## Saturday, February 25, 1950 Radio Program Schedules by the Clock

| SATURDAY  WEND WIS   WGN   WMAQ                      |  |  |  |  |  |  |   |
|--|--|--|--|--|--|--|---|
| WIBA   | WISC   | WKOW<br>1070 kg.   | WIBU<br>1240 kc.   | WBBM<br>780 kc.                            | WENR-WLS   | 720 kc.  | 670 kc.   |
| Sunrias<br>Froito                                    | Town Talk Top o'Morning The Rev.   | Star Theater   | • Silent<br>• Gilent<br>• Rural<br>Roundup   | Paul<br>Gibson<br>Paul<br>Gibson: News     | Farm Builetin<br>Sunday School<br>Mac and Bob<br>News  | Rise and Shine<br>News   | News<br>Town and<br>Farm<br>L Burlingham  |
| Olock  Rews: Clock  Austoni Clock                    | Top O' Morning M. Hinn Top O' The  | Ray Carson<br>News<br>Coffee   | News: Farm-<br>Service<br>News: eather   | News Roundup<br>News<br>Listen<br>to Cliff | Karl and Harty<br>Sage Riders<br>Mac and Bob<br>News   | Record Reveille<br>News: Records<br>Reveille<br>Record Reveille  | Norman<br>Ross<br>Norman<br>Ross; News  |
| Musical Olock     Musical Olock     Hetty            | Morning No School Today  | Coffee Club; News  | News; Musical<br>Clock   | John Harrington<br>Show<br>Patrick O'Riley | Bob Atcher<br>Barn Dance<br>Preview<br>Dream House   | News<br>More of Life<br>Weekend<br>Reporter  | Tunes<br>and Tips<br>Norman Ross<br>Book Carniva  |
| M'ch of Med'ine                                      | Talk Town Talk   | Reverend<br>Epp<br>Home Town   | Freddy Martin  | The John<br>Har'ngton Show<br>Joe          | Merry Go<br>Roundup<br>Miss Evelyn<br>News   | News<br>More of Life<br>Virginia Gale<br>Spots of Music  | The Fred<br>Waring Show<br>Mary Lee<br>Taylor   |
| Taylor  Lassle Show Accordians                       | Jockeys  Indy of the House   | Coast Guard<br>On Parade   | " News: Organ<br>Minist'l Assn.  | News, Let's<br>Pretend<br>Junior           | Stumpus<br>Stumpus<br>Martha and<br>Helen  | Novelty Shop ( Citizens of  Tomorrow   | Stamp Club<br>Smilin' Ed<br>McConnell   |
| * Wisconsin  | • Guest Star<br>• Bob<br>Daggett's   | Accordingists U. S. Marines  | Glenn Davis Sons of Pioneers   | Theater<br>of Today                        | Pruth M'Farlin<br>Public Service   | Kate Smith<br>News<br>More of Life<br>Eddy Arnold  | Eddle Albert Luncheon With Lopes  |
| * National Farm                                      | Open House   | Man on<br>rhe Farm   | Music; News  | Stars Over<br>Hollywood<br>Give and        | American<br>Farmer<br>News   | Man on<br>the Farm<br>At the<br>Sugar Bowl   | Farm and<br>Home Hour<br>Income Tax<br>News   |
| * News<br>* March Pime                               | With Music   | News<br>Farm Frolics<br>U W Band<br>U S Nayr   | Farm Service<br>Si Hays and  | County<br>Fair<br>More of Life             | Metropolitan<br>Opera<br>Metropolitan  | Teens and Tunes Fifth Army Band  | Voices and<br>Events<br>Symph. Scre<br>UN Story   |
| * Ch of Christ  * Kiddle Camb                        | Metropolitan<br>Opera  | High<br>Time<br>Mutual<br>Orchestra  | Music Booth  Music  Booth  | Paul<br>Gibson<br>Form News                | Metropolitan<br>Opera<br>Metropolitan  | John Steels Adventurer Hall of Fantasy   | Pioneers of<br>Music<br>Pioneers of<br>Music  |
