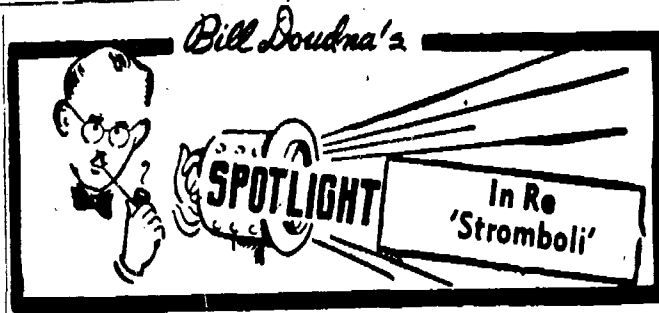


Radio Program Schedules by the Clock

THURSDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 750 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	• Sunrise • Musical • Clock	• Top of the Morning • The Rev. • Cedarholm	• News: Tennessee • Ambrose • Choye • Time	• Silent • Rural • Roundup	• Paul • Gibson • Paul • Gibson, News	• Farm Bulletin • Devotion: Let's • Go Visiting • News	• Farm Hour • And News • Rise and Shine • News	• News • Town and • Farm • News
7:00	• News: Musical • Clock	• Top of Mornings • Hinn News • Top of the • Mornings: News	• Ray Carson • News • Coffee • News	• News: Farm • Service • News: Weather • Farm News	• News Roundup • News • To Cliff	• Dolph Hewitt • Bob Aisher • Handy Hank • News	• Record Revellie • Revellie • Record Revellie • News	• Norman • Norman • Norman • News: News
8:00	• Musical • Clock	• Breakfast • Club • News	• Coffee • Club: News • Musical • Clock	• Prayer League • Musical • Musical Clock	• News: Pioneers • Fredy Martin • Redburg • Hour	• Wine Crosby • Arthur • Godfrey • Arthur Godfrey	• My Story • My Story • Betty Crocker • Answer Man	• Welcome • Travelers • Marriage for Two • Dorothy Dix
9:00	• Welcome • Travelers • Marriage for 2 • Dorothy Dix	• My True • Story: News • Special	• Reverend • Say It • With Music	• News: Pioneers • Fredy Martin • Redburg • Hour	• Wine Crosby • Arthur • Godfrey • Arthur Godfrey	• My Story • My Story • Betty Crocker • Answer Man	• News: The • Kelsey • Virginia Gale • Answer Man	• Welcome • Travelers • Marriage for Two • Dorothy Dix
10:00	• Love and Learn • Dave Garraway • Jack Beroh • Music for Today	• Lady of the House • Quick as a • Flash	• Behind the Story • Your Neighbor • Behind	• Women's News • U. S. Army • Mid-Morning • Matinee	• Arthur • Godfrey • Grode Sham • Rosemary	• Capt Stubby • Buccaneers • Kitchen Club • News	• News: The • Bob • Poole • Show	• Love and Learn • Dave Garraway • Jack Beroh • David Harum
11:00	• Linda's 1st Love • Madeline Post • Farm • Roundup	• Ladies Be • Seated: News • To the Ladies • Bink Crosby	• Inside Story • Dick Haymes • While You Work • Jackie Quire	• News: Matinee • News: Matinee • Farm and Home • Farm Front	• Wendy Warren • Aunt Jenny • Helen Wright • Our Gal Sunday	• Ladies Be • Seated: Matinee • Matinee • Today	• Kate Smith • Food Mart • News	• Here's Norman • Here's Norman • Here's Norman • News
12:00	• News: Roundup • Farm Service • March Time	• Baukhage Talks • Hinn News • The Bob • Swanson Show	• Uncle Julius • News • Markets: Uncle • Julius	• Music: Markets • News: Markets • Farm and Home	• Big Sister • Ma Perkins • News • Guiding Light	• Dinner • Bell • News • L. Burlington	• Let's Have • Fun • News: Markets • Tunes and Tips	• News: The • News • News: Markets • Tunes and Tips
1:00	• Double or • Nothing • Nothing • Nothing in Music	• The Bob • Swanson Show • News	• Ladies • Fair • Quiet for • a Day	• Farm Service • St. Ray • Quiet for • Music Booth	• 2nd Mrs. Burton • News • News • Brighter Day	• Prairie Traveler • News • News • Music	• Ladies • Fair • Quiet for • a Day	• Double or • Nothing • Nothing • Nothing in Music
2:00	• Life Beautiful • Road of Life • Pepper Young • R's to Happiness	• The Bob • Swanson Show • News	• Luella • Mortenson • Mary Casey's • Showcase	• Music: Booth • Here's to Veta • Health Music	• Nona I'm Nowhere • Hilltop House • House Party • Cedric Adams	• Bride and • Groom • News • News • News	• Tune • Test • Tommy Bartlett • Marriage Bureau	• Life Beautiful • Road of Life • Pepper Young • Right to Happiness
3:00	• Backstage Wife • Stella Dallas • Lorenzo Jones • Wilder Brown	• Hannibal • Cobb • Jerry • Harper	• News: Gabriel • Heater • Easy • Listening	• Chapel in • the Sky • Melody • Hour	• News: Life of the Party • Music • Paul Gibson	• Carter Family • Happy Landings • Martha and • Helen	• Radio Quis • You Can't Lose • Linda's 1st Love • Editor's Daughter	• Backstage Wife • Stella Dallas • Lorenzo Jones • Wilder Brown
4:00	• News: Madison • Hour	• Jerry • Harper • Spotlights • ABC Club	• Harmony • House • Harmony • House	• Beaver Dam • High School • Spotlight • Gold Coast	• Paul • Gibson • Billy Leach • Gold Coast	• Songs of the • Trail • News • Beulah Karner	• L. Barrymore • Marshall Kent • Spotlight • Personality Yours	• A Girl Marries • Portia Faces Life • Just Plain Bill • Front P. Farrell
5:00	• Play Time • Fiesta News • Sports: News	• Green • Hornet • News • King	• Straight • Arrow • B-Bar-B • Riders	• Fiesta • University • News • U. W. Special	• News • News • Curt Massey • Lowell Thomas	• Green • Hornet • Sky • King	• Straight • Arrow • B-Bar-B • Riders	• News • News • News • News
6:00	• Light Up Time • News of World • Hymns • Times: News	• News: Fiesta • News • News	• News: Fiesta • News • News	• News: Fiesta • News • News	• Sports Time • News • News • News	• News: News • News • News • News	• News: News • News • News • News	• News: News • News • News • News
7:00	• Aldrich • Family • News	• Rionette • News • A Date • With Judy	• California • Sports • For All	• Serenade in • Music: News • Old Times • Jamboree	• FBI in • Peace and War • A Date • With Judy	• Blondie • News • News • News	• California • Caravan • Sports • For All	• Ken Griffin • News • News • News
8:00	• Screen Guild • Players • Duffy's • Tavern	• Original • Amateur • Pension • Series	• Lingered • Show • Pension • Series	• Old Times • Jamboree • Old Times • Jamboree	• Original • Amateur • Hour • Photographer	• Original • Amateur • Hour • Photographer	• Screen Guild • Players • Duffy's • Tavern	• Screen Guild • Players • Duffy's • Tavern
9:00	• Supper • Club • President • Truman	• Author Meets • The Critics • President • Truman	• Frank Edwards • News Reel • President • Truman	• University • Farm Hour • News: At • Your Request	• James Hilton • Playhouse • President • Truman	• Author Meets • The Critics • President • Truman	• Supper • Club • President • Truman	• Supper • Club • President • Truman
10:00	• News • Morton Downey • Concert • Master	• Hinn News • Ted Malone • Ed Silvers • Show	• News: Sizing • Up Sports • Music: News • Your Request	• Music At • Your Request • Music At • Your Request	• News: Remember • When • Ted Malone • Platter Party	• News: Remember • When • Ted Malone • Platter Party	• News: Remember • When • Ted Malone • Platter Party	• News: Remember • When • Ted Malone • Platter Party
11:00	• News: 1310 • Club: News	• News: the • Madison • Show	• Midnight in • Madison: News	• Silent • Silent • Silent	• Bob Eason • Dick La Salle • Orchestra • Dance Orch.	• Insomnia Ltd. • Frank Edwards • Ways Great • Orch.: News	• News: Sports: Music • George Olsen • Orch.: News	• News: Sports: Music • George Olsen • Orch.: News

Started programs are also carried on corresponding FM stations: WIBA-FM 101.5 M. WWCW (WIBU) 94.9 M. WISC-FM 88.9 M.



TIP O' THE MORNING: It wouldn't be surprising to learn, some weeks from now, that Jane Russell will play herself in a filming of her life—a role which the producers said she had rejected. Edith Gwynn says they're planning a nationwide search for a gal resembling Jane—a good publicity stunt.

When "Stromboli" will play Madison—or whether it will be here—isn't yet known. Definitely, it has not been booked into any Madison house. Managers apparently plan to await public reaction here and at this week's openings in the larger cities.

Meanwhile, the official board of Bashford Methodist church has sent the following telegram (prompted in part by a letter in "The State Journal" "Mail Bag" Wednesday) to Eric Johnston, president of the Motion Picture Assn. of America:

"Will Rogers instead of 'Stromboli' for Madison would be a good solution to a sad situation. Let Hollywood release an old film by that great American in

things: "First, keep the company which produced the film from financial loss; "Second, avoid the necessity for banning the film in local communities; "Third, help restore Hollywood's sagging prestige which accounts in part for the deliriums into which the picture industry has drifted; "Fourth, finally, and most important, make plain that we still honor the institution of the family in America."

ART: Pieces from the Wisconsin Union loan collection of art will be exhibited in the main gallery of the Union today through Saturday.

P. A. SYSTEMS
For Sale and For Rent
BEECHER
COMMUNICATIONS CO.
107 State St. 6-7861

Photo Finishing
Camera and Supplies
UNIVERSITY PHOTO SHOP
648 State Street Phone 6-5784

2-BIG DAYS-FRIDAY-SATURDAY SEE OUR NEW SPRING LINE--SAVE!



FARM-MASTER ELECTRIC PIG BROODER



Regular 9.75
8.77

• 20-gauge Galvanized Steel
• Strong Enough to Support a 200-lb. Man!

Farmers! Cut your new born pig losses in half with this electric pig brooder. Provides heat at low cost to keep pigs warm and dry. Prevents sow from crushing the pigs. Removable reflector with wire mesh screen. Approved by Underwriters Laboratories.

Easy Terms on Purchases of \$20 or More!

<p>Garden Tractor All Purpose Farm Power Unit Real Time Saver 169.50 Powerful David Bradley tractor handles farm jobs easily. Many useful low priced attachments. Less tires.</p>	<p>Home Pasteurizer Fully Automatic Farm-Master 1-Gallon Size 26.95 Protects you and your family from the dangers of unpasteurized milk. Thoroughly tested. For 110-120V. A.C. Current.</p>	<p>2-Wheel Spreader Heavy Duty 75 Bushel Capacity Reg. 265.00 Now 252.00 Less Tires Another David Bradley time saved hard-wearing roller bearings, standard wood box, crested bottom.</p>
<p>Milker Inflation Faster, More Complete Milking Reg. 70c Now 58c Save at Sears. Cushion top provides gentle, calf-like action inducing cow to give milk freely, completely. Easily cleaned.</p>	<p>Dairy Water Heater 10 Gallon Capacity—Electric Portable Model 43.50 Provides hot water whenever you need it! Rust-proof copper tank, steel jacket, fiberglass insulation. 39-in. high.</p>	<p>Tough Disc Blades Farm-Master Lower Priced Reg. 7.15 Now 1.99 Carefully made from springy chrome steel in heavy 11-gauge weight; equal or better than original equipment.</p>
<p>Steel Utility Pan Sturdy Farm-Master Quality Reg. 69c Now 44c Low Priced Corrugated galvanized steel pan has endless uses around farm. Pins for food or water. Easy to clean. 1-pc. design.</p>	<p>Tandem Disc Harrow 207.50 Famous David Bradley Built heavier and stronger for deeper penetration, longer life. For high speed tractor operation. Has exclusive cross-arm trailer hitch. 7-ft. cut with 18-in. blade. Priced low for savings of Sears!</p>	

Satisfaction guaranteed or your money back! **SEARS** 317 W. JOHNSON 6-6831

Today's Radio Highlights

SPECIAL EVENTS
9:30 p. m.—Pres. Truman (WIBA, WISC, WKOW); Jefferson-Jackson Day address.

DRAMA
7 p. m.—Aldrich Family (WIBA); Henry's birthday.
7:30 p. m.—Father Knows Best (WIBA); snowdrift stalls family car.
8 p. m.—Screen Guild (WIBA); Robert Taylor, Barbara Stanwyck in "Double Indemnity" . . . Suspense (WBBM); Marlene Dietrich in "Murder Strikes Three Times."
8:15 p. m.—Guest Star (WFOV); Margaret O'Brien in "Just Plain Jane."
9 p. m.—Playhouse (WBBM); Ethel Barrymore in "April 25 As Usual."

MUSIC
8 p. m.—Light Up Time (WIBA); "Sorry," "Let's Fall in Love."
8:30 p. m.—Hymns (WIBA); "Jesus Saves," "Hold Thou My Hand."
10:15 p. m.—Morton Downey (WIBA); "Surrey With the Fringe on Top," "Echoes."
10:30 p. m.—Concert Master (WIBA); "The Comedians."

DISCUSSION
8:30 p. m.—Pensions (WKOW); Sen. F. H. Douglas (D-Ill.) and C. D. Aiken (R-Vt.) on "What Kind of Pensions."

VARIETY
8:30 p. m.—Duffy's Tavern (WIBA); Archie gives romantic advice.
9 p. m.—Supper Club (WIBA); Mae West visits Perry Como.

MISCELLANEOUS
10 p. m.—Homemakers (WHA and WFOV); "Your Child and the World's Children," Mrs. W. A. Hastings.
12:15 p. m.—Farm Service (WIBA); Reuben Franz, Boyd McElroy of Columbia county.
5 p. m.—Playtime (WIBA); "Tim Tadpole and the Big Bullfrog."

THIEF LOSES NERVE
PORTLAND, Ind.—(U.P.)—Sheriff Clarence Bishop reported \$10,000 was stolen from the home of Mrs. Albert Keen, but was found three days later, hidden in a piece of tile about 400 feet from the home. Bishop theorized the thief got much more than he had expected and was afraid to steal so much money.

Door Board Intimates Action Against Sheriff

STURGEON BAY — (P) — The door county board may ask Gov. Rennebohm to remove Sheriff John B. Pivonka.

Members of the board, who would not permit use of their names, said the action was contemplated as a result of Pivonka's closing the jail Sunday night. They consulted with Asst. Dist. Atty. Thorval Toft to determine procedure.

Pivonka said the jail was insecure and that he would not open it until a security door was provided and arrangements made to have turkeys on duty 24 hours a day.

But county board members accused the sheriff of twisting the words of the state jail inspector to suit his own purpose. The supervisors insisted the inspector had said only that he would recommend that the jail be condemned if 24-hour supervision were not provided.

And, they said, he suggested but did not insist that a security door be provided.

WHA-FM
970 Kc. — 58.7 Mhz.
THURSDAY

7:30 Bandwagon
7:45 Morning News
8:00 Weather Report
8:30 Morning Melodies
9:00 Broadcasts on Broadcasts
9:20 Nursery School of Air

TONIGHT, THURSDAY
DUFFY'S TAVERN

STARRING... Ed "ARCHIE" Gardner
WIBA--8:30 P. M., CST

Platz
Milwaukee's Finest Beer

1950 Standard White Crown
Best winter gas you can buy!
ONE-SECOND STARTING
15% FASTER WARM-UP

9:30 Music Enjoyment
9:35 Job Bulletin Board
9:54 Weather Report
10:00 Homemakers Program
10:30 PTA Program
10:45 News and Views
11:00 Freshman Forum
11:50 Noon Musicale
P. M.

WFOV-FM
104.9 Mhz.
THURSDAY

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:40 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
11:30 News

NOW! HANDS LOOK LOVELIER IN 24 HRS.*

...OR YOUR MONEY BACK!



Sensible hand care helps heal, soften, whiten red, rough, chapped skin... "Housework Hands"

*Doctors' Tests Show Great Improvement for 9 out of 10 Tested—Often in 24 Hours

Are your hands unattractive—or really lovely? If they're red, rough or chapped from dishwashing, housework—try Noxzema! Clinical tests have proved its remarkable effectiveness!

Here's What It Does

1. Helps soften, whiten red, rough "Housework Hands."
2. Brings soothing relief to raw chapped skin.
3. Helps heal the tiny surface cuts and cracks that really hurt!

4. Supplies protective film of oil-and-moisture to skin.
5. And—it's a dainty, greaseless snowy-white cream.

So sure are we that Noxzema will delight you that we make this sincere money-back offer. Put Noxzema on your hands tonight—look for definite improvement quickly! If not delighted with results return the jar—your money will be cheerfully refunded. Our address is on every package.

BUT YOU'LL be happy with the way Noxzema helps your hands look softer, whiter, lovelier. Start today to use this wonderful medicated beauty aid. Take advantage of Noxzema's "Make Friends" Offer! Save money—see coupon.

ROUGH, DRY SKIN! "My hands were rough and dry," says Effie Sorenson. "Then a friend recommended Noxzema. Now I always use it before going out into the cold."

CHAPPING! "Whenever I'm troubled with chapped hands, I smooth on Noxzema," says Mrs. Dorothy Roberts. "It's wonderful soothing—helps bring instant relief."

CHAFING! Mrs. Gerard Paquin says, "I always use Noxzema on the children's tender skin to help relieve painful chapping and chafing. It's my own head cream as well."

"MAKE FRIENDS" OFFER
REG. 40¢ SIZE
NOXZEMA
now 29¢
only 29¢
LIMITED TIME ONLY
At any drug or cosmetic counter