Radio Program Schedules by the Clock

Madison

FRIDAY								
	WIBA	WISC	WKOW 1070 kg.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 670 kc.
0 5 0 5	Sunrise Froite • Musical Clock	Top O' The Morning Moments on the Mount	News; Tennessee Jamboree Chore Time	Silent Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Builetin Devotions Land Use News	Farm Hour and News Rise and Shine News	News Town and Farm News
 5 5	News; Olock Betty Nows Musical Clock	* Top O'Morning * Hinn News * Top o' the Morning: News	News Coffee	News; Farm Service News: Weather Farm News	News Roundup News Listen to Cliff	Sage Riders Bob Atcher Happy Hank News	Record Reveille News; Record Reveille Record Reveille	Norman Ross Norman Ross: News
5 5 0	Musical Clock Bulletin Board Eddy Arnold	* Brenkfast	Coffee Club: News Coffee Club	Prayer League Musical Clock Musical Clock	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Fon Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News
, — 5 0 3	Welcome Pravolors Marriage for 2 Dorothy Dix	My True	Reverend Epp Say It With Music	News: Pioneers Freddy Martin Heedsburg Hour	Bing Croeby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindiahr	News The Keiseys Virginia Gale Answer Man	Welcome Travelers Marriage for Dorothy Dix
	Dave Garroway Inck Berch Today's Music		Behind the Story Your Neighbor Here's Howard	Women's News Chore Boys Mid Morning Matinee	Arthur Godfrey Grand Slam Rosemary	Capt. Stubby, Buccaneers Kitchen Club News	News Bob Poole News Quiz Club	Love and Let Dave Garrows Jack Berch Lora Lawton
	Clinda's 1st Love Prading Post Parm Roundup		Inside Story Dick Haymes Varieties Jackpot Quiz	News: Matines Headlines Farm and Home Farm Front	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated Farm World Today	Kate Smith F. MacCormack Temptones News	Norman Ross Norman Ross
-	News: Roundup Farm Service News March Time		Weather; Julius News Markets: Uncie Julius	Music Markets News News and Mkts Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Surlingham	Let's Have Fun Farm Markets News	News Elizabeth Hard Food Magician Tunes and Ti
	Double or Nothing Calendar Magio in Music	Town Talk The Bob	Ladies Fair Queen for a Day	Farm Service Si Hays and Daughter Toby and Joe	2nd Mrs. Burton Perry Mason Nors Orake Brighter Day	Prairie Traveler School Time Music Music	Ladies Fair Queen for a Day	Nothing Today's Child Light of Wor
		• The Bob Swanson Show	Luella Mortenson Mary Casey's Showcase	Music Booth Voice of Army Science Exc'n.	Nona f'm Nowhere Hilltop House House Party Cedric Adams	Bride and Groom Quick As a Flash	Tune Test Tommy Bartlett Marriage Bureau	
	Backstage Wife stella Dalias orenzo Jones Widder Brown		News Gabriel Heatter Easy Listening	Chapel in the Sky • Melody Eour	News More of Life Music Talk of Town	Carter Family Happy Landing Martha and Helen	Radio Quis You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wil Stella Dallas Lorenzo Jones Widder Brown
	News: Madison Hour Madison Hour	Jerry Harper Uncle Dick's ABO Club	Harmony House Harmony House	Melody Hour Band Parade Serenade	Paul Gibson Billy Leach Gold Coast	Songs of the Trail News Beulah Karney	L. Barrymore Marshall Kent Spotlight Personally yours	A Giri Marrie Portia Faces Just Plain Bi Front P. Farr
	Playtime Fiesta Time News Sports: News	* Challenge of the Yukon * Jack Armstrong	Mark Trail Tom Mix	Flesta University Special Univ. Special	News News Curt Massey Lowell Thomas	Challenge of the Yukon Jack Armstrong	Cisco Kid Tom Mix	News Dave Dave Garroway
	Light-Up Time		News Sizing Up Sports Cal Calloway Fulton Lewis	Sports Time Serenade News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Edwin C. Hill Lone Ranger	News Number Flesse Gabriel Heatter Behind the Story	News of Worl 6:30 Special H. V. Kaltenb
	Halls of Ivy City in Action Serenade	The Fat Man This Is Your FBI	Lynn Murray Emil Coleman	Serenade in Music; News • Old Timers' Jamboree	My Favorite The Show Goes On Husband	The Fat Man This Ib Your Fat	Bandstand, U. S. A. Art Kassel Orch.; News	Halls of Ivy Design for Listening
	Screen Directors Playhouse Jimmy Durante		Basketball Basketball Basketball Basketball	Old Timers Jamboree Old Timers Jamboree	Leave It Broadway Is My Beat to Joan	Ozzie and Harriet The Sheriff	Fulton Lewis This Is the Story Theater Theater	Screen Director Playhouse Jimmy Duranta
	Life of Riley Sports Resi	Boxing Boxing Boxing	Basketball Basketball Love a Mystery Dance Music	• University Farm Hour • At Your Request	Johnny Dollar /inston Churchill	Boxing Boxing Sports Page	Theater Theater Hollywood Theater	Life of Riley Bill Stern Pro and Con
			News Sports Dance Music; News	At Your Request News: At Your Request	News Music, Music Billy Leach Tony Weitzel	News Remember When Ted Malone Platter Party	Dr. Bradiey Detective Call News; Songs Chicago at Night	Light-Up Tim News Music John Conrad
	News: 1310 Club 1310 Club; News		Midnight in Madison Midnight in Madison: News	Silent Silent Silent Silent	Bob Elson Dick LaSalle Tiny dill Orchestra	Insomnia Ltd. Frankie Masters Freddy Nagle Jerry Glidden	Frank Edwards Eddy Howard Orrin Tucker Orch.; News	News Sports: Music George Olsen Orch.; News