| Pioneers of Music                                    | Metropolitan Opera   | Caribbean<br>Crossroads<br>Dunn on<br>Discs  | * Chapel in the Sky  | Melody Mart<br>Tighe Woods                 | Metropolitan<br>Opera<br>Metropolitan  | News<br>More of 1.1fe<br>Sports  | Living<br>1950<br>World<br>Assignmen  |
| 950<br>World<br>Assignment                           | Metropolitan Opera   | Madison<br>Matineo   | Melody   | Dance                                      | Metropolitan<br>Opera<br>Company   | Spotlight Marshall Kent Collectors'  | American<br>Forum<br>Brotherhood<br>On Broad Wa   |
| Wildests Fradio Workshop                             | Opera<br>Co: Theater<br>of Melody  | Madison<br>Matines   | • Navy Band<br>• Sen. M'Carthy   | News<br>Air Reserve                        | Word of Life   | True or<br>Faise<br>Stars on   | News<br>Music   |
| * Rid Cross  * Floata Time  * Naws  * Sports: News   | Renner Trio  | To Be Ann'd  | • University<br>Special  | For Women Oni                              | News<br>Around Radio   | News<br>Capital Commet   |   |
| * Dinner<br>Melody<br>Pran Warren<br>* Norm Kingsley | Chandu, the  | Sports Parade<br>Comedy of<br>Errora   | Bing Sings   | Monroe<br>(Gene                            | Time   | Twenty<br>Questions  | Holiywood<br>Star Thea<br>Truth or  |
| dollywood Star Theater Truth or Consequences         | Farm Families Cake Closeups Basketball Basketball  | Basketball<br>Basketball   | Music: News<br>Old Timera<br>Jambores  | The Goldbergs                              | Frolio   | Meet Your  | Your Hit<br>Parade  |
| Your Hit<br>Parade<br>Dennis<br>Oar                  | <ul> <li>Basketball</li> <li>Basketball</li> <li>Basketball</li> <li>Basketball</li> </ul>   | Basketball<br>Basketball<br>Basketball<br>Basketball   | Jambores<br>Old Timers<br>Jambores   | Busters<br>Godfrey<br>Digest               | National<br>Barn Dance   | Chicago  | Dennis<br>Day<br>Judy<br>Canovs   |
| 4 Judy<br>Samova<br>4 Grand Ole                      | Basketball Basketball Basketball Basketball  | Visitin'<br>Time<br>Dance<br>Music   | Farm Hour<br>News At<br>Your Request   | Again<br>Sing It<br>Again                  | News   | of the   | Grand Ole<br>Opty<br>News<br>Morton Dos   |
| News<br>Morton Downe                                 | Hinn News<br>Tops in Sport   | Sports<br>Club Rigadoon<br>Dance: News   | Request  | More of Life<br>George Ramsby<br>Tiny Hill | National<br>Barn Dance   | Chicago at Nigh  | Rio<br>Rhythms  |
| News: 1310   | Masters Orch. Freddy Nagel   | Midnight<br>in Madison<br>University   | Silent Silent Silent Silent  | Dance<br>Orchestra                         | Barn Dance<br>National<br>Barn Dance   | Art Kassel<br>Wayne Gregg<br>Orch.; News   | Sports George Ols Eddy Duchi  |
|  | Sunriae Froito Musical Chock  News; Clock Ausical Chock  Ausical Ausical Clock  Musical Musical Musical Musical Feet Musical Musical Freed Musical Musical  Freed Musical Musical Musical Freed Musical Musica | Sunriae Frolio Musicai Oliock  Naws: Clock Musicai Olock News Musicai Olock News Musicai Olock News Musicai Olock News Musicai Olock Nusicai Oloch Nusicai Olock Nusicai Oloch Nusicai O | Sunriae Frolto Musicai Chock  News: Olock Musicai Musicai Olock Musicai Olock Musicai Olock Musicai Olock Musicai Musicai Musicai Musicai Olock Musicai Musi | Surise                                     | Suprite   Town Talk   Town T | WIBA   WISC   WKOW   1240 kt.   Tab kt.   Ta | WISA   160 k.   1610 k. |

