenwood Show for over a year.

One Way to Do It

Ralph Bellamy, starred on the CBS-TV "Man Against Crime" programs, asserts that business is away off at some Broadway theaters and the managers are spending their nights playing poker just for the novelty of seeing what a full house looks like.

Davis Spring Clearance of Modern Living Room FLOOR SAMPLES
In order to make room for new spring merchandise Davis are closing out modern living room samples at tremendous reductions. Many pieces are priced below actual cost. All Davis quality at prices less than ordinary furniture. Everything is sold as shown. No special orders please. Here is your opportunity to save with no sacrifice of quality.
Beautiful Heywood-Wakefield Sofa 346.00 159.50
2 only, Heywood-Wakefield Barrel Chairs 119.00 69.50
Club Chair, Blue curly mohair 162.50 69.50
Beautiful Club Chair, Green tapestry 162.75 79.50
3-piece Heywood-Wakefield Sectional, Rose mohair, 335.25 139.50
3-piece Sectional in brown and gold 193.50 149.50
Wood frame curved Sectional, 9 feet, Chartreuse leaf cover, Slightly soiled. 349.50 169.50
Club Chair, Beautiful lime, nubby mohair 154.75 79.50
Armless Curved Sectional by Heywood-Wakefield, Biscuit mohair 251.50 149.50
Beautiful 8 1/2-foot Sofa, Red Spuntext with floral seat and back 438.50 279.50
Wood Arm Occasional Chair 48.00 34.50
Wood Arm Chair, Red nylon, Slightly soiled 82.75 35.00
Wood Arm Occasional Chair, Red textured homespun 82.75 35.00
Armless Club Chair 97.75 69.50
2 only, Occasional Chairs, Smoke grey flat mohair 60.50 39.50
Armless Curved Love Seat, Wood frame, green tapestry 159.50 69.50
3-piece Birch Frame Sectional, Green floral leaf cover 256.50 139.50
Heywood-Wakefield Occasional Chair 29.95 19.95
2 only, Occasional Chair, Homespun 46.50 29.75
Form Fit Occasional Chair 46.50 29.75
2 only, Fine Barrel Chairs 144.00 109.00
Magnificent 12-foot 2-piece Sectional, Brown rayon and mohair 696.50 449.00
2 only, Heywood-Wakefield Barrel Chair, Ideal for television 117.75 49.50

Do you have a GARDEN?

Learn how to make your garden more beautiful, the easy way with interesting facts, for time-and-money saving tips, tune in ORTHO GARDEN GUIDE MONDAY, WEDNESDAY & FRIDAY KHJ 9:15 A. M.

Davis FURNITURE CO. 1975 American Phone 6-9747