

Radio Program Schedules by the Clock

FRIDAY						
WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WMAQ 670 kc.
6:00 Sunrise 6:15 Frodo 6:30 Musical 6:45 Clock	• Town Talk • Top of Morning • Moments on the Mount	News, Tennessee Jamboree Chore Time: Markets	Silent Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin and News Land Use News	Farm Hour and News Rise and Shine News
7:00 • News: Musical 7:15 • News: Musical 7:30 • News: Musical 7:45 • News: Musical	• Top O'Morning • Hinn News • Top of the Morning	Hay Carson Coffee Club: News	• News: Farm • News: Weather • Farm News	News Roundup Listen to Cliff	Capt. Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show
8:00 • Musical 8:15 • Musical 8:30 • Musical 8:45 • Musical	• Breakfast • Breakfast • Breakfast • Breakfast	Coffee Club: News Coffee Club	Prayer League Musical Musical Musical	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day
9:00 • News 9:15 • News 9:30 • News 9:45 • News	• My True • Travellers • Starters for 2 • Dorothy Dix	Reverend Epp Sky With Music	• News: Pioneers • News: Fred • News: Heedsour	Hinn Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betsy Crocker Victor Lindlar	News Mary Margaret McBride
10:00 • News 10:15 • News 10:30 • News 10:45 • News	• Love and Learn • Dave Garroway • Jack Bern • Today's Music	Lady of the House Quick As a Flash	Women's News Chore Boy Mid Morning Matinee	Arthur Godfrey Graud Stam Rosemary	Capt. Stubby Buccaners Kitchen Club News	Love and Learn Dave Garroway Jack Bern Lois Lawton
11:00 • News 11:15 • News 11:30 • News 11:45 • News	• Linda's 1st Love • Trudy King • Roundup	Ladies Be Seated To the Ladies Bing Crosby	Inside Story Dick Haymes Varieties Jackpot Quiz	Wendy Warren Aunt Jenny Helen Treat Our Gal Sunday	Ladies Be Seated Farm World Today	Kate Smith Virginia Gale Answer Man News
12:00 • News 12:15 • News 12:30 • News 12:45 • News	• News: Roundup • Farm Service • News • March Time	• Baukage • Hinn News • News • Swanson Show	Uncle Julius News Markets: Uncle Julius	Music Markets • News • News and Mkt. • News and Mkt.	Big Sister Ma Perkins News Guiding Light	Let's Have Fun Markets News
1:00 • Double or 1:15 • Nothing 1:30 • Calendar 1:45 • Music in Music	• The Bob • Swanson Show • The Bob • Swanson Show	Ladies Fair Quest for A Day	Farm Service St. Mary's Toby and Joe	2nd Mrs. Burton Ferry Aston Nora Drake Brighter Day	Bride and Groom Beat Our Band	Ladies Fair Quest for a Day
2:00 • Life Beautiful 2:15 • Road of Life 2:30 • Pepper Young 2:45 • It's to Happen	• Town • Talk • Pick a • Date	Luella Hortenson Mary Casey's Showcase	• Music • Booth • Voice of Army • Science Ex'd	Nona I'm Nowhere Hilltop House House Party Cedric Adams	Bride and Groom Quick As a Flash	Life Beautiful Road of Life Pepper Young Right to Happiness
3:00 • Backstage Wife 3:15 • Stella Dallas 3:30 • Lorenzo Jones 3:45 • Widder Brown	• Hannibal • Cobb • Jerry • Harper	News Gaiety Heater Easy Listening	Chapel in the Sky Melody Hour	News More of Life Music Music To Be Ann'd	Surprise Package Marina and Helen	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
4:00 • News: Madison 4:15 • News: Madison 4:30 • News: Madison 4:45 • News: Madison	• Jerry • Harper • Uncle Dick's • ABC Club	Harmony House Harmony House	• Melody • Hour • Parade • Serenade	Paul Gibson Billy Leach Gold Coast	Songs of the Trail News Seulach Karley	Challenge of the Sky Tom Mix
5:00 • Playtime 5:15 • Fiesta Time 5:30 • News 5:45 • Sports	• Challenge of the Yukon • Sky • King	Mark Trail Tom Mix	• Sports • Special • Univ. Special	News News News News	News News News News	News News News News
6:00 • Light-Up Time 6:15 • News of World 6:30 • Hymns 6:45 • Music: News	• News: Fiesta • News: World • Hymns • Music: News	News: Fiesta Jack Beall Lone Fulton Lewis	• Sports Time • News • News • Bink Sings	Senlach Jack Smith Club 15 Edward Murrow	News Edwin O. Hill Lone Ranger	News News of World 6:30 Special H. V. Kaitenborn
7:00 • Halls of Ivy 7:15 • Hour 7:30 • City in Action 7:45 • Serenade	• The Fat • Man • This Is • Your FBI	Lynn Murray Basketball Basketball	Serenade in Music, News • Old Times • Jamboree	The Show Goes On The Show Goes On	The Fat Man This Is Your FBI	Halls of Ivy Dave Garroway
8:00 • Screen Directors 8:15 • Playhouse 8:30 • Jimmy 8:45 • Durante	• Ozzie and • Harriet • Sports • Special	Basketball Basketball Basketball Basketball	• Old Times • Jamboree • Old Times • Jamboree	Leave It to Joan Broadway Is My Best	Ozzie and Harriet The Sheriff	Screen Directors Playhouse Jimmy Durante
9:00 • Life of Riley 9:15 • Riley 9:30 • Sports Reel 9:45 • Roundy	• Boxing • Boxing • Boxing • Boxing	Basketball Basketball Basketball Basketball	• University • Farm Hour • News: At Your • Request	Johnny Dollar Garry Moore	Theater Theater Theater Theater	Life of Riley Bill Stern Pro and Con
10:00 • News 10:15 • News 10:30 • News 10:45 • News	• Hinn News • Basketball • Basketball • Basketball	Basketball News Sports News	• At Your • Request • At Your • Request	News Wetzel Billy Leach Pick a Hit	Remember When Ted Malone Platter Party	Light-Up Time News Music John Conrad
11:00 • News 11:15 • News 11:30 • News 11:45 • News	• News: The • Silvers • Midnight	Midnight in Madison Midnight in Madison	• Silent • Silent • Silent • Silent	Bob Elson Dick LaSalle The Billy Orchestra	Insomnia Ltd. Francis Masters Freddy Nagle Jerry Glidden	News: Musto George Olsen Orch.: News