Today's Radio Highlights

Variety

Music

6 p.m. — Light
J p T i m e
W I B A): Frank
Sinatra; "Old

Master Painter. "Supposin"

World (WIBA):

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BALTIMORE, Md.—"Calvert Reserve

is custom-made for this King," declares

custom tailor Manny King. "I like

5:45 p.m. — Sports Parade (WIBA): Lou Landman interviews Frank Young, Idaho boxing coach. Cabin to meet romance.

8' p.m. — Bas-ketball (WKOW and WFOW): Madison East vs. Madison West.

9 p.m. — Boxing (WISC): Ike Williams vs. Bernard Do-

9:30 p.m.—Bill Stern (WIBA): and Sonja Henie. WALSH "None But the Basketball (WFOW): Madison Lonely Heart." WALSH entral vs. Kenosha.
9:45 p.m. — Roundy's Forecast Jack Smith Central vs. Kenosha.

(WIBA).

10:15 p.m. — Boxing (WIBA):
Conches John Walsh and Frank
Young join Lou Landman in summary of Wisconsin-Idaho match.

(W B M): and
Margaret Whiting in Gershwin songs.
6:30 p.m. —

Drama

Prama
7 p.m. — Halls of Ivy (WIBA): Hart," "Come, 7 p.m. — Halls of Ivy (WIBA):
Ronald Colman, as college president, helps fight intolerance toward Chinese student.

7:30 p.m. — Halls of Ivy (WIBA):
Hart," "Come,
Holy Spirit," "Shall We Meet?"
7:45 p.m. — Serenade (WIBA):
Dennis Day; "Dear Hearts and Gentle People," "A Dream Is a Wish." "Give Me Five Minutes

(WISC): agents work with

French Surete in 8 p.m.—Screen
Directors Playhouse (WIBA): Fred Allen as barker for flea circus in "It's in he Bag". Leave It to Joan (WBBM): with

ALLEN 8:30 p.m. — Proudly We Hail (WISC): Laraine Day in "Honey-Garry Moore.

moon for Sale."

9 p.m. — Life of Riley (WIBA):
Chester outsmarts his boss with
story about a rival company's

9:30 p.m. — Theater of Stars (WGN): Roy Rogers in "Go West, Young Man.'

Discussion

7:30 p.m.—Your City in Action Calvert best because it makes a better-(WIBA): Street Supt. John G. tasting highball or cocktail," he adds. Thompson on snow-removal problems.

