The Listener Talks Back

You Can't Get All Top Shows

By WILLIAM L. DOUDNA
(State Journal Radio Editor)

While the American system of radio operation is probably the best provided in any country, with concurrent commercial and non-commercial broadcasting, it still leaves some things to be desired.

One of them is a solution for the problem with which Madison finds itself—how to receive all the good network shows.

There probably isn't a radio receiver in the whole city that will bring in, regularly, all the top programs.

* * *

As far as this department is concerned, Columbia network shows are the least dependable. During the day, we can depend pretty well on WBBM for reception, but with nightfall that station's signal fades at irregular intervals, with the result that we have to dial around to try to pick up adequate reception.

Sometimes this comes from WCCO, Minneapolis, sometimes from KMOX, St. Louis, and often from WWL, New Orleans. When New Orleans comes in at all, it has the steadiest signal of them all. Occasionally, we can switch to FM and pick up Green Bay's CBS outlet, but this isn't always available. WISN, Milwaukee, can be heard only infrequently at our house.

On top of that, CBS has several programs—good ones, that is—which aren't carried by WBBM. Notably there are the second half of the "Church of the Air" and some informative Saturday and Sunday programs.

The Madison network outlets, often through no fault of their own, can't or don't give us all the good stuff that the networks put out. For example, the sponsors of "Carnegie Hall" on ABC and "We, the People" on NBC don't buy time on the Madison stations.

Again, a local commercial program may force a first-rate network show off the air; for example, during the basketball season we seldom hear "Meet the Press," because it hits the air when WKOW, the Mutual outlet, is broadcasting sports—and WGN, the only other Mutual station on which we can depend fully, doesn't carry it at all.

These examples are few, but sufficient for the purpose of argument; it could be expanded considerably if necessary.

Uncle Ray's Corner

Somalis -- 'Irish of Africa'

In East-central Africa is the area known as Somaliland. Its name means "Land of the Somalis."

The Somalis are African natives of mixed stock. They are tall and rather dark-skinned, but many of their ancestors belonged to the white race. Arabs, Hamites and Negroes have lived there for hundreds of years, and the modern Somalis are the mixture which has resulted.

The Land of the Somalis contains about one third of a million square miles. Years ago it was split up between Italy, Great Britain and France. It is hard to say whether Italy will get back the part lost during the second World War.

Sometimes the Somalis are called "the Irish of Africa." They do a great deal of laughing, and are given credit for a good sense of humor. When they have money, they spend it freely.

The population of Somaliland is less than 2,000,000. Some of the people live in villages and small cities, but many spend their lives wandering about with herds of cattle and flocks of sheep. They also raise ponies in large numbers.

The coast of Somaliland borders the Red Sea, the Gulf of Aden and the Indian Ocean. The coastline is more than 1,500 miles long, but it has only a few small seaports.

Jibuti is the only good seaport of the French part of Somaliland. It is close to the strait between Africa and the Southern end of Arabia. Sometimes the spelling is given as "Djibouti," but the other spelling is correct and more simple to handle.

Jibuti has a population of about 11,000. It is important because goods from Ethiopia pass through it on the way to the sea. It is at one end of a railway leading from the capital of Ethiopia to the coast.

French Somaliland is less than one-twentieth as large as the part which used to go under the name of Italian Somaliland. It would have almost no importance except for the capital, Jibuti.

France obtained full control of this little colony 66 years ago. Since then, schools have been started in Jibuti and a few other places.

Most of Somaliland is half a mile or more above sea level. This keeps the place from being so hot as it might be, but the thermometer goes up too high for comfort. Often the afternoons are more than 100 degrees above zero Fahrenheit.

The wild animals of Somaliland are almost the same as those of Ethiopia. They include the elephant, the black rhino and the leopard. There are many leopards in some of the river valleys. The name "Webi Shebeli" means "River of Leopards."

Among the other animals are baboons, jumping shrews and wart hogs. The dero and the dikdak are two kinds of antelopes in Somaliland.

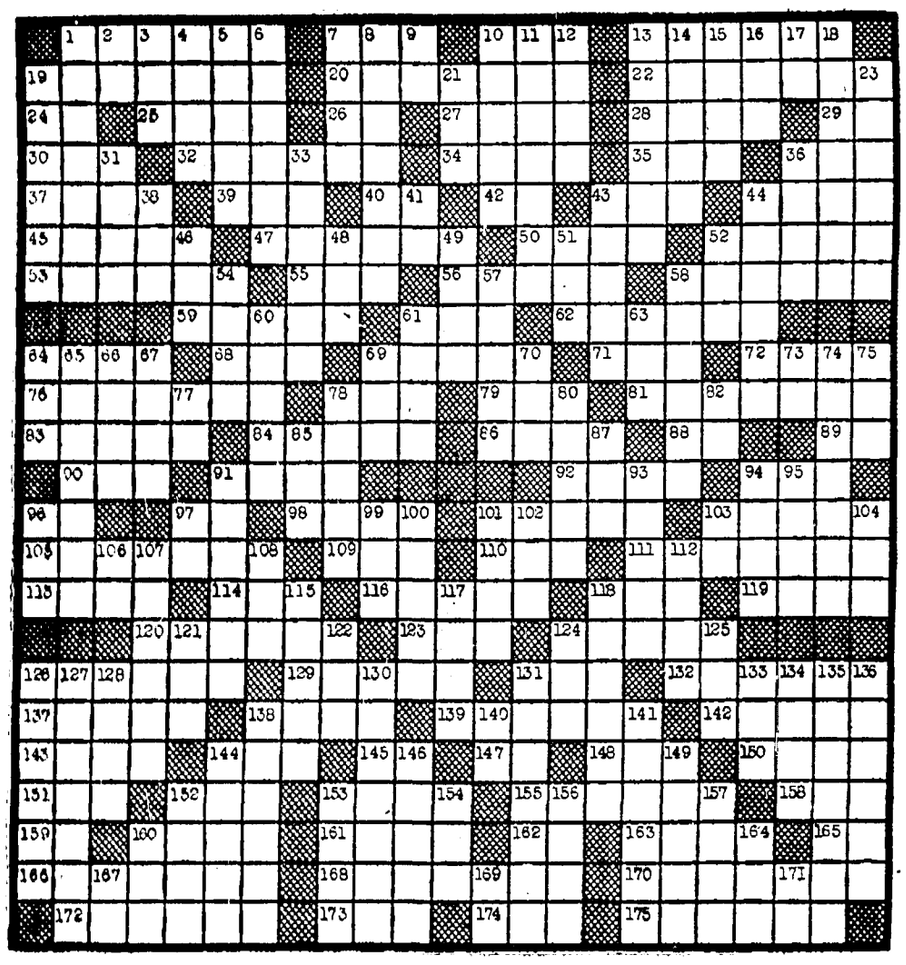
WFOW-FM

104.9 Megs
SUNDAY

A. M.
8:00 Sunday Morning Vocal
8:30 Sunday Morning Musical
9:00 Old Time Waltzes
9:15 Polka Time
9:30 Sing Cowboy Sing
10:00 Navy Band
10:15 Sacred Heart Program
10:30 A Story For You
10:45 Perry Como Sings
11:00 Bashford Methodist Church

P. M.
12:00 News
12:05 Package of New Records
12:15 Memory Time
12:30 Piano Land
12:45 Luncheon Music
12:55 News
1:00 Luncheon Music
1:15 Voice of the Army
1:30 Variety Show
1:55 News
2:00 Trio
2:15 Glenn R. Davis
2:30 Madison Hit Parade
2:55 News
3:00 Madison Hit Parade
3:15 In Your Neighborhood
3:30 Proudly We Hail
4:00 News
4:05 Off the Record
4:45 Weekend Warriors
5:00 News
5:05 Piano Land
5:15 Later Than You Think
5:30 Ken Griffin
5:45 Kay Starr
5:55 News
6:00 Musical Menu
7:00 News
7:05 Bing Crosby
7:16 Music by Tell
7:30 Request Show
8:00 News
8:05 Request Show
8:15 Here's to Veterans
8:30 The Shufflesho
8:45 Barber Shop Harmony
8:55 News
9:00 Art Kassell
9:30 Jack Fina
9:55 News
10:00 Vaughn Monroe
10:30 Wayne King
10:55 News
11:00 Claude Thornhill
11:30 Xavier Cugat
11:55 News
12:00 Tex Beneke (to 12:30)

Sunday's Crossword Puzzle



VERTICAL

1 Window above a door
2 Sloth
3 Hawaiian hawk (pl.)
4 Appelation of Athena
5 Medicinal plants
6 Items of property
7 Tonic yield-ing plant
8 Pendent orna-ment for curtains (pl.)
9 French for "and"
10 Maiden in Wagner's Fliegende Hollander
11 Betrayal of one's country
12 River of Belgium
13 Despises
14 Sumatran squirrel shrews
15 Ardor
16 Indian mul-berry (pl.)
17 Behold!
18 Presume
19 Assault (pl.)
21 Pronoun
23 An apart-ment (pl.)
31 Against
33 Being more rent in time
36 Goddess of discord
38 Elongated fish
41 1050 (Rom. num.)
43 Believes
44 A merchant
46 Encountered
48 To assist
49 Bristlelike organ
51 Thing in law
53 Nickname of famous president
54 Part of foot
57 Badgerlike mammal
58 Dormant
60 Measure of length (pl.)
61 Cupid
63 Word of negation
64 Beast of burden
65 One who propels self through water
66 Chinese wax
67 Dispose of for price
69 Supreme being
70 Guido's high note
73 Note of scale
74 Domestic servants
75 Indeed (Anglo-fr.)
77 Famous batter's nick-name
78 Head covering
80 Belt
82 Symbol for ruthenium
85 Hearing organ
87 Capuchin Monkey
91 A piece of news
93 To harden
94 To press
95 Distance measure
96 To mimic
97 Italian river
99 Bird's beak
100 To tantalize
101 Allowance for waste
102 To free of
103 First syllable in Guido's scale
104 Fellow of the historical society (abbr.)
106 Jap marine measure
107 To guarantee
108 Bushmen
112 Indian me-morial posts
115 A cloud
117 Young children
118 Dangers
121 Insects
122 Writing implement
124 Genus of grasses
125 Siamese coin
126 Older of two Kashmir alphabets
127 Inferior race horses
128 Soaks
130 One em-ployed to tend a fur-nace (pl.)
131 To wander about idly
133 Male sheep
134 Cry of the Bachannals
136 Cuddled
138 Two-wheeled chariots of ancient Briton
138 Aleal
140 Size of shot
141 To make tight
144 Wrote "20,000 Lea-gues Under the Sea"
146 Tube to measure velo-city of fluid
149 Wildfowl (pl.)
152 Custom
153 A toadfish
154 Indian moccasin
156 Hero it is! fencer's cry
157 To satisfy
160 Race of lettuce
164 Insane
167 U. S. soldier
169 North Syrian deity
171 Symbol for tellurium

HORIZONTAL

1 Maori chiefs' staff.
7 Goddess of infatuation
10 Pig pen
13 Purloins
19 Bird (pl.)
20 Covers with soap suds
22 Thick-skinned
24 Symbol for sodium
25 Weight of India (pl.)
26 Bone
27 Arrow poison
28 Tierra del Fuego Indians
29 Early Chinese coin
30 Nahoor sheep
32 The white poplar (pl.)
34 Heavenly body
35 Went fast afoot
36 Slender finial
37 Anglo-Saxon serf
39 Let it stand (mus.)
40 Printer's measure
42 White
43 Abstract being
44 Go at cer-tain gait
45 Indian tribal symbol
47 Sticks fast
50 Anglo Saxon coin (pl.)
52 To get up
53 Facial ex-pression (pl.)
55 It is (contr.)
56 Sea eagles
58 Lowers
59 Trifled
61 Greek letter
62 Became aware of
64 Poisonous snake (pl.)
68 Malay gibbon
69 To rasp
71 The sun
72 Girl's name
76 More sugary
73 Tail feather of young S. African ostrich
79 Elevated trains
81 Kind of dog
83 Absurd
84 Exploits
86 Latvian coin (pl.)
88 Symbol for Europium
89 Greek letter
90 Disease (med.)
91 Former Rus-sian ruler
92 Heavy file
94 A measure of Wurttem-berg
96 Form of 'to be'
97 3.1416
98 To lease
101 Character-istic
103 Husband of Bath-sheba
105 Distinct portion of a game (pl.)
109 Golfer's mound
110 To tear
111 Commends
113 Ireland
114 Scotch for John
116 Restrained
118 Vegetable
119 Headland
120 Married male Indian
123 Drunkard
124 A fur (pl.)
126 Bounded
129 Assailed
131 Rocky pinnacle
132 Placid
137 Vigilant
138 A lasting impression
139 Restricted
142 Part of church (pl.)
143 Estimate
144 By way of
145 Opera (abbr.)
147 Symbol for tantalum
148 To fall behind
150 What rolling stone doesn't gather
151 Siamese coin (pl.)
152 Sebaceous cyst
153 A light leap
155 Emanates
158 French for 'summer'
159 Prefix: down
160 Grain
161 Philippine dwarf negrito
162 New Zealand native fort
163 Horses har-nessed to-gether
165 Limited (abbr.)
166 Scene of first world war battles
168 Procedure
170 Landed property (pl.)
172 Female relative
173 A kiln (var.)
174 Meadow
175 Required

(Solution, Page 20, Section 1)

Classified Highlights of Today's Radio Schedules

Special Events

1:30 p. m. — Lincoln Day (WGN): at Springfield, Ill.; Gov. Adlai Stevenson, American Legion officers.

9:30 p. m. — Salute to Lincoln (WBBM): Sen. Karl E. Mundt (R-S. D.), former Rep. E. M. Dirksen (R-Ill.), Pres. John Tope of Young Republicans National federation, Mrs. Gilford Mayes, Rep. R. M. Nixon (R-Calif.).

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Religion

9 a. m. — Morning Devotions (WIBA): the Rev. Bernhard Rom on "Trouble in the Soul."

9:30 a. m. — Bethel Lutheran (WIBA): the Rev. F. I. Schmidt on "Unkept Gardens;" anthem by associate choir.

11 a. m.—First University-Methodist (WISC): the Rev. A. L. Stevenson, director of Sanctuary Crusade, guest preacher . . . Christ Presbyterian (WKOW): Dr. Ray W. Zimmer on "Toward a United Way."

11:15 a. m.—First Congregational (WIBA): Dr. A. W. Swan on "Fire from Heaven;" anthem, "Praise to the Lord," Franck.

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DARNELL

WYMAN

Discussion

10:30 a. m. — Reviewing Stand (WGN): Harry A. Bullis, other industrial leaders on "The Responsibilities of Business to Society."

12:30 p. m. — Round Table (WMAQ): Sen Paul Douglas (D-Ill.), Prof. Louis Wirth, and Editor Ralph McGill on "What Are Civil Rights?"

5:15 p. m. — Ralph Peterson (WFOW): and Coach Harry Scott of Hillsboro on "The Hero" and commercialization of college sports.

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Drama

11:30 a. m. — Eternal Light (WMAQ): "The White Circus Horse," story of a boy's dream.

1 p. m.—NBC Theater (WMAQ): "The Light That Failed."

2 p. m. — One Man's Family (WIBA): Father Barbour's 75th birthday.

3:30 p. m. — High Adventure (WIBA): one brother murders another in lust for wealth . . . **Proudly We Hail** (WFOW): William Lundigan in "Ellen and Prince Charming."

4:30 p. m. — Greatest Story (WISC): "The Good Samaritan."

5 p. m.—Family Hour (WBBM): Jane Wyman in "Skylark."

7:30 p. m. — Theater Guild (WIBA): Ezio Pinza, Madeleine Carroll, and Linda Darnell in "Goodbye Again."

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PINZA

CARROLL

Music

12 m. — Say It With Music (WIBA): Betty Knebel, New Glarus yodeler; Betty Stabenow, Portage accordionist.

12:45 p. m. — Joey Tantillo (WIBA): "Monroe Polka," "Forever and Ever," "Turkey in the Straw."

1 p. m. — NBC Symphony (WIBA): Ernest Ansermet, conductor; William Primrose, viola soloist; "Viola Concerto," Bartok; "Genoveva" overture, Schumann; "Two Episodes from 'Faust,'" Liszt . . . **Sammy Kaye** (WBBM): at Kaukauna, Wis.

2 p. m. — St. Olaf Choir (WHA): rebroadcast of Feb. concert. . . . **N. Y. Philharmonic-Symphony** (WBBM): Bruno Walter, conductor; "Symphony No. 88," Haydn; "Symphony No. 1," Mahler.

3 p. m. — West High School (WIBA): orchestra, band, choir, girls' triple trio, boys' double quartet; "La Vie Parisienne," "Shumm Shei," "Serbian Crib Carol," "Rhapsody in Rhumba," "The Night Will Never Stay," "Winter Song," "Jingle Bells."

4:30 p. m. — Harvest of Stars (WIBA): James Melton, Whittemore and Lowe; "Sigh by Night," "Ritual Fire Dance," "Annie Laurie," "Bess, Where Is My Bess?," Disney medley.

5 p. m. — University Band (WIBA): Emmett Sarig conducts rehearsal of "Siegfried's Rhine Journey," "Fingal's Cave," "Orestes,"

8:30 p. m. — American Album (WIBA): "Long Ago and Far Away," "How Deep Is the Ocean?," "I've Told Every Little Star."

9:30 p. m.—Bob Crosby (WIBA): and Kay Armen; "Lovely Bunch of Cocoanuts," "Johnson Rag," "Stay Well," "Carolina Moon."

10:15 p. m. — Music for Tonight (WIBA): Johnny Guarnieri, others, "Margie," "Ain't Misbehavin'," "Kate."

10:30 p. m. — Concert Master (WIBA): "Porgy and Bess" highlights, "Sunrise," "Mama's in de Cold, Cold Ground," "Guracha."

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Quiz

2:30 p. m.—Quiz Kids (WIBA): Sen. Homer Capehart (R-Ind.) and Billy DeWolfe, guests. Jack Owen 10, Kenosha, new panelist

Variety

6 p. m.—Jack Benny (WBBM): parodies "Allen's Alley."

7 p. m. — Charlie McCarthy (WBBM): and June Haver in "Hansel and Gretel."

8:20 p. m. — Horace Heidt (WBBM): with Burns and Allen.

WHA and WHA-FM

970 Kc.—88.7 Megs.
SUNDAY

A. M.
9:00 Devotional Music
9:30 Symphony Hall
10:30 Cathedral Echoes
10:55 News
11:00 Masterworks of Music
11:55 News and Weather

P. M.
12:00 Sunday Musicale
1:30 Graham Hovey
1:45 Veteran Wants to Know
2:00 Encore
3:00 Pro Arte Rebroadcast
3:30 Books of Today
4:00 Choir Music
4:15 Sunday Music Hour
5:15 UN Album

FM ONLY
5:30 London Forum
6:00 Organ Reverie
6:30 Dinner Musicale
7:00 Sunday Night Concert
8:55 News
9:30 FM Concert
10:55 News (to 11)

SUNDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
7:00	News: Organ	• Organ Tones	Coffee	News: Marches	News	Silent	News	Silent
7:15	Music	• News	Concert	Farm Service	Chariot Wheels	Silent	Record	Silent
7:30	String	• The Rev.	News: Coffee	Farm	Salt Lake	Silent	Reverie	Silent
7:45	Quartet	Cedarholm	Concert	Frolic	Tabernacle	Silent	Records	Silent
8:00	News: Roundup	• Old	Christ for	Musical	News of America	Old	Your Bible	World News
8:15	Southland Sings	Fashioned	Wisconsin	Clock	News	Fashioned	Speaks: News	Norwood Person
8:30	• Cap Cathedral	Revival	March of Faith	• Musical	Capitol	Revival	Back to God	Reading
8:45	• Sacred Heart	Hour	Rev. O'Hair	Clock	Cloak Room	Hour		the Comics
9:00	• Devotions	• Message	Radio Bible	• Melody	Church of	News	Radio Bible	National
9:15	• Pet Corner	of Israel	Class	Time	the Air	Little	Class	Radio Pulpit
9:30	• Bethel Lutheran	• Southernaires	Voice of	• Melody	Invitation	Brown	Voice of	Radio Parish
9:45	Church	• Southernaires	Prophecy	Time	to learning	Church	Prophecy	Religion in News
10:00	• Unitarian Soc.	• Ave Maria	Back to	Methodist	Heart Asan	The Voice	News	Destination
10:15	• Sunday	Hour	God	Church	Howard K. Smith	of Prophecy	Int'l Facts	Freedom
10:30	Melody	• Hour of	Catholic	• 1st Lutheran	Rent Law	Hour	Reviewing	News
10:45	Time	Faith	Hour	Church	To Be Continued	of Faith	Stand	Bob Reuben
11:00	• News	• First	Christ	Bible	More of Life	Reading	News	Canary Pet Show
11:15	• First	University	Presby-	Fellowship	To Be Continued	the Funnies	Mr. Platt	From Frakes
11:30	Congregational	Methodist	terian	• Music	Serenade	Children's	Lutheran	Eternal
11:45	Church	Church	Church	Center	Serenade	Hour	Hour	Light
12:00	• Accordionists	• News	Russ Morgan	Sunday	Chas Collingwood	Foreign Report	News	Dress
12:15	• News	• Frank & Ernest	Show	Farm Hour	Show Tunes	News	Bill Lang	Rehearsal
12:30	• Hello Wisconsin	• Hometowners	News	• Toby and	Symphonesque	Amateur	Warriors	Chicago Round
12:45	• Joey Tantillo	• Here's to Vets	Speak Up	Chore Boys	Report to People	Hour	News	Table
1:00	• NBC Symphony	• Around	Old	• Toby and	Sammy	Amateur	Youth	NBC
1:15	Orchestra	the World	Fashioned	Chore Boys	Kaye Orch	Hour	Asks Up	Theater
1:30	• NBC Symphony	• Mister	Revival	• Music	Galen Drake	Mister	Lincoln Birthday	NBC
1:45	Orchestra	President	Hour	Jewel Box	Jack Sterling	President	All Reserve	Theater
2:00	• One Man's	• Music for	Lutheran	• L. Duchow	New York	Changing World	Jackie	One Man's
2:15	Family	America	Hour	Waltz Time	Philharmonic	Frank and Ernest	Jury	Family
2:30	• Quiz	• George Reedy	David Rose	• Old Timers	Symphony	Around	Dress Up	Quiz
2:45	Kids	• Voice of Army	Doctor's Orders	• Songsters	Orchestra	the World	Quiz	Kids
3:00	• High School	• Lutheran	Hopalong	• Watertown	New York	Lutheran	Horatio	Kevin S. Hill
3:15	Concert	Hour	Cassidy	Watertown	Philharmonic	Hour	Cassidy	Forte Dallinkas
3:30	• High	• Voices	Martin Kane,	• Polka Parade	Record	Back to	Martin Kane,	High
3:45	Adventure	That Live	Private Eye	• Whozit Show	Parade	God	Private Eye	Adventure
4:00	• American	• Think	The	• Horicon Show	Earn Your	Think	The	American
4:15	Forum	Fast	Shadow	• Melodies	Vacation	Fast	Shadow	Forum
4:30	• Harvest	• Greatest	Detective	• Melodies	Strike It	Greatest	Detective	Harvest of
4:45	of Stars	Story	Mystery	• Radio Parade.	Rich	Story	Story	Stars
5:00	• U. W. Band	• Drew Pearson	Roy	Melodies	Family Hour	Drew Pearson	Roy	Catholic
5:15	• News	• Headlines	Rogers	New Rhythm	of Stars	Don Gardiner	Rogers	Hour
5:30	• Henry	• Music with	Nick	Friendly Music	Our Miss	Music with	Nick	Henry
5:45	Morgan	the Girls	Carter	Latest Music	Brooks	the Girls	Carter	Morgan
6:00	• Christopher	• Where	The	• News	The Jack	National	The	Christopher
6:15	London	There's Music	Falcon	• Piano Pla'house	Benny Show	Vespers	Falcon	London
6:30	• Phil Harris,	• Amazing	The	Old Time	Amos 'n'	Amazing	The	Phil Harris,
6:45	Alice Faye	Mr. Malone	Saint	Religion	Andy	Mr. Malone	Saint	Alice Faye
7:00	• Adventures of	• Stop the	Mutual Music	• Old Timers	Charlie	Stop the	Mediation	Adventures of
7:15	Sam Spade	Music	Show	Jamboree	McCarthy	Music	Board	Sam Spade
7:30	• Theater	• Stop the	Sylvan Levin	• Old Timers	Red	Stop the	Sylvan Levin	Theater
7:45	Guild	Music	Opera Concert	Jamboree	Skelton	Music	Opera Concert	Guild
8:00	• Theater	• Walter Winchell	Opera Concert	Old Timers	Meet Corliss	Walter Winchell	Deems Taylor	Theater
8:15	Guild	• L. Parsons	Show Time	Jamboree	Archer	Lowell Thomas	Concert	Guild
8:30	• American	• Chance of	Classical	Old Timers	The Horace	Chance of	Rebuttal	American
8:45	Album	a Lifetime	Hour	Jamboree	Heidt Show	a Lifetime	Speak Up	Album
9:00	• Take It or	• Jimmy Fidler	Classical	• Music for	Contented	Jimmie Fidler	Stars of	Take It or
9:15	Leave It	• Sen. Wiley	Hour	Listening	Hour	More of Life	Tomorrow	Leave It
9:30	• Bob Crosby	• J. Robinson	Enchanted	• Band of Week	GOP Salute	Piano	Crime Does	The Bob
9:45	Show	• Hinn News	Hour	• Fiesta Time	to Lincoln	Playhouse	Not Pay	Crosby Show
10:00	• News	• Book of Melody	News	• Silent	News	News	News	Clifton Guter
10:15	• Music	• Thoughts	Dance	• Silent	UN in Action	Mr. Platt	Chicago at Night	Quiet Hour
10:30	• Concert	• Skitch	Music	• Silent	Peoples	Songs in	News Songs	Kup's Column
10:45	Master	Henderson	Music: News	• Silent	Platform	The Night	More of Life	Dave Ellis
11:00	• News: Owen	• News: Hal	Dance	• Silent	News	Fine Arts	Frank Edwards	News
11:15	Bradley Show	Munro Orch.	Music	• Silent	Cee Davidson	Quartet	Hans Howard	Public Affairs
11:30	Surprise	• Sherman Hayes	Dance	• Silent	Orchestra	Freddy Nagle	Quinn Tucker	George Olsen
11:45	Serenade: News	Orch.: News	Music: News	• Silent	Dance Orch.	Orch.: News	Orch.: News	Orch.: News

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . 98.9 M

ONE MAN'S FAMILY

An inside view of the trials and tribulations of a lovable and typical American household. Listen in at 2 p.m. today. Then stay tuned for Joe Kelly and the QUIZ KIDS.

WIBA
DIAL 1310
or WIBA-FM, 101.5

TONIGHT Hear the fabulous star of "SOUTH PACIFIC"
EZIO PINZA

MADELEINE CARROLL
LINDA DARNELL
in the comedy hit
"Goodbye Again"
THEATRE GUILD on the AIR
WIBA —1310
or WIBA-FM, 101.5
7:30 P. M.

Photo Finishing
Cameras and Supplies
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At the sign of the Camera
648 State Street Phone 5-3784

February Facial Special
Good during month of February only
Includes regular $1.00 pack 85c arch $1.00 pick-up facial, and choice of one merchandise item from one group worth 65c to $1.00. Reg $3.85 value All for $2.00 during month of February.
Open Evenings 'til 10:00 P. M.
Ada Lou Beauty Shop
2143 Regent 3-4745

SPECIAL SALE TUSSY CLEANSING CREAMS

EMULSIFIED CLEANSING CREAM ideal for dry skins. Rich in lanolin, super smoothing.

PINK CLEANSING CREAM refreshing for normal and oily skins. Gives you a fresh look.

$1.75 size... now $1
$3 size, now $1.95
all plus tax

What's your skin type? Oily, average, dry? Whatever it is, there's a TUSSY CLEANSING CREAM that's tailored to your type—perfect for your kind of skin. And now—for a limited time—you can save on these famous creams. Stock up on TUSSY CLEANSING CREAMS—now.

LIMITED TIME ONLY

PLEASE SEND ME:
_____ Pink Cleaning Cream ($1.75 size) $1.00
_____ Pink Cleaning Cream ($3 size) 1.95
_____ Emulsified Cleaning Cream ($1.75 size) . . 1.00
_____ Emulsified Cleaning Cream ($3 size) . . . 1.95
NAME _____
ADDRESS _____
CITY _____ STATE _____
☐ Check ☐ Charge ☐ C. O. D.
Please add 20% Federal Tax

give
1950 HEART CAMPAIGN

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