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M. WWCW (WIBU) 94.9 M. WISC-FM 95.9 M.

Today's Radio Highlights

Sports
 7:30 p.m.—Basketball (WFOV and WKOW): East high tournament.
 9 p.m.—Boxing (WISC): Joe Walcott vs. Omelia Agrimonte.
 9:30 p.m.—Bill Stern (WIBA) and Brig. Gen. Carlos P. Romulo.
 9:45 p.m.—Roundy's Forecast (WIBA).
 10:15 p.m.—Boxing (WIBA): summary of Wisconsin-Syracuse bouts. Basketball (WISC): Stoughton tournament.

Drama
 7 p.m.—Halls of Ivy (WIBA): Dr. Hall and Vicki encounter a student's love problem.
 7:30 p.m.—This Is Your FBI (WISC): agents and police nab murdering cattle-thief.
 8 p.m.—Screen Directors Playhouse (WIBA): Bob Hope and Jane Russell in "The Paleface."
 8:30 p.m.—Theater (WGN): George Murphy and Nina Foch in "Fast Company," a murder mystery.
 9 p.m.—Life of Riley (WIBA):

Music
 6 p.m.—Light Up Time (WIBA): "Old Master Painter," "Lover, Come Back to Me," "Lullaby of Broadway."
 6:30 p.m.—Hymns of the World (WIBA): "Hold the Fort," "Savior, Again to Thy Dear Name."
 7:45 p.m.—Serenade (WIBA): "You Was," "I Married an Angel."
 10:45 p.m.—Concert Gems (WIBA): "Dance of the Boyadresses," "The Gondoliers," "Guaracha."

