

# Radio Program Schedules by the Clock

FRIDAY							
WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Sunrise 6:15 Yuletide 6:30 Musical Clock 6:45 News	6:00 News 6:15 Top of Morning 6:30 Moments on the Mount 6:45 News	6:00 News 6:15 Top of Morning 6:30 Moments on the Mount 6:45 News	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent	6:00 Paul Gibson 6:15 Paul Gibson 6:30 Paul Gibson 6:45 Paul Gibson	6:00 Farm Bulletin 6:15 Devotions 6:30 Land Use 6:45 News	6:00 Farm Hour 6:15 News 6:30 Rise and Shine 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 News 7:15 Betty 7:30 News 7:45 News	7:00 News 7:15 Top of Morning 7:30 Moments on the Mount 7:45 News	7:00 News 7:15 Top of Morning 7:30 Moments on the Mount 7:45 News	7:00 Silent 7:15 Silent 7:30 Silent 7:45 Silent	7:00 Paul Gibson 7:15 Paul Gibson 7:30 Paul Gibson 7:45 Paul Gibson	7:00 Farm Bulletin 7:15 Devotions 7:30 Land Use 7:45 News	7:00 Farm Hour 7:15 News 7:30 Rise and Shine 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Musical Clock 8:15 Bulletin Board 8:30 Eddy Arnold 8:45 News	8:00 News 8:15 Top of Morning 8:30 Moments on the Mount 8:45 News	8:00 News 8:15 Top of Morning 8:30 Moments on the Mount 8:45 News	8:00 Silent 8:15 Silent 8:30 Silent 8:45 Silent	8:00 Paul Gibson 8:15 Paul Gibson 8:30 Paul Gibson 8:45 Paul Gibson	8:00 Farm Bulletin 8:15 Devotions 8:30 Land Use 8:45 News	8:00 Farm Hour 8:15 News 8:30 Rise and Shine 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 News 9:15 Travelers 9:30 Marriage for 2 9:45 News	9:00 News 9:15 Top of Morning 9:30 Moments on the Mount 9:45 News	9:00 News 9:15 Top of Morning 9:30 Moments on the Mount 9:45 News	9:00 Silent 9:15 Silent 9:30 Silent 9:45 Silent	9:00 Paul Gibson 9:15 Paul Gibson 9:30 Paul Gibson 9:45 Paul Gibson	9:00 Farm Bulletin 9:15 Devotions 9:30 Land Use 9:45 News	9:00 Farm Hour 9:15 News 9:30 Rise and Shine 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 News 10:15 Love and Learn 10:30 Day Garroway 10:45 News	10:00 News 10:15 Top of Morning 10:30 Moments on the Mount 10:45 News	10:00 News 10:15 Top of Morning 10:30 Moments on the Mount 10:45 News	10:00 Silent 10:15 Silent 10:30 Silent 10:45 Silent	10:00 Paul Gibson 10:15 Paul Gibson 10:30 Paul Gibson 10:45 Paul Gibson	10:00 Farm Bulletin 10:15 Devotions 10:30 Land Use 10:45 News	10:00 Farm Hour 10:15 News 10:30 Rise and Shine 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News 11:15 Linda's 1st Love 11:30 Crankin Post 11:45 News	11:00 News 11:15 Top of Morning 11:30 Moments on the Mount 11:45 News	11:00 News 11:15 Top of Morning 11:30 Moments on the Mount 11:45 News	11:00 Silent 11:15 Silent 11:30 Silent 11:45 Silent	11:00 Paul Gibson 11:15 Paul Gibson 11:30 Paul Gibson 11:45 Paul Gibson	11:00 Farm Bulletin 11:15 Devotions 11:30 Land Use 11:45 News	11:00 Farm Hour 11:15 News 11:30 Rise and Shine 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 News 12:15 Farm Service 12:30 News 12:45 March Time	12:00 News 12:15 Top of Morning 12:30 Moments on the Mount 12:45 News	12:00 News 12:15 Top of Morning 12:30 Moments on the Mount 12:45 News	12:00 Silent 12:15 Silent 12:30 Silent 12:45 Silent	12:00 Paul Gibson 12:15 Paul Gibson 12:30 Paul Gibson 12:45 Paul Gibson	12:00 Farm Bulletin 12:15 Devotions 12:30 Land Use 12:45 News	12:00 Farm Hour 12:15 News 12:30 Rise and Shine 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News
1:00 News 1:15 Double or Nothing 1:30 News 1:45 News	1:00 News 1:15 Top of Morning 1:30 Moments on the Mount 1:45 News	1:00 News 1:15 Top of Morning 1:30 Moments on the Mount 1:45 News	1:00 Silent 1:15 Silent 1:30 Silent 1:45 Silent	1:00 Paul Gibson 1:15 Paul Gibson 1:30 Paul Gibson 1:45 Paul Gibson	1:00 Farm Bulletin 1:15 Devotions 1:30 Land Use 1:45 News	1:00 Farm Hour 1:15 News 1:30 Rise and Shine 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News