9:30 p.m. — Winston Churchill
(WBBM): campaign speech.

CALVERT RESERVE Blended Whiskey

86.8 Proof—65% Grain Neutral Spirits.
Calvert Distillers Corp., New York City

Badger Wine Shop Presents

THE

B

(10:30 P. M.)

Sponsored by: "The Party Store" with FREE party glassware

DON SINAIKO'S Badger Liquor Shop

Caryl Weiss

Popular young singing star formerly appearing on shows in Chicago and also 2nd place winner of Madison's all campus talent show. Miss Weiss is at present attending the University of Wisconsin.

10:15 p.m. — Concert Gems and plans.

(WIBA): "Scarf Dance," "Carmen" intermezzo, 'Danse Circassienne," (WHA): "This Is Shipping Fever 'Lake of the Swans."

11:30 a.m. — Farm Roundum For Children (WIBA): Frank Kairns, Sidney Norland, Wilbur Walker, and R. Funny Thing." V. Hurley on plans for annual 10:45 a.m. — Music for Today meeting of Dane County Dairy (WIBA): "By Heck," "Love Herd Improvement assn.

Happy," "Fiddle Dee Dee." 12:15 p.m. — Farm Service

course scholarships tell of Weather," Dr. J. T. Schwab; question box.

5 p.m.—Playtime (WIBA): "The Funny Thing."

YOU DO MORE BUSINESS Herd Improvement assn.

12:15 p.m. — Farm Service (WIBA): winners of farm short pects! To place an add dial 6-5511.

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Rummage Sale!

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See if your sixe is here!

Values 45.00 to 55.00 Short 2/38, 3/42 Reg. 2/35, 2/37, 2/38, 3/39, 3/40, 4/42, 1/44 Long 2/38, 2/39, 2/40

29 Suits

₹ OFF

52 Suits

Values to 59.50 Short 3/37, 1/38, 4/38, 3/42 Reg. 3/37, 3/38, 7/39, 7/40, 3/41, 4/42, 1/44 Long 1/37, 3/38, 2/39, 3/40, 1/41, 2/42, 1/46

39.50

96 Suits

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5 Storm Coats 1/42 was 45.00 now 29.50 1/46 was 49.50 now **39.50** 1/38, 1/44 were \$55..\$44 1/38 was 69.50 now. \$55

> **Group Ties** Values from 1.00 to 3.50 o for the price of I

Group Shirts Values to 4.50

2.65

1.95

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12 Overcoats

Values 35.00 to 69.50

Reg. 1/34, 2/35, 1/36, 4/37, 1/38, 2/42 Long 1/37

17.50 and 27.50

16 Topcoats

Values 35.00 to 49.50

Reg. 1/34, 2/35, 2/36, 1/37, 1/39, 1/40, 6/42, 1/44 Long 1/42

11° Limit 1) HANNE 12 Covert and Dark Tweed Topcoats and **Overcoats**

Reg. 1/37, 1/38, 1/39, 1/42, 1/44 Long 1/38, 1/39, 1/40, 1/42 39.50 NEEDLES ASST. CONTAINS 50 NEEDLES

Corduroy Coats TOILET TISSUE

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Now 15.95 All colors and sizes.

Group Sweaters Values to 13.50

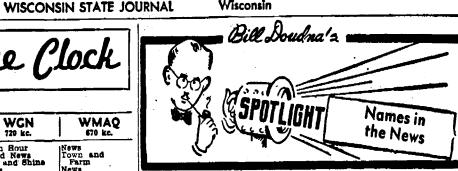
2.95 3.95 4.95 Small and medium sizes

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Group of WOOL ROBES and SHIRTS 1/3 OFF SHOES-ALL REDUCED

SPORT COATS—ZIP-IN COATS—TROUSERS PAJAMAS—SOX ALL REDUCED 20% Group of HATS-JACKETS-ROBES.... 1/2 Price

OPEN



TIP O' THE MORNING. There's a feeling in the entertainment industry that the much-desired elimination of the 20 per cent tax will be partially successful; don't be surprised if congress pares the levy to 10 per cent, the prewar figure.

