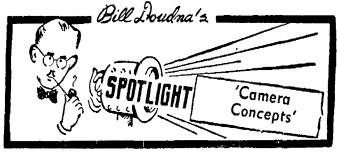
WISCONSIN STATE JOURNAL

Radio Program Schedules by the Clock

Madison

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WEDNESDAY								
	WIBA	WISC	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc	WMAQ 670 kc.
:00 :15 :30	Sunrise Frolic Musical	* Top O' the Morning * The Rev. Cedarholm	News: Tennessee Jamboree Chore Time	Silent Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions Your Land News	Farm Hour and News Rise & Shine News	News Town and Farm News
:45 :00 :15 :30	News: Mulcal Clock Journal News Musical Clock	Top O'Morning Hinn News Tup o' the Morning; News		News: Farm Service News Farm News	News Roundup News Listen to Cliff	Sage Riders Bob Atcher Happy Hank News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross; News
1:45 1:00 1:15 1:30	Musical Clock Eddy Arnold	Breakfast Club Breakfast Club	Coffee Club; News	Prayer League Musical Clock Musical Clock	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
3:45 2:00 2:15 1:30	* Welcome Travelers * Marriage for 2	My True Story Shoppers Special	Reverend Epp Say It With Music	News; Pioneers Freddy Martin Reedsburg Hour	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindiahr	News The Kelseys Virginia Gale Answer Man	Welcome Travelers Marriage for Tw Dorothy Dix
:45 ::00 ::15 ::30	Love & Learn Dave Garroway Jack Berch	Lady of the House Quick As	Behind the Story Your Neighbor Grand Opening	Women's News Job Service Mid-Morning Matinee	Arthur Godfrey Grano Slam Rosemary	Capt. Stubby's Buccaneers Kitchen Club News	Bob Poole News News Galen Drake	Love and Learn Dave Garroway Jack Berch David Harum
:45 :00 :15 :30	* Linda's 1st Love * Trading Post * Farm		Inside Story Dick Haymes While You Work Jackpot Quiz	News: Matines Headlines Farm and Home Farm News	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated; Ted M. Farm World Today	Kate Smith F. MacCormack Temptones News	Here's Norman Ross Here's Norman Ross
:45 :30 :45 :90	News; Roundup Farm Service News		Uncle Julius News Markets: Uncle Julius	Music: Markets News: Markets News: Markets Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Let's Have Fun Farm Markets News	News Elizabeth Hart Food Ma _b 'cian Tunes and Tips
:15 :00 :15 :30	* March Time * Double of Nothing * Calendar	The Bob Swanson Show The Bob	Ladies Fair Queen for a Day	Farm Service Si Hays and Daughter Music Booth	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	Prairie Traveler School Time Music Music	Ladies Fair Queen for a Day	Double or Nothing Today's Ch'ren Light of World
:45 :00 :15 :30	* Magic in Music * Life Beautiful * Road of Life * Pepper Young * Right to Hap'ss	• The Bob Swanson Show • Pick a	Lucila Mortenson Mary Casey's Showcase	Music Booth U. W. Band Hawaii Music	Nona f'm Nowhere Hilltop House House Party and Cedric Adams	Bride and Groom Quick As a Flash	Tune Test Tommy Bartlett Marriage Bureau	Life Beautiful Road of Life Pepper Young Right to Hap'ne
:15 ::00 ::15 ::30 ::45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	• Hannibal Cobb	News Gabriel Heatter Easy Listening	Bible Fellowship Lawrence Welk Dane Schools	News Life of Party Music Meadowlarks	Carter Family Happy Landing Martna and Hellen	Radio Quiz You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
:00 :15 :30 :45	* News: Madison Hour * Madison Hour	The Jerry Harper Show Uncle Dick's Club	Harmony House Harmony House	Melody Hour Band Parade Serenade	Paul Gibson Billy Leach Gold Coast	Songs of the Trail News Beulah Karney	L. Barrymore Marsnall Kent Spotlight Personally Yours	A Girl Marries Portia Faces Li Just Plain Bill Front P. Farrell
:00 :15 :30	Play Time Fiesta Time News Sports: News	Challenge of the Yukon Jack Armstrong	Mark Trail Tom Mix	University Special Univ. Special	News News Curt Massey Lowell Thomas	Challenge of the Yukon Jack Armstrong	Cisco Kid Tom Mix	News Dave Garroway News
:00 :15 :30 :45	* Light-Up Time * News of World * Hymns * Music News	News; Fiesta Elmer Davis Lone Ranger	News Sports Cabriel Heatter Fulton Lewis	* Sports Time Tips and Tunes News Bine Sings	Beulah Jack Smith Club 15 Edward Murrow	News Edwin O. Hill Lone Ranger	News Number Please Gabriel Heatter Behind the Story	Ivories News of World 6:30 Special H V Kaltenbo
:00 :15 :30 :45	This is Your Life Bud Foster Secented	Doctor I Q Gregory Hood	Can You Top This? International Airport: News	Serenade in Music: News Old Timers Jambores	Mister Chameleon Doctor Christian	Doctor I.Q. Gregory Hood	Seronade at Seven International Airport; News	This Is Your Life The Great Gildersleeve
:00 :15 :30 :15	Break the Bank Mr District Attorney	Sherlock Holmes Photoplay Awards	Mister Feathers Family Theater	Old Timers Jamboree Old Timers Jamboree	Groucho Marx Bing Crosby	Sherlock Holmes Photoplay Awards	Fulton Lewis This Is the Story Family Theater	Break the Bank Mr District Attorney
:00 :15 ::30 ::45	* The Big Story * Curtain Time	* Lawrence Welk On Trial	Frank Edwards Newsreel I Love a Mystery Club Rigadoon	• University Farm Hour • News: At Your Request	Burns and Allen Lum 'n' Abner	Lawrence Welk Jazz Journey George Barnes	Judge Hardy Family Enchanted Hour	The Big Story Curtain Time
:100 :15 ::30 ::15	News Music Tonight Concert Master	I Http://News	News Sports The Unexpected Dance: News	* At Your Request * At Your Request	News Music, Music Billy Leach Tony Weitzel	News Remember When Ted Malone Platter Party	Dr Bradley Detective Call News: Songs Chicago at Night	Light-Up Time News Music John Conrad
:00 :15 :30 :45	News: 1310 Club 1310 Club: News	News: The Ed Silvers Show	Midnight in Madison Midnight in Madison; News	Silent Silent Silent	Bob Elson Dick La Salle Tiny Hill Orenestra	Insomnia Ltd. Eddie O'Neili Freddy Nagel Jerry Glidden	Frank Edwards Eddy Howard Ortin Tucker Orch.; News	News Sports America United

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M



TIP O' THE MORNING: Look for drastic revisions of nighttime radio schedules next fall, with sponsors switching their radio budgets to daytime shows. Reasons: While TV is cutting into night radio, experts believe the housewife will not become a full-time TV addict for some years, sticking to radio while she works,

Wisconsin photography salon.

at Appleton while Blyth was on an early-morning stroll with his cambren been spoken for by gallery visitors who will take advantage of the Blyth is a university sophomore majoring in chemistry. An amateur photographer for more than cight years, he won several prizes while attending Appleton high school.

Sitting By the Window, "Snow-fall," "My Bolero."

8 p. m.—Ruth Kienholz (WHA-fM): Music hall recital.

9:30 p. m.—Enchanted Hour (WGN): "Micaela's Air." "Sweetheart Waltz." "The Maid With the Flaxen Hair."

LAST DAY — "SANDS OF IWO JIN Pigadoon are bought to purchase prices if the pieces are bought."

10:30 a. m.—Women Voters (WHA): "Calling All Voters," Mrs.—

10:30 p. m.—Enchanted Hour (WGN): "Micaela's Air." "Sweetheart Waltz." "The Maid With the Flaxen Hair."

Photo salon in 1938 and won a Marshall Field award.

Richard Willoughby, Madison senior, topped the portrait division with "The Student." He is a West high school graduate, and won honorable meetics in the salon with "The Student." He is a nouncer performing at WHA. Division bonorable meetics in the salon with "The Student." He is a nouncer performing at WHA. Division won honorable meetics in the salon with "The Student." He is a nouncer performing at WHA. Division won honorable meetics in the salon with the salon was at the gallery, Carpentary, Carpen with "The Student." He is a nouncer performing at WHA, Disconnection in the won honorable mention in the day. The winner will be selected WIBA: Morey Amsterdam, guest. 1949 All-City Photo salon.
Don Silver, Madison freshman.

took first in still life with "Dueling Demons." a picture of two pairs of pliers. While attending West high school, he won three prizes in school calcars. West high school, he won three prizes in school salons.

by Cliff Roberts, chief announcer, for 7 to 9 tonight at Radio Hall.

Top position in color transpar-encies went to Felix Geiger, Mad-ison, a graduate student in physics. by Roberts, Steve Reinertsen, and trait painter's attractive wife. Top position in color transpar-His entry, "Desert Flower," was taken in New Mexico.

| Desert Flower, Was | We winter, The solot

Lyman Conger, Jr., freshman from Kohler, won the action-

photo first prize.

action and still life; John Mitchell, Madison, and Jesse Rabinowitz, Los Angeles, bility, and scholastic record. Calif., in still life;

Art Andrews, Milwaukee, and Art Andrews, annual Conger, in portraiture:

Robert Fairman, Milwaukee, in radio education. He is a graduate of St. Olaf college and is work
and Rivth, in the scenic class; the doctor's degree in

William D. Ehmann, and Robert P. Homer, all of Madison, in color transparencies.

The show will open today in the

Wisconsin Union theater gallery and will be up through Mar. 6. It is sponsored by the Wisconsin Union Camera club and darkroom committee,

ART SHOW: Several pieces of art now on display at the 11th annual Madison Artists' exhibition in from CONST the Madison Free library have been sold. Chairman Fritz CarpenWhenever undigested food clogs

Photo Finishing
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UNIVERSITY
PHOTO SHOP

CT the step of the Camera and lower bowels and clean waste from the said. They will, of course, remain on view until the with its bad breath, lack of pep, sallow skin—take Dr. Edwards' Olive Tablets. They work so gently yet thoroughly giving you such complete and more natural-like bowel movements.

For years, Dr. F. M. Edwards, a noted Ohio Doctor, relieved his constipated patients with his Olive Tablets are strictly all vegetable. They work on BOTH upper and lower bowels and clean waste from 21 The sign of the Camera 548 State Street Phone 5-3784

Today's Radio Highlights

7:30 p. m. — Coach Bud Foster (WIBA): and Lou Landman review Wisconsin-Iowa game, preview Saturday night's tilt. Sports urday night's tilt.

Music

10:45 a. m. - Music for Today (WIBA): Doris Day, Tony Martin;
"Bright and Early," "Bye, Bye,
Baby," "The Last Mile Home."
6 p. m.—Light Up Time (WIBA): What Is This Thing Called Love?," 'A Hundred Years from Today," 'You're Driving Me Crazy."
6:15 p. m.—Jack Smith (WBBM):

Powell, narrator. A snow scene called simply "No. 12" won "best picture in the Own," 'Enjoy Yo'urself," "Bibbidi ing maniac.

Show" award for Ronald Blyth, Appleton, judges of the University of Bobbidi Boo."

Wisconsin photography

rour of the first places in the show's five divisions went to Madison residents. The other first prize was won by a Kohler student.

Jerome Saeman, Madison, took

Jerome Saeman, Madison, took

Jerome Saeman, Madison, took

Jerome Saeman, Madison, took "September in the Rain."

10:15 p. m.—Music for Tonight
(WIBA): "Evelina," "So This Is

day. The winner will be selected from this semester's announcing

Drama All second semester freshmen and

The scholarship will consist of

ADVERTISEMENT

Dr. Edwards' Offers

lower bowels and clean waste from entire intestinal tract giving you complete satisfaction. 15¢, 30¢ and 60¢.

7 p. m. — Mr. Chameleon (WBBM): solves murder of por-7:30 p. m. — Dr. Christian (WBBM): hears life story of em-

Lyman Conger. Jr., freshman om Kohler, won the actionnoto first prize.

Honorable mentions went to:
Horbert Haessler, Milwaukee, in cition and still life:
John Milchell, Madison, and constitution of processing the state of the state stations.

In the scholarship will consist of the semesters, commencing in September, 1950. department heads who will explain radio and the operation of winner is a veteran. It will be the State Stations.

Practice sessions simulating graduate student on the basis of consistent will be seen the second and the operation of the state stations.

quality of performance, dependa- cording equipment will be supplemented by individual instruction. The announcing class is an ex- From time to time personnel from tra-curricular activity to be con-ducted by Reinertsen, an assistant tion for the on-the-air staff.

ing on his doctor's degree in speech. Assisting him will be radio to Calvert



CICERO, Ill.—"Milder, mellower flavor makes Calvert Reserve foremost, in quality," says Foreman Joseph E. Obryk. "It's Calvert for me," he adds.

CALVERT RESERVE Blended Whiskey —86.8 Proof—65% Grain Neutral Spirits. Calvert Distillers Corp., New York City

Jerry Glidden Orch.; News

jorie and Broncho take matter

in own hands.

Case of the Sentimental Mon-arch."

8:30 p. m.-Mr.

District Attorney

(WIBA): gets help from hermit

to nab quarrel-

9 p. m.—Big Story (WIBA): Utah

Prof. Edward Miller, moderator. ### Should Congress Pass an FEPC Law?; Rep. A. J. Biemiller (D-bezzler . . . Gerat Gildersleeve Wis.). Atty Jesse Frieden, Col. (W M A Q): Mar- John A. Croghan.

> of wedding date For Children 5 p. m. — Playtime (WIBA):



LINDA CELESTE CHARLES LLANG DOES IT T

LAST DAY - "SANDS OF IWO JIMA"



MAX BAER - GUS SCHILLING - CHARLES ARN'T

And for More Thrills GARY COOPER in "SNOW CARNIVAL" Warner Bros. Colored Cartoon—Lion's Busy Warner News Events

WHA-FM 970 Kc.—88.7 Mess WEDNESDAY A.M.

WEDNESDAT

7:30 Band Wagon

7:45 Morning News

7:56 Weather Report

8:00 Morning Melodies

8:30 Contemporary Literature

9:30 Young Experimenters

9:53 Young Experimenters

9:54 Weather Report

10:00 Homemakers Program

10:30 League of Women Voters

10:45 News and Views

11:00 History of the Far East

11:50 Noon Musicale

P. M.

11:50 Noon Musicale

12:20 News
P. M.

12:30 Farm Program
1:00 Chapter a Day
1:30 Journeys in Music
2:00 Geology and Wisconsin
2:30 Music You Want
3:00 Contemporary Trenda
3:50 Music
4:00 Faculty Forum
5:30 Music of Masters
5:30 Music Album
5:45 News
6:30 Organ Reverie
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Ruth Kienholz
9:30 FM Concert
10:55 Night News to 11).

WFOW-FM

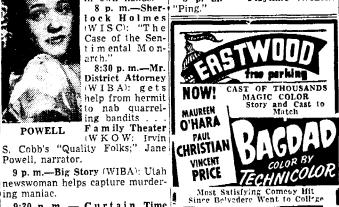
104.9 Megs. WEDNESDAY A.M. Yawn Patrol Clockwatchers Clockwatchers
Ben Light
Herb Kern
Dance Band
Homemakers
Morning Variety Show Morning
News
Polka Time
Polka Time
Marching Along
Sacred Heart Program
P.M.

News
Memory Waltzes
Mills Brothers
Evelyn Knight
News
Art Van Damme
Gordon MacRae
Buddy Cole
Down Memory Lane News Music Capers
Modern Music Capers
Matinee Dance
News
Music Party
Smooth Music
News
Juke Box Jambores
Vaughn Monros
News News
Ken Griffin
Kiddle Storytime
Off the Record
News
Musical Menu Missical Menu
News
Request Show
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Request Show
Public Health
Package of New
Twilight Time
News
Art Mooney
Buddy Moreno
Pee Wee Hunt
News
News
News

9:00 Art Mooney 9:30 Buddy Morend 9:45 Pee Wee Hunt 9:55 News 10:00 Larry Green 10:30 Russ Morgan 10:55 News 11:00 Eddy Howard

Arthur Miles, A. W. Bareis:

4 p. m.—Faculty Forum (WHA):
new series; Profs. W. H. Sewell, R.
G. Sachs, and Royden Dangerfield
on "The H-Bomb: So What?;"
Prof. Edward Miller, moderator. 9:30 p. m. — On Trial (WISC)



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Ever

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JOEL MOCREA . VINSINIA MAYO

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UJW BALLROOM

113 E. Millin

Everyone's Invited

> Music by Jesy Tantille's Orch.

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waltz

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DAILY AT 1:10 - 3:55 - 6:35 - 9:25 PARKWAY Matiness 90c-Evenings \$1.20

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"Thieves Highway" Lawrence Welk Orch,-cartoon FREE PARKING LOT

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Holiday

TOMORROW

CREAT ADVENTURE!

MM POWER &

ONE OF THE 'BEST' TODAY OF THE 10 BEST A love affair and

its exciting consequ

CAROL REED for his direction of this

film was voted "the years best director" by New York film critics. London Daily Express

OF HIS PAINTINGS

RALPH RICHARDSON for his performance in this

picture was named "best actor of the year" by the National Board of Review David O. Selznick presents "THE FALLEN IDOL"

Produced and Directed by CAROL REED • Screenplay by GRAHAM GREENE Starring RALPH RICHARDSON and MICHELE MORGAN with Sonio Dresdel Denis O'Dea • Jack Hawkins and Introducing BOBBY HENREY

UNUSUAL FEATURETTE HIS BIOGRAPHY IN TERMS

HEAD THERE RAVER! Estioment after chinement keeps four on the edge of sour seat a seat of sour seat of the edge of sour seat of the edge of sour seat of the edge of the alick thrillor mag. MENTENTERN "Absorbing drama N Y MIRROR MAGAZINE

GRAHAM

OREENE

for his tim script was

the award for the "best

is reemplay of the year"

from the National Board

of Peview, and Venice

film formul.