2:00 News 2:15 Life Beautiful 2:30 Road of Life 2:45 News	2:00 News 2:15 Top of Morning 2:30 Moments on the Mount 2:45 News	2:00 News 2:15 Top of Morning 2:30 Moments on the Mount 2:45 News	2:00 Silent 2:15 Silent 2:30 Silent 2:45 Silent	2:00 Paul Gibson 2:15 Paul Gibson 2:30 Paul Gibson 2:45 Paul Gibson	2:00 Farm Bulletin 2:15 Devotions 2:30 Land Use 2:45 News	2:00 Farm Hour 2:15 News 2:30 Rise and Shine 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News
3:00 News 3:15 Backstage Wife 3:30 Stella Dallas 3:45 News	3:00 News 3:15 Top of Morning 3:30 Moments on the Mount 3:45 News	3:00 News 3:15 Top of Morning 3:30 Moments on the Mount 3:45 News	3:00 Silent 3:15 Silent 3:30 Silent 3:45 Silent	3:00 Paul Gibson 3:15 Paul Gibson 3:30 Paul Gibson 3:45 Paul Gibson	3:00 Farm Bulletin 3:15 Devotions 3:30 Land Use 3:45 News	3:00 Farm Hour 3:15 News 3:30 Rise and Shine 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News
4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 Top of Morning 4:30 Moments on the Mount 4:45 News	4:00 News 4:15 Top of Morning 4:30 Moments on the Mount 4:45 News	4:00 Silent 4:15 Silent 4:30 Silent 4:45 Silent	4:00 Paul Gibson 4:15 Paul Gibson 4:30 Paul Gibson 4:45 Paul Gibson	4:00 Farm Bulletin 4:15 Devotions 4:30 Land Use 4:45 News	4:00 Farm Hour 4:15 News 4:30 Rise and Shine 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News
5:00 News 5:15 Playtime 5:30 News 5:45 News	5:00 News 5:15 Top of Morning 5:30 Moments on the Mount 5:45 News	5:00 News 5:15 Top of Morning 5:30 Moments on the Mount 5:45 News	5:00 Silent 5:15 Silent 5:30 Silent 5:45 Silent	5:00 Paul Gibson 5:15 Paul Gibson 5:30 Paul Gibson 5:45 Paul Gibson	5:00 Farm Bulletin 5:15 Devotions 5:30 Land Use 5:45 News	5:00 Farm Hour 5:15 News 5:30 Rise and Shine 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News
6:00 News 6:15 Light-Up Time 6:30 News of World 6:45 News	6:00 News 6:15 Top of Morning 6:30 Moments on the Mount 6:45 News	6:00 News 6:15 Top of Morning 6:30 Moments on the Mount 6:45 News	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent	6:00 Paul Gibson 6:15 Paul Gibson 6:30 Paul Gibson 6:45 Paul Gibson	6:00 Farm Bulletin 6:15 Devotions 6:30 Land Use 6:45 News	6:00 Farm Hour 6:15 News 6:30 Rise and Shine 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 News 7:15 Halls of Ivy 7:30 City in Action 7:45 News	7:00 News 7:15 Top of Morning 7:30 Moments on the Mount 7:45 News	7:00 News 7:15 Top of Morning 7:30 Moments on the Mount 7:45 News	7:00 Silent 7:15 Silent 7:30 Silent 7:45 Silent	7:00 Paul Gibson 7:15 Paul Gibson 7:30 Paul Gibson 7:45 Paul Gibson	7:00 Farm Bulletin 7:15 Devotions 7:30 Land Use 7:45 News	7:00 Farm Hour 7:15 News 7:30 Rise and Shine 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 News 8:15 Screen Directors 8:30 Playhouse 8:45 News	8:00 News 8:15 Top of Morning 8:30 Moments on the Mount 8:45 News	8:00 News 8:15 Top of Morning 8:30 Moments on the Mount 8:45 News	8:00 Silent 8:15 Silent 8:30 Silent 8:45 Silent	8:00 Paul Gibson 8:15 Paul Gibson 8:30 Paul Gibson 8:45 Paul Gibson	8:00 Farm Bulletin 8:15 Devotions 8:30 Land Use 8:45 News	8:00 Farm Hour 8:15 News 8:30 Rise and Shine 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 News 9:15 Life of Riley 9:30 Sports Reel 9:45 News	9:00 News 9:15 Top of Morning 9:30 Moments on the Mount 9:45 News	9:00 News 9:15 Top of Morning 9:30 Moments on the Mount 9:45 News	9:00 Silent 9:15 Silent 9:30 Silent 9:45 Silent	9:00 Paul Gibson 9:15 Paul Gibson 9:30 Paul Gibson 9:45 Paul Gibson	9:00 Farm Bulletin 9:15 Devotions 9:30 Land Use 9:45 News	9:00 Farm Hour 9:15 News 9:30 Rise and Shine 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
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## Today's Radio Highlights