# Viroqua Man Credited With Saving Two Lives

A Vernon county farmer became the first recipient of a new Wis onsin award for heroism in traffic safety when Gov. Renneboam presented the citation to Edwin Lerum in the excentive offices Friday afternoon.

Lerian, who operates a farm near Viroqua, was praised by the governor for his "courage in removing from the burning wreckage of two automobiles six young high school pupils," four of whom later died as a result of their injuries.

The accident in which Lerum

cars, which had collided headon.

La Crosse Blaze

LA CROSSE—(A)— The partly completed "million dollar" stock-

The stockhouse, a seven-story

## **General Motors** Cuts Pay, Prices

## Wages Chopped 2c, Car Tags \$10-\$40 Charles Fowell, Jr., former assemblyman from Viroqua, called Lerum's heroism to the attention

DETROIT—(UP) — General Motors (GM) cut wages and car prices of R. C. Salisbury, director of the order its cost-of-living contract safety division of the state motor vehicle department.

Workers (UAW) union promptly attacked the pay dip as "legal but morally indefensible."

The world's higgest producer of cars and trucks chopped 2 cents from the hourly pay of 290,000 workers in the final three-month adjustment of its unique two-year agreement.

Salisbury and Ben Marcus, commissioner of the department, decided that the state should create an award for heroism in traffic safety.

"Mr. Lerum has displayed a devotion to his fellow man," the governor said in making the award, "a devotion which, if carried over Wallace told Progressive p.

price reductions have the contract talks begin in April.

no formal included determined, said captured to the contract talks begin in April.

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## Sunday Milwaukee Train Time Shifted

Damages Brewery's The Sunday-only Milwaukee to Madison train No. 27 will leave Milwaukee at 7:55 p. m. instead of 9:15 p. m. as formerly, it was announced Friday night by the Milwaukee Rend The Heileman Breen Breed The Milwaukee Rend The Heileman Breed The He

house at the Heileman Brewing waukee Road.

Train No. 27 will arrive at 9:40

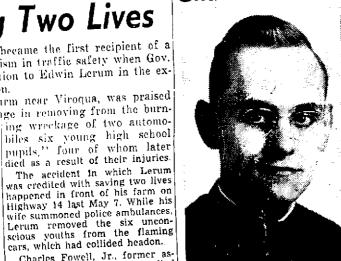
Co. was swept by fire Friday after the results over the resu p. m. instead of 11.18 making con-

p. m. instead of 11.18 making connections with the road's Sioux for Mason City. Ia., Sioux Falls, Mitchell, and Rapid City, S. D. On the Milwaukee-Madlson run, stops will be made at Wauwatosa, Pewaukee, Oconomowoc, Watertown, and conditional stops at Sun Prairie, and the Madison Franklin et station. Virtually all equipment was called to the fire and all off-duty fire-

GRAVE DIGGERS LIKE SNOW

SPOKANE, Wash.—(U.P.)— Lots of snow is welcomed by at least one group of people here; grave diggers. They say their work is much easier because the snow keeps the ground from freezing as entire area. keeps the ground from freezing as entire area.
The stock dcoply as usual.

## Dr. Walstead Leaving Bristol; Church to Call Pastor Olderr



The Rev. J. N. Walstead plans to retire as pastor of Bristol Lutheran church because of his health and a call will be sent Monday to the Rev. F. E. Olderr, Elroy, to become pastor of the parish.

Bristol parish.

and 1946.

Mr. Olderr was graduated from Lutheran Theological seminary at St Paul in 1947, and served as pastor of Our tavior's Lutheran Elroy and the Greenwood church at Hillsboro.

rear of the main brewery building. said that if she continues to im-Ralph T. Johanson, executive prove at her present rate, she vice-president and general mana-

## Mr. Walstead retired as pastor of Trinity church in 1946, but continued to serve the

Mr. Olderr served a year of internship under Dr. Walstead at Trinity Lutheran in 1945

# Oshkosh Has Third

attacked the pay dip as "legal but morally indefensible."

The world's higgest producer of cars and trucks chopped 2 cents from the hourly pay of 280,000 was feeled that the state should create and trucks chopped 2 cents from the hourly pay of 280,000 was feeled.

Mr. Lerum has displayed a devotion which, if carried over agreement.

Salary Men, Too

GM's 72,000 safaried employes also will take a \$10 quarterly wage cut, effective Mar. I, when pay of production workers will be trimmed to an average \$1.62 an hour.

In the double-barreled move, car

In the double-barreled move, car

Acceptant Card Win

Party It Can Win

Party It Can Win

Peace Campaign

CHICAGO — (P) — Henry A campaign for housing the award, affective Mar. I, when pay of masked men in the room. They called from the high-production workers will be trimmed to an average \$1.62 an hour.

In the double-barreled move, car

In the double-barreled move, car

Mrs. Lerum and the couple's talks between the United States

Wallace Iells

Party It Can Win

Peace Campaign

CHICAGO — (P) — Henry A cosh Friday in the city's third holder was robbed of \$75 in cash Friday in the city's third holder.