Variety
 7 p.m.—Show Goes On (WBBM): becomes full hour show.
 8:30 p.m.—Jimmy Durante (WIBA): traffic trouble.

Farm Programs
 12:15 p.m.—Farm Service (WIBA): Al Haller, Sun Prairie.

and Roy B. Ormond on Beltsville research in swine breeding.
 12:30 p.m.—Farm Program (WIFA): "25 Years of TB Control," Dr. J. T. O'Connell; question box.

WFOV-FM
 104.5 Meigs. A. M.
 8:00 Yawn Patrol
 8:30 Clockwatchers
 9:00 Ben Light
 9:15 Herb Kern
 9:30 Dance Band
 10:30 Homemakers
 10:30 Mornins Melodies
 11:30 News
 11:35 Polka Time
 11:40 Mornins Along
 11:45 Sacred Heart Program

WHA and WHA-FM
 970 kc.—87.7 Meigs. FRIDAY
 7:30 Band Wagon
 7:45 Mornins News
 7:56 Weather Report
 8:04 Mornins Melodies
 8:30 Contemporary Literature
 8:30 Nursery School of Air
 9:30 Job Bulletin Board
 9:35 Weather Report
 10:00 Homemakers Program
 10:30 News and Views
 10:45 News and Views
 11:00 History of the Far East
 11:50 Noon Musical

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TONIGHT BOB RUPE — JANE RUSSELL in "The Paleface" at 8 P. M. AND Halls of Ivy... 7 p.m. Jimmy Durante... 8:30 p.m. Life of Riley... 9 p.m. Bill Stern... 9:30 p.m. Roundy... 9:45 p.m.

ALL ON WIBA AND WIBA-FM

Bill Doubrna's SPOTLIGHT Horace Heidt

Gordon Haldiman, well-known and talented blind trombonist from Madison won the \$25 first prize at the Horace Heidt show in the Parkway theater Thursday night.

The judges picked a tie for second. They were: Jean Henriksen, vocalist, and an employee of the circulation department of Madison Newspapers, Inc. and;

The violin-guitar duo of Dennis Crabtree, 324 Norris ct., and Charles "Chuck" Johnson, 808 E. Johnson st. Each second place act was given \$15.

Ernie Camerota, 5 years old, stole the show from his bigger and more famous co-workers at the Heidt show.

And it took some stealing to get it away from gigantic Ralph Sigwald, blind Pierre Knox, big-voiced Jesse Owens, and some others of the show.

But Ernie did it, with a knowing twinkle in his sharp brown eyes, singing, dancing, and clowning with all the poise of a veteran and an ingratiating baby-faced smile.

Heidt, a talented showman, packed a huge quantity of entertainment in each of his two shows, and kept affairs moving at a breakneck pace. Individually, almost all the acts had good entertainment value, and the audiences loved 'em, but some of the big production numbers fell rather flat.

and the corn in the comedy won't have to wait for July to be kneehigh.

Haldiman, substituting for Merrilyn "Corky" Hecht, harpist, played Schubert's "Ave Maria" beautifully. Miss Hecht had been chosen for the spot in auditions, but took a trip East instead of appearing.

Briefly, high points (besides Ernie's appearances) were:

Songs by Sigwald, winner of Heidt's 1949 talent search, and Owens, currently top man on his radio show; the Shepard brothers, bell-ringers. Al Hirt's versatile and topflight trumpet playing; Jerry Singer, tap dancer who has an artificial leg; Tommy Check, 10-year-old drummer; and Pierre Knox, blind marimba soloist.

Two of the acts were familiar, and kept affairs moving at a breakneck pace. Individually, almost all the acts had good entertainment value, and the audiences loved 'em, but some of the big production numbers fell rather flat.

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Merrilyn Hecht (10:30 P. M.)

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