Roy Vogelman is producing a special human rights program for broadcast at 10:30 p. m. Tuesday over WIBA, WKOW, and WFOW. Other stations may carry it, too.

Clifton Utley's news comments 4:15 p.m. Sunday will be broadcast will return to WIBA's schedule at by WHA.

10:15 p.m. Sunday. "American Virginia Drake will be on Forum of the Air" also will be WENR's "Amateur Hour" at 12:30 back on WIBA at 3:30 p.m. Sun-p.m. Sunday.

Mrs. Eleanor Roosevelt's program, usually limited to television, will be on NBC-WIBA at 10:30 Wisconsin are touring high schools p.m. Sunday.

Mrs. Leslie Brechler, Stitzer, and Mrs. Vernon Zickert, Deerfield, were among nine farm homemakers from four states who were

makers from four states who were guests of WLS in Chicago late in shown through photographs. An explanatory text accompanies the

THRU MONDAY

January.

Names familiar here are among those of craftsmen whose work is being shown this month in the Theodore Lyman Wright Art hall at Beloit college. The 18 exhibitors include Arthur Vierthaler, instructor in art education at the University of Wisconsin; Robert A. Von Naumann teaching assistant in art in sculpture.

Thompson, vocalist.

Gunnar Johansen's concert in ington high school; sculpture, the Wisconsin Union theater at Waukesha high school.

lt's a Whopper!



THE REV. B. F. ZIMMERMAN Holding what is considered to be the largest, most perfect rough agate sphere in existence is the Rev. Bernard C. Zimmerman, paster in El Cayo, British Honduras, displaying the stone on a visit to Cleveland. Fr. Zimmerman, who found the stone near El Cayo, manter to cond the 37-Cayo, wants to send the 37-pound agate to Pope Plus, but can't find anyone who can polish it because of its size. Polished, it would measure about eight inches in dis-

WHA and WHA-FM 970 Kc.—88.7 Megs. PRIDAY

tor in art education at the University of Wisconsin; Robert A. Von Neumann, teaching assistant in art education; Jean Kubota and Allen Priebe, graduate students in education, and Charles Maurlee, La-Crosse.

Don Sinaiko will begin a three-week vacation after his broadcast on WIBA tonight. He'll go South. Vacation replacements will be "Corky" Heeht, harpist, and Mitzi Thompson, vocalist.

Trupy will be shown at the following high school through Feb. 22:

Composition, Appleton senior 9:00 Morning Melodies 8:30 Contemposary Literature 9:00 Nursery School of Air 9:00 Nursery School of

a 50 News of Wisconsin with PM Conjust 10.55 Night News (to 11) WFOW

hance Bana Homeinaketa Morning Variety Show licay in Hawall the Berlin Melodia C Damone

News In Blafferd Minage

4 Vic Damonie

10 News
10 Jo Blatford
11 Short Himme
15 Short Himme
15 Short Himme
15 Short Himme
15 Short Himme
16 Missic America LOVES
16 News
10 Missic Button
16 News
16 News
16 News
16 Short Harry
16 Short Harry
17 Short Harry
18 Short Harry 15 henry strong

11 55 News 12 50 Tine Hill 12 30 Art Van Damme (to 1 90)

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LIFEBUOY SOAP Regular size cakes . . . AJAX CLEANSER 2:23

IVORY SNOW Large package. Sale priced ...

GLASS-WAX Waldorf. Pint

39c Large 26c





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FLAKES

DISH 1/4-pound ... 80





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Chocolate CHERRIES A 60¢ 49c Cordial- cream

Washington's Birthday Buy

9' Dish Cloths Hatt 2. 32 19' 37' Caster Oil Amer. . . 21' 75' Dean's Pills Ame 1. 75' Bayer Aspiria 100's 58'





roll Gummed Tape 23' Work Bloves 17

35' Bauze Pads 3.5 ... 23' 80 Paper Napkins Ima . S Charm Booderant Soap 25



10 Ash Tray Hoove you . . T Adjust-O-Wave Net 28 Marine For Eyes 4-------.54°





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