Mrs. Neustifter was robbed of \$75 in cash Friday in the city's third holder was robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third holder was robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as robbed of \$75 in cash Friday in the city's third hold pure as

show will take a \$10 quarterly wage out, effective Mar I, when pay of production workers will be trimmed to an average \$1.62 and the couple's take the was forced to open bureau and trikes take was forced to open bureau and dresser drawers, the men took \$7.5 and the was forced to open bureau and dresser drawers, the men took \$7.5 and the was forced to open bureau and dresser drawers, the men took \$7.5 and the was forced to open bureau and dresser drawers, the men took \$7.5 and the was forced to open bureau and dresser drawers, the men took \$7.5 and the was forced to open bureau and dresser drawers, the men took \$7.5 and the was forced to open bureau and dresser drawers, the men too

ger of the brewery, said operations would not be impaired. He said there was no available estimate of the amount of damage.

will be able to leave the nospital in about two weeks.

Mr. and Mrs. Pedley formerly made thir home at 225 Princeton ave.

# WISCONSIN-ILLINOIS BASKETBALL

TONIGHT---7:30 P. M. FIORE COAL & OIL COMPANY

## Today's Radio Highlights

## Special Events

1:45 p.m.—Kiddie Camp (WIBA): story of Dickie Pedracine, Madi-son, told by his mother, Mrs. Hu-bert C. Pedracine; talks by Dr. Chester Kurtz, Gov. Rennebohm. 3:30 p.m. — World Assignment (WIBA): story of Denmark's Vagh

Korsback; discussion by men from Australia, Brazil, U. S. 7 p. m. - Farm Family Day

(WIBA): greetings from City Manager Leonard Howell.

Sports 9:30 a. m. — Joe Di Maggio in the Civic theater at Indianapo-(WBBM): and George Mikan.

### Drama

10 a. m .- Lassie (WIBA): as dog 10 a. m.—Lassie (WIDA): a description of the suspected of killing mistress.

11 a. m. — Theater of Today (WBBM): Agnes Moorhead in "Doctor's Wife."

12 m. — Stars Over Hollywood (WBBM): Veronica Lake in "Baroness Munchausen.

7:30 p.m. — The Goldbergs (WBBM): Molly discourages uncle's romance.

8:30 p.m.—Dennis Day (WIBA):
salutes to Weaverville, Calif.

### Music

9 a. m.—Fred Waring (WIBA): "Cinderella" music. 10:15 a. m.-Accordiana (WIBA):

Joyce Haase, soloist.

1 p.m. — Metropolitan Opera (WISC): radio premiere of "Kho-(WISC): radio premiere of "Khovanchina;" Rise Stevens, Polyna Stoska. Charles Kullman, Lawrence Tibbett, Robert Weede.

2 p.m. — Pioneers of Music (WIBA): Oklahoma Symphony; "Fantasy," Sweelinck; "Suite No. "Fantasy," Sweelinck; "Suite No. 4." Bach; "Magic Flute" overture, Mozart; "Mastersingers" prelude. Wagner; first movement of "Mathis der Maler," Hindemith.

5:30 p.m. — NBC Symphony

5:30 p.m. — NBC Symphony (WMAQ): Arturo Toscanini, con-ductor; Brahms' "Variations on a Theme of Haydn" and "Symphony

6 p.m.—Dinner Melody (WIBA): "Bibbidi Babbidi Boo," "In the Still of the Night," "Music, Music,

6:30 p.m.—Fran Warren (WIBA): "A Dreamer's Holiday," "Temptation."... Vaughn Monroe WBBM): salutes Sigma Alpha Ep-

9 p.m. - Theater of the Air (WGN): "The Cat and the Fiddle." 10:30 p.m. — Concert Master WIBA): music of Johann Strauss

### Documentary

3 p.m. - Living 1950 (WIBA): "Uncle Sam Counts Noses," a preview of the census.

5 p.m.—Red Cross (WIBA); Bing 9:30 p.m. - Grand Ole Opry WIBA): Ernest Tubb, guest.

4:30 p.m. — Radio Workshop (WIBA): Robert Verberkmoes, quizmaster.
7 p.m.—20 Questions (WKOW): Faye Emerson, guest.

## Discussion

3:15 p.m. — Tighe Woods (WBBM): middle-income housing.

# BASKETBALL TONIGHT!

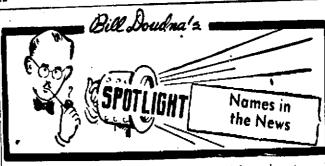
AM-1480 Kc FM-98.9 Mcs

WISCONSIN at ILLINOIS

ART LENZ, 7:30 P. M.

Hear Y.M.C.A. Basketball Championship Game et 9 P. M. Tonight

Courtesy FIORE COAL & OIL CO.



TIP O' THE MORNING: Maude Adams has turned playwright, and her full-hour play-"The Savior"-will be produced Easter Sunday on NBC. The broadcast will originate at Stephens college, Columbia, Mo., where Miss Adams teaches dramatics.

"Robin Hood," a play by Nancy Elehsteadt, former director of the Madison Theater Guild, had its world premiere Friday afternoon

1:10 p. m.—Basketball (WIND): sented by the Junior Civic Thea-Indiana high school tourney; also ter, with Mrs. Eichsteadt directing the cast of 60.

7:30 p.m. — Basketball (WIBA-FM): Wisconsin vs. Illinois; also on WKOW, WISC, WISC-FM, Civic Theater of Indianapolis, a wind with the control of the control 9 p.m.—Basketball (WISC): fi-als of YMCA invitational tourna-ment.

ing readings Wednesday through Saturday at the Rigadoon room of Hotel Edgewater.
The Ronald Colman radio show.

"The Halls of Ivy," will be the basis for at least one movie. Al Jolson may do a "Suspense" show for CBS.

Billie Burke, whose story was one of the best of Ralph Edwards'

This Is Your Life" series, is considering a radio series of her own
movie news and gossip.

Horace Heidt and his
troupe, who will be at the
Parkway theater next Thursday, have accepted an invita-tion from the U. S. air force to entertain military person-nel at European bases. They

will open their tour Apr. 17 at Wiesbaden, Germany. Four broadcasts will come from Europe, with U. S. airmen as contestants. One Madison student-Russell



NANCY EIGHSTEADT Kenosha; Roger Micheln, Appleton; Norton Locke, Sheboygan; Christopher Reinhardt, West Allis; Henry Lippold, New London; Thomas Detienne, Milwaukee Philip Lyon, Chippewa Falls; Alan Williams, Beaver Dam, and Norman Bernauer, Pittsburgh, Pa.

Stan Kenton, whose orchestra will play next Friday night at West high school, is preparing a series of movies about the music business. He will produce them independWFOW-FM 104.9 Mees. BATUHDAY A. M.

8-00 Yawn Patrol
8-30 Clockwatchers
9-00 Hen Licht
9-15 Herb Kern
9-15 Horb Kern
9-15 Dance Band
10-90 Holmemakers
10-30 Mouling Variety Show
1;-00 News
11-05 Prikks Time
11-30 Marching Along
11-45 Sarred Heart Program
17-16: News

11.45 Sacred Beart Program

12.15 News
12.15 Muslic for memorius
12.15 Muslic for memorius
12.15 4-18 Restew
12.30 Wally Time
12.45 Two Ton Baker
1.00 News
1.00 News
1.00 Dick Contino
1.15 Benny Lee
1.30 Anne Sheiton
1.45 Reisman Rhythms
1.55 News
2.00 Modern Music Capters
2.30 Matiner Dancs
2.55 News
3.00 Smooth Music
3.00 Ten Top Typics
3.00 Smooth Music
3.00 Ten Top Typics
3.00 Remity Goodman
4.55 News
5.06 Ken Guiffin
5.30 Off the record
5.35 News
6.06 Required Show
7.06 News
6.00 Required Show
7.06 News

Old Pime Record Jamboree Edge Miller

7 48 E360 Miller R 10 News 8-05 Tele: Trie R 15 Nemstor 8 10 Nemstor 8 10 Parkase of New Records 8 45 Twillelt Time 8 15 News 9 50 Dick Jungens 9 50 AT Trace 9 55 News 10 00 Preday Martin 8 30 AT Moonley 10 50 News 11 60 Jan Garbel 11 60 Gordon Jenkins 11 50 News

12 on Ra ph Plansent 12 30 Charlle Spivak (to 1 00) WHA and WHA-FM

WHA and WHA:

870 Kc. #8.1 Mccs.

8ATURIDAY

2 76 Rand Waroh

2 45 Mountine News

2 56 Weather Report

8 60 Mourtine Meladies

9 35 Sone Psychiltes

R 15 Pun Time

8 54 Weather Report

10 66 Heinemakers Program

10 76 Serminent Lating

10 45 News and Views

11 15 U. W. Rand

11 36 Ctyl Service Calling

13 45 Noon Musicale

ently, with the first film being ready for distribution next

Frankle Carle and his orchestra will play for the 1950 Military ball at the University of Wisconsin The dance will be Mar. 31 in the Memorial Union. Two other bands √wiB be booked

PHONE

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CHERRY HEERING FIFTH 7.50

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