**Special Events**

12:30 p. m. — World Day of Prayer (WISC): Bishop H. Clifford Northcott, Mrs. L. W. Petterson, Ralph James, Ruth Pilger Andrews.

3 p. m. — World Day of Prayer (WIBU): service for shut-ins; Dr. A. W. Swan, the Rev. Richard S. Antlens.

8:30 p. m. — Human Rights (WISC): report on Wisconsin progress.

9:30 p. m. — World Day of Prayer (WBBM): Todd Duncan, Inter-racial choir.

**Sports**

8 p. m. — Basketball (WKOW and WFOV): Madison East vs. Racine Horlick.

9 p. m. — Boxing (WISC): Tuzo Portuquez vs. Paddy Young.

9:30 p. m. — Bill Stern (WIBA): and Jimmy Dorsey... Basketball (WFOV): Madison West vs. Beloit.

9:45 p. m. — Roundy's Forecast (WIBA).

10:15 p. m. — Boxing (WIBA): summary of Wisconsin-Penn State bouts.

**PRINCE OF THE PLAINS MONTE HALE**  
in "Prince of the Plains" and Brian Donlevy in "IMPACT"

**OLD TIME DANCE**  
SATURDAY NIGHT  
Armond Huseboe's Orch.  
**Edwards Park**

**Photo Finishing**  
Cameras and Supplies  
**UNIVERSITY PHOTO SHOP**  
Cut the sign of the Camera  
648 State Street Phone 5-3784

**Badger Wine Shop Presents**

**THE "Don Sinaiko Show"**  
Tonight and Every Friday Night

Merrilyn Hecht

**WIBA (10:30 P. M.)**

Merrilyn Hecht and her "Golden Harp" with Mitzi Thompson will take over the program for Don Sinaiko the next three weeks. Merrilyn with her solid harp music and Mitzi singing some of your favorite tunes. This promises to be a good 15 minutes of radio entertainment so don't miss it!

Guest starring this week: **JOSH SALTER**. Josh plays the guitar and sings the songs that are bound to bring back fond memories for he sticks to the "oldies." He's good folks, so be sure to listen.

Sponsored by: "The Party Store" with FREE party glassware

**DON SINAIKO'S Badger Liquor Shop**

**WHA and WHA-FM**  
WHA & WHA-FM  
910 Kc. - 88.7 Megs.  
FRIDAY  
A. M.

7:30 Bandwagon  
7:45 Morning News  
8:00 Morning Melodies  
8:15 Contemporary Literature  
8:20 Nursery School of Air  
8:30 Rhythm and Games  
8:45 Job Bulletin  
9:00 Weather Report  
9:15 Homemakers Program  
9:30 Piano Medley  
9:45 News and Views  
10:00 News of the Far East  
10:15 Noon Musicale  
11:30 P. M.

12:30 Farm Program  
1:30 Chapter a Day  
1:30 Book Trails

**ENJOY LIFE...**  
eat out more often!

**Italian Village**  
"Matt" Lombardino, Prop.  
651 State St. Dial 6-6070

**stan KENTON AND HIS ORCHESTRA IN CONCERT**  
WITH JUNE CHRISTY AND NATIONALLY FAMOUS INSTRUMENTALISTS

West High Auditorium  
Friday, March 3rd, 7 to 9:30 p.m.  
Tickets for Both Performances on Sale at VICTOR MUSIC—456 State St.  
Prices \$1.20 - \$1.50 - \$2.40 - \$3.60  
incl. tax  
Mail orders accepted. Send remittance with self addressed stamped envelope.

**WARNER BROS. CAPITOL**  
NOW!  
SPENCER JAMES TRACY STEWART  
M-G-M's VALENTINA CORTESA  
**MALAYA**

**SAFE! WITH A policy from Fish & Schulkamp**

**OF DANCING**  
Saturday Night  
NORM KINGSLEY'S ORCH.

Sunday Night  
**NO DANCE TURNER HALL**

**COMPLETE FISH DINNER \$1.00**

**WING'S INN**  
CAFE and BAR  
3052 E. WASHINGTON AVE.  
DIAL 6-3167

**WFOV-FM**  
WFOV (FM)  
104.5 Megs.  
FRIDAY  
A. M.

8:00 Yawn Patrol  
8:30 Clockwatchers  
9:00 Ben Light  
9:15 Herb Kern  
9:30 Dance Band  
9:45 Homemakers  
10:00 Morning Variety Show  
10:30 News  
10:45 Polka Time  
11:00 Music Along  
11:45 Sacred Heart Program P.M.

12:00 News  
12:05 Holiday in Hawaii  
12:30 Irving Berlin Melodies  
12:45 Vic Damone  
1:00 News  
1:05 Vienna Waltzes  
1:15 To Stafford  
1:30 Sam Browne  
1:45 Music America Loves  
1:55 News  
2:00 Modern Music Capers  
2:30 Matinee Dance  
3:00 Music Party

**APPLIANCE STORE OPENS**  
McFARLAND — Verne Johnson, Mazomanie, has leased the Davis bldg. located next to the McFarland feed mill, and has opened an electrical appliance store. Mr. Johnson is the same building living quarters in the same building. Johnson is the son of J. Johnson, Mazomanie.

**FOR DANCING**  
here's No Place in Madison Like  
**THE VFW BALLROOM**  
113 E. Mifflin

SAT.: OL' TIME NITE  
Music by Bernie Henderson's Orch.

WED.: WALTZ NITE  
Music by Don Chamber's Orch.  
(50c. plus tax)

**The Edgewater**  
Invites you to Dine and Dance at  
**Club Rigadoon**  
9 TO 12 P. M.

featuring  
FRIDAYS The Music of THE FEATHER RHYTHM BAND with Mitzi Thompson Vocalist  
SATURDAYS The Music of THE JERRY BLAKE QUINLET with Rachael Naderloo Vocalist  
Saturday over WKOW from 10:30 to 10:45 p. m.  
Readings by Alexander... Wed. thru Sat.  
DINNER SERVED FROM 6:00 TO 10:00 P. M.  
After 9 p.m. cover charge \$1.00 per person, plus tax  
Drive up to the entrance... a doorman will park your car.

**MAJESTIC** TODAY & TOMORROW

Rosalind RUSSELL and Robert CUMMINGS  
Tell It to The Judge  
KIDDIE MATINER 12 to 3 P.M. SATURDAY • 5 CARTOONS • "TAXI FOR TWO" COMEDY

Whip WILSON  
"Shadows of the West"

**DANCING**  
Every Saturday Night  
at the  
**Club Chanticleer**  
to the music of  
**FRED BITTNER and his Band**

**SPECTACLE** → **U.S. CAVALRY**

**M-G-M's BIGGEST WESTERN IN 10 YEARS!!**

... Comes flaming to the screen based on the best story of the West ever printed by the Saturday Evening Post!

Taylor's first rough-riding, rough-loving role since "Billy the Kid"!

Robert Taylor gets Arlene Dahl in "Ambush"

BLOODTHIRSTY ARCHES HOLD WHITE GIRL in "AMBUSH"

STARRING  
**ROBERT TAYLOR**  
**JOHN HODIAK** - **ARLENE DAHL**  
DON TAYLOR - JEAN HAGAN

**TODAY ORPHEUM**  
ADVENTURE ← THRILLS

**FREE PARKING LOT**  
**MADISON**  
Margaret O'Brien—Dean Stockwell  
"The Secret Garden"  
Monte Hale "San Antonio Ambush"

**ROLLER SKATING**  
Public Skating, 7:30 to 10:30  
Mon - Wed - Thurs - Sat & Sun  
Sunday Matinee, 2:00 to 4:00  
**Everill's Roller Rink**  
RYANVILLE, WIS.

**Professional PHOTO Finishing**  
1-DAY SERVICE  
**Meuer Photoart House**  
411 State St. Wm J. Meuer

**LORETTA WAS NEVER BETTA!**  
**GABLE MAKES NEWS AGAIN!**  
WITH HIS NEW HIT—  
**'KEY TO THE CITY'**

M-G-M presents CLARK GABLE • LORETTA YOUNG • "KEY TO THE CITY"  
ORPHEUM THEATRE, starting March 1st.

The Academy Award Winner!  
**BEST PICTURE OF THE YEAR!**  
**BEST ACTOR OF THE YEAR!**  
Laurence OLIVIER  
**Hamlet**  
by WILLIAM SHAKESPEARE  
A Universal International Release  
A J. ARTHUR BAKE ENTERTAINMENT

LAST 2 DAYS PARKWAY  
CONTINUOUS DAILY AT 1:10-3:55-6:15-9:25 P. M.  
Mar. to 6 p.m., 90c Evet. \$1.20

**MADISON TODAY**  
ALL OUT FOR THRILLS!  
DAYS OF SIZZLING ADVENTURE!

**RAIDERS OF THE DESERT**  
MARIA MONTEZ - TURHAN BEY  
RICHARD ARLEN - ANDY DEVINE  
with LENA LAYNE - LOON HOFSTADT

**LEGION OF LOST FLYERS**  
RICHARD ARLEN  
ANDY DEVINE  
JACK CARSON

**STRAND** NOW! 2 TOP HITS!  
BOB HOPE  
Great LOVER  
JOHN WAYNE  
SHE WORE A YELLOW